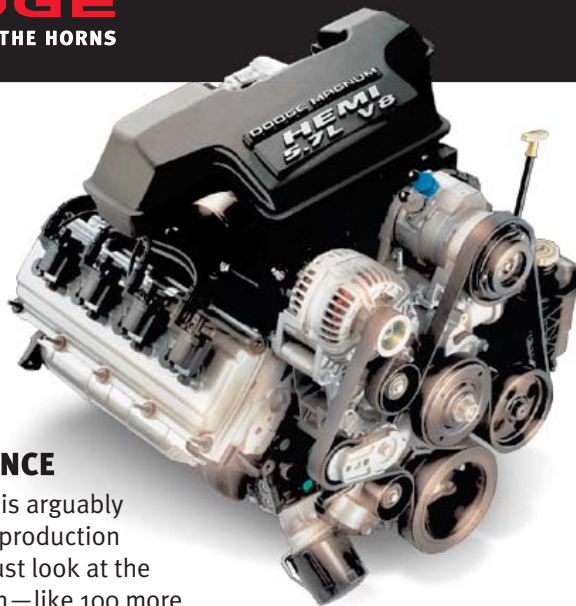




**2006**  
**RAM 1500**

Check out the bold look and powerful performance of Dodge Ram 1500

- Interior and Exterior Features
- Color Options
- Conveniences
- Model Specifications



## THE HEMI DIFFERENCE

The 5.7-liter HEMI® V8 is arguably the most significant V8 production power plant on Earth. Just look at the advantages of its design—like 100 more horsepower and 10 percent more fuel efficiency than its predecessor.\* Not to mention that this exclusive design is used in top fuel dragsters.

Ram 1500 features three engine choices; 5.7-Liter HEMI®-V-8, 4.7-liter Magnum® V8, 3.7-liter Magnum® V-6 and three available transmissions; Six-speed manual, Multi-speed automatic and Five-speed automatic.

*\* 14 city/18 highway for Ram 1500 4x2.*

## QUAD CAB

Four full size doors that open to almost 90°. Room for six. Tons of storage, including an available center armrest that doubles as a business console. With so many commonsense features, it's no wonder Ram 1500 has the interior space. And don't think that compromises payload space - you get your choice of two full-size cargo beds (6'4" and 8').



## WHEELBASE

Choose from a long or short wheelbase. The short wheelbase affords you a 6-foot, 4-inch box while the long wheelbase gives you a spacious 8 feet of room for easy hauling of 4x8-foot sheets of plywood or drywall.

## HYDROFORMED FRAME

We've limited traditional stamping and welding on our truck frames—hydroforming is here. This means that Ram's bones are molded with highly pressurized water, a revolutionary manufacturing process that's not only more cost-effective, but adds structural benefits that kick some competitor butt:

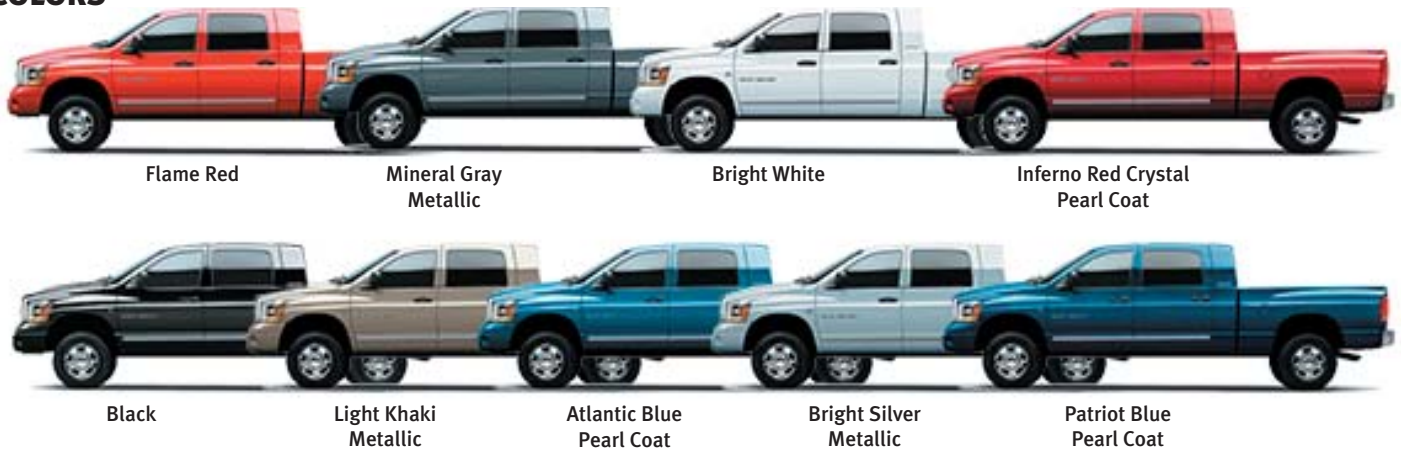
- Greater strength and impact absorption
- Fewer welds adds even more durability
- Stronger and stiffer for a more solid feel
- Weighs less than stamped metal

## HANDLING

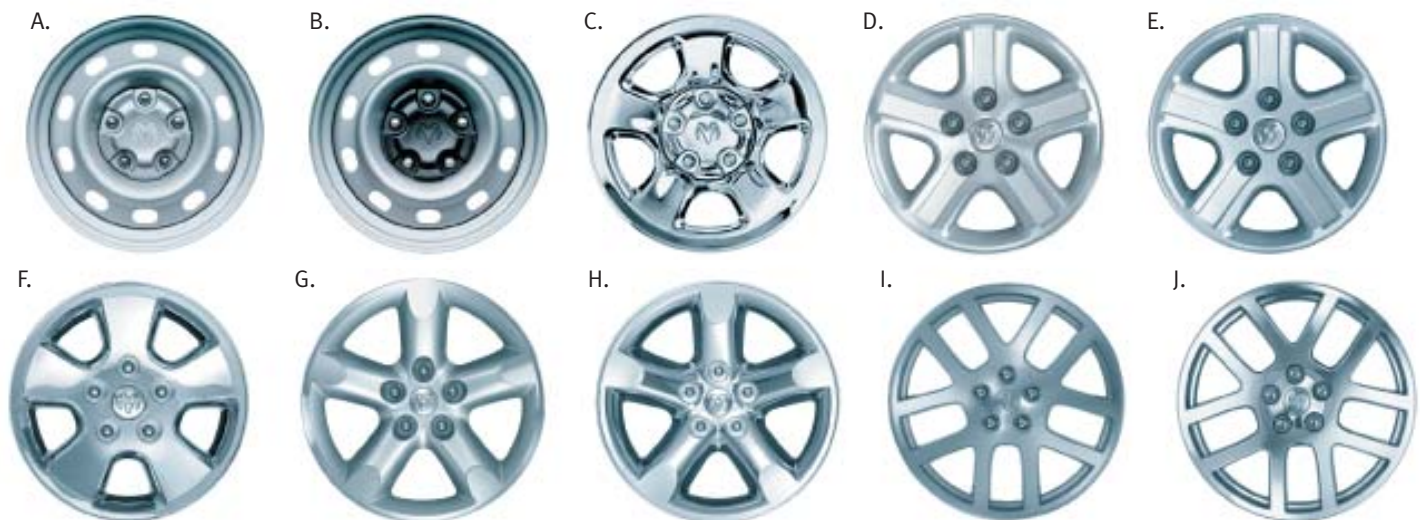
Ram 1500 combines 4x4 independent front suspension with rack-and-pinion steering and an optional electric transfer case to give you one of the best handling trucks on or off the road.



## COLORS



Ram Mega Cab shown. Not all colors are available on all models.

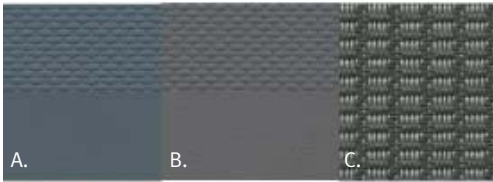


## WHEELS

- A. 17" Drop-Center Steel Wheel with argent center cap. Standard on 1500 ST models
- B. 17" Drop-Center Steel Wheel with black center cap. Standard with Work Special Group on 1500 ST models
- C. 17" Chrome-Clad Steel Wheel. Available on 1500 ST and SLT models
- D. 17" Cast-Aluminum Machined Wheel. Standard on 1500 SLT models
- E. 17" Aluminum Wheel. Standard on 1500 TRX4 Off-Road and included in 1500 TRX/TRX4 Groups
- F. 17" Chrome-Clad Aluminum Wheel. Standard on 1500 Laramie models
- G. 20" Argent Aluminum Wheel. Available on 1500 SWB SLT models
- H. 20" Chrome-Clad Aluminum Wheel. Standard on 1500 Sport. Optional on 1500 SWB Laramie models
- I. 22" Argent/Machined Forged Aluminum Wheel. Standard on SRT10 models
- J. 22" Polished Forged Aluminum Wheel. Available on SRT10 models

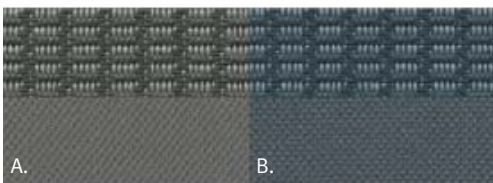


## FABRIC & TRIM



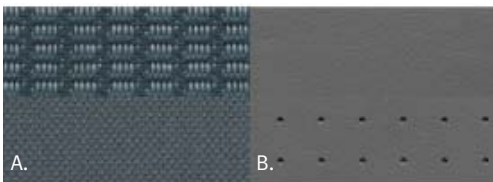
**RAM ST** ALL RAM MODELS INCLUDE THESE FEATURES: 3.7L V6 engine › 6-speed manual transmission › Vinyl 40/20/40 split-bench seat › Heavy-duty vinyl floor covering › Air conditioning › AM/FM stereo with CD player and 4 speakers › Variable-intermittent windshield wipers › Styled steel wheels › Fixed rear window

Interior shown: (A) Medium Slate Gray Talladega Grain Vinyl w/Caprice Grain Vinyl  
Also available in: (B) Khaki Talladega Grain Vinyl w/Caprice Grain Vinyl, (C) Khaki Billings Cloth, or Medium Slate Gray Billings Cloth (not shown here)



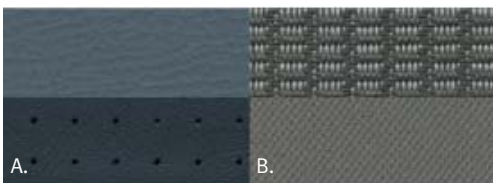
**RAM SLT** INCLUDES THE STANDARD EQUIPMENT OF THE PREVIOUS TRIM LEVEL, EXCEPT WHERE ADDITIONS ARE NOTED: 4.7L V8 engine › Cloth-trimmed 40/20/40 split-bench seat › Carpet floor covering › Power windows › Power door locks › Tilt steering wheel › Speed control › Power heated folding exterior mirrors › Remote keyless entry › Sentry Key® Theft Deterrent

Interior shown: (A) Khaki Billings Cloth w/Racine Cloth  
Also available in: (B) Medium Slate Gray Billings Cloth w/Racine Cloth



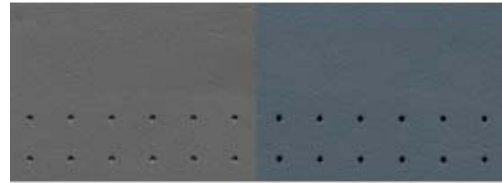
**RAM TRX4 OFF-ROAD** HIGHLIGHTS OF THE RAM TRX4 OFF-ROAD INCLUDE: On-/off-road OWL tires › Unique red shocks › Body-color grille surround › TRX4 Off-Road decals › Tow hooks › Skid plates › Antispin rear differential › Fog lamps › SIRIUS Satellite Radio

Interior shown: (A) Medium Slate Gray Billings Cloth w/Racine Cloth  
Also available in: (B) Khaki Billings Cloth w/Racine Cloth



**RAM SPORT** HIGHLIGHTS OF RAM SPORT INCLUDE: Body-color grille surround with chrome billet inserts › Body-color front fascia › Body-color rear bumper with step pad › Fog lamps › 20-inch chrome-clad aluminum wheels (1500) › 17-inch chrome-clad cast aluminum wheels (2500/3500) › Cloth bucket seats › Full floor center console › SIRIUS Satellite Radio

Interior shown: (A) Medium Slate Gray Sutton Grain Vinyl w/Dark Slate Gray Royale Grain Perforated Leather Insert  
Also available in: (B) Khaki Billings Cloth w/Racine Cloth, or Medium Slate Gray Billings Cloth w/Racine Cloth (not shown here)



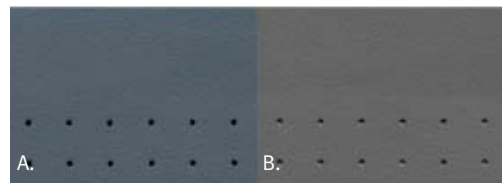
**RAM POWER WAGON®** HIGHLIGHTS OF RAM POWER WAGON INCLUDE: Electronic locking front and rear differentials › Electronic locking front stabilizer bar › 12,000-lb capacity Warn® winch › 4.56 axle ratio › BFGoodrich® LT285/70R17D BSW All-Terrain T/A®KO tires › Bilstein® gas-charged monotube shocks › 17x8-inch forged aluminum wheels › Increased ride height (1.8 inches front, 1.4 inches rear) › Skid plates and tubular underbody protection

Interior shown: (A) Medium Slate Gray Talladega Grain Vinyl w/Caprice Grain Vinyl  
Also available in: (B) Medium Slate Gray Billings Cloth w/Racine Cloth, (C) Khaki Windsor Grain Leather w/Perforated Leather Insert. Not shown here: Khaki Talladega Grain Vinyl w/Caprice Grain Vinyl; Khaki Billings Cloth w/Racine Cloth; Medium Slate Gray Windsor Grain Leather w/Perforated Leather Inserts



**RAM LARAMIE WITH J PACKAGE** INCLUDES THE STANDARD EQUIPMENT OF THE PREVIOUS TRIM LEVELS EXCEPT WHERE ADDITIONS ARE NOTED: Leather-trimmed 40/20/40 split-bench seat › 60/40 split-folding rear bench seat › Dual Zone Temperature Control › Rear fold-flat steel load floor (Quad Cab®) › Light Group › Power adjustable pedals › Security alarm › Auto-dimming interior rearview mirror › 17-inch chrome-clad aluminum wheels

Interior shown: (A) Khaki Windsor Grain Leather w/Perforated Leather Inserts  
Also available in: (B) Medium Slate Gray Windsor Grain Leather w/Perforated Leather Inserts



**RAM LARAMIE WITH H PACKAGE** INCLUDES THE STANDARD EQUIPMENT OF THE PREVIOUS TRIM LEVELS EXCEPT WHERE ADDITIONS ARE NOTED: AM/FM/MP3 stereo radio with in-dash 6-disc CD changer › Seven ∞Infinity™ speakers › Steering wheel-mounted radio controls › Heated front seats › Six-way power driver's seat (1500 Regular and Quad Cab) › Six-way power driver's and passenger seat (2500/3500 and Mega Cab™) › Power sliding rear window (Quad Cab and Mega Cab™)

Interior shown: (A) Medium Slate Gray Windsor Grain Leather w/Perforated Leather Inserts  
Also available in: (B) Khaki Windsor Grain Leather w/Perforated Leather Inserts



**RAM SRT10** HIGHLIGHTS OF RAM SRT10 INCLUDE: 8.3L Viper V10 › 6-speed manual transmission with Hurst shifter (Regular Cab) › 4-speed automatic transmission (Quad Cab) › Pirelli P305/40R22 BSW performance tires (all-season on Quad Cab) › 22-inch painted forged aluminum wheels › Aluminum tonneau cover with rear spoiler › 508-watt ∞Infinity™ sound system › Lowered ride height (0.75 inches front, 2.75 inches rear, Regular Cab) › 60/40 split-folding rear bench seat (Quad Cab) › Unique leather-trimmed bucket seats  
Interior shown: (A) Medium Slate Gray Royale Grain Leather w/Dark Slate Gray Perforated Preferred Suede® Inserts



## INTERIOR ROOM

Ram 1500 Quad Cab® models boasts interior space. But don't let the available power-adjustable pedals, the leather with perforated leather inserts of Ram Laramie, and space for a laptop computer blind you to Ram's tough and rugged DNA. We just think that when you're roughing it you might as well do it in style.



## STORAGE

It used to be you couldn't fit anything other than yourself and a passenger in a truck's cab. Not anymore. Ram 1500 features excellent behind-the-seat storage for Ram 1500 Regular Cab and the unique fold-flat steel floor in Quad Cab.®

*Remember to properly secure all cargo.*

## VR INTERIOR DESIGN

Before they think about building a mock-up, our engineers climb in to a virtual vehicle and try it out. They see if everything is comfortable and within reach. If not, corrections are made early in the development process.



## AUDIO

Available steering wheel-mounted audio controls give you easy access to the new, optional six-disc in-dash CD player and AM/FM radio with a 240-watt amplifier that belts its sound through eleven speakers in seven locations.



## AIR BAGS

Ram 1500 includes next-generation multistage driver and front-passenger air bags,\* child seat anchor system (LATCH), available supplemental side air bags,\* three-point seat belts, and a front-passenger air bag\* on/off switch (not available on Quad Cab®).

*\* Always use seat belts. Remember, children 12 and under should only be in the front seat with the air bag turned off correctly using appropriate restraints. Children under 12 are safer properly restrained in the rear seats under most circumstances.*

	ST	SLT	TRX4 OFF-ROAD	SPORT	POWER WAGON®	LARAMIE	SRT10	
PACKAGE	A	G	T	L	P	J	H	S
<b>EXTERIOR FEATURES (continued)</b>								
LAMPS — Cab clearance (NA on 1500, opt on 2500 and 3500 SRW, std on 3500 DRW)	NA/O/•	NA/O/•	NA/O/•	NA/O/•	•	NA/O/•	NA/O/•	
<b>MIRRORS, EXTERIOR</b>								
— Manual, 6"x9", black	•							
— Power, heated, folding 6"x9", black		•	•	•	•	•	•	•
— Manual, 7"x10" trailer-tow, black	O							
— Power, heated, 7"x10" trailer-tow, black		O	O	O	O	O	O	
<b>MIRRORS, INTERIOR</b>								
— Day/night manual	•	•	•	•	•			•
— Automatic-dimming rearview day/night (included in Light Package and Premium Equipment Package; also with UConnect™)		O/P	O/P	O/P	O/P	•	•	O
— Passenger-side covered visor		•	•	•	•			
— Illuminated visor passenger- and driver-side (included in Light Package and Premium Equipment Package)		P	P	P	P	•	•	•
<b>MOLDINGS</b>								
— Lower bodyside, black	O	O	O		•			
— Lower bodyside, body-color				•				
— Lower bodyside, chrome						•	•	
<b>PAINT — Two-tone lower break, lower color is Bright Silver Metallic</b>								
	O	O	O			O	O	
<b>PICKUP BOX DELETE (2500/3500 ONLY)</b>								
— Regular Cab Long Box	O	O		O		O	O	
— Quad Cab® Short Box	O	O		O		O	O	
— Quad Cab Long Box	O	O		O		O	O	
<b>REMOTE KEYLESS ENTRY — Controls for power door locks, illuminated entry system, panic alarm, includes 2 transmitters</b>								
		•	•	•	•	•	•	•
<b>SHIELD — Front hood protection</b>								
	O	O	O	O		O	O	
<b>SKID PLATE</b>								
— Front suspension (1500 4x4 only) (included in Protection Package)	P	P	•	P		P	P	
— Transfer case (4x4 only) (included in Protection Package and Heavy-Duty Snowplow Prep Package)	P	P	•	P	•	P	P	
— Fuel tank (2500/3500 Quad Cab Short Box only)			•		•			
<b>SPOILER — Rear, body-color</b>								
								•
<b>SUNROOF — Power (1500 Quad Cab Short Box, all 2500/3500 Quad Cab and all Mega Cab™ configurations)</b>								
		O	O	O	O	O	O	O
<b>TIRES</b>								
— P245/70R17 BSW all-season (1500 Regular and Quad Cab)	•	•						
— P265/70R17 BSW all-season (1500 Regular and Quad Cab only)		O				•	•	
— P265/70R17 BSW on-/off-road (1500 Regular and Quad Cab 4x4 only)	O							
— P265/70R17 OWL all-season (1500 Regular and Quad Cab only)		O				O (4x2)	O (4x2)	
— P265/70R17 OWL on-/off-road (1500 Regular and Quad Cab 4x4 only)		O	•			O	O	
— LT275/70R17C OWL all-terrain (1500 Regular and Quad Cab 4x4 only)			O					
— P275/60R20 BSW all-season (included with WPA or WP2 20" wheels; 1500 Regular and Quad Cab Short Box only)		P				P	P	
— P275/60R20 OWL on-/off-road all-season (1500 Regular and Quad Cab Short Box only)				•		O	O	
— P305/40R22 BSW Performance (Regular Cab only)								•
— P305/40R22 BSW all-season Performance (Quad Cab only)								•

• = Included. P = Available within package noted in parentheses. O = optional. NA = Not available.

	ST	SIT	TRX4 OFF-ROAD	SPORT	POWER WAGON®	LARAMIE	SRT10	
PACKAGE	A	G	T	L	P	J	H	S
<b>EXTERIOR FEATURES (continued)</b>								
<i>TIRES (continued)</i>								
– LT285/70R17D BSW on-/off-road					•			
– LT285/70R17 D BSW on-/off-road					•			
– LT235/80R17E BSW all-season (DRW only)	•	•		•		•	•	
– LT235/80R17E OWL all-season (DRW 4x2 only)		O		O		O	O	
– LT235/80R17E BSW on-/off-road (DRW 4x4 only)		O						
– LT235/80R17E OWL on-/off-road (DRW 4x4 only)		O		O		O	O	
– LT245/70R17E BSW all-season (2500 ST only)	•							
– LT245/70R17E BSW on-/off-road (2500 ST 4x4 only)		O						
– LT265/70R17E BSW all-season (2500/3500 SRW only; ST only on 3500)	•	•		•		•	•	
– LT265/70R17E OWL all-season (2500/3500 SRW 4x2 only)		O		O		O	O	
– LT265/70R17E OWL on-/off-road (2500/3500 SRW only)		O		•	O		O	O
– Spare, full-size (non-matching spare on SRT10)	•	•	•	•	•	•	•	•
TONNEAU — Cover, hard								•
TOW HOOKS — (NA w/3.7L engine) (included in Protection Package; standard with diesel engine)	O/P	O/P	•	P	•	O/P	O/P	
WHEELWELL FLARES					•			
WINCH — Front electric (12,000-lb capacity)					•			
WINDSHIELD WIPERS — Variable-intermittent	•	•	•	•	•	•	•	•
<b>INTERIOR FEATURES</b>								
<b>AIR CONDITIONING</b>								
– Dual Zone temperature control (included with leather-trimmed seating on Power Wagon)					P	•	•	•
<b>CONSOLE</b>								
– Overhead, with trip computer		•	•	•	•			
– Overhead, with trip computer and HomeLink®(1) (included in Premium Equipment Package)				P		•	•	•
DEFROSTER — Rear window (m/h fixed rear window glass; std on SRT10 Quad Cab®)		O	O	O	O	O	O	O/•
HOMELINK UNIVERSAL TRANSCEIVER® — Programmable 3-function remote controls for garage door openers, home lighting or security devices				P		•	•	•
LOAD FLOOR — Rear fold-flat steel (Quad Cab only) — requires premium cloth trim (SRT10 Quad Cab only on passenger side)		O/P	O/P	P	P	•	•	•
<b>PEDALS</b>								
– Bright								•
– Power adjustable		O	O	O	O	•	•	•
POWER OUTLET — Auxiliary, in center armrest/business console (included with *M9 premium cloth and leather-trimmed seats)		P	P	P	P	•	•	•
SPEED CONTROL (Included w/HEMI® Engine and ST Quad Cab Value Package)	O/P	•	•	•	•	•	•	•
<b>STEERING WHEEL</b>								
– Leather-wrapped (included with leather-trimmed seats on Power Wagon)		O	O	•	P	•	•	•
– Tilt, 4-spoke	•	•	•	•	•	•	•	•
<b>WINDOWS</b>								
– Manual	•							
– Power, front (and rear on Quad Cab) w/driver one-touch down		•	•	•	•	•	•	•
– Rear backlight, fixed (std on SRT10 Quad Cab)	•	•	•	•	•	•	•	NA/•
– Rear backlight, sliding (std on Laramie and SRT10 Regular Cab)	O	O	O	O	O	O	•	*NA
– Rear backlight, power sliding (Quad Cab and Mega Cab™ only; opt on SRT10 Quad Cab)		O	O	O	O		•	NA/O
<b>VISORS</b>								
– Driver and front-passenger, with illuminated vanity mirrors (included in Light and Premium Equipment Groups)		P	P	P	P	•	•	•
– Front-passenger, with mirror		•	•	•	•			

	ST	SLT	TRX4 OFF-ROAD	SPORT	POWER WAGON®	LARAMIE	SRT10	
PACKAGE	A	G	T	L	P	J	H	S
<b>SEATING AND TRIM</b>								
<b>FLOOR COVERING</b>								
— Heavy-duty vinyl (opt on Regular and Quad Cab only)	•	O			•			
— Carpet (included with cloth and leather-trimmed seats on Power Wagon)	P	•	•	•	P	•	•	•
<b>FLOOR MATS</b>								
— Front and rear, carpeted (Quad Cab and Mega Cab; included with carpet on ST and Power Wagon models)	P	•	•	•	P	•	•	•
— Front, carpeted (Regular Cab; included with carpet on ST models)	P	•	•	•	P	•	•	•
<b>SEATS</b>								
— 6-way power driver's		P	P	P	P	•	•	•
— 6-way power driver's and front-passenger (2500/3500 Quad Cab and Mega Cab; included with leather-trimmed seats on Power Wagon Quad Cab)					P	•		
— Manual lumbar supports (included with premium cloth and leather-trimmed seating)		•	•	•	P	•	•	•
— Heated, driver and front-passenger (included with leather-trimmed seating)					P	O	•	•
— Vinyl 40/20/40 split-bench front seat with adjustable head restraints for outboard seating positions, driver and front-passenger recliners and folding center armrest (Quad Cab models include folding rear bench seat)	•				•			
— Cloth-trimmed 40/20/40 split-bench front seat with adjustable head restraints for outboard seating positions, driver and front-passenger recliners and folding center armrest/business console (Quad Cab models include folding rear bench seat)		•	•					
— Leather-trimmed 40/20/40 split-bench front seat with adjustable head restraints for outboard seating positions, driver and front-passenger recliners, fold-flat steel load floor and folding center armrest/business console (Quad Cab models include 60/40 split-folding rear bench seat)					O	•	•	
— Leather-trimmed low-back bucket seats with adjustable head restraints, Preferred Suede® inserts, driver and front-passenger recliners and fixed center console (Quad Cab models include 60/40 split-folding rear bench seat with fold-flat steel load floor on passenger side)								•
— Cloth-trimmed 40/20/40 split-bench front seat with adjustable head restraints for outboard seating positions, driver and front-passenger recliners and folding center armrest/business console (Quad Cab models include folding rear bench seat)	O/P							
— Premium cloth-trimmed 40/20/40 split-bench front seat with adjustable head restraints for outboard seating positions, driver and front-passenger recliners, and folding center armrest/business console (Quad Cab models include 60/40 split-folding rear bench seat)		O	O	O	O			
— Cloth-trimmed low-back bucket seats with adjustable head restraints, driver and front-passenger recliners, fixed center console, and rear fold-flat steel load floor (Quad Cab models include 60/40 split-folding rear bench seat)		O	O	•				
— Leather-trimmed low-back bucket seats with adjustable head restraints, driver and front-passenger recliners, fixed center console, and rear fold-flat steel load floor (Quad Cab models include 60/40 split-folding rear bench seat)				O		O	O	
<b>STORAGE</b>								
— Front-seat center cushion (included with premium cloth)		P	P	P	P	•	•	
— Front, behind seat (Regular Cab only)	•	•	•	•	•	•	•	•
— Rear, under-seat compartment (Quad Cab models only)	•	•	•	•	•	•	•	•
— Rear, behind-seat open and enclosed (Mega Cab models only)		•					•	
<b>ENTERTAINMENT SYSTEMS</b>								
DVD VIDEO ENTERTAINMENT SYSTEM (VES®) (Quad Cab and Mega Cab only; not available with sunroof on Quad Cab models)			O	O	O	O		O
<b>RADIO</b>								
— AM/FM stereo radio with CD player and 4 speakers	•	•	•	•	•	•		

• = Included. P = Available within package noted in parentheses. O = optional. NA = Not available.



	ST	SLT	TRX4 OFF-ROAD	SPORT	POWER WAGON®	LARAMIE	SRT10	
PACKAGE	A	G	T	L	P	J	H	S
<b>ENTERTAINMENT SYSTEMS (continued)</b>								
RADIO (continued)								
— AM/FM/MP3 stereo radio with cassette, in-dash 6-disc CD changer and 7 ∞Infinity™ speakers		0	0	0		0 <sup>(2)</sup>	0	
— AM/FM/MP3 stereo radio with in-dash 6-disc CD changer, integrated DVD-based Navigation System with 5.8" display screen and 7 ∞Infinity speakers (8 speakers on SRT10)		0	0	0	0	0 <sup>(2)</sup>	0	0
— SIRIUS Satellite Radio <sup>(3)</sup> (included in all SLT Value Packages)	0	0/P	•	•	•	•	•	0/P
— UConnect™ Hands-Free Communication System, includes auto-dimming rearview mirror		0	0	0	0	0	0	0/P
RADIO CONTROLS — Steering wheel-mounted (must have upgraded radio and leather-wrapped steering wheel) (included with Premium Equipment Package)		0	0	0/P	0		•	•
<b>SAFETY AND SECURITY</b>								
AIR BAGS <sup>(4)</sup>								
— Front, Next Generation multistage (Regular Cab includes passenger air bag on/off switch)	•	•	•	•	•	•	•	•
— Side-curtain (requires Light Group on SLT, TRX4 Off-Road, Sport and Power Wagon)	0	0	0	0	0	0	0	0
BRAKES								
— Power-assisted 4-wheel disc with rear antilock (1500 Regular and Quad Cab® only)	•	•	•	•				
— Power-assisted 4-wheel disc with antilock (standard on all 2500/3500 and all Mega Cab™ models)	0/•	0/•	0/•	0/•	•	•	•	
— Power-assisted 4-wheel high-performance disc with antilock; includes front brake cooling ducts and Red front and rear calipers								•
DOOR LOCKS								
— Manual	•							
— Power		•	•	•	•	•	•	•
SEAT BELTS								
— Front, height-adjustable shoulder (outboard positions only)	•	•	•	•	•	•	•	•
— Rear, height-adjustable shoulder (Mega Cab; outboard positions only)		•						•
SECURITY ALARM (Included in Sound and Secure Package)		0/P	0	0	0	•	•	•
SENTRY KEY® THEFT DETERRENT — Engine Immobilizer		•	•	•	•	•	•	•
<b>PACKAGES</b>								
BIG HORN VALUE PACKAGE — Chrome billet grille, fog lamps, body-color bodyside moldings (if Sport exterior colors), black bodyside moldings (if other colors), manual sliding rear window, SIRIUS Satellite Radio <sup>(3)</sup> Big Horn badge, 20" argent aluminum wheels and P275/60R20 BSW all-season tires (1500 Quad Cab Short Box only, NA in Northeast, Mid-Atlantic or Southeast Business Centers or Texas)		0						
BIG HORN VALUE PACKAGE — Black bodyside moldings, manual sliding rear window, 17" forged polished aluminum wheels (included on 3500 only with SRW), fog lamps, Trailer Tow Group, tow hooks (included w/diesel engine), SIRIUS Satellite Radio <sup>(3)</sup> Big Horn badge and leather-wrapped steering wheel (2500/3500 Quad Cab only, NA in Northeast, Mid-Atlantic or Southeast Business Centers or Texas)		0						
COMMUNICATION PACKAGE — SIRIUS Satellite Radio <sup>(3)</sup> and UConnect™ Hands-Free Communication System								0
HEAVY-DUTY SNOWPLOW PREP PACKAGE — Includes transfer case skid plate, 160-amp alternator and 750-amp battery (w/HEMI® only) (requires Trailer Tow Group; 2500/3500 4x4 only)	0	0	0			0	0	
LIGHT PACKAGE — Includes switchable dome lamp, cup holder lamp, ashtray lamp, underhood lamp, illuminated vanity mirrors, auto day/night mirror (included with Premium Equipment Group)		0/P	0	P	0	•	•	•
LONE STAR VALUE PACKAGE — Chrome billet grille, fog lamps, body-color bodyside moldings (if Sport exterior colors), black bodyside moldings (if other colors), manual sliding rear window, SIRIUS Satellite Radio <sup>(3)</sup> Lone Star badge, 20" argent aluminum wheels and P275/60R20 BSW all-season tires (1500 Quad Cab Short Box only. Only available in Texas)		0						

	ST	SLT	TRX4 OFF-ROAD	SPORT	POWER WAGON®	LARAMIE	SRT10	
PACKAGE	A	G	T	L	P	J	H	S
<b>PACKAGES (continued)</b>								
<b>LONE STAR VALUE PACKAGE</b> — Black bodyside moldings, manual sliding rear window, 17" forged polished aluminum wheels (included on 3500 only with SRW), fog lamps, Trailer Tow Group, tow hooks (included w/diesel engine), SIRIUS Satellite Radio <sup>(3)</sup> Lone Star badge and leather-wrapped steering wheel <b>(2500/3500 Quad Cab only. Only available in Texas)</b>		O						
<b>PREMIUM EQUIPMENT PACKAGE</b> — Includes Light Group, overhead console with trip computer and HomeLink® and steering wheel-mounted audio controls				O				
<b>PROTECTION PACKAGE</b> — 4x4 models only — Includes tow hooks and transfer case skid plate (and front suspension skid plate on 1500)	O	O		O		O	O	
<b>QUAD CAB VALUE PACKAGE</b> — Cloth 40/20/40 split-bench front seat, carpet (includes carpeted floor mats), body-color upper front fascia, black bodyside molding, speed control and 17" chrome-clad steel wheels (1500 only)	O							
<b>REGULAR CAB V6 VALUE PACKAGE</b> — Cloth 40/20/40 split-bench seat, carpet (includes carpeted floor mats) and 17" chrome-clad steel wheels (1500 only)	O							
<b>SINGLE REAR WHEEL PACKAGE</b> — Includes 11.5" axle, 9,900-lb GVWR, 6"x9" black outside mirrors (ST) or 6"x9" power heated black mirrors (SLT and Laramie), LT265/70R17E tires and 17"x7.5" (ST) or 17"x8.0" (SLT and Laramie) wheels <b>(std on all 3500 Short Box models, optional on 3500 Quad Cab Long Box only)</b>	O/•	O/•	O/•	O/•		O/•	O/•	
<b>SOUND AND SECURE VALUE PACKAGE</b> — AM/FM/MP3 stereo radio w/in-dash 6-disc CD changer, and Security Alarm <b>(Quad Cab only. Requires Big Horn, Lone Star or Thunder Road Value Package. Available nationwide)</b>		O						
<b>THUNDER ROAD VALUE PACKAGE</b> — Chrome billet grille, fog lamps, body-color bodyside moldings (if Sport exterior colors), black bodyside moldings (if other colors), manual sliding rear window, SIRIUS Satellite Radio <sup>(3)</sup> Thunder Road badge, 20" argent aluminum wheels and P275/60R20 BSW all-season tires <b>(1500 Quad Cab Short Box only. Only available in Northeast, Mid-Atlantic and Southeast Business Centers)</b>		O						
<b>THUNDER ROAD VALUE PACKAGE</b> — Black bodyside moldings, manual sliding rear window, 17" forged polished aluminum wheels (included on 3500 only with SRW), fog lamps, Trailer Tow Group, tow hooks (included w/diesel engine), SIRIUS Satellite Radio <sup>(3)</sup> Thunder Road badge and leather-wrapped steering wheel <b>(2500/3500 Quad Cab only. Only available in Northeast, Mid-Atlantic and Southeast Business Centers)</b>		O						
<b>TRAILER TOW PACKAGE</b> — Class IV hitch receiver, 7-pin wiring harness and 750-amp battery (standard on 2500/3500 Mega Cab)	O	O	O	O	•	O	O	
<b>TRX PACKAGE</b> — 17"x8.0" aluminum wheels, body-color grille surround, P265/70R17 OWL on-/off-road tires, and unique decal <b>(only on 1500 4x2 models; N/A on Quad Cab long box models)</b>		O						
<b>TRX PACKAGE</b> — Body-color grille surround, P265/70R17E OWL on-/off-road tires, and unique decal <b>(only on 2500/3500 Short Box 4x2 models)</b>		O						
<b>TRX4 PACKAGE</b> — 17"x8.0" aluminum wheels, unique painted shocks, body-color grille surround, P265/70R17 OWL on-/off-road tires, and unique decal <b>(only on 1500 4x4 models; N/A on Quad Cab long box models)</b>		O						
<b>TRX4 PACKAGE</b> — Unique red-painted shocks, body-color grille surround, P265/70R17E OWL on-/off-road tires, and unique decal <b>(only on 2500/3500 Short Box 4x4 models)</b>		O						
<b>WORK SPECIAL PACKAGE</b> — Includes Dark Gray grille surround, Dark Gray front fascia and rear bumper, 17"x7.0" argent painted wheels (1500 only)	O							

• = Included. P = Available within package noted in parentheses. O = optional. NA = Not available.

<sup>(1)</sup> Not compatible with all garage door openers. See your retailer for details.

<sup>(2)</sup> Excludes ∞Infinity speakers.

<sup>(3)</sup> Includes one-year subscription provided by SIRIUS.

<sup>(4)</sup> Certified to the Federal Regulations that allow less forceful front air bags. Always use seat belts. Children 12 and under should only be in the front seat with the passenger air bag turned off, or in a backseat, correctly using an infant seat, child restraint system, or a seat belt positioned correctly for the child's age and weight.

### **AIR BAGS**

*The safety from standard front air bags is augmented by side-curtain air bags; available for all Ram models.*



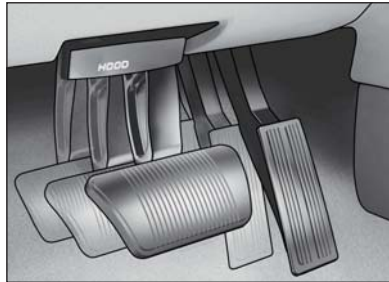
### **CRUMPLE ZONES**

*These proactive safety measures absorb energy in the event of a front collision. Standard on all Ram models.*



### **POWER ADJUSTABLE PEDALS**

*To help improve driver control and comfort, available adjustable pedals allow brake and accelerator pedals to move toward or away from the driver.*



### **OUTSTANDING BRAKES**

*Ride with the largest brakes in their class. Huge calipers and rotors (up to 15") contribute to stopping power and your peace of mind.*



### **SAFETY. IT'S FIVE-STAR QUALITY ALL THE WAY.**

*Dodge Ram 1500 has been honored with the highest government frontal crash test rating for the driver and front passenger — the NHTSA (National Highway Traffic and Safety Administration) FIVE-STAR rating. But Ram also supports safety and security through assets like ultra-tough hydroformed frame sections with invaluable crumple zones; there's also protection through side-guard door beams. The available assets to promote safety and security include Security Alarm, Sentry Key® Immobilizer System, and Remote Keyless Entry System. Your safety and Ram travel hand-in-hand. Find out more. Check on the Safety/Security section at [dodge.com](http://dodge.com).*

★ ★ ★ ★ ★ | HIGHEST GOVERNMENT  
FIVE-STAR | FRONTAL CRASH TEST RATING