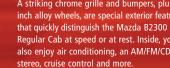




a handsomely appointed cab with standard inch alloy wheels, are special exterior features rear jump seats are standard on both Mazda features that include: A leather-wrapped, tilt that quickly distinguish the Mazda B2300 SE-5 B-Series 4000 4x4 Cab Plus 4-Door models. Fold Its powerful 4.0-liter V6 and ultraefficient steering wheel. An AM/FM/CD stereo. Power Regular Cab at speed or at rest. Inside, you'll them up or down to gain more room for extra electronically controlled 5-speed automatic let windows, mirrors and door locks. Cruise control. also enjoy air conditioning, an AM/FM/CD gear or passengers. Door-mounted map pockets. And more. stereo, cruise control and more.













If you play as hard as you work, Mazda's B4000 4x4 SE Cab Plus 4-Door is the truck for you. you tow up to 5600 lb.





A MORE PERSONALIZED APPROACH TO ACCESSORIES. One of the greatest joys that comes with owning a new Mazda B-Series Truck is being able to personalize its appearance and enhance its performance with Genuine Mazda Accessories. Better still, all Genuine Mazda Accessories installed by your Mazda dealer—prior to or at initial vehicle retail delivery—carry the same new-vehicle limited warranty as your new Mazda. See your dealer for details.

- Front Mask

- Trailer Hitch
- Hood Bug Deflector

- All-Weather Floor Mats

- Door-Edge Guards
- Touch-Up Paint Retractable Tie-Down Loops
 Roadside Assistance Kit Carpet Floor Mats
 - Wheel Locks
- Tailgate Lock
- First Aid Kit

Bedliner

Fog Lights

Alloy Wheels

- Bed-Rail Caps
 - Bed Extender
- Windshield Sunscreen



Please remember to properly secure all cargo.

PEACE OF MIND: THE ZOOM-ZOOM WAY. We want your new Mazda B-Series Truck to be a source of pride, exhilaration and peace of mind for years to come. Which is why every new 2008 Mazda sold in the U.S. is protected by all of the following: ● A 3-year/36,000-mile* "bumper-to-bumper" limited warranty. • A 3-year/36,000-mile* 24/7 Emergency Roadside Assistance program. • A 5-year/60,000-mile* limited powertrain warranty. • A 5-year/unlimited-mileage Anti-Perforation Limited Warranty. For details, please see your Mazda dealer, visit MazdaUSA.com or call toll-free 800-639-1000. * Whichever comes first.

A WEB SITE POWERED BY PURE ZOOM-ZOOM. Visit MazdaUSA.com, and surround yourself with more motorized fun of the virtual variety. You can download the latest info and specs on all the new 2008 Mazdas. Compare your favorite new Mazda to the competition. "Build" the Mazda of your dreams online—and trick it out exactly the way you want it. Request a quote. Estimate monthly payments. Order a brochure. Get the "411" on special events, promotions and incentives. Score handy maintenance tips and seasonal service offers. Learn more about MAZDASPEED and Mazda's latest motorsports activities. Even locate your closest Mazda dealer. It's your instant, 24/7 connection to all things Zoom-Zoom. All at MazdaUSA.com.

A FRIEND WHO'S READY TO LEND MORE THAN A HAND. Whether you're buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Mazda American Credit (MAC) can make the financing process a more convenient and more Mazda American Credit.. satisfying experience. It all starts with first-class customer service and competitive rates. To find out which MAC purchase or lease plan best meets your needs, talk to your Mazda dealer. Or visit MazdaCredit.com for more information.



Compass and Outside-Temperature Auto-Dimming Mirror replaces the standard rearview mirror and automatically dims to reduce glare from the headlights of cars behind you. Its bright LED display shows compass and outside-temperature readings.

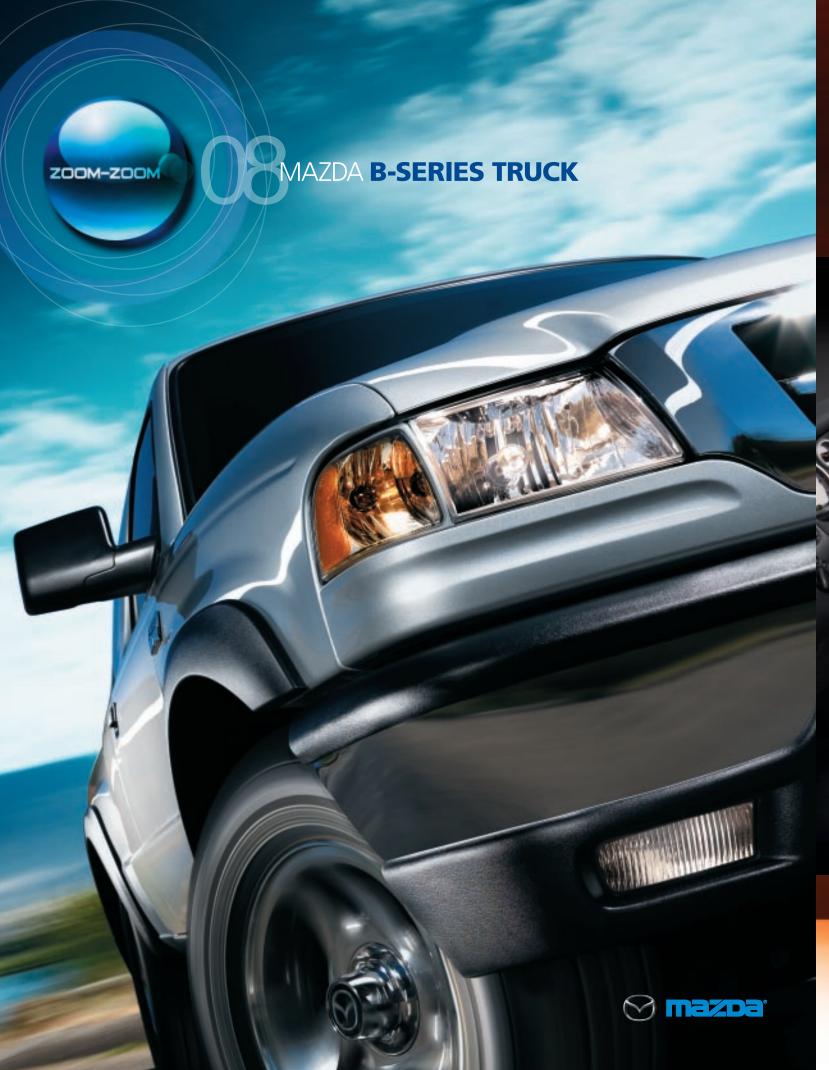


Folding Storage Box is lockable to provide secure storage for small items and tools. Its cover folds open, letting you utilize the full length of the cargo bed.



Soft Tonneau Cover gives the bed of your Mazda

MazdaUSA.com



GREAT CHOICES, VERSATILITY AND VALUE. THE ZOOM-ZOOM WAY.

For a truckload of compelling advantages, check out the Mazda B-Series Truck lineup for 2008. For starters, you get a choice of two rugged, fun-to-drive models: The potent, go-anywhere Mazda B4000 4x4. And the durable, economical Mazda B2300 4x2. The B4000 also offers the extra space, versatility and convenience of a Cab Plus 4-Door design. While the B2300 features a durable, practical, 2-door Regular Cab layout. Mazda's choice of powertrains is equally persuasive. The B4000 features a gutsy 4.0-liter V6 that pumps out 207 hp and 238 lb-ft of torque. The B2300 delivers a responsive, yet fuel-efficient, 2.3-liter engine that generates 143 hp and 154 lb-ft of torque. Choose the available SE-5 package, and your new Mazda B2300 provides even more value. With an AM/FM/CD stereo. Air conditioning. Cruise control. A tilt steering wheel. Full carpeting. Plus even more freedom to play as hard as you work.





THE FUN SHOULDN'T END JUST BECAUSE THE ROAD DOES.

exhilaration on any terrain, the Mazda B4000 allows you to keep all your options wide-open.

If you have a sharp eye for fun—and value—Mazda's top-of-the-line B4000 4x4 SE Cab Plus 4-Door is impossible to ignore. On the inside,

you're treated to a well-appointed cabin that doesn't skimp on space, comfort or versatility. And on the outside, the B4000 announces

its arrival in striking style. With fog lights and front tow hooks. Stunning 16-inch alloys surrounded by hefty P255/70R16 all-terrain tires.

and fuel tank. All standard. Now, add to that its eager-to-please 4.0-liter V6 mated to an ultraefficient 5-speed automatic, a limited-slip

differential, the exhilaration of its off-road 4x4 capabilities, plus the grunt to tow up to 5600 lb and, well, you get the picture. For more

Black wheel-arch moldings. A protective bedliner. A frame-mounted trailer receiver hitch. Even underbody skid plates for the transfer case

The B4000 4x4 Cab Plus 4-Door's responsive 4.0-liter SOHC V6 engine cranks out a generous 207

A dash-mounted control knob on both Mazda
B4000 4x4 Cab Plus 4-Door models makes it quick

hp and 238 lb-ft of torque. Which means you'll and easy to shift on the fly into or out of 4x4

have plenty of power for any purpose. mode (up to 45 mph)—as the terrain requires.

B-SERIES TRUCK SPECIFICATIONS & CAPACITIES 4.0-liter V6 2.3-liter 4-cylinder DOHC 16-valve SOHC 12-valve 3.45 x 3.70 3.95 x 3.35 Bore and stroke Ignition system distributorless distributorless Horsepower, SAE net 143 @ 5250 rpm 207 @ 5250 rpm Torque, SAE net lb-ft 154 @ 3750 rpm 238 @ 3000 rpm ecommended fuel Regular unleaded gasoline 4x4 Manual 15/19 4x2 Automatic 19/24

economy, city/hwy mpg Cargo bed length Cargo bed depth Cargo bed width, maximum (at floor) rgo bed width, between wheelhouses Ground clearance (at rear axle) Approach angle (minimum) ear legroom ont shoulder room

	2.20	2.05	1.85	
	1.50	1.31	1.47	
	1.00	1.00	1.00	
	0.79	0.79	0.75	
Case Ratios (4x4)				
	_	2.48	2.48	
	_	1.00	1.00	
	B2300 Base 4x2 Reg. Cab	B4000 Base/SE 4x4 Cab Plus 4		
	22.0:1		18.7:1	
e (curb-to-curb, ft)	37.7	43.0		
S				
(U.S. gallons)	16.5		19.5	

B-SERIES TRUCK ENGINE & MECHANICAL

	B2300 Base	B4000 Base	B400 SE
Engine & Transmission	4x2	4x4	4x4
2.3L DOHC 16-valve 4-cylinder engine with 143 hp	B2300	_	-
■ 4.0L SOHC 12-valve V6 engine with 207 hp	_	B4000	B400
S-speed manual overdrive transmission	S	S	-
S-speed automatic overdrive transmission	0	0	S
Shift-on-the-fly 4WD system/dual-range transfer case	_	S	S
Underbody skid plates for fuel tank and transfer case	-	_	S
Front independent double-wishbone suspension	S	_	-
Raised front independent double-wishbone suspension	-	S	S
Power-assisted rack-and-pinion steering	S	S	S
■ 4-wheel Anti-lock Brake System (ABS)	S	S	S
Limited-slip rear differential	-	-	S
Brakes (in)			
Ventilated front discs	10.3	11.3	11.3
Rear drums	9.0	10.0	10.0

MazdaUSA.com

Wherever you see this symbol, you can get the whole story on our interactive Web site.

B-SERIES TRUCK EXTERIOR

Body	Base 4x2	Base 4x4	SE 4x4
Black bumpers and grille	S	S	-
Bright bumpers and grille	Р	_	S
Body-color bumpers and grille	-	-	O (n/c)
Black wheel-arch moldings	-	S	S
Body-color wheel-arch moldings	-	_	O (n/c)
Black front and rear mud guards	S	S	S
Bedliner	O/A	O/A	S
Class III frame-mounted trailer receiver hitch	А	Α	S
Dual black manual remote mirrors	S	S	-
Dual black power remote mirrors	-	_	S
Solar-controlled tinted glass	S	S	S
Sliding rear window with privacy-tint glass	-	-	S
Halogen fog lights	А	Α	S
Front tow hooks	-	-	S
Tires & Wheels			
15-inch styled steel wheels; P225/70R15 all-season tires	S	-	-
15-inch styled steel wheels; P235/75R15 all-terrain tires	-	S	-
■ 15-inch alloy wheels; P225/70R15 all-season tires	P/A	_	-
■ 16-inch alloy wheels; P255/70R16 all-terrain tires	-	_	S

R2300 R4000 R4000

RIES TRUCK INTERIOR			
fort & Convenience	B2300 Base 4x2	B4000 Base 4x4	B4000 SE 4x4
windows	472	444	S S
nounted map pockets			S
covered sun visors	S	S	S
nger's vanity mirror	3	,	S
r-mounted passenger-assist grips	<u> </u>	5	S S
console with dual cup holders	S S	S	S S
e bin with 12-volt power outlet	5	S S	S S
control with steering-wheel-mounted controls) P	3	S S
		-	-
meter and engine coolant temperature gauge	S	S	S
gauges with silver rings	S	S	_
er gauges with silver rings	-	-	S
n-fiber-look center dash trim	S	S	S
ering wheel (leather-wrapped on SE)	Р	-	S
ee air conditioning	O/P	S	S
own center armrest with storage compartment	S	S	S
door locks with two-stage unlocking	-	-	S
e keyless entry system	-	_	S
ing & Trim			
40 split-bench seat with cloth upholstery; loor covering	S	-	-
40 split-bench seat with cloth upholstery; t-pile carpeting	Р	S	S
own rear vinyl jump seats with lap belts	-	S	S
io			
VI stereo with 2 speakers and digital clock	S	S	-
M/CD stereo with 4 speakers and digital clock	Р	_	S
ary-audio input jack	S	S	S

B-SERIES TRUCK SAFETY & SECURITY

	Base	Base	2E
Safety & Security	4x2	4x4	4x4
■ Dual front air bags*	S	S	S
■ Passenger-side air bag* deactivation switch	S	S	S
Tire-Pressure Monitoring System (TPMS)	S	S	S
3-point outboard front seat belts with pretensioners and height-adjustable shoulder-belt anchors; center lap belt	S	S	S

B2300 B4000 B4000

B-SERIES TRUCK BODY STYLE AND MODEL AVAILABILITY

Model Availability	Regular Cab	Cab Plus 4	
B2300 Base	•	-	
B4000 4x4 Base & SE	_	•	

- S: Standard O: Optional P: Package option A: Dealer-available accessory n/c: No charge
- * Always wear your seat belt and deactivate passenger-side air bag when using a child- or infant-safety seat.

B-SERIES TRUCK OPTIONS & OPTION PACKAGES

Options/Option Packages	Base 4x2	Base 4x4	SE 4x4	o
SE-5 Package: 15-inch alloy wheels; chrome bumpers and grille; tilt steering wheel; full carpeting; carpet floor mats; CFC-free air conditioning; AM/FM/CD stereo; cruise control	0	-	-	Bu Ca
5-speed automatic overdrive transmission	0	0	S	All
Monochromatic (body-color) trim	-	-	O (n/c)	CF
Bed extender	O/A	O/A	O/A	Co
Bedliner	O/A	O/A	S	Co
Folding storage box	O/A	O/A	O/A	Do
Tonneau cover	O/A	O/A	O/A	
Bed-rail caps, black or silver	O/A	O/A	O/A	

B2300 B4000 B4000

B-SERIES TRUCK OPTIONS & OPTION PACKAGES

ons/Option Packages	Base 4x2	Base 4x4	SE 4x4
seats with center console	-	_	0
floor mats	P/A	S	S
ather floor mats	А	А	А
ee air conditioning	O/P	S	S
ss and outside-temperature auto-dimming mirror	O/A	O/A	O/A
ss auto-dimming mirror	O/A	O/A	O/A
dge guards, color-keyed	O/A	O/A	O/A

B2300 B4000 B4000

PAYLOAD/TRAILER WEIGHTS (LB) REGULAR CAB CAB PLUS 4

			Ratio	Payload/GVWR	Trailer Wt./GCWR	Payload/GVWR	Trailer Wt./GCWR
B2300	4x2	MT	3.73	1260/4380	1600/4800	-	-
		AT	4.10	1260/4380	2260/5500	-	-
B4000	4x4	MT	4.10	_	_	1260/5140	3140/7000
		AT	4.10	-	-	1260/5140	5600/9500



















SE Gray Cloth

Base Gray Cloth

weights shown are maximums and must be reduced by the weight of any passengers, cargo, hitch or optional equipment in the towing vehicle. The following equipment may also be required: load-carrying hitch for trailers under 2000 lb and load-equalizing hitch for trailers over 2000 lb. Towing required equipment, see your Mazda dealer, Hitches are available through manufacturers other than Mazda.

Product Changes and Ontions Availability: Following publication of this brochure certain changes in standard equipment, options, prices and the like or product delays may have occurred which would not be included in these pages. Your Mazda dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

7755 Irvine Center Drive, Irvine, CA 92618 • 800-639-1000 • © 2007 Mazda Motor of America, Inc. • Printed in U.S.A. 8/07 (70M) • Part No. 9999-92-BST-08