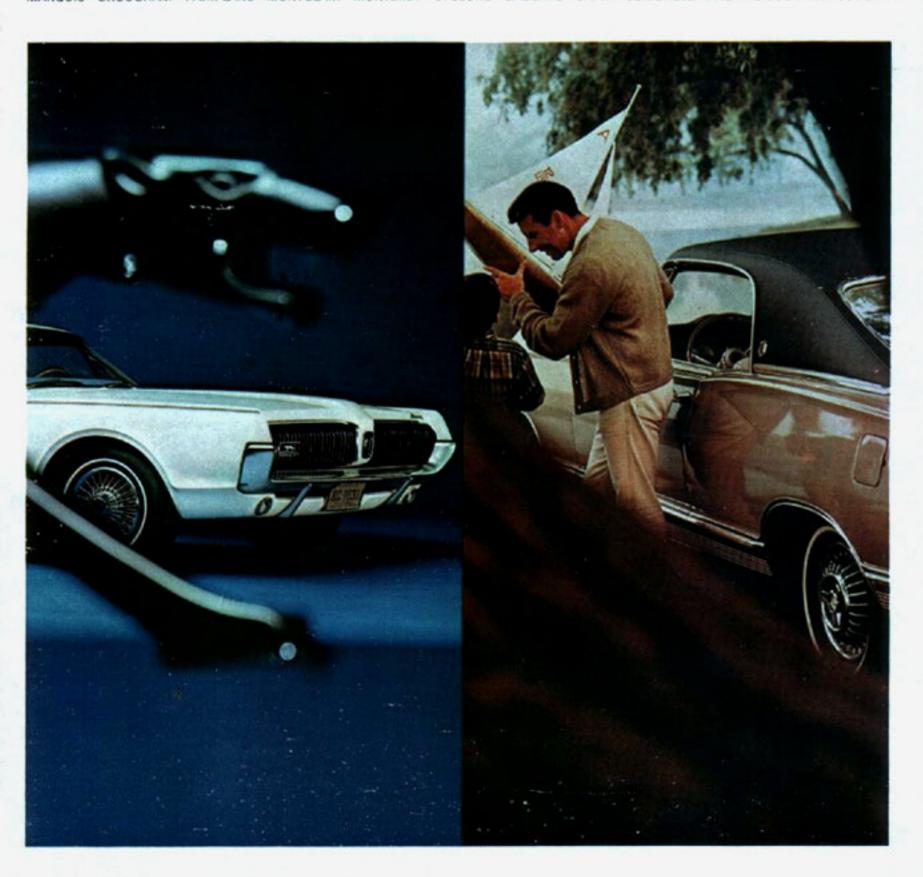
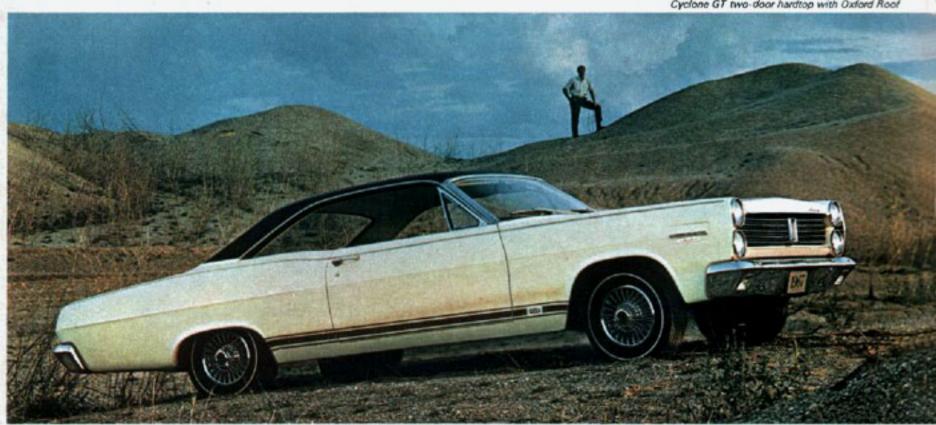
1967 Mercury the Man's Car

MARQUIS . BROUGHAM . PARK LANE . MONTCLAIR . MONTEREY . CYCLONE . CALIENTE . CAPRI . COMET 202 . AND THE COOL NEW COUGAR





Brougham four-door sedan with Oxford Roof Cyclone GT two-door hardtop with Oxford Roof

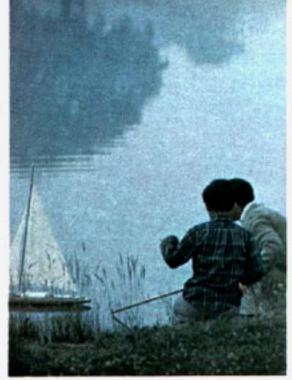


1967 Mercury the Man's Car

The relationship between a man and his car is a very special thing. For a car is many things to a man. A passport to adventure . . . an open road beckoning . . . and a well-travelled trip to work.

A man expects a lot from his car. Good looks that are a constant source of pride. Performance that won't let him down. A quiet, authoritative ride. Integrity of workmanship, Unique features that add to the joy of driving. A car that protects and pampers the ones he loves. It takes a lot of car to satisfy a man-and he gets it in Mercury, the Man's Car!

For 1967, Mercury would like you to meet its brand new entries: Marquis. Brougham and Cougar. The Marquis two-door hardtop is the elegant, new top-of-the-line Mercury. The Brougham, in four-door sedan and hardtop, is its handsome running companion for luxury motoring. And



the Cougar is a new kind of luxury sports car; untamed elegance. As you read, you'll find Cougar excitement runs through the whole Mercury line. For 1967, ten great series . . . a total of 28 exciting Mercury models.

And: New better-idea features and options. More safety, too. Every 1967 Mercury offers a man, and those he cares about, the peace of mind that only a thoroughly designed, engineered and tested car can bring. The Man's Car is a safer, more enjoyable and convenient automobile. All Mercury models have the entire pack-

age of Ford Motor Company Lifeguard Design Safety Features including: dual hydraulic brake system with warning light; deluxe seat belts with front retractors and reminder light; impact-absorbing steering wheel with deep-padded hub; padded instrument panel; padded sun visors: padded windshield pillars; double-yoke safety door latches: remote-control outside rear view mirror: windshield washers: twospeed windshield wipers; thick laminate safety plate glass windshield; turn indicators with lane-changing signal feature; four-way emergency flasher. And these are only some of the standard Ford Motor Company Lifequard Design Safety Features in your '67 Mercury.

This is only the beginning. The best awaits you inside . . .

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Mercury Marquis

A new entry, Marquis, leads the parade of '67 Mercurys. It's the most handsome interpretation of the Man's Car. The kind of car every man promises himself "some day." Five full-length body stripes beautifully enhance the exterior. A wide-pillared, levant-grain vinyl-covered Oxford Roof with an elegant, classic look—the newest thing under the sun—is standard. So are many other things you demand in a car: Marauder 410 V-8, luxury level body insulation, a Super-Hush Ride—the finest and quietest this side of the Lincoln Continental—and the sporty Select-Shift Merc-O-Matic transmission that gives you the flexibility of shifting through the gears or driving automatically. Or you can choose the

fully-synchronized 4-speed manual, optional at no extra cost. And, power front disc brakes—for surer, fade-resistant stops—are standard. Step inside and you're surrounded by luxury. Deep-foam Twin-Comfort Lounge Seats in front that adjust individually . . . each with its own center armrest. A wood-grained steering wheel. And the new Comfort Stream Ventilation and Heating System which changes the air with all windows closed. Plus luxury and convenience options like a Stereo-Sonic Tape System for 70 minutes of your favorite music—uninterrupted. (Check pages 42 and 43 for other suggestions on personalizing your Marquis.) Now, turn the page for a look at Marquis interior luxury.



Marquis two-door hardtop Marquis coachmark



Mercury Marquis

An ultra luxurious interior awaits the pleasure of your company in a Marquis. Seat upholstery has deep-padded box pleats in a styling treatment that says plush distinction. On the door trim panels you'll find the elegant Marquis crest. Man-size luxury best describes Twin-Comfort Lounge Seats-another better idea from Mercury. They're individually adjustable, so a man can get the legroom he wants without disturbing his wife; each seat has its own center armrest. When the armrests are up, there is ample room for three adults. There's also a back-seat center armrest for the comfort of your passengers. Make your selection from Tiara fabric and Corona vinyl (in black, silver, blue, parchment or agua) . . . or rich, genuine leather and vinyl (in dark red or black) - optional at extra cost. The Marquis crest is handsomely embossed into the seats signifying the painstaking excellence which is handcrafted into all Marquis upholstery.

Standard equipment includes

☐ Marauder 410 V-8 ☐ Select-Shift Merc-O-
Matic or fully-synchronized 4-speed manual
transmission vinyl-covered Oxford Roof
Comfort Stream Ventilation and Heating System
$\ \square$ power front disc brakes $\ \square$ wood-grain
steering wheel \(\subseteq \text{wood-grain trim } \subseteq \text{automatic} \)
parking brake release special luxury-car
body insulation unique exterior and interior
ornamentation ☐ electric clock ☐ vanity mirror
courtesy light group (map light, glove box
light, luggage compartment light and ashtray
light) i wheel-cut moldings it tailored spare
tire cover □ and the full complement of Ford
Motor Company Lifeguard Design Safety Fea-
tures as described on page 41.

Mercury, the Man's Car

Mercury Brougham

Your invitation to gracious living — Brougham. Formal in manner, luxuriously appointed, powered and equipped to perform beautifully. Your choice of four-door sedan or hardtop. You'll find masterful going behind a high-performance Marauder 410 V-8 . . . and surer stopping with standard power front disc brakes. Mercury's Super-Hush Ride, with a solid, geared-to-the-road stability that reflects engineering excellence. The regal lines of both Brougham models are accented by a special series script on the rear roof. On the inside, upholstery and trim are Mercury's finest for four-door models; and

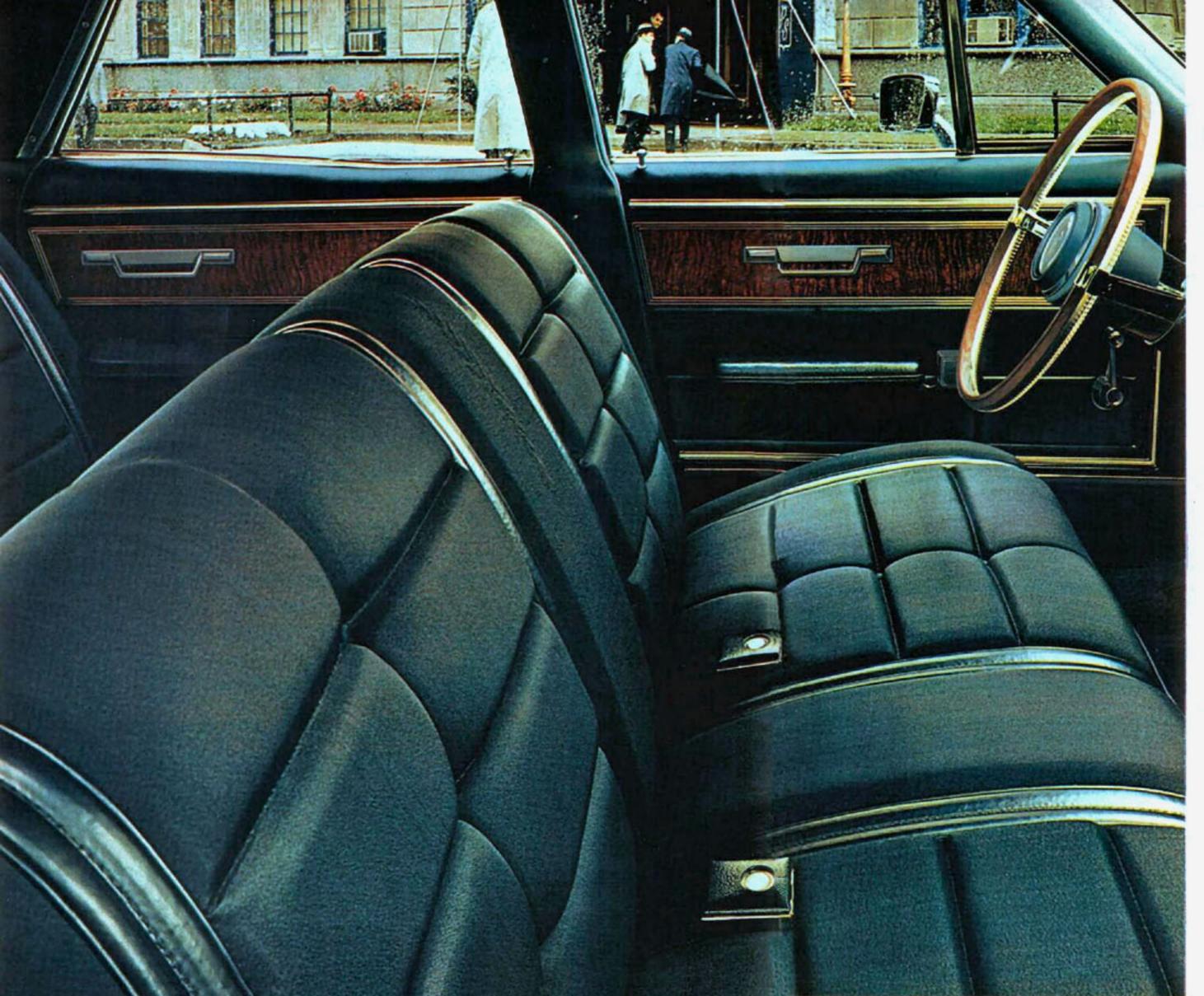
each model has its own unique ventilation system. The Flow-Thru system in the four-door hardtop provides a constant, quiet flow of fresh air through the car with all windows closed. In the sedan, is another better idea from Mercury, the popular Breezeway system. The rear window, which is shielded by an overhanging roof panel, may be lowered as much as two inches for quiet positive ventilation—even in rainy weather—with side windows closed. Either system lets you travel relaxed and refreshed. A built-in Whisper-Aire Conditioner is, of course, an ideal option for a car of Brougham's distinction.



Broughem four-door sedan

Breezeway Ventilation with power retracting rear window





Mercury Brougham



Unstinted luxury is yours on every hand in a Brougham. Elegant Chalons or Versailles fabric seat upholstery is combined with fine vinyl in color schemes of black, blue, ivy gold, parchment or red. A distinctive touch is added to the total picture by an embroidered Brougham crest on both seat backs. Other special details include contour-molded foam front seat cushions and all foam seat backs, deeploop, nylon-rayon carpeting, a Brougham plaque on the glove box, door assist handles, wood-grain steering wheel and instrument panel. Handsome door panels are highlighted by wood-grain insets, tailored buttons and lower door courtesy lights. As in all Mercurys, deluxe seat belts with front retractors and reminder light are standard. In total the Brougham has an aura of accomplishment, with all the hallmarks of good taste and refinement.

Standard equipment includes

staumara edurbineur incimes
☐ Marauder 410 V-8 ☐ Select-Shift Merc-O-
Matic or fully-synchronized 4-speed manual
ransmission - Flow-Thru Ventilation on hard-
op: Breezeway Ventilation on sedan power
ront disc brakes wood-grain steering wheel
wood-grain trim automatic parking brake
elease luxury level body insulation
inique exterior and interior ornamentation
electric clock - vanity mirror - courtesy light
roup (map light, glove box light, luggage
compartment light, and ashtray light) - rear
eat center armrest wheel-cut moldings
ailored spare tire cover and the Ford Motor
Company Lifeguard Design Safety Features—
ee page 41 for details.
co page 41 for octains.



Mercury Park Lane

Mercury stylists have given all-new grace and natural beauty to the four Park Lane models for '67: two-door hardtop, four-door hardtop, four-door sedan and convertible. From the new diecast front grille with its forward-thrust center section to the new rear bumper and crisply

sculptured rear deck lid. These are cars that any family will drive with pride. For example, the Park Lane two-door hardtop, shown above. Its styling hallmark is a sleek roofline with rear roof pillar blending in an unbroken line with the rear deck. And, now look at the other Park Lanes—you'll see high-style throughout. For example, the new power dome hood (shown at right). Under that hood is the 330 hp Marauder 410 V-8 that

will give you mile after mile of superb motoring. Plus power front disc brakes, standard. The new Select-Shift Merc-O-Matic is standard . . . or you may have the fully-synchronized 4-speed manual transmission at no extra cost. And options such as speed-actuated power door locks that automatically lock all doors when a speed over eight mph is reached. Plus power windows . . . steering . . . seats . . . power everything!



Mercury Park Lane

Outstanding luxury is teamed with fine tailoring to distinguish Park Lane interiors. The elegant cloth seats combine Celebrity and Chaldane fabrics. Seat facings and edges are of long-wearing vinyl. Color availabilities: blue, parchment or agua for all closed models ... black or ivy gold for all except two-door hardtop. Supple all-vinyl interiors are available for all Park Lane models in red, blue, parchment or aqua. In addition, black, ivy gold or saddle except in four-door sedans. Those who love the ultra luxurious feel and look of leather will find it available, at extra cost, in dark red or black for the fourdoor hardtop; dark red for the two-door hardtop.



Standard equipment includes Marauder 410 V-8 Select-Shift Merc-O-Matic or fully-synchronized 4-speed manual transmission - power front disc brakes - deluxe steering wheel with horn bars - automatic parking brake release □ special body insulation □ rear seat center armrest □ electric clock □ vanity mirror □ courtesy light group (map light, glove box light, luggage compartment light and ashtray light)
wheel-cut moldings tailored spare tire cover and the Ford Motor Company Lifeguard Design Safety Feature package—see page 41 for a listing. Mercury, the Man's Car



Park Lane convertible

Park Lane four-door hardtop (below)

Park Lane four-door seden (above)

Park Lane cloth and vinyl interior (right)





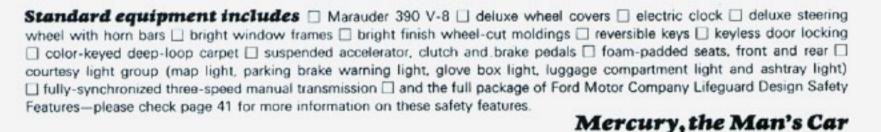
Mercury Montclair

Three smart models make up the '67 Montclair series: twoand four-door hardtops and a four-door sedan. Standard engine is the Marauder 390 V-8 (270 hp). Still more power is available at extra cost—up to a Super Marauder 428 4V V-8. The long, prestigious looks of a Montclair are set off by a full-length upper body molding, bright window frames, and deluxe wheel covers. While interior highlights include a deluxe steering wheel, electric clock, bright-finish seat side shields and courtesy lights in the rear roof pillars. There is the luxury and prestige a man wants and a woman loves in your choice of interior colors and upholstery. All-vinyl available in black, red, blue or parchment . . . or Mosaic fabric and vinyl in silver, blue, ivy gold, parchment or aqua. Inside and outside, the big Montclair is value-packed.





Montolair four-door sedan (shown with optional Breezeway Ventilation)



Montolair two-door hardtop





Mercury Monterey

Set your sights on a beautiful 1967 Monterey model: convertible, two-door hardtop, four-door hardtop or a four-door sedan. (In the four-door sedan, you can have optional Breezeway Ventilation with a power retracting rear window. Comfort Stream Ventilation and Heating System is optional for all models; Flow-Thru Ventilation for four-door hardtop.) In the convertible, the rear window is of special-tempered glass. Won't yellow, wrinkle or rip and resists scratching. And you don't have to unzip it to lower the top. For a car at such

modest cost, Monterey advantages are truly outstanding. It's every inch a Man's Car—with all that being a Mercury implies: Marauder 390 V-8, a full-size 123" wheelbase with a four-torque box frame that cushions you for a Super-Hush Ride—the finest and quietest this side of Lincoln Continental, curved glass side windows, die-cast grille and a power dome hood. As you can see, Monterey is big, husky, good looking, all Mercury... and the options you can add are great. Drive Monterey—the Man's Car anyone can afford to own.



convertible glass rear window (above)



nelow) Monterey four-door hardtop and Monterey four-door seden

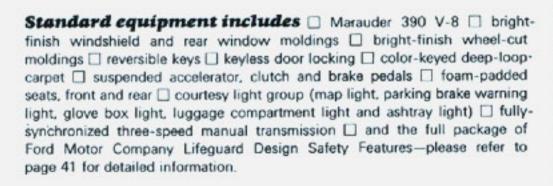




Monterey two-door hardtop

Mercury Monterey

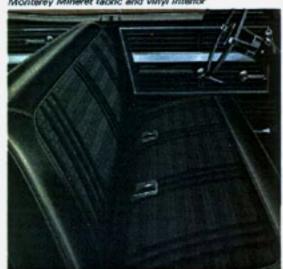
Unusually fine interiors, with room to spare, grace the Monterey series. Standard for the convertible is Mondero all-vinyl trim with tailored pleats on both the seat cushion and the seat back. Bolsters are fashionable horseshoe style with French seams. The all-vinyl interior is available in black, red, blue and parchment. (Optional for sedan and hardtop models.) Standard upholstery for sedan and hardtop models is Mineret fabric and vinyl. Five color schemes are offered: black, blue, parchment, ivy gold and aqua. The material is soil resistant to help it keep its showroom looks for many years to come. All models feature wall-to-wall deep-loop carpeting in attractive colors to complement the interior.

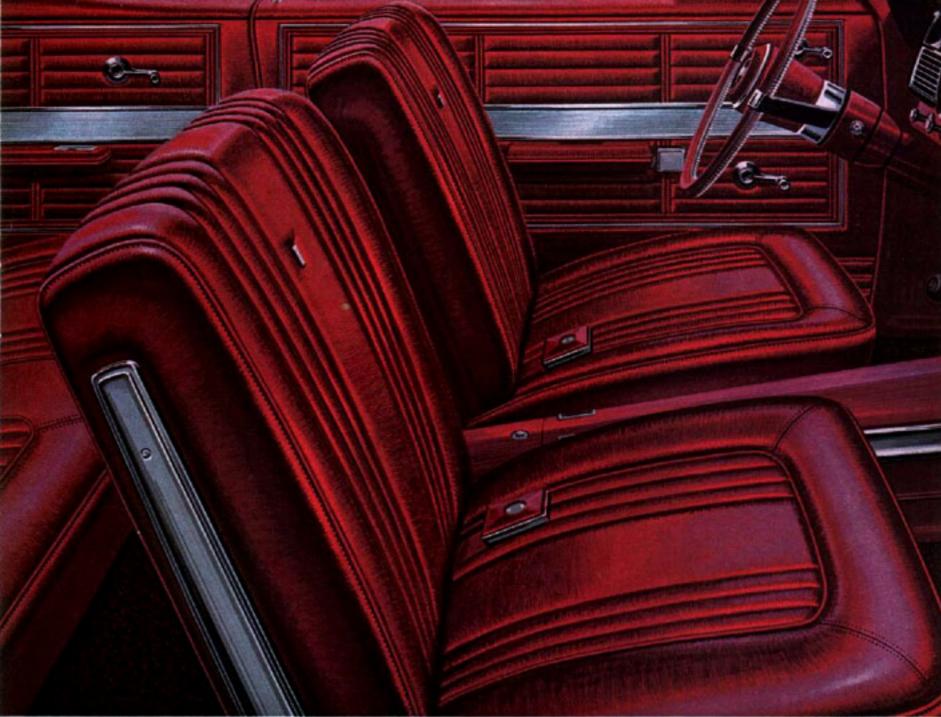


Monterey Mondero all-vinyl interior



Monterey Mineret fabric and vinyl interior





Mercury S-55

If you want more sport mixed into your Man's Car, try the S-55 Sports Package. Choose from two adventurous-looking models: two-door hardtop or convertible. In the power department there's a husky fourbarrel Super Marauder 428 V-8 mustering up 345 horses. Also standard is an engine dress-up kit. It includes: chrome-plated rocker arm covers and air cleaner cover, oil filter cover, oil filler cap, fan guard, radiator cap, master brake cylinder cap, plus a stainless steel oil dip stick. Other

S-55 standard equipment: tuned dual exhausts, the surer stopping of power front disc brakes, a heavy-duty battery and special luxury car body insulation. Outside, the S-55 is easily identified by special ornamentation, sporty striping and deluxe wheel covers with spinners. Your pick of

optional console-mounted transmissions-4-speed manual or Select-Shift Merc-O-Matic, Inside, deluxe steering wheel, a handy Sports Console and bucket seats of a new design for greater comfort. For the ultimate in luxury, handling and performance ... get an S-55.

Mercury, the Man's Car



21





Untamed elegance . . . that's Mercury Cougar. America's first luxury sports With generous room and a full rear Rides smoothly and surely on rear extras that are standard like a big 289 cu. in. V-8, headlamps con-

cealed behind a gleaming die-cast grille, triple taillights in a design car at a popular price. With a Euro- that echoes the grille and sequential pean flair and thrust to its styling. turn signals that don't just blink but point the way you are going. seat. Handles and tracks beautifully. Options? All you could ask for to enhance performance, comfort, consprings nearly five feet long. With venience and good looks. For example, 4-speed stick shift, Sports Console (AM, AM/FM Radio or Com-

bination AM Radio/Stereo-Sonic Tape System required), styled-in Whisper-Aire Conditioner, Oxford Roof, styled steel wheels. Speed Control with speed-set button on the turn-signal lever and much more. Mercury Cougar is a car of todaya contemporary machine for exciting people. And the best luxury sports car you can buy for the money.



Cougar two-door hardtop

Sequential turn signals flash in a three-step movement.



Standard equipment includes

☐ Cougar 289 V-8 ☐ fully-synchronized floor-mounted three-speed manual transmission I full wheel covers I full rubbercushioned front and rear suspension [] full body insulation [all-vinyl bucket seats ☐ dual concealed headlamps ☐ deep-loop carpeting - sports-type steering wheel triple taillights with sequential turn signals I interior lighting (door-mounted safety/courtesy lights; glove compartment light and door-operated instrument panel light) I suspended brake, clutch and accelerator pedals
and the full package of Ford Motor Company Lifeguard Design Safety Features-page 41 has all the details.





Mercury Cougar buckets only) is optional. A full- disc brakes, Wide Oval nylon-cord

The luxury and excitement you might is also available as an option. expect from an expensive European Cougar GT If you're the kind ornament on fender and a performimport comes with Mercury Cougar: of man who likes the sizzle of GT walnut-grained steering wheel, full performance, the Mercury Cougar has front and rear springs, heavy-duty rear seat, stick shift, safety padding just the package for you. The optional shock absorbers, larger diameter front throughout including dash, steering Cougar GT Performance Group torsional stabilizer bar and fasterwheel hub and horn bars. All-vinyl includes: Marauder 390 GT V-8 acting steering. It's a full complement bucket seats with all-foam seat cush- (320 hp) with 4-barrel carburetor of high-performance equipment for ions are standard in black, red, blue, and 10.5:1 compression ratio, power those who want the ultimate in a parchment, ivy gold, saddle or agua, booster fan, dual exhaust system, luxury sports car. Comfort-Weave breathable vinyl (for low-restriction air filter, power front Mercury, the Man's Car

width front seat with center armrest white sidewall tires, special wheels

with 6" rims for greater stability, GT ance handling package with stiffer



Mercury Cyclone and Cyclone GT

The man who loves the excitement of high performance will just naturally take to the Cyclone two-door hardtop or convertible. Man-powered with, the Cyclone 289 V-8 (200 hp) . . . tailored with lush bucket seats. The '67 Cyclone features an all-new grille with blacked-out horizontal bars. The rear treatment is all-new, too . . . new taillights and ornamentation. A racy vigor is achieved by dual body paint stripes running from front to back . . . and unique curb moldings. Deluxe

wheel covers are standard. On the inside, a black camera case instrument panel, special door trim panels and a hefty wood-grain steering wheel.

This is the Man's Car with a heritage of performance. Mercury Cyclonefor men who like their action big. Come try one soon!

GT Performance Group

For all-out performance, head toward the Cyclone GT Performance Group option. Standard goodies: 320 hp Marauder 390 GT V-8 with 4-barrel

carburetor, power booster fan, bright engine dress-up kit, Twin Scoop GT Hood, dual exhausts, rally stripes color-contrasted to the exterior, GT plaque, special wheels with 51/2" rims, Wide Oval nylon-cord white sidewall tires, power front disc brakes 3.25:1 axle ratio and a performance handling package with stiffer front and rear springs, heavy-duty front and rear shock absorbers and larger diameter stabilizer bar. Inside, there's special GT ornamentation.

Styled steel wheels are a popular option



Cyclone GT two-door hardtop Cyclone convertible



Mercury Cyclone

Bucket seats upholstered in Staccato vinyl are featured in all Cyclones. The embossed vinyl in the seat inserts gives depth and richness as well as improving comfort through better breathing. Extra foam padding is sewn into the pleats for a luxurious feel and fullness of appearance. Color choices offered are: black, red, blue, parchment and saddle.

Standard equipment includes - Cyclone 289 V-8 - fully-synchronized threespeed manual transmission □ bucket seats and all-vinyl upholstery □ unique grille □ sports-type steering wheel \(\) deluxe wheel covers \(\) curved-glass side windows \(\) reversible keys and keyless door locking system
suspended accelerator, brake and clutch pedals
deep-loop carpeting ☐ cigarette lighter ☐ plus the complete package of Ford Motor Company Lifeguard Design Safety Mercury, the Man's Car Features-please check page 41 for a full list.

Another popular option—a tachometer that's completely integral with the instrument cluster.





Mercury Caliente

Luxury leader in the intermediate- wood-grain accents. Shift lever, turn size class, the Caliente series comhigh-performance and comfort. There are three models: two-door hardtop, four-door sedan and convertible. Exterior highlights include a bright die-cast front fender ornament, bright wheel-cut and curb moldings and dual full-length body side stripes. Interior highlights are just as out- tempt a man and suit a woman. standing. The instrument panel and door trim panels are set off by rich,

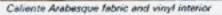
signal knobs, mirror arms, window bines a lavish measure of beauty, regulator knobs, pedal pad trim, and paddle-type door handles are all bright-finish. And sun lovers will find the convertible has a new lower, racier appearance. A new top boot with hidden fasteners completes the sleek top-down look. In fact, every Caliente is tailored throughout to

> You can relax in the comfortable luxury of an all-vinyl interior that is available for all body styles in a wide range of colors. Caliente sedan and hardtop owners have a second inte-

rior choice - handsome Arabesque fabric and vinyl. Both the cloth and vinyl and the all-vinyl interiors have fiber-foam padding sewn into the pleats of the entire seating area for extra softness and fullness. And there's deep-loop color-keyed carpeting throughout.

Set your standards high-for modern styling, elegant interiors and allaround value-and you'll find Caliente measures up to every test.











Mercury Caliente

Caliente four-door sedan (above) Caliente Grande interior (right)

Grandé Interior—Special for those who select a Caliente sedan . . . an interior of exceptional beauty and luxury. This new optional Caliente Grande interior trim, shown at right, is outstanding in the intermediate class. (Available in either

blue Gossamer fabric and vinyl or Chambrey fabric and vinyl in black or parchment.) The upholstery is a new resilient knitted nylon sewn in an attractive diamond pattern. The doors are handsomely accented with wood-grain panels. There's even the extra convenience of tailored door pulls. Plush carpeting, extending wall-to-wall, complements the interior. For a final touch, add an optional vinyl-covered Oxford Roof and you've got a Caliente that will turn heads on the most elegant occasion.



Standard equipment includes ☐ Comet 200 "6" or Cyclone 289 V-8 ☐ fully-synchronized three-speed manual transmission ☐ wood-grain instrument panel and door panel trim ☐ luxury armrests with bright paddle-type door handles ☐ curved-glass side windows ☐ reversible keys and keyless door locking system ☐ suspended accelerator pedal, brake and clutch pedals ☐ deep-loop carpeting ☐ cigarette lighter ☐ dual coat hooks ☐ front-door operated dome light ☐ and the full package of Ford Motor Company Lifeguard Design Safety Features—further details are on page 41.

Mercury, the Man's Car



Mercury Capri

If you're looking for automotive styling that will be popular for years to come, take a long, careful look at the two Mercury Capri models: two-door hardtop and four-door sedan. Outside—clean, crisp styling. Inside—interiors of all-vinyl seat upholstery are available for all models in black, red or blue—parchment vinyl for the hardtop, only. Sedan owners can have blue, parchment or aqua Belfast fabric and vinyl; while hardtop owners can pick from the parchment or aqua. For added pleasure, rear seat armrests and ashtrays, glove box lock and color-keyed deep-loop carpeting are standard. Options cover the full range. Power up to a 427 cu. in. V-8. Convenience with the Select-Shift Merc-O-Matic transmission. Comfort through the refreshing cooling of a Whisper-Aire Conditioner. Mercury Capri . . . a real Man's Car the entire length of its 203.5"!



Capri Bellast fabric and vinyl interior Capri two-door hardtop





Standard equipment includes

☐ Comet 200 "6" or Cyclone 289 V-8 ☐ fully-synchronized three-speed manual transmission ☐ rear seat armrests and ashtrays ☐ all-vinyl or cloth and vinyl upholstery ☐ curved-glass side windows ☐ unique side molding ☐ reversible keys and keyless door locking ☐ suspended accelerator, clutch and brake pedals ☐ deep-loop carpeting ☐ cigarette lighter ☐ glove box lock ☐ dual coat hooks ☐ front-door operated dome light ☐ and the full package of Ford Motor Company Lifeguard Design Safety Features—check page 41 for a complete list!

Mercury, the Man's Car



Mercury Comet 202

The jaunty short-deck Comet 202 handles and maneuvers like a polo pony. Its 196.4" overall length features full-size room . . . big-car riding quality . . . remarkable value. All at an easy-to-handle price. Both the two-door and four-door sedan offer a long list of standard equipment. Just check below for the proof. Upholstery is Corinthian fabric and vinyl in red, blue, parchment or aqua. Optional all-vinyl interior trim is available, too.

Standard equipment includes
Comet 200 "6" or Cyclone 289 V-8
fully-synchronized three-speed manual transmission
deluxe steering wheel
curved-glass side windows
reversible keys and keyless door locking
suspended accelerator, clutch and brake pedals
cigarette lighter
dual coat hooks
front-door operated dome light
and the Ford Motor Company Lifeguard Design Safety Features including padded instrument panel, remote control outside rear view mirror and deluxe front and rear seat belts with reminder light—see page 41 for a complete list.





Mercury, the Man's Car

Mercury station wagons

Versatile and handsome . . . four ruggedly good-looking models from Mercury, the wagon specialists: Colony Park, Commuter, Villager and Comet Voyager. Each offers you the convenience of four-doors. Each offers a man and his family enough room to pack away all the things they need for a long vacation. And you'll enjoy the peace of mind that comes from the Ford Motor Company Lifeguard Design Safety Features.

The Colony Park is a superb, luxury station wagon in every sense of the word. Rich, yacht-deck side paneling

warms its sides. Plush interiors in red, blue, ivy gold, aqua, black or saddle all-vinyl; or parchment Mosaic fabric and vinyl. (For the ultimate in luxury, there are optional Park Lane style interiors.) Electric clock, deluxe wheel covers and steering wheel, power front disc brakes, and a power rear window are all standard.

A second station wagon leader in prestige and practicality is the all-metal Commuter. Standard interior is all-vinyl in red, blue, ivy gold or saddle. Or you may want the optional Colony Park style interior. Options for

both wagons include the elegant Oxford Roof and an adjustable luggage carrier. Standard power for both wagons: Marauder 390 V-8.



Colony Park station wagon with optional Oxford Roof

The Dual-Action Tailgate drops flush for loads . . . or swings wide for people. Standard on the Colony Park. Commuter, Villager; optional Comet Voyager.

Choice of third-seat options with Commuter and Colony Park. Either roar- or dual center-facing. Villager and Comet Voyager, rear-facing only. Seat belts standard.





Commuter station wagon









Man-Size Dimensions	Colony Park/Commuter	Villager/Comet Voyager
Cargo Volume Index (Cu. Ft.)	91.3	85.2
Max, Load Floor Length (Open Tailgate)	113.4	109.5
Load Floor Length (Closed Tailgate)	92.7	89.0
Max. Rear Opening Width (Floor)	53.8	51.7
Min. Floor Width (Wheelhousing)	48.4	42.6
Rear Opening Height	29.8	29.0

Mercury Station Wagons

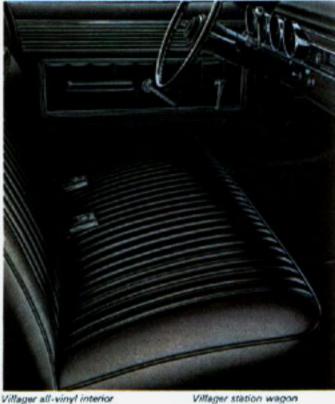
You'd be hard pressed to find a more handsome station wagon than the Mercury Villager, Its exterior is enriched by wood-toned side and tailgate panels. Interiors are stylish and can take more than their share of rugged use. Your choice of elegant Crinkle vinyl seat upholstery in black. red, blue, parchment or aqua. Dual-Action Tailgate is standard.

The most economical of all Mercury station wagons is the Comet Voyager. Yet there's no stinting on standard

features. Two-speed electric windshield wipers, remote-control outside rear view mirror for extra convenience. deluxe steering wheel, rear seat armrests with ashtrays and a cigarette lighter are only a few. The Comet Voyager's beautiful and durable allvinyl interior is available in red, blue or parchment.

You'll find that any of the '67 Mercury wagons are ready to haul loads with the best of them or carry you in firstclass style for nights on the town.

Mercury, the Man's Car





The Man's Car is a safer car...what's more important to a man than his family

Every 1967 Mercury was designed step by step to be a safer, more convenient, economical and enjoyable automobile for a man and his family's motoring pleasure. Many new safety items are now regular equipment in every Mercury. These include a Dual Hydraulic Brake System and Warning Light to provide completely separate operation of front and rear brakes —for even more braking assurance. An instrument cluster warning light will indicate a pressure loss in either system. Impact-absorbing Steering Wheel with deep-padded Hub, which can collapse at a controlled rate. Impact-absorbing armrests, too. Turn indicators with lane-changing signal feature eliminate the need to cancel the signal for gradual turns. Slight pressure on the turn signal lever arm will activate the turn signal and



Astro-Guard cnird's seat with shoulder harness is available through your dealer. A man would want the extra protection for his child that this firmly-fastened seat affords.



Deluxe seet belts with front retractors and reminder ligh are standard on all '67 Mercurys.

cancel out as soon as the pressure is removed.

Safety authorities agree: Safe driving means proper use of the automobile and its safety equipment, strict obedience to traffic laws at all times and —most importantly—development of the alert, defensive driving habits that are the motorists' best protection against unsafe road conditions.

Many of the safety features listed at right are shown below.

Every 1967 Mercury includes all of the Ford Motor Company Lifeguard Design Safety Features listed below:

- Dual hydraulic brake system with warning light.
- Deluxe front and rear seat belts with reminder light.
- Impact-absorbing steering wheel with deep-padded hub.
- Padded instrument panel.
- ☐ Padded sun visors.
- ☐ Padded windshield pillars.
- □ Double-yoke safety door latches.
- Remote-control outside rear view mirror.
- Non-glare (Day/Night) inside mirror with flexible backing.
- ☐ Breakaway or double-pivot inside mirror arms.
- ☐ Windshield washers.
- Two-speed or variable-speed windshield wipers.
- ☐ Thick laminate safety plate glass windshield.
- Turn indicators with lane-changing signal feature.
- Positive door lock buttons.
- ☐ Back-up lights.
- ☐ Self-adjusting brakes.
- 4-way emergency flasher.

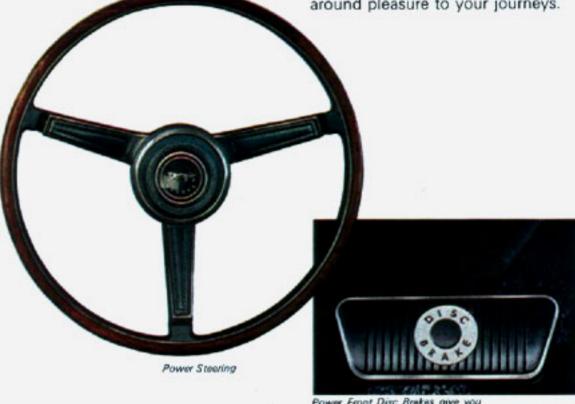


A man's choice of options... designed with a woman in mind

Just about everything a man or a woman would want in the way of custom options and accessories is available in the '67 Mercury. From a Whisper-Aire Conditioner that cools, dehumidifies, filters out dust and pollen to a Stereo-Sonic Tape System that lets you select your own favorite music and hear it in full fidelity. From the handsome elegance of a vinyl-covered Oxford Roof to the convenience of Speed Control with a speed-set button on the turn-signal lever . . . set your predetermined top speed at the push of a button. And power galoresteering, brakes, windows, seats, door locks. There's much more. Look through our complete listing. Select the options and accessories you desire. You'll find they can add more comfort, convenience and allaround pleasure to your journeys.



Speed-Actuated Power Door Locks-reach eight mph and all doors lock automatically.







positions...swings away for easy entrances.



AM/FM Radio



Stereo-Sonic Tape System



Whisper-Aire Conditioner



Power Windows



Speed Control with tinger-tip operation.



Six-Way Power Seat

1967 Mercury				oc.						~	ARK.	ec		YAGE
options and	S	HA.	LAN.	3	EREY	og	*	=		7 202	N P	13	95	9
accessories	MAAROUIS	ввороним	PARK LANE	MONTELAIR	MONTEREY	COUGAR	CYCLONE	CALIENTE	CAPRI	COMET	COLONY PARK	COMMUTER	VILLASER	COMET VOYAGER
POWER TRAIN AND POWER EQUIPMENT														
Qual Exhausts (with Marauder 410 V-8 only)	X	X	X	X	X	NA	NA	NA	NA	NA	NA	NA	NA	N.
Heavy Duty Battery	X	Х	X	X	X	Х	X	X	X	X	X	X	Х	X
Performance Handling Package (a)	NA	NA	NA	NA	NA	X	Х	X	X	X	NA	NA	X	X
Power Transfer Axie	X	X	X	X	X	X	X	X	χ	X	X	X	X	X
Speed Control (automatic transmission only)	Х	X	X	X	X	X	NA	NA	NA	NA	X	Х	NA	N
Tachometer (b)	NA	NA	NA	NA	NA	NA	X	X	X	X	NA	NA	X	X
Power Antenna Power Brakes	X NA	NA NA	X NA	X	X	NA X	NA X	NA X	NA X	NA X	NA NA	NA X	NA X	N
Prower Front Disc Brakes	STD	STD	STD	X	X	X	X	X	X	X	SID	X	X	x
Speed Actuated Power Boor Locks (c)	X	X	X	X	X	NA	NA.	NA.	NA.	NA.	X	X	NA	N
Power Steering	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Power Windows	X	X	X	X	X	NA	X	X	X	x	X	X	X	X
Power Vent Windows	^	^	^	^	^	Her	_	A		^				<u> </u>
(available only with Power Windows)	Х	X	X	Х	X	NA	NA	NA	NA	NA	X	Х	NA	N
Power Rear Window	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	STD	Х	X	X
Power Bench Seat		70000				7002	7							Ι.
(6-way in full-size Mercurys; 4-way in others)	NA	X(d)	X(q)	X(d)	X(d)	NA	NA	X	X	X	X	Х	X	X
Four-Way Power Bucket Seat—	NA	NA	NA	NA	NA	NA	x	NA	NA	NA	NA	NA	NA	N
driver's side only (e) Six-Way Power Twin-Comfort Lounge Seats	NA	MA	NA	MA	NA	NA	^	MA	TEM	MA	MA	TRA	nn-	-
(driver's side only or both seats)	x	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	N
							1				100000			_
EXTERIOR ITEMS														
Automatic Headlamp Dimmer	X	X	X(j)	X	X(j)	NA	NA	NA	NA	NA	X	X	NA	h
Cornering Lights	Х	X	X	χ	X	NA	NA	NA	NA	NA	X	χ	NA	N
Interval Selector Windshield Wipers	X	X	X	X	X	NA	X	X	X	X	X	X	X	X
Luggage Carrier	NA	NA	NA	NA	NA	X(1)	NA	NA	NA	NA	X	X	X)
Right Hand Side View Mirror	X	X	X	X	X	NA	Х	X	X	X	X	X	X	X
flemote Control Deck-Lid Release	Х	X	X	X	X	NA	X	X	X	X	NA	NA	NA	1
Tinted Glass	Х	Х	X	Х	X	X	X	X	X	X	X	X	X)
Tinted Windshield	Х	X	X	X	X	X	X	X	X	X	X	X	X)
Oxford Roof (g)	STD	X	X	X	X	X	X	X	X	X	X	X	NA X)
Deluxe Wheel Covers	STD	STD	STD	STD	X	STD	STO	X	X	X	STD	X	NA.	1
Deluxe Wheel Covers w/Spinners	X	X	X	X	X	NA	NA	NA	NA X	NA X	NA.	NA.	X	X
Wire Wheel Covers	X	X	X	X	X	X	X	X	X	X	NA NA	NA NA	X	X
Styled Steel Wheels (Set of 5)	NA	NA	NA	NA	NA	100		X	NA.	NA NA	NA	NA.	NA.	1
Cyclone Wheel Covers	NA.	NA NA	NA	NA	NA	NA NA	X NA	NA NA	X		NA	(h)	X	N
Curb Molding	NA NA	NA	NA NA	NA.	(h) NA	NA NA	X	NA NA	NA.	X(i)	NA	NA.	NA.	N
Twin Scoop GT Hood	NA	NA	NA	NA	MA	nex	^	MA	NIN	N/A	n/A	THA	no-t	
NTERIOR ITEMS														
Whisper-Aire Conditioner	X(o)	X(o)	X(0)	X(o)	X(o)	X(k)	X(k)	X(k)	X(k)	X(k)	X(0)	X(o)	X(k)	X
Heater and Defroster (I)	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Comfort-Stream Ventilation and														
Heating System (m)	STD	X	STD(r) X	χ	NA	NA	NA	NA	NA	X	χ	NA	1
Flow-Thru Ventilation (4-door HT only)	NA	STD	STD	Х	X	NA	NA	NA	NA	NA	NA	NA	NA	٨
Breezeway Ventilation (4-door Sedan only)	NA	STO	STD	X	X	NA	MA	NA	NA	NA	NA	NA	NA	
AM Radio, w/Antenna	X	X	X	X	X	X	X	X	X	X	X	X	X	X
AM/FM Radio w/Antenna	Х	X	X	Х	X	X	X	X	X	X	X	X	X	X
Rear Seat Speaker (j)	NA	NA	NA	NA	NA	NA	Х	X	X	X	NA	NA	NA	٨
Dual Rear Seat Speakers	X	X	X	Х	X	NA	NA	NA	NA	NA	Х	χ	NA	N
Studio Sonic Rear Seat Speaker (p)	Х	X	X	Х	X	NA	NA	NA	NA	NA	X	Х	NA	٨
	X(q)	X(q)	X(q)	X(q)	-		χ	X	Х	X	X(q)		X	X
Stereo-Sonic Tape System (separate design)	1.174	X	X	Х	X	X	NA	NA.	NA	NA	X	X	NA	N
Stereo-Sonic Tape System (separate design) Comb. AM Radio/Stereo-Sonic Tape System (r)	Х		and refer to the owner.	NA.	X(s)	NA	NA	NA	NA	X(t)	NA	X(s)	NA	1
Stereo-Sonic Tape System (separate design) Comb. AM Radio/Stereo-Sonic Tape System (r) Decor Group	NA	NA	NA		-		X	X	X	X	STO	X	X)
Stereo-Sonic Tape System (separate design) Comb. AM Radio/Stereo-Sonic Tape System (r) Decor Group Electric Clock	NA STD	NA STD	STD	STD	X	Х	200	44.4	40.0			14	X)
Stereo-Sonic Tape System (separate design) Comb. AM Radio/Stereo-Sonic Tape System (r) Decor Group Electric Clock Third Seat—Rear Facing	NA STD NA	NA STD NA	STD	STD NA	NA	NA	NA	NA	NA	NA	X	X	THE REAL PROPERTY.	10.0
Stereo-Sonic Tape System (separate design) Comb. AM Radio/Stereo-Sonic Tape System (r) Decor Group Electric Clock Third Seat—Rear Facing —Dual Center Facing	NA STD NA NA	NA STD NA NA	NA NA	STD NA NA	NA NA	NA NA	NA NA	NA	NA	NA	Х	Х	NA	
Stereo-Sonic Tape System (separate design) Comb. AM Radio/Stereo-Sonic Tape System (r) Decor Group Electric Clock Third Seat—Rear Facing — Dual Center Facing Tilt Steering Wheel (u)	NA STD NA NA X	NA STD NA NA X	NA NA X	NA NA NA X	NA NA X	NA NA NA	NA NA NA	NA NA	NA NA	NA NA	X	X	NA NA	١
Stereo-Sonic Tape System (separate design) Comb. AM Radio/Stereo-Sonic Tape System (r) Decor Group Electric Clock Third Seat—Rear Facing —Dual Center Facing Tilt Steering Wheel (u) Tilt-Away Steering Wheel	NA STD NA NA X NA	NA STD NA NA X NA	NA NA X NA	NA NA NA X	NA NA X NA	NA NA NA X	NA NA NA	NA NA NA	NA NA NA	NA NA NA	X X NA	X X NA	NA NA NA	1
Stereo-Sonic Tape System (separate design) Comb. AM Radio/Stereo-Sonic Tape System (r) Decor Group Electric Clock Third Seat—Rear Facing —Dual Center Facing Tilt Steering Wheel (u) Tilt-Away Steering Wheel Visual Check Panel (v)	NA STD NA NA X NA X	NA STD NA NA X NA X	NA NA X NA X	NA NA X NA X	NA NA X NA X	NA NA NA X	NA NA NA NA	NA NA NA	NA NA NA NA	NA NA NA	X X NA X	X X NA X	NA NA NA	1
Stereo-Sonic Tape System (separate design) Comb. AM Radio/Stereo-Sonic Tape System (r) Decor Group Electric Clock Third Seat—Rear Facing —Dual Center Facing Tilt Steering Wheel (u) Tilt-Away Steering Wheel Visual Check Panel (v) Shoulder Belts	NA STD NA NA X NA X	NA STD NA NA X NA X	NA NA X NA X	NA NA X NA X	NA NA X NA X	NA NA NA X X	NA NA NA NA NA	NA NA NA NA	NA NA NA NA	NA NA NA NA	X X NA X	X X NA X	NA NA NA NA	h h
Stereo-Sonic Tape System (separate design) Comb. AM Radio/Stereo-Sonic Tape System (r) Decor Group Electric Clock Third Seat—Rear Facing —Dual Center Facing Tilt Steering Wheel (u) Tilt-Away Steering Wheel Visual Check Panel (v)	NA STD NA NA X NA X	NA STD NA NA X NA X	NA NA X NA X	NA NA X NA X	NA NA X NA X	NA NA NA X	NA NA NA NA NA X	NA NA NA X X	NA NA NA NA	NA NA NA	X X NA X	X X NA X	NA NA NA	A A X

- (a) Includes higher rate front and rear springs, a larger diameter stabilizer bar and heavy-duty front and rear shock absorbers. Cougar—available with Marauder 390 GT V-8 engine only and includes a faster steering ratio. All others—available with Marauder 390 V-8 only.
- (b) Not available with Cornet 200 "6" engine or when electric clock is ordered.
- (c) Not available with S-65 Sports Package when ordered with Select-Shift Merc-O-Matic.
 (d) Not-available with 4-speed manual transmission.
- (e) Six-way power bucket soat for S-55 Sports Package. Driver's side only or both seets.
- (f) Deck lid mounted.
- (g) Not available convertibles or Comer 202 4-door sedans.
- (h) Available only as part of Decor Group.
- (ii) Available on 4-door sedan only.

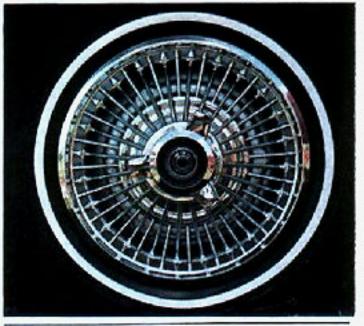


Vinyl-covered Oxford Roof



Deluxe Wheel Covers W/Spinners

Wire Wheel Covers



- (j) Not available on convertible models.
- (k) 55 amp. alternator and power booster (an standard.
- No delete option available when factory-installed Whisper-Aire Conditioner or Comfort-Stream Ventilelion and Heating System is ordered.
- (m) Not available with factory-installed Whisper-Aire Conditioner.
- (n) Standard on Park Lane 2-door hardtop. Optional on other models.
- (o) 55 amp, atternator and heavy-duty cooling package standard. Controlled air outlets standard with Whisper-Aire Conditioner.
- (p) Not available with Stereo-Sonic Tape System option.
- (q) Not available on models equipped with accessory air conditioning: 4-speed manual transmission, S-55 Sports Package, Visual Check Panel, or Studio Sonic Rear Seat Speakers. Roar seat speakers cannot be used in conjunction with radio, includes dual front speakers located under the instrument panel and dual rear speakers.
- (r) Not available with AM/FM radio. Includes dual trant speakers located under the instrument panel and dual reer speakers. In Cougar, two speakers only are located in the cowf trim panels.
- (s) Includes bright upper door frames on sedans; painted interior backlite garnish moldings on fixed backlite sedans; bright drip cap moldings on sedans with Breezeway Ventilation. Commuter station wagons and 4-door hardtop; and deluxe steering wheel and curb molding on all Monterey and Commuter models.
- Includes reer ermosts with ashtrays, curb molding and bright window frames; available 2-door sedan only.
- (u) Requires power steering and is not available with 3- or 4-speed manual transmission.
- (v) Includes door ajar warning light, seat belt reminder light, tow fuel warning light, and parking brake warning light. For full-size Meccurys, prover door lock control included. (Not available with separate stereo option.) For Cougar, Sports Console required when Whisper-Aire Conditioner ordered.
- (w) Includes two instrument panel lights (standard on Calinnte and convertible models), glove box light, ashtray light, luggage compartment light (cargo light on station wagers), rear door jamb switches for 4-door models and parking brake warning light. For Cougar, includes rear roof pillar lights, luggage compartment light and parking brake warning light.
- (x) Requires either AM, AM/FM radio or combination AM radio/ Stereo-Sonic Tape System.
- (y) Also available with GT Performance Group option.

A man's kind of power...Swift, Strong and Quiet

All Mercury V-8's are low-friction design with well "over-square" dimensions in which the piston stroke is shorter than the cylinder diameter. There's less internal friction . . . and less piston travel percar-mile for higher efficiency, economy and longer engine life. All are

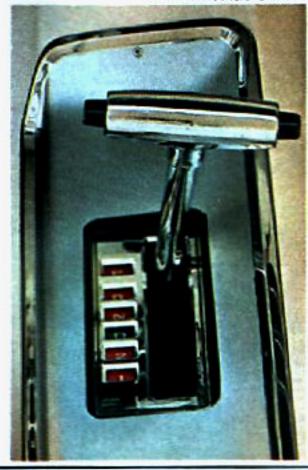
deep-block construction cast of durable, reliable, chrome-alloy iron. The 6-cylinder engine is of the proven seven-main-bearing design. The cylinder block and head are precision cast from reliable alloy-iron for minimum weight and economical operation.

ENGINES	COMET 200 "6"	CYCLONE 289 V-8	COUGAR 289 V-8	COUGAR SUPER 289 V-8	MARAUDER 390 V-8	MARAUDER 390 GT V-8	MARAUDER 410 V-8	SUPER MARAUDER 428 V-8	CYCLONE 427 V-8	CYCLONE SUPER 427 V-8
Standard With	Comet 202 Capri Caliente Comet Voyager Villager	Comet 202 Capri Caliente Comet Voyager Villager Cyclone	Cougar		Monterey Montclair Commuter Colony Park	Cyclone GT or Cougar GT Performance Group	Park Lane Brougham Marquis	S-55 Sports Package		
Optional With				Cougar	Comet 202 Capri Caliente Cyclone Comet Voyager Villager	Cougar	Monterey Montclair Commuter Colony Park	Monterey Montclair Park Lane Brougham Marquis Commuter Colony Park	Capri 2- Caliente 2	2-Dr. Sedan Dr. Hardtop -Dr. Hardtop -Dr. Hardtop
SPECIFICATIONS:										
Displacement (Cubic Inches)	200	289	289	289	390	390	410	428	427	427
Bore & Stroke (Inches)	3.68 x 3.13	4.00×2.87	4.00×2.87	4.00 x 2.87	4.05 x 3.78	4.05 x 3.78	4.05 x 3.98	4.13 x 3.98	4.23 x 3.78	4.23 x 3,7
Horsepower (Adv. @ rpm)	120@4400	200 @ 4400	200 @ 4400	225@4800	270 @ 4400	320 @ 4800	330 @ 4600	345 @ 4600	410 @ 5600	425 @ 600
Torque (Adv.lbft.@rpm)	190 @ 2400	282 @ 2400	282 @ 2400	305@3200	403 @ 2600	427 @ 3200	444 @ 2800	462 @ 2800	476 @ 3400	480 @ 370
Carburetor	1-V	2-V	2-V	4-V	2-V	4-V	4-V	4-V	4-V	8-V
Compression Ratio	9.2:1	9.3:1	9.3:1	9.8:1	9.5:1	10.5:1	10.5:1	10.5:1	11.1:1	11.1:1
Fuel	Regular	Regular	Regular	Premium	Regular	Premium	Premium	Premium	Super Premium	Super Premium
Exhaust (a)	Single	Single	Single	Single	Single	Dual	Single	Dual	Dual	Dual
Valve Lifters	Hydraulic	Hydraulic	Hydraulic	Hydraulic	Hydraulic	Hydraulic	Hydraulic	Hydraulic	Solid	Solid
Alternator (Amp.)	38	38	42	42	38	38	42	42	42	42
Oil Capacity (Quarts)	4.5	5	5	5	5	5	5	5	6	6
Cooling System Capacity (Quarts)	9.5	15	15	15	20.5	20.5	20.5	20.5	20.5	20.5
TRANSMISSIONS (b)										
Standard	3-Speed Manual	3-Speed Manual	3-Speed Manual	3-Speed Manual	3-Speed Manual	Heavy-Duty 3-Speed Manual (c)	4-Speed Manual Select-Shift Merc-O-Matic	4-Speed Manual Select-Shift Merc-O-Matic	4-Speed Manual	4-Speed Manual
Optional	Select-Shift Merc-O-Matic	4-Speed Manual Select-Shift Merc-O-Matic	4-Speed Manual Select-Shift Merc-O-Matic	4-Speed Manual Select-Shift Merc-O-Matic	4-Speed Manual Select-Shift Merc-O-Matic	4-Speed Manual Select-Shift Merc-O-Matic				

⁽a)—Bual exhausts not available with station wagons. - Dual exhausts standard for Calverte and Cyclone conventibles with Mareuder 390 V-8.

-- Dual exhausts optional with Mereuder 410 V-8.

⁽b) - 4-Speed Manual not available with station wagons. (c)—Heavy-Outy fully-synchronized - 4-Speed Marviol or Select Shift Merc-O-Matic standerd for Park Lane, Brougham, Marquis; extra cost for all others.





Mercury transmissions for 1967 are precision engineered to complement power-packed Mercury engines. Select-Shift Merc-O-Matic transmission offers a built-in choice of

drives. Driver may manually control shifting in first and second gears or leave the selector in "D" for automatic operation. Both 3- and 4-speed manual transmissions in V-8's and the Comet 200 "6" are fully synchronized to allow smooth shifting through the gears.

Rear axle ratio availability

Standard Mercury power teams - engine, transmission and rear axle ratio have been carefully matched for a balance between performance and economy under all normal driving conditions. The owner who desires greater acceleration or pulling power can select the optional higher ratio axle. The owner who wants maximum economy should retain the standard axle ratios.

FULL-SIZE MERCURY MODELS

			SELECT-SHIFT	MERC-O-MATIC
PASSENGER CARS	3-SPEED MANUAL	4-SPEED MANUAL	MARAUDER 390 V-8	MARAUDER 410 V-8 & SUPER MARAUDER 428 V-8
Standard Axie (Standard Brakes)	3.00:1	3.25:1	2.75:1	2.80:1
Optional Ratios	3.25:1	NA	3.00:1 or 3.25:1	3.25:1
Power Transfer Rear Axie	3.25:1	3.25:1	3.00:1	2.80:1
Rear Axle (Heavy-Duty Fade-Resistant Brake Option)	3.25:1	3.25:1	3.00:1	2.80:1
Optional Ratio	3.50:1	3.50:1	3.25:1	3.25:1
STATION WAGONS				
Standard Axle (Standard Brakes)*	3.25:1	NA	2.75:1	2.80:1
Optional Ratios	3,50:1	NA	3.00:1 or 3.25:1	3.25:1
Power Transfer Rear Axie	3.25:1	NA	3.00 1	2.80:1

MERCURY COUGAR

INGINE AXLE	3-SPEED MANUAL	4-SPEED MANUAL	SELECT-SHIFT MERC-O-MATIC
Cougar 289 V 8 Standard Axle	2.80:1	2.80:1	2.80:1
Power Transfer Rear Axle	3.00:1	3.00:1	3.00:1
Cougar Super 289 V 8 - Standard Axle	3.00:1	3.00:1	3.00:1
Power Transfer Rear Axle	3.00:1	3.00:1	3.00:1
Marauder 390 GT V 8 - Standard Axle	3.00.1	3.00:1	3.00:1
-Power Transfer Rear Axle	3.25:1	3.25:1	3.25 1

INTERMEDIATE-SIZE MERCURY MODELS

		3 SPEED	MANUAL			4-SPEEC	MANUAL	THE PARTY OF	SELECT-SHIFT MERC O MATIC			
PASSENGER CARS	COMET CYCLONE 200 789 "6" V-8		MARAUDER MARAUD 390 390 GT V.R. V-8*		R CYCLONE 289 V-8	MARAUDER 390 V-8	MARAUDER 390 GT V 8*	CYCLONE AND CYCLONE SUPER 427 V-8's"	COMET 200 "6"	CYCLONE 289 V-8	MARAUDER 390 V-B	MARAUDER 390 GT V-8*
Std. Axle (Std. Brakes)	3.25:1	2.79:1	3.00 1	3 25 1	3.25:1	3.00:10	3.25 1	3.89:1	2.79:1*	2.79.1	2.75:14	3.25:1
Optional Ratio	3 50:1	3.25:1	3.25:1	3.00.10	3.00:1	3.25:1	3.00 10	NA.	3.25:11	3.00.1	3.25:1	3.00:10
Optional Ratio		1100							3.00:19	NA	NA	NA
Power Transfer Rear Axle	3.25:1	3.00:1	3.00:1	3.25:1	3.25.1	3.25:1	3.25:1	NA	3.25:1	3.00:1	3.00:1	3.25:1
Rear Axle (Heavy-Duty Brake Option) ^b	d	ď	_		d	_	_		d	d		_
Rear Axle (Heavy-Duty Wear- Resistant Brake Option)	3 25:1	NA	NA	NA	NA	NA	NA	NA	3.25:1	NA	NA	NA
STATION WAGONS												
Std Axle (Std Brakes)	3.25:1	3.25.1	3.00:14	NA.	NA	NA	NA	NA	3.25:1	3.00:1	2.75:10	NA
Optional Ratio	3,50:1	NA	3.25:1	NA	NA	N.A.	NA	NA.	3.50.1	NA	3.25:1	NA
Power Transfer Rear Axin	3.50 1	3.25:1	3.00.1	NA	NA	NA	NA	NA	3.50:1	3.00:1	NA	NA

a Henry Duty brakes standard on station wagons.

b. Heavy-Duty Bukes standard on all models equipped with 350 and 477 CID engines, all conventible models regardens engine selected and station wagon models.

c. Mandatory with Whisper Aire Conditioner.

d. Opcoral Heavy-Duty Breten we invalidate with all available sale epinos for sertions and harrison

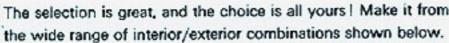
On convertible models standard ratio is 1.75.1 (mendatory with Whitper-Arm Contribution II), optional ratio is 2.00(1).

^{1.} Standard with Whaper-Aire Conditioner on switzes and hardtoos.

a. Not realishe on converble mode's.

[&]quot;Available only with Cyclone GT Performance Group option. **Available only for two door scrian and hardtop models. NA-Not available

Colors and fabrics for the Man's Car... rich and varied, too





MODELS	MARQUIS 2-DR HARDTOP	MARQUIS 2-DR HAPBTOP PARK LANE 2-DR HAPBTOP 4-DR HAPBTOP	BROUGHAM 4 DR SEBAN 4-08 KAROTOP	PARK LANE 4 OR SEDAM 2-DR HARDTOP 4-DR HARDTOP	PARK LANE 4 OR SEDAN 2-OR HARDTOP 4- OR HARDTOP CONVERTIBLE COLDNY PARK STATION WASON	MONTCLAIR 4-DR SEDAN 2-DR HARDTOP 4-DR HARDTOP	MONTELAIR # MONTEREY 4-OR SEGAN 2-OR HARDTOP 4-OR HARDTOP MONTEREY CONVERTIBLE 5-55 SPORTS PACKAGE	MONTEREY 4-DR SEDAN 2-DR HARDTOP 4-DR HARDTOP	COBSAR 2-OR HARDTOP:	CYCLONE 2-DR HARDTOP CONVERTIBLE CYCLONE GT PERFORMANCE EROUP	CALIENTE 4-OR SEDAN 2-OR HANDTOP CONVERTIBLE VILLAGER STATION WASON	CALIENTE 4-DR SEBAN 2-DR HARDTOP	CALJENTE 4-DR SEDAN
INTERIORS	TIARA FASHIC AND CORDINA VINTL	LEATRER* (Black not available in Park Lato) 2-Dt Hardon)	VERSARLES FABRIC BLACK OR PARCHAMENT CHÂLONS FASRIC	CELEBRITY FABRIC AND CHALDANE FABRIC	CRINKLE VINVL AND COROKA VINVL (1)	MOSAIC FABRIC AND CRINKLE VINYL	CRINKLE VINYL (Optional on Monterry Seden and Handtaps)	MINIFRET FABRIC AND CRINCLE VINYL	ALL-VINVL BUCKET SEATS (3)	STACCATO YIM'A AND CRIMALE VINYL	CRIMINE VINYL (5)	ARABESQUE FABRIC AND CRIMELE VINVE	CALIENTE GRANGE® CRAMBREY FABRIC (4) AN ERINKLE VINYL
ERVOR COLORS	INTERIOR COLORS					A11 A1		District District	Direct Deal	Black, Red.	Black, Red,	Blue, Aqua∦,	Blue, Blac
ONYX	Black, Silver, Blue, Parchment, Aqua	Dark Red, Black	Black, Blue, hy Gold, Red, Parchment	Blacký. Blue, hy Goldý. Parchment, Aqua	Black†, Fled, Blue, Aque, Parchment, Ivy Gold†, Saddle†	Silver, Blue, Parchment, hy Gold, Aqua	Black, Rad, Blue, Parchment	Black#, Blue, Parchment, Ivy Geld, Aque	Black, Red, Blue, Aqua, Parchment, Ivy Gold, Saddle	Blue, Saddle, Parchment	Blue, Aqual, Parchment, Ivy Gold	Parchinent	Parclement
POLAR WHITE	Black, Silver, Blee, Parchment, Aqua	Dark Red, Black	Black, Bloo, by Gold, Red, Parchment	Black§, Blue, by Gold¥, Parchment, Aqua	Blackt, Red, Blue, Aqua, Parchment, by Goldt, Saddlet	Silver, Blue, 'Parchment, Ivy Gold, Aqua	Black, Red, Bloc, Parchment	Black#, Blue, Parchment, Ivy Gold, Aqua	Black, Red, Blue, Aqua, Parchment, hy Gold, Saddle	Black, Red, Blue, Saddle, Parchment	Black, Red, Blue, Aquat, Parchment, Ivy Gold	Blue, Aquali, Parchment	Blue, Black Parchment
STA FOAM GREEN	Black	Black.	Black, hy Gold	Black). Ivy Goldji	Black1, lvy Gold1, Parchment	Ivy Geld	Black, Parchment	Black#, Parchment, Ny Gold		i.			
HAVERNESS GPEEN	Black, Parchment	Black	Black, Ivy Gold, Parchment	Black#. Parchment, by Gold#	Blackt, Saddlet, Parchment, by Goldt	Parchment, Ivy Gold	Black, Perchment	Black#. Parchment, ky Gold	Black, Saddle, Parchment, by Gold	Black, Saddle, Parchment,	Black, Parchment, by Gold	Parchment	Black, Parchment
SHEFFHELD SILVER	Black, Silver, Blue	Dark Red. Black	Black, Blue, Red	Blacky, Blue	Blackt, Red, Blue	Silver, Blue	Black, Red, Blue	Blacký. Blue	Black, Red, Blue	Black, Red, Blue	Black, Red, Blue	Bles	Blue, Black
THEFANY BLUE	Black, Silver, Blue	Black	Stack, Blue	Black#. Blue	Blackt, Blue, Parchment	Silver, Blue	Black, Blue, Parchment	Black#, Blue, Parchment					
GLACIER BLUE	Black, Silver, Blue	Black	Black, Blue	Black#. Blue	Black†, Blue, Parchment	Silver, Blue	Black, Blue, Parchment	Black#, Blue, Parchment	Black, Blue, Parchment	Black, Blue, Parchment	Black, Blue	Blue	Blue, Blac
CASPIAN BLUE	Black, Silver, Blue	Black	Black, Blue	Black#. Blue	Blackt, Blue, Parchment	Silver, Blue	Black, Blue, Parchment	Black#, Blue, Parchment	Black, Blue, Parchment	Black, Blue, Parchment	Black, Blue	Blue	Stoe, Stac
TUROSOSE	Black, Aqua	Black	Black	Black#, Aque	Blackt, Aque, Parchment	Aqua	Black, Parchment	Black#, Aqua, Parchment	Black, Aqua. Parchment	Black, Parchment	Black, Aquat, Parchment	Parchment, Aqual	Black, Parchment
TRAFALGAR BLUE	Black, Ages	Black	Black	Black#, Aqua	Blackt, Aque, Parchment	Афія	Black, Parchment	Blacké, Agea, Parchment	Black, Aqua, Parchment	Black, Parchment	Black, Aquat, Parchment	Parchment, Aquali	Black, Parchment
JAMAICAN YELLOW	Black, Parchment	Black	Black, Parchment	Black#, Parchment	Black1. Parchment.	Parchment	Black, Parchment	Black#. Parchment	Black, Parchment, Saddle	Black, Parchment, Saddle	Black, Parchment	Parchment	Slack, Parchment
SASE GGLD	Black	Black ,	Black, Ny Gold	Black#. Ivy Gold#	Saddle† Black†, Parchmons,	lvy Gold	Black, Parchment	Blacké, Parchment, by Gold	Black, Parchment, Ivy Gold	Black Parchment	Black, Parchment, Ley Gold	Parchment	Black, Parchment
ENME FROST					by Gold1			MY GOLD	Black, Parchment, Ivy Gold		.,, 0		
FAWN	Black, Parchment	Dark Red, Black	Black, Red, Parchment	Black/. Parchment	Blackt, Saddlet, Parchment	Parchment	Black, Parchment	Black#. Parchment	Black, Saddle, Parchment	Black, Saddle, Parchment	Black, Parchment	Parchment	Black, Parchment
CUMBERIANO BEIGE	Black. Porchment	Black	Black. Parchment	Black/f, Parchment	Blackt, Saddlet, Parchment	Parchment	Black, Parchment	Black#, Parchment	Black, Saddle, Parchment	Black, Seddle, Parchment	Black, Parchment	Parchment	Black, Parchinea
CINHAMON FROST	Black, Parchment	Black	Black, Parchment	Black/, Parchment	Black,† Saddle,† Parchenent	Parchment	Black, Parchment	Blacky. Parchment	Black, Saddle, Parchment	Black, Saddle, Parchment,	Black. Parchment	Parchment	Black, Parchmen
CARDINAL RED	Black, Silver	Dark Red. Black	Black, Red	Black#	Blackt, Red, Parchment	Silver	Black, Red, Parchment	Blackij, Parchment	Black, Red, Parchment	Black, Red. Parchment	Black, Red, Parchment	Parchment	Black, Parchmen
BURGUNDY	Black, Silver	Dark Red, Black	Black, Red,	Black//	Blackt, Red, Parchment	Silver	Black, Red, Parchment	Black#, Parchment	Black, Red, Parchment	Black, Red, Parchment	Black, Red, Perchment	Parchment	Black, Parchmen

NEY: *Optional at extra cost.

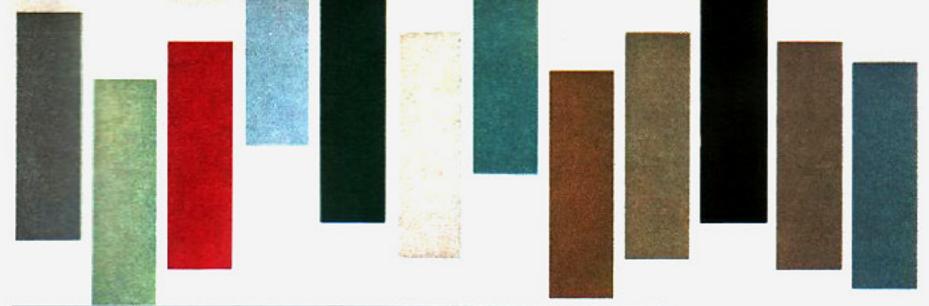
†Net available on 4-door sedan.

#Not available on 2-door headen.

‡A foll-width boot sear option is available
in black, blue or parcheses.

Intermediate Mercury — Deliente and Cyclone medels only. Black, white, sed for Cyclone; block, white, cilver for Calipote (called keyed to esterior).

Standard Mescury-Margers and S-55 models only. Black, white, red for S-55; black, white, silver for Marquit (color-keyed to extense).



CAPIN 4-DE SÉDAN 2-DE HARDTOP	CAPRI 4-DR SEBAR 2-DR HANDIOP COMET 202 2-DR SEBAN 4-DR SEBAN	COMET 202 2-OR SEDAN 4-OR SEDAN	COLONY PARK COMMUTER STATION WAGONS	COLONY PARE STATION WAGON	COLONY PARK COMMUTER STATION WAGONS	COMMUTER STATION WASON	COMET VOYAGER STATION WAGON
BELFAST EABRIC AND PLUTED VINITE	LANYARD WEAVE VINITE AND FLUTED VINYL (S)	CORUNTHIAN FASRIC AND DORIC VINT.	LANYARD WEAVE VINYL AND CRINKLE VINYL (2)	CELEGRITY FASRIC AND CHALDANE FASRIC*	MOSAIC FABRIC AND CRINICLE VINTL (Optional on Communic)	HOMEYCOMB VINYL AND CRINKLE VINYL	STRATA YINYL AND BORIC VINYL
Bluef, Aque Parchees	Black, Red, Blue, Parchment1	Red. Blue, Perchment. Aqua	Red, Blue, Ivy Gold. Agus, Saddle, Black	Parchment	Parchment	Red, Blue, Ivy Gold, Saddle	Red, Blue, Parchment
Bluey, Agus. Parchment	Black, Red, Blue, Parchmerc!	Red, Blue, Parchment, Aqua	Red, Blue, lvy Gold, Aqua, Saddle, Black	Parchment	Parchment	Red, Blue, Ivy Gold. Saddle	Red, Blue, Parchment
			hy Gold, Black	Parchment	Parchment	ivy Gold	
Parchment	Black, Parchmere!	Parchment	hy Gold, Saddle, Black	Parchment	Parchment	lvy Gold, Saddle	Parchment
Blue#	Black, Red, Blue	Red, Blue	Red, Blue, Black			Red, Blue	Red, Blue
			Blue, Bleck	Parchment	Parchment	Blue	
Bluegl	Black, Blue	84ue	Blue, Black	Parchment	Parchment	Blue	Blue
Blue#	Black, Blut	Blue	Blee, Black	Parchment	Perchment	Blue	Blue
Parchment, Aqua	Black, Parchment?	Parchment, Aqua	Aqua, Black	Parchment	Parchmant		Parchment
Parchment, Aqua	Black, Parchinent?	Parchment, Aqua	Aqua, Black	Parchment	Parchment		Perchment
Parchment	Black, Parchment1	Parchinera	Sadéle, Black	Parchment	Parchment	Saddle	Parchment
Parchenent	Black, ParchmentT	Parchment	lvy Gold. Black	Parchment	Parchment	hvy Gold	Patchment
Parchment	Black, Parchment?	Parchment	Saddle, Black	Parchment	Parchmens	Saddle	Parchment
Parchment	Black, Parchment1	Parchment	Saddle, Black	Perchment	Parchment	Saddle	Parchment
Parchment	Black, Parchment1	Parchment	Saddle, Black	Parchment	Parchment	Saddle	Parchment
Parchment	Black, Red, Parchment	Red. Parchment	Red, Black	Parchment	Parchment	Red	Red, Parchment
Parchment	Black, Red. Parchment	Red, Purchment	Red, Black	Parchment	Parchmens	Red	Red, Parchment

DAFORD ROOF Cooper-Stack or every available as extra-cost aprion with all estacies colors. Intermediate Mercury—Black or ivery available as extra-cost option with all experier colors; not available on Count 202 4-door coden or station wayses.

- Steedard Microury—Black, ivery, or blue (color-leged to extended) evailable so extra-cost option; standard equipment on Marquia.
- (1) Optional on Colony Park or and, blue, my gold or aqua.
 (2) Optional on Communer in red, blue, my gold, agou or black,
 (3) Optional Conflet Weave week in black, blue or perchange.
 (4) Blue interior in Gussamer fabric and crimite week.
 (5) My gold not evadable in Villager.
 (6) Optional at Comet 202 in red, blue or parchanent.

1967 MERCURY TWO-TONE COMBINATIONS®

LOWER BOOY COLOR	ROOF COLOR	COUGAR	SIZE (a)	STANDARD SIZE (a)
Onys	Pelar White	X	X	X
Polar White	Onyx	X		
Shellield Silver	Onyx, Polar White	X	X	X
Titfany Blue	Polar White, Caspian Blue			X X
Caspian Blue	Polar White	X	X	X
Caspian Blue	Glacier Blue	X		
Glacier Blue	Polar White, Caspian Blue	X	×	X
Turquoise	Polar White	X	X	X
Turquoise	Trafaigar Blue	X		
Trafalgar Blue	Polar White, Turquoise	X	X	X
Jamaican Yellow	Polar White, Onyx		X	X
Sage Gold	Onyx, Polar White, Inverness Green	X	X	X
Sea Foare Green	Polar White, Inverness Green			X
Lime Frost	Polas White, Onyx	х		
Inverness Green	Polar White	X	X	X
Invenness Green	Sage Gold	X		
Fawn	Polar White, Onyx	X	Х	X
Fawn	Cumberland Beige	X		
Comberland Beige	Fewn, Polar White	X X X X	X	X
Comberland Beige	Drivox	X		
Cinnamon Frost	Polar White, Onyx	X	X	X
Cardinal Red	Peter White, Onyx	X	х	X
Burgandy	Polar White, Doyx	X	х	X

*Two-tone exteriors are optional at extra cost.(a) Two-tone finish not available for intermediate-size Marcury convertibles or station wagen models.(b) Two-tone finish not available for standard-size Mercury convertibles, Marquis or Colony Park station wagen.

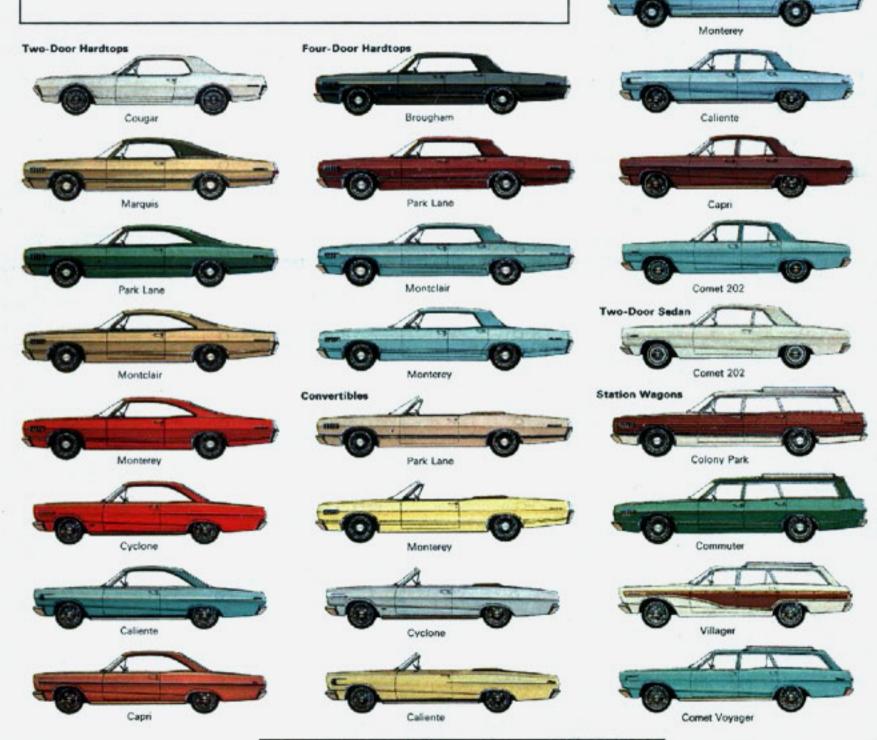
NOTE: In most cases, the interior tries available with the above two-tone combinations are the same as these shown for the lower body color in the chart at left.

Dimension suit a mar and a won		MONTELAIR MONTELAIR PARK LANE SROUGHAM 4-OR HAROTOP 4-OR SEBAN	MONTEREY MONTELAIR PARK LANE MARIOUS 2-DR HARDIOP	MONTEREY PARK LANE CONVERTIBLE	COMMUTER COLONY PARC STATION WAGON
Wheelbase		123.0	123.0	123.0	119.0
Wheel tread—front		62.0	62.0	62.0	62.0
-LEST		62.0	62.0	62.0	62.0
Overall length		218.5	218.5	218.5	213.8
Overall height—design		58.1	55.1	55.2	56.9
Overall width		78.2	77.9	77.9	78.2
Usable luggage capacity		19.1	19.1	18.7	-
FROME COMPARTMENT (a)			953	1000	
Headroom (eff.)		38.9	37.9	38.0	39.1
Legroom (max)		41.9	41.9	41.9	41.9
Hiproom		62.6	62.6	62.6	62.8
Shoulder room		60.0	60.0	60.0	60.0
REAR COMPARTMENT (a)					
Headroom (eff.)		37.7	37.4	37.3	40.0
Legroom (min.)		37:6	33.3	33.3	36.8
Hiproom		62.7	61.7	49.7	62.7
Shoulder room		59.9	58.7	49.7	59.9
	COUGAR	COMET 202 SEDANS CAPPU CALIENTE 4-DH SEDAN	CAPHI CALIENTE EVICLONE 2-OR HAROTOP	CALIENTE CYCLONE CONVERTIBLE	COMET VOYAGER VILLAGER STATION WAGON
Wheelbase	111	116	116	116	113
Wheel tread-front	58.1	58.5	58.5	58.5	58.4
-1691	58.1	58.2	58.2	58.2	58.1
Overall length	190.3	203.5(b)	203.5	203.5	199,9
Overall height-design	51.8	55.0	54.3	54.0	56.2
Overall width	71.2	73.8	73.8	73.8	73.8
Usable luggage capacity	9.1	17.0(c)	17.0	17.8	-
FRONT COMPARTMENT (a)					
Headroom (eff.)	37.1	38.8	38.1	38.3	38.6
Legroom (max.)	41.8	42.1	42.1	42.1	42.1
Hiptoom	54.7	59.5	59.5	59.5	58,5
Shoulder room	53.8	58.0	58.0	58.0	58.0
REAR COMPARTMENT (0)	721/25	24.5			
Headroom (eff.)	35.9	37.6	36.7	36.6	39.1
Legroom	31.7	36.8	33.8	33.7	34.5
Hiproom	51.7	59.5	58.3	48.8	59.5
Shoulder room	53.2	58.0	56.7	56.7	58.0

- (a) Measurement with seat in rearmost position.
- (b) 196.4 for Comet 202 series.
- (c) 15.0 for Comet 202 series.

Make your selection from 28 Mercury models for 1967

Now that you've looked through this brochure, the only thing left is to choose your new Mercury model and personalize it the way you want it. You'll find the ideal car to match your driving needs among the 28 models Mercury offers in '67.







Brougham