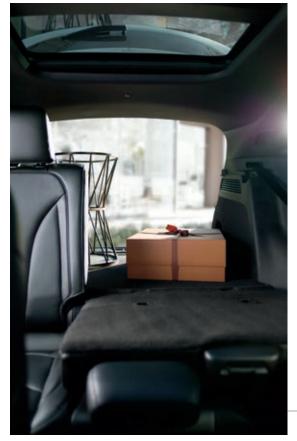






AND IT EMANATES FROM





Look around. The world is filled with alluring destinations and fascinating sights just waiting to be discovered. When bringing MKC to life, the artisans of Lincoln took notice of this, finding their inspiration in the clean aesthetic of modern architecture and the graceful forms of nature. Innovative technologies harmonize with the beautifully sculpted exterior and exquisitely trimmed interior of MKC in a uniquely elegant way. Empowering you to live in your moment - and travel in style.

To ease your day, the engaging design is thoughtfully enhanced by features like the Hands-Free Liftgate! Simply kick your foot beneath the rear bumper to open or close it. Inside, MKC offers you a flat load floor, abundant space, and the flexibility of a 60/40 split-folding rear seat.

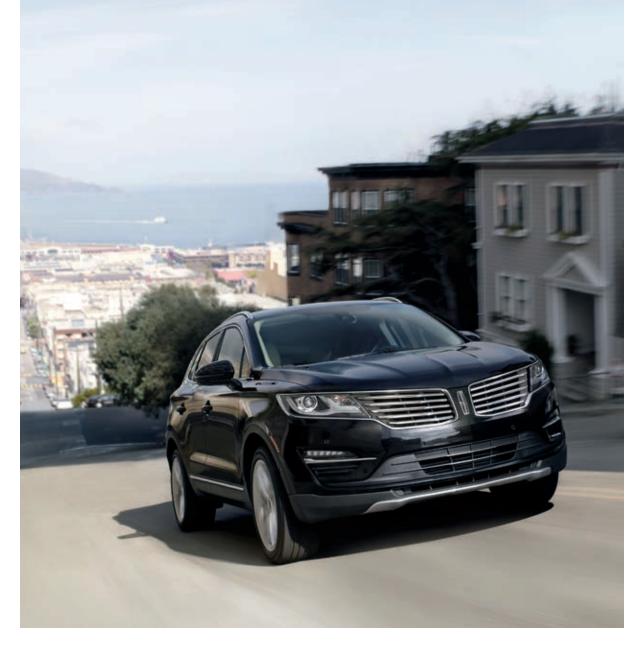


PRESENTATION MATTERS.

Which is why MKC presents its controls to you in such a beautifully simple way – one that feels effortless every time you slide behind your hand-stitched Wollsdorf¹ leather-wrapped steering wheel. With its convenient memory¹ feature, MKC recalls your personalized settings for the driver's seat, heated sideview mirrors and more, each time you return. Choose from 7 hues of ambient lighting¹ for the doors, cupholders and footwells to match your personal style. A press of the push-button start brings the engine to life. And the class-exclusive² Push-Button Shift Transmission displays each gear as a button of its own – making it easy for you to select Drive and be on your way.



TURBOCHARGE YOUR SPIRIT IN TWO EFFICIENT WAYS



2.0-LITER GTDI I-4 SETS THE STANDARD.

Get the kind of performance you might expect from a V6 in a 4-cylinder engine. With 240 horsepower¹ and 270 lb.-ft. of torque,¹ MKC delivers on command thanks to the boost of turbocharging, the precision of direct fuel injection, and the sophistication of twin independent variable camshaft timing (Ti-VCT). During stop-and-go city driving, Auto Start-Stop Technology² can help reduce fuel consumption and vehicle emissions. The system will shut off the engine when you come to a complete stop, and seamlessly restart it when you release the brake pedal or press the accelerator pedal. The result is a strong performer with an EPA-estimated rating of 28 hwy mpg.³

The standard 6-speed SelectShift[®] automatic transmission puts the control of a manual shift at your fingertips. Just tap the steering wheel-mounted paddle shifters, and you can change gears if you choose.

2.3-LITER GTDI I-4 INCREASES POWER.

Offering 285 horsepower¹ and 305 lb.-ft. of torque,¹ the 2.3-liter GTDI I-4 engine² uses the turbocharging, direct fuel injection, and Ti-VCT technologies featured in the 2.0-liter engine to take performance to the next level. As *Motor Trend* said, "The power is quickly accessible and the MKC shoots off the line and does just as well passing on the freeway."⁴

The 2.3-liter is paired with Intelligent all-wheel drive (AWD)² and Lincoln Drive Control² featuring Continuously Controlled Damping (CCD) for inspiring performance all around. Use the Sport setting to tighten suspension tuning, firm up steering calibration, and enjoy a more powerful engine sound inside the cabin – all while feeling connected to the road.

STRESS LESS IN STOP-AND-GO.

Now there's no need to hold down the brake pedal for a long stoplight or extended wait. Just activate the new Auto Hold feature,⁵ then come to a complete stop. Even on a hill, the system will hold your MKC in place until you press the accelerator.

2017 LINCOLN MKC

¹Tested with 93-octane fuel. ²Available feature. ³EPA-estimated ratings of 21 city/28 hwy/23 combined mpg, 2.0-liter FWD. Actual mileage will vary. ⁴*Motor Trend*, 2014. ⁵Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle.





WHILE ENJOYING EVERY DRIVE.

Even the most tranquil road can surprise you with the unexpected. You'll be prepared with Lincoln Drive Control¹ featuring Continuously Controlled Damping (CCD). Using sophisticated sensors, the system reads the road and your driving input every 2 milliseconds. Then, it adjusts to help deliver a smooth ride and responsive handling. You can also switch between its 3 drive modes - Comfort, Normal or Sport - depending on your mood.

AND STAYING ON TRACK.

"Steering is sharp, precise, and very wellweighted," said The Car Connection. That's the result of Electric Power-Assisted Steering (EPAS), which constantly adapts to changing road conditions and compensates for irregularities, so you don't have to.

ESPECIALLY THROUGH THE CORNERS.

Using advanced software and engineering, MKC offers Torque Vectoring Control that actively adjusts the speed between your front wheels for enhanced cornering agility.² Handle life's twists and turns with poise and confidence.





The easier it is to get around, the more amazing places you'll discover. That's why we made MKC so nimble. Riding on a fully independent suspension, it's a joy to drive down even the tightest city streets.

To help MKC perform at its best in all conditions, there's Intelligent AWD! The fully automatic system constantly monitors and predicts traction, adjusting torque between the front and rear wheels as needed, typically before wheelslip can even occur. It's designed to effortlessly enhance handling and maximize traction.

Active Park Assist with Park Out Assist^{1,2} helps take the guesswork and stress out of parallel parking. The system uses ultrasonic sensors to help identify a space that is the right size, then steers the vehicle into it. You simply follow the on-screen prompts, and operate the accelerator, brake and shifter as needed. It even provides assistance when pulling out of a parallel spot. And for additional guidance during parking maneuvers, the Forward¹ and Reverse Sensing Systems will emit beeping tones to alert you to objects near the front or rear of your vehicle.



IHX

Every passenger inside MKC has a front-row seat to the concert, courtesy of its Enhanced THX[®] II Certified Audio System² – a U.S. automotive industry first. Patented sound-processing technology distributes your music's bass evenly throughout the interior and, together with 14 speakers, brings the rich, full sound of the studio to your everyday commute.

(((Sirius**XM**)))

Welcome to the World of SiriusXM.^{®5} Enjoy more than 150 channels including commercial-free music, plus live sports, news and exclusive entertainment, with a 6-month trial subscription to the All Access package included with your new vehicle. You can also listen online and on the SiriusXM app⁵ The Navigation System² includes a 6-year prepaid SiriusXM Traffic and Travel Link^{®5} subscription – the longest of any automobile manufacturer⁶ – that gives you detailed traffic and weather information, fuel station locations and prices, sports scores and much more.

Get more of your favorite music with HD Radio[™] Technology.² By broadcasting a digital signal over traditional radio frequencies, HD Radio Technology gives you up to 3 additional channels – per FM station – of new, local content. Plus, it can display on-screen information such as artist, song title, album name and more. And it delivers it all without the need for a subscription.



Staying connected should be second nature. That's the thinking behind the design and high-speed performance of our SYNC[®] 3 enhanced voice-activated technology.¹ Audio, phone, navigation² and other features are concisely presented on the capacitive touchscreen. Steering wheel-mounted controls and simple voice commands let you place and answer calls, plus control music from your devices.

Seamless integration with Siri[®] Eyes Free brings the power of your paired iPhone[®] into your vehicle. The Navigation System² features easy destination entry and maps with pinch-to-zoom capability, plus it makes it simple to find a new restaurant and much more. With SYNC AppLink,^{™3} you can use your voice to control some of your favorite compatible mobile apps while driving, too. Automatic updates over Wi-Fi^{®4} help keep the system running at its best.

¹Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out when the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. ²Available feature. ³SYNC AppLink requires any compatible apps to be installed and running on a capable smartphone while connected to SYNC. Commands may vary by phone and AppLink software. Message and data rates may apply. ⁴Optional Navigation System map updates cannot be received via Wi-Fi and require a separate update. ⁵SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM addio loc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxe sapply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. ⁶Source: January 2016 analysis of satellite data service offers by Sirius XM to full-line luxury brand vehicles offered in the U.S.A.



OPEN SPACE IN AN INTIMATE PLACE.



Gather your thoughts and find your focus inside MKC. Surrounded by the peaceful energy of its meticulously crafted interior, relax into your heated and cooled¹ driver's seat, which features power-adjustable lumbar support and a convenient memory feature. Enjoy the feel of its Bridge of Weir Deepsoft™ leather¹ created exclusively for Lincoln. A premium, naturally milled leather made from the finest hides in northern Europe, it's chromium-free and offers a level of comfort typically reserved for luxury furniture. French seams on the seating and genuine wood¹ accents further elevate your experience. A Climate Package for cold weather adds the comfort of a heated steering wheel and heated rear outboard seats, plus the convenience of rain-sensing wipers with a de-icing feature and automatic high-beam headlamps.



Active Noise Control sends precise sound waves through the audio system to cancel out sounds it detects, keeping your interior calm. A particulate air filter traps pollen and other irritants to help you breathe easy. And the power panoramic Vista Roof^{®1} offers up magnificent views, day after day.

In order to provide this tranquil environment, the Lincoln Luxury Validation Center meticulously inspects the materials, craftsmanship, fit and finish, and function of each MKC that leaves our facility. Ensuring that it meets Lincoln standards in every way, before you see that it meets yours.

STAY CENTERED.

If you start to drift out of your lane, the Lane-Keeping System^{1,2} is there to help. Using a forward-facing camera to detect road lane markings, it can apply steering wheel torque and even alert you with a steering wheel vibration to help direct you to return to your lane. If it detects that you've crossed the lane or repeatedly drifted, it can prompt the Driver Alert System¹ to chime and display a coffee cup image to remind you that it's break time.

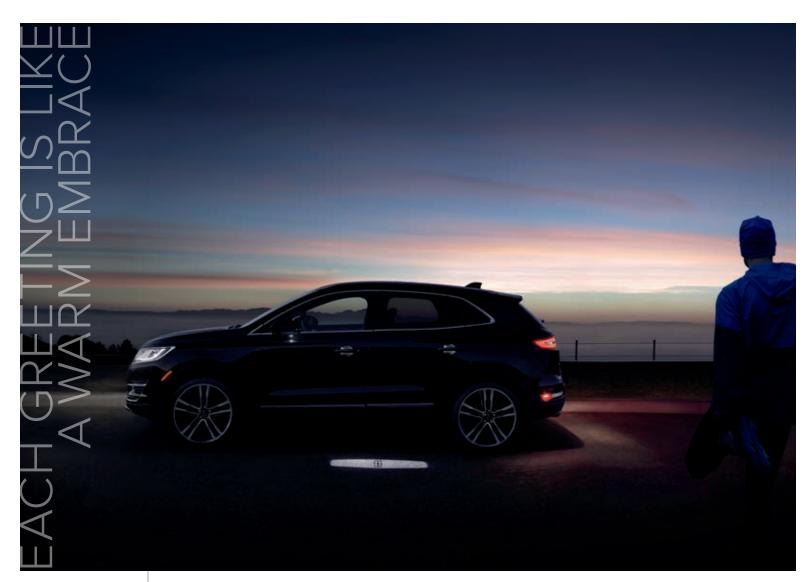


PLAN AHEAD.

When highway cruising, Adaptive Cruise Control and Collision Warning with Brake Support¹ is designed to eliminate the need for constant adjustments. You simply set the speed, and it can adjust to maintain a preset gap from the vehicle in front of you. If a potential collision is detected, it can alert you with visible and audible warnings and, if needed, precharge the brakes and increase brake sensitivity to help you reach full braking, faster.

AND DON'T BE CAUGHT OFF GUARD.

Some vehicles may be out of your line of sight, but they can be detected by BLIS® (Blind Spot Information System) with cross-traffic alert.¹ If the system's radar sensors detect a vehicle in either blind spot while you're driving forward, the system can alert you with a light in the corresponding sideview mirror. While backing up, it can also detect a vehicle approaching from either side, then notify you with a warning light and an audible tone.



When you're away, your MKC patiently awaits your return, to welcome you, invite you in, and even illuminate your path in the darkness.

As you approach, MKC senses your key fob from up to 8' away and slowly raises its exterior LED lamps and headlamps. Then, it graciously casts a luminous welcome mat with the Lincoln logo upon the ground beneath each sideview mirror. LED lights in the door handle pockets glow with an intensity that's fine-tuned to the exterior color. Once you close the door and relax into your seat, MKC deploys the autofold¹ sideview mirrors with memory according to your personalized settings. It's been expecting you.

START IT SMARTER.

No need to bear the cold or heat before you get inside your MKC. The MyLincoln Mobile[™] app – enabled by an embedded modem^{1,2} – lets you use your smartphone to start your vehicle remotely so it can adjust to your pre-selected climate settings. You can even schedule a daily or weekly start time. Locate your vehicle, remotely lock or unlock its doors and more, with just a few taps.

The app is available as a download for most smartphone platforms. Every new Lincoln owner can use it to access Roadside Assistance, the Lincoln Concierge and other premium services.



EXTERIOR FINISH	INTERIOR PALETTE	ACCENT TRIM		
1 Black Velvet		Sonata Spin Aluminum ³	Santos Rosewood	Espresso Ash Swirl
2 Ingot Silver Metallic		PREMIERE	SELECT	
		Available with exterior colors 1–3, 7–9	Available with exterior colors 1–9	
3 Magnetic Gray Metallic		SELECT Available with exterior colors 1–9	RESERVE Available with all exterior colors	
	Ebony ²	RESERVE Available with exterior colors 1, 2, 4-6, 8-10		
4 Burgundy Velvet Metallic Tinted Clearcoat ¹				
5 White Platinum Metallic Tri-coat ¹		PREMIERE Available with exterior colors 1–3, 7–9	SELECT Available with exterior colors 1–9	RESERVE Available with all exterior colors
6 Ruby Red Metallic Tinted Clearcoat ¹	Cappuccino ²			
7 Palladium White Gold Metallic 8 Luxe Silver Metallic	Espresso		SELECT Available with exterior colors 1–9	RESERVE Available with all exterior colors
 9 Midnight Sapphire Blue Metallic 10 Diamond Black Metallic¹ 	Hazelnut			RESERVE Available with exterior colors 1–3, 5, 10

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STANDARD FEATURES

Power and Handling

2.0-liter GTDI I-4 (Auto Start-Stop Technology included on FWD, available on AWD) 240 hp @ 5,500 rpm¹ 270 lb.-ft. of torque @ 3,000 rpm¹

EPA-estimated fuel economy ratings² Standard FWD 21 city/28 hwy/23 combined mpg (with Auto Start-Stop Technology) Optional AWD 19 city/25 hwy/21 combined mpg Available AWD 19 city/25 hwy/22 combined mpg (with Auto Start-Stop Technology) 6-speed SelectShift® automatic transmission with paddle activation Active Grille Shutters

Electric-assist parking brake

Electric Power-Assisted Steering (EPAS)

Front-wheel drive (FWD)

Power disc brakes with Anti-Lock Brake System (ABS)

Torque Vectoring Control

Traction control

Driver-Assist Technology

Autolamp

Hill start assist

Reverse Sensing System

SYNC® 3 with 8" color LCD capacitive touchscreen in center stack with swiping capability, 911 Assist,® AppLink™ and 2 smart-charging USB ports

Exterior

Exterior	Safety and Security			
Anodized roof-rack side rails	Personal Safety System™ for driver and front passenger with dual-stage front airbags,³ safety belt			
Body-color rear spoiler	pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat			
Dual bright exhaust tips	position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System			
Easy Fuel® capless fuel filler	Driver's knee airbag³			
HID headlamps with LED signature lamps	Front-seat side airbags ³			
LED taillamps	Side-curtain airbags ³ with roll-fold technology			
Lincoln split-wing grille with chrome surround and Satin bars	AdvanceTrac® with RSC® (Roll Stability Control™)			
Power, heated, body-color sideview mirrors with memory and integrated blind spot mirrors	LATCH (Lower Anchors and Tether Anchors for Children)			
	— MyKey®			
Lincoln Experiences	Perimeter alarm			
Approach Detection	Rear view camera			
Fade-up ambient lighting (not available on Premiere)	SecuriCode™ invisible keypad			
Illuminated exterior door handle pockets	SecuriLock® Passive Anti-Theft System			
Lincoln logo welcome mat	SOS Post-Crash Alert System™			
Lincoln signature fade-on/-off exterior lighting	Tire Pressure Monitoring System (excludes spare)			

Driver Controls

Dual-zone electronic automatic temperature control

Steering wheel-mounted controls for cruise and audio

SiriusXM[®] Satellite Radio with 6-month trial subscription

Power windows with one-touch-up/-down for all 4 windows

Leather-wrapped steering wheel (Wollsdorf leather on Select and Reserve)

10-way power driver's seat with 2-way power lumbar and memory feature

Lincoln Premium Sound System with AM/FM stereo/single-CD player, MP3 capability and 9 speakers

Intelligent Access with push-button start

60/40 split-fold-flat rear seat with recline

Message center with compass

Push-button shift transmission

Remote Start System

12-volt powerpoints (4)

Active Noise Control

Safety and Security

Audio Systems

Interior

Seating

Auto Hold

DIMENSIONS

WIDTH 84.1" (including mirrors) 76.3" (mirrors folded)	I	LENGTH 179.2"	I.	HEIGHT 65.2"	T	WHEELBASE 105.9"
HEAD ROOM 39.6" front/38.7" rear	I	LEG ROOM 42.8" (max.) front/36.8" rear	1	н IP ROOM 54.4" front/52.8" rear	T	SHOULDER ROOM 56.0" front/55.3" rear
CARGO VOLUME 53.1 cu. ft. behind front seats/25.2 cu.	ft. b	ehind rear seats	1	FUEL TANK CAPACITY 15.7 gallons		

¹Tested with 93-octane fuel. ²Actual mileage will vary. ³Always wear your safety belt and secure children in the rear seat.

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1	PREMIERE
	PREIVIIERE

PRE	emie	ERE					
	SELECT						
	RESERVE						
	Power and Handling						
	0	0	2.3-liter GTDI I-4 (requires AWD)				
			285 hp @ 5,500 rpm ¹ 305 lbft. of torque @ 2,750 rpm ¹				
			EPA-estimated fuel economy ratings ²				
			AWD 18 city/25 hwy/21 combined mpg				
0	0	0	Intelligent all-wheel drive (AWD) (includes Lincoln Drive Control featuring				
			Continuously Controlled Damping [CCD])				
	0	0	Lincoln Drive Control featuring Continuously Controlled Damping (CCD)				
			(FWD only; included with AWD)				
			Driver-Assist Technology				
	A	S	BLIS® (Blind Spot Information System) with cross-traffic alert ³				
			Exterior				
	S	S	Autofold sideview mirrors with turn signal indicators and auto-dimming driver's				
	5		side feature				
0	S	S	Configurable daytime running lamps				
0	5	S	Hands-Free Liftgate				
S	S		Power liftgate				
0	0	0	Wheel-locking lug nuts				
			Driver Controls				
		S	Embedded modem for use with the MyLincoln Mobile™ app				
	S	S	Universal garage door opener				
			Audio and Navigation Systems				
	0	0	Enhanced THX® II Certified Audio System with 14 speakers, 700 watts of power, and a				
			14-channel amplifier with Distributed Bass Technology™; includes HD Radio™ Technology				
	A	S	Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link®				
			with 6-year prepaid trial subscription – the longest of any automobile manufacturer ⁴				
			Interior				
	A	S	110-volt power outlet				
0	0	0	All-weather floor mats				
0	0	0	Cargo area protector				
0	S	S	Genuine wood accents on the instrument panel and door panels				
	S	S	Interior cargo cover				
S	3	5	Manual-tilt/-telescoping steering column				
3	0	S	Panoramic Vista Roof® with power sunshade				
	S	S	Power-tilt/-telescoping steering column with memory feature				
	5 0	0					
O S	A	-	Premium reversible cargo mats				
С	A	A	Sonata Spin aluminum accents on the instrument panel and door panels				

S = Standard O = Optional A = Available as part of a package

	SELECT				
		RES	ERVE		
			Seating		
S			4-way power front-passenger seat		
	S	S	10-way power front-passenger seat		
S	S		Heated front seats		
		S	Heated and cooled front seats		
	Α	А	Heated rear outboard seats		
			Packages		
	0	0	Class II Trailer Tow Package (includes 110-volt power outlet on Select; 3,000 lbs. max.)		
	0	0	Climate Package: heated rear outboard seats, heated steering wheel, auto high-beam headlamps, rain-sensing windshield wipers and windshield wiper de-icer		
	0		Select Plus Package: voice-activated Navigation System and BLIS (Blind Spot Information System) with cross-traffic alert ³		
	0	0	Sonata Spin Aluminum Trim Package (Ebony interior only)		
		0	Technology Package: Adaptive Cruise Control and Collision Warning with Brake Support, Active Park Assist with Park Out Assist, Forward Sensing System, Lane-Keeping System with Driver Alert System (includes Auto Start-Stop Technology on 2.0-liter AWD)		

Lincoln Automotive Financial Services

PREMIERE

Whether you decide to purchase or lease, you'll find a plan designed to fit your individual needs. Visit LincolnAFS.com or your Lincoln Showroom to explore your financing options.

Lincoln Protect Extended Service Plans

Whether you purchase or lease your Lincoln vehicle, insist on genuine Lincoln Protect extended service plans. Lincoln Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Lincoln and honored at all Lincoln dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Lincoln Protect extended service plans.

¹Tested with 93-octane fuel. ²Actual mileage will vary. ³BLIS replaces standard integrated blind spot mirrors. ⁴Source: January 2016 analysis of satellite data service offers by SiriusXM to full-line luxury brand vehicles offered in the U.S.A.

Comparisons based on competitive models (class is Luxury Small Utilities starting under \$53,000 based on Lincoln segmentation), publicly available information and Lincoln certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Lincoln makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, corrence, corrences, the operation of the information, materials, content, availability, and products. Lincoln reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Lincoln Dealer is the best source of the most up-to-date information on Lincoln vehicles.



18" Painted Aluminum Standard PREMIERE



18" Painted Aluminum Standard SELECT



18" Bright Machined Aluminum with Dark Stainless-Painted Pockets

Standard RESERVE



19" Premium Painted Aluminum Optional RESERVE (FWD only)



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Lincoln MKC shown with molded splash guards, and the roof rack crossbar system and roof-mounted bike carrier by THULE***2 Express your personal preference in style, convenience and protection: Shop the complete collection at **accessories.lincoln.com**.



Electronics
Remote start systems
Vehicle Security System
Wireless charging by JVIS®1

Exterior

Full vehicle cover by Covercraft^{®1} Racks and carriers by THULE^{1,2} Molded splash guards Side window deflectors (A) Sportz[®] tent by Napier¹ Trailer towing accessories Wheel lock kit Interior All-weather floor mats (B) Ash cup/coin holders Cargo area protector (C) Cargo net Carpeted cargo mat Carpeted floor mats First aid and roadside assistance kits by DC Safety^{IMI} Interior cargo cover Soft cargo cooler bag Soft cargo organizers (large and standard sizes) Tablet cradle by Lumen^{®1}





19" Premium Painted 5-Spoke Aluminum Optional RESERVE (AWD only)



20" Polished Aluminum with Ebony-Painted Pockets

Optional RESERVE (2.3-liter AWD only)





Lincoln Original Accessories will be warranted for whichever provides you the greatest benefit: 24 months/ unlimited mileage, or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. LLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Dealer for details and/or a copy of all limited warranties. 'Lincoln Licensed Accessory. ²Consult owner's manual for details on roof rack load limits.





From our trusted service advisors to our expert technicians to the voice on the other end of the line should you call – we'll be there for you and your Lincoln wherever, whenever, if ever you need us.

Our Promise Includes:

PICKUP AND DELIVERY

We'll pick up your Lincoln when it's time for service, including your complimentary first oil change, and deliver it back to you when we're finished! We'll even provide you with a complimentary Lincoln loaner to use while we have yours.²

LINCOLN CONCIERGE

Our caring agents are empowered to handle your call and concerns from beginning to end. Contact us at 800-521-4140 or 800-232-5952.

ROADSIDE ASSISTANCE FOR LIFE

We'll be there for you as long as you own your Lincoln – with 24-hour/7-days-a-week assistance nationwide.²

COMPLIMENTARY CAR WASH

After each service visit, select dealers are happy to return your Lincoln to you washed and ready for the road ahead.²

COMPLIMENTARY LINCOLN LOANER

Should your Lincoln require warranty service, we'll be there for you with a complimentary Lincoln loaner vehicle.

BUMPER-TO-BUMPER WARRANTY

Be assured that your Lincoln is covered for 4 years/50,000 miles.³

