



2012



Jeep[®]

PATRIOT



ON THE ROAD OR ON THE TRAIL, YOU'RE ALWAYS AT HOME. PATRIOT'S ADVENTUROUS SPIRIT MAKES LIFE AN INCREDIBLE JOURNEY. DISPLAYING PERFECT MANNERS IN THE CITY AND LEGENDARY CAPABILITY ON THE TRAIL, NO MATTER THE WEATHER. YOUR TRAVEL IS ENHANCED WITH WELCOME EFFICIENCY — UP TO AN EPA ESTIMATED 29 HWY/23 CITY MPG — DELIVERING VALUE WITH EVERY INCREDIBLE RIDE.



Jeep





CONTENTS

+ CAPABILITY	5
+ SAFETY & SECURITY	7
+ UCONNECT®	9
+ HANDLING	11
+ LIMITED	13
+ LATITUDE	17
+ SPORT	19
+ MOPAR® ACCESSORIES	21
+ JEEP® GEAR	22
+ JEEP LIFE	25







SUPER 4WD NATURAL.



FOR A SERIOUS EXPLORATION OF WORLDLY WILDS, THE CAPABLE 2012 JEEP® PATRIOT EXPANDS YOUR VIEW WITH MODERN TOUCHES, PLUS A TRAIL RATED® SOUL WITH ONE INCH OF ADDITIONAL GROUND CLEARANCE THAT'S YOURS FOR THE TAKING. AN ALL-WEATHER TRAVELER WITH IMPRESSIVE 4x4 FUEL ECONOMY OF AN EPA ESTIMATED 28 HWY/22 CITY MPG, PATRIOT FEARS NO MUD, ICE, OR SNOW, AND FULLY RETAINS ITS AUTHENTIC JEEP BRAND ROOTS.

FREEDOM DRIVE I™

Active, full-time 4WD capability with LOCK mode, features Electronically Controlled Coupling (ECC), which constantly monitors wheel slippage and transfers torque to the axle that can use it most. In tough conditions, the system can be locked 50/50 front/rear for added low-speed capability and control. Available.

FREEDOM DRIVE II®

Trail Rated® full-time 4WD with LOCK mode, Off-Road mode with Hill Descent Control (HDC) and Brake Traction Control. Torque is adjusted on-demand for added fuel economy. Its all-weather capability expertly handles more difficult off-road situations, as well as deeper snow, mud, and up to 19 inches of water.^{(1)*} Available.

2.4L DOHC 16V ENGINE

This powerhouse zooms off to achieve an EPA estimated 4x4 fuel economy of 28 hwy/22 city mpg while delivering 172 hp supported by 165 lb-ft of torque. The engine's dual Variable Valve Timing electronically controls both intake and exhaust valves, four valves per cylinder (16V total), helping to improve power and encourage an economic performance. Available.

VALUE

Jeep Patriot offers superb value in tandem with its capability. With a standard roster of safety and security features, along with a cabin that takes the meaning of pleasure trips up a notch or two, the rewards for driving an authentic legend are many.

CVT2L

The Continuously Variable Automatic Transaxle (CVT2) with AutoStick uses a 30-mm high-strength multilayer steel drive belt and two active V-pulleys to vary vehicle speed, resulting in a smooth and quiet ride. The AutoStick shifter puts optimal vehicle performance and an impressive 19:1 crawl ratio under your command. Available.

ALL-WEATHER GROUP

When the weather gets tough, no one wants to get caught in the mud, snow, or rain. Add this Group, and you'll have extra chops to safely get where you're going, plus the ability to help others in need. Includes tow hooks, engine block heater, all-season floor mats, daytime running headlamps, All-Terrain tires, and 17-inch aluminum wheels. Available.

*A note about this brochure: All disclaimers and disclosures can be found on the inside back cover.



GUARDIAN HERO.

7

SAFETY & SECURITY

PATRIOT'S EMPHASIS ON PASSENGER SAFETY AND SECURITY IS EVIDENT WITH ITS 30-PLUS AVAILABLE FEATURES THAT GUARD AND PROTECT. FROM ITS ADVANCED ELECTRONIC STABILITY CONTROL (ESC)⁽²⁾ TO ITS HEATED POWER EXTERIOR MIRRORS, PATRIOT WORKS TO KEEP YOU SAFELY MOVING FORWARD. YOUR ALL-WEATHER HERO IS ALWAYS ON DUTY — COME RAIN, SHINE, OR NEW-FALLEN SNOW.

ELECTRONIC STABILITY CONTROL

(ESC).⁽²⁾ An advanced system designed to assist drivers in maintaining control of their vehicle at all times. It integrates a four-wheel antilock brake system (ABS) with hydraulic Brake Assist, all-speed traction control, and Electronic Roll Mitigation (ERM) to constantly monitor driver input against the vehicle's actual course. When needed, the system automatically helps provide braking to the appropriate wheels and reduces engine power when overly sharp steering and/or impending wheel lift is detected. Standard.

ADVANCED MULTISTAGE FRONT AND SIDE-CURTAIN AIR BAGS.⁽³⁾

These air bags provide nearly instantaneous occupant protection by matching air bag output to crash severity. Standard.

SAFETY CAGE. A Jeep® engineered safety cage structure contains a front crumple zone specifically designed to absorb energy during a frontal impact.

TIRE PRESSURE MONITORING SYSTEMS. Embedded sensors monitor the pressure in the tires and immediately notify the driver when levels drop below the minimum acceptable level. Standard.

HEATED POWER EXTERIOR MIRRORS. Melt snow and ice off your sideview mirrors as you warm up your interior or while driving. Available.

SENTRY KEY.[®] A unique embedded key code matched only to your vehicle helps keep your Patriot safely where it belongs. Standard.

SUPPLEMENTAL SIDE AIR BAGS.⁽³⁾

These deploy from the outboard side of each front seat to enhance protection of the driver and front passenger in certain impacts. Each side air bag has its own sensor to autonomously trigger the air bag on the side where the impact occurs. Available.

HALOGEN HEADLAMPS AND FOG LAMPS. These bright sources of light improve down-road visibility at night or during inclement weather. Standard.

HILL START ASSIST (HSA). This system works to prevent Patriot from rolling away when starting the vehicle on an up- or downhill gradient. It holds the vehicle stationary for two seconds after the driver's foot is removed from the brake pedal, allowing time to apply the throttle. Standard on manual transaxle models, and included with the Trail Rated® Freedom Drive II® Off-Road Group. Standard.

FRONT-SEAT ACTIVE HEAD RESTRAINTS.⁽⁴⁾ In the event of a rear-end collision, the head restraints move forward and upward to decrease the space between the head restraint and occupant's head, thereby helping to reduce the chance of injury. Standard.

SIRIUSXM TRAVEL LINK.^{TM(5)} As packaged with the available Media Center 430N radio, you'll have access to real-time information on accidents, traffic flow, construction, road closures, and more. Alternative route guidance and mapping lets you easily avoid troubled areas to help you arrive safely and on time. Available.





INFORMED AND WELL-CONNECTED.

STAY IN TOUCH WITH THE PEOPLE, MUSIC, AND DEVICES THAT MATTER MOST. UCONNECT® IS AN INTUITIVE HUB FOR ALL YOUR MEDIA — CELL PHONE, INTERNET, SIRIUSXM™ SATELLITE RADIO,⁽⁵⁾ NAVIGATION SYSTEM, MP3 PLAYER, AND SMARTPHONE. YOU'LL STAY CONNECTED, INFORMED, ENTERTAINED, AND FOCUSED ON DRIVING WITH THIS USER-FRIENDLY SYSTEM.



ENTERTAINMENT. Manage all of your media. You'll have several ways to access audio. Get the sound going via CDs/DVDs, MP3s, remote USB port, auxiliary input jack, hard disc storage, Voice Command, SiriusXM Satellite Radio⁽⁵⁾ (your first year of service is included), and Bluetooth® streaming audio.



PHONE. Talking on the phone while driving has never been easier — or more responsible. Uconnect Phone is the in-vehicle, voice-activated communication system that allows you to talk on your Bluetooth compatible phone virtually hands-free. This clever system is also smart enough to synchronize with your Bluetooth compatible phone's address book⁽⁶⁾ — up to 1,000 entries — every time you get into your vehicle.



NAVIGATION. Provides enhanced GPS navigation and destination entry via Voice Command and SiriusXM Traffic™⁽⁵⁾ for real-time traffic information on the go. It can also locate nearby restaurants, shopping, hospitals, or points of local interest. Includes accident alerts, road closings, and traffic flow. Your first year of SiriusXM Traffic⁽⁵⁾ service is included.



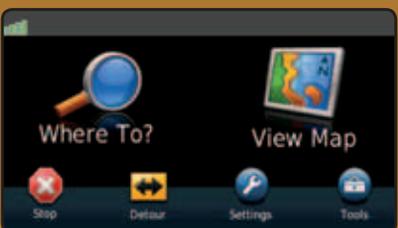
VOICE COMMAND. It simplifies driving by letting you keep your eyes on the road and your hands on the wheel. Vocally select AM/FM radio stations or SiriusXM Satellite Radio⁽⁵⁾ channels and make calls. Select navigation destinations, and record voice memos. This smart system technology can also be trained to better recognize your voice and can understand commands in English, French, and Spanish.



WEB. Put the power of high-speed Internet in your vehicle with Uconnect Web.⁽⁷⁾ Effortlessly connect any WiFi-enabled device to the Internet at 3G broadband speeds making your vehicle a mobile Hotspot. Passengers can use multiple devices at the same time. There's no need for cell cards or software with this unique Authentic Accessory by Mopar® — it's all wireless. Subscription required. Sold separately.



MEDIA CENTER 430 CD/DVD/MP3 RADIO. Go anywhere, hear everything, with this multimedia system. Hands-free communication lets you safely talk on the phone, text, or operate the radio. It arrives with SiriusXM Satellite Radio^(S) and a hard drive to store your media.



GARMIN.

GARMIN® NAV. Head out in the right direction with a media center that includes Garmin, the most recognized name in GPS wayfinding. It features Garmin's intuitive user interface and navigation with lane guidance, bringing the popular handheld experience to a factory in-dash screen.



**SiriusXM
TRAVEL LINK**

SiriusXM TRAVEL LINK^(S)
Access a wealth of information at your fingertips, including national and local weather reports, local gas prices, in-game and final sports scores, weekly movie times, even local ski slope conditions. Subscription is required after one-year complimentary service.

WHAT LIES AHEAD IS UP TO YOU.

ON-ROAD WARRIOR.

Patriot delivers a smooth and comfortable ride with solid help from its four-wheel independent suspension, with MacPherson struts up front and a multilink system in the rear. These systems work together to ensure solid contact with the road, no matter what surface you're driving over. Improvements to Patriot's rack-and-pinion power-assisted steering result in handling that's exact, nimble, and responsive at all times. And with up to an EPA estimated 29 mpg on the highway and 23 in the city, Patriot works hard to help protect your pocketbook.





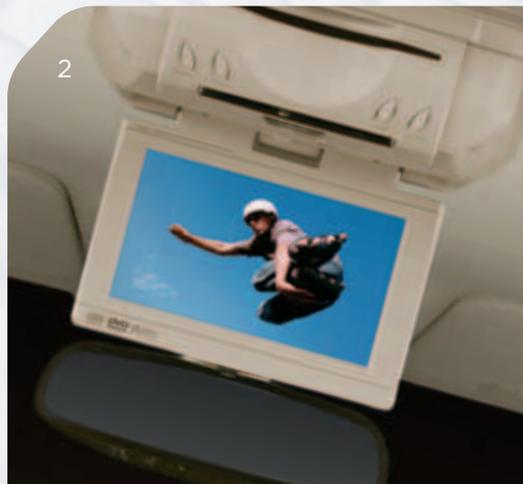
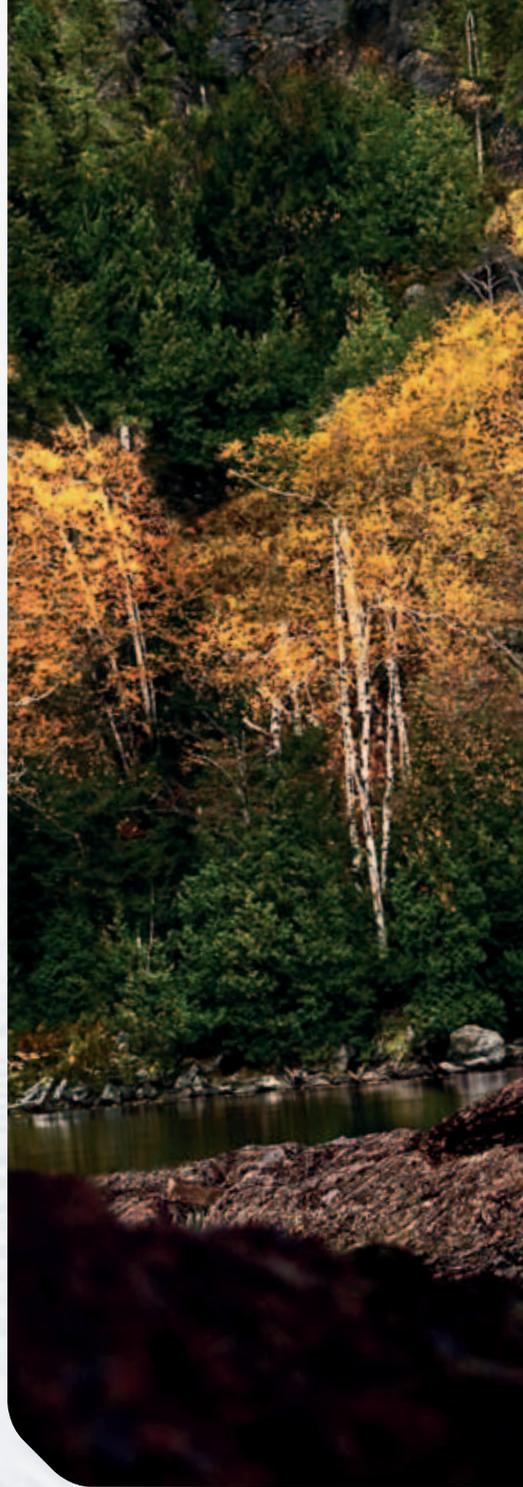


LIMITED

13

LIMITED

IMPRESSIVE INSIDE AND OUT, THE PATRIOT LIMITED'S AVAILABLE TRAIL RATED® RUGGED PROFILE GETS A ONE-INCH INCREASE IN RIDE HEIGHT FOR ADDITIONAL CLEARANCE ON CHALLENGING TERRAIN. INSIDE, THE CABIN AIMS TO PLEASE WITH A LONG LIST OF STANDARD FEATURES, LIKE LEATHER-TRIMMED SEATS, AUTOMATIC TEMPERATURE CONTROL, SOFT-TO-THE-TOUCH SURFACES, HEATED FRONT SEATS, AND A SIX-WAY POWER-ADJUSTABLE DRIVER'S SEAT.





1 CONTROL CENTRAL. + Limited's leather-trimmed interior surrounds a Jeep® brand leather-wrapped steering wheel that places speed and audio controls at your fingertips. The six-way power-adjustable driver's seat with lumbar adjustment helps ensure you're sitting comfortably in command. Automatic temperature control lets you dial in to a consistent climate with this standard Limited feature. Now you can set your desired cabin temp and let the system do the work, while you and your passengers ride in comfort all the way home.

2 VERY ENTERTAINING. + Choose the available drop-down DVD player or the 368-watt nine-speaker Boston Acoustics® premium sound system, including subwoofer and two flip-down liftgate speakers (included with the Premium Sound Group and the Sun and Sound Group that adds a power sunroof). SiriusXM™ Satellite Radio⁽⁵⁾ comes standard with your available Uconnect® Media Center radio or option the robust Media Center 430N with Garmin® Navigation and SiriusXM Travel Link™⁽⁵⁾ that can help you spend less time and fuel driving to your destinations.

{ EXPLORE MORE IN THE ENCLOSED BUYER'S GUIDE OR VISIT JEEP.COM }



THIS INTERIOR
WILL AFFECT
YOUR EXTERIOR.





1 GET SOME SUN. + Brighten your day with the available sunroof. Its express open/close feature operates with the touch of a button. A sunshade keeps you cool when temps get hot.

2 PREMIUM SOUND. + Send your music in the right direction. Latitude's available premium sound system transmits 368 watts of power via nine Boston Acoustics® speakers, including a subwoofer and two flip-down liftgate speakers. Audio controls are conveniently located on the leather-wrapped steering wheel.

3 INTERIOR LATITUDES. + All-around comfort and convenience are standard with audio and speed controls mounted on the Jeep® brand steering wheel; Electronic Vehicle Information Center (EVIC); illuminated cup holders; auxiliary input jack; removable and rechargeable flashlight; and an available Uconnect® Media Center radio that sends out SiriusXM™ Satellite Radio.⁽⁵⁾



{ EXPLORE MORE IN THE ENCLOSED BUYER'S GUIDE OR VISIT JEEP.COM }



ITS BREADTH OF STANDARD FEATURES GIVE LATITUDE A WIDE APPEAL. IT'S DESIGNED TO MAKE TRAVELERS ENTERTAINED AND EXTRA-COMFORTABLE WHILE HEADING FOR DESTINATIONS KNOWN AS WELL AS NEW. LATITUDE ARRIVES WITH STANDARD HEATED DRIVER AND FRONT-PASSENGER SEATS AND AN AVAILABLE REMOTE START THAT ACTIVATES VIA YOUR KEY FOB FROM A DISTANCE OF 50 FEET. ATTRACTIVE 17-INCH ALUMINUM WHEELS AND HEATED POWER EXTERIOR MIRRORS ADD TO LATITUDE'S ALL-WEATHER ALLURE.



2



1



3



PATRIOT



SPORT

19

SPORT

VALUE AND EFFICIENCY MEET COMFORT, CONVENIENCE, AND ALL-OUT FUN. SPORT GETS AN APPROVING NOD FOR FUEL ECONOMY, REACHING AN IMPRESSIVE 4x2 EPA ESTIMATED 29 MPG ON THE HIGHWAY AND 23 MPG DRIVING ON CROSSTOWN CITY STREETS. STANDARD DEEP-TINTED WINDOWS HELP KEEP THINGS COOL INSIDE AND STANDARD CRUISE CONTROL HELPS TO KEEP YOU COOL ON THE HIGHWAYS.



1



2



3



Shown with Authentic Jeep, Accessories by Mopar®: Roof-Mount Ski and Snowboard Carrier, Rear Air Deflector, and Molded Splash Guards. Properly secure all cargo.



Shown with Authentic Jeep[®] Accessories by Mopar[®]: Roof Top Cargo Basket, Roof Basket Cargo Net, Sport Utility Bars, Front Air Deflector, Fog Lights, and Tow Hooks. Properly secure all cargo.



Properly secure all cargo.

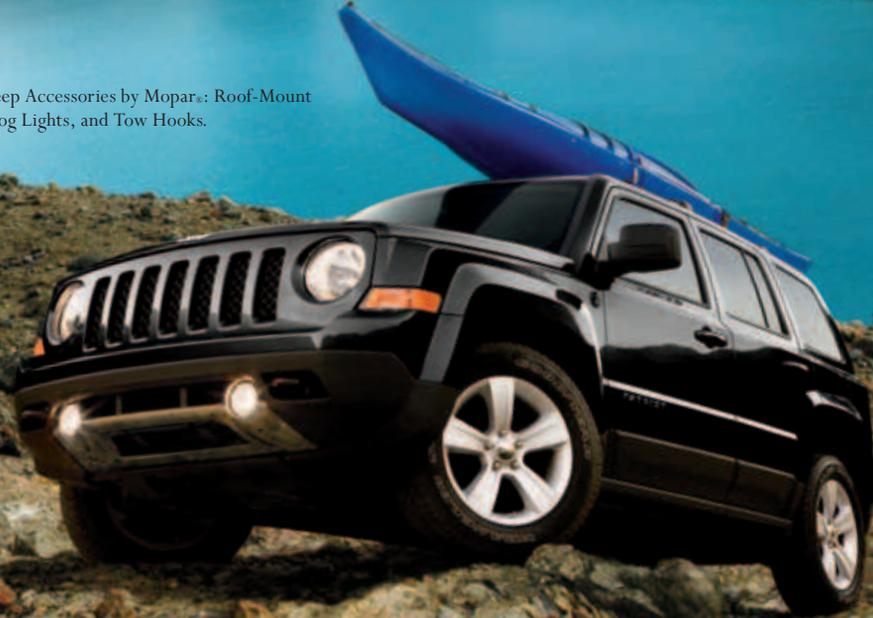
1 FIND YOUR WAY. + The clever dome light above the cargo area doubles as a removeable and rechargeable LED flashlight. Another convenient feature is the standard illuminated cup holders that help beverages land securely in the center console.

2 EXCEPTIONAL STABILITY. + Standard Electronic Stability Control (ESC)⁽²⁾ includes antilock brakes, Electronic Roll Mitigation (ERM), and Hill Start Assist (HSA). Standard fog lamps help maintain safe travel. Standard advanced multistage front and side-curtain air bags⁽³⁾ and available supplemental side air bags⁽³⁾ help protect your most important cargo. These systems all work together to help keep you moving safely forward in all types of weather.

3 GEAR UP. + When you're headed to the outback, you can take your toys with you by lowering the 60/40 split-folding reclining rear seats. You'll open up a roomy 54.2 cu ft of cargo volume.

{ EXPLORE MORE IN THE ENCLOSED BUYER'S GUIDE OR VISIT JEEP.COM }

Jeep® Patriot Sport shown with Authentic Jeep Accessories by Mopar®: Roof-Mount Water Sports Carrier,* Sport Utility Bars, Fog Lights, and Tow Hooks.
*Properly secure all cargo.



AUTHENTIC JEEP® ACCESSORIES.



MOPAR® INSPIRES VEHICLE OWNERS WITH INNOVATIVE PARTS AND ACCESSORIES — ALL MADE TO SPEC FOR YOUR JEEP PATRIOT. THIS IS WHAT MOPAR DELIVERS, ALONG WITH EXPERT CARING SERVICE. MOPAR TECHNICIANS ARE THE MASTERS OF YOUR MAKE AND MODEL, WITH ACCESS TO THE TOOLS AND DIAGNOSTIC EQUIPMENT THAT HELP GET THE JOB DONE EFFICIENTLY. CHOOSE AUTHENTIC MOPAR PARTS AND SERVICE, AND YOU'LL DRIVE AWAY WITH PEACE OF MIND. FIND OUT MORE AT MOPAR.COM.

AUTHENTIC JEEP ACCESSORIES BY MOPAR

SPORT. + No matter what adventure you seek, you'll want to add to the sport of it all with durable and convenient Mopar carriers.

PROTECTION. + Safeguard your vehicle with parts and accessories made precisely for the protection and security of your ride.

STYLE. + Select from a palette of attractive accessories designed to enhance your vehicle's appearance and express your individual taste.

INNOVATION. + From Uconnect Web[®] to Ambient Light Kits, the latest in Mopar technology can enhance and expand your driving experience.



Properly secure all cargo.



{SEE YOUR DEALER FOR A BROCHURE OF ALL AUTHENTIC ACCESSORIES FOR PATRIOT.}



TRUE TO THE CORE.

UNCOVER AN EXTENSIVE LINE OF FUN THAT'S BEEN DEVELOPED EXCLUSIVELY FOR THE JEEP® BRAND ENTHUSIAST. FROM AUTHENTIC WEARABLES TO UNIQUE GIFTS, ALL ITEMS ARE AS RUGGED AND DURABLE AS YOUR JEEP VEHICLE. SEE HOW YOU CAN LIVEN UP YOUR LIFE. VISIT JEEP.COM/GEAR.

Jeep.Gear





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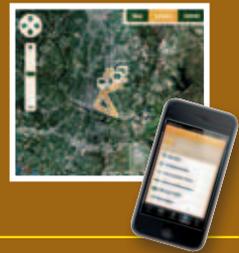
⁽¹⁾Do not attempt water fording unless depth known to be less than 19 inches. Traversing water can cause damage that may not be covered by the new vehicle warranty. Always off-road responsibly in approved areas. ⁽²⁾No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice, and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. ⁽³⁾The Advanced Front Air Bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. ⁽⁴⁾Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. ⁽⁵⁾Sirius services require subscriptions, sold separately after 12-month trial included with vehicle purchase/lease. Subscription governed by SiriusXM Customer Agreement at SiriusXM.com. If you decide to continue your SiriusXM service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. SiriusXM U.S. service available only to those at least 18 years of age in the 48 contiguous United States and D.C., with Sirius also available in PR. Go to www.siriusxm.com/traffic for available coverage. © 2011 SiriusXM Radio Inc. ⁽⁶⁾Phone must support Bluetooth Phone Book Access Profile (PBAP). ⁽⁷⁾Uconnect Web feature is not intended for use by the driver while the vehicle is in motion. Always drive carefully. Subscription required.

THE ADVENTURE NEVER ENDS.

JEEP® JAMBOREES. For those who are driven by an adventurous spirit, we invite you to join us on the trail. You can head for parts unknown or return to fun, familiar places. Jeep Jamboree USA offers off-road adventure weekends that bring together the outdoors, down-to-earth people, and their Jeep 4WD vehicles. We invite you to explore America's remote backcountry, where great friendships and memories are made.



TRIPCAST™. The Jeep brand invites you to enjoy this free and easy way to track the progress of your trips, post photos and videos, audio clips, and notes from the road to share with friends in real time. It automatically maps your trail using your smartphone and iPhone® GPS capabilities. Link TripCast to your Facebook or Twitter account to post trip updates. Includes Points of Adventure, a database of over 250,000 activity spots, including parks, bike paths, camping areas, ski resorts, and more.



JEEP SOCIAL ADVENTURES. There's more to living the Jeep life when your horizons are expanded to include authentic and active Jeep online communities. Post stories, share photos, watch videos, and get the latest news from Jeep gearheads and engineers. Fellow Jeep enthusiasts are waiting to hear from you on Facebook ([facebook.com/Jeep](https://www.facebook.com/Jeep)), Twitter (twitter.com/Jeep), flickr ([flickr.com/Jeep](https://www.flickr.com/Jeep)) and on YouTube ([youtube.com/TheJeepChannel](https://www.youtube.com/TheJeepChannel)). Tune in, turn us on, and get out into the virtual world where thrilling adventures are happening every single day.



iPAD™ APPS. Steer your iPad over to the Chrysler Group LLC iTunes® store for a full selection of multimedia, fun-to-navigate vehicle apps. You'll find state-of-the-art, fully engaging, touch-based tours on the full lineup of Chrysler Group LLC and FIAT® rides. These robust apps serve up eye-popping and interactive graphics, heart-pumping videos, cool related content links, and detailed information on Chrysler Group LLC's finest automobiles, SUVs, and trucks. You'll enjoy the ride every time you visit.



As a founding member and official partner, we urge all Jeep® owners to "Use common sense and stay on designated trails" and follow Tread Lightly! Guidelines, helping preserve the beauty of our landscape for generations to come. Call (800) 966-9900 or visit [treadlightly.org](https://www.treadlightly.org) to learn more.

TRAVEL RESPONSIBLY on designated roads and trails or in permitted areas.

RESPECT THE RIGHTS OF OTHERS, including private property owners and all recreational trail users, campers, and others, to allow them to enjoy their recreational activities undisturbed.

EDUCATE YOURSELF by obtaining travel maps and regulations from public agencies, planning for your trip, taking recreation skills classes, and knowing how to use and operate your equipment safely.

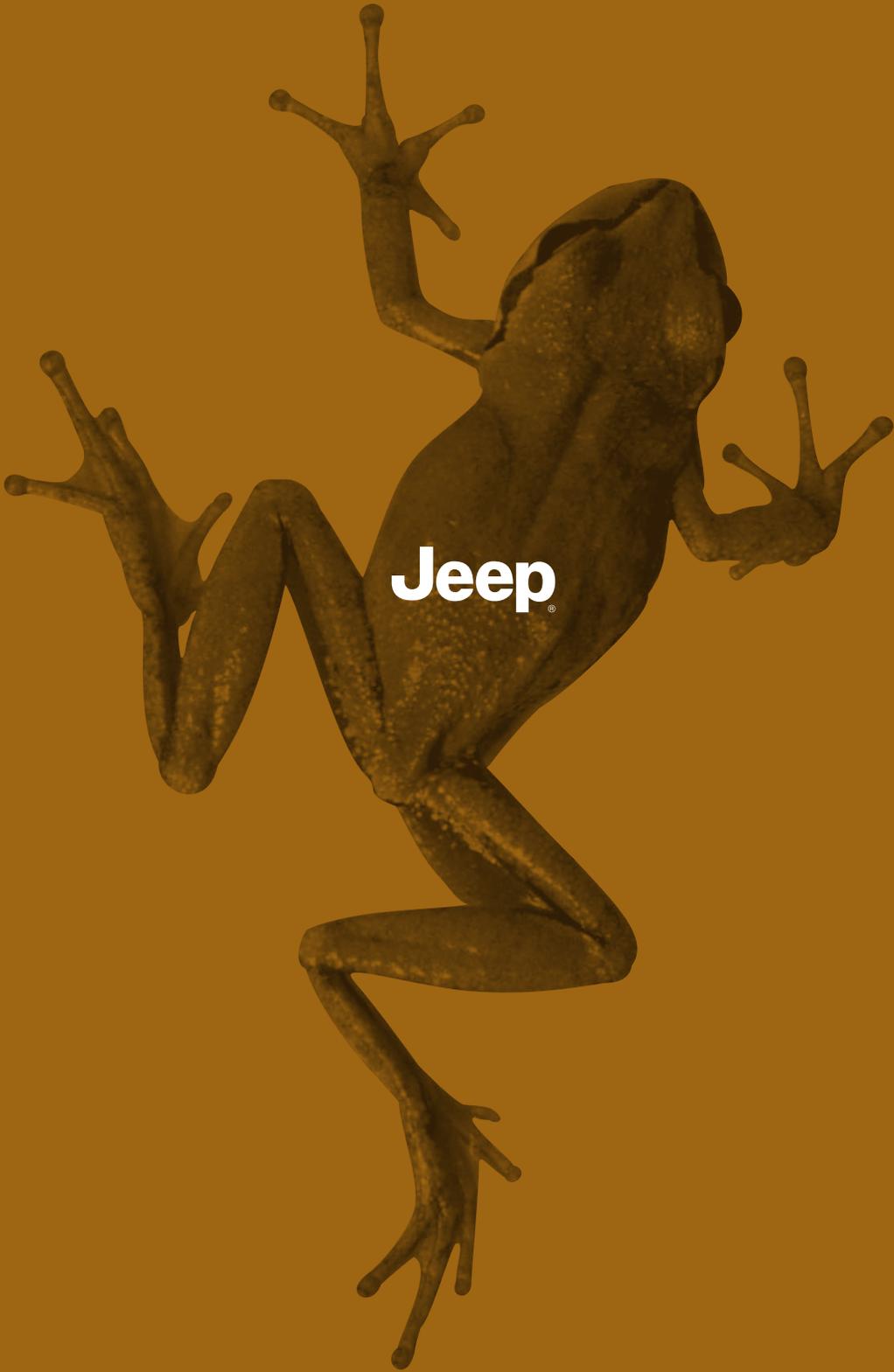
AVOID SENSITIVE AREAS such as meadows, lakeshores, wetlands, and streams, unless on designated routes. This protects wildlife habitat and sensitive soils from damage.

DO YOUR PART by leaving the area better than you found it, properly dispose of waste, minimize the use of fire, avoid the spread of invasive species, restore degraded areas, and join a local enthusiast organization.





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