

CLASSIC. BEAUTY. OPEN. ALLURING. THUNDERBIRD.



Ford

ONE EXEMPLIFIES TOP-DOWN, OPEN-AIR CRUISING WHERE DREAMS TAKE FLIGHT.

ANOTHER, BREATHTAKING ACCELERATION AND MUSCLE CAR ENTHUSIASM. THE THIRD, DOMINANT PERFORMANCE ON THE STREETS OF AMERICA. WHILE ANY MANUFACTURER WOULD CHERISH ONE OF THESE STANDOUTS, FORD CLAIMS ALL 3 IN THEIR STABLE. EACH LEGENDARY. ALL FORD.



POWER, PERFORMANCE, RUBBER, ROAD, MUSTANG.

2004 FORD MUSTANG

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RACE INSPIRED. AMERICAN. COMING SPRING 2005. FORD GT.



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2004 FORD MUSTANG

MUSTANG AUTHENTIC LINES.

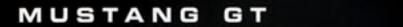
BRIGHT, DISTINCTIVE COLORS WITH A BRIEF GLIMMER OF CHROME.

AN ABRUPT ROAR.

AND IN A FLASH, IT'S GONE.







V6 CONVERTIBLE

GT DUAL EXHAUST

MUSTANG GT WITH 40TH ANNIVERSARY PACKAGE

FEW VEHICLES APPEASE YOUR APPETITE FOR RAW EXCITEMENT LIKE MUSTANG GT. FOR STARTERS, IT'S GOT A 260-HP SOHC V8 — FLOOR IT AND LISTEN TO IT ROAR. AND ITS POWER RACK-AND-PINION STEERING, REAR-WHEEL DRIVE, FRONT MODIFIED MACPHERSON STRUTS, QUADRA-SHOCK REAR SUSPENSION SYSTEM AND FRONT AND REAR STABILIZER BARS MAKE IT SO EXHILARATING TO DRIVE. IT'S NICE TO HAVE CHOICES, SO GT COMES IN COUPE AND CONVERTIBLE MODELS. MUSTANG GT WILL CHANGE THE WAY YOU THINK ABOUT DRIVING.

# Machier Machi

2004 FORD MUSTANG

THE THUNDER OF THREE HUNDRED AND FIVE ANXIOUS HORSES.

THE "SHAKER" HOOD SCOOP VIBRATES WITH ANTICIPATION.

HEADS TURN. HEARTS RACE.

THIS IS MACH 1. CATCH ONE WHILE YOU CAN.

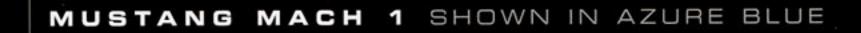








UNIQUE GAUGES



GO AHEAD, LIGHT ONE UP. THIS MACHINE WILL GET YOU FROM POINT A TO POINT B FASTER THAN YOU CAN SAY "SONIC BOOM," WHILE PINNING YOU FIRMLY AGAINST YOUR SEAT. RACING TOUCHES ABOUND ON THIS BEAST. A MACH 1 SUSPENSION AND PERFORMANCE TIRES INVITE YOU TO ATTACK CURVES WITH CONFIDENCE AND EAT UP STRETCHES OF ROAD LIKE A HUNGRY TIGER. BUT YOU BETTER GET ONE BEFORE THEY DISAPPEAR — THE MACH 1 IS A LIMITED-EDITION VEHICLE, AND WHEN THEY'RE GONE, THEY'RE GONE.

### MUSTANG

2004 FORD MUSTANG SPECIFICATIONS



#### MUSTANG OHV V6

Horsepower: 193 @ 5500 rpm

Torque: 225 lb.-ft. @ 2800 rpm

Standard on Standard Coupe, Deluxe
and Premium Coupe and Convertible

#### MUSTANG GT 4.6L SOHC 16-Valve V8

Horsepower: 260 @ 5250 rpm
Torque: 302 lb.-ft. @ 4000 rpm
Standard on GT Deluxe and GT
Premium Coupe and Convertible

#### MUSTANG MACH 1 4.6L DOHC 32-Valve V8

Horsepower: 305 @ 5800 rpm Torque: 320 lb.-ft. @ 4200 rpm Standard on Mach 1 Coupe



#### STANDARD FEATURES

SAFETY/SECURITY Airbags — Driver and front-passenger 2nd Generation • Belt-Minder® safety belt reminder • Brake/shift interlock (automatic transmission) • Bumpers — 5-mph energy-absorbing • Door ajar alert chime • Emergency manual trunk release — Glow-interlock decklid from inside trunk • Fuel pump inertia shutoff switch • Headlamps-on alert chime • Illuminated entry system • Key-in-ignition alert chime • LATCH — Lower anchors and tether anchors for child safety seats • Low fuel warning light • Remote keyless entry system — 2 key fobs with panic button and trunk release • Safety belts — 3-point in all seating positions • "Safety cell" unitized body construction • SecuriLock® passive anti-theft system • Side-intrusion door beams MECHANICAL 4-wheel power disc brakes • 100,000-mile tune-up interval\* • Aluminum wheels (4) • Battery saver system • Fuel tank — 15.7-gallon capacity • Gas-pressurized shock absorbers — Front and rear • Hydraulic decklid assist struts • Lightweight composite hood with unique appearance features • Maintenance-free battery • Power rack-and-pinion steering • Power-retractable convertible top (Convertible models only) • Rear-wheel drive • Spare — Compact • Stabilizer bar — Front • Stainless steel exhaust system • Suspension — Front: independent modified MacPherson struts with separate spring on lower arm and stabilizer bar; rear: 4-bar link with coil springs on lower arm INTERIOR Air conditioning • Center console • Cupholders — 2 front • Driver's footrest • Power door locks • Power points — 2

• Power windows • Tilt steering wheel Exterior Bodyside moldings - Color-keyed • Bumpers - Body-colored • Headlamps - Complex-reflector halogen • Power sideview mirrors • Rear defroster • Solar-tinted glass • Windshield wipers - Variable-intermittent

\*Under normal driving conditions with regular fluid and filter changes.

			Mustang Standard Coupe
ſ			Mustang Deluxe Coupe & Convertible
			Mustang Premium Coupe & Convertible
			Safety/Security
-	0	0	4-wheel anti-lock braking system (ABS)
_	0	0	Traction Control
			Mechanical
•	•	•	OHV V6 engine
		0	5-speed manual overdrive transmission** (not available on Premium Convertible)
0	0	0	4-speed automatic transmission with overdrive lockout (standard on Premium Convertible)
•		$\overline{}$	16" painted aluminum wheels (standard on Deluxe Coupe)
_	•	•	16" bright machined-aluminum wheels (standard on Deluxe Convertible)
•			P225/55R16 all-season BSW tires
			Seating
•	•	0	Cloth seating surfaces
		-	Front reclining bucket seats
-	0		Leather-trimmed seats (standard on Premium Convertible)
	•	•	Power driver's seat – 6-way
			Interior
•	•	1	AM/FM stereo with single-CD player and digital clock
0	0	_	MACH AM/FM stereo with single-CD and MP3 player
_	0		MACH 460 Sound System® with AM/FM stereo and 6-disc in-dash CD changer
_		0	MACH® 1000 Audio System with AM/FM stereo and 6-disc in-dash CD changer
-	•	•	Floor mats – Front
_	0	0	Interior Upgrade Package — Includes aluminum-finish door lock posts, Grey Metallic finish on center panel and shifter bezel, leather-wrapped shift knob and aluminum shift boot trim ring (manual transmission only), stainless steel footrest/pedals and 4-way head restraints (included with 40th Anniversary Package)
1	0	•	Leather-wrapped steering wheel (standard on Deluxe Convertible)
_	•	•	Speed control
			Exterior
		0	40th Anniversary Package — Includes unique Crimson Red exterior paint (also available in Oxford White or Black); wheel pockets painted Arizona Beige Metallic; Arizona Beige Metallic tape stripe on hood (center), lower door panels and decklid (center); spoiler delete; Interior Upgrade Package; color-keyed dual fold-away sideview mirrors; 40th Anniversary badge on center panel next to power point; Medium Parchment floor mats with 40th Anniversary logo; Medium Parchment interior and Deluxe Parchment cloth convertible top (convertible only) (Package not available with Sport Appearance Group or Pony Appearance Package)
	0	0	Convertible top soft boot
	0	0	Pony Appearance Package – Includes unique 16" polished aluminum wheels, unique rear fascia with "Mustang" in black lettering, GT hood and leather-wrapped steering wheel (not available with Sport Appearance Group or 40th Anniversary Package)
	0	•	Rear spoiler (not available on Deluxe Convertible)  Sport Appearance Group – Includes leather-wrapped steering wheel, 16" bright machined-aluminum wheels with P225/55R16 all-season BSW fires (not available with Pony Appearance Package, 40th Anniversary Package or Deluxe Convertible)

	,		Mustang GT Premium Coupe & Convertible
			Mustang Mach 1 Coupe
			Safety/Security
0	0	•	4-wheel anti-lock braking system (ABS)
0	0		Traction Control
	٠,		Mechanical
•	•		4.6L SOHC 16-valve V8 engine
	H	•	4.6L DOHC 32-valve V8 engine
•	•	·	5-speed manual overdrive transmission
	0	O	4-speed automatic transmission with overdrive lockout
0	_	_	17" painted aluminum wheels
ч			17" premium painted aluminum wheels with bright flange
_	0	-	17" bright aluminum wheels
_		•	17" heritage aluminum wheels
•	•	•	245/45ZR17 performance BSW tires
		_	
•	•		Limited-slip rear axle = 3.27:1
	_		Limited-slip rear axle – 3.55:1
			Quadra-shock rear suspension system
•		•	Stabilizer bars - Front and rear
•			Stainless steel dual exhaust system with bright polished tips
_	_	•	Stainless steel dual exhaust system with rolled tips
			Seating
•	•	_	GT sport front bucket seats
_	_	•	Mach 1 sport front leather-trimmed bucket seats with "comfort-weave" leather inserts
•	-	_	Cloth seating surfaces
0		_	Leather-trimmed seats
•	•	•	Power driver's seat – 6-way
			Interior
•			AM/FM stereo with single-CD player and digital clock
0		_	MACH AM/FM stereo with single-CD and MP3 player
0	•	•	MACH 460 Sound System with AM/FM stereo and 6-disc in-dash CD changer
_	0	H	MACH 1000 Audio System with AM/FM stereo and 6-disc in-dash CD changer
•	ŏ	•	Floor mats – Front
o	0	0	Interior Upgrade Package – Includes aluminum-finish door lock posts, Grey
~	~	~	Metallic finish on center panel and shifter bezel, leather-wrapped shift knob
			(Mach 1 keeps aluminum shift knob) and aluminum shift boot trim ring (manua
			transmission only), stainless steel footrest/pedals and 4-way head restraints
			(included with 40th Anniversary Package)
		•	Leather-wrapped steering wheel
×	ŏ	ŏ	Speed control
_	м	М	
			Exterior
-	0	-	40th Anniversary Package – Includes unique Crimson Red exterior paint (also
			available in Oxford White or Black); wheels painted Arizona Beige Metallic;
			Arizona Beige Metallic tape stripe on hood, lower door panels and decklid; spoile
		100	delete; Interior Upgrade Package; color-keyed sideview mirrors; 40th Anniversal
			badge on center panel; Medium Parchment floor mats with 40th Anniversary logo
		3	Medium Parchment interior and Deluxe Parchment cloth top on convertible
			(Package not available with Sport Appearance Group or Pony Appearance Package)
0	0		Convertible top soft boot
•	•	•	Fog lamps
•	•	ŏ	Rear spoiler
•		•	GT side scoops
ŏ		Ě	GT hood with scoop
THE R.	1000	•	"Shaker" hood scoop
			Orional ridge occup

Dark Shadow Grey Metallic Black \*\*Standard on Mustang Premium Coupe only.



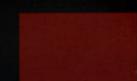
Oxford White



Screaming Yellow



Competition Orange



40th Anniversary Crimson Red



Torch Red



Redfire Metallic



Azure Blue

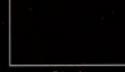


Sonic Blue Metallic



Silver Metallic







Thundenbind

2004 FORD THUNDERBIRD

A Classic Beauty LIVES, REMINISCENT OF THE PAST BUT WITH A MODERN FLAIR.

TO THE SUNLIT GREEN OF THE SEA.

ITS Rate appearance commands a second glance because it is like a Oream.

THUNDERBIRD IN MERLOT

FORD THUNDERBIRD HAS ALWAYS EMBODIED THE LOVE AFFAIR BETWEEN DRIVER AND OPEN ROAD. ITS 280-HP, 32-VALVE V8 AND REAR-WHEEL-DRIVE CONFIGURATION ENSURE IT. FOR 2004, THERE ARE 2 NEW EXTERIOR COLORS: MERLOT AND VINTAGE MINT GREEN. ALSO NEW IS AN EXCLUSIVE INTERIOR, THE AVAILABLE LIGHT SAND APPEARANCE PACKAGE, WHICH INCLUDES A LIGHT SAND CONVERTIBLE TOP AND AVAILABLE SOFT BOOT, PLUS LIGHT SAND COLOR APPLIED TO THE STEERING WHEEL AND GEAR SHIFT KNOB. IT'S JUST ONE MORE WAY THE 2004 THUNDERBIRD WILL BE TRULY UNIQUE, INSIDE AND OUT.

LIGHT SAND APPEARANCE PACKAGE



Thunderburd

2004 FORD THUNDERBIRD

WARM SAND CATESSES YOUR FEET.

A GENTLE BREEZE CARRIES

THE SCENT OF Summer,

AND A Vintage Mint Green Dream CONTENTEDLY WAITS
TO CARRY YOU TO YOUR NEXT DESTINATION.

THUNDERBIRD IN VINTAGE MINT GREEN

THUNDERBIRD'S GRACEFUL LINES AND SENSUAL CURVES HAVE BEEN THE OBJECT OF COUNTLESS LATE-NIGHT VISIONS. IMAGINE YOURSELF CRUISING THE SEASIDE STRIP, TOP DOWN, HEARING THE WAVES ROAR. IT'S WELL WITHIN REACH WHENEVER YOU FOLD DOWN THE STANDARD BLACK CONVERTIBLE TOP. TO FURTHER ACCENTUATE THUNDERBIRD, A REMOVABLE TOP CAN BE ORDERED IN A MATCHING OR COMPLEMENTARY COLOR. THUNDERBIRD FOR 2004 WILL ATTRACT CROWDS. HOW SOON WILL YOU DECIDE TO OWN THIS COLLECTIBLE CLASSIC? ONLY HAPPILY EVER AFTER AWAITS.

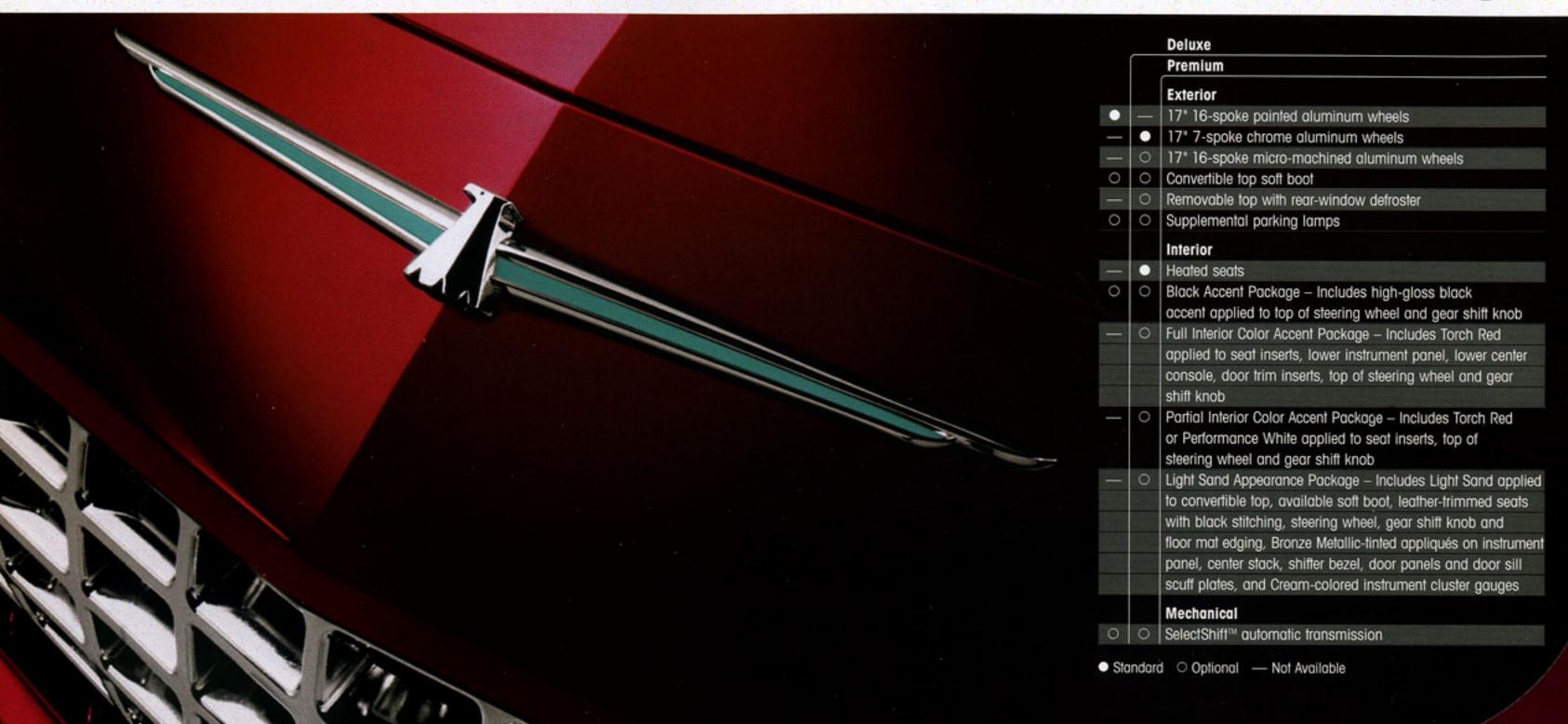


EVENING BLACK

PLATINUM SILVER

Thunderbind

2004 FORD THUNDERBIRD SPECIFICATIONS



#### STANDARD FEATURES

EXTERIOR Dual exhaust with bright tips • Dual power sideview mirrors • Perimeter alarm • Power-retractable black convertible top • Windshield wipers – 2-speed, variable-intermittent INTERIOR Air conditioning with Dual-zone Electronic Automatic Temperature Controls • AM/FM Audiophile sound system with 6-disc in-dash CD changer and clock, Sirius Satellite Radio capable\* • Analog instrument cluster with tachometer • Auto headlamps with on/off delay • Center console with storage and leather-topped armrest • Delayed accessory power shutoff • Dual visor vanity mirrors • HomeLink\* universal transmitter • Illuminated entry with theater-dimming feature and header map lights • Leather-wrapped steering wheel with audio and speed controls • Power 6-way driver's seat and 2-way passenger's seat • Power tilt/telescoping steering column • Power windows and door locks • Premium black leather-trimmed seats with recliners • Rear-window defroster • Remote keyless entry system MECHANICAL 3.9L 32-valve aluminum DOHC V8 engine with 280 hp @ 6000 rpm and 286 lb.-ft. of torque @ 4000 rpm • 4-wheel anti-lock braking system (ABS) • 5-speed automatic transmission with overdrive • All-Speed Traction Control • Power 4-wheel ventilated disc brakes SAFETY/SECURITY Belt-Minder® safety belt reminder • Front and side-impact airbags for driver and passenger (passenger airbag deactivation switch) • LATCH – Lower anchors and tether anchors for child safety seat (passenger side) • SecuriLock® passive anti-theff system • Side-intrusion door beams

	EVENING BLACK	TORCH RED	VINTAGE MINT GREEN	PLATINUM SILVER	MERLOT
CHOOSE YOUR EXTERIOR COLOR.					
CHOOSE A REMOVABLE TOP, IF YOU DESIRE.  BLACK CONVERTIBLE TOP IS STANDARD. LIGHT SAND CONVERTIBLE TOP IS INCLUDED WITH OPTIONAL LIGHT SAND APPEARANCE PACKAGE.					
CHOOSE YOUR INTERIOR.					
	Standard Black Ink (shown at left) or Optional Black Accent Package	Standard Black Ink or Optional Black Accent Package	Standard Black Ink or Optional Black Accent Package	Standard Black Ink or Optional Black Accent Package	Standard Black Ink or Optional Black Accent Package
	Optional Full Color Accent Package in Torch Red (shown at left) or Optional Partial Color Accent Package in Torch Red	Optional Full Color Accent Package in Torch Red or Optional Partial Color Accent Package in Torch Red			
	Optional Partial Color Accent Package in Performance White	Optional Partial Color Accent Package in Performance White	Optional Partial Color Accent Package in Performance White		
	Optional Light Sand Appearance Package	Optional Light Sand Appearance Package		Optional Light Sand Appearance Package	Optional Light Sand Appearance Package

### FORD GT

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EVERY CURVE IS A UNIQUE INTERPRETATION OF THE ORIGINAL.

EVERY DRIVE A 500-HP ROCKET INTO THE FUTURE.

RACE INSPIRED. ROAD READY. DOMINANT STREET PERFORMANCE.

THE 2005 FORD GT. THE REBIRTH OF FORD'S STORIED SUPERCAR.







FORD GT SHOWN IN RED

500 HP @ 6000 RPM

SOON, THE STREETS OF AMERICA WILL HAVE A NEW MASTER. THE 2005 FORD GT WILL DEBUT WITH DOMINATING PERFORMANCE AND A GROUNDSWELL OF ENTHUSIASM. THOUGH ITS SLEEK, FAMILIAR LINES STRONGLY RECALL ITS STORIED HERITAGE, THIS THOROUGHLY MODERN GT FEATURES THE LATEST TECHNOLOGY AND MOST ADVANCED MATERIALS — LIKE SUPERPLASTIC FORMED ALUMINUM BODY PANELS, ALUMINUM SPACE FRAME, EXTENSIVE USE OF CARBON FIBER, ROLL-BONDED FLOOR PANELS, A FRICTION-STIR WELDED CENTER TUNNEL, "SHIP-IN-A-BOTTLE" GAS TANK AND CAPLESS FUEL FILLER SYSTEM. WITH 500 HP AND 500 LB.-FT. OF TORQUE ON TAP, PERFORMANCE-MINDED ENTHUSIASTS EVERYWHERE HAVE A NEW LEADER TO FOLLOW.



2005 FORD GT SPECIFICATIONS

ENGINE Configuration - V8, aluminum block, aluminum 4-valve cylinder heads, H-beam connecting rods, forged-aluminum pistons • Bore & Stroke - 90.2mm x 105.8mm

- Displacement 5.4 liters (5409 cc/330 cid) Compression Ratio 8.4:1 Horsepower 500 @ 6000 rpm Torque 500 lb.-ft. @ 4500 rpm Specific Output 92.6
- hp/L Redline 6500 rpm Valvetrain Double overhead camshafts, 4 valves per cylinder Intake Valves 2 per cylinder, 37mm Exhaust Valves 2 per cylinder, 32mm
- Ignition System Electronic distributorless, coil-on-plug Fuel System Sequential multi-port electronic fuel injection (SEFI) with dual injectors per cylinder Oil System -
- Dry-sump Supercharger Lysholm screw-type Throttle Body Twin 70mm Exhaust Manifold Cast iron Exhaust System Dual, low-restriction with active muffler

DRIVETRAIN Transaxle - Ricardo 6-speed • Differential - Helical limited-slip • Clutch - Twin disc, 240mm

SUSPENSION Front and rear — Unequal-length upper "A" and lower "L" arm precision-cast aluminum control arms, coil springs, monotube aluminum dampers, tubular anti-roll bar

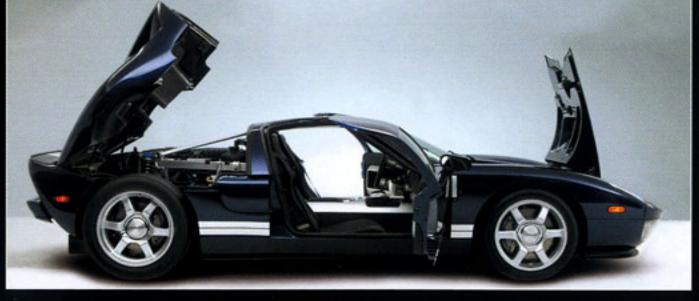
STEERING Type - Rack-and-pinion • Ratio - 17:1 • Turns, lock-to-lock - 2.7 • Turning Diameter - 40 ft.

BRAKES Brembo cross-drilled and vented discs, 4-piston monoblock calipers • Front – 14.0 x 1.3 in. (355 x 32mm) • Rear – 13.2 x 1.3 in. (335 x 32mm)

WHEELS Front - 18 x 9 in. • Rear - 19 x 11.5 in. TIRES Goodyear Eagle F1 Supercar • Front - 235/45ZR18 • Rear - 315/40ZR19

NOTICE: All GT specifications are preliminary.

Gear	Gear Ratio	Synchronization	
1st	2.61:1	Triple	
2nd	1.71:1	Triple	
3rd	1.23:1	Triple	
4th	0.94:1	Triple	
5th	0.77:1	Double	
6th	0.63:1	Double	
Reverse	3.135:1		
Final Drive	3.36:1		





DIMENSIONS/CAPACITIES Wheelbase - 106.7 in. • Length - 182.8 in. • Height - 44.3 in. • Width - 76.9 in. • Track - Front: 63 in., Rear: 63.7 in. • Seating Capacity - 2

RED

BLACK

WHITE

SILVER

BLUE

YELLOW

HERITAGE

Hood, roof and rear clamshell stripes are optional.

GENERAL INFORMATION NOTICE

Airbags are a supplemental system. Always wear your safety belt and deactivate the passenger airbag when securing a rear-facing child safety seat.

Comparisons based on 2003 competitive models, publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.



#### PRODUCT HIGHLIGHTS

500-hp aluminum block V8 engine with aluminum 4-valve cylinder heads and dry-sump oil system • Lysholm screw-type supercharger • Ricardo 6-speed manual transaxle with helical limited-slip differential • Brembo cross-drilled, vented disc brakes with 4-piston monoblock calipers • Goodyear Eagle F1 Supercar tires • Aluminum space frame • Superplastic formed aluminum body panels • Mid-engine configuration • Leather-wrapped, 3-spoke, tilt/telescoping steering wheel • Brushed magnesium center tunnel with rotary climate controls and aluminum gearshift knob • Instrument panel-mounted toggle switches • Carbon fiber front bucket seats with leather trim • Starter button



## LOOK AGAIN.



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For a purchase or lease, the Ford Extended Service Plan gives you "Peaceof-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP backed by Ford Motor Company and honored at all Ford dealerships.



Choose the insurance program that's designed for your vehicle – Ford Motor Company Insurance Services. Our program helps you receive the rates and service you deserve. Call 1-877-367-3847 or visit us at **fordvip.com** for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

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