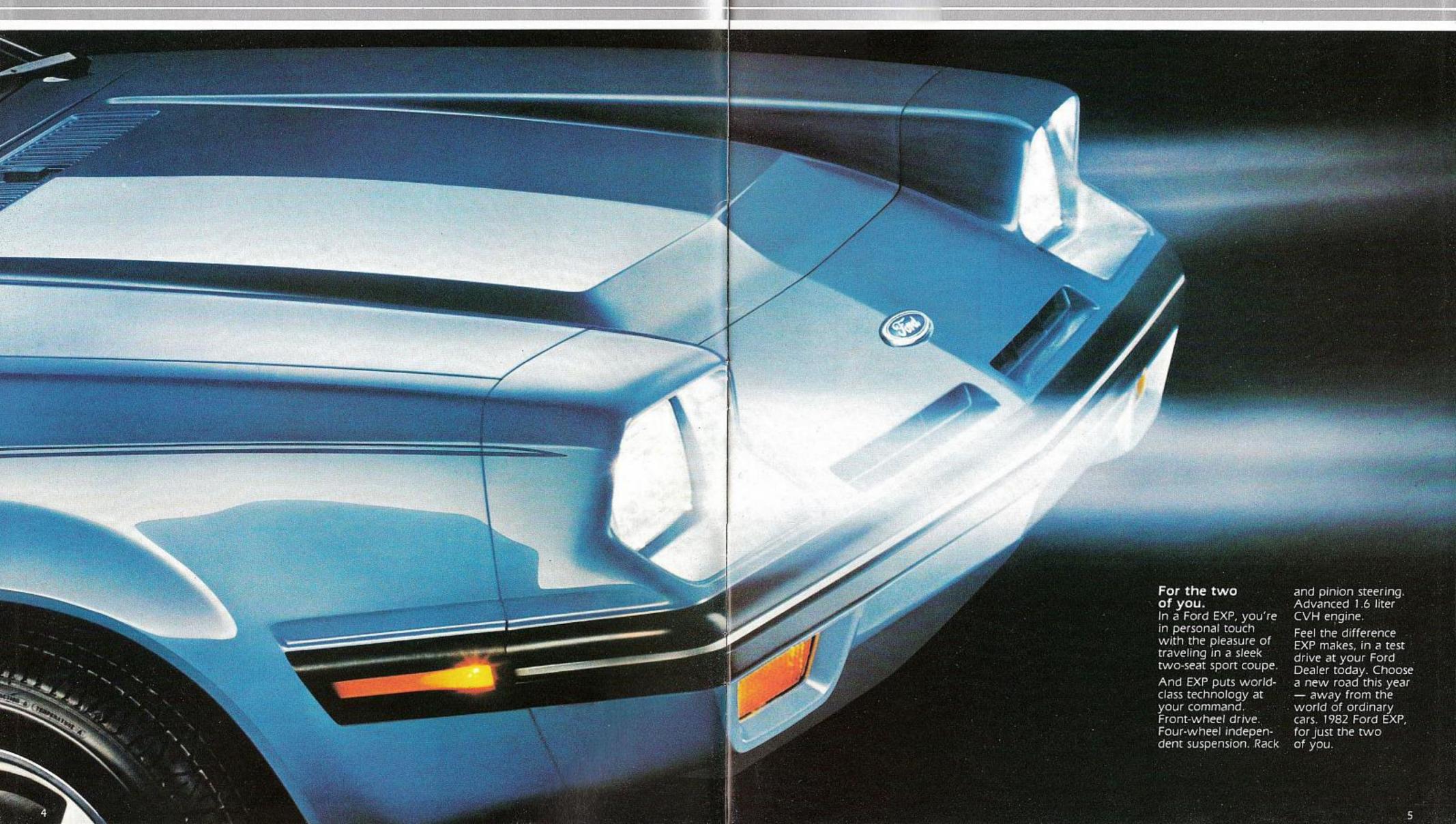


1982 FORD EXP

LOOK OUT WORLD HERE COMES FORD











FORD EXP

EXP has front-wheel drive, four-wheel independent suspension,

For the purebred driv-ing enthusiast in you, there's the optional TR Performance Suspen-sion Package. Michelin

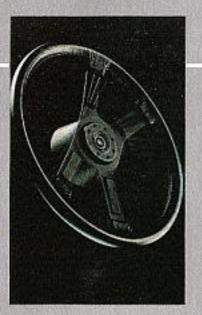
You're In command.
Take hold of EXP's ing, all-season P-metric sport steering wheel and 4-speed manual shift. Any road is home for EXP. It's smooth on straightaways, agile on curves.

EXP has front-wheel

rack and pinion steering, all-season P-metric sport aluminum or sport steel wheels, plus special handling-tuned suspension components — all designed to bring out the excitement of putting EXP through its paces.

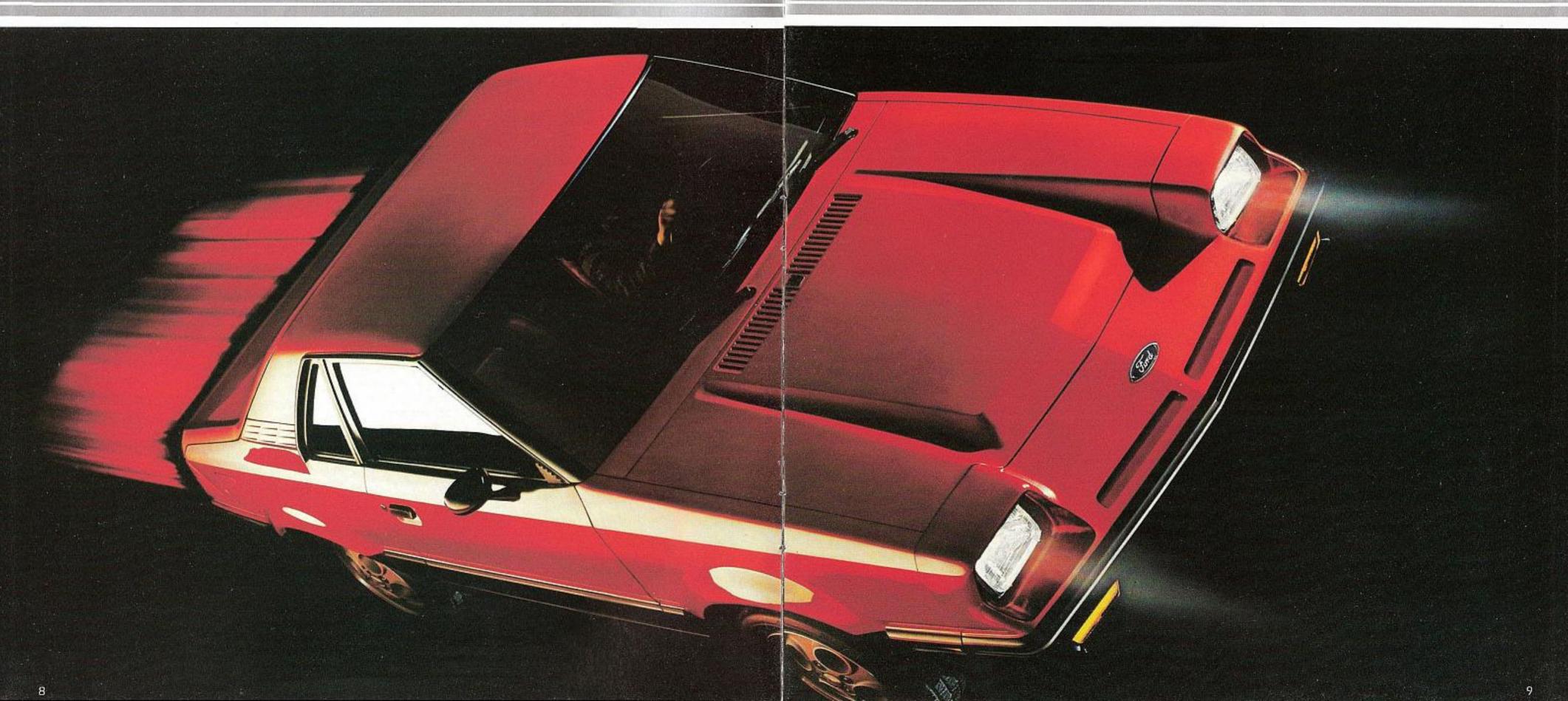








Below: EXP in Bright Red.



FORD EXP

Two-seat excitement. Hatchback versatility.
Take to the road in a car like EXP for pure enjoyment. EXP is a two-seater with dynamic styling and road manners. It's a special kind of driving experience. experience.

EXP is a hatchback with 29.3 cu. ft. of cargo space. It has a built-in practical side not found in all other two-seat coupes. Wherever you travel, on a long vacation or on a short trip across town, EXP will accommodate your belongings quite nicely.

And you'll especially appreciate such thoughtful features as the cargo restraining bar, carpeted load floor and protective rub strips, removable privacy curtain and cargo cover*—all standard in EXP.

* Design of privacy curtain and cargo cover scheduled to change.











THIS IS FORD **EXP** FOR 1982.







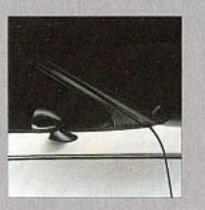
















EXP is a beautifully equipped sport coupe, with everything for your personal comfort and command.

EXP sports a black instrument cluster with speedometer in one large pod, a tachometer redlined at 6,000 rpm's in another. Smaller gauges show fuel level and engine temperature. There's a convenient trip odometer as well.

Controls are on two column-mounted levers

for fingertip convenience: turn signals, horn and headlamp high-beams on one lever; windshield wipers/washer plus intermittent wiper feature on the other. EXP provides a range of other great conveniences. A map pocket in each door to hold small travel items. Seat backs that recline to 15 positions. Roofmounted passenger assist handle. Electronic digital clock with elapsed time and date readouts. A switch in the glove box that opens the rear hatch automatically.

The attractive console features a graphic display warning module with oil pressure gauge, ammeter, door ajar warning light plus low washer fluid reminder light.

EXP also includes an AM radio (may be deleted for credit). Map light that swings down and pivots. Courtesy lights in the glove box, ashtray, engine compartment and cargo area. Dual visor vanity mirrors. A buzzer that reminds you if the headlamps have been left on. Rearview mir-

ror adjustable at night to soften annoying headlamp glare. Black left-hand remote control mirror (RH mirror optional). Inside hood release. Electric rear window defroster.

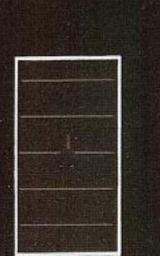
And those special appointments you expect in a personal sport coupe: Padded instrument panel and steering wheel rim. Soft wrapover door trim panels. Deep cutpile luxury carpeting.

Deluxe sound insulation package.

This is Ford EXP. Two

This is Ford EXP. Twoseat excitement for 1982 and the years ahead.



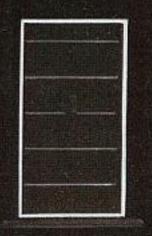


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FORD **EXP**—A CLOSER LOOK.



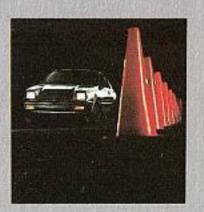
















Advanced engineering enables EXP to deliver precise handling and excellent fuel economy — both essential qualities of a personal sport coupe designed for driving in the 80's.

1.6 liter CVH engine is one of the most power-efficient engines built in America. The CVH engine's high horsepower per liter results from hemispherical heads and sculptured piston crowns that force the fuellair mixture to the center of the combustion chamber for

efficient burning. With this advanced engine and 4-speed manual overdrive, EXP posts the best fuel economy ratings in its class: 46 est. hwy., 29 EPA est. mpg.*

*EPA mileage estimates for comparison, excluding other Ford Motor Company cars. Your mileage may differ depending on speed, distance and weather. Actual highway mileage will probably be lower. Front-wheel drive provides better allaround traction because the weight of the engine and transaxle is concentrated over the driving wheels.

Manual transaxle is among EXP's many fun-to-drive features. This smooth-shifting unit is designed for high mileage, especially at cruising speeds in fourth gear overdrive. Split-torque automatic transaxle is engineered to increase fuel economy by eliminating most of the power loss caused by hydraulic slippage in the torque converter. This is accomplished by a patented splitter gear that transmits 62% of the torque mechani-

cally in second gear

and 93% in third gear.

Reducing power waste

results in better fuel efficiency than would be possible if all power were transmitted hydraulically.

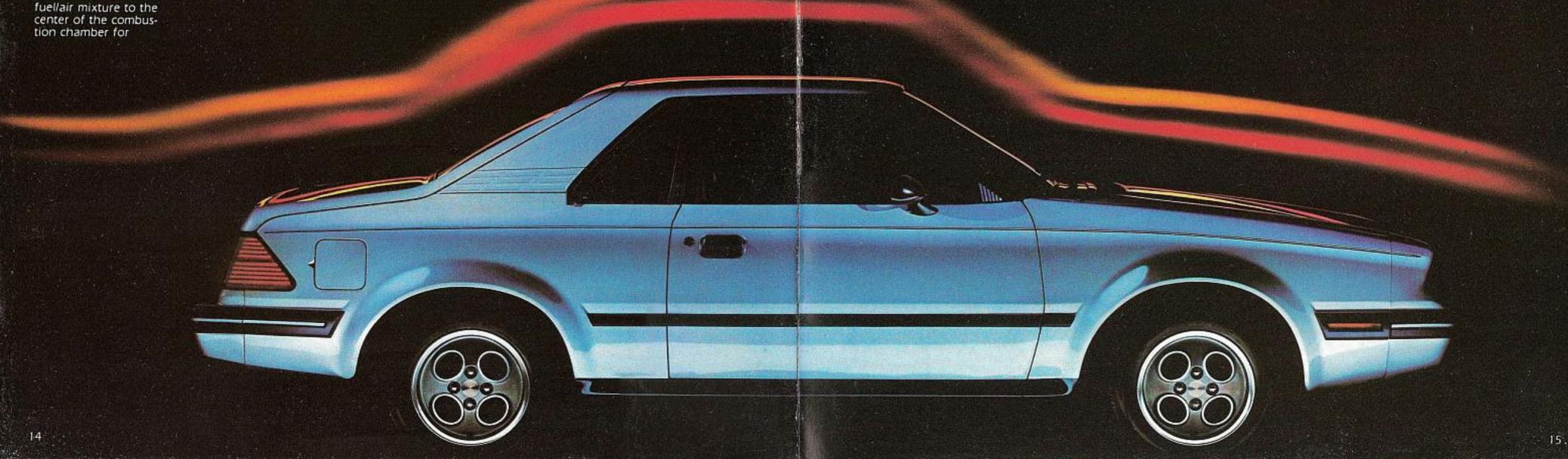
Power front disc/rear drum brakes are standard. Front brakes feature large-diameter ventilated discs that dissipate heat, plus Ford's pin slider-type caliper mounts designed to reduce brake drag.

Rack and pinion steering provides a more direct linkage between the steering wheel and front wheels. The result is precise steering response. All-season P-metric steel-belted radials have European wrap-around tread design for traction. And P-metric radials have increased inflation pressure (up to 30 psi) plus reduced rolling resistance tread compounds that contribute to fuel economy.

Four-wheel Independent suspension gives EXP a smooth feel of the road on straight-aways and precise handling on curves. Up front is the MacPherson strut suspension with stabilizer bar; the independent rear system allows each wheel to absorb bumps and jolts individually.

TR Performance
Suspension Package,
an option for the real
sport coupé enthusiast,
provides a firmer
stance than the standard suspension. The
package includes low
aspect ratio Michelin
TRX tires (P165/70R 365
BSW) on either TR
sport aluminum or
sport steel wheels, plus
special handling suspension components.

Aerodynamic design efficiency is an important factor in EXP's high fuel economy. With sloping hood, wedge-shaped grille, high decklid, low silhouette, refined molding details, EXP is as aerodynamic as it looks. These design features, along with other advanced airflow management techniques, make EXP one of the most aerodynamic cars on the road today

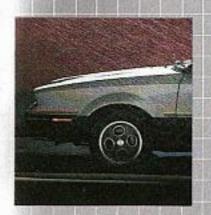


FORD EXP DATA CENTER











To get copies of any

cle of interest to you:

Call Ford toll-free at

Alaska and Hawaii call

Information System Post Office Box 95427

Atlanta, Georgia 30347.

We'll need your name

and address; year, make, and model vehicle, as

well as engine size; and

whether you have a

manual or automatic

transmission.

1-800-241-3673.

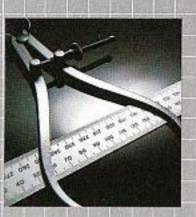
1-800-243-3711

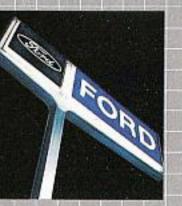
and in Georgia call 1-800-282-0959.

Or write Ford at:

Ford Customer

adjustment program for your vehicle or the vehi-





Ford Customer

well as engine size; and

Following publication of

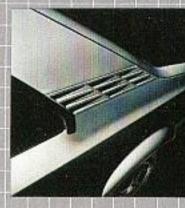
whether you have a manual or automatic

transmission.

"ASK YOUR

FORD DEALER"

this catalog, certain



Notable Standard Features ENGINEERING

- Front-wheel drive ☐ Four-wheel
- independent suspension 1.6 liter compoundvalve hemispherical head (CVH) 4-cylinder engine with DuraSpark electronic ignition
- Electronic voltage regulator Mainten-ance-free battery 4-speed manual
- transaxle with overdrive fourth gear; selfadjusting clutch linkage
- Sport-tuned exhaust (manual transaxle only)
- Power front disc/rear drum brakes . Allseason P-metric steel-

belted radial tires (P165/80R 13" BSW)

- Rack and pinion steering Deluxe sound insulation package Ram-air forced ventilation: 3-speed heater/defroster blower ■ 2-speed windshield wipers plus intermittent wiping feature: fluidic washer
- system EXTERIOR
- Single rectangular halogen headlamps Black left-hand remote control sport mirror | Vinyl insert bodyside moldings
- Sport styled steel wheels with trim rings

■ Bright tailpipe extension INTERIOR

■ Reclining high-back vinyl bucket seats ■ Deluxe color-keyed

belts with comfort regulators - Soft colorkeyed door trim panels with map pockets

■ Console ■ Electronic digital clock □ Electric liftgate release □ AM radio with dual front speakers Imay be deleted for credit)

■ Electric rear window defroster □ Headermounted pivoting map light; ashtray, glove box, engine and cargo compartment lights

■ Headlamps-on warning buzzer 🛮 Full instrumentation including tachometer and trip odometer

■ Black soft-feel instrument panel ■ Softrim sports steering wheel | Dual visor vanity mirrors

■ Steering columnmounted controls

Inside hood release ■ Day/night rearview mirror ■ Anti-theft door lock buttons ■ Locking glove box . RH roof-

mounted grab handle Color-keyed cut-pile luxury carpeting ■ Color-keyed viny

headliner and sun visors

■ Cargo area features: carpeted load floor with protective rub strips. bright cargo restraining bar, privacy curtain (removable), and cargo cover

MEACHDEMENITS

MEVPOKEMENTA	
Wheelbase	94.2'
Length	170.3
Height	50.5
Width	65.9
Front Tread	54.7'
Rear Tread	56.0'
Cargo Capacity	29.3 cu. ft
Fuel Capacity	11.3 gal
Curb Weight	2,135
Passengers	
CONTRACTOR OF THE PARTY OF THE	WILLIAM TOWN

SCHEDULED MAINTENANCE

Ford wants to reduce the frequency and cost of scheduled maintenance on its cars to an absolute minimum. Here are the scheduled maintenance intervals for the new EXP.

Engine Oil Change	7,500 miles
Spark Plug Change	each 30,000 .miles
Air Filter Replacement	each 30,000 .miles
Engine Coolant Replacement	each 30,000 miles o .3 years

GAS MILEAGE ESTIMATES

46 EST. HWY. EPA EST, MPG

EPA mileage estimates for comparison. Your mileage may differ depending on speed, distance and weather. Actual highway mileage will probably be lower.

FORD LIMITED CORROSION PERFORATION WARRANTY

EXP, like all new model Ford cars sold in the 50 United States, is covered by Ford Motor Company's 3-year, unlimited mileage corrosion perforation warranty. Under this warranty any part which, in normal use, rusts through from corrosion within three years of retail delivery or first use will be repaired or replaced free of charge by the sell-ing dealer after inspection by a Ford representative. Exhaust system compo-nents or parts which develop corrosion perforation as a result of accidents or other damage are not covered.

FORD-PAID REPAIR PROGRAMS AFTER THE WARRANTY PERIOD Sometimes Ford offers adjustment programs to pay all or part of the cost of certain repairs. These programs are intended to assist owners and are in addition to the warranty or to required recalls. Ask Ford or your dealer about such programs relating to your Ford or Lincoln-Mercury vehicle.

TECHNICAL SERVICE

BULLETINS All vehicles need repairs during their lifetime. Sometimes Ford issues Technical Service Bulletins (TSBs) and easy-to-read explanations describing unusual engine or transmission conditions which may lead to costly repairs, the recommended repairs, and new repair pro-cedures. Often a repair now can prevent a more serious repair later. Ask Ford or your dealer for any such TSBs and explanations relating to your Ford or Lincoln-Mercury vehicle.

To get copies of these Technical Service Bulletins and explanations for your

vehicle or the vehicle of changes in standard interest to you: equipment, options, prices and the like, may have Call Ford toll-free at occurred which would 1-800-241-3673. not be included in these Alaska and Hawaii call pages. Your Ford Dealer is 1-800-243-3711 and in Georgia call 1-800-282-0959. your best source for upto-date information. Or write Ford at:

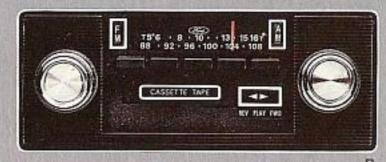
COLORS AND TRIMS Your Ford Dealer can Information System Post Office Box 95427 show you samples of exterior paint colors, Atlanta, Georgia 30347. interior trim and color We'll need your name combinations. and address; year, make, and model vehicle, as

PRODUCT CHANGES Ford Division reserves the right to change product specifications at any time without incurring obligations.

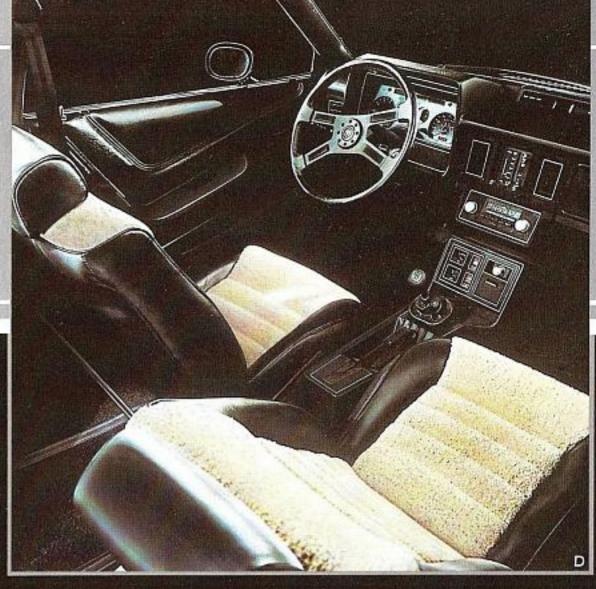


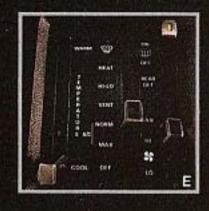
FORD EXP OPTIONS SELECTOR

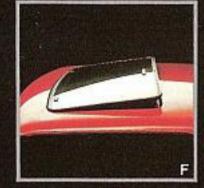




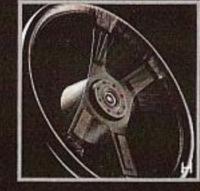


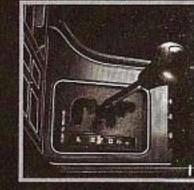


















EXP offers an excellent selection of options in addition to its impressive list of standard features. With options you can equip your EXP to your personal style and enhance its value at the same time.

Entertainment

Systems
■ AM/FM Monaural Radio with Dual Front Speakers ■ AM/FM Stereo Radio with Dual Front/Rear Speakers (A)

AM/FM Stereo Radio with Cassette Tape

Player and Dual Front/ Rear Speakers (B)
■ AM/FM Stereo Radio

with 8-Track Tape Player and Dual Front/ Rear Speakers

■ Premium Sound System.* Includes power amplifier and two upgraded speakers in quarter panels.

Comfort and

Appearance
Reclining Low-Back Bucket Seats. Available in all-vinyl, cloth/vinyl (C), leather/vinyl, or

shearling/leather (D). ■ Air Conditioner (E) Tinted Glass recommended. ■ Tinted
Glass ■ Flip-Up Open
Air Roof (F) ■ Deluxe
Luggage Rack (G)
■ Tu-Tone Paint/Tape

Treatment. Black lower bodysides.

Convenience and Performance

■ Fingertip Speed Control ■ Right-Hand Remote Control Sport

Mirror Power Steering (H) ■ Split-Torque Automatic Transaxle (I) ■ Sport Close Ratio Manual Transaxle. See your Ford Dealer for availability. ■ Higher Axle Ratio ■ Heavy-

Duty Alternator ■ Heavy-Duty Battery
■ Engine Block Immersion Heater.

Recommended for

extremely cold regions.

■ High Altitude Emissions System*

■ California Emissions System*

Protection

Lower Bodyside Protection. Vinyl coating under the paint along the lower bodysides to protect against stone pecking and road salt.

■ Appearance Protection Group. Includes bright door edge guards, color-keyed front vinyl floor mats, rear license plate

frame.

Tires and Wheels
■ P165/80R 13" with raised white letters and thin white band

■ TR Performance Suspension Package. Includes Michelin TRX tires (P165/70R 365 BSW), special handling suspension components, and choice of TR

sport aluminum wheels (J) or steel wheels (K). Cast aluminum wheels (not shown)

Also well worth considering...



EXTENDED SERVICE PLAN

Ford Motor Company's Extended Service Plan. This option covers major components on new Ford cars and light trucks for longer than the vehicle's basic warranty. The Extended Service Plan's cost is so moderate for the protection you get that it could pay for itself the first time you need it. Your Ford Dealer will be happy to detail the Plan for you. It is available on all Ford cars and light trucks sold and normally operated in all 50 United States and Canada.

Options Availability 1982 EXP options are not confined to these pages but are shown throughout the catalog. Options, whether or not they are identified, are offered at extra cost. Options designated by an asterisk (*) are offered either in combination with other options, or are subject to additional ordering requirements or limitations. Availability of some features described here and elsewhere may be subject to delay.

GO FOR A TEST DRIVE IN A 1982 FORD EXP.

Buy or lease the new EXP today.

