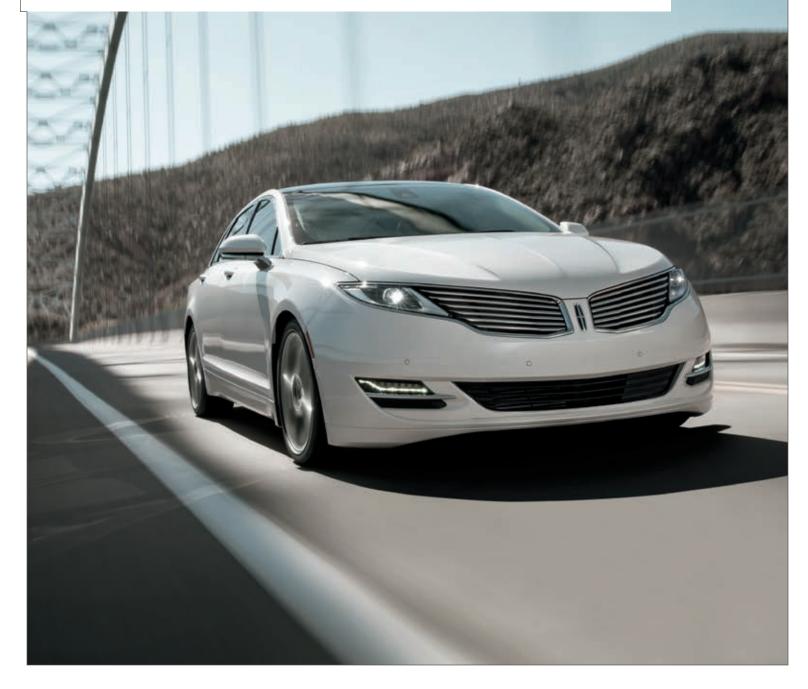


When you embark on a journey to consider what matters most to you, sometimes you find it right where you are. You find it by opening your mind to new philosophies and your eyes to new styles. Thereby discovering what truly reflects your personality. Open yourself up to Lincoln MKZ. Take in the elegant simplicity of its stunning exterior, accentuated by distinctive curves and punctuated by dramatic accents. Experience the premium amenities of its impeccably crafted interior. The 2016 Lincoln MKZ is yours to discover.



EXPRESSIVE DESIGN [



- 1 GENUINE WOOD ACCENTS IMPART VISUAL WARMTH AND ELEGANCE
- FLOWING LINES CONVEY A SENSE OF CALM WHILE SEAMLESSLY INTEGRATING CONTROLS
- SWEEPING SUSPENSION BRIDGE CENTER CONSOLE ACCENTUATES THE FEELING OF SPACIOUSNESS
- GRACEFUL STRUCTURE PROVIDES UNEXPECTED STORAGE POSSIBILITIES

EXPRESSIVE DESIGN [



YOU KNOW HOW IT FEELS TO FIND THE PERFECT PIECE OF ART FOR YOUR FAVORITE ROOM? IT'S REMINISCENT OF THAT.

A rush of satisfaction that leads the way to enduring enjoyment. That's how it feels to slide behind the leather-wrapped **heated steering wheel**¹ of Lincoln MKZ. The graceful lines of its interior styling embrace you, while its spaciousness expands your view of the world.

Simply press a button to select a gear on its sleekly integrated, **push-button shift transmission**. You'll welcome every season from the exceptional comfort of its premium leather-trimmed, 10-way power, **heated and cooled front seats**. For help with reducing muscle fatigue and enhancing blood flow in your legs and lower back, select its **class-exclusive**, **multicontour front seats with Active Motion**. You'll really appreciate them on longer drives.

Even its storage areas are artfully designed. Dual cupholders, plus a tray for change and other small items, are discreetly tucked inside the flush armrest's storage bin. A 110-volt power outlet¹ makes it convenient to charge your media devices, while a subtle red glow lets you know the LED-lit door locks are activated. And you can adjust the ambient lighting¹ to any of its 7 colors according to your mood. Lincoln MKZ. It's designed to stir all the best emotions.



MYLINCOLN MOBILE™ APP

Imagine if your vehicle could be warmed up and ready to go before you were. With your smartphone and the MyLincoln Mobile app³ – enabled by an embedded modem^{1,3} – it can be. In fact, you can program your MKZ to start remotely at a specific time with your customized climate settings – repeating daily or weekly.⁴ You can even remotely lock and unlock the doors with a tap on your smartphone screen.

INNOVATIVE TECHNOLOGIES [



Many a driver has gone around the block just to avoid parallel parking. Active park assist^{1,2} can help take the guesswork – and stress – out of it. Ultrasonic sensors measure open spaces, and help find a parking spot as small as 1.2 times the length of your vehicle. When it does, you literally take your hands off the wheel, then watch as the system guides you into it, while you control the brake, shifter and accelerator.

We could all benefit from a little forward thinking. Thankfully, when you're pulling into a space, the Forward Sensing System^{1,2} on MKZ uses sensors on the front bumper to help detect objects that are in front of your vehicle, and then sounds an audible tone if something is detected.

It's sort of like that friend you count on to watch your back. The standard Reverse Sensing System² uses sensors on the rear bumper and a warning sound to help alert you if something is behind your vehicle when you're backing out of – or into – a parking spot or garage.



Every now and then, we need a little nudge in the right direction. Fortunately, the Lane-Keeping System^{1,2} can alert you with steering wheel vibration pulses if it senses you drifting out of your lane, and can then apply steering wheel torque to help direct you to steer back into it. The Driver Alert System¹ uses a forward-facing camera to detect lane markings, and displays a coffee cup icon in your gauge cluster if it detects that you've come too close to – or crossed – the lane marker lines too many times.

It always pays to plan ahead – and your MKZ can help with that. Using advanced radar technology to constantly scan for slower vehicles in front of you, adaptive cruise control and collision warning with brake support¹ can automatically change your vehicle's speed to maintain your choice of 4 preset gaps – without you having to work the brake or accelerator pedals. If collision warning with brake support senses a potential collision, the system flashes a warning across the windshield, sounds an alarm, and then pre-charges the brakes and increases the brake-assist sensitivity to help provide full responsiveness when you brake.

It can be easy to miss when a vehicle has entered your blind spot. Just as its name suggests, BLIS® (Blind Spot Information System)¹ helps keep you aware of things that may be out of your line of view. The system alerts you with a light in the corresponding sideview mirror if its radar sensors detect a vehicle. Cross-traffic alert¹ notifies you with an audible beep and a warning light in your sideview mirror if it detects a vehicle approaching either side as you're slowly backing out of a space.







INNOVATIVE TECHNOLOGIES /

What could be easier than speaking your mind? **SYNC®** with **MyLincoln Touch™** connects you to the world around you. A simple spoken word activates the system, and puts you at the helm of your audio, climate choices, music, information, calling and personal contacts, navigation² and more — without ever having to take your hands off the wheel. In addition to the steering wheel-mounted 5-way controls, the system features a configurable, 8" color LCD screen, as well as a media hub with a USB port, an SD card reader and a 12-volt powerpoint, offering you many convenient ways to stay connected.

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SYNC WITH MYLINCOLN TOUCH

Dial phone numbers and answer calls without picking up the phone — or taking your focus off the road. SYNC with MyLincoln Touch even mutes other audio sources so you won't miss an incoming call. Just say the word for turn-by-turn directions,² voice control of your contacts, as well as the playlists on your USB or smartphone. And, if an airbag deploys, 911 Assist®³ can make an emergency call from your phone that connects you directly to a 911 operator.



THX II CERTIFIED AUDIO SYSTEM

Specifically designed and acoustically engineered for the MKZ interior, the THX® II Certified Audio System² lets every passenger experience concert-quality sound. Through specialized sound processing technology, 14 speakers – including 2 subwoofers that deliver rich, deep bass – and an amplifier that produces 700 watts of power bring the feel of a live show to your everyday commute.

(((SiriusXM)))

SIRIUSXM

Welcome to the World of SiriusXM.⁹⁴ Enjoy more than 150 channels including commercial-free music, plus live sports, news and exclusive entertainment, with a 6-month trial subscription to the All Access package included with your new vehicle. You can also listen online and on the SiriusXM app.⁴ The Navigation System² includes a 6-year complimentary SiriusXM Traffic and Travel Link.⁹⁴ trial subscription that gives you detailed traffic and weather information, gas station locations and prices, sports scores and much more.



HD RADIO

Get more of your favorite music with HD Radio.™² By broadcasting a digital signal over traditional radio frequencies, HD Radio gives you up to 3 additional channels – per FM station – of new, local content. In addition, if you hear a song you like on HD Radio, a simple press of the TAG button on your touch screen saves the song to your system so that it can be purchased later with iTunes® Tagging.



Driving while distracted can result in loss of vehicle control. Only use SYNC/MyLincoln Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ²Available feature. ³The vehicle's electrical system (including the battery), the wireless service provider's signal and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC, and the 911 Assist feature enabled, in order for 911 to be dialed. When the feature is ON, 911 Assist uses your paired and connected mobile phone to assist occupants to contact emergency services by dialing 911 if your airbag deploys or, on certain vehicles, if the emergency fuel pump shut-off is activated. ⁴SiriusXM Satellite Radio, SiriusXM Traffic and SiriusXM Travel Link subscriptions are sold separately or as a package by SiriusXM after your trial period, and are continuous until you call SiriusXM at 1-866-635-2349 to cancel. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. All fees and programming subject to change. See Customer Agreement for complete terms and more information at www.siriusxm.com.

POWERFUL PRESENCE





It's always nice to get affirmation — even from your car. With an EPA-estimated rating of 41 city mpg! the MKZ Hybrid seamlessly switches between a 2.0L Atkinson-cycle gasoline I-4 engine and an electric traction motor that charges the state-of-the-art, lithium-ion battery while you drive — and gives you the ability to drive up to 85 mph in electric mode. MKZ Hybrid also has EcoSelect, which allows your vehicle to operate more efficiently by reducing the amount of power drawn from the vehicle. Together with the Regenerative Braking System that captures over 90% of the brake energy normally lost, you can help maximize fuel efficiency. In addition, the SmartGauge® with EcoGuide instrument cluster uses flowering vines that grow to show you how well you're doing. The more efficiently you drive, the more leaves you see — giving you coaching, guidance and confirmation with every drive.

POWERFUL PRESENCE





2.0L ECOBOOST®

Get the on-demand power you expect from a V6 with the standard turbocharged 240-hp² l-4 engine. Thanks to direct fuel injection that delivers fuel right into the cylinders, it has an EPA-estimated rating of 33 hwy mpg, plus 270 lb.-ft. of torque. That's an impressive balance of fuel economy and performance. The standard 6-speed SelectShift® automatic transmission features steering wheel-mounted paddle shifters you can use to shift for yourself, or leave it all to your MKZ.

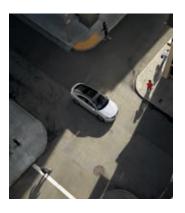


3.7L V6

Some of us are drawn to more powerful, thrilling experiences. With its 3.7L Ti-VCT V6 engine,³ MKZ gives you an exhilarating 300 hp and 277 lb.-ft. of torque, along with impressive fuel economy. Twin independent variable camshaft timing (Ti-VCT) controls when its intake and exhaust valves open and close, helping to optimize fuel combustion – and deliver power and low-speed torque for smooth, responsive passing and merging.

POWERFUL PRESENCE [

Lincoln MKZ adapts so you don't have to. Because road conditions are always changing, Lincoln Drive Control featuring continuously controlled damping (CCD) uses sensors to read the road – and your driving input – every 2 milliseconds, then quickly adjusts the firmness and damping at all 4 tires to help your vehicle be in harmony with the road. The system also lets you select between 3 drive modes – Comfort, Normal or Sport – to match your driving style. Electric power-assisted steering (EPAS) automatically adjusts your steering for different driving situations. In tight maneuvers when every slight move matters, the steering stiffens up. In more relaxed driving situations, it lightens up. At the same time, Torque Vectoring Control automatically adjusts the speed between your front wheels for enhanced cornering and agility.¹





PREMIUM EXPERIENCES I



Every ride is also a quiet one thanks to the extensive noise-minimizing design. A streamlined shape allows for fluid airflow, while aerodynamic sideview mirrors are designed to deflect air away from the side windows to help minimize wind noise. An underbody shield, multilayer door seals, extra layers of sound-deadening material, and absorption pads under the carpeting help absorb road noise. In addition, the active noise control and cancellation features use microphones in the cabin to detect unwanted noises, then send opposing sound waves through the vehicle's speakers to cancel those sounds. On non-hybrid models, the system also creates a tailored sound experience by helping to refine engine sounds. When you are in Sport mode, it enriches certain engine sounds while damping others, in order to give you a customized cabin experience.

Your vehicle should be a sanctuary to all. Interior amenities like heated rear seats1 comfort your passengers on chilly days, while rear reading lamps activate with a swipe of the headliner cloth to shed light on rear-seat passengers as needed, and a power rear-window sunshade1 helps block the harsh rays of the sun. In addition, class-exclusive, inflatable rear outboard safety belts1 can distribute crash-force energy across more of a passenger's chest to help make every ride in your Lincoln MKZ a safer one.





18" Premium Painted Aluminum Standard



19" Polished Aluminum with Dark Tarnish-Painted Pockets Available on Reserve¹

WHEELS ADD THE FINISHING TOUCH



19" 18-Spoke Polished Aluminum Optional²



19" 10-Spoke Polished Aluminum Optional¹





- 1. Black Velvet
- 5. Bronze Fire Metallic Tinted Clearcoat¹
- 2. Ruby Red Metallic Tinted Clearcoat¹
- 6. Magnetic Metallic
- 3. Ingot Silver Metallic
- 7. White Platinum Metallic Tri-coat¹
- 4. Guard Metallic
- 8. Luxe Metallic
- 9. Platinum Dune Metallic Tri-coat¹

Ebony









Ebony Leather³

Brown Swirl Sonata Spin Walnut Wood Aluminum⁴

Premiere
Select Select
Reserve Reserve

Available with all exterior colors

Cappuccino





Cappuccino Lincoln Luxury Soft Touch²



Cappuccino Leather³



Prussian Burl Wood



Brown Swirl Walnut Wood⁴

Premiere Premiere Select Select Reserve Reserve

Available with all exterior colors

Hazelnut





Hazelnut Leather³



Prussian Burl Wood

Select Reserve

Available with exterior colors 1, 3, 6, 7, 9

| Pre | emie | re | |
|-------|------|--------|---|
| | Sel | ect | |
| | | Rese | erve |
| | | | POWER AND HANDLING |
| S | S | S | 2.0L iVCT Atkinson-cycle I-4 HEV engine with permanent-magnet AC-synchronous |
| 3 | 5 | 3 | electric motor (MKZ Hybrid only) |
| | | | 188 combined system hp 129 lbft. of torque @ 4,000 rpm |
| | | | EPA-estimated fuel economy rating ¹ |
| | | | FWD 41 city/39 hwy/40 combined mpg (13.5-gal. capacity) |
| S | S | S | 2.0L EcoBoost® I-4 turbocharged direct-injection engine (MKZ only) |
| | | | 240 hp @ 5,500 rpm ² 270 lbft. of torque @ 3,000 rpm |
| | | | EPA-estimated fuel economy ratings ¹ |
| | | | FWD 22 city/33 hwy/26 combined mpg (16.5-gal. capacity) |
| | | | AWD 22 city/31 hwy/25 combined mpg (17.5-gal. capacity) |
| 0 | 0 | 0 | 3.7L Ti-VCT aluminum V6 engine (MKZ only) |
| | | | 300 hp @ 6,500 rpm 277 lbft. of torque @ 4,000 rpm |
| | | | EPA-estimated fuel economy ratings ¹ FWD 18 sits / 27 hypr/22 combined mag / 16 F. gal. consoits) |
| | | | FWD 18 city/27 hwy/22 combined mpg (16.5-gal. capacity) AWD 17 city/24 hwy/20 combined mpg (17.5-gal. capacity) |
| S | S | S | 6-speed SelectShift® automatic transmission with paddle activation (MKZ only) |
| S | S | S | Electronically controlled continuously variable transmission (eCVT) (MKZ Hybrid only) |
| S | S | S | Active Grille Shutters (MKZ Hybrid only) |
| S | S | S | Electronic parking brake |
| 0 | 0 | 0 | Intelligent all-wheel drive (AWD) (MKZ only) |
| S | S | S | Lincoln Drive Control featuring continuously controlled damping (CCD), electric power- |
| 3 | 5 | 3 | assisted steering (EPAS), and active noise control on MKZ (active noise cancellation on |
| | | | MKZ Hybrid) |
| S | S | S | Power disc brakes with Anti-Lock Brake System (ABS) and ventilated rotors |
| S | S | S | Regenerative Braking System (MKZ Hybrid only) |
| S | S | S | State-of-the-art, lithium-ion battery (MKZ Hybrid only) |
| S | S | S | Torque Vectoring Control |
| | | | |
| | | | EXTERIOR FEATURES |
| S | S | S | Adaptive LED headlamps with auto on/off |
| | | S | BLIS® (Blind Spot Information System) with cross-traffic alert ³ |
| | S | S | Configurable daytime running lamps |
| | 0 | 0 | Conventional daytime running lamps |
| | S | S | LED accent lamps |
| S | S | S | Power-folding, heated, body-color sideview mirrors with memory, auto-dimming driver's |
| | | | side, integrated blind spot mirrors, security approach lamps and integrated LED turn signal indicators |
| | 0 | S | Power-open and -close trunk lid |
| S | S | S | Reverse Sensing System |
| | | | Reverse sensing system |
| | | | DRIVER CONTROLS |
| S | S | S | 10.1" configurable color LCD instrument cluster screen (MKZ only) |
| S | S | S | Dual-zone electronic automatic temperature control |
| | | S | Embedded modem (integrates features with the MyLincoln Mobile™ app) |
| S | S | S | Intelligent Access with push-button start |
| S | S | S | Push-button shift transmission |
| S | S | S | Remote Start System |
| S | S | S | SmartGauge® with EcoGuide instrument cluster with 2 configurable 4.2" color LCD screens |
| | L | | (MKZ Hybrid only) |
| S | S | S | SYNC® with MyLincoln Touch™ voice-activated, in-vehicle connectivity system with |
| | | | Bluetooth® technology, 8" color LCD touch screen in center stack, SYNC Services for |
| | | | Traffic, Directions and Information,4 and media hub with a USB port, an SD card reader, |
| | | | and a 12-volt powerpoint |
| S | S | S | Universal garage door opener |
| | | | AUDIO AND NAVIGATION SYSTEMS |
| | S | S | HD Radio™ Technology |
| S | S | S | Lincoln Premium Sound System with AM/FM stereo/single-CD player, MP3 capability |
| J | | J | and 11 speakers |
| S | S | S | SiriusXM® Satellite Radio with 6-month trial subscription |
| | 0 | 0 | THX® II Certified Audio System with AM/FM stereo/single-CD player, MP3 capability, |
| | | | 14 speakers, and a 14-channel amplifier with 700 watts of power |
| | | S | Voice-activated Navigation System with integrated SiriusXM Traffic |
| | | | and Travel Link® with 6-year subscription |
| C - 0 | Cton | مامیما | O = Ontional |

DIMENSIONS

LENGTH 194.1" **HEIGHT** 58.2"

WHEELBASE 112.2"

WIDTH 83.3" (including mirrors) 75.1" (mirrors folded)

HEAD ROOM 37.9" front/36.5" rear

SHOULDER ROOM 57.7" front/55.3" rear

НІР ROOM 55.1" front/53.8" rear

LEG ROOM 44.3" (max.) front/37.0" rear

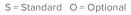
CARGO VOLUME Behind front seats:

15.4 cu. ft./11.1 cu. ft. Hybrid

PASSENGER VOLUME 96.5 cu. ft.

111.8 cu. ft./107.5 cu. ft. Hybrid

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| Pre | emie | re | |
|-----|--------|-----|--|
| | Select | | |
| | | Res | erve |
| | | | INTERIOR FEATURES |
| | | S | 110-volt power outlet (standard on MKZ Reserve and all MKZ Hybrid models) |
| 0 | 0 | 0 | All-weather floor mats |
| | S | S | Ambient lighting |
| 0 | 0 | 0 | Cargo net |
| | 0 | 0 | Fully retractable panoramic roof |
| | | S | Heated steering wheel |
| S | | | Leather-wrapped steering wheel |
| | S | S | Leather-wrapped steering wheel with genuine wood accent in brown swirl walnut or Prussian burl |
| | | 0 | Power rear-window sunshade (n/a with retractable panoramic roof) |
| | S | S | Power-tilt/-telescoping steering column |
| S | S | S | Power windows with one-touch-up/-down for all 4 windows, with driver |
| | Ĺ | | and front-passenger global open/close |
| | 0 | 0 | Premium carpeted floor mats |
| | 0 | 0 | Single-panel power moonroof |
| S | | | Tilt/telescoping steering column |
| | | | SEATING |
| S | S | S | 10-way power, heated driver and front-passenger seats with 2-way power lumbar |
| 3 | 3 | 3 | and driver's side memory feature |
| S | S | S | 60/40 split-fold-flat spring-assisted rear seat |
| | | S | Heated and cooled front seats |
| | | S | Heated rear seats |
| | S | | Leather-trimmed seats |
| | | S | Leather-trimmed seats Leather-trimmed seats – Perforated |
| S | | | Lincoln luxury soft-touch seats in Cappuccino or Ebony |
| | | 0 | Multicontour front seats with Active Motion® |
| | | | matteentean none seate matter motion |
| | | | SAFETY AND SECURITY |
| S | S | S | Personal Safety System™ for driver and front passenger with dual-stage front airbags, |
| | | | safety belt pretensioners, safety belt energy-management retractors, safety belt usage |
| | | | sensors, driver's seat position sensor, crash severity sensor, restraint control module |
| | | | and Front-Passenger Sensing System |
| S | S | S | Driver and front-passenger knee airbags ¹ |
| S | S | S | Front-seat side airbags ¹ |
| S | S | S | Side-curtain airbags¹ with roll-fold technology |
| S | S | S | AdvanceTrac® electronic stability control |
| S | S | S | Anti-theft perimeter alarm |
| | 0 | 0 | Inflatable rear outboard safety belts |
| S | S | S | LATCH (Lower Anchors and Tether Anchors for Children) |
| S | S | S | MyKey® |
| S | S | S | Rear view camera |
| S | S | S | SecuriCode™ invisible keypad |
| S | S | S | SecuriLock® Passive Anti-Theft System |
| S | S | S | SOS Post-Crash Alert System™ |
| S | S | S | Tire Pressure Monitoring System (excludes spare) |
| | | | |
| | | | PACKAGES |
| | _ | 0 | Aluminum Trim Package (Ebony interior only) |
| | 0 | | Drawer Control Walant Wang di Tripa Dankana (atau dankanith Flagaria angilahla with Canadana) |
| 0 | 0 | 0 | Brown Swirl Walnut Wood Trim Package (standard with Ebony; available with Cappuccino) |
| 0 | _ | 0 | Summer Tire Handling Package: 19" polished aluminum wheels with Dark Tarnish-painted |
| 0 | _ | _ | |
| 0 | _ | _ | Summer Tire Handling Package: 19" polished aluminum wheels with Dark Tarnish-painted pockets, summer compound tires, ² and unique sport-tuned Lincoln Drive Control (AWD only; |
| 0 | 0 | 0 | Summer Tire Handling Package: 19" polished aluminum wheels with Dark Tarnish-painted pockets, summer compound tires,² and unique sport-tuned Lincoln Drive Control (AWD only; n/a with MKZ Hybrid) |

S = Standard O = Optional

LINCOLN AUTOMOTIVE FINANCIAL SERVICES

Whether you decide to purchase or lease, you'll find a plan designed to fit your individual needs. Visit LincolnAFS.com or your Lincoln Showroom to explore your financing options.

LINCOLN EXTENDED SERVICE PLAN

For a purchase or lease, Lincoln Extended Service Plan (ESP) gives you peace-of-mind protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Whether looking for additional mechanical, prepaid maintenance or tire protection plans, Lincoln ESP has you covered. Ask your dealer for Lincoln ESP, the only service contract backed by Lincoln and honored at all Lincoln dealerships in the U.S., Canada and Mexico.



Discover more at Lincoln.com

Comparisons based on competitive models (Lincoln MKZ class is Luxury Midsize Sedans; Lincoln MKZ Hybrid class is Luxury Midsize Hybrid Sedans), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other professor replace. only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Lincoln reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Lincoln Dealer is the best source of the most up-to-date information on Lincoln vehicles.

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LINCOLN ACCESSORIES

ELECTRONICS

Portable DVD rear-seat entertainment systems by $NextBase^{TM1}$

Remote Access

INTERIOR

All-weather and premium carpeted floor mats

Ash cup/coin holder with or without lighter element

Cargo area protector

Cargo net

Carpeted cargo mats

Soft cargo cooler bag

Soft cargo organizers (large and standard sizes)

Tablet cradle by Lumen®1

EXTERIOR

Full vehicle cover by Covercraft®1

Rear bumper protector

Side window deflectors

WHEELS

18" Sparkle Nickel

Wheel lock kit













Visit accessories.lincoln.com to shop the complete collection.

Lincoln Original Accessories will be warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. LLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Dealer for details and/or a copy of all limited warranties.

THE LINCOLN PLEDGE

It's the collective promise of everyone at the Lincoln Motor Company – from our trusted service advisors and expert technicians, to the voice on the other end of the line should you call – that we'll be there for you and your Lincoln wherever, whenever, if ever, you need us.

LINCOLN LIMITED WARRANTIES²

You can rest assured with a 4-year/50,000-mile Bumper-to-Bumper Warranty that covers repair, replacement or adjustment of parts at no additional cost, as well as a 6-year/70,000-mile Powertrain Warranty which features no deductible and is fully transferable.

LINCOLN COMPLIMENTARY MAINTENANCE3

We are pleased to offer complimentary maintenance for 2 years/24,000 miles. At no charge to you, your maintenance visits will include an oil and filter change, and tire rotation, scheduled to accommodate your busy life.

LINCOLN ROADSIDE ASSISTANCE FOR LIFE³

Help is only a phone call away, should you run out of fuel, lock yourself out of the vehicle, or need towing to the closest Lincoln dealership — or to your preferred Lincoln dealership within 100 miles. For the original owner, the Lincoln Roadside Assistance program provides these services 24/7 for as long as you own the vehicle — at no charge.

COMPLIMENTARY CAR WASH⁴

At the completion of any service on your Lincoln, drive away from the dealership in a clean vehicle that looks just as beautiful as the day you bought it. It's just another shining example of our commitment to you.

COURTESY VEHICLE⁴

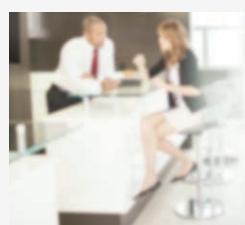
Should your Lincoln require warranty service, you can count on us to be there for you with a courtesy vehicle. It's just one more way to let you know that we'll be here for you.

SERVICE PARTS WARRANTY

We'll stand behind our service – and you – with a 2-year, unlimited-mile warranty on both parts and labor.

LINCOLN CLIENT RELATIONSHIP CENTER

As the owner of a Lincoln, you can take comfort in knowing that we're always by your side. Our caring agents are empowered to handle your concerns – no matter how big or small they may seem.



Lincoln Client Relationship Center and Roadside Assistance (800) 521-4140

TDD for the hearing impaired (800) 232-5952

THE LINCOLN

PLEDGE