

06 **mazda 3**

RETHINK

WHAT'S POSSIBLE.





THE SPORT COMPACT.

# SERIOUSLY RETHOUGHT.

BREAKTHROUGH DESIGNS ARE A MAZDA TRADITION. AND THE MAZDA3 IS NO EXCEPTION. EMERGING FROM THE SAME POTENT ZOOM-ZOOM GENE POOL AS THE MX-5 MIATA, MAZDA6 AND RX-8, THE MAZDA3 TOTALLY REDEFINES THE MEANING OF A SPORT COMPACT. ITS BREAKTHROUGH DESIGN SERVES UP THE SPORTY GOOD LOOKS, RESPONSIVE PERFORMANCE AND FEATURES TYPICAL OF CARS COMMANDING THOUSANDS MORE. PLUS A CHOICE OF TWO BODY STYLES: A STRIKING 4-DOOR SEDAN, AND AN ATHLETIC 5-DOOR. IF AWARD-WINNING DESIGN, EXCEPTIONAL HANDLING, AND OUTSTANDING VALUE ARE HIGH ON YOUR LIST OF NEW-CAR PRIORITIES, THE MAZDA3 INVITES YOU TO RETHINK WHAT'S POSSIBLE.



ZOOM-ZOOM





You've worked too hard to settle for some bland, boring econobox. So instead of sitting still for second-best, park yourself behind the wheel of a new MAZDA3s 5-Door. And see how quickly one test drive turns any other contender into an also-ran. Let yourself be enveloped by a far sleeker, more enticing shape. Moved by the brisk response of an advanced 160-hp\* engine with variable valve timing. And impressed by an interior so well-designed there are even steering-wheel-mounted controls for the audio and cruise control systems. But then, whenever you're in the driver's seat of any new MAZDA3, instant gratification and pure exhilaration are within easy reach. Even the experts at *AutoWeek* (4/5/04) raved: **"The MAZDA3 brings a superior level of performance and refinement to its class."**

\*153 hp in CA, MA, ME, NY and VT.

INSTANT GRATIFICATION **NEVER LOOKED BETTER.**





IT CUTS **CORNERS**

WITHOUT CUTTING ANY CORNERS.







The MAZDA3's fully independent suspension system promotes nimble handling and impressive ride comfort—MacPherson struts up front, an advanced multilink design in the rear plus front and rear stabilizer bars.

To help provide linear, fade-resistant stopping power, every MAZDA3 is equipped with power-assisted 4-wheel disc brakes. An advanced Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD) is also standard on both s models and available on the i.



For optimum convenience and fun, a new 5-speed Sport AT automatic transmission that also allows you to sequentially shift gears up or down is available on both MAZDA3 s models. An optional 4-speed Sport AT automatic transmission is available on MAZDA3 i 4-Door models.



Go ahead. Step on the gas. Feel how enthusiastically the MAZDA3's responsive powertrain executes your command. Now, grab the next gear. Suddenly, you're rocketed to a more high-spirited state of mind as the tachometer soars toward its redline. Propulsion for both the MAZDA3 s 5-Door and 4-Door is provided by a 160-hp,\* 16-valve, 2.3-liter powerplant. The MAZDA3 i 4-Door boasts a spirited, yet fuel-efficient, 150-hp,\* 2.0-liter DOHC engine. Both are sophisticated, all-aluminum designs that utilize variable valve timing to maximize low-end torque and high-rpm power. For smoother shifting, a precise 5-speed manual gearbox featuring double-cone synchronizers is standard on both MAZDA3 engine offerings. All of which inspired *Automobile Magazine* (2/05) to conclude that it's "...a driver's car with the world's most perfect shifter..."

\*153 hp in CA, MA, ME, NY and VT. †145 hp in CA, MA, ME, NY and VT.

# BRING YOURSELF UP TO SPEED.

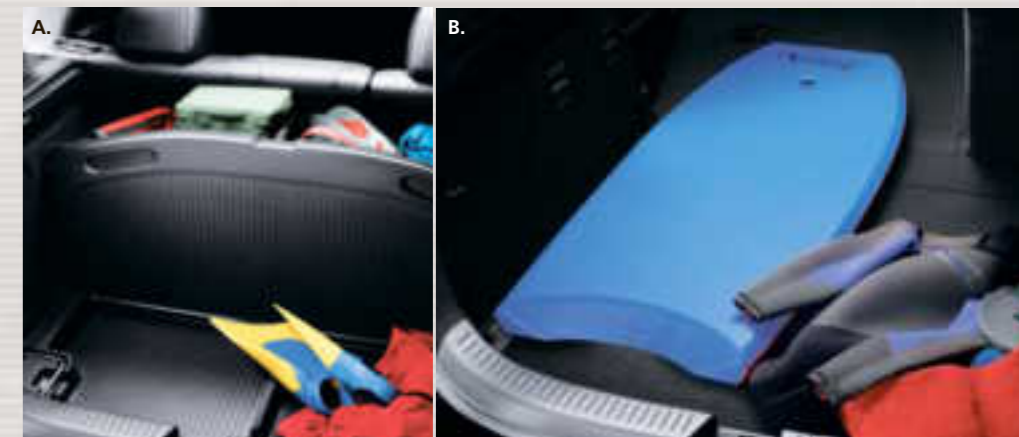


AN ORIGINAL





# AN ORIGINAL



A. The versatile rear area cargo management system\* in the MAZDA3 5-Door makes it easier to organize and protect everything from boogie boards and snowboards to camping gear and groceries. B. Standard on all MAZDA3 models is a 60/40 split fold-down rear seatback. This ultra-practical feature allows you to accommodate both a rear-seat passenger plus larger, longer types of cargo.

\*Please remember to properly secure all cargo.



# INSIDE AND OUT.





THE INSIDE TRACK TO

EXHILARATION.





It's easy to get excited behind the wheel of a MAZDA3s. Even before you hit the gas, you're greeted by the enticing grip of a leather-wrapped steering wheel and shifter. That just-right feeling of a driver's seat with adjustments for height and lumbar support. The pounding pulse of a 6-speaker AM/FM/CD stereo that's also SIRIUS Satellite Radio-compatible.\* Fit and finish are exemplary, as is the list of other standard features. Like air conditioning with an integral pollen filter and ambient temperature display. Cruise control, power windows, mirrors and door locks. In the Grand Touring, automatic climate control is standard and a DVD-based navigation system is available. Finally, a sport compact where quality, craftsmanship and luxury can all enjoy the ride. One that so impressed *automobilemag.com*, they wrote: **"Inside...the 3 achieves a beautiful balance of sport and elegance..."**



A. Every MAZDA3 features a steering wheel that tilts and telescopes. Both features help promote greater control and help ensure that you'll find a driving position that's comfortable for you.



B. Steering-wheel-mounted controls for the AM/FM/CD stereo are standard on all MAZDA3 models—as are buttons for the cruise control functions on all MAZDA3 s and MAZDA3 i Touring models.



C. You can add "one-touch" power sliding-glass moonroof, with integral sunscreen, to any MAZDA3 model except the MAZDA3 i 4-Door. Its dual-purpose design slides open, or tilts up, for a better view and/or ventilation. D. Electroluminescent gauges, standard on all MAZDA3s models, provide a shining example by displaying three different color combinations to indicate daytime, nighttime or vehicle entry status.

**SIRIUS**  
SATELLITE RADIO reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii.

# QUALITY AND CRAFTSMANSHIP



# REAL VALUE IS A BEAUTIFUL THING.



If value is at the top of your shopping list, the MAZDA3 i4-Door belongs there, too. Outside, refined exterior styling touches include body-colored mirrors, body-side moldings and door handles. And inside, accommodations include seating for five. A tilt and telescopic steering wheel with audio controls for the 4-speaker AM/FM/CD stereo. Even a lockable 60/40 split fold-down rear seatback. For spirited performance, there's a more powerful 150-hp,\* 16-valve, 2.0-liter engine with variable valve timing—plus slick-shifting 5-speed manual gearbox—that deliver a frugal 28 MPG City / 35 MPG Highway.<sup>†</sup> It's a beautiful way to make both your paychecks and fill-ups go farther. No wonder the MAZDA3 was voted "**America's Best Economy Car**" two years in a row (7/4/05 & 7/5/04) by the readers of *AutoWeek*.



\*145 hp in CA, MA, ME, NY and VT. †EPA estimated fuel economy. Actual results may vary.





**EXTENSIVE CRUMPLE ZONES**, both front and rear, help the MAZDA3 to absorb the energy of a collision and better protect occupants.

**A. AN ELECTRONIC TIRE PRESSURE MONITORING SYSTEM (TPMS)**, standard on both MAZDA3's 5-Door and 4-Door Grand Touring models, provides an extra measure of safety, peace of mind and convenience.



**B. ADVANCED DUAL FRONT AIR BAGS\*** on every MAZDA3 utilize inflators with both crash-zone and driver's seat position and passenger weight sensors. Dual front side-impact air bags and side air curtains with coverage for front and rear passengers, standard on both MAZDA3's Touring and Grand Touring models, are available on all other models.

\*Always wear your safety belt and secure children in the rear seat.

**POWER-ASSISTED 4-WHEEL DISC BRAKES** give every MAZDA3 fade-resistant stopping power. An advanced Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD) is also standard on both s models and available on the i.

**MAZDA'S TRIPLE "H" CONSTRUCTION** adds extra steel reinforcements to critical body areas to enhance impact protection, structural integrity and handling in all situations.

**SIDE-IMPACT DOOR BEAMS**, in all four doors, help absorb energy and promote cabin integrity in the case of a collision.

**FOLD-AWAY BRAKE PEDAL ASSEMBLY** is specially engineered to help minimize the chance of the driver sustaining a serious ankle or leg injury in an accident.

**XENON HIGH-INTENSITY-DISCHARGE (HID) LOW-BEAM HEADLIGHTS**, for improved visibility at night or in severe weather conditions, are standard on both MAZDA3's Grand Touring models.

In addition to a stunning silhouette, every MAZDA3 also surrounds its driver and passengers with a tour de force of advanced safety features. From the unseen safety engineering of its key structural reinforcements, sophisticated supplemental restraint systems and 4-wheel disc brakes to more obvious features like its side-mounted turn-signal repeater lights, front seat headrests with an anti-whiplash design, and 3-point safety belts for all seating positions, it's clear that safety is a top priority at Mazda. But then, around these parts, exhilarating performance and driving safety have always been part of the same equation.

# OUR COMMITMENT TO SAFETY IS EASY TO SEE.



STANDARD MECHANICAL FEATURES	MAZDA3 <i>i</i>	MAZDA3 <i>s</i>	MAZDA3 <i>s</i>
	4-Door	4-Door	5-Door
2.0L DOHC 16-valve 4-cylinder engine with 150 hp*	S	—	—
2.3L DOHC 16-valve 4-cylinder engine with 160 hp*	—	S	S
5-speed manual overdrive transmission	S	S	S
Rack-and-pinion steering with electrohydraulic variable assist	S	S	S
Power-assisted 4-wheel disc brakes	S	S	S
Antilock Brake System (ABS) with Electronic Brakeforce Distribution (EBD) and Brake Assist	P	S	S
Independent strut-type front suspension	S	S	S
Independent multilink rear suspension	S	S	S
Front and rear stabilizer bars	S	S	S

STANDARD EXTERIOR FEATURES	MAZDA3 <i>i</i>	MAZDA3 <i>s</i>	MAZDA3 <i>s</i>
15-inch steel wheels with full wheel covers	S	—	—
16-inch alloy wheels	T	S	—
17-inch alloy wheels	—	T/GT	S
195/65R15 H-rated steel-belted all-season radial tires	S	—	—
205/55R16 H-rated steel-belted all-season radial tires	T	S	—
205/50R17 V-rated steel-belted all-season radial tires	—	T/GT	S
Front grille, black	S	—	—
Front grille, body color	—	S	S
5-mph body-color bumpers	S	—	—
5-mph body-color bumpers—sport-type	—	S	S
Side sill extensions	—	T/GT	S
Body-color side moldings and door handles	S	S	S
Dual body-color remote mirrors	S	—	—
Dual body-color power remote mirrors	T	S	S
Fixed intermittent windshield wipers	S	—	—
Variable-intermittent windshield wipers	—	S	S
Rear wiper/washer with intermittent setting	—	—	S
Clear-lens halogen headlights with dark housings	S	S	S
Clear-lens halogen fog lights	A	S	S
Red-lens taillights with bright housings	S	—	—
Clear-lens taillights with dark housings	—	S	S
Fender-mounted turn-signal repeater lights	S	S	S
Roof-mounted mast-type radio antenna	S	S	S
Rear liftgate spoiler	—	—	S

STANDARD INTERIOR FEATURES	MAZDA3 <i>i</i>	MAZDA3 <i>s</i>	MAZDA3 <i>s</i>
Advanced front air bags <sup>1</sup> with belt-use, passenger-weight and driver's seat-position sensors	S	S	S
Front safety-belt pretensioners with force limiters	S	S	S
3-point safety belts for all 5 seating positions	S	S	S
Reclining front bucket seats	S	S	S
Driver's seat lifter and adjustable lumbar support	T	S	S
60/40 split fold-down rear seatback	S	S	S
Removable rigid cargo cover	—	—	S
Cargo management system	—	—	S
Full cloth upholstery and carpet floor mats	S	S	S
Center console armrest with dual covered storage compartments	S	S	S
Dual front cup holders with cover	S	S	S
Power windows with driver's one-touch-down feature	T	S	S
Power door locks with 2-stage unlocking	T	S	S
Remote keyless illuminated entry system with Electric Lockout Protection (ELP) and panic button feature	T	S	S
Rear child-safety door locks and LATCH child-seat anchors	S	S	S

STANDARD INTERIOR FEATURES (CONT.)	MAZDA3 <i>i</i>	MAZDA3 <i>s</i>	MAZDA3 <i>s</i>
Remote trunk-lid release	S	S	—
Remote fuel-door release	S	S	S
Dual front map lights; cargo area light; ignition-keyhole light	S	S	S
Driver's and passenger's covered visor vanity mirrors	S	S	S
White-on-black gauges with red nighttime illumination	S	—	—
Electroluminescent gauges with tri-mode lighting: blue (entry); white-on-black (daytime); red-on-black (nighttime)	—	S	S
Center instrument panel display (audio & clock)	S	S	S
Tilt/telescopic steering wheel	S	S	S
Leather-wrapped steering wheel and shift knob	—	S	S
Cruise control with steering-wheel-mounted controls	T	S	S
Heater/defroster with 4-speed blower and rear heater ducts	S	S	S
Rear window defogger; front side-window demisters	S	S	S
CFC-free air conditioning (includes outside ambient temp for center instrument panel and pollen filter)	O/T	S	S
AM/FM/CD stereo with 4 speakers and automatic level control	S	—	—
AM/FM/CD stereo with 6 speakers and automatic level control	T	S	S
Steering-wheel-mounted audio controls	S	S	S
Engine-immobilizer antitheft system	S	S	S

EXTERIOR DIMENSIONS (INCHES)	MAZDA3 <i>i</i>	MAZDA3 <i>s</i>	MAZDA3 <i>s</i>
Wheelbase/overall length	103.9/178.3	103.9/178.7	103.9/176.6
Overall width	69.1	69.1	69.1
Overall height	57.7	57.7	57.7
Track, front/rear	60.2/59.6	60.2/59.6	60.2/59.6

INTERIOR DIMENSIONS (INCHES)	MAZDA3 <i>i</i>	MAZDA3 <i>s</i>	MAZDA3 <i>s</i>
Headroom, front/rear	39.1/37.4	39.1/37.4	39.1/38.4
Headroom, front/rear with moonroof	38.1/37.0	38.1/37.0	38.2/38.3
Legroom, front/rear	41.9/36.3	41.9/36.3	41.9/36.3
Shoulder room front/rear	54.9/54.0	54.9/54.0	54.9/54.0

CAPACITIES (CUBIC FEET)	MAZDA3 <i>i</i>	MAZDA3 <i>s</i>	MAZDA3 <i>s</i>
EPA passenger volume (cubic feet)	94.3	94.3	95.3
EPA cargo volume (cubic feet)	11.4	11.4	17.1
EPA cargo volume, rear seats folded (cubic feet)	—	—	31
Fuel capacity (U.S. gallons)	14.5	14.5	14.5

SPECIFICATIONS	MAZDA3 <i>i</i>	MAZDA3 <i>s</i>	MAZDA3 <i>s</i>
Engine size and type	2.0L DOHC 16-valve 4-cylinder with variable valve timing	2.3L DOHC 16-valve 4-cylinder with variable valve timing and dual balance shafts	
Horsepower	150* @ 6500 rpm	160* @ 6500 rpm	
Torque, lb-ft	135* @ 4500 rpm	150* @ 4500 rpm	
EPA estimated fuel economy			
City/highway	Manual 28/35 Automatic 26/34	Manual 27/34 Automatic 25/31	
Curb weight	Manual 2685 lb CA, MA, ME, NY & VT 2701 lb Automatic 2729 lb CA, MA, ME, NY & VT 2745 lb	Manual 2758 lb/2808 lb CA, MA, ME, NY & VT 2784 lb/2834 lb Automatic 2829 lb/2871 lb CA, MA, ME, NY & VT 2853 lb/2898 lb	

S: Standard O: Optional P: Package T: Touring model GT: Grand Touring model  
A: Dealer-available accessory —: Not available

\*2.0L - 145 hp, 132 lb-ft / 2.3L - 153 hp, 149 lb-ft in CA, MA, ME, NY, and VT.  
†Always wear your safety belt and secure children in the rear seat.

## MAZDA3 MODELS

### MAZDA3*i* 4-Door Touring

*Includes the following features:*

- 16-inch alloy wheels with P205/55R16 tires
- Body-color dual power remote mirrors
- Cruise control with steering-wheel-mounted controls
- Remote keyless entry with Electronic Lockout Protection (ELP); panic button feature
- Driver's seat lifter and adjustable lumbar support
- Power windows with driver's one-touch-down feature
- Power door locks with 2-stage unlocking
- CFC-free air conditioning (includes outside ambient temp for center instrument panel and pollen filter)
- 6-speaker sound system

### MAZDA3*s* 4-Door Touring

*Includes the following features:*

- 17-inch alloy wheels with P205R17 tires
- Side sill extensions
- Front side-impact air bags
- Side-impact air curtains

### MAZDA3*s* 4-Door Grand Touring

*Includes the following features in addition to or in place of MAZDA3*s* 4-Door Touring:*

- LED clear-lens taillights
- Rain-sensing front windshield wipers
- Xenon High-Intensity-Discharge (HID) low-beam headlights
- Automatic on/off headlights
- Automatic climate control
- Black leather-trimmed seats and door panels
- Heated front seats
- Driving information system (trip computer)
- Tire Pressure Monitoring System (TPMS)
- Anti-theft security system

### MAZDA3*s* 5-Door Touring

*Includes the following features:*

- Front side-impact air bags
- Side-impact air curtains

### MAZDA3*s* 5-Door Grand Touring

*Includes the following features in addition to or in place of MAZDA3*s* 5-Door Touring:*

- LED clear-lens taillights
- Rain-sensing front windshield wipers
- Xenon High-Intensity-Discharge (HID) low-beam headlights
- Automatic on/off headlights
- Automatic climate control
- Black leather-trimmed seats and door panels
- Heated front seats
- Driving information system (trip computer)
- Tire Pressure Monitoring System (TPMS)
- Anti-theft security system

## OPTIONS AND OPTION PACKAGES

	MAZDA3 <i>i</i>	MAZDA3 <i>i</i>	MAZDA3 <i>s</i>	MAZDA3 <i>s</i>	MAZDA3 <i>s</i>
	4-Door	4-Door Touring	4 & 5-Door	4 & 5-Door Touring	4 & 5-Door Grand Touring
ABS/SAB/SAC Package: Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD) and Brake Assist; front side-impact air bags; <sup>1</sup> side-impact air curtains with front and rear coverage	0	0	—	—	—
SAB/SAC Package: Front side-impact air bags; <sup>1</sup> side-impact air curtains with front and rear coverage	—	—	0 (4-Door only)	S	S
Moonroof & 6-CD Package: Power sliding-glass moonroof with "one-touch" open feature; in-dash 6-disc CD changer	—	0	0	0	—
Moonroof, 6-CD, and Bose® Audio System Package: Power sliding-glass moonroof with "one-touch" open feature; in-dash 6-disc CD changer; Bose® premium 222-watt 7-speaker audio system	—	—	—	—	0
Sport AT 4-speed automatic overdrive transmission	0	0	—	—	—
Sport AT 5-speed automatic overdrive transmission	—	—	0	0	0
Black leather-trimmed seats and door panels	—	—	—	0	S
DVD-based navigation system with pop-up screen	—	—	—	—	0
CFC-free air conditioning	0	S	S	S	S
Pearlescent paint (Whitewater Pearl)	—	—	0	0	0

## INTERIOR FABRICS



**BLACK CLOTH**  
MAZDA3*i* 4-Door



**BEIGE CLOTH**  
MAZDA3*i* 4-Door



**BLACK/BLUE CLOTH**  
MAZDA3*s* 4-Door/5-Door



**BLACK/RED CLOTH**  
MAZDA3*s* 4-Door/5-Door



**BLACK LEATHER**  
MAZDA3*s* 4-Door/5-Door

## EXTERIOR COLORS



**BLACK MICA**  
MAZDA3*i* 4-Door  
Black Cloth, Beige Cloth  
  
MAZDA3*s* 4-Door/5-Door  
Black/Red Cloth, Black Leather



**STRATO BLUE MICA**  
MAZDA3*i* 4-Door  
Black Cloth, Beige Cloth  
  
MAZDA3*s* 4-Door/5-Door  
Black/Blue Cloth, Black Leather



**TITANIUM GRAY METALLIC**  
MAZDA3*i* 4-Door  
Black Cloth  
  
MAZDA3*s* 4-Door/5-Door  
Black/Red Cloth, Black Leather



**RALLY WHITE**  
MAZDA3*i* 4-Door  
Beige Cloth



**WINNING BLUE METALLIC**  
MAZDA3*s* 4-Door/5-Door  
Black/Blue Cloth, Black Leather



**SUNLIGHT SILVER METALLIC**  
MAZDA3*i* 4-Door  
Black Cloth  
  
MAZDA3*s* 4-Door/5-Door  
Black/Red Cloth, Black Leather



**VELOCITY RED MICA**  
MAZDA3*i* 4-Door  
Black Cloth  
  
MAZDA3*s* 4-Door/5-Door  
Black/Red Cloth, Black Leather



**COPPER RED MICA**  
MAZDA3*s* 4-Door/5-Door  
Black/Red Cloth, Black Leather



**SHIMMERING SAND METALLIC**  
MAZDA3*i* 4-Door  
Beige Cloth



**WHITEWATER PEARL (OPTIONAL)**  
MAZDA3*s* 4-Door/5-Door  
Black/Blue Cloth, Black Leather

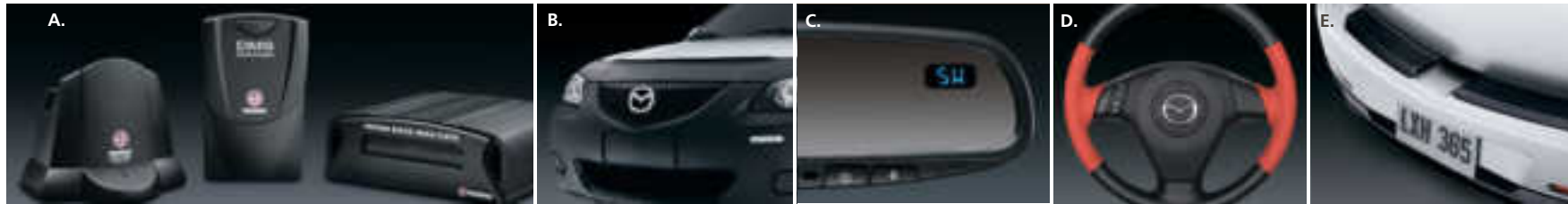


**NORDIC GREEN MICA**  
MAZDA3*i* 4-Door  
Beige Cloth

**PRODUCT CHANGES AND OPTIONS AVAILABILITY:** Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

**MazdaUSA.com**  
Wherever you see this symbol, you can get the whole story on our interactive Web site.





**A. PhatNoise® Car Audio System.** Listen to the equivalent of up to 500 CDs on your MAZDA3's stereo system with a PhatNoise® 20GB digital media cartridge and trunk-mounted digital media player. Plays MP3, WMA, FLAC, and Audible formats. Complete with USB Desktop Cradle, software and mounting hardware. **B. Front Mask.** Keep your MAZDA3's front end free of nicks and scratches from insects and road debris. Custom tailored for a snug fit. **C. Compass Auto-Dimming Mirror with HomeLink®.** Automatically dims to reduce glare from headlights of cars behind you. Bright LED compass readout. HomeLink controller activates any system-connected lights, gates, alarms, etc. in your home (may require additional components). **D. Steering Wheel.** Enhance the sporty look of your MAZDA3 interior with your choice of a blue/black or red/black two-tone design. Does not include air bag, air bag cover and horn pad. **E. Rear Bumper Step Plate.** Protects your MAZDA3 5-Door's rear bumper from chips and scratches when you're loading and unloading. Looks sharp, too.

All Genuine Mazda Accessories installed by your Mazda dealer, prior to or at initial vehicle delivery, carry the same new-vehicle limited warranty as your new Mazda. See your dealer for details.

## MAKE YOUR MAZDA3

MAZDA3	MAZDA3i	MAZDA3s	MAZDA3s
	4-Door	4-Door	5-Door
Front air dam	P/A	—	—
Front lip spoiler	—	—	P/A
Fog lights	O/P/A	S	S
Front and rear splash guards	O/A	—	—
Front mask	A	A	A
Wheel-arch molding	—	—	O/A
Side sill extensions	P/A	O/P/A	—
Lower door molding	A	A	O/A
Door edge guards	O/A	O/A	O/A
Moonroof wind deflector	O/A	O/A	O/A
Satin-finish fuel door	O/A	O/A	O/A
Rear wing spoiler	O/A	O/A	—
Rear lip spoiler	O/A	O/A	—
Rear aero flares	P/A	—	P/A
Rear skirt diffuser	—	—	O/A
Rear bumper step plate	—	—	O/A
Windshield sunscreen	A	A	A
Compass auto-dimming mirror	O/A	O/A	O/A
Compass auto-dimming mirror with HomeLink®	O/A	O/A	O/A
In-dash 6-disc CD/MP3 changer	O/A	O/A	O/A
Cassette player	O/A	O/A	O/A
SIRIUS Satellite Radio receiver kit*	O/A	O/A	O/A
PhatNoise® car audio system	A	A	A
Remote Engine Start/Security System** (automatic transmission only)	A	A	A
Power inverter (115-volt)	A	A	A
Steering wheel (red/black or blue/black)	A	A	A
Gearshift knob††	A	A	A
Parking-brake cover††	A	A	A
Instrument panel decorative trim	P/A	P/A	P/A
Door switch decorative panels	P/A	P/A	P/A

MAZDA3	MAZDA3i	MAZDA3s	MAZDA3s
	4-Door	4-Door	5-Door
Door grip covers	A	A	A
Premium carpet floor mats	P/A	P/A	P/A
All-weather floor mats	O/A	O/A	O/A
Carpet cargo mat	O/A	O/A	O/A
Cargo tray	—	—	O/A
Cargo net	O/A	O/A	O/A
Ashtray replacement compartment	A	A	A
Rear ashtray	A	A	A
Car cover	A	A	A
Car-cover cable lock	A	A	A
First aid kit	A	A	A
Roadside assistance kit	A	A	A
Wheel locks	O/A	O/A	O/A
Touch-up paint	A	A	A

S : Standard O : Optional P : Package A : Dealer-available accessory — : Not available

\*SIRIUS Satellite Radio reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii.

†Late availability.

\*\*Requires keyless entry.

††Available in the following color combinations: Parking-brake cover—blue/silver, red/silver, black/silver; Gearshift knob—(A/T) blue/silver, red/silver, black/silver and (M/T) blue/black, red/black.



YOURS ALONE

# COMMITTED TO YOUR PEACE OF MIND.

Every new 2006 Mazda is covered by one of the industry's most comprehensive new-vehicle warranties, the **Mazda Driver's Assurance Plan**.

It includes a **48-month/50,000-mile**, "bumper-to-bumper" **Limited Warranty**, plus **24/7 Emergency Roadside Assistance**. And should your MAZDA3 require a warranty repair, the **Mazda Service Transportation Solution** can typically provide another vehicle to drive. After all, we want your new Mazda to be a source of pride, exhilaration and peace of mind for years to come. See your Mazda dealer for details.

**REDISCOVER THE EMOTION OF MOTION.** With 13 exhilarating models, Mazda makes it easier than ever to satisfy your practical needs.

And your emotional ones. So treat yourself to the Mazda Test-Drive Experience. Put the MAZDA3 of your choice through its paces. Down local streets, on-ramps, highways, and off-ramps. Through straightaways, S-curves and corners. Discover the responsive acceleration and steering, superb braking and surefooted handling that set every Mazda apart. And in the process, rediscover that elusive emotion of motion—that fun, connected-to-the-road feeling that we like to call "Zoom-Zoom."

MazdaUSA.com



ALL CHILDREN INSTINCTIVELY KNOW IT.

A FEW ADULTS STILL REMEMBER IT.

ONE UNIQUE CAR COMPANY REFUSES TO OUTGROW IT.

IN GROWN-UP LANGUAGE, IT MEANS THE EXHILARATION AND

LIBERATION THAT COMES FROM EXPERIENCING SHEER MOTION.

BUT AS USUAL, CHILDREN PUT IT MUCH BETTER.

AND SIMPLY CALL IT ZOOM-ZOOM.

WE PRACTICE IT EVERY DAY.

IT'S WHY WE BUILD THE KIND OF CARS WE DO.

MAZDA. ALWAYS THE SOUL OF A SPORTS CAR™.

ZOOM - ZOOM

