

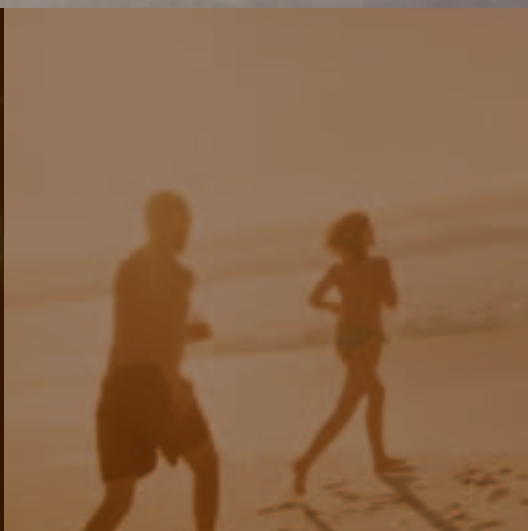


2012



Jeep[®]

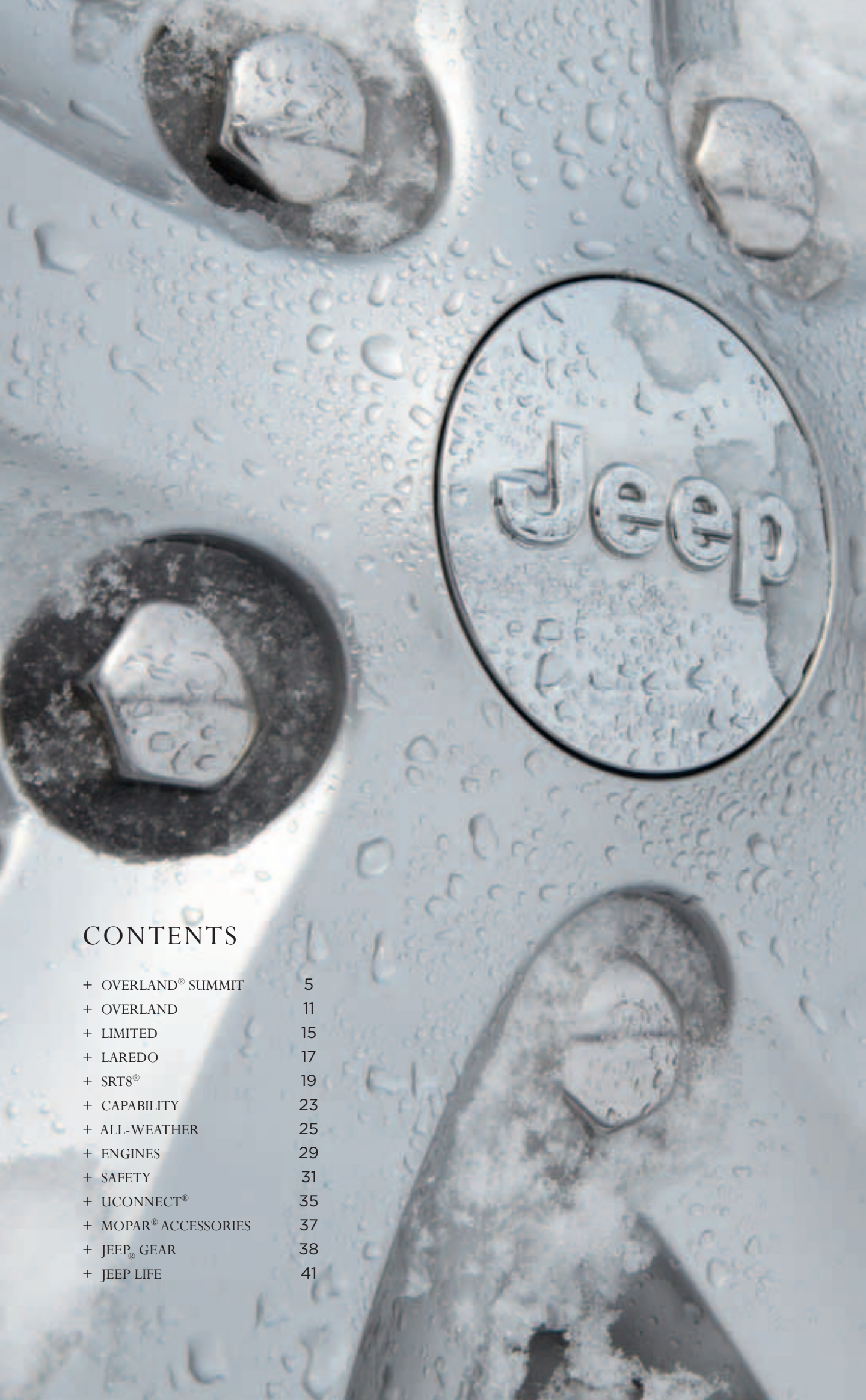
GRAND
CHEROKEE





THE MOST BEAUTIFUL OF ADVENTURES HAS BEGUN. A UNIQUE AND DETAILED DESIGN MELTS WITH AN ENTIRELY MODERN CHARACTER. THE RESULT: YOU ARRIVE AT THE PINNACLE OF LUXURY, APPOINTED WITH ADVANCED AMENITIES AND FULLY REALIZED JEEP® BRAND CAPABILITY. THE TIME IS NOW TO MAKE EACH MOMENT GRAND.





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1 PREMIUM, BOLD, DETAILED. + Overland[®] Summit's iconic seven-slot Jeep[®] grille gets an exclusive chrome treatment, as do the detailed fog lamp bezels. When combined with the prominent chrome tow hooks (late availability) and 20-inch bright polished aluminum wheels, Overland Summit is a sight to behold.

2 TECHNOLOGY DRIVEN. + It's hardwired to provide valuable vehicle data on demand, via a variety of resources: the EVIC, the top-line 730N Media Center with navigation, the Uconnect[®] Phone with Voice Command, and Automatic Temperature Control, Blind Spot Monitoring,^{(1)*} and Rear Cross-Path Detection System,⁽²⁾ to name just a few.

3 THE SEAT OF LUXURY. + This inviting interior wraps you in sumptuous New Saddle leather and Black Olive Ash Burl real wood trim. A work of uncommonly beautiful art.

4 COMMANDVIEW[®] SUNROOF. + This available, dual paned, sliding-glass ceiling reveals new vistas. Power open/close control and a power sunshade help keep things cooler.



{ EXPLORE MORE IN THE ENCLOSED BUYER'S GUIDE OR VISIT JEEP.COM }

* A note about this brochure: All disclaimers and disclosures can be found on the inside back cover.



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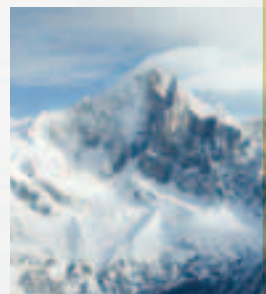
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OVERLAND® SUMMIT

BEHOLD THE MOST LUXURIOUS JEEP[®] 4x4 EVER BUILT. ITS IMPECCABLE ROAD MANNERS CAN BE COMPARED TO THE SMOOTH RIDE OF A LUXURY SEDAN. THE AVAILABLE TRAIL RATED[®] POWERTRAIN DELIVERS AN EFFICIENT 3.6L V6 ENGINE PAIRED WITH THE LEGENDARY QUADRA-TRAC II[®] 4WD SYSTEM. RIDE HIGH WITH QUADRA-LIFT[®] AIR SUSPENSION AND SELEC-TERRAIN[®] TRACTION MANAGEMENT SYSTEM, ALL STANDARD ON SUMMIT 4x4 MODELS. ENJOY THE VIEW.



2



3



4





1



2



3



4

- 1 EXCLUSIVE DNA.** + With a subtle voice that is noticed and noted, Overland Summit declares its presence via its stitched-on-leather logo presented on the front leather-trimmed seats.
- 2 730N MEDIA CENTER.** + Keep your hands safely on the wheel while requesting your Uconnect® 730N Media Center to provide audible navigation, to place a phone call, to send or read a text message, or to play your favorite music selections. This standard system is simple to use as well as simply indispensable. One-year subscription to SiriusXM™ Satellite Radio⁽³⁾ and SiriusXM Traffic™⁽³⁾ are standard.
- 3 WORLD-CLASS CRAFTSMANSHIP.** + Within Overland Summit's interior, Black Olive Ash Burl real wood trim adorns the leather-trimmed steering wheel, front instrument panel, and doors.
- 4 IT'S ALL THERE.** + An exclusive New Saddle leather-trimmed interior, plus the leather-covered tilt/telescoping and heated steering wheel with Adaptive Cruise Control⁽⁴⁾ (ACC), EVIC, and remote audio control – all standard on Overland Summit.



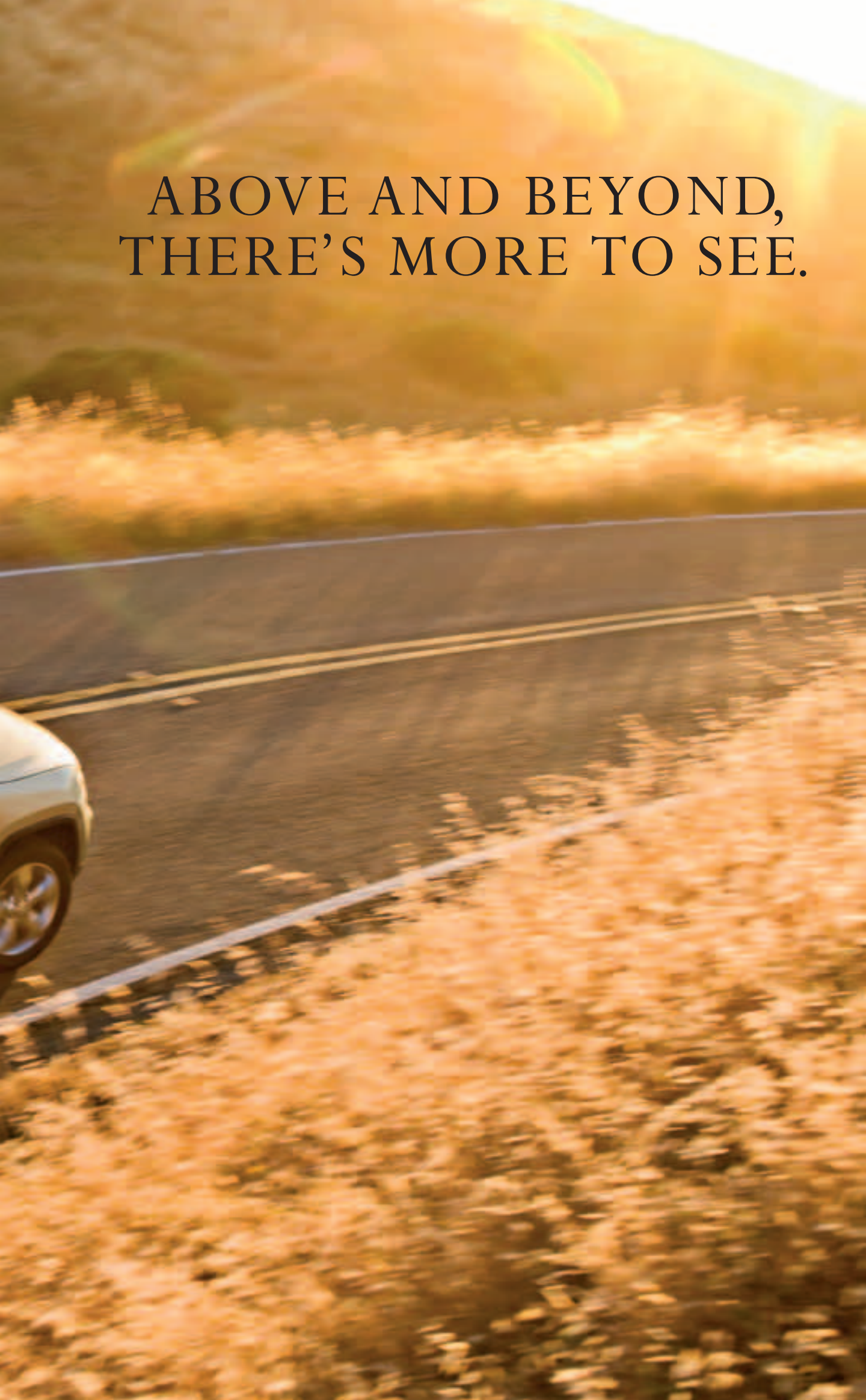


THOSE WHO REACH THIS SUMMIT ARE, BY RIGHTS, DESERVING OF TOP-SHELF TREATMENT. WITH VIRTUALLY THOUSANDS OF DETAILED TREATMENTS, HAND STITCHINGS, CHROME FITTINGS, AND SOFTLY SCULPTED COMFORTS, THE SUMMIT TRANSPORTS ALL WHO ENTER TO A PLACE ABOVE ANY OTHER. WELCOME TO YOUR ROOM WITH AN UNMATCHED VIEW SEEN FROM A DETAILED INTERIOR THAT IS ALTOGETHER LUXURIOUS.





ABOVE AND BEYOND,
THERE'S MORE TO SEE.



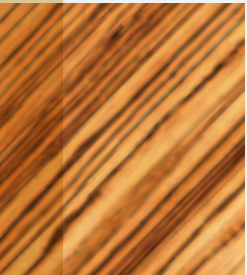


11

OVERLAND®

BESTOWED THE MOST LUXURIOUS VEHICLE IN ITS CLASS,⁽⁵⁾ OVERLAND ARRIVES WITH SUPREME GRACE, EQUIPPED WITH STANDARD LUXURIES, ULTIMATE CAPABILITY AND A BEST-IN-CLASS⁽⁵⁾ 500-MILE DRIVING RANGE BETWEEN FILL-UPS* WITH THE AVAILABLE 3.6L V6 ENGINE. CHOOSE FROM TWO 4x4 SYSTEMS FOR WORRY-FREE TRAVEL THROUGH RAIN, SNOW, MUD, SAND, OR ICE. THE AVAILABLE 5.7L V8 ENGINE DELIVERS BEST-IN-CLASS⁽⁵⁾ HORSEPOWER AND AVAILABLE TORQUE, GIVING YOU 360 HP AND 390 LB-FT OF TORQUE.

* Based on 17 city/23 hwy 4x2 EPA est. fuel economy and a 24.6 gallon fuel tank.





1 **DETAILED DIFFERENCE.** + Every surface within reach is soft to the touch. Olive Ash Burl real wood trim, chrome details, and stitching accents offer exceptional craftsmanship.

2 **A SYSTEMIZED, REVOLUTIONARY RIDE.** + The class-exclusive⁽⁵⁾ Quadra-Lift[®] Air Suspension System gives you ultimate control of your suspension system, along with a serious lift in performance and capability. A standard feature on every Overland 4WD vehicle.

3 **A LUXURIOUS POSITION.** + Overland's standard combo, CommandView[®] dual pane panoramic sunroof and premium Nappa leather-trimmed interior, keeps the view fresh.

4 **LEATHER-WRAPPED GLORY.** + An eight-way power driver's seat with power lumbar control is standard. It sits before a heated, leather-wrapped steering wheel and a leather-wrapped and -stitched instrument panel.

{ EXPLORE MORE IN THE ENCLOSED BUYER'S GUIDE OR VISIT JEEP.COM }



ARRIVE IN THE
MOST AWARDED
SUV EVER.*

*Based on automotive awards for SUVs from 1995 to 2011.





1 SCULPTED AND ATHLETIC. + Grand Cherokee's muscular profile speaks volumes about its capabilities – as strong and focused as a professional athlete. Its presence is at once contemporary and timeless. All-weather capability comes with your choice of two 4x4 systems, each engineered with exclusive Jeep® brand strength.

2 THE RIGHT LIGHT. + Bi-Xenon High Intensity Discharge (HID) headlamps have SmartBeam™ auto-dimming technology that adjusts high beams to the surrounding sources of light.

3 CARGO HOLD. + Configure your interior to suit the situation. The available power liftgate opens to reveal a large rear cargo area that offers up to 68.3 cubic feet with the rear seat folded down.

4 ADVANCED TECHNOLOGY INFUSION. + Limited's leather-trimmed interior is brimming with standard technological advancements, including a 430N Media Center outfitted with Garmin® Navigation, SiriusXM Travel Link,™(3) and the safe and convenient voice-activated Uconnect® Phone for up to seven Bluetooth® compatible phones. Heated seats warm passengers in the first and second rows.



Properly secure all cargo.

{ EXPLORE MORE IN THE ENCLOSED BUYER'S GUIDE OR VISIT JEEP.COM }



LIMITED



16

LIMITED

LIMITED PUTS POWER BEHIND AN EFFICIENT PERFORMANCE, EARNING NODS FOR BEST-IN-CLASS⁽⁵⁾ HORSEPOWER AND DRIVING RANGE. IT'S ALL DUE TO THE 3.6L V6 ENGINE THAT CAN TRAVEL OVER 500 MILES BETWEEN FILL-UPS. THE AVAILABLE 4WD QUADRA-TRAC II[®] 4x4 SYSTEM AND SELEC-TERRAIN[®] VEHICLE MANAGEMENT SYSTEM HELP TO GAIN PASSAGE, WHETHER YOU CHOOSE TO TRAVEL ON ROADS COVERED WITH SNOW, MUD, SAND, OR ROCKS.



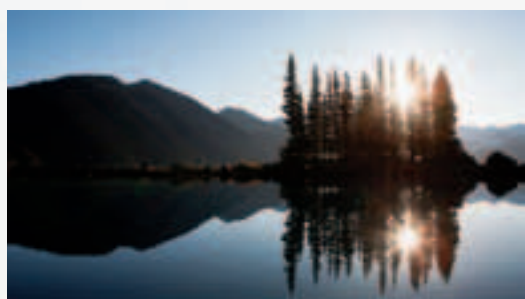


LAREDO

17

LAREDO

LAREDO TAKES TO THE ROAD WITH THE HUSHED RIDE OF A STEALTH MACHINE, THANKS IN PART TO DOUBLE-DASH CONSTRUCTION AND SURROUNDING ACOUSTIC GLASS. THE STANDARD ELECTRONIC STABILITY CONTROL (ESC)⁽⁶⁾ HELPS YOU REMAIN IN CONTROL AND SAFELY MOVE FORWARD. CARRY THE KEY FOB IN YOUR POCKET, PURSE, OR BRIEFCASE AND THE AVAILABLE KEYLESS ENTER-N-GO AUTOMATICALLY UNLOCKS THE DOORS AND LETS YOU START THE ENGINE WITHOUT USING THE KEY.





1 DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL (ATC). +

An advanced infrared sensing device automatically checks the surrounding temperature of the driver and front-passenger seats, as well as the air temperature inside the cabin to create a customized, comfortable environment. Available.

2 GO EVERYWHERE. + Laredo's 4x4 powertrain offers a very pleasing EPA estimated 23 highway mpg. A Best-in-Class⁽⁵⁾ driving range of over 500 miles gives you plenty of time and scenery between fill-ups.

3 ALL-INVITING. + The leather-covered steering wheel with cruise control, EVIC, and remote audio control are standard. Opt for Uconnect[®] Voice Command for hands-free communication.

4 AUTHENTIC MOPAR[®] ACCESSORIES. + Made specifically to augment your Grand Cherokee adventures: Roof Top Cargo Basket, Tubular Side Steps, and 18-inch Cast-Aluminum Wheels.

{ EXPLORE MORE IN THE ENCLOSED BUYER'S GUIDE OR VISIT JEEP.COM }



THIS MUSCLE MACHINE TAKES OFF AS THE MOST POWERFUL AND TECHNOLOGICALLY ADVANCED JEEP® VEHICLE EVER BUILT. ITS AGGRESSIVE PROFILE RESEMBLES A HIGH-PERFORMANCE SPORTS CAR WITH FASCIA INTAKES, LED DAYTIME RUNNING LIGHTS, BODY-COLOR GRILLE WITH BLACK MESH AND CHROME INSERTS, AND VENTED HOOD. A REAR SPOILER HELPS SRT8® STICK TO THE ROAD WHEN ITS AWE-INSPIRING 470-HP POWERTRAIN CLIMBS TO A RACE-TRACK SPEED OF 160 MPH. OVER 45 AVAILABLE SAFETY AND SECURITY FEATURES HELP KEEP THINGS IN CHECK.





1 VROOM ROOM. + The cockpit has a leather-wrapped, heated steering wheel with a flat bottom, deeply bolstered leather seats with suede inserts, and carbon-fiber accent trim. An awe-worthy dual-pane sunroof is an available addition. An available SRT® High-Performance Audio System pumps out 825 watts of sound via 19 speakers, including a 10-inch subwoofer.

2 THRILLING. + When its intimidating 6.4L HEMI® V8 engine takes off, SRT8® is fueled by 470 hp and 465 lb-ft of torque, launching you from 0-60 in just 4.8 seconds. The engine's Fuel Saver Technology optimizes fuel efficiency when V8 power is not required, with no sacrifice in performance.

3 NEW MANAGED SUSPENSION. + The new SRT8 adaptive damping suspension is managed by the new Selec-Track system, and gives discerning drivers the choice between five different suspension performance settings (track, sport, auto, snow, tow). Depending on the setting, the system adjusts stability control, damping, transmission shifts, torque proportioning, throttle response, and electronic limited-slip differential for optimal performance according to road conditions and driving style.

SHINY THINGS. + SRT8's new split five-spoke 20-inch forged aluminum wheels ride on Pirelli® PZero run-flat tires.

{ RACE TO DRIVESRT.COM FOR MORE SRT8 THRILLS. }



ON-DEMAND ALTITUDE ADJUSTMENT.

QUADRA-LIFT® AIR SUSPENSION SYSTEM.

Control the lift height and ground clearance of your Grand Cherokee with the simple touch of a button. The available Quadra-Lift helps you gain maximum control over any terrain. Add up to 2.6 inches of ground clearance in Off Road 2 mode, gain efficiency driving in Aero Mode, or lower to Park Mode for an easy vehicle exit or load-up. The four-corner air springs also help provide a cushioned, luxurious ride when you return to pavement. Welcome to a world that is far above and beyond the everyday.



| | |
|--------------------|-------|
| OFF-ROAD 2 | +2.6" |
| OFF-ROAD 1 | +1.3" |
| NORMAL RIDE HEIGHT | |
| AERO MODE..... | -1.5" |
| PARK MODE | -1.5" |





IT'S A 4x4 WORLD OUT THERE.

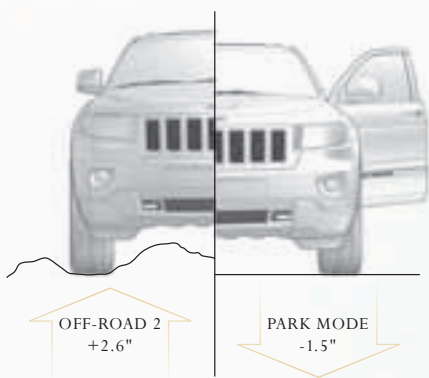
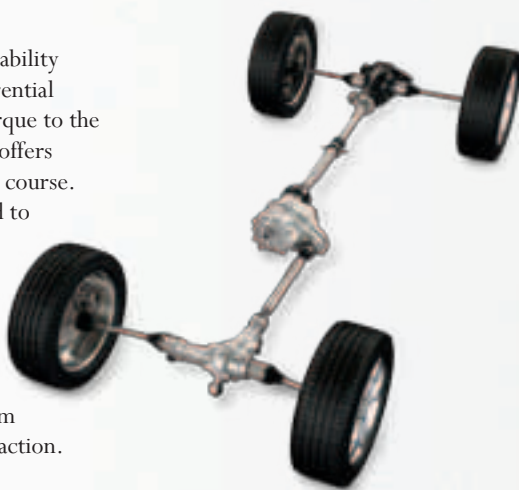


CONFIDENCE TO GO ANYWHERE, DO ANYTHING® IS BORN AND BRED IN EVERY JEEP® BRAND TRANSFER CASE. JEEP TRAIL RATED® 4x4s PERFORM TO RIGOROUS STANDARDS IN FIVE CATEGORIES: ARTICULATION, MANEUVERABILITY, TRACTION, GROUND CLEARANCE, AND WATER FORDING.⁽⁷⁾ KEEP MOVING FORWARD, NO MATTER WHAT LIES AHEAD.

CHOOSE YOUR 4x4 SYSTEM

QUADRA-DRIVE® II puts class-leading⁽⁵⁾ capability at hand with its Electronic Limited-Slip Differential (ELSD) that transfers up to 100 percent of torque to the wheel(s) with traction. **QUADRA-TRAC II®** offers all-speed traction control to help keep you on course. If wheel slippage occurs, torque can be routed to the axle with the most traction. Low-range provides rock-crawling prowess.

QUADRA-TRAC I® is fully automatic, no driver interaction is required. A single-speed transfer case offers a continual balance of torque distribution; if wheel slippage occurs, the system seamlessly transfers torque to the axle with traction.



QUADRA-LIFT®

A revolutionary class-exclusive⁽⁵⁾ system that gives you ultimate control of your suspension. It allows you to easily raise your vehicle higher for a maximum Best-in-Class⁽⁵⁾ ground clearance of 10.7 inches above ridges and rocks. Or lower it 1.5 inches for easier entry, exit, and loading. The system also raises the vehicle from back to front to help keep headlights safely focused downward at the road ahead.

SELEC-TERRAIN®

Optimal on- and off-road traction is instantly at hand. Five selectable settings electronically coordinate 12 different vehicle management systems to adjust your traction control to match the road ahead. Whether you're caught in snow-covered city streets or climbing backcountry hills, Selec-Terrain actively manages torque distribution where others may not.





1



2



3



1 INDEPENDENT SUSPENSION. + The front and rear suspension systems and their isolated cradles help Grand Cherokee absorb troubling bumps as if they were never in your way.

2 UNIFRAME CONSTRUCTION. + Renowned ultra-high strength Jeep engineered UniFrame construction yields 146 percent improvement in body stiffness. The numbers add up: 5,400 welds in the body alone, 53 percent increase in spot welds, 42 percent increase in arc welds, and 38 percent increase in structural adhesives.

3 SMOOTH STEERING. + Grand Cherokee's electrohydraulic power steering, teamed with the V6 engine, provides the natural, smooth feel of a sophisticated conventional hydraulic power steering system while simultaneously helping to improve efficiency by using electric power instead of drawing power from the engine.



JEEP. 4x4s LEAD IN ALL WEATHER.

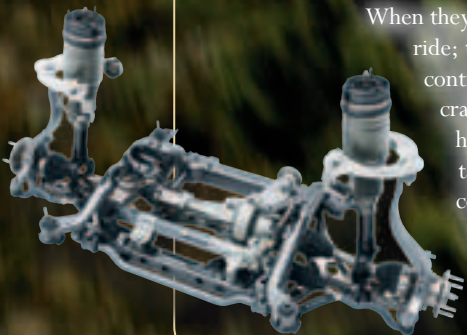
YOU'RE PROTECTED FROM THE
WORLD AND ITS WORRIES,
THANKS TO GRAND CHEROKEE'S
ALL-WEATHER WHEREWITHAL. JEEP
ENGINEERS DEVOTED ENDLESS HOURS
TO ENSURE GRAND CHEROKEE'S 4x4
SYSTEMS CAN SAFELY AND SEAMLESSLY
GET YOU THROUGH THE CHALLENGES
MOTHER NATURE PROVIDES.



WHAT A CLEVER DISGUISE FOR A LUXURY SEDAN.

ROAD MANNERS TO BRAG ABOUT.

When they ask about Grand Cherokee's smooth, refined ride; the hushed, acoustically sound cabin; the easy, controlled cornering, answers come easy. The isolated cradles of the independent front and rear suspension help provide added cushioning likely to recall rides taken in the priciest luxury sedans. The double-dash construction and the premium insulation help stop road noise in its tracks. The exacting fit and finish manufacturing methods are designed to create near-perfect assemblies. It all adds up to an on-road experience that may rival many of the world's most luxurious sedans.







SMART. STRONG.



POWER YOUR GRAND CHEROKEE WITH EITHER THE STANDARD 3.6L PENTASTAR® V6 ENGINE WITH VARIABLE VALVE TIMING (VVT) OR THE AVAILABLE 5.7L V8 ENGINE WITH FUEL SAVER TECHNOLOGY AND VVT, AND EARN RAVES FOR BEST-IN-CLASS⁽⁵⁾ HORSEPOWER AND AVAILABLE TORQUE. BOTH ARE ENGINEERED TO DELIVER THE CAPABILITY YOU EXPECT FROM A JEEP® VEHICLE. THEY ALSO COME PACKAGED WITH EFFICIENCIES THAT HELP PUT MORE MILES AND SCENERY BETWEEN FILL-UPS. INGENIOUS, INDEED.

PENTASTAR 3.6L V6

The Pentastar cranks out enough power to tow up to 5,000 lb.⁽⁸⁾ and the efficiency to achieve a Best-in-Class⁽⁵⁾ nod for its 540 miles-per-tank range. Dual overhead camshafts (DOHC) and structural refinements allow it to achieve an EPA estimated 17 city/23 highway mpg.



290

HORSEPOWER

260

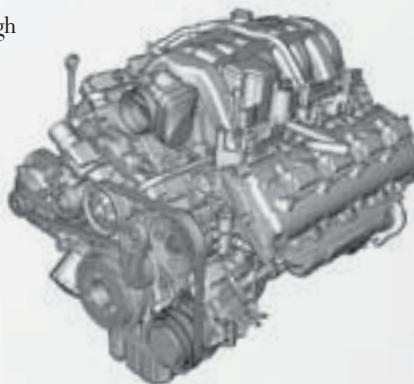
LB-FT OF TORQUE

23

HWY MPG

5.7L HEMI® V8

This available workhorse churns out Best-in-Class⁽⁵⁾ horsepower and available torque, and is strong enough to tow up to 7,400 lb.⁽⁸⁾ **Fuel Saver Technology** revamps this eight-cylinder, 360-hp brute during cruising speeds, turning it into a four-cylinder model of efficiency. It can seamlessly alternate between the higher fuel economy of the four-cylinder mode when less power is needed, yet when you step on the pedal, all eight cylinders quickly roar back to life. Performance is always stellar.



360

HORSEPOWER

390

LB-FT OF TORQUE

20

HWY MPG



GUARDIAN HERO.

PEACE OF MIND TAKES YOU AND YOURS FAR. THE 2012 JEEP® GRAND CHEROKEE IS ENGINEERED TO PERFORM HEROICALLY IN ALL DRIVING CONDITIONS. YOU'LL FEEL THE MIGHT OF ITS HIGH-STRENGTH STEEL STRUCTURE, SHELTERED WITHIN AN ENVIRONMENT THAT SERVES YOU WELL. GO BOLDLY FORTH, EMPOWERED WITH THE INSPIRED CONFIDENCE OF GRAND CHEROKEE.



ELECTRONIC STABILITY CONTROL (ESC).⁽⁶⁾

A vehicle-wide network of safety sensors help maintain vehicle control, providing instant aid should they detect you're veering off your intended path. ESC coordinates Electronic Roll Mitigation (ERM), antilock brake system (ABS) and Brake Assist, All-Speed Traction Control, and available Trailer Sway Control (TSC), sending them into action when needed.

PARKVIEW® AND PARKSENSE® PARK ASSIST SYSTEMS.⁽⁷⁾

Back out with grace. These systems help bring previously hidden rear objects to your attention, either on-screen or with an audible warning, in good time to react.

ADAPTIVE CRUISE CONTROL (ACC).⁽⁴⁾

The all-new ACC automatically adjusts cruising speed to maintain a preset distance between your Grand Cherokee and the crowd ahead.

SMARTBEAM™ HEADLAMPS WITH AUTO-LEVELING.

Brighter, better, safer. Bi-Xenon High Intensity Discharge (HID) headlamps shine up to three times brighter than regular headlamps. An auto-leveling feature keeps lamps focused down at the road ahead; lights automatically dim for oncoming traffic.

TRAILER SWAY CONTROL (TSC).⁽⁶⁾

Crosswinds and traffic hold no sway over you and your payload. As part of ESC, TSC helps keep you and the toys you are towing safely on course and under control.

RAIN-SENSING WIPERS AND RAIN BRAKE SUPPORT.

Storm clouds hold little influence over your daily drive. Front wipers activate when raindrops are detected and a new smart brake system helps dry the brake rotors on wet roads.



ACTIVE HEAD RESTRAINTS.⁽⁹⁾ A standard and effective safety feature that can help stave off neck injuries. Restraints automatically react and adjust to help provide protection during rear-impact collisions.

FORWARD COLLISION WARNING (FCW).⁽¹⁰⁾ Even the most attentive drivers will appreciate the help of this warning system. Approach another object too rapidly and Grand Cherokee lets you know so you can take appropriate action.

A SAFE, SECURE AIR BAG SYSTEM.⁽¹¹⁾ Always standard: full-length side-curtain, seat-mounted side thorax, and advanced multistage front air bags all work in tandem to help provide protection.

ELECTRONIC ROLL MITIGATION (ERM).⁽⁶⁾ If things get rough, Grand Cherokee's ERM takes immediate action to help you maintain stability and remain under control.

HILL DESCENT CONTROL (HDC)⁽⁶⁾ AND HILL START ASSIST (HSA). These systems are always at your beck and call when you need to get safely around the corner or up and down the mountain.

ANTILOCK BRAKE SYSTEM (ABS). The benefits of ABS on slippery, wet roads are widely known. This advanced system knows when you're driving over rough terrain and adjusts accordingly to help keep you in optimum control.

SENTRY KEY[®] ENGINE IMMOBILIZER. A unique, embedded key code matched only to your vehicle helps keep your Grand Cherokee safely where it belongs.

BLIND SPOT MONITORING⁽¹⁾ AND REAR CROSS-PATH DETECTION SYSTEM.⁽²⁾ These sentry systems constantly monitor the space between you and other drivers. When a side or rear blind spot is encroached, you're notified via illuminated icons on sideview mirrors or an audible chime.



IMPROVE YOUR
OUTLOOK.







INFORMED AND WELL-CONNECTED.

STAY IN TOUCH WITH THE PEOPLE, MUSIC, AND DEVICES THAT MATTER MOST. UCONNECT® IS AN INTUITIVE HUB FOR ALL YOUR MEDIA — CELL PHONE, INTERNET, SIRIUSXM™ SATELLITE RADIO,⁽³⁾ NAVIGATION SYSTEM, MP3 PLAYER, AND SMARTPHONE. YOU'LL STAY CONNECTED, INFORMED, ENTERTAINED, AND FOCUSED ON DRIVING WITH THIS USER-FRIENDLY SYSTEM.



PHONE. Talking on the phone while driving has never been easier — or more responsible. Uconnect Phone is the in-vehicle, voice-activated communication system that allows you to talk on your Bluetooth® compatible phone virtually hands-free. This clever system is also smart enough to synchronize with your Bluetooth compatible phone's address book⁽¹²⁾ — up to 1,000 entries — every time you get into your vehicle.



WEB. Put the power of high-speed Internet in your vehicle with Uconnect Web.⁽¹³⁾ Effortlessly connect any WiFi-enabled device to the Internet at 3G broadband speeds, making your vehicle a mobile Hotspot. Passengers can use multiple devices at the same time. There's no need for cell cards or software with this unique Authentic Accessory by Mopar — it's all wireless. Subscription required. Sold separately.



VOICE COMMAND. It simplifies driving by letting you keep your eyes on the road and your hands on the wheel. Use your voice to select AM/FM radio stations, SiriusXM Satellite Radio⁽³⁾ channels, or make calls. Select navigation destinations and record voice memos. This smart system technology can also be trained to better recognize your voice and can understand commands in English, French, and Spanish.



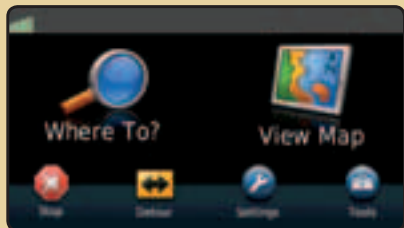
ENTERTAINMENT. Manage all of your media. You'll have several ways to access audio. Get the sound going via CDs/DVDs, MP3s, remote USB port, audio jack, hard disc storage, Voice Command, SiriusXM Satellite Radio⁽³⁾ (your first year of service is included), and Bluetooth streaming audio.



NAVIGATION. Provides enhanced GPS navigation and destination entry via voice command and SiriusXM Traffic™⁽³⁾ for real-time traffic information on the go. It can also locate nearby restaurants, shopping, hospitals, or points of local interest. Includes accident alerts, road closings, and traffic flow. Your first year of SiriusXM Traffic⁽³⁾ service is included.

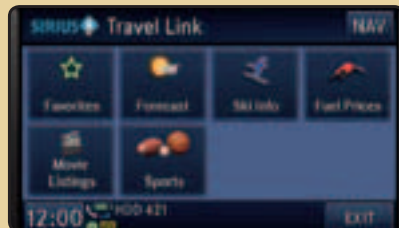


MEDIA CENTER 730N CD/DVD/MP3 RADIO. Go anywhere, hear everything with this top-line system. Hands-free communication lets you safely talk on the phone, text, or operate the navigation/radio. It arrives loaded with SiriusXM Travel Link,^{TM (3)} SiriusXMTM Satellite Radio,⁽³⁾ SiriusXM Traffic,^{TM(3)} and Bluetooth[®] streaming audio.



GARMIN.

GARMIN[®] NAV. Head out in the right direction with a media center that includes Garmin, the most recognized name in GPS wayfinding. It features Garmin's intuitive user interface and navigation with lane guidance, bringing the popular handheld experience to a factory in-dash screen.



**SiriusXM
TRAVEL LINK**

SiriusXM TRAVEL LINK.⁽³⁾ Access a wealth of information at your fingertips, including national and local weather reports, local gas prices, in-game and final sports scores, weekly movie times, even local ski slope conditions. Subscription is required after one-year complimentary service.



SHOWN WITH: CHROMED GRILLE INSERT, CHROME FOG LIGHT BEZEL, 20-INCH CHROME WHEEL, CHROME TUBULAR SIDE STEPS, AND CHROME MIRROR COVERS.

AUTHENTIC JEEP® ACCESSORIES.



MOPAR® INSPIRES VEHICLE OWNERS WITH INNOVATIVE PARTS AND ACCESSORIES – ALL MADE-TO-SPEC FOR YOUR GRAND CHEROKEE. THIS IS WHAT MOPAR DELIVERS, ALONG WITH EXPERT, CARING SERVICE. MOPAR TECHNICIANS ARE THE MASTERS OF YOUR MAKE AND MODEL, WITH ACCESS TO THE TOOLS AND DIAGNOSTIC EQUIPMENT THAT HELP GET THE JOB DONE EFFICIENTLY AND EFFECTIVELY. CHOOSE AUTHENTIC MOPAR PARTS AND SERVICE, AND YOU’LL DRIVE AWAY WITH PEACE OF MIND. FIND OUT MORE AT MOPAR.COM.

AUTHENTIC JEEP ACCESSORIES BY MOPAR

SPORT. + No matter what adventure you seek, you’ll want to add to the sport of it all with durable and convenient Mopar carriers.

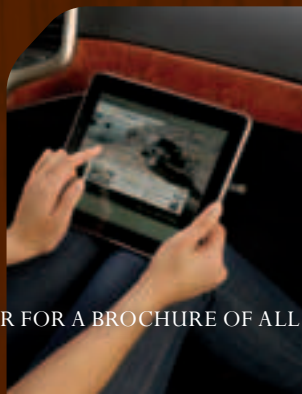
PROTECTION. + Safeguard your vehicle with parts and accessories made precisely for the protection and security of your ride.

STYLE. + Select from a palette of attractive accessories designed to enhance your vehicle’s appearance and express your individual taste.

INNOVATION. + From Uconnect Web to Ambient Light Kits, the latest of Mopar technology can enhance and expand your driving experience.



Properly secure all cargo.



{ SEE YOUR DEALER FOR A BROCHURE OF ALL AUTHENTIC JEEP ACCESSORIES FOR GRAND CHEROKEE. }



TRUE TO THE CORE.

UNCOVER AN EXTENSIVE LINE OF FUN THAT'S BEEN DEVELOPED EXCLUSIVELY FOR THE JEEP® BRAND ENTHUSIAST. FROM AUTHENTIC WEARABLES TO UNIQUE GIFTS, ALL ITEMS ARE AS RUGGED AND DURABLE AS YOUR JEEP VEHICLE. SEE HOW YOU CAN LIVEN UP YOUR LIFE. VISIT JEEP.COM/GEAR.

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⁽¹⁾ Always check visually for vehicles prior to changing lanes. ⁽²⁾ Always check entire surroundings visually before backing up. ⁽³⁾ SiriusXM services require subscriptions, sold separately after 12-month trial included with vehicle purchase/lease. Subscriptions governed by SiriusXM Customer Agreement at siriusxm.com. If you decide to continue your SiriusXM service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. SiriusXM U.S. satellite service available only to those at least 18 years of age in the 48 contiguous United States and D.C., with Sirius also available in PR. Go to www.siriusxm.com/traffic for available coverage. © 2011 SiriusXM Radio Inc. ⁽⁴⁾ ACC is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. ⁽⁵⁾ Based on 2011 *Ward's* segmentation. ⁽⁶⁾ No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice, and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. ⁽⁷⁾ Do not attempt water fording unless depth is known to be less than 20 inches. Traversing water can cause damage that may not be covered by the new vehicle warranty. Always off-road responsibly in approved areas. ⁽⁸⁾ When equipped with available Trailer Tow Group. ⁽⁹⁾ Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. ⁽¹⁰⁾ FCW system is solely an alert system for the front of the vehicle which does not take any actions to change vehicle dynamics to avoid a collision, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. ⁽¹¹⁾ The Advanced Front Air Bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. ⁽¹²⁾ Phone must support Bluetooth Phone Book Access Profile (PBAP). ⁽¹³⁾ Uconnect Web feature is not intended for use by the driver while the vehicle is in motion. Always drive carefully. Subscription required. © 2011 Chrysler Group LLC. 74-383-2284

THE ADVENTURE NEVER ENDS.

JEEP® JAMBOREES. For those who are driven by an adventurous spirit, we invite you to join us on the trail. You can head for parts unknown or return to fun, familiar places. Jeep Jamboree USA offers off-road adventure weekends that bring together the outdoors, down-to-earth people, and their Jeep 4WD vehicles. We invite you to explore America's remote backcountry, where great friendships and memories are made.



TRIPCAST™ The Jeep brand invites you to enjoy this free and easy way to track the progress of your trips, post photos and videos, audio clips, and notes from the road to share with friends in real time. It automatically maps your trail using your Smartphone or iPhone® GPS capabilities. Link TripCast to your Facebook or Twitter account to post trip updates. Includes Points of Adventure, a database of over 250,000 activity spots, including parks, bike paths, camping areas, ski resorts, and more.



JEEP SOCIAL ADVENTURES. There's more to living the Jeep life when your horizons are expanded to include authentic and active Jeep online communities. Post stories, share photos, watch videos, and get the latest news from Jeep gearheads and engineers. Fellow Jeep enthusiasts are waiting to hear from you on Facebook ([facebook.com/Jeep](https://www.facebook.com/Jeep)), Twitter (twitter.com/Jeep), flickr ([flickr.com/Jeep](https://www.flickr.com/Jeep)) and on YouTube ([youtube.com/TheJeepChannel](https://www.youtube.com/TheJeepChannel)). Tune in, turn us on, and get out into the virtual world where thrilling adventures are happening every single day.



iPAD™ APPS. Steer your iPad over to the Chrysler Group LLC iTunes® store for a full selection of multimedia, fun-to-navigate vehicle apps. You'll find state-of-the-art, fully engaging, touch-based tours on the full lineup of Chrysler Group LLC and FIAT® rides. These robust apps serve up eye-popping and interactive graphics, heart-pumping videos, cool related content links, and detailed information on Chrysler Group LLC's finest automobiles, SUVs, and trucks. You'll enjoy the ride every time you visit.



As a founding member and official partner, we urge all Jeep® owners to "Use common sense and stay on designated trails" and follow Tread Lightly! Guidelines, helping preserve the beauty of our landscape for generations to come. Call (800) 966-9900 or visit treadlightly.org to learn more.

TRAVEL RESPONSIBLY on designated roads and trails or in permitted areas.

RESPECT THE RIGHTS OF OTHERS, including private property owners and all recreational trail users, campers, and others, to allow them to enjoy their recreational activities undisturbed.

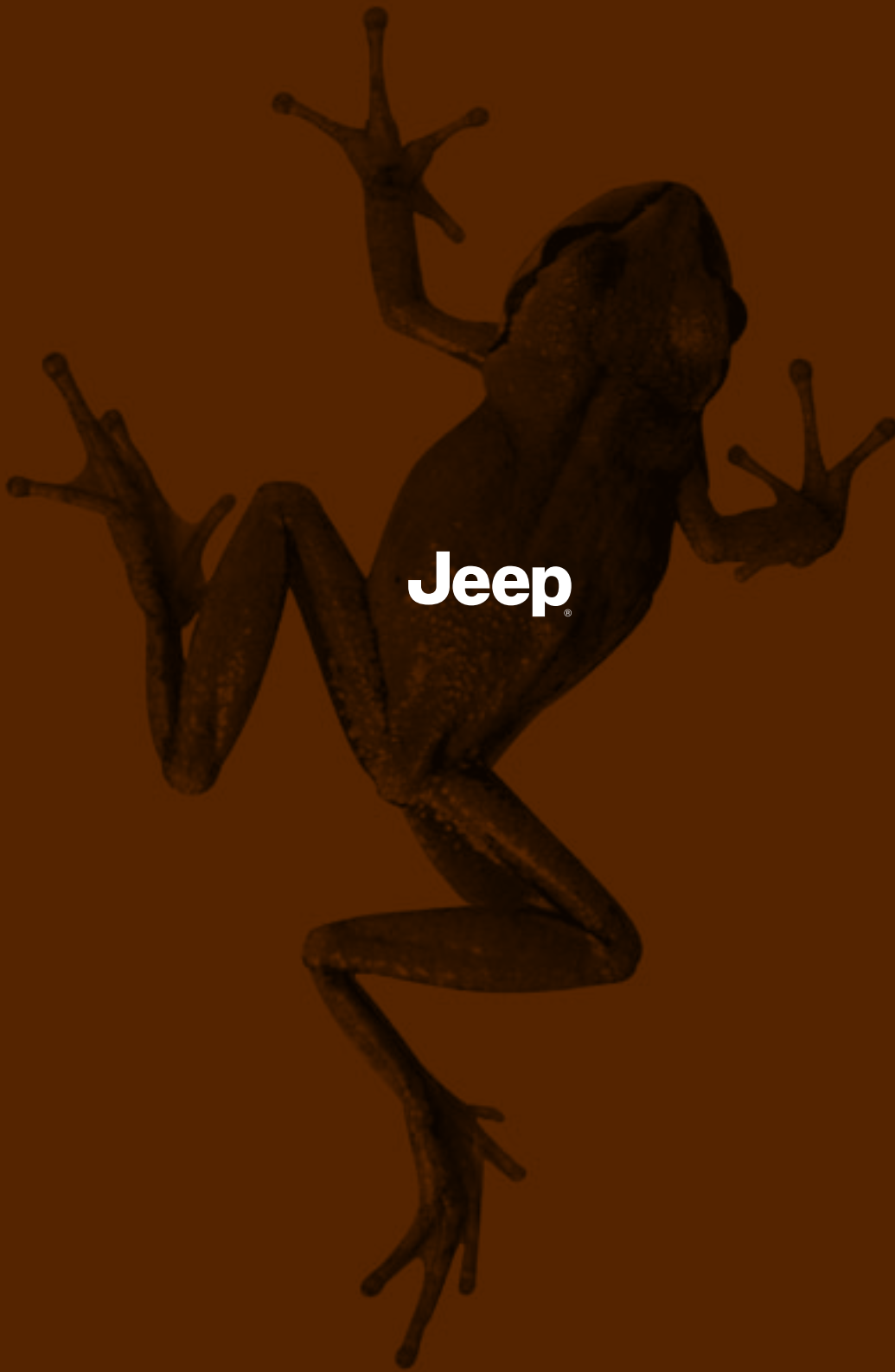
EDUCATE YOURSELF by obtaining travel maps and regulations from public agencies, planning for your trip, taking recreation skills classes, and knowing how to use and operate your equipment safely.

AVOID SENSITIVE AREAS such as meadows, lakeshores, wetlands, and streams, unless on designated routes. This protects wildlife habitat and sensitive soils from damage.

DO YOUR PART by leaving the area better than you found it, properly dispose of waste, minimize the use of fire, avoid the spread of invasive species, restore degraded areas, and join a local enthusiast organization.



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