



**Station wagons never had it so good—Pontiac Bonneville for '66.**



No. Station wagons don't have to be huge voluminous boxy affairs with truck-like appointments and a scrubby ride. And our Bonneville is the supreme example why not. Of course it is voluminous inside (where it should be), but there the similarity abruptly ends.

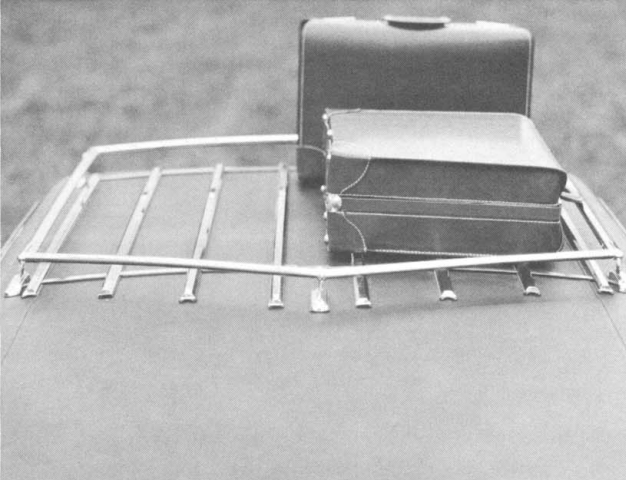
For the Pontiac Bonneville is sheer luxury on wheels. Its smart instrument panel is trimmed with walnut. And things like an electric clock, parking brake warning light, ashtray-cigar lighter lamp, courtesy lamp, glove-box lamp and flexible assist grip are standard equip-

ment. So are articulated wipers, custom steering wheel and deluxe wheel discs. So are carpeting (all the way back and even up the tailgate), a third seat, and a power-operated tailgate window. And so is that expanded Morrokide interior you see above, complete with six seat belts, in blue, black, or bronze. But does this mean we've forgotten what station wagons really are? Perish the thought.

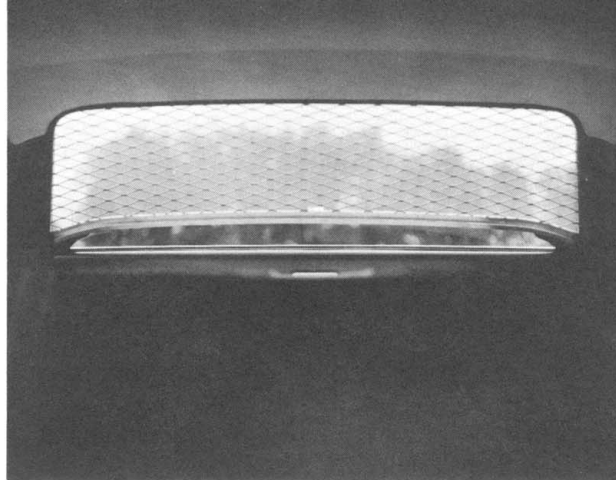
The Bonneville's 333-hp V-8 is the most powerful standard engine of *any* wagon. And you can order up to 356 hp if you want more. The

standard transmission is an all-synchronized 3-speed. A four-speed is optional at extra cost. And when you order the Turbo Hydra-Matic you get a low rear-axle ratio for a combination of eager performance and stringent economy.

Options? Some of the more pertinent are shown at right. But there is a practically endless list in the Pontiac accessory catalog—everything from air conditioning to heavy-duty suspension to special trailer hauling packages. Your dealer can tell you all about them.



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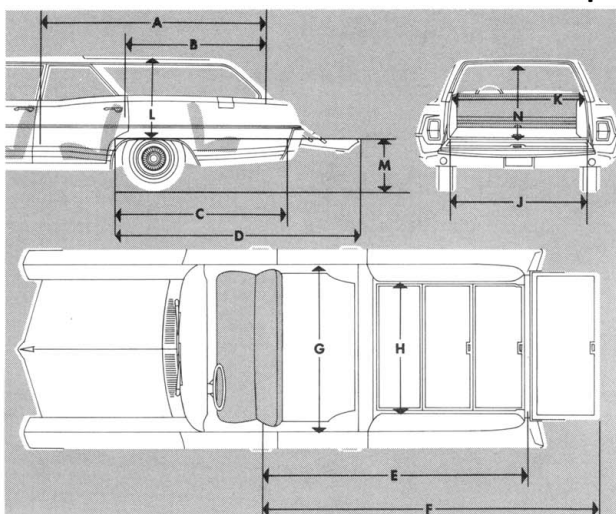


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**CATALINA** **BONNEVILLE**  
(Both 2- and 3-Seat) **VILLE**

Cargo volume (cu. ft.) (Does not include added space of under-floor compartments—8.9 cu. ft. in 2-seat, 4.2 cu. ft. in 3-seat)..... 91.7..... 90.8

**LENGTH** (inches)

**A.** Distance from top of front seat to tailgate..... 84.5..... 84.5  
**B.** Distance from top of second seat to tailgate..... 49.7..... 49.7  
**C.** Floor length from second seat to closed tailgate..... 60.7..... 60.2  
**D.** Floor length from second seat to end of lowered tailgate..... 88.6..... 88.2  
**E.** Floor length from front seat to closed tailgate..... 93.7..... 93.5  
**F.** Floor length from front seat to end of lowered tailgate..... 121.6..... 121.4

**WIDTH** (inches)

**G.** Maximum width of cargo space..... 63.2..... 63.1  
**H.** Minimum distance between wheelhouses..... 48.9..... 48.9  
**J.** Rear end opening width at floor..... 52.3..... 52.3  
**K.** Rear end opening width at top of tailgate..... 52.4..... 52.4

**HEIGHT** (inches)

**L.** Maximum height..... 30.6..... 30.3  
**M.** Platform height from ground curb weight..... 26.5..... 26.8  
**N.** Maximum height of rear opening tailgate lowered..... 28.7..... 28.4

**WHEELS & TIRES:** 8.55 x 14, 2-ply, 4-ply rated low-pressure tubeless.

**FUEL CAPACITY**.....24.0



Shown above are several special, extra-cost station wagon options. The Pontiac accessory catalog should be referred to for other comfort, performance, and convenience options. 1. The chrome luggage rack, and the luxurious Cordova vinyl roof, in ivory, black, or beige. 2. Horizontal wind deflector helps keep the rear window clear in bad weather. 3. Our rear-facing third seat as seen on the Catalina 3-seater. With comfort like

this, who wants to ride frontwards? 4. Window screens for the tailgate window and both rear doors are worth their weight in gold on summer camping trips. 5. A special mattress turns the cargo area into cozy sleeping quarters. 6. This is what the Bonneville looks like with the third seat down. Roomy, isn't it? A power tailgate window, standard on Bonneville and Catalina 3-seater station wagons, is extra cost on Catalina 2-

seat wagons. 7. On long trips, you'll thank us for making headrests an option. All 1966 Pontiacs are fitted as standard equipment with the following safety items: instrument panel pad, outside left-hand rear view mirror, articulated two-speed wipers with glare-reducing blades and arms, windshield washers, padded sun visors, seat belts for all seats, and backup lamps. And, naturally, all Pontiacs are Wide-Tracks.



You might say the Pontiac Catalina is our best foot forward. For here's where we combine all the roominess and comfort of a big luxurious Pontiac with a price that makes you think we stole the sticker from a low-priced make.

The interior is not only roomy, it looks as if it was originally meant to be a limousine. Lush carpeting blankets the passenger area. The instrument panel is finished in a rich black texture. The interior is all Morrokide, elegant yet practically indestructible, and available in

bronze, red, blue, turquoise, or black. The two-seat model comes with four seat belts, the three-seater with six. You get a parking brake warning light, ashtray-cigar lighter lamp, courtesy lamp, 2-speed articulated windshield wipers, windshield washers and many safety items including those detailed at left at no additional cost.

The standard engine is a 389-cu. in. V-8 that squeezes 256 hp from regular gas. (Yes, *regular* gas!) And with it you get the versatile fully-synchronized 3-speed manual transmission. The four-speed man-

ual is extra. If you order the Turbo Hydra-Matic, we up the horsepower to 290, but you can keep the regular-fuel engine by specifying so. Our standard axle ratio is matched to normal requirements, but you can choose other ratios if you like. Your dealer can help you with this.

And, of course, one of the joys of buying a Pontiac is the superb list of optional equipment you can choose from. Get together with your dealer. He'll show you how you can do everything but redesign the car. And who'd want to do that?



**Pontiac Catalina for '66—Wide-Track luxury at an amazingly low price.**



**Want economy and luxury, too? Pontiac Tempest Custom for '66.**



When it comes to squeezing luxury out of a dollar, Pontiac engineers have no peers. Yes, we said luxury. Look inside a Pontiac Tempest Custom and you'll see what we mean. There are yards of nylon blend carpeting underfoot, and bright metal skid strips over the padded, removable, vinyl mat in back. The seats are Morrokide Madrid grain in either blue, turquoise, bronze, or red. Four seat belts are standard.

A host of safety features including those listed at right are standard equipment in the Tempest Custom. But perhaps the most intriguing

standard feature is the brilliant new overhead cam six power plant. This tiger delivers 165 hp from six cylinders using regular gas by the neat trick of putting the camshaft directly over the valves and eliminating a number of valve train parts, which results in more power from less gas.

Since the Tempest Custom is a Pontiac, it naturally offers you, in addition to the six, a 250-hp regular gas V-8, or a 285-hp premium gas V-8. Coupled to these power plants is a fully-synchronized three-

speed manual transmission. An all-synchro 4-speed is optional at extra cost. So is an improved two-speed torque converter automatic transmission.

Your choice of axle ratios is typically wide. And if you want to toughen up your Wide-Track with special springs and shocks, just say so. We even offer a special trailer hauling package plus all the station wagon options shown at right in addition to our regular list of optional equipment. It's all on the order blank. Just ask for one.



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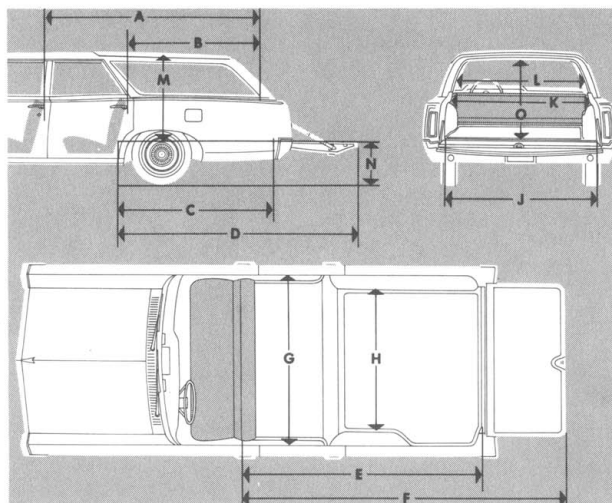


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TEMPEST TEMPEST  
CUSTOM

Cargo volume (cu. ft.)..... 85.3..... 84.5

**LENGTH** (inches)

A. Distance from top rear of front-seat back to tailgate.....	80.9.....	80.9
B. Distance from top of second seat to tailgate.....	46.5.....	46.5
C. Floor length from second seat to closed tailgate.....	58.9.....	58.7
D. Floor length from second seat to end of open tailgate.....	81.1.....	81.0
E. Floor length from front seat to closed tailgate.....	92.0.....	91.9
F. Floor length from front seat to end of open tailgate.....	114.2.....	114.2

**WIDTH** (inches)

G. Maximum width of cargo space.....	59.6.....	59.6
H. Minimum distance between wheelhouses.....	44.4.....	44.2
J. Rear end opening width at floor.....	54.6.....	54.6
K. Rear end opening width at top of tailgate.....	52.5.....	52.5

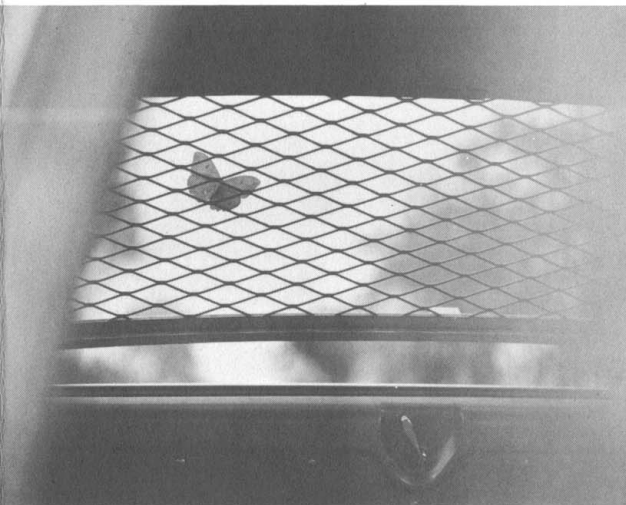
**HEIGHT** (inches)

L. Maximum height.....	31.1.....	30.8
M. Platform height, curb weight.....	26.7.....	26.7
N. Maximum height of rear opening, lift gate open.....	28.4.....	28.1

**WHEELS & TIRES:** 7.75 x 15, 2-ply, 4-ply rated low-pressure tubeless.

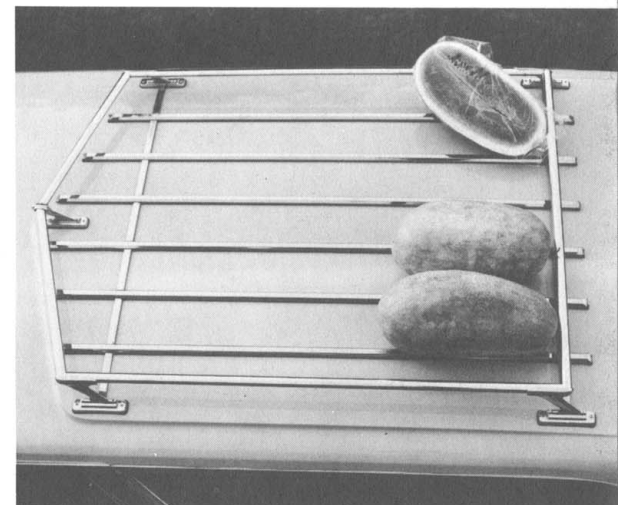
**FUEL CAPACITY**..... 21.5

Shown on the cars in this catalog are some items from the many options offered by Pontiac. They're available at extra cost, and well worth it in driving comfort and convenience. Litho in USA.



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You can personalize your Pontiac with a fine list of options. Refer to the Pontiac accessory catalog for the complete list. Above are some interesting examples. 1. A tilt steering wheel, not only for making access easier, but for selecting the most comfortable driving position. 2. Headrests which adjust vertically. 3. Window screens for the tailgate window and both rear doors. 4. A great view of the Tempest Custom's cavernous

interior. (No wonder Tempest is giving those low-priced cars a hard time!) 5. This mattress may not convert the cargo space into a hotel suite, but on a camping trip, with the optional window screens, it'll sure seem that way. 6. The wind deflector is mounted horizontally across the top of the car where it's out of the way. It helps keep the tailgate window clear of dust and road spatter. 7. The luggage rack. Even if you don't use it

(for watermelons or luggage) it sure gives a wagon that extra flair. All 1966 Pontiacs are fitted as standard equipment with the following safety items: instrument panel pad, outside left-hand rear view mirror, two-speed windshield wipers with glare-reducing arms and blades, windshield washer, padded sun visors, seat belts for all seats, backup lamps. With inducements like these, how can you resist buying one?





Have you ever seen anything so beautiful gracing the low-priced field? Of course not. Which is why our Pontiac Tempest is one of the cars we're proudest of. You see, it competes with all those low-cost rascals, but it offers so much more for the same money that there's really no competition at all.

The Pontiac Tempest is pure Pontiac from front to back even though it's the lowest-price wagon we make. It's got all those fantastically beautiful styling features we've endowed all Pontiacs with this year.

And it carries them all on our specially-tuned Wide-Track suspension system. That stunning all-Morrokide interior you see is standard equipment and comes in turquoise, bronze, red, or slate. Seat belts are standard front and back. The floor is covered in matching vinyl.

But the big news in all Pontiac Tempests this year is the dashing new overhead cam six. Inspired by European sports machines, it delivers 165 horsepower from regular gas, and very little of it, too. It's yours at no extra cost. In addition, we offer you at extra cost the

choice of two V-8s. One is a 250-hp job that uses regular gas, the other a 285-hp premium-gas version.

Standard transmission is a fully-synchronized 3-speed. A fully-synchronized 4-speed is available as well as an automatic. A host of safety items including those we have listed at left are all standard on the Tempest. And our wide variety of optional equipment is available, too. So you can end up with quite an automobile. But after all, you did start with a Pontiac.



**Pontiac Tempest for '66—our new overhead cam six is standard.**