# DODGE COMES ON BIG FOR '65









### DART: THE DODGE-SIZE COMPACT

Beautifully color-keyed cloth-and-vinyl interiors that will have you saying, "This is a compact?" Your choice: red, blue, tan and turquoise.



Dart, the fun-loving, family-size compact. Bigger and better-looking outside. Plenty of room and comfort inside. Big and bold under the hood. Dart is the fun way to travel . . . while you tally the savings.





Dart '65—the ladies love 'em.
Easy to drive and park.
Inside? Almost kiddy proof.



Safety with distinction. Big, stylish taillights that tell you this is a Dart a mile away.

# DART 270: BEAUTIFUL BLEND OF LUXURY AND ECONOMY

This interior is standard on Dart 270 2- and 4-door sedans and hardtops. In red, blue, tan and turquoise.



Dart 270 hardtop. A beautiful new get-up with plenty of get-up-and-go.
Inside, lots of room and comfort. Big-car ride. With plenty of
power to spare. Price? That's nice, too.





Trunk space galore. As much as in many full-size cars. Bring on the luggage.

#### STANDARD EQUIPMENT

#### Dart and Dart 270 Models

Front Door Armrests
Rear Armrests with Ash Receivers
Cigarette Lighter
Perforated Vinyl Headlining
Front Seat Belts
Sun Visors
Full Horn Ring (Dart 270 Only)
Heater and Defroster
Inside Rear View Mirror
Directional Signals
Self-Adjusting Brakes
Alternator
Torsion-Bar Front Suspension
Oriflow Shock Absorbers
Acrylic Enamel Finish in Choice of
14 Colors
Blue, Turquoise, Tan or Red Interiors
Long Life Major Chassis Lubrication
Good for 32,000 Miles
Six-Cylinder and V8 Models
Full Color-Keyed Carpeting
(Dart 270 Only)

Optional Equipment and Accessories on Pages 6 and 7.

# DART GT: SMART, BUT YOU DON'T HAVE TO BE RICH TO OWN ONE



Dart GT 2-door hardtop. If you're looking for a swinger, look above. This bucket-seat beauty has just what you go for . . . including "Go"! With standard Six or optional Six, standard V8 or optional V8—this trim, taut toughy moves you in style. Why do we call it a compact? The price—that's compact.

The standard GT bucket-seat interior includes a lavish use of rich, supple vinyl—on the seats and on the padded dash. Long on looks. Long on wear. In GT convertible or 2-door hardtop.

Dart GT convertible. Too luxurious to be a compact?

The low price says no. So let your hair down.

Convert to Dart GT. You'll love it.







Good-looking armrests complement every Dart GT interior.



Deluxe steering wheel and full horn ring. Extras you expect and get—with Dart GT.

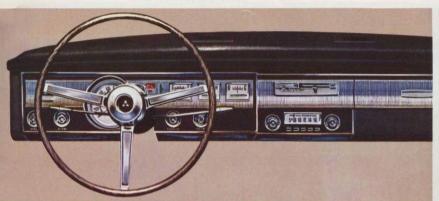
#### STANDARD EQUIPMENT

#### Dart GT Models

All-Vinyl Interior
Front Bucket Seats (Air Foam)
Full Carpeting
Perforated Vinyl Headlining
Padded Dash
Vinyl-Covered Sun Visors
Front Door Deluxe Armrests
Rear Armrests with Ash Receivers
Front Seat Belts
Cigarette Lighter
Inside Rear View Mirror
Full Horn Ring
Heater and Defroster
Directional Signals
Stone Shields
Full Wheel Covers
Alternator
Self-Adjusting Brakes
Torsion-Bar Front Suspension
Oriflow Shock Absorbers
Acrylic Enamel Finish in
Choice of 15 Colors
Blue, Tan, Red, White and
Gold, or Black Interiors
Long Life Major Chassis Lubrication
Good for 32,000 Miles
Six-Cylinder and V8 Models

Optional Equipment and Accessories on Pages 6 and 7.

#### DART OPTIONS AND ACCESSORIES



Dart 270 instrument panel. Optional equipment includes: a powerful, clear-tone, transistorized push-button radio. Plays instantly, without warm-up. Padded dash. Combines beauty with safety. Deep foam padding, vinyl-covered (standard on GT). Variable-speed electric windshield wipers. Adjust to snow or rain conditions for clear, safe vision. Windshield washers are included. Power-operated convertible top. A flip of the wrist, and everything goes. If you're a fun-lover, here's a great way to raise the roof . . . automatically. Deluxe, 3-spoke, wood grain steering wheel.



Control the weather inside with Dart's new air conditioner. Degree of cooling and air direction are fully adjustable. Heater is standard on all models.



Deluxe, rust-resisting full wheel covers add a neat well-dressed look to your Dart. (Standard on GT models.)

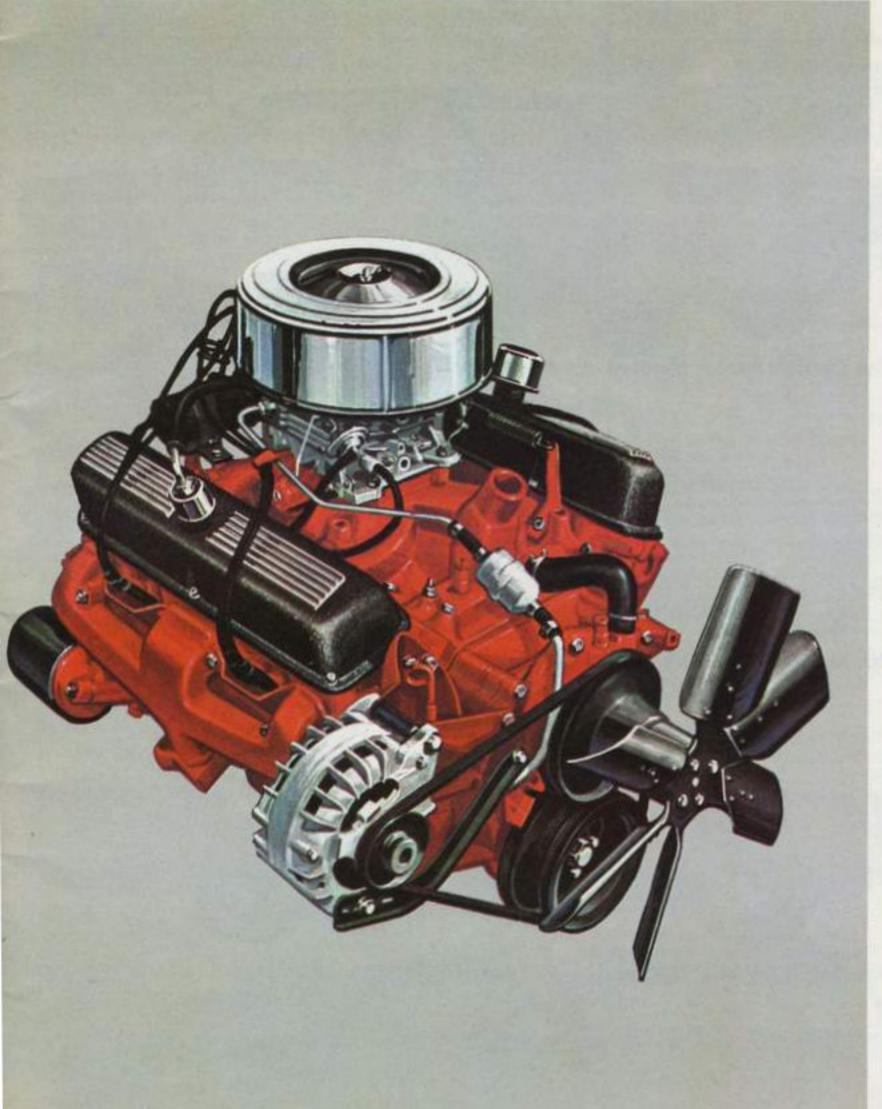


Optional all-vinyl interior available on Dart 270 4-door sedans. Extra good looks, for just a few extra dollars. Available in red, blue and tan.



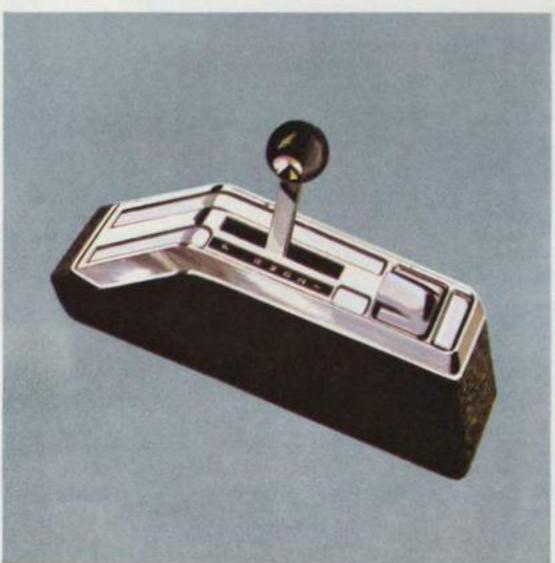
Optional backup lights show the way automatically. Steel bumper guards, too, available on all models.

Ready to swing? Shout four. (Dart's 4-onthe-floor.) Fully synchronized. Short "throw" for easy shifting. Chrome floor plate shown, on GT models only.



And away you go . . . with Dart's optional 273 cubic inch V8. It has a 4-barrel carburetor and trumps up 235 wild horses. Compression ratio? An efficient 10.5 to 1. Bore, 3.625". Stroke, 3.312". Chrome air cleaner, oil filler and vent caps, finned black-crackle finish rocker covers included.





Handsomely floor-mounted 3-speed automatic transmission in console on GT models.

Automatic selector is steering-column-mounted on others.

#### OPTIONAL EQUIPMENT AND ACCESSORIES

#### Dart, Dart 270 and Dart GT

#### PERFORMANCE

225 Six Engine
273 V8 (4 Bbl.) (1)
Automatic Transmission
Automatic Transmission
with Sports Console
(Dart GT Only)
4-Speed Manual Transmission (2)
Sure Grip Differential
Trailer Towing Package
(N.A. w/Manual Trans.)

### COMFORT and CONVENIENCE

Air Conditioning (New—
Integral with Heater)
Power Brakes
Air Foam Front Seat (3)
Transistorized Radio
Variable-Speed Windshield
Wipers and Washers
Tinted Windshield or
Windshield and Windows
Retractable Seat Belts
Electric Convertible Top
Electric Tailgate Window
Roof Luggage Rack
(Station Wagons Only)
Wind Deflectors
(Station Wagons Only)

#### SAFETY

Padded Dash (3)
Inside Glare-Resistant
Mirror
Outside Left RemoteControl Mirror
Power Steering
Backup Lights

#### APPEARANCE

White Sidewall Tires Two-Tone Paint-Sedans and Station Wagons Carpeting (Dart Only-Std. on Dart 270, Dart GT) Full Horn Ring (Std. on Dart 270, Dart GT) Sports Steering Wheel (Dart 270, Dart GT Only) All-Vinyl Interior (Dart 270 4-Door Sedan) Bumper Guards Full Wheel Covers (3) Stone Shields (3) Black or White Grain Vinyl Roof Covering (Dart GT Only) Undercoating and Hood

- Insulator Pad

  (1) Not Available Station Wagons.
- (2) Not Available with 170 Engine.
- (3) Std. on Dart GT.

# 1965 MODELS DODGE DART DODGE DART 270 DODGE DART GT



Dodge Dart 2-Door Sedan. 6 and V8 Power.



Dodge Dart 4-Door Sedan. 6 and V8 Power.





Dodge Dart 270 4-Door Sedan. 6 and V8 Power. Available with Optional All-Vinyl Interior.



Dodge Dart 270 2-Door Hardtop. 6 and V8 Power.





Dodge Dart GT 2-Door Hardtop. 6 and V8 Power.



Dodge Dart GT Convertible. 6 and V8 Power.

### BASIC SPECIFICATIONS

DODGE DART DIME	DART	<b>DART</b> Station Wagon*	DART/DART 270/DART GT POWER ENGINE	TRAIN COMBINATIONS TRANSMISSION	STANDARD	REAR AXLE OPTIONAL	RATIOS SURE GRIP OPTION
EXTERIOR Wheelbase (In.)	111.0	106.0	170 Six (1 Bbl.) 101 Horsepower Standard for 6-Cylinder Models	Standard 3-Speed Manual	3.23	2.93, 3.55	3.23, 2.93
Overall Length (In.) Overall Width (In.) Overall Height (In.)	196.4 69.9 54.4	190.2 69.0 54.5	Dart, Dart 270, Dart GT Regular Fuel	Optional TorqueFlite	3.23	3.55	3.23
Tread: (In.) Front	55.9	55.9 55.6	225 Six (1 Bbl.) 145 Horsepower	Standard 3-Speed Manual	3.23	3.55	3.23
Rear	55.6	55.0	Optional for 6-Cylinder Models Dart, Dart 270, Dart GT Regular Fuel	Optional 4-Speed Manual	3.23	2.93, 3.55	2.93, 3.23
PASSENGER SPACE Headroom (In.) Front Rear	38.2 37.2	38.2 37.6		Optional TorqueFlite	2.93	3.23, 3.55	2.93, 3.23
Legroom (In.) Front	40.7	40.7	273 V8 (2 Bbl.) 180 Horsepower Standard for V8 Models Dart, Dart 270, Dart GT Regular Fuel	Standard 3-Speed Manual	2.93	3.23, 3.55	2.93, 3.23
Rear	35.6	34.2		Optional 4-Speed Manual			
Hiproom (In.) Front Rear	56.9 57.0	56.9 57.0		Optional TorqueFlite			
Shoulder Room (In.) Front Rear	54.2 54.4	54.2 54.4	273 V8 (4 Bbl.) 235 Horsepower Optional for V8 Models Dart, Dart 270, Dart GT (Not Available on Station Wagons)	Standard 3-Speed Manual			
Useable Luggage Ca- pacity (Cubic Feet)	16.7			Optional 4-Speed Manual	3.23	2.93, 3.55	2.93, 3.23
Cargo Volume (Cubic Feet)		68.3	Premium Fuel	Optional TorqueFlite			

<sup>\*</sup>Four-door sedan and two-seat station wagon with standard tires and 3-passenger load, manual front seat in full rear position. Specifications for hardtops and convertibles are basically similar to those of the four-door sedan. All dimensions are design dimensions and may vary slightly from production models.

The standard 3-speed transmission shift lever is mounted on the steering column. Shift lever for the optional 4-speed transmission is mounted on the floor. The selector lever of the optional TorqueFlite automatic transmission is column-mounted for Dart and Dart 270 models and is floor-mounted in a console for Dart GT models.



Dodge Dart 4-Door Station Wagon. 2-Seat Models. 6 and V8 Power.



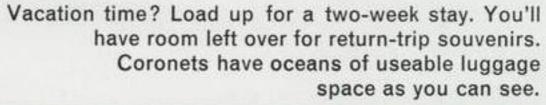
Dodge Dart 270 4-Door Station Wagon. 2-Seat Models. 6 and V8 Power.





Coronet 2-door sedan. Extra? In length and looks, sure. On the inside, too. Extra room. Extra comfort. Everything's king-sized but the price. Nice?

This attractive cloth-and-vinyl interior trim combination belies the low Coronet price tag. Available on 2- and 4-door sedans. Four fresh colors: blue, turquoise, tan and red.









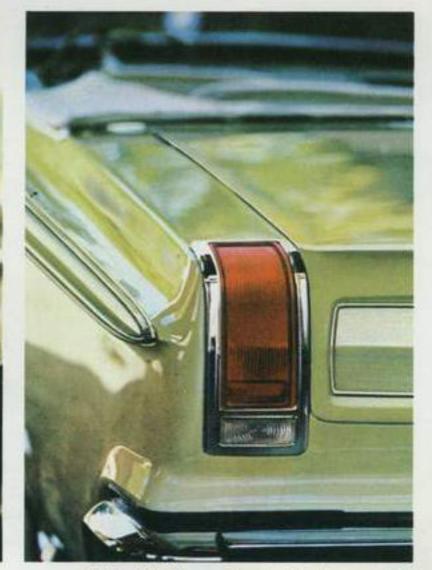
More interior beauty. This time in distinctive Wales-

pattern cloth and vinyl. Exclusive in the Coronet 440

4-door sedans and 2-door hardtop models.

In blue, turquoise, tan and red.

Dual headlights for added safety.
They are not really new, but
the way they are tastefully styled is.



Wouldn't you know Dodge would be behind a handsome taillight treatment like this? Beautiful safety.

#### STANDARD EQUIPMENT

#### Coronet and Coronet 440

Carpeting (Coronet 440 Only)

Front Door Armrests Rear Armrests with Ash Receivers Air Foam Front Seat (Coronet 440 Only) Cigarette Lighter Perforated Vinyl Headlining (1) Front Seat Belts Sun Visors Heater and Defroster Inside Rear View Mirror Directional Signals Backup Lights (Coronet 440 Only) Self-Adjusting Brakes Alternator Torsion-Bar Front Suspension Oriflow Shock Absorbers Acrylic Enamel Finish in Choice of 14 Colors Blue, Turquoise, Tan or Red Interiors Long Life Major Chassis Lubrication

(1) Except Station Wagons.

Six-Cylinder and V8 Models (2)

Good for 32,000 Miles

(2) Six-Cylinder N.A. on Coronet 440 3-Seat Station Wagon.

Optional Equipment and Accessories on Pages 14 and 15.

Coronet 440 2-door hardtop. Lots more than you bargained for, in style, size, and spirit.

Let yourself go Coronet.



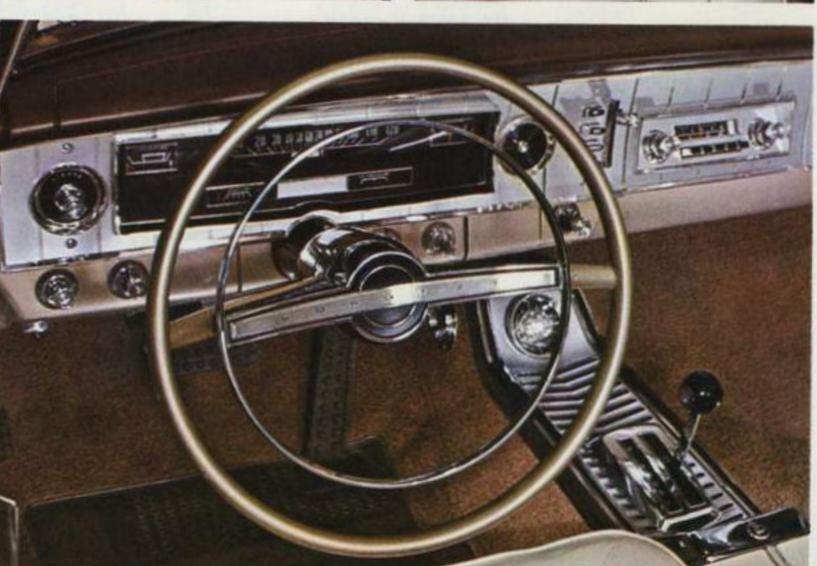
Bucket seats and handsome sports console are standard here. Seats are upholstered in rich, supple saddle grain and tallow calf vinyl, as are the door panels. Available in tan, black, white and gold, blue, red and turquoise. Completely carpeted.

Coronet 500 offers an optional floor-mounted stick shift with the 3-speed automatic transmission or the 4-speed manual.

Handsome center console with storage compartment standard on Coronet 500. You expect more from Coronet, and you get it.







Distinctive instrumentation is designed for quick, easy reading. Padded dash panel combines beauty and safety. Deep foam padding, vinyl-covered. Full carpeting, wall to wall.

Standard on Coronet 500 models.

#### STANDARD EQUIPMENT

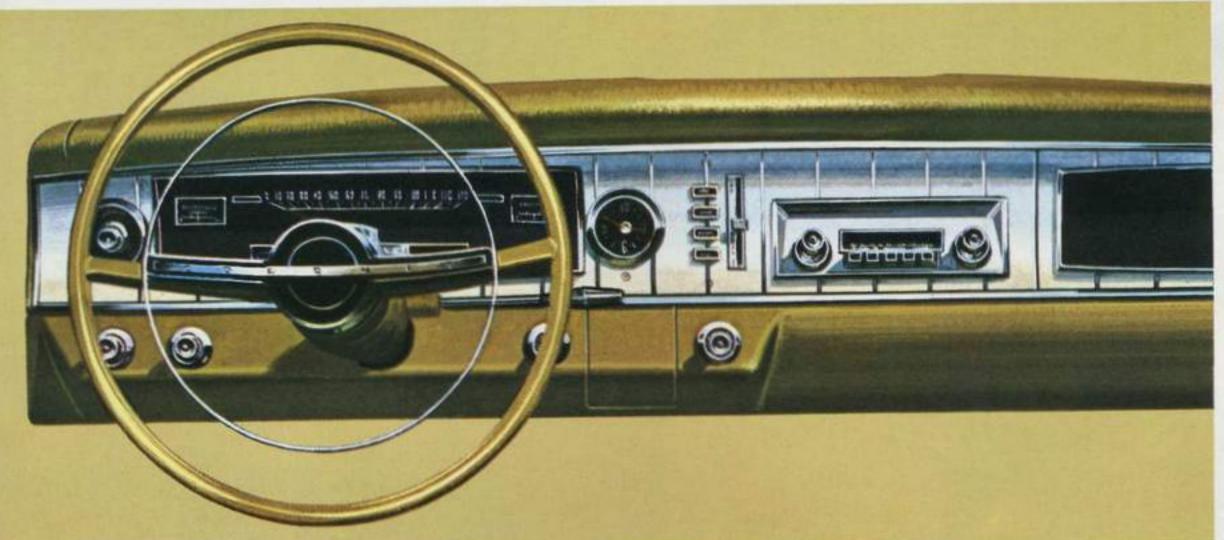
#### Coronet 500 Models

All-Vinyl Interior Front Bucket Seats (Air Foam) Full Carpeting Padded Dash Center Console with Storage Compartment Perforated Vinyl Headlining Vinyl-Covered Sun Visors Deluxe Front Armrests Deluxe Rear Armrests with Ash Receivers Cigarette Lighter Front Seat Belts Inside Rear View Mirror Heater and Defroster Directional Signals Backup Lights Deluxe Spinner Wheel Covers Self-Adjusting Brakes Alternator Torsion-Bar Front Suspension Oriflow Shock Absorbers Acrylic Enamel Finish in Choice of 15 Colors Blue, Turquoise, Tan, Red, White and Gold, or Black Interiors Long Life Major Chassis Lubrication Good for 32,000 Miles V8 Power

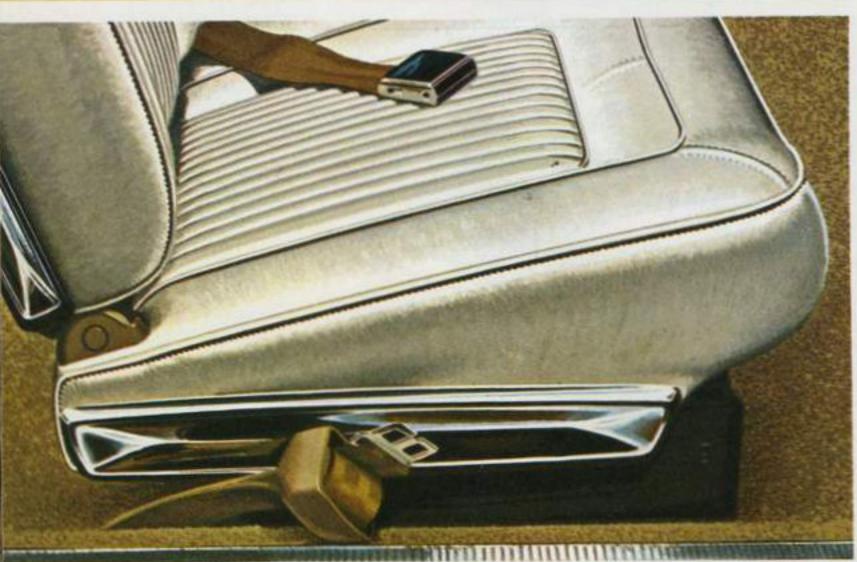
Optional Equipment and Accessories on Pages 14 and 15.

Coronet 500 convertible. Lovely, lively, Dodge-size package. Everything you could ask for in a sporty new way to go. And then quite a bit more. Coronet 500 gives you plenty to brag about . . . including a very modest price.

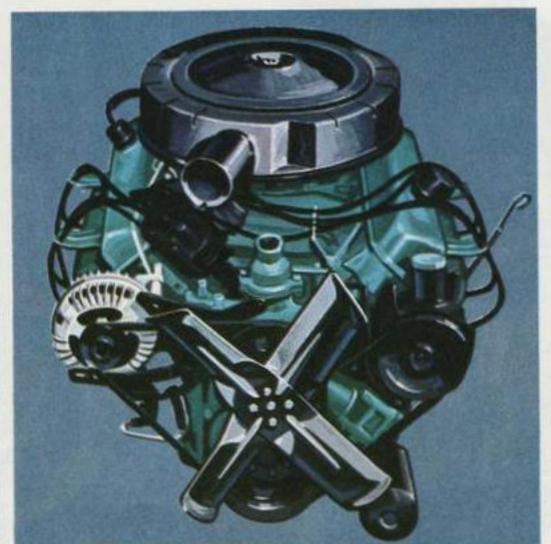
# CORONET OPTIONS AND ACCESSORIES



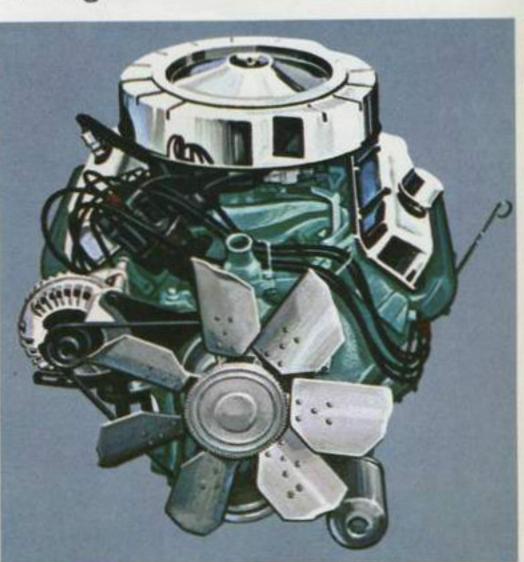
Coronet 440 instrument panel. Optional equipment includes: AM/FM push-button radio. Adds rich fidelity to your motoring pleasure. A reverberator-equipped rear seat speaker is available to add a stereo effect. AM transistor radio also available. Supersmooth, responsive 3-speed automatic transmission. Considered to be one of the most efficient in the industry. Variable-speed electric windshield wipers. Will not fade when accelerating. Adjust speed to intensity of rain or snow. Windshield washers are included. Padded dash for additional safety. Power steering. Park with a single finger.



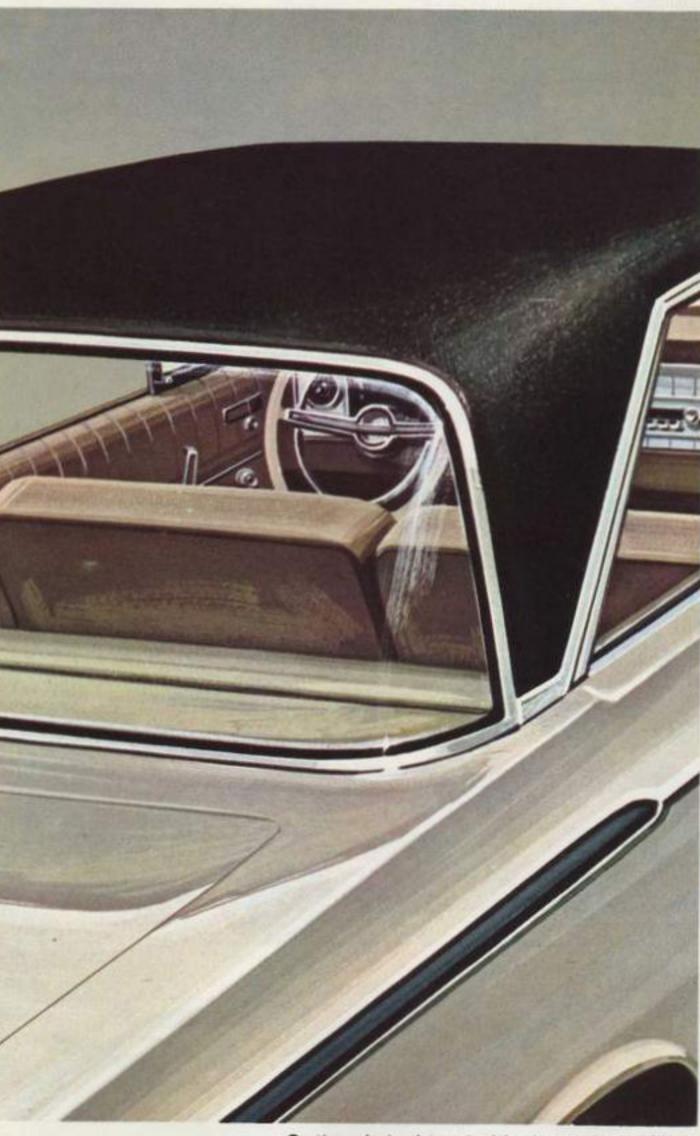
Snug as a bug and additionally safe with color-keyed nylon seat belts (standard). Retractable seat belts with chrome buckles (optional).



Optional 361 cubic inch V8. One of the seven engine choices with Coronet—
from 225 to 426 cubic inches!
An engine to fit every driving need.



426 cubic inch V8. Optional power plant for true enthusiasts. Handle this one with care. It leaves nothing to the imagination.



Optional vinyl top in black or white. Withstands the elements beautifully. What better way to personalize your new Coronet 440 or 500 hardtop?



Flight deck. Standard Coronet 500 sports console with lockable compartment for your convenience. 4-on-the-floor or floor-mounted, 3-speed automatic optional.

### OPTIONAL EQUIPMENT AND ACCESSORIES

Coronet, Coronet 440 and Coronet 500

#### PERFORMANCE

318 V8 (2 Bbl.)
361 V8 (2 Bbl.)
383 V8 (4 Bbl.)
426 V8 (4 Bbl.)
426 V8 (2 4 Bbl.) Hemi-Charger
Automatic Transmission
Console-Mounted Automatic
Transmission (Coronet 500
Only)
4-Speed Manual Trans-

mission (1)
Sure Grip Differential
(Std. w/Hemi-Charger)
Trailer Towing Package (N.A.
w/Manual Trans. or 426
Engine)

Tachometer (Coronet 500 Only)

### COMFORT and CONVENIENCE

Air Conditioning (Integral with Heater (2) Power Brakes Electric Window Lifts (Coronet 440, Coronet 500) Electric Clock Variable-Speed Windshield Wipers and Washers Tinted Windshield or Windshield and Windows Retractable Front Seat Belts Air Foam Front Seat (Std., Coronet 440, Coronet Roof Luggage Rack (3) Wind Deflectors with Assist Handles (3) Electric Tailgate Window Lift (Std. Coronet 440 3-Seat) (3) Transistorized Radio
Transistorized AM/FM Radio
Rear Seat Speaker with Reverberator (N.A. Convertibles
and Station Wagons)

#### SAFETY

Padded Dash (Std. Coronet 500) Inside Glare-Resistant Mirror Outside Left Remote-Control Mirror Power Steering Backup Lights (Coronet Only, Std. Coronet 440, Coronet 500)

#### LIGHT PACKAGE

Parking Brake Light Glove Box Light Trunk or Cargo Area Light

#### APPEARANCE

White Sidewall Tires
Bumper Guards (4)
Black or White Grain Vinyl
Roof Covering (5)
Wheel Covers (Deluxe Wheel
Covers Std. Coronet 500)
Two-Tone Paint

- (1) Included with 426 Engine Packages—Not Available with 273 or 318 Engines.
- (2) N.A. with 3- or 4-Speed Manual Trans. on 361 Engine or 3-Speed Manual on 383 Engine (N.A. on 426 Engine).
- (3) Station Wagons Only.
- (4) Rear Bumper Guards N.A. Coronet and Coronet 440 Station Wagons.
- (5) Available on Coronet 440 and Coronet 500 2-Door Hardtops Only.

# 1965 MODELS DODGE CORONET DODGE CORONET 440 DODGE CORONET 500







Dodge Coronet 440 4-Door Sedan. 6 and V8 Power.



Dodge Coronet 440 2-Door Hardtop. 6 and V8 Power.





Dodge Coronet 500 2-Door Hardtop. V8 Power Only.



Dodge Coronet 500 Convertible. V8 Power Only.



Dodge Coronet 4-Door Station Wagon. 2-Seat Models. 6 and V8 Power.

# BASIC SPECIFICATIONS

DODGE CORONET	CORONET  4-Dr. Sedan* S	CORONET 2-Seat	CORONET/CORONET 440/CORONET 500 POWER TRAIN COMBINATIONS  REAR AXLE RATIOS  ENGINE  TRANSMISSION STANDARD OPTIONAL SURE GRIP OPTION				
EXTERIOR	200040400	TANGAS CAR	225 Six (1 Bbl.) 145 Horsepower Standard for 6-Cylinder Models, Coronet,	Standard 3-Speed Manual	3.31*	3.55	3.23
Wheelbase (In.) Overall Length (In.)	117.0	116.0 209.3	Coronet 440 (except 3-Seat Wagon) Regular Fuel	Optional TorqueFlite	2.93	3.31, 3.55	2.93, 3.23
Overall Width (In.) Overall Height (In.)	75.6 55.8	75.1 55.9	273 V8 (2 Bbl.) 180 Horsepower Standard for All V8 Models	Standard 3-Speed Manual	3.23	2.93, 3.55	3.23, 2.93
Tread: (In.)	59.5	59.5	Coronet, Coronet 440, Coronet 500 Regular Fuel	Optional TorqueFlite	2.93	3.23	2.93, 3.23
Rear	58.5	58.5	318 V8 (2 Bbl.) 230 Horsepower Optional Al Coronet,	Standard 3-Speed Manual	2.93	3.23, 3.55	2.93, 3.23
PASSENGER SPACE			Coronet 440, Coronet 500 Regular Fuel	Optional TorqueFlite	2.93	3.23	2.93, 3.23
Headroom (In.) Front Rear	39.1 38.4	39.5 39.5	361 V8 (2 Bol.) 265 Horsepower Optional Al Coronet, Coronet 440, Coronet 500	Standard 3-Speed Manual Optional 4-Speed Manual	3.23	3.55	3.23
Legroom (In.) Front	41.9	41.9	Regular Fuel	Optional TorqueFlite	3.23**	7 1 7	3.23 N.A. w/Air Cond.
Rear	36.6	36.5	383 V8 (4 Bbl.) 330 Horsepower	Standard 3-Speed Manual	3.23		3.23
Hiproom (In.) Front	60.8	60.8	Optional A1 Coronet, Coronet 440, Coronet 500	Optional 4-Speed Manual	3.23	2.93	3.23, 2.93
Rear Shoulder Room (In.)	61.0	61.0	Premium Fuel	Optional TorqueFlite	3.23**		3.23 N.A. w/Air Cond.
Front Rear	57.5 57.8	57.5 57.8	426 V8 (4 Bbl.) 365 Horsepower Optional Al Coronet, Coronet 440, Coronet 500	Standard 4-Speed Manual Optional	3.23		3.23
Useable Luggage Ca- pacity (Cubic Feet)	16.7		Premium Fuel	TorqueFlite			
Cargo Volume (Cubic Feet)		90.3	426 (2 4 Bbl.) Hemi-Charger 425 Horsepower Optional Coronet, Coronet 440,	Standard 4-Speed Mañual Optional			Std. 4.56
*Four-door sedan and two- tires and 3-passenger load	seat station wago	n with standard	Coronet 500 (N.A. on Station Wagons) Special Fuel	TorqueFlite			Opt. 2.93, 3.23, 3.55, 3.91, 4.10, 4.30, 4.89

tires and 3-passenger load, manual front seat in full rear position. Specifications for hardtops and convertibles are basically similar to those of the four-door sedan, and specifications for the three-seat wagon are basically the same as those for the two-seat. All dimensions are design dimensions and may vary slightly from production models.

The 3-speed transmission shift lever is mounted on the steering column. The 4-speed transmission uses a floor-mounted shift lever. The Coronet 500 has the 4-speed lever mounted in the console. The TorqueFlite automatic transmission selector lever is steering-column-mounted with the exception of the Coronet 500 which has it console-mounted.

\*Station Wagon Models have 3.23 ratio available in place of 3.31.

\*\*3.23 ratio not available with air conditioning and automatic transmission. 2.76 is ratio used.



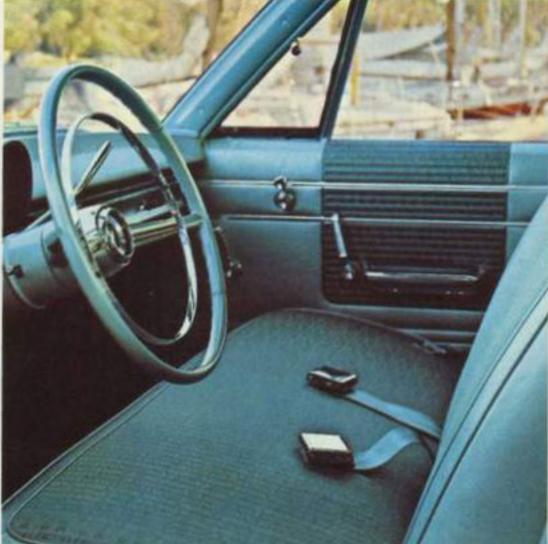
# POLARA: BEAUTIFUL WAY TO LEAVE THE LOW-PRICE FIELD

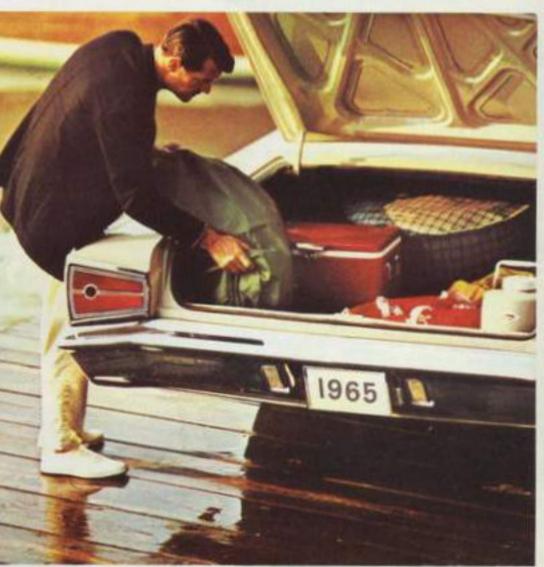


Polara 2-door hardtop. If you think it looks good here, wait till you see it in person.

Outside: crisp, clean, classic lines. Inside: elegance abounds. All this at a price that's easy to live with.

Standard cloth-and-vinyl interior trim combination for Polara sedan and hardtop models. Choose from red, blue, turquoise, tan, and gold.





No need to travel light in a Polara. That easy-loading trunk has oceans of useable space for just about everything. Who says you can't take it with you?

#### Polara 4-door sedan. Go with gusto . . . without guzzle. Standard 383 cubic inch V8 engine takes kindly to regular grade gasoline.

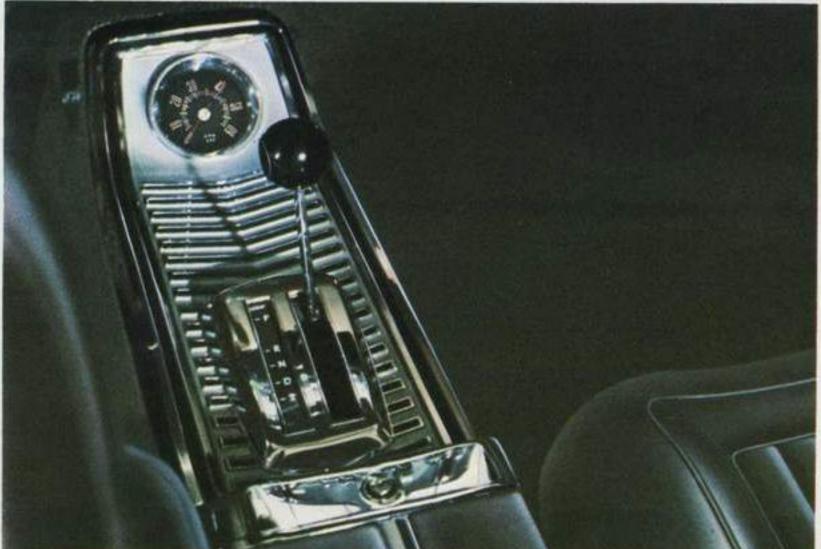




Polara 4-door sedan interior. This lavish fabric-andvinyl interior is every bit as durable as it is good-looking. Your choice of blue, turquoise, tan, red and gold.

### "SPECIAL" IS THE WORD FOR POLARA 500 SPORTS PACKAGE





A special package for special, sports-minded, fun-loving people (just like you). Posh, all-vinyl bucket seats up front. Sparkling center console. It houses your choice of optional transmissions: 4-speed fully synchronized manual or 3-speed automatic with floor-mounted selector levers. Padded dash and deluxe wheel covers. Quite a package. Modest price, too. (2-door hardtop and convertible only.)

#### STANDARD EQUIPMENT

#### Polara Models

Fully Ornamented Instrument Panel Parallel Action Windshield Wipers Crank-Operated Vent Panes Curved Side Window Glass Dual Fresh Air Controls and Outlets Full Carpeting Front Armrests Rear Armrests with Ash Receivers Sun Visors Front Seat Belts Cigarette Lighter Inside Rear View Mirror Heater and Defroster Directional Signals Alternator Self-Adjusting Brakes Torsion-Bar Front Suspension with Sway Bar Oriflow Shock Absorbers Acrylic Enamel Finish in Choice of 14 Colors Blue, Turquoise, Tan, Red or Gold Interiors Long Life Major Chassis Lubrication Good for 32,000 Miles 383 V8 (2 Bbl.) Engine

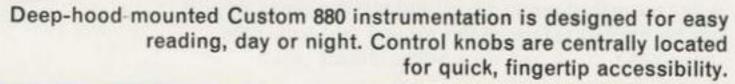
Optional Equipment and Accessories on Pages 24 and 25.

# CUSTOM 880: IF ELEGANCE WERE SPELLED IN NUMBERS, THIS WOULD BE IT

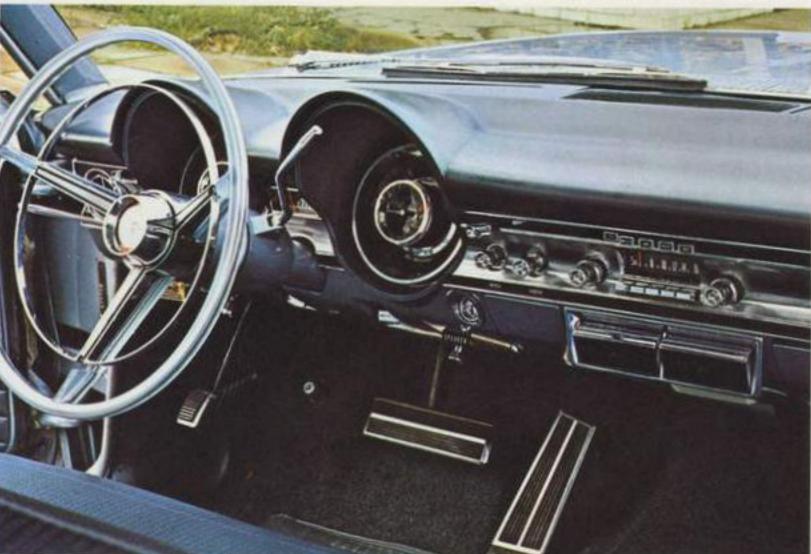


The Custom 880 4-door sedan. Unsurpassed good taste is yours in this classic 6-window sedan—a design offered only on the world's most expensive motorcars. Custom 880's spacious interior is sheer excellence. You can easily pay more for such a fine automobile, but why should you, when Custom 880 is so moderately priced?

This impeccable cloth-and-vinyl interior is exclusive in the 6-window sedan. Nylon-faced body cloth is threaded with metallic elegance. Crank-operated vents are standard, of course.









Extra-long armrests and "picture frame" door panels are exclusive on the Custom 880.



This impressive Custom 880 taillight styling is bound to attract a large following.

#### STANDARD EQUIPMENT

#### Custom 880 Models

**Dual Circular Instrument Cluster** Fully Ornamented Instrument Panel Parallel Action Windshield Wipers Crank-Operated Vent Panes Curved Side Window Glass Dual Fresh Air Controls and Outlets Full Carpeting Perforated Vinyl Headliner Air Foam Front Seat Front Armrests Front Seat Center Armrests (N.A. 4-Door Sedan) Rear Armrests with Ash Receivers Sun Visors Front Seat Belts Cigarette Lighter Inside Rear View Mirror Heater and Defroster Directional Signals Light Package Alternator Self-Adjusting Brakes Torsion-Bar Front Suspension with Sway Bar Oriflow Shock Absorbers Acrylic Enamel Finish in Choice of 14 Colors Blue, Turquoise, Tan, Red or Gold Interiors (Black with All-Vinyl Interior Only) Long Life Major Chassis Lubrication Good for 32,000 Miles 383 V8 (2 Bbl.) Engine Optional Equipment and Accessories on Pages 24 and 25.

# 1965 MONACO: THE LIMITED EDITION DODGE FOR THE MAN WITH

Deluxe full wheel covers are standard, of course. Another example of Monaco's unusually complete equipment list.



Monaco for 1965. A one-of-a-kind, best-of-everything Dodge. Low. Lithe. And if you like the way it looks, just wait until you get behind the wheel. Inside, Monaco features so many luxury items you'll wonder how Dodge does it.

Available in 2-door hardtop model only.





Monaco offers an optional vinyl roof covering, available in black or white grain vinyl, with the body color of your choice.

# UNLIMITED TASTE

Bucket seats, unique full-length console. Bucket seats with vinyl trim feature rattan wicker pattern on the back. Combination trim has cloth seatbacks.



Monaco's deep pleated comfortable bucket seats, resplendent in soft saddle grain vinyl. Or, if you prefer, a combination of Dawson pattern cloth and saddle grain vinyl.





Distinctive (optional) tach set in brushed aluminum typifies the Monaco spirit.



Rear seat cigarette lighter and ashtray mounted in center console. Convenient?

#### STANDARD EQUIPMENT

#### Monaco

Full Foam Front Bucket Seats Integrated Bucket Rear Seat
Choice of Cloth-and-Vinyl or
All-Vinyl Interior
Full-Length Center Console
Padded Dash Full Carpeting
3-Spoke Steering Wheel
Fully Ornamented Instrument Panel
Dual Circular Instrument Cluster Front Seat Belts Electric Clock Cigarette Lighters, Front/Rear Light Package Door-Mounted Courtesy Lamps Perforated Vinyl Headliner Foam-and-Vinyl Sun Visors Deluxe Front Armrests Deluxe Rear Armrests Inside Glare-Resistant Mirror Spare Tire Cover Outside Left Remote-Control Mirror Fender-Mounted Turn Signal Indicators Deluxe Wheel Covers Red, Cordovan, Black or Tan

Interiors Parallel Action Windshield Wipers Crank-Operated Vent Panes Curved Side Window Glass Dual Fresh Air Controls and Outlets Heater and Defroster

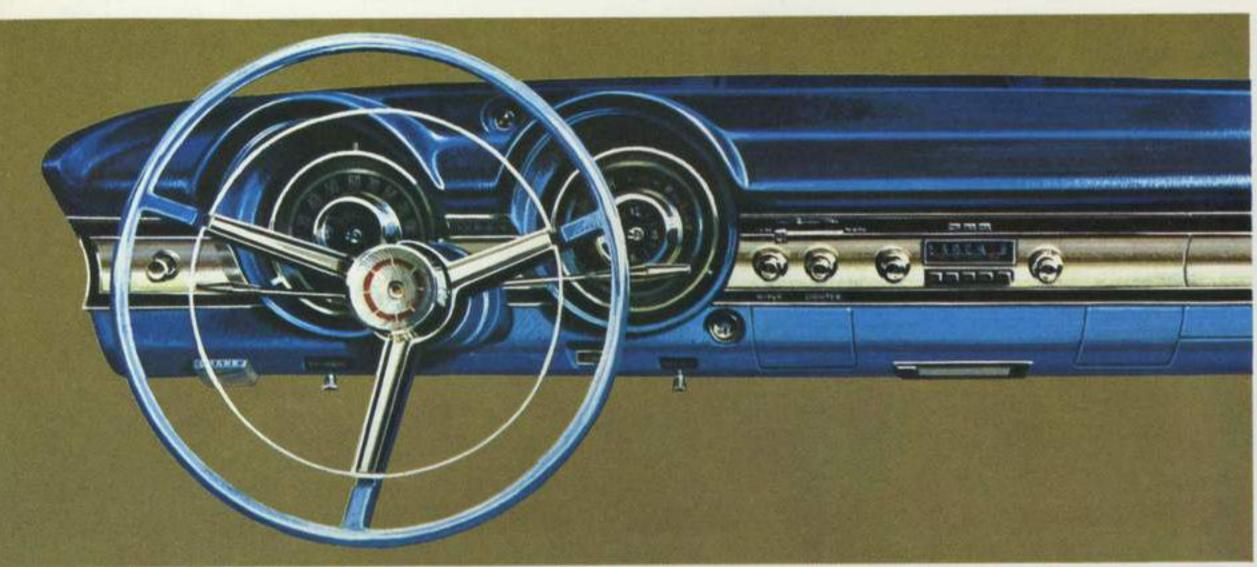
Alternator Self-Adjusting Brakes
Torsion-Bar Front Suspension with
Sway Bar

Oriflow Shock Absorbers Acrylic Enamel Finish in Choice of 15 Colors

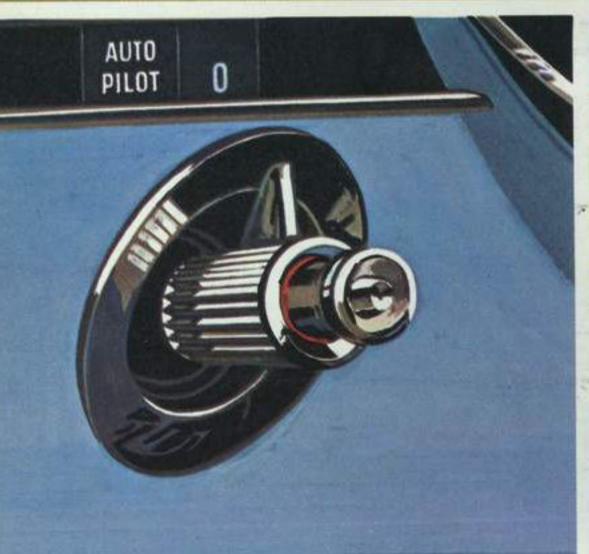
Long Life Major Chassis Lubrication Good for 32,000 Miles 383 V8 (4 Bbl.) Engine

Optional Equipment and Accessories on Pages 24 and 25.

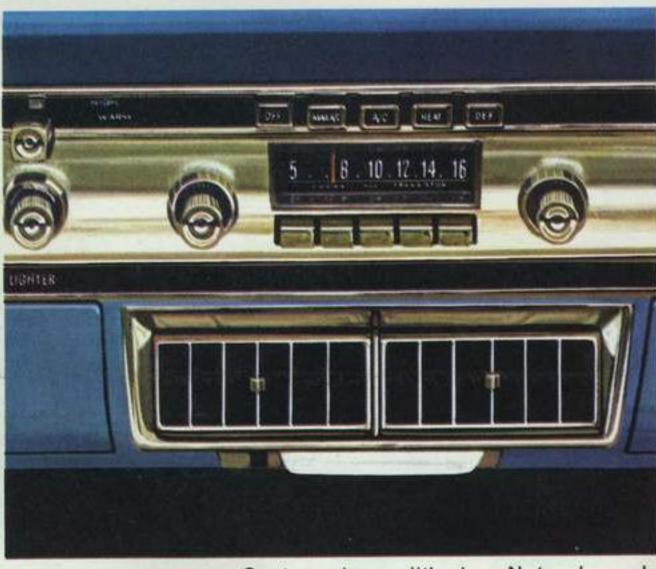
# POLARA, CUSTOM 880 AND MONACO OPTIONS AND ACCESSORIES



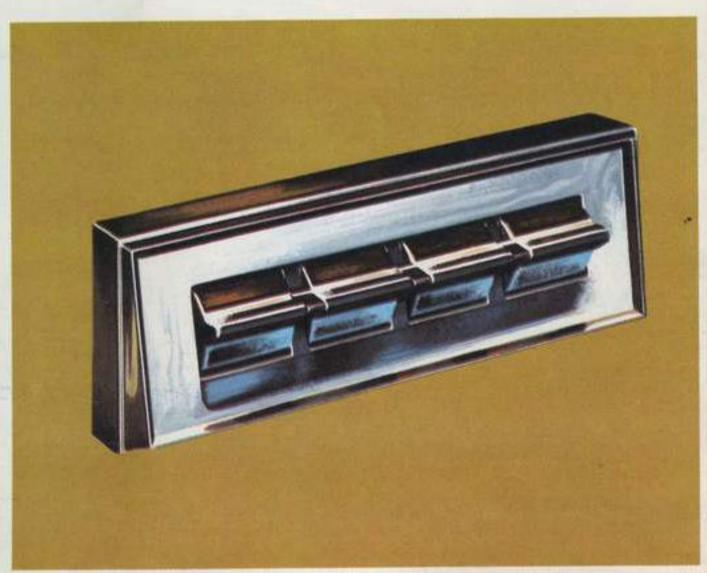
Custom 880 instrument panel. Optional equipment includes: AM/FM deluxe radio or a powerful push-button AM receiver (shown). Both transistorized. 3-speed automatic transmission. Quick. Smooth. Silent. The handsome, sports steering wheel, standard on Monaco. No stress or strain with Dodge power steering . . . in traffic or when parking. Deep foam vinyl-covered padded dash (standard on Monaco). Electric windshield wipers standard on all models. Optional variable-speed electric wipers come equipped with all-weather windshield washers.



Foot loose and fancy free. Auto Pilot lets you relax and enjoy the trip by maintaining your preset speed.

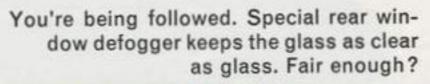


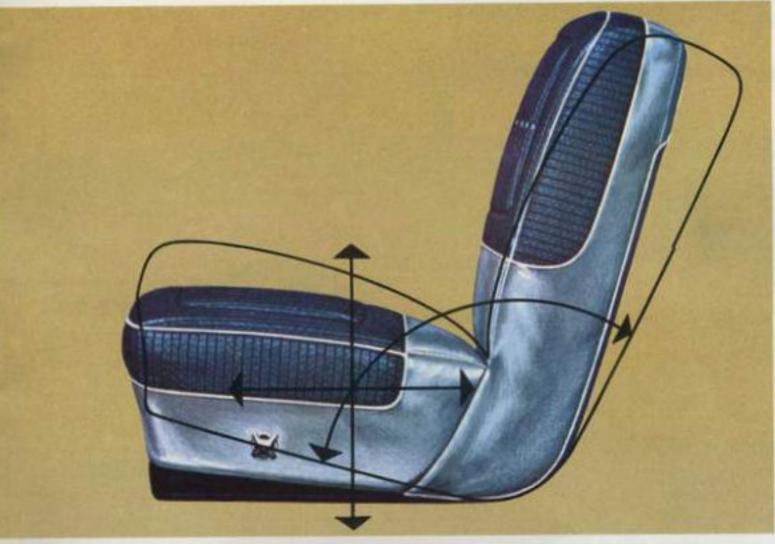
Custom air conditioning. Not only cools air, but filters it free of dust and pollen, and dehumidifies as well. Degree and air direction are fully adjustable.



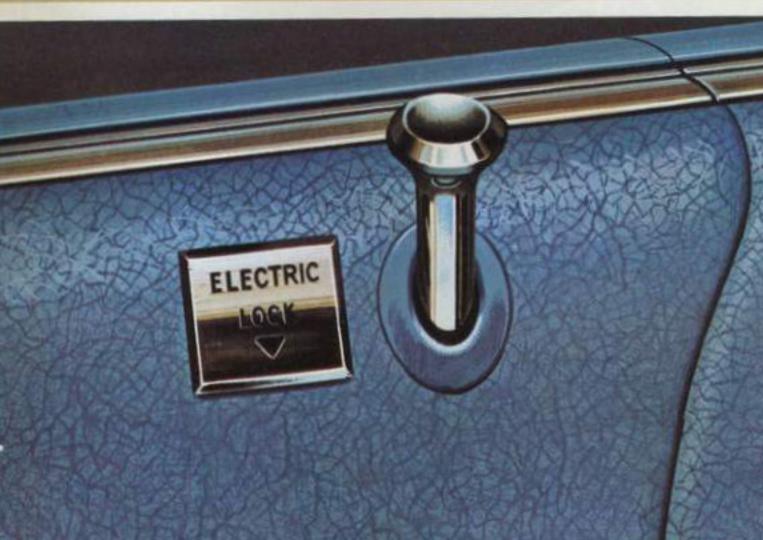
Electric window lifts. The ultimate in car convenience. All windows can be controlled from driver's door or separately with individual controls.

More power to you with six-way poweroperated front bench seats. Move up and down, fore and aft, and tilt back or forward. Monaco front buckets are four-ways adjustable.

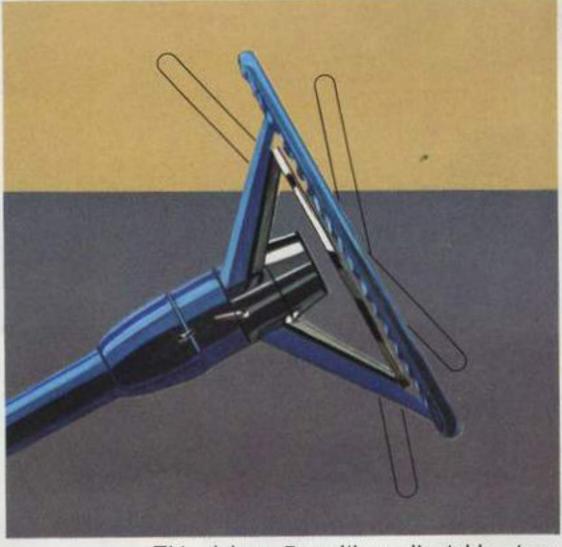








Electric 4-door locks. By simply depressing the push button on either front door or by key-locking it from the outside, you can securely lock all doors.



This deluxe, 7-position adjustable steering wheel tilts forward for added convenience. Helps reduce driving fatigue on long trips.

#### OPTIONAL EQUIPMENT AND ACCESSORIES

#### Polara, Custom 880, Monaco (Std. Monaco) PERFORMANCE

383 V8 (4 Bbl.) (Std. Monaco) 413 V8 (4 Bbl.) (1) 426 V8 (4 Bbl.) Automatic Transmission 4-Speed Manual Transmission (2) Sure Grip Differential Trailer Towing Package (N.A. w/Manual Trans. or 426 Engine) Tachometer (Monaco and Polara 500 Only)

#### COMFORT and CONVENIENCE

Heater) (3) Dual Air Conditioning (Station Deluxe Wheel Covers Wagons Only) (3) Rear Window Defogger (N.A. Convertibles or Station Wagons) Auto Pilot (4) Electric Clock (Std. Monaco) Electric Door Locks (N.A. 2-Door Hardtop and Convertible) Electric 6-Way Power Seat (5) Electric Window Lifts Tilt Steering Wheel (Requires Power Steering, 3-Spoke Steering Wheel/N.A. with 3-Speed Manual Transmission) Retractable Front Seat Belts Adjustable Roof Luggage Rack (6) Assist Handles (6) Lockable Luggage Compartment (2-Seat Wagons Only) Electric Tailgate Window Lift (Polara 2-Seat Wagon Only) Transistorized Radio Transistorized AM/FM Radio Rear Seat Speaker with Reverberator (N.A. Station Wagons) (5) Polara 500 and Monaco Variable-Speed Windshield Wipers and Washers Tinted Windshield or Windshield and Windows Power Brakes

#### SAFETY

Padded Dash (Std. Monaco) Inside Glare-Resistant Mirror Outside Left Remote-Control Mirror (Std. Monaco) Power Steering Backup Lights

#### LIGHT PACKAGE

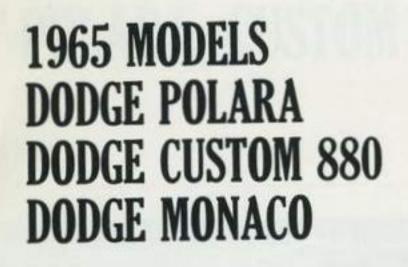
(Std. Custom 880, Monaco) Parking Brake Glove Box Trunk or Cargo Area (Std. 3-Seat Wagon) Map and Courtesy (Std. Hardtops and Convertibles)

#### APPEARANCE

White Sidewall Tires

Bumper Guards (7) Air Conditioning (Integral with Wheel Covers (Std. Monaco) Fender Skirts (N.A. Station Wagons, Monaco) Deluxe 3-Spoke Steering Wheel (Std. Monaco) Black or White Grain Vinyl Roof Covering (2-Door Hardtops Only) Two-Tone Paint 3 Exclusive Monaco Colors Pale Silver Metallic Pale Gold Metallic Pink Gold Metallic Sill Moulding (Custom 880 Only) All-Vinyl Interior (Polara 2-Door Hardtop, 4-Door Sedan) (1) Available Only with Automatic Trans. (2) 4-Speed Is Included with 426 Engine Package. (3) N.A. W/3-Spd. Manual Trans. (4-Spd. Manual Trans. and Air Cond. W/383 (4 Bbl.) Engine Only). (4) With Automatic Transmis-

(7) Rear Bumper Guards Are Standard on 3-Seat Wagons.





Dodge Monaco. Limited Edition 2-Door Hardtop. V8 Power.



Dodge Polara 4-Door Sedan. V8 Power.



Dodge Custom 880 6-Window, 4-Door Sedan. V8 Power.



Dodge Polara 2-Door Hardtop. V8 Power.



Dodge Custom 880 2-Door Hardtop. V8 Power.



Dodge Polara 4-Door Hardtop. V8 Power.



Dodge Custom 880 4-Door Hardtop. V8 Power.



Dodge Polara Convertible. V8 Power.



Dodge Custom 880 Convertible. V8 Power.

# BASIC SPECIFICATIONS

DODGE POLARA DIMENSIONS (Dimensions for POLARA POLARA Monaco & Custom 880 2-Seat 4-Dr. Sedan* Station Wagon*			POLARA/CUSTOM 880/MONACO POWER TRAIN COMBINATIONS  REAR AXLE RATIOS  ENGINE  TRANSMISSION STANDARD OPTIONAL SURE GRIP OPTIONAL					
EXTERIOR Wheelbase (In.)	121.0	121.0	Littaint	Standard 3-Speed Manual	3.23		3.23	
Overall Length (In.) Overall Width (In.) Overall Height (In.)	212.3 79.0 57.2	217.1 79.0 57.5	383 V8 (2 Bbl.) 270 Horsepower Standard for Polara and Custom 880 Regular Fuel	Optional 4-Speed Manual				
Tread: (In.) Front Rear	62.0 60.7	62.0 60.7		Optional TorqueFlite	2.76	3.23	2.76, 3.23	
PASSENGER SPACE Headroom (In.)			383 V8 (4 Bbl.) 315 Horsepower	Standard 3-Speed Manual	3.23		3.23	
Front Rear	39.3 38.5	38.8 37.8	Standard for Monaco and Optional for Polara and Custom 880 Premium Fuel	Optional 4-Speed Manual				
Legroom (In.) Front Rear	41.9 40.8	42.0 39.6		Optional TorqueFlite	3.23	2.76	2.76, 3.23	
Hiproom (In.) Front Rear	63.3 63.4	63.3 63.5	413 V8 (4 Bbl.) 340 Horsepower Optional for Polara, Custom 880, Monaco	Standard TorqueFlite	2.76	3.23*	2.76, 3.23*	
Shoulder Room (In.) Front Rear	60.0 60.0	60.0 60.0	Premium Fuel  426 V8 (4 Bbl.) 365 Horsepower Optional for Polara, Custom 880, Monaco	Standard				
Useable Luggage Ca- pacity (Cubic Feet)	17.1			4-Speed Manual	3.23		3.23	
Cargo Volume (Cubic Feet)		96.9	Premium Fuel	Optional TorqueFlite				

\*Four-door sedan and two-seat station wagon with standard tires and 3-passenger load, manual front seat in full rear position. Specifications for hardtops and convertibles are basically similar to those of the four-door sedan, and specifications of the three-seat wagon are basically the same as those of the two-seat. All dimensions are design dimensions and may vary slightly from production models.

The 3-speed transmission shift lever is mounted on the steering column. The 4-speed transmission shift lever is floor-mounted. The Monaco and Polara 500 Package have the 4-speed shift lever mounted in the console. The TorqueFlite automatic transmission has a column-mounted selector lever with the exceptions of the Polara 500 Package and the Monaco where it is console-mounted.

\*3.23 ratio not available with air conditioning.



Dodge Polara 4-Door Station Wagon. Available in 2-Seat and 3-Seat Models. V8 Power.



Dodge Custom 880 4-Door Station Wagon, with Laminated Walnut Grain Exterior Trim. Available in 2-Seat and 3-Seat Models. V8 Power.

# A NEW LOOK-A NEW SPIRIT FOR DODGE WAGONS! 1965 DART, CORONET, POLARA, CUSTOM

A new ultimate in wagon elegance. Custom 880 wagon, with rich, walnut grain applique the full length of the body and tailgate, tops the Dodge wagon lineup, and every other wagon lineup, for '65. Before you decide on any new wagon, be sure to look into this distinctive dazzler.





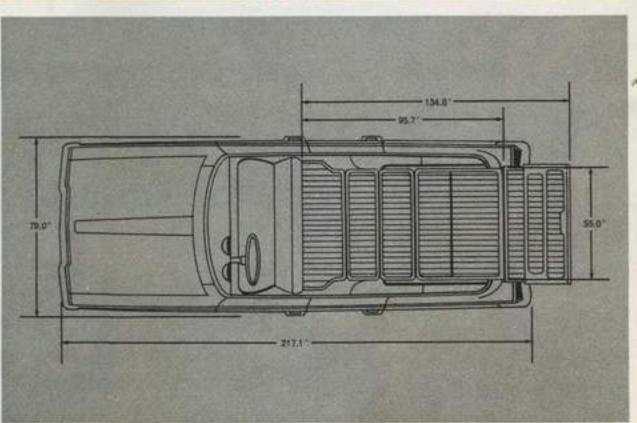
Dash switch or tailgate key controls rear window electrically. Children cannot control window from inside.



Where have you been? You'll know for sure if you ride in the back of any Dodge 3-seat wagon. They're rear-facing.



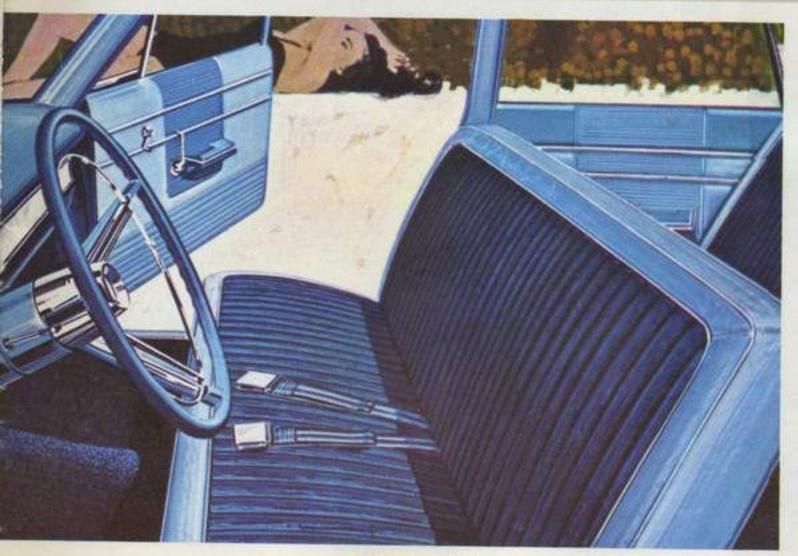
Custom 880 interiors are hand-fitted for a perfect fit. Upholstered in premium grade vinyl to remain that way.



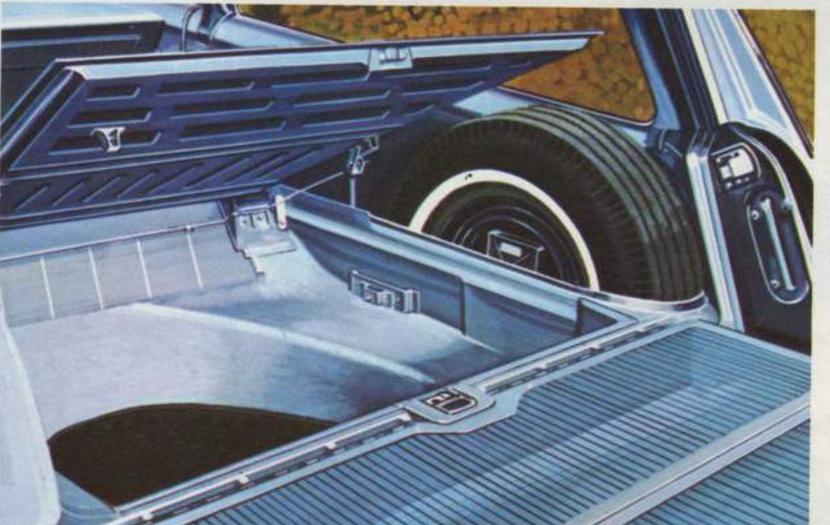
See? We told you it was roomy.
These are the dimensions
for the Dodge Polara and
Custom 880 wagons.

Dodge Polara wagons! Big and roomy—and beautifully agile. Want a 2-seat model?
You've got it. A 9-passenger, 3-seater? It's all yours. So is the handsome
and hard-to-wear-out all-vinyl interior. Once over lightly with a
damp cloth is all it takes to keep it "showroom new."





Dodge Polara wagons feature easy-care, all-vinyl interiors, naturally. Bring on the kids and try to wear them out. Just try. Offered in blue, turquoise, tan, red and gold.



Spare tire is carried upright in Polara and Custom 880 wagons. A moulded spare tire cover (not shown) is included.

Luggage compartment (2-seat models) keeps valuables out of sight.

#### STANDARD EQUIPMENT

#### Polara and Custom 880 Station Wagons

All-Vinyl Interiors Full Carpeting Walnut Grain Exterior Applique (Custom 880 Only) Dual Circular Instrument Cluster Front Door Armrests Rear Armrests with Ash Receivers Front Seat Belts Sun Visors Inside Rear View Mirror Cigarette Lighter Light Package (Custom 880 Only)
Rear Center Dome Lamp (1)
Vinoleum-Covered Cargo and
Tailgate Compartment Rear Bumper Guards and Step Pads (1) Electric Tailgate Window Lift (2) Alternator 70-Amp.-Hour Battery Torsion-Bar Front Suspension with Sway Bar Oriflow Shock Absorbers Acrylic Enamel Finish in Choice of 14 Colors Blue, Turquoise, Tan, Red or Gold Interiors Long Leaf Spring Rear Suspension Heavy-Duty, Self-Adjusting Brakes Long Life Major Chassis Lubrication Good for 32,000 Miles

(1) 3-Seat Models Only.

383 V8 (2 Bbl.) Engine

(2) Std. Custom 880 2- and 3-Seat Wagons and Polara 3-Seat Wagon.

Optional Equipment and Accessories on Pages 24 and 25.

# WAGONS! WAGONS! AND MORE WAGONS! ALL NEW! ALL '65 DODGE!

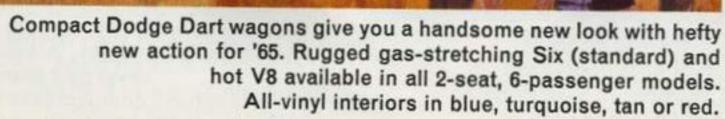
Dodge Coronet 440 wagons. A new way to size up a family on the grow
... or a business on the move. Available in both 2-seat
(6-passenger) and 3-seat (9-passenger) models. Coronet has
Sixes (most models) for extra savings.

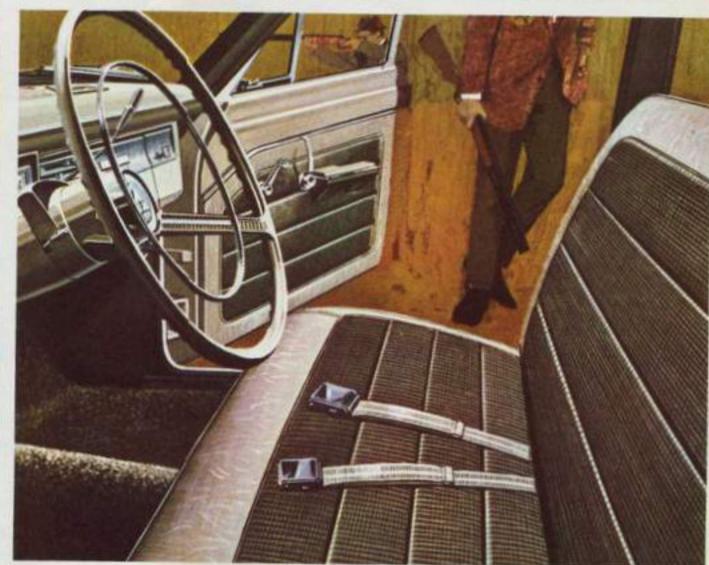
Everybody inside. Seats and door panels are all-vinyl. If there's a more durable or versatile interior material, we haven't heard of it. Beautifully easy to care for.











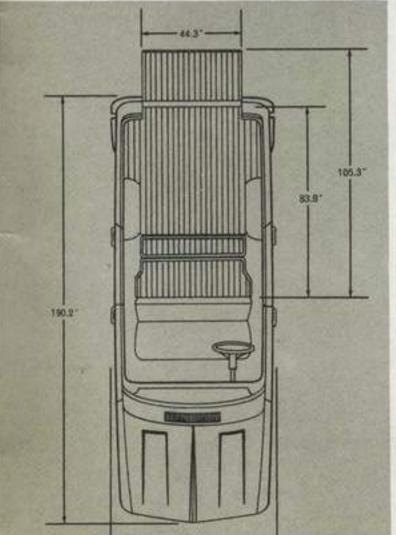
Dart color-keyed, all-vinyl interiors are as good-looking as can be . . . and as tough as they have to be. Clean easily with a damp cloth.

New Dodge Custom Sportsman wagon. A luxurious multipurpose vehicle for year-round fun and work. Ask your Dodge dealer for your copy of the new Sportsman Wagon catalog.

Full foam bucket seats, vinyl-covered. You'd never guess they were standard, unless you've owned Dodges before.

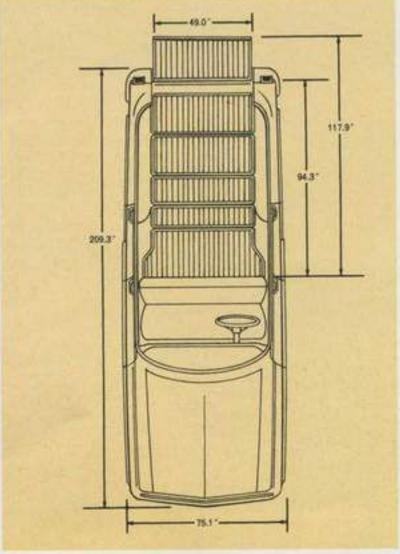




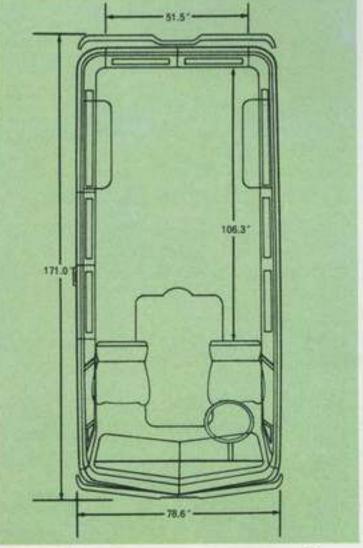


Dodge Dart wagon: Big on room and ride, small on gas

and price.



Dodge Coronet wagon: Look at the room-then look at the price.



Dodge Sportsman wagon: If you want a lot of wagon for your money-you're looking at it!

#### STANDARD EQUIPMENT

#### Coronet and Coronet 440 Station Wagons

All-Vinyl Interiors Full Carpeting (Coronet 440 Only) Front Door Armrests Rear Armrests with Ash Receivers Air Foam Front Seat (Coronet 440 Only) Cigarette Lighter Front Seat Belts Sun Visors Heater and Defroster Inside Rear View Mirror Directional Signals Backup Lights (Coronet 440 Only) Self-Adjusting Brakes Alternator Torsion-Bar Front Suspension Oriflow Shock Absorbers Acrylic Enamel Finish in Choice of 14 Colors Blue, Turquoise, Tan or Red Interiors Long Life Major Chassis Lubrication Good for 32,000 Miles Six-Cylinder and V8 Models (1)

(1) Six-Cylinder N.A. on Coronet 440 3-Seat Station Wagon.

Optional Equipment and Accessories on Pages 14 and 15.

#### STANDARD EQUIPMENT

#### Dart and Dart 270 Station Wagons

All-Vinyl Interiors Front Door Armrests Rear Armrests with Ash Receivers Cigarette Lighter Perforated Vinyl Headlining Front Seat Belts Sun Visors Full Horn Ring (Dart 270 Only) Heater and Defroster Inside Rear View Mirror Directional Signals Self-Adjusting Brakes Alternator Torsion-Bar Front Suspension Oriflow Shock Absorbers Acrylic Enamel Finish in Choice of 14 Colors Blue, Turquoise, Tan or Red Interiors Long Life Major Chassis Lubrication Good for 32,000 Miles

Optional Equipment and Accessories on Pages 6 and 7.

Six-Cylinder and V8 Models

Full Carpeting (Dart 270 Only)

#### STANDARD EQUIPMENT

#### **Custom Sportsman**

All-Vinyl Bucket Front Seats Fiber Glass and Vinyl Interior Custom Floor Mats Front Seat Belts Heavily Insulated Driver Compartment Seating for Up to Eight

Spare Tire Cover Right-Side Door Step Door Locks for All Doors Self-Adjusting Brakes Oriflow Shock Absorbers Alternator **Directional Signals** 170 Cubic Inch Six Engine

DART	Pa	ge
Dart and Dart 270	2,	3
Dart GT	4,	5
Options and Accessories	6,	7
Model Lineup and Specifications	8,	9
CORONET		
Coronet and Coronet 440	10,	11
Coronet 500	12,	13
Options and Accessories		
Model Lineup and Specifications	16,	17
POLARA, CUSTOM 880 & MONACO		
Polara and Polara 500	18,	19
Custom 880	20,	21
Monaco		
Options and Accessories		
Model Lineup and Specifications		
WAGONS		
Custom 880, Polara	28,	29
Dodge Sporteman	20	24



# EVERY 1965 DODGE DART, CORONET, POLARA, CUSTOM 880, MONACO, SPORTSMAN IS BACKED BY A 5-YEAR/50,000-MILE WARRANTY. READ THE DETAILS ON THE STRONGEST WARRANTY IN THE BUSINESS.

HERE'S HOW DODGE'S 5-YEAR/50,000-MILE ENGINE AND DRIVE TRAIN WARRANTY PROTECTS YOU: Chrysler Corporation confidently warrants all of the following vital parts of its 1965 cars for 5 years or 50,000 miles, whichever comes first, during which time any such parts that prove defective in material and workmanship will be replaced or repaired at a Chrysler Motors Corporation Authorized Dealer's place of business without charge for such parts or labor: engine block, head and internal parts, intake manifold, water pump, transmission case and internal parts (excepting manual clutch), torque converter, drive shaft, universal joints, rear axle and differential, and rear wheel bearings.

REQUIRED MAINTENANCE: The following maintenance services are required under the warranty—change engine oil every 3 months or 4,000 miles, whichever comes first; replace oil filter every second oil change; clean carburetor air filter every 6 months and replace it every 2 years; and every 6 months furnish evidence of this required service to a Chrysler Motors Corporation Authorized Dealer and request him to certify receipt of such evidence and your car's mileage. Simple enough for such important protection.

All product illustrations and specifications herein are based on authorized information. Although all descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Dodge Division reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models.

