

ZOOM-ZOOM

ALL CHILDREN INSTINCTIVELY KNOW IT.

A FEW ADULTS STILL REMEMBER IT.

ONE UNIQUE CAR COMPANY REFUSES TO OUTGROW IT.

IN GROWN-UP LANGUAGE, IT MEANS THE EXHILARATION
AND LIBERATION THAT COME FROM EXPERIENCING SHEER MOTION.

BUT AS USUAL, CHILDREN PUT IT MUCH BETTER.

AND SIMPLY CALL IT ZOOM-ZOOM.

WE PRACTICE IT EVERY DAY.

IT'S WHY WE BUILD THE KIND OF CARS WE DO.

MAZDA. ALWAYS THE SOUL OF A SPORTS CAR.®

MAZDA **CX-7**

08

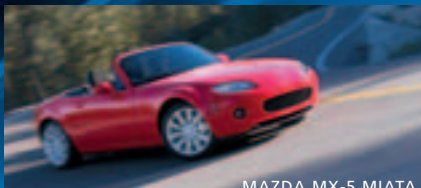
ZOOM-ZOOM



MAZDA CX-7



MAZDA CX-9



MAZDA MX-5 MIATA



MAZDA TRIBUTE



MAZDA B-SERIES TRUCK



MAZDA6



MAZDA3 4-DOOR



MAZDA RX-8



MAZDA3 5-DOOR



MAZDA5



7755 Irvine Center Drive, Irvine, CA 92618 • 800-639-1000 • © 2007 Mazda Motor of America, Inc. • Printed in U.S.A. 7/07 (200M) Part No. 9999-92-CX7-08



DESIGNED AND ENGINEERED THE ZOOM-ZOOM WAY.



EVERY MAZDA WE MAKE IS THE INSPIRED INTERSECTION OF INSIGHTFUL ENGINEERING, STYLISH DESIGN AND SPIRITED PERFORMANCE. AND THE '08 MAZDA CX-7 IS EXHILARATING PROOF. FROM ITS BOLD, COMPELLING CURVES TO ITS STRIKING 18-INCH ALLOY WHEELS. FROM ITS VERSATILE YET STYLISH INTERIOR FOR FIVE TO ITS AVAILABLE VOICE-ACTIVATED NAVIGATION SYSTEM. AND FROM ITS STANDARD 6-SPEED SPORT AT AUTOMATIC TRANSMISSION TO ITS AVAILABLE ACTIVE TORQUE SPLIT ALL-WHEEL DRIVE. NO WONDER, AFTER THOROUGHLY TESTING THE CX-7, *AUTOWEEK* (1/22/07) CANDIDLY CONFESSED: "SOME OF THE STAFF THINK IT MIGHT JUST BE THE BEST CROSSOVER/SUV-TYPE VEHICLE THEY HAVE EVER DRIVEN." BUT THEN, IF THERE'S A SMARTER, MORE RELIABLE OR FUN WAY TO MAKE SOMETHING MOVE, MAZDA ENGINEERS ARE ALL OVER IT. WHICH IS WHY, AS WE CRAFT, TOOL, STITCH AND FIT TOGETHER YOUR NEW MAZDA CX-7, WE HAVE NO DESIRE TO TAKE ANY SHORTCUTS. AND AS A RESULT, NEITHER WILL YOU. IT'S THE ZOOM-ZOOM WAY.





EXPLORE A COCKPIT THAT TELLS EVERYONE YOU'VE ARRIVED.

Peer past the stunning 65.6-degree slant of the CX-7's sleek windshield, and you'll discover an equally unforgettable cockpit. One that's as cutting-edge as it is refined. And as personally satisfying as it is sophisticated. All thanks to an insightful array of standard features and purposeful options. Add the available Technology Package for example, and your driving experience is instantly enhanced on multiple levels. With the intelligence of a voice command-activated, touch-screen DVD navigation system. The security of an integral rearview camera. And the compelling acoustic capabilities of an in-dash 6-disc CD changer mated to an awesome, 240-watt Bose® 9-speaker Centerpoint® Surround System with AudioPilot®. You'll even enjoy the elegance, thoughtful design and simplified operation of a "one-touch" power sliding-glass moonroof. Plus the added convenience of a Mazda Advanced Keyless Entry & Start System. Which is why, after just one look at the CX-7's cockpit, other Crossovers simply appear out of style. And out of touch.



BOSE
With the available Bose® Premium Sound System, and its Centerpoint™ technology, you'll enjoy stunning, multi-channel surround sound performances synthesized from ordinary music CDs. Custom-engineered for CX-7's cabin, it also boasts AudioPilot™ technology that automatically adjusts a range of different frequencies to help cancel out distracting ambient road noise. For details, visit www.bose.com.

A rearview camera that is activated whenever you shift into reverse is included in the available Technology Package that also features a voice-activated, touch-screen DVD navigation system; Bose® Premium Sound System; in-dash 6-disc CD changer; power sliding-glass moonroof with interior sunshade; and a Mazda Advanced Keyless Entry & Start System.



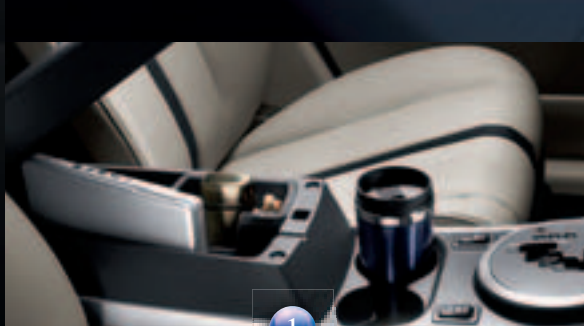
"The CX-7 is quite a looker, with an especially stunning interior...."

-AUTOWEEK (6/25/07)

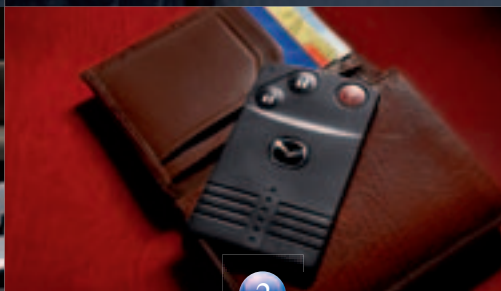


TAKE A GOOD LONG LOOK AT HOW FAR CRAFTSMANSHIP CAN TAKE YOU.

The Mazda CX-7's meticulously well-crafted cabin is designed to immerse five adults, and their cargo, in meaningful style and comfort. With attention to detail that invites and rewards your closest scrutiny. Take the Grand Touring's interior, for example. Contrasting the rich, warm contours of its leather-trimmed seats are handsomely textured accent stripes. Elegant, Piano Black cabin accents complete the look. Both Touring and Grand Touring models include these additional refinements: An 8-way power-adjustable driver's seat with adjustable lumbar support. Heated front seats. A leather-wrapped steering wheel and shift knob. And, of course, leather-trimmed seats. Yet, there is also much to be said about the things that all CX-7 models share. Like sports-sedan-inspired front bucket seats that, as such, are firmly bolstered and readily adjustable. A lockable center console storage bin that's designed with enough room to hold a purse or laptop. An AM/FM/CD stereo system that includes automatic level control and illuminated, steering-wheel-mounted controls. Versatile 60/40 split rear seatbacks that boast a fold-flat design. Even an expansive, 38.9-inch-long cargo area (rear seatbacks up) that includes a reversible floor panel (carpet/durable composite). But then, at Mazda, quality and details count.



All CX-7 models feature a stylish center console that includes dual cup holders plus a lockable, multilevel storage compartment that's even spacious enough to protect a purse, notebook or laptop.

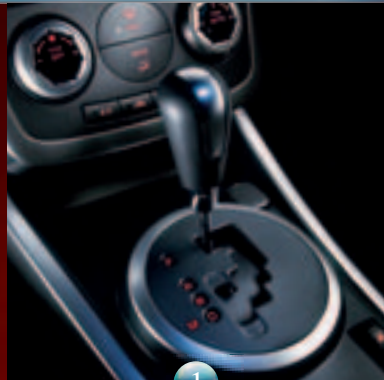


Mazda's Advanced Keyless Entry & Start System, part of the available CX-7 Technology Package, lets you enjoy the convenience of remotely unlocking and locking all four doors, opening and closing all power windows and even keylessly starting the engine.





FACTOR FUN-TO-DRIVE INTO YOUR NEW SUV EQUATION.



1



2

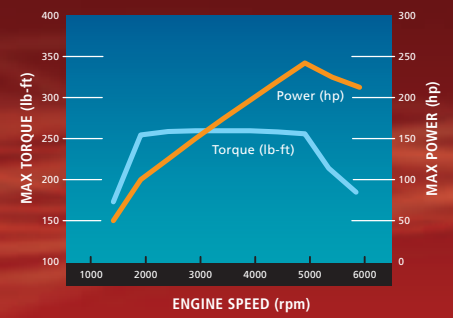
1

An advanced, smooth-shifting 6-speed Sport AT automatic transmission is standard on the CX-7. In sport-shift mode, it provides you with the control, and fun, of a stick shift—but without the need of a clutch.

2

The CX-7's advanced 244-hp* 2.3-liter MZR engine is turbocharged, intercooled and direct-injected to deliver an impressive 244 hp @ 5000 rpm and 258 lb-ft of torque @ 2500 rpm. Plus the exceptional ability to provide 99% of its peak torque up to 5000 rpm.

The Mazda CX-7 is as exhilarating to drive as it is to look at—thanks to a high-tech powertrain that's as advanced as it is well-matched. Providing all the power is a 244-hp* all-aluminum 2.3-liter MZR engine that's turbocharged, intercooled and even direct-injected to further boost torque, improve combustion and enhance fuel economy. To help you make the most of all that power, under the CX-7's stylish hood, Mazda engineers added an advanced 6-speed Sport AT automatic transmission. With a best-of-both-worlds design that includes a sport-shift mode to give you the added control, and fun, of manually shifting gears—but without the need of a clutch. The end result is a powertrain without equal. And fun-to-drive performance without compromise. *Horsepower rating based on use of recommended premium unleaded fuel.





UNCOVER ITS DUAL PERSONALITY. AND GET THE WHOLE PICTURE.



Expanding the CX-7's generous 29.9 cu ft rear cargo area is a snap. A quick pull on the handy remote releases in the cargo area is all it takes to fold down the 60/40 split rear seatbacks. No need to remove any headrests.



By folding down both of the CX-7's split rear seatbacks, you can easily create a versatile, virtually flat load floor—and nearly double the CX-7's usable cargo area to an expansive 58.6 cu ft.



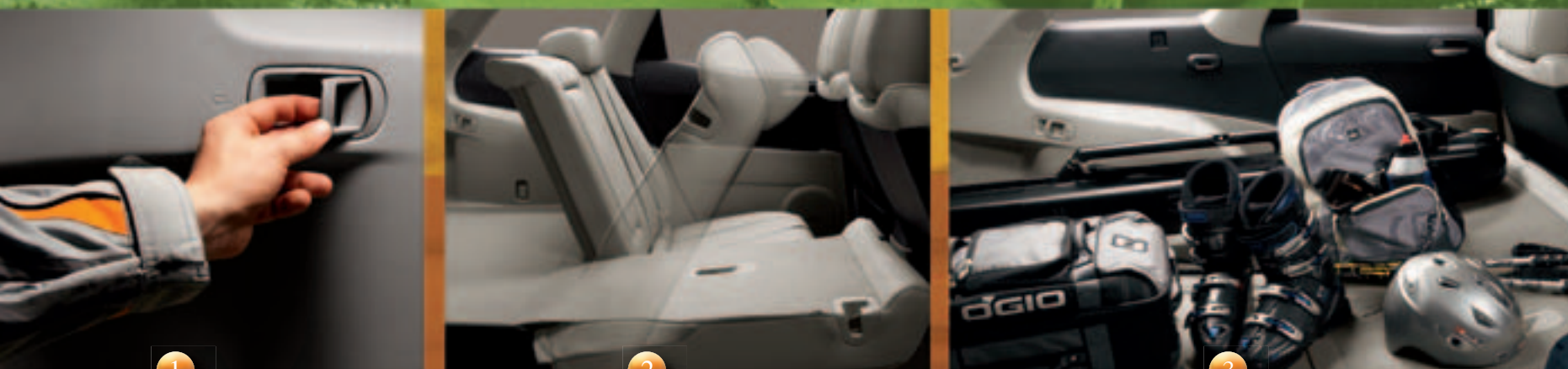
The CX-7's total cargo area approaches that of a traditional SUV. Which makes it remarkably convenient to transport everything from outdoor gear and luggage to home electronics and office equipment.*



PICTURE AN EXHILARATING, SPORTS-SEDAN-INSPIRED PERFORMER.

Everything about the Mazda CX-7's bold, athletic styling promises an exhilarating driving experience. And its impressive engineering doesn't disappoint. Propelling the CX-7 past ordinary Crossover SUVs is an advanced 244-hp* 2.3-liter all-aluminum engine that's turbocharged, intercooled and direct-injected. Translating all that power into meaningful performance is a smooth 6-speed Sport AT automatic transmission with a sport-shift mode for added control and fun. Plus a sport-tuned, 4-wheel independent suspension to promote superb handling and ride dynamics. Also standard are 4-wheel ventilated disc brakes with ABS to help ensure linear, fade-resistant stopping power. As well as four 235/60R18 all-season radials encircling 18-inch alloys to help keep you anchored to the asphalt. So while sports-sedan-inspired performance is only half the picture, it helps make CX-7 twice as attractive.

*Horsepower rating based on use of recommended premium unleaded fuel.



PICTURE A VERSATILE, PRACTICAL, ALL-PURPOSE WORKHORSE.

Don't let the Mazda CX-7's sensuous styling fool you. Beneath its sleek silhouette beats the practical heart of an all-purpose SUV. For example, a quick pull on the handy remote releases in the cargo area, and the CX-7's versatile 60/40 split rear seatbacks conveniently fold down—nearly doubling available cargo space to a generous 58.6 cu ft. Which allows you to transport everything from outdoor gear and luggage to home electronics and office equipment.* And all without the hassles of removing any headrests. Other equally astute design touches include the center console's lockable storage compartment and a built-in 12-volt outlet that makes recharging a snap. Plus an array of well-placed cup holders, bottle holders and other storage areas to further enhance cabin utility. So while SUV practicality and versatility are only half the picture, they make CX-7 twice as attractive. *Please remember to properly secure all cargo.

PUT THESE STANDARD SAFETY FEATURES TO WORK. AND YOUR MIND TO REST.

In a Mazda CX-7, passenger safety doesn't depend upon extra-cost options or upgrades. It comes standard. Which is why every Mazda CX-7 we make includes: Four-wheel ventilated disc brakes. An Anti-lock Brake System with Electronic Brakeforce Distribution and Brake Assist. Dynamic Stability Control. An electronic Traction Control System. Even a Tire-Pressure Monitoring System. Better still, inside the CX-7's cabin, you're surrounded by the extra structural reinforcements of Mazda's "Triple H" construction, front and rear crumple zones, plus a full complement of dual front air bags, front side-impact air bags and front/rear side-impact air curtains* with rollover protection. The impressive result: Mazda CX-7 earned the highest possible rating—Five Stars—in government frontal and side-impact crash tests.† Equally impressive, every CX-7 model is also available with Active Torque Split All-Wheel Drive to help provide optimum traction and control—regardless of changes in weather or road surface. It's one more way Mazda puts safety engineering and performance on an equally solid footing.

* Always wear your seat belt and secure children in the rear seat belts. † Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov).



The Mazda CX-7 earned the highest possible rating, Five Stars, in government frontal and side-impact crash tests.†



Available on every CX-7, Mazda's Active Torque Split All-Wheel Drive (AWD) system helps provide optimum traction—regardless of changes in weather and road conditions. Its advanced, computer-controlled system continuously monitors wheel speed, Anti-lock Brake System and Dynamic Stability Control operations, as well as engine data, to instantly distribute the ideal amount of torque between the front and rear wheels from 100:0 to 50:50.



The CX-7's extensive array of safety features includes Mazda "Triple H" construction, which adds extra structural reinforcements to key cabin areas; a full complement of air bags and air curtains, including dual front air bags, front side-impact air bags and front/rear side-impact air curtains* with rollover protection; plus integral front and rear crumple zones.



Thanks to Mazda's comprehensive approach to safety engineering and an impressive complement of standard safety features, Mazda CX-7 has earned Five Stars—the highest possible rating—in frontal and side-impact crash tests for driver and front-seat passenger conducted by the National Highway Traffic Safety Administration (NHTSA).†



CROSSOVER TO A MORE DYNAMIC DEFINITION OF VALUE.

Bland and boring SUVs are now officially obsolete. As are SUVs with road manners as uncivilized as their MSRPs. Because the Mazda CX-7 Sport, our most affordable model, delivers the looks, versatility and available features of vehicles costing thousands more. In fact, the CX-7's strong, muscular styling and compelling contours set the stage for a surprising matrix of performance engineering, practical appointments and space optimization. With standard features that include a turbocharged and direct-injected engine. A 6-speed Sport AT automatic transmission. Sophisticated 4-wheel independent suspension. And power-assisted 4-wheel ventilated disc brakes with ABS and Dynamic Stability Control. Plus interior refinements like a 6-way manually adjustable driver's seat. A tilt steering wheel with illuminated controls for the audio and cruise-control systems. Air conditioning with dust and pollen filter. An AM/FM/CD audio system. Power windows, mirrors and door locks. Even 60/40 split fold-down rear seatbacks. Thanks to the CX-7 Sport, style, exhilaration and value are no longer mutually exclusive.





"...the best crossover out there for the money."

—EDMUNDS' *INSIDE LINE*

ZOOM-ZOOM

PEACE OF MIND: THE ZOOM-ZOOM WAY.

We want your new Mazda CX-7 to be a source of pride, exhilaration and peace of mind for years to come. Which is why every new 2008 Mazda sold in the U.S. is protected by all of the following:

- A 3-year/36,000-mile* "bumper-to-bumper" limited warranty.
- A 3-year/36,000-mile* 24/7 Emergency Roadside Assistance program.
- A 5-year/60,000-mile* limited powertrain warranty.
- A 5-year/unlimited-mileage Anti-Perforation Limited Warranty.

For details, please see your Mazda dealer, visit MazdaUSA.com or call toll-free 800-639-1000.

A WEB SITE POWERED BY PURE ZOOM-ZOOM.

Visit MazdaUSA.com, and surround yourself with more motorized fun of the virtual variety. You can download the latest info and specs on all the new 2008 Mazdas. Compare your favorite new Mazda to the competition. "Build" the Mazda of your dreams online—and trick it out exactly the way you want it. Request a quote. Estimate monthly payments. Order a brochure. Get the "411" on special events, promotions and

incentives. Score handy maintenance tips and seasonal service offers. Learn more about MAZDASPEED and Mazda's latest motorsports activities. Even locate your closest Mazda dealer. It's your instant, 24/7 connection to all things Zoom-Zoom. All at MazdaUSA.com.

mazda

Mazda American Credit.

A FRIEND WHO'S READY TO LEND MORE THAN A HAND.

Whether you're buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Mazda American Credit (MAC) can make the financing process a more convenient and more satisfying experience. It all starts with first-class customer service and competitive rates. To find out which MAC purchase or lease plan best meets your needs, talk to your Mazda dealer. Or for more information, visit MazdaCredit.com.

A MORE PERSONALIZED APPROACH TO ACCESSORIES.

One of the greatest joys that comes with owning a new Mazda CX-7 is being able to personalize its appearance and enhance its performance with Genuine Mazda Accessories. Better still, all Genuine Mazda Accessories installed by your Mazda dealer—prior to or at initial vehicle retail delivery—carry the same new-vehicle limited warranty as your new Mazda. See your dealer for details.

- Aero Package (Front Wind Splitter and Rear Spoiler)
- Front Under Guard
- Rear Under Guard
- Fog Light Kit
- Front Mask
- Bike Carrier, Roof-Rack Mount
- Car Cover
- Hood Bug Deflector
- Moonroof Wind Deflector
- Roof Cargo Box
- Roof Luggage Basket
- Trailer Hitch
- Windshield Sunscreen
- Cigarette Lighter
- Ashtray, Cup Type
- DVD Rear-Seat Entertainment System
- In-Dash 6-Disc CD Changer

SIRIUS
Satellite radio reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii.



- Remote Engine Start
- SIRIUS Satellite Radio Receiver Kit*
- Stainless Door Sill Trim Plates
- All-Weather Floor Mats
- Gearshift Knob
- Cargo Cover, Retractable
- Cargo Net
- Cargo Tray
- First Aid Kit
- Wheel Locks, Chrome

MAZDA CX-7 ACCESSORIES SHOWN:

- Bike Carrier, Trailer-Hitch Mount
- Ski/Snowboard Carrier
- Compass Auto-Dimming Mirror with HomeLink®
- Mazda iPod® Integration Module. (Apple® iPod not included. See your dealer for compatibility conditions and limitations on installation. Mazda's iPod Integration Module cannot be installed on vehicles with Technology Package. Apple and iPod are registered trademarks of Apple Inc.)
- Aero Package



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