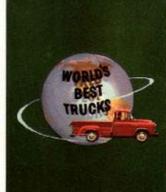


New Dodge Truck Cabs

DODGE TORUCKS A PRODUCT OF CHRYSLER CORPORATION





New Dodge Truck Pilot-House cabs give you

Full-circle visibility!



New wrap-around rear window

All-new wrap-around rear window, standard in Custom and Custom Regal cabs, available in Standard and De Luxe Cabs, provides glass extending full-width across the rear of the cab and wrapping around both rear corners!



You will drive better because you see better!

From any angle . . .

Look forward, look to either side, look out the rearyour vision is unobstructed in the new Dodge "Pilot-House" cab, thanks to "Full-Circle" visibility. Without sacrifice of structural strength. "Full-Circle" visibility gives you a vision area of fully 98% glass, with wraparound front windshield, full side window and wraparound rear window.

New wrap-around windshield

A total glass area of 1023 square inches in the new truck-type wrap-around windshield provides unequalled, wide-open vision forward, and to either side. The windshield (standard equipment on all C-3 cabs) curves well beyond the instrument panel at each side, with blind spots in the forward view completely eliminated. It blends with cab lines to give an air of sturdy beauty.

You will drive better because you're more comfortable

The new Dodge "Pilot-House" cab is the last word in driver comfort—and that adds up to less driver fatigue, greater safety. In addition to the increased handling ease and safety that result from greatly increased visibility, the cab itself—instrument panel, controls, seats, doors, lighting, dimensions, accessories—is custom-tailored to the needs of the driver. And roomy! It provides more hiproom, more shoulder-room than any other popular truck on the market! Dodge-Tint glass available.

New upholstery is as durable as it is colorful

Seat and seat back in the new Dodge "Pilot-House" cab are upholstered in wear-defying, easy-to-clean, woven Saran and rayon fabric—a "breathing" fabric—with simulated leather facings and plastic piping. Fabric in Standard and De Luxe cabs is of a variegated pattern; Custom and Custom Regal cabs feature striking "Morse-code" pattern fabric, color-keyed to exteriors. Door panels in all cabs are trimmed to harmonize with seat upholstery.



Coil springs

Just like the finest easy chairs, seat cushion and back have coil springs riding on horizontal stringer springs, to produce a smoother ride with less "bounce."

Easy adjustment

At the touch of a conveniently located control lever, seat is easily adjustable fore and aft through a range of 4 inches, accommodating drivers of any size.

Foam rubber

Standard or available in all model cabs is a thick padding of foam rubber on seat and seat back, providing extra cushioning and better shape retention of the seat.

Instrument controls are easy to see . . . easy to reach!



Dispatch box, centered on the instrument panel for easy access, opens wide to expose a roomy, visible storage compartment.

Hand brake control (on low-tonnage models) is conveniently mounted under center of instrument panel. Hand brake works independently of service brakes.

Instrument dials, large and legible, are directly in front of driver, for quick, oneglance reading. New speedometer records up to 110 miles per hour; temperature gauge is electrically operated for greater accuracy. Dials are indirectly lighted for safe night driving.

Oval panels, housing instrument dials on left and radio speaker on right, are painted Chilean Beige to harmonize with interior and exterior colors.

Control knobs, made of black plastic and

molded direct to control wires, are easy to reach, easy to operate.

Ignition-key starting is standard with all V-8 engines and all cab-over-engine models. Driver simply turns ignition key to the right to start motor.

Defroster action is positive and quick in heater-equipped cabs due to wide defroster vents, new extra-large defroster tubes, powerful fan motors.

Choose from 4 great cab styles!

Standard cab

Features include door vent wings, interior sun visor on left side, dual vacuum windshield wipers, cowl ventilator, variegated-pattern Saran-andrayon upholstering, new, larger rear window, Chilean Beige headliner and visor, inside door panels in black simulated-grain leather with Chilean Beige binding. Radiator grille bars are painted Chilean Beige on all models. New wrap-around windshield, with 1023 square inches of glass area, is standard. New wrap-around rear window, which eliminates blind spots when backing, is available.

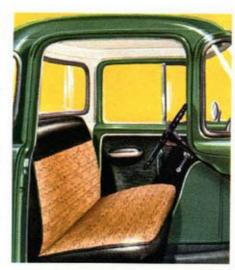
Custom cab

Features include door vent wings, interior sun visors on both sides, dual electric windshield wipers, cowl ventilator, "Morse-code" pattern Saranand-rayon upholstering, foam rubber seat cushion and seat back, dome light and dual door switches, armrest on left door, air-note horn, wrap-around rear window, sound deadener on floor and eab back panel, ash tray, dash panel liner, cab identification plate on front fender, Chilean Beige headliner and visors, inside door panels in black simulated-grain leather with Chilean Beige binding.

Custom Regal cab

Features include armrests on both doors, dispatch box door lock, eigar lighter, perforated headlining and insulation, chrome-plated windshield molding, chrome hub caps with "Ram" emblem (½- and ¾-ton models), dual air-note horns, chrome-plated hooded headlamp rims, radiator grille reveal painted Chilcan Beige. Also provided are Custom cab equipment features including dual electric windshield wipers, cowl ventilator, foam rubber seat cushion and seat back. (See Custom cab features for others.)







De Luxe cab

Features include door vent wings, interior sun visor on left side, dual electric windshield wipers, cowl ventilator, variegated-pattern Saran-andrayon upholstering, foam rubber seat cushion, de luxe Latex-treated-hair seat back, dome light and dual door switches, air-note horn, new, larger rear window. Chilean Beige headliner and visor, inside door panels in black simulated-grain leather with Chilean Beige binding, cab identification plate on front fender. De Luxe cabs are available for low- and medium-tonnage models; they are not available for high-tonnage models.

All equipment and trim subject to change without notice.

Handsome new colors and upholstery . . .

Standard cab colors are Terra Cotta, Canyon Coral, Rackham Blue, Ecuador Blue, Banner Green, Ponchartrain Green, Dodge Truck Red and Armour Yellow. Upholstery in Custom and Custom Regal cabs painted Terra Cotta, Banner Green, Ponchartrain Green, Canyon Coral and Armour Yellow is in a tan fabric with a black "Morse-code" pattern; Custom and Custom Regal cabs painted Rackham Blue, Ecuador Blue, and Dodge Truck Red have red upholstery with a black "Morse-code" pattern. Standard and De Luxe cabs feature a grey speckled-design upholstery.



Distinctive "eyebrow"

Top edge of the cab roof projects slightly forward forming a stylish "eyebrow." A chrome-plated molding is supplied with Custom Regal Cab.



Distinctive ornamentation

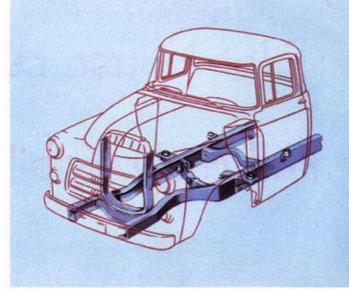
Typical of the tasteful simplicity of Dodge ornamentation is this onepiece V-8 medallion and the large Dodge nameplate.

Dodge Pilot-House cabs are built to last!

Full-girder construction means an extra measure of safety

In the new Dodge "Pilot-House" cab, the driver rides in a complete circle of steel-a heavy superstructure of either box-section or channel-shape girders forming a continuous steel framework. This all-steel girder construction means extra rigidity, extra resistance to twists, extra safety, longer truck life. New, stronger concealed door hinges are aligned at the top and bottom to swing the door on a vertical plane, making door operation virtually effortless. New instrument panel mounting wraps around the corners to become flush with the hinge pillar. It is securely braced to cowl side panels. Cowl side panels are embossed for additional strength.

New fuel-tank filler tube is another Dodge extravalue safety feature! Conforms fully to I.C.C. regulations! Tube has new shape that by-passes cab underbody and leaves a protective metal fire wall between fuel tank and cab interior. This reduces fire hazard and prevents gas fumes from seeping into cab.



Unit mounting gives high resistance to stress and strain

Mounting of cab and front-section sheet metal as a single unit eliminates stress transfer from frame. Entire structure "floats" on 4 rubber mountings, to reduce noise and vibration. There are no metal-to-metal contacts between cab and frame. Better riding qualities are thus assured.



Reinforced cab floor

Heavy cross sill and steel seat skirt are welded to cab floor for increased strength and rigidity. Seat skirt forms roomy, easily accessible tool storage compartment-an added example of convenience and utility.



Sure footing

"Safety-tread" footing on running boards, even in inclement weather, is provided by nonskid, studded-tread running boards. Running boards combined with low cab floors provide easy entry and exit, added convenience.

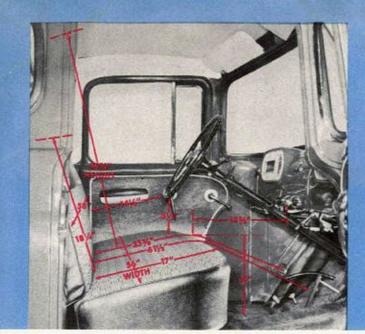


All metal is rustproofed

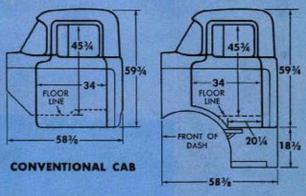
Complete rustproofing of all sheet metal, on both sides, safeguards ap-pearance and long life. Primer coating under baked-enamel finish gives extra protection against damaging rust . . . helps to avoid costly repair bills.

For visibility, comfort, safety, dependability . . . there's nothing to compare with

DODGE Job-Rated TRUCKS



CAB DIMENSIONS



C. O. E. CAB

DODGE TRUCKS

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"A better deal for the man at the wheel!"