

REFLECTIVE HEAD-UP DISPLAY

OLDSMOBILE CUTLASS SUPREME PACE CAR INTRODUCES ALL-NEW HEAD-UP DISPLAY.

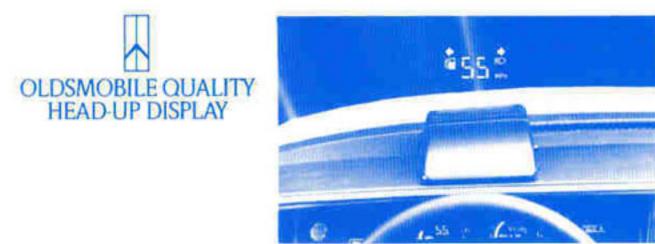
The Oldsmobile 1988 Cutlass Supreme Indianapolis 500 Pace Car and limited edition replica cars will be the world's first production automobiles equipped with a Head-Up Display (HUD).

The Cutlass Supreme HUD reveals key driving data including vehicle speed, turn signal, high beam and low fuel indicators in the front windshield. From a driver's perspective, the information appears to be suspended just above the front bumper. Using the HUD, the driver does not need to divert his or her eyes from the road to view the information that is ordinarily shown on the instrument panel. There are also controls that allow the driver to adjust both the HUD brightness and the vertical location of data in the windshield to suit individual preferences.

The Oldsmobile Cutlass Supreme Pace Car Head-Up Display was developed jointly by a General Motors team from Hughes Aircraft and Delco Electronics, Oldsmobile and CPC. The system

design is based on head-up display technology developed for use in the world's foremost fighter aircraft, adapted for automotive application using highly sophisticated, computerized aerospace design and analysis techniques.

The all-new Cutlass Supreme Indianapolis 500 Pace Car. And the automotive innovation of the Head Up Display. Yet another example of the leading technology coming from Oldsmobile.



The HUD system projects an image directly in the sightline of the driver, so that eyes can be kept on the road.

Pertinent driver information such as actual speed in digital miles per hour, turn signals, high beam and low fuel indicators are projected on the windshield, just below the

