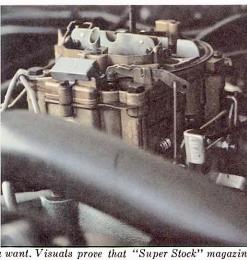


Our 400 Ram Air breathes better than Tarzan and is revealed in all its glory. Scoops grab the air, and the outside tach you can order records what happens. Shot at far right catches our specially calibrated Quadra-jet with its hat off.

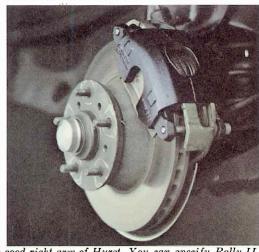


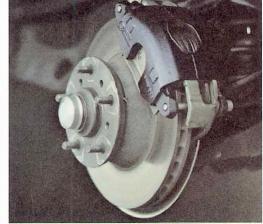




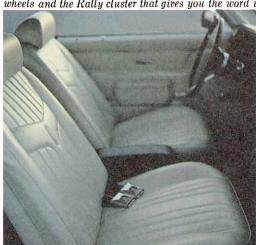


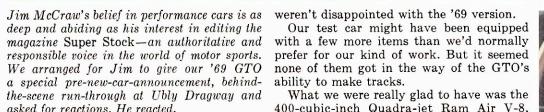






GTO buckets are cushy, but not overstuffed. Head restraints are standard. Not so that 4-speed fitted with the good right arm of Hurst. You can specify Rally II wheels and the Rally cluster that gives you the word via gauges (no funny little lights). They have to be ordered.





lot of barked-knuckle chaps were trying to useful in bad weather. glue together in their backyards.

original—The Great One, Pontiac calls it—and find out what GTO has done for us lately. We

automotive kicks.

One other thing. GTO's competing

Some of the equipment illustrated, described in copy or referred to above is available at extra cost. Consult your local Pontiac dealer for model availability and costs.



responsible voice in the world of motor sports. prefer for our kind of work. But it seemed We arranged for Jim to give our '69 GTO none of them got in the way of the GTO's

the-scene run-through at Ubly Dragway and asked for reactions. He reacted.

What we were really glad to have was the 400-cubic-inch Quadra-jet Ram Air V-8, fitted with 4-speed Hurst-stirred box and a Once upon a time, a division of General 3.55 at rear. New for '69 are manually brethren are not as solicitous of creature controlled flaps for the carb ducts. Very

been adding to the stature of this very parti-sojourn leads us to believe The Great One is inspire real confidence. cular car, and we have watched the rest of the industry fielding their own versions with varying degrees of success.

Sojourn leads us to believe the Great One is inspired to inspire the conduction. This is truly an automobile that reacts in a very positive fashion . . . the way any-body who loves cars reacts when he watches Even so, it's a pleasure to get back to the fans are going to look elsewhere for their The Great One at work.





Comforts like big, cushy bucket seats either We also felt good about the beautifully side of the center-mounted console. Like Under the unwieldy title of Gran Turismo quick power steering and the powered singleOmologato, the first GTO saw the light of piston discs at front.

We also left good about the beautifully steer in the beautifully stee Omologato, the first GTO saw the light of day in 1964.

Ever since, that GM division, Pontiac, has

Omologato, the first GTO saw the light of piston discs at front.

The strip at Ubly, Michigan provided the handling package and Wide-oval Redlines pavement. And the result of our week's that firm up beautifully in the corners to





ingines:	Standard	Optional 2-BBL	400 Ram Air	400 Ram Air IV
Bhp @ rpm	350 @ 5000	265 @ 4600	366 @ 5100	370 @ 5500
Torque (lbft.)	455 @ 3000	355 @ 2800	445 @ 3600	445 @ 3900
Type	OHV V-8	OHV V-8	OHV V-8	OHV V-8
Bore & Stroke	4.12 x 3.75	4.12 x 3.75	4.12 x 3.75	4.12 x 3.75
Displacement (cu. in.)	400	400	400	400
Compression Ratio	10.75:1	9.2:1	10.75:1	10.75:1
Minimum Allowable Combustion Chamber Volume (cc.)	65.0	90.0	65.0	65.0
Carburetion	4-BBL	2-BBL	4-BBL	4-BBL
Camshaft Duration (deg.) —intake —exhaust —overlap	273 289 54	269 277 4 7	Man. Auto. 288 273 302 289 63 54	308 320 87
Camshaft Lift @ Zero Lash—intake —exhaust	.410 ± .011 .413 ± .011	.376 ± .011 .412 ± .011	.414 ± .011 .413 ± .011	.520 ± .011 .520 ± .011

Heavy-duty Moraine-400 main and rod bearings. Flat-top pistons with valve indents. High-performance hydraulic valve lifters and springs. Manual transmission lash, limited-travel hydraulic lifters standard on Ram Air IV engine, Large diameter valves—2.11" intake. 1.77" exhaust (1.96" and 1.66" on 2-BBL). Dual exhausts, low-restriction mufflers. Power-Flex fan, Low-restriction air cleaner on 350 and 366. Functional hood scoop and air trap option on Ram Air and Ram Air IV's. High-output cam and springs. 4-bolt main-bearing caps.

**Transmissions:* A fully synchro, heavy-duty, 3-speed with Hurst floor shifter is standard. Ratios are 2.42:1, 1.61:1, and 1.00:1.

Next come two versions of the fully synchronized, aluminum-case 4-speed with Hurst floor shifter: Wide-ratio—2.52:1, 1.88:1, 1.46:1 and 1.00:1. Close-ratio (available only with 3.90:1 and 4.33:1 axle ratios for special driving)—2.20:1, 1.64:1, 1.28:1 and 1.00:1. Then there's our new heavy-duty, 3-speed torque converter Turbo Hydra-matic, its lever mounted on the steering column. Ratios are 2.48:1, 1.48:1 and 1.00:1, with a total torque multiplication at the start of 5.70:1 (5.09:1 with 2-BBL). The governor is set for a maximum automatic upshift at 5000 rpm.

Console will accommodate the shift lever for all floor-shift transmissions when ordered.

Steering: Recirculating ball bearing steering gear. Standard ratio is 24:1. Power steering is 17.5:1.

is 17.5:1.

Suspension: Heavy-duty coil springs have wheel rates of 91 and 110 pounds per inch. front and rear. Diameter of stabilizer bar is 1".

We'd suggest you try this already heavy-duty standard suspension before you make up your mind about the stiffer shock absorbers we have available.

Brakes: Diameter of finned drum is 9.5", with a swept area of 269.2 sq. in. Power front disc brakes are available. Diameter: 11.1"; swept area: 323.6 sq. in.

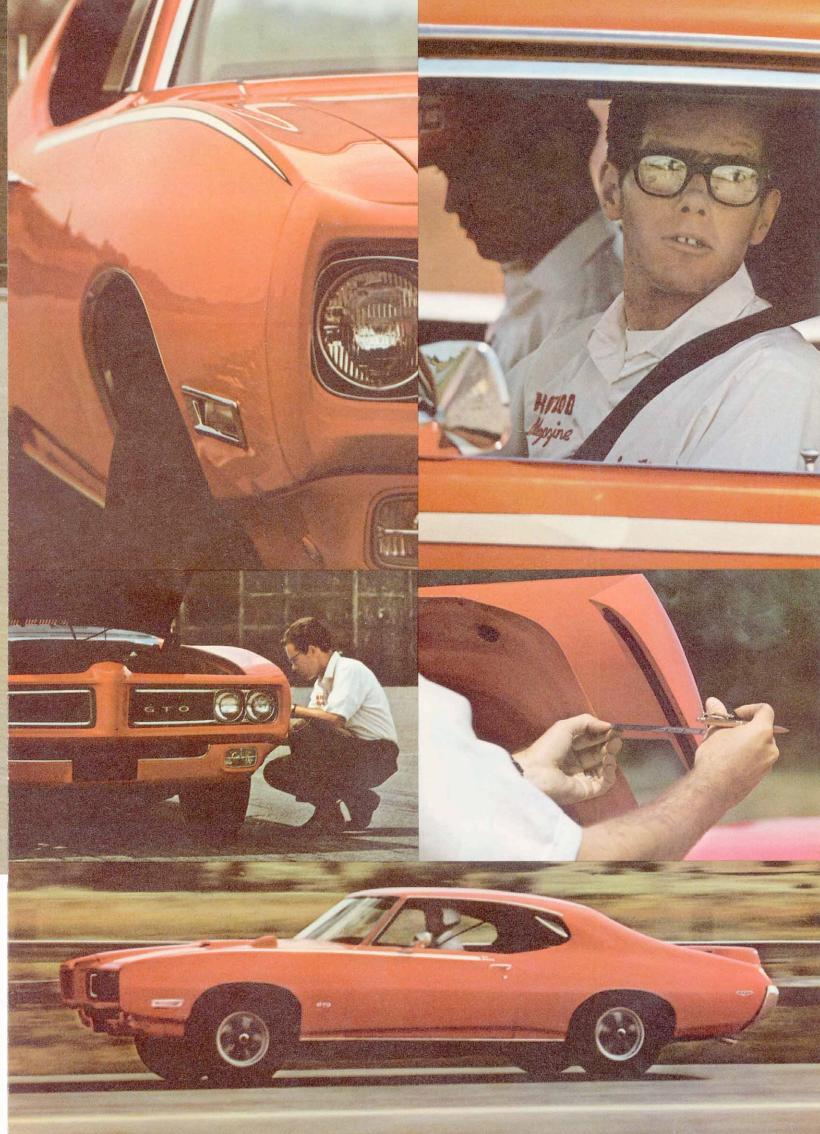
Capacities: The gas tank holds 21.5 gallons. Oil capacity is 5 quarts, 6 with filter, Radiator holds 17.8 quarts.

| Standard | Axle Ratio | Special-order Axle Ratios | Spec

† Standard axle ratio with air conditioning. * Air conditioning not available.

Special 4.11:1 axle ratio is available, dealer-installed, but make sure you order the car with the heavy-duty 3-speed or close-ratio 4-speed and 3.90:1 axle ratio. Certain special-order combinations require extra-cost items such as a heavy-duty radiator, limited-slip differential, special brakes and speedometer gear adapters. Be sure to see your dealer's detailed power train specifications for this information.

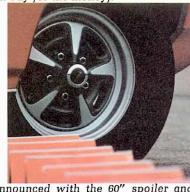
	V	Vide-ratio	4-speed	1	С	lose-rati	o 4-spee	d	MPH
Axle Ratios	1 2.52	2 1.88	3 1.46	4 1.00·	1 2.20	2 1.64	3 1.28	4 1.00	per 1000 rpm in high gear
3.08	7.76	5.79	4.50	3.08	N.A.	N.A.	N.A.	N.A.	24.5
3.23	8.14	6.07	4.72	3.23	N.A.	N.A.	N.A.	N.A.	23.4
3.36	8.47	6.32	4.90	3.36	N.A.	N.A.	N.A.	N.A.	22.5
3.55	8.95	6.67	5.18	3.55	N.A.	N.A.	N.A.	N.A.	21.3
3.90	9.83	7.33	5.69	3.90	8.58	6.40	4.99	3.90	19.4
4.11	10.36	7.73	6.00	4.11	9.04	6.74	5.26	4.11	18.4
4.33	10.91	8.14	6.32	4.33	9.53	7.10	5.54	4.33	17.4
stimat	ed Ship	oing We	ight, lbs	s.					
Mode	,		Engine		Stick	Ibs	./hp	Auto.	lbs./hp
			265 bhp)	3525	13	3.30	3557	13.42
Hardte	op .		350 bhp		3515	10	0.04	3547	10.13
		360 L	ohp & Ra	m Air IV	3513	S	7.76	3547	9.85
			265 bhp		3579	13	3.30	3611	13.62
Conve	rtible		350 bhp		3569	10	.20	3601	10.28
		360 b	hp & Ra	m Air IV	3569	9	.91	3601	10.00





4-speed box ties in with Hurst T-handle, floor-mounted numbers on outside hood tach (a real buy for the money). -handle, floor-mounted to produce the





The Judge's arrival is colorfully announced with the 60" spoiler and special Rally II wheels fitted with black Polyglas tires you can order.



of room to relax and do your driving in comfort.





One day, you, too, may become Feature Editor of Hot Rod magazine. But you better work hard. Or change your name to Steve Kelly, the guy who presently holds the job and likes it very much. Which includes such joy as being the first to test the newest of Pontiac's Break Away Squad at Ubly Dragway. Listen to what he's got to say after our specially arranged test session.

So here it come. A Pontiac bountifully endowed with red-orange paint, blackened grille, exposed headlights and a spoiler (yep, a spoiler) running more than the full width of the rear deck, and looking every tough inch of it like older brother Billy.

Here come the Judge. The Judge—Pontiac's special version of the car that started it all. A new name, but also a new game that's bound to discourage the performance-minded competition for many

We first met the Judge at Ubly Dragway, about 100 miles north of Detroit, an attractively remote spot, where one can get familiar with just about anything without the rest of the world looking over one's shoulder. We were impressed with the way this Pontiac newcomer looked. With the way it went.

The Ubly asphalt permitted some great results! Even though this car was absolutely showroom.

All testing was accomplished with the standard, 366-hp, 400-



(shown above).



We worked for years to make this 400 Ram Air the smoothest business. To some, it's the most beautiful, too.

VEHICLE

Pontiac GTO/The Judge

ENGINE
Cylinders
Bore and stroke4.12 x 3.5
Displacement4
Compression ratio10.75
Horsepower
Torque445 @ 360
Valves: Intake
Exhaust1.77 i
Camshaft:
Lift414 intake, .413 exhau
Duration288° intake, 302° exhau
Carburetion 4-bbl. Quadra-j
n 1

TRANSMISSION

latios:	1st																						. 2	.20	O
	2nd																								
	3rd																						.1	.2	8
	4th																						.1	.00	0
					I	3	R		A	J	K	Ε	5	3											
ype							.1	D	i	s	С	f	I	·c	ı	1	t;	Ι)	r	u	n	n,	re	98
imens	ions	:	F	r	o	п	t															. 1	11.	.1	iı
wept a	area																	3	2	3	.6	6	so	1.	iı
			-																					_	

SUSPENSION

Front		Heavy-duty coil
Rear .		Heavy-duty coil
Stabili	zer	1.00-in. diameter
Tires		
Rims		6-inwide
Steeri	g gear:	
Type		Saginaw power
		17.5:1
Turr	ing circle	40.9 ft.

DIFFERENTIAL

Limited Slip3.90:1

Turning circle
Turns of steering wheel,
lock to lock

os:	1st																٠.		. 2	2.	20	:1
	2nd																					
	3rd																		.1	١.	28	:1
	4th																		.1	1.	00	:1
				I	31	R	A	K		E	S											
е						Ι	i	sc	٠.	f	r	OI	nt	;	I)1	ru	ın	n,	1	re	ar
ens	ions	:	F	ro	n	t												. :	11	.1	li	n.
nt :	rea														3	2	3.	6	S	а	i	n.

1 1400	
er366 @ 5100	Ra
445 @ 3600	1
ke2.11 in.	
aust1.77 in.	
414 intake, .413 exhaust 288° intake, 302° exhaust 1 4-bbl. Quadra-jet	Ty Ri
and w/low-restriction muffler	KI

ionon mamor	Ratio
ON	DIMENSIONS
/Hurst shifter	Diminiono
2.20:1	Wheelbase112 in.
1.64:1	Front track
1.28:1	Rear track
1.00:1	Overall height52.3 in.
	Overall width
	Overall length201.5 in.
it; Drum, rear	Shipping weight
11.1 in.	Test weight, pre-production carN.A.
323.6 sq. in.	Crankcase capacity 5 qt.
9.5 in.	Cooling system
269.2 sq. in.	Fuel tank

Some of the equipment illustrated, described in copy or referred to above is available at extra cost. Consult your local Pontiac dealer for availability and costs. cubic-inch V-8 with Ram Air, attached to a 4-speed box with Hurst arm (the latter two items for your ordering)-a combination which strikes us as the ideal setup.

We're told there's a floor-mounted 3-speed or an automatic job available. But we wouldn't expect the same flexibility or enjoyment inherent in the 4-speed.

So here it is. Pontiac's newest method of putting the competition in deep thought. Customer reaction will play the ultimate role in planning this car's future. But we'll be so bold as to say it won't take very long for the Judge to reach top rating. And if the popularity of the new breed of performance car starts to slide, this one will be there until the very last.

Remember that name-the Judge.





The 350 H.O. power source is standard on Firebird H.O. (shown above), and available (if you order it) on all Tempest, Custom S and LeMans models (the convert is our example, above). Sorry, not on wagons.

350 H.O.

Axle ratio	os:			
		Standard Ratio/mph @ 1000 rpm in high gear	Available Ratio/mph @ 1000 rpm in high gear	Special Order Ratio/mph @ 1000 rpm in high gear
Firebird	Manual	3.36:1/22.6*		3.55:1/21.4* 3.90:1/19.5
	Automatic	3.23:1/23.5	2.78:1/27.3	
Tempest	Manual	3.36:1/22.6 3.23:1/23.5†		3.08:1/24.7 3.55:1/21.4† 3.90:1/19.5†
Custom S LeMans	Automatic	3.23:1/23.5*		3.08:1/24.7 3.36:1/22.6 3.55:1/21.4*

Twith air conditioning •not available with air conditioning — fwith or without air conditioning

Up top we pose our beauty—all 350 cubic inches of it. Then come some details of the air breathing apparatus leading from scoop to carb; and below, a close-up of the standard dual exhausts. Look great. Work great.

Transmissions: A fully synchro 3-speed, mounted on the column, is standard. Also available are a heavy-duty 3-speed, a manual 4-speed and 2-speed automatic. Each can be floor-mounted. And the shifter for each can be accommodated









Talk about Dean Batchelor and you talk about one of the most knowledgeable automotive journalists in the western world. Editorial Director for Bond Publishing Company (Road & Track and Car Life Magazines), Dean adds our '69 Firebird 400 H.O. to an astounding list of machinery he's handled during his long writing career. Here are some of his impressions, noted during a series of super-secret test runs at the Waterford Hills road course outside Detroit.

If you like your styling bold, exciting and thoroughly contemporary, then you'll like Pontiac's '69 Firebird 400. Pontiac designers have purposely kept superfluous ornamentation to a minimum. The hood-mounted tach (which I consider a styling feature) took some getting used to, but it certainly is visible and in the direct line of sight. Admittedly, front-end styling follows the Pontiac family styling theme, but my own personal preference (not necessarily a typical reaction)

Put it all together, though, and the F-Bird is a handsome automobile, one of the most distinctive of the growing number of American Ponycars. The general interior layout of the 400 suits me almost perfectly. Perfection could be achieved, for me anyway, by a slight relocation of the shift lever. The Hurst shifter for the 4-speed unit works beautifully. I couldn't ask for a smoother operating unit.

But, I found myself reaching for first and third. This probably has to do with my favorite driving position, which is "seat-all-the-way-back" and should not necessarily be construed as representative of the average Firebird driver. That is why the Firebird comes so close to suiting me as an enthusiast driver.

The interior is one of the most pleasing of the contemporary American cars-luxurious without being gaudy.

As to performance, what can be said? The 400 H.O. represents nearly the top end of the Firebird series (the 400 Ram Air IV option being the ultimate). And, of course, the Pontiac philosophy of building to buyer specifications permits a bewildering array of equipment that can turn an "economy" model into a banker's delight.

Our driving was accomplished with a 400 H.O. 4-bbl. Quadra-jet V-8 driving through a 4-speed close-ratio gearbox. Such niceties as variable-







ratio power steering, tilting sports steering wheel, power brakes with discs at front and power windows are among the items specified when

See that redline? Don't fool with it.

the customer wants his performance luxurious. My preference runs to high-speed touring rather than acceleration, so I like the 350 H.O. with a cruising axle (say, 3.08 to 1), 3-speed Turbo Hydra-matic and air conditioning. But that doesn't mean this setup would be perfect for

Which brings me to a favorite topic . . . the American Grand Touring car. This is what Firebird really is. A domestic GT in the truest sense of the word. Fast. Quiet. Comfortable. Reliable. And serviceable. It's time to build an image for the American-style GT. And Firebird is one of the leaders in establishing that image.



ENGINE

	Seating capacity, persons
cement .400 cubic inches session ratio 10.75:1 0 rpm .330 @ 4600 @ rpm .430 @ 3300 rpm rtion .4-bbl uel required gremium	INSTRUMENTATION Instruments: speedometer, odometer, fuel, oil-pressure engine-temp, and ammater light gauges and clock, Warning lights: brake, turn indicator, high beam.

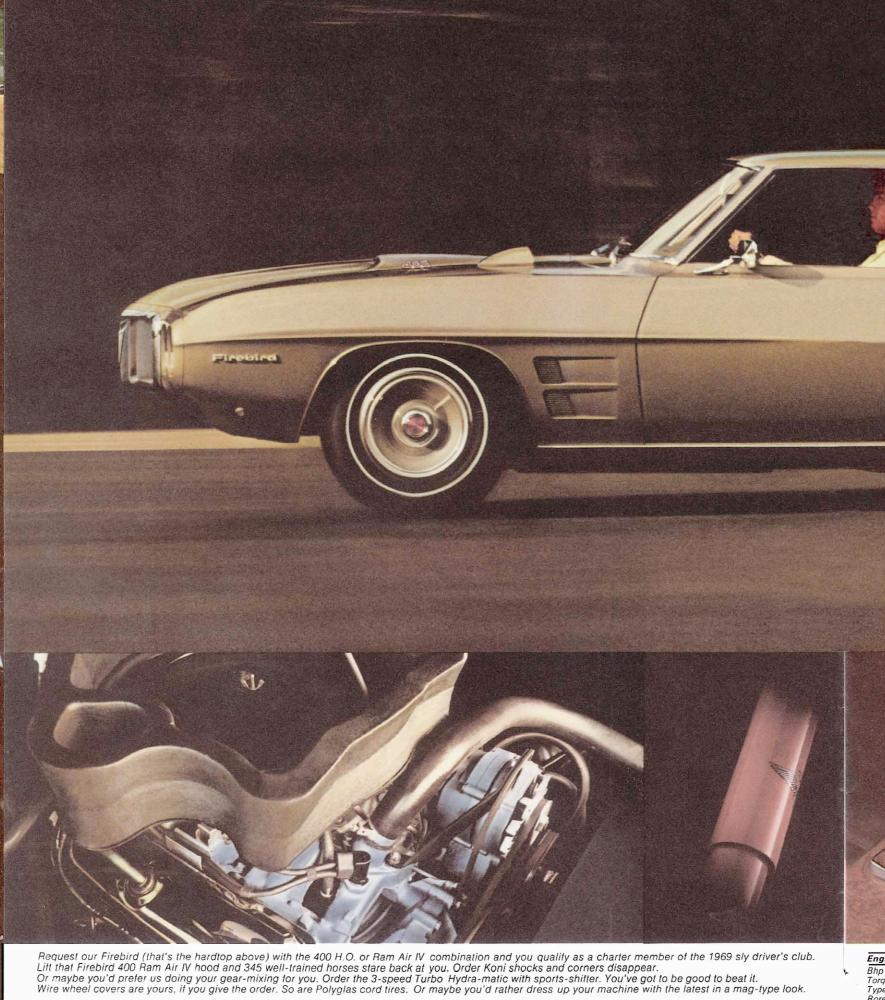
CHASSIS/BODY

323.6 sq. in., total opt. system

.....steel 14 in. x 7 in.Wide-oval Redline F70—14ratio 28:1; power......17.5:1heavy-duty springs with wheel

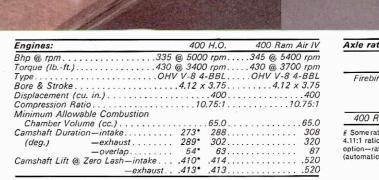
rates of 85.0 lbs. per in., front; 90 lbs. per in., rear Some of the equipment illustrated, described in copy or referred to above is available at extra cost. Consult your local Pontiac dealer for model availability and costs.





Firebird

400 H.O. RAM AIR IV



Automatic Transmissions.

	Manual	Auto.	Optional
	Trans.	Trans.	Ratios
Firebird 400 H.O.	3.36:1 (22.1) (22.6)	3.08:1 (24.7)	3.55:1* (21.4) Spec. ord. 3.90:1* (19.5) 4.33:1 (17.5)

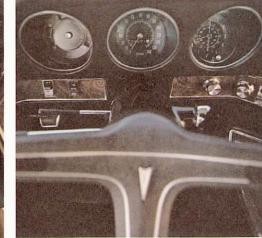
400 Ram Air IV 3.90:1* (19.5) 3.90:1* (19.5) # Some ratios require extra-cost items like ab.d. cooling package, limited-slip differential, etc. Special 4.11:1 ratio, available dealer-installed. (a) Figure in () indicates rate with firm ride and handling option—rate for rear spring on convertibles is increased to 123. *Not available w/air conditioning (automatic transmission only).

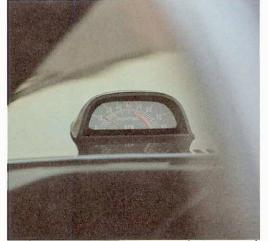
Transmissions: A fully synchro, heavy-duty 3-speed with Hurst floor shifter is standard with the 400 H.O. The Ram Air IV takes a heavy-duty 4-speed, also on the floor. (This same 4-speed can be ordered for the 400 H.O.) You can also order our heavy-duty, 3-speed Turbo Hydra-matic for both engines. The console accommodates the shift lever for all floor-shift transmissions.



Sports steering wheel and rally panel cluster (with tach at far right) seems a wise order with this luxury sport. But you might prefer the panel with clock replacing the tach. Or just might be you'd prefer your tach outside. It's a wallet-tickling idea. Why not ask your Pontiac dealer to install one?





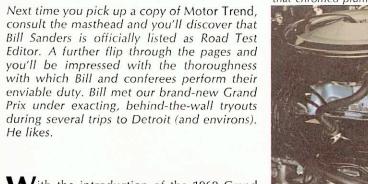


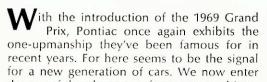






that chromed plumbing does for your driving ego. We haven't overlooked what it takes to stop either.





370 horsepower at 4800 rpm and 472 lb.-ft. lent stopping ability. luxury equipment. Everything happens so We felt more secure than in conventional kind of American automobile. smoothly and quietly.

Our second GP, fitted with 428 H.O., 4-speed box and 3.90:1 rear caused the greatest speed box and 3.90:1 rear cau amount of enthusiasm.

But we still maintain the Grand Prix is not a sports car, so don't expect it to handle like one. But the handling still surprises. The 118-inch wheelbase and suspension combination make for an ideal package. Steering remained pleasantly neutral, and there was little tendency to lean or sway, even in the tightest corners. The six-foot-plus hood (longest of any in the USA. we're told) gives you the notion that you're wheeling an old Bugatti Royale. But the total feel is that of a car with a much shorter wheelbase. And let's don't forget braking. With



the era of the elegant performance machines. Pontiac's single-piston, floating-caliper, power house completely insulated from the rest of Our first test car was the Grand Prix, Model front discs (you've got to order these on the the world.

bucket seats. The shift lever is located per-



SJ, with a 428-cubic-inch V-8 developing its GP, Model J), we were able to count on excelformance image into the realm of the luxury of torque at 3200 rpm. With its 3-speed Turbo Comfort? Consider it premium. The driver automobile. They've pioneered before. And Hydra-matic, we found performance surpris-sits in a wraparound compartment with curv-the new Grand Prix stacks up as a firm coningly brisk for a car carrying a full load of ing dash and central console surrounding him. tender in the race toward establishing a new



GRAND PRIX 428

specifications

Engine: Ohv V-8. Bore and stroke (ins.); 4.12 x
4.00. Displacement (cu. ins.); 428. Horsepower:
370 @ 4800 rpm, Max. Torque (lb.-ft.); 472 @
3200 rpm, Compression Ratio: 10.5:1, Carburetion:
1 4-bbl, Transmission: Turbo Hydra-matic 3cased experts for removed leave. Drive ratios
2 Capacity: 26.5 gals. Body and Frame: Separate
2 Capacity: 26.5 gals. Body and Frame: Separate
3 construction. Parimater upon Frame: Drive ratios: 2.20 in 1st, 1.84 in 2nd, 1.28 in 3rd,
2 Capacity: 26.5 gals. Body and Frame: Separate
3 construction. Parimater upon Frame: Drive ratios: 2.20 in 1st, 1.84 in 2nd, 1.28 in 3rd,
2 Capacity: 26.5 gals. Body and Frame: Separate
3 construction. Parimater upon Frame: Drive ratios: 2.20 in 1st, 1.84 in 2nd, 1.28 in 3rd,
2 construction.

Drive Ratio: 3.23. Suspension: Independent front with coil springs and double-acting shock absorbers. 4-link rear suspension, spring-over-axle of Salisbury design with complete front and rear U-joints. Steering Type: Variable Saginaw power.

speed automatic. Floor-mounted lever. Drive ratios construction. Perimeter-type frame. Dimensions: 1,00 in. 4th. Final Drive Ratio: 3,90. Wheels: of 2,48 in low, 1,48 in 2nd, 1,00 in 3rd. Final Wheelbase: 118.0 ins. Track: front 62 ins., rear 14-in. dia. x 7 ins. wide. Mag-type steel.



