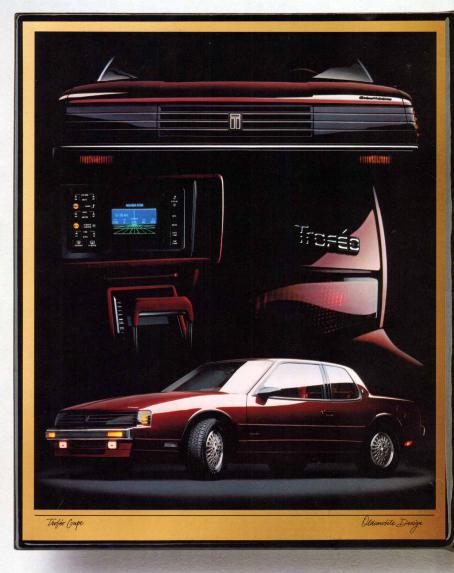
# The New Generation of OLDSMOBILE





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TROFÉO · TORONADO · TOURING SEDAN · NINETY-EIGHT · EIGHTY-EIGHT · CUSTOM CRUISER







Olasmobile Touring Sedan

# This is the new generation of Oldsmobile.

Today, teamwork and technology are coming together at Oldsmobile. A reawakening to the excellence of our past and the potential of our future. The result is a bold step ahead. The best of what driving used to be, combined with a vision of what driving is going to be.

This is the New Generation of

Oldsmobile.

There are new cars. Then there are new expressions of automotive style and engineering excellence. The latter is what today's drivers should expect, what Oldsmobile buyers have come to expect and what committed Oldsmobile people have once again produced. Automobiles designed and built to stand toe-to-toe with the finest cars the world has to offer.

If there is one car company in America capable of the task of innovating while preserving traditions of quality, solid design and lasting value ... it is Oldsmobile. After all, as long as there have been automobiles, Oldsmobile has been the car company where automotive inspiration is transformed into cars that are right for the times, satisfying to own and drive and a step up from the ordinary in design and execution.

In a new generation of evolving life styles and demands for new measures of excellence, we present transportation choices that exceed expectations.

We present the 1989 Oldsmobiles ... an impressive balance of style, elegant contemporary design and deeply satisfying performance. Automobiles so different from their predecessors of only a few short years ago that they truly represent the New Generation of Oldsmobile. But nevertheless, Oldsmobiles which embody the spirit, quality, and enduring value that have become the hallmark of a company that reaches back nearly five generations. Founded 91 years ago, the goal was "to build one carriage in as nearly perfect a manner as possible."

The precept was to be a step ahead of the industry. True then. True now. In the New Generation of Oldsmobile.

Olusinobile

# It's the looks that grab you first.

The new generation Oldsmobiles are stunning. But there's more to their beauty than elegant lines and the tasteful blending of metal, glass, and space-age materials. There's a sense of proportion and purpose that goes beyond mere style.

The same sweep of fender that pleases the eye also guides the wind, to minimize turbulence and increase aerodynamic efficiency.

The advanced metals that form smoothly fitting body panels also resist corrosion and weathering.

Every new generation Oldsmobile is made to look good not just today, but through years of driving.

# Technology teams with the human mind.

In the studios where ideas first take form and substance, computer-aided

design combines with the experience and artistry of Oldsmobile designers.

With each component "drawn" and stored in computer memory, hundreds of variations for each component can be analyzed for fit and function. Long before the first prototype is built, the design for every door handle, engine mount and bumper bracket is tested and retested through computer simulation to be sure it is good enough to carry the Oldsmobile name.

# Computer consistency builds better cars.

Throughout the assembly process, computer-controlled robots apply thousands of welds and seals with astonishing precision.

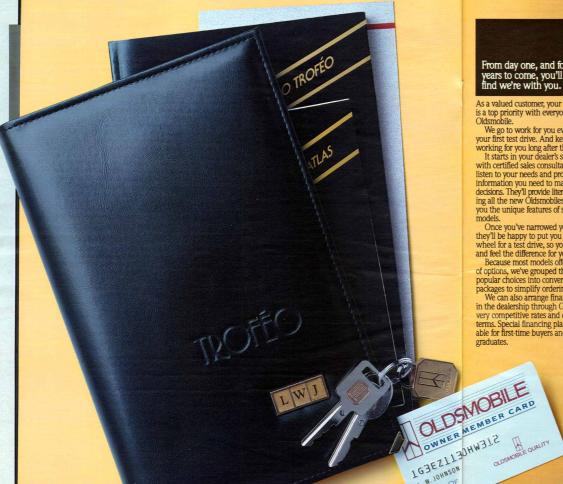
A computerized inspection system probes and verifies critical underbody points for accuracy. Laser inspection devices precisely measure all body openings, and robotic scanners check for dimensional accuracy within thousandths of an inch.

### Car builders who care.

With all that technology at work, it is still the dedication and skill of our people that make the difference.

In the final analysis, it is they who establish and maintain the standards for excellence that set this new generation of Oldsmobiles apart from the crowd.





# From day one, and for years to come, you'll find we're with you.

As a valued customer, your satisfaction is a top priority with everyone at Oldsmobile.

We go to work for you even before your first test drive. And keep on working for you long after the sale.

It starts in your dealer's showroom, with certified sales consultants who listen to your needs and provide the information you need to make the right decisions. They'll provide literature describing all the new Oldsmobiles and show you the unique features of specific models.

Once you've narrowed your choices. they'll be happy to put you behind the wheel for a test drive, so you can see and feel the difference for yourself.

Because most models offer a variety of options, we've grouped the more popular choices into convenient option packages to simplify ordering.

We can also arrange financing right in the dealership through GMAC, with very competitive rates and convenient terms. Special financing plans are available for first-time buyers and college graduates.

L. W. JOHNSON OWNER OF

You might also want to consider GMAC leasing. Ask about the low monthly payments available through The Oldsmobile Alternative leasing

In most cases, your dealer will have just the car you're looking for in stock and ready to be prepared for delivery. Before it's delivered to you, it will be carefully inspected against a detailed checklist to make sure everything is as it owners. should be.

To get you started off right, your new Oldsmobile will be delivered with a full tank of gas, a special key ring, which can be dropped into any mailbox and returned to you if you lose your keys, and an attractive portfolio including a comprehensive owner's manual, a maintenance schedule, and a copy of your tire warranty.

I think you'll be just as pleased with our service after your purchase. It starts with your dealer's service department. It's the proper place to come for warranty work, and there's no better place for regular maintenance. Stop in and look around. You'll see well-equipped facilities and trained technicians, ready to keep your Oldsmobile performing as

You'll hear from us regularly in the months and years to come, as part of our Owner Communications Program. Soon after the purchase, you'll receive a set of emergency keys in a wallet-sized card, just in case you find yourself locked out of the car. They'll be accompanied by a survey asking about your experience with your dealer, to help us better serve our customers.

Next, we'll send you an Oldsmobile owner member card entitling you to discounts on car rentals and resort condominiums, and other benefits.

At the one year anniversary of ownership, you'll receive a survey inquiring about your satisfaction with Oldsmobile. Your response will help us pinpoint new ways to improve our service to you and other Oldsmobile

Future mailings will include regular maintenance reminders and a newsletter with driving and safety tips, information about new products and technology, and other articles of interest to Oldsmobile owners.

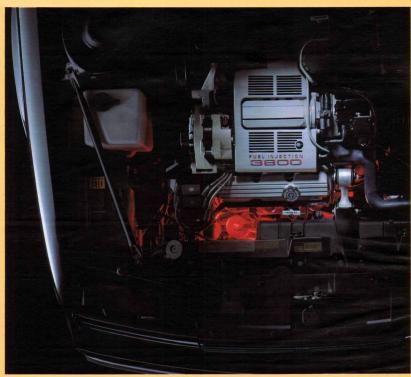
We want to keep in touch because we recognize that your car is a very personal possession that requires ongoing contact between Oldsmobile and you, our customers.

With that in mind, I join with all of the people of Oldsmobile in inviting you to read about, test drive and purchase a new Oldsmobile. I promise you not only a car of the highest quality, but our continuing efforts to make your Oldsmobile experience a most rewarding one.

Sincerely.

William W. Lane

Vice President, General Motors Corporation General Manager, Oldsmobile Division



With the introduction of the high-technology 3800 V6 with SFI, optional engines became extinct.

When Oldsmobile offered the 3800 sequential port fuel-injected V6 engine in Toronado, Touring Sedan, Ninety-Eight and Eighty-Eight one year ago, it was a huge and unqualified

The 3800 engine has proven to be so capable that no additional engine choice need

be made available.
The 3800 V6 engine with sequential port fuel injection is a highly advanced power plant incorporating lightweight metals and state-of-the-art technology, that delivers out-standing performance (165 hp) and remarkably smooth and dependable operation.

Fuel is injected directly into each intake port by a high-pressure turbine pump with computer accuracy—at exactly the right time with the right fuel/air mixture—at every

speed-for maximum performance.

When you step on the accelerator, the reaction is instantaneous. There is no hesitation, no lag. The 3800 engine moves you NOW. Confidently and smoothly. And does so with remarkable quiet.

Take the wheel of a 3800 V6-powered

model, and you'll quickly discover what the New Generation of Oldsmobile is all about. It's one great engine. And a test drive is

Lighter weight pistons perform with less friction and greater efficiency. The 3800 is a 3.8-liter (231 cu. in.) displacement 90° even-firing V6 configuration with sequential port fuel injection.

A counterrotating balance shaft reduces vibration for smooth performance.

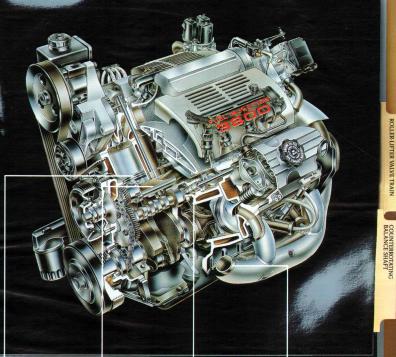
Sequential port fuel injection is activated by state-of-the-art sensors on camshaft which determine the exact timing of fuel intake for excellent cold starts and precise fuel metering.

Roller lifter valve train and roller cams reduce power-robbing friction and contribute to smooth, efficient power.

An electronic control module determines the exact amount of fuel to be injected, based on incoming air mass, engine speed and temperature, throttle position and oxygen content in the exhaust, for efficient fuel use.

exhaust pipes.

Cylinder head gaskets feature graphite laminate composite for positive seal.



manifolds and larger diameter

# Troffo Oldsmobile Firestone Calais.

### A few words about Oldsmobiles that exceed the speed limit without breaking the law.

You won't find these Oldsmobiles on Elm Street. You will find them, specially modified and roaring, on America's landmark race courses. Instead of breaking laws, they are breaking records in record numbers. On oval tracks. On drag strips. In road races.

The Oldsmobile victories keep coming. But

Oldsmobile doesn't go racing just for the glory. We're there to test new ideas and their mettle, under the most grueling conditions. Oldsmobile performance is perfected on the race track, as well as the test track.

It pays off, Last year, before the revolutionary Quad 4 engine entered a single showroom, a specially modified, turbocharged version was put to the test in the experimental Oldsmobile Aerotech. On August 27, 1987, it set a new closed-course world land speed record of 257 miles per hour, breaking the eight-year-old mark set by a turbocharged V8 Mercedes-Benz. It also set a new world record of 267 mph in the flying mile. The production Quad 4 engine is now available in Cutlass

Other benefits that racing has contributed to include disc brakes, fuel injection, aerodynamic styling, tuned manifolds and, of course, improved performance and durability.

As for the glory? Here are just a few of our recent accomplishments with specially modified Oldsmobiles...

- Oldsmobile Toronado, national road racing champion (IMSA) the last two years.

  Oldsmobile—National Hot Rod Associa-
- tion Manufacturer's Trophy winner the last four years.
- Fourteen new NHRA records for elapsed times and top speeds last year.
- Cutlass Supreme, winner at Darlington, considered the toughest track on the NASCAR circuit.
- Cutlass Supreme, winner of the Winston 500 at Talladega, the world's fastest speedway.
- Cutlass Supreme wins SCCA Trans Am Race at Long Beach, leaving Porsche, Audi
- and Merkur in its slipstream.

   In the Winston World Championship Series, Oldsmobile posted 20 first place finishes—just last year.

  The New Generation of Oldsmobile is,

uite obviously, a winner!





# Isn't technology beautiful?

Oldsmobile Troféo® is, perhaps, the most technologically advanced personal perfor-

mance luxury coupe in the world.

It is an exciting balance of performance, comfort and high technology, dramatically wrapped in black trim and aerodynamic lines. With hidden headlamps and special ground effects, it is fully capable of slicing through air-and mediocrity-with equal ease.

The 3800 V6 engine with sequential port fuel injection thrives with computer accuracy. Braking is state-of-the-art with a Teves four-wheel anti-lock system standard. Front seats provide individual power con-

trols for side bolsters, back contour and lumbar support. Seat back recliners are also power actuated. Leather is standard in seating areas.

Turn the key, and Troféo is alive with electronic technology. Available is the new Visual Information Center. It allows you to store and recall up to 51 visual displays. The VIC fully integrates with the available mobile phone, which provides convenient memory speed dialing, touch screen dialing, automatic redialing and much more. It even provides complete hands-off operation.

Leather-wrapped steering wheel with touch controls for stereo and climate control, FE3 Touring Car Ride and Handling, Twilight Sentinel and 15-inch aluminum-styled wheels are all standard.

Troféo might well be a driver's dream car. And fortunately, dreams can come true.





nology is extraordinary, yet simple to monitor. The tilt-away steering wheel places radio and climate controls at your fingertips. A complete message center appears at the touch of a button, which includes information on fuel economy, driving range, remaining oil life and more. 2. Visual Information Center available. Works with on-board computers to provide fullcolor presentation of engine functions, accessory operation, navigational compass and more. The available mobile phone is fully integrated with the VIC, an Oldsmobile exclusive. Provides 99 memory locations, automatic redial, hands-off operation and more.

The Oldsmobile Troféo interior, personal and sporty, features genuine perforated Morocco leather in the seating areas.

For added strength and durability, Doeskin vinyl trims the seat, instrument panel and door panels.

The center console is highlighted with Sheffield Gray, a graphite-on-metal look that is both striking and contemporary.





### TORONADO

Personal luxury aside, it's the pure sport driving you'll savor.

Oldsmobile Toronado has always been a driver's car. Right from the beginning, when it was the first contemporary automobile with front-wheel drive.

The new generation Toronado creates a unique and sporty driving experience for today's drivers. With retractable halogen headlamps, sloping hood and rounded corners,
Toronado is the very shape of personal sport
performance. And that performance is
premium—provided by the powerful 3800
sequential port fuel-injected Vo. A strong, smooth and proven performer.

smootn and proven performer.

But trying is believing, so slip inside.
Adjust the 6-way power driver seat and
leather-wrapped tilt-away steering wheel to
your liking, nudge the console-mounted
4-speed automatic overdrive transmission
lever into gear—and go. With dispatch.
And complete confidence.

And complete confidence.

Four-wheel independent suspension and automatic level control smooth the lumps and bumps while you enjoy the sporty, controlled ride. Foronado keeps its composure, even on surfaces laced with imperfections.

To bring it all to a halt, which you'll hate to do, are four-wheel power disc brakes standard, with Teves anti-lock brakes available.

For your convenience, the sun visors provide extensions for added coverage and company that the provide extensions for added coverage and company that the provide extensions for added coverage and company that the provide extensions for added coverage and company that the provided extensions for added coverage and company that the provided extensions for added coverage and company that the provided extensions for added coverage and company that the provided extensions for added coverage and company that the provided extensions for added coverage and company that the provided extensions for added coverage and company that the provided extensions for added coverage and company that the provided extensions for added coverage and company that the provided extensions for added coverage and company that the provided extensions for added coverage and company that the provided extensions for added coverage and company that the provided extensions for added coverage and company that the provided extensions for added coverage and company that the provided extensions are provided extensions.

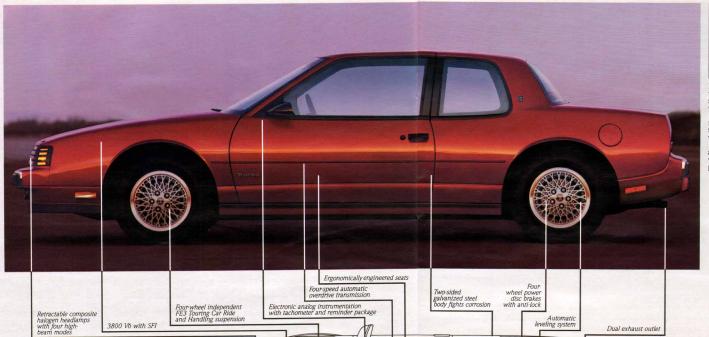
fort. Overhead, a storage area for sunglasses, garage door opener, or more importantly,

your driving gloves.

The 1989 Toronado is one great sport. And you're invited to participate. So take the wheel. Take a test drive.



1. Toronado reclining contour bucket seats in Primavera velour. Choose from Medium Antelope, Dark Rosewood, Dark Sapphire Blue, Dark Garnet Red and Medium Gray, Center console with shifter included.



### TROFÉO

Advanced technology and serious engineering help make the Troféo a driver's dream.

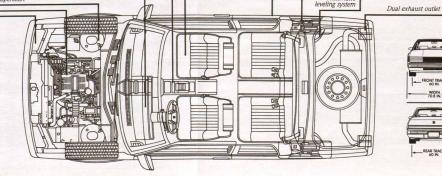
If you care to methodically work your way through the impressive facts, figures and specifications, they are at your disposal. And you are invited to do so.

However, there is a better and far more memorable way to acquaint yourself with this great driver's car. And that's behind the wheel.

In fact, if you're looking for some straight answers about road handling and maneuverability, behind the wheel is the only place to ask.

3800 V6 with SFI

ENGINE	STANDARD
Displacement	3800 cc
Engine	V6
Brake hp (rpm)	165 @ 4800
Net torque (lbsff.)	210 @ 2000
Bore/Stroke (in.)	3.800/3.400
Compression ratio	8.5 to 1
Fuel management	Electronic Fuel Injection (Sequential port)
Cooling system (gt.)	11.97
DRIVELINE	
Transaxle	4-speed overdrive automatic
Final drive ratio	2.08 to 1
SUSPENSION/HANDLING	CONTRACTOR OF THE PARTY OF THE
Front/Rear*	4-wheel independent with FE3 and automatic leveling system







# TROFÉO/TORONADO DIMENSIONS

BODY/CHASSIS	COUPE
Wheelbase (in.)	107.9
Track, front/rear (in.)	60.0/60.0
Tire size	P215/65R15
Wheel size	15 x 6
Brake type, front/rear	Disc/Disc
Fuel tank (gals.)	18.0
EXTERIOR	
Length (in.)	1875
Width (in.)	70.8
Height (in.)	53.0
Curb weight (lbs.)	3364
NTERIOR	
Headroom, front/rear (in.)	37.8*/37.8*
.egroom, front/rear (in.)	42.7/35.7
Shoulder room, front/rear (in.)	58.3/57.5
Seating capacity	5
frunk capacity (cu. ft.)	14.1
Anadroom is reduced when Astroroof is orde	rod

\*Troféo includes FE3.

Front turning diameter, curb to curb, left/right (ft.)





O L D S M O B I L E T O U R I N G S E D A N

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# **TOURING SEDAN**

Enjoy the exhilaration of world-renowned handling. And do it in absolute comfort.

The Oldsmobile Touring Sedan holds to a very lofty goal: offer an American touring car to not only equal, but surpass, such renowned nameplates as BMW 735i, Mercedes 190 and 300. Such cars pride themselves on

and 500. Such cars price tremselves on handling, and rightly so.

The new generation Oldsmobile Touring Sedan's sophisticated suspension offers remarkable handling—as well as a most rewarding ride. You will find it comfortable, quiet, and very well controlled.



Inside, Touring Sedan takes ergonomics to new heights. The Lear Siegler bucket seats are deep and thick. They feature individual are oeep and thick. I ney leature individual controls for II power adjustments, including seat back recliners, side bolsters, lumbar and thigh, plus articulating headrest. Genuine leather, of course, trims the seating areas.

Touring Sedan will change your perception of what a road car can be—and will do so in

comfort. Absolutely.



reminder package that indicates low fuel, low coolant, low washer fluid and much more. Leather wrapped steering wheel with touch controls for stereo and climate control. 2. 11 power adjustments for ultimate comfort.

panel and center console.

For strength and durability, seats and door panels are trimmed in Doeskin vinyl.

Glove-soft Morocco perforated leather graces the seating areas. Impressive luxury. Refined comfort.



### OLDSMOBILE **TOURING SEDAN**

### Few cars look this good on paper.

Or at the country club, for that matter. Oldsmobile Touring Sedan is beautifully styled and flawlessly engineered, inside and

styled and liawlessly engineered, inside and out.

Take the wheel and expect much of the Touring Sedan. On high-speed expressways or challenging back roads, Oldsmobile Touring Sedan will not disappoint.

In fact, with your very first test drive, you'll know that this magnificent piece of machinery takes a belief court of machinery takes a belief court of machinery.

takes a back seat to no one.

### OLDSMOBILE TOURING SEDAN POWERTRAIN SPECIFICATIONS

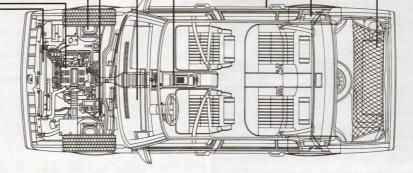
3800 V6 with SFI

capacity

cooling

Front turning diameter, curb to curb, left/right (ft.)

EIAGIIAE	SIANDARD
Displacement	3800 cc
Engine	V6
Brake hp (rpm)	165 @ 4800
Net torque (lbsff.)	210 @ 2000
Bore/Stroke (in.)	3.800/3.400
Compression ratio	8.5 to 1
Fuel management	Electronic Fuel Injection (Sequential port)
Cooling system (qt.)	11.7
DRIVELINE	
Transaxle	4-speed overdrive automatic
Final drive ratio	2.08 to 1
SUSPENSION/HANDLING	
Front/Rear	4-wheel independent with FE3 and automatic leveling system





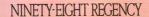
Luggage compartment cargo net



# OLDSMOBILE TOURING SEDAN

DIMENSIONS	
BODY/CHASSIS	SEDAN
Wheelbase (in.)	110.8
Track, front/rear (in.)	60.3/59.8
Tire size	P215/60R1
Wheel size	16 x 1
Brake type, front/rear	Disc/Drun
Fuel tank (gals.)	18.0
EXTERIOR	
Length (in.)	196.4
Width (in.)	72.4
Height (in.) (curb)	55.
Curb weight (lbs.)	330
INTERIOR	
Headroom, front/rear (in.)	39.3*/38.1
Legroom, front/rear (in.)	42.4/41.
Shoulder room, front/rear (in.)	58.9/58.8
Seating capacity	
Trunk capacity (cu. ft.)	16.4





MODELS: Ninety-Eight Regency Brougham Sedan (shown),
Ninety-Eight Regency Sedan
POWER SOURCE: 3800 V6 engine with SFI
TRANSMISSION: Four-speed automatic overdrive
SUSPENSION: Four-wheel independent with automatic load leveling

BRAKES: Power front disc and rear drum. Anti-lock system available

NOTE: Standard and available equipment varies, depending on the model you choose. See the specifications and equipment section located on pages 44-52 of this catalog.



### NINETY-EIGHT REGENCY BROUGHAM

## Understatement of the year.

Ninety-Eight Regency Brougham is neither glitz nor show business. It is all business. It is, in fact, the last word in understated elegance.

Of course, all the expected conveniences are there. Electronic air conditioner, power door locks, tilt-away steering wheel, Cruise Control, and 3800 V6 with SFI—all standard on this top-of-the-line sedan.
But beyond all that is the room and quiet

But beyond all that is the room and quiet you require. Driver and front passenger can adjust their seats individually. Additionally, the driver side provides six-way power controls. Ninety-Eight Regency Brougham. Every bit as logical as it is luxurious. Prove that to yourself. Test drive it. Then, test price it.

Individually adjustable 55/45 Brougham front seat in Primavera velour. 2. A new driver side Supplemental Inflatable Restraint system, designed into the steering wheel, is available. 3. Ninety-Eight Regency models offer a divided seat in Elite II velour, with center armest.







Primavera velour fabrics highlight Regency Brougham interiors and are available in Dark Sapphire Blue, Medium Gray, Dark Garnet Red, Medium Antelope and Dark Rosewood.

Wood-grain applique adds a gracious note of elegance to the instrument and door panels.

Sierra grain leather is available in the seating areas (shown above). Color-mated Doeskin vinyl is used where heavy wear and ease of cleaning are important.







### NINETY-EIGHT REGENCY

Its available anti-lock braking system could be the most logical luxury of all.

You're driving in a heavy rainstorm. Or the snow is flying—and accumulating on the road. Or you're in heavy, fast-moving traffic, and the driver in front of you suddenly applies the brakes. The available Teves antilock braking system assists you and your Ninety-Eight Regency in stopping as quickly as possible, under most road conditions, while helping you maintain steeping control.

as possible, tuder lines tread roundlost, wheeliping you maintain steering control.

When you apply the brakes in an emergency situation, ABS goes to work for you. A microprocessor assists you by sending electronic commands to modulate brake pressure up to 15 times per second. The system makes instant and automatic corrections to provide stable stopping power—when you need it most.

And that can be almost as comforting as the lengthy list of value-adding standard features. Air conditioner, power side windows, power door locks, tinted glass, six-way power river seat, AMFM stere with cassette, digital clock, 3800 sequential port fuel-injected V6, automatic overdrive transmission, and four-wheel independent suspension with automatic load leveling are all included.

A new Supplemental Inflatable Restraint

A new Supplemental Inflatable Restrain system is available for the driver side.

And since you're so relaxed and comfortable, why not lean back and enjoy the remarkable sound of the electronically tuned Delco stereo sound system. Or enjoy the ultimate in recorded sound with the available new Delco compact disc 6-speaker dimensional sound system.

All this at a price that is music to your ears. The logical and affordable Ninety-Eight Regency. What could be more in tune with today?

Photos, above left: Teves anti-lock braking system, schematic drawing. Wet pavernent proving ground braking test. Left: Ninety-Eight Regency Sedan.



### NINETY-EIGHT REGENCY

Beneath its gleaming high-gloss finish, you see the logic of it all.

The closer you look, the more logical the Ninety-Eight Regency becomes. It offers solid engineering, painstaking attention to detail, as well as bountiful luxury and an impressive array of standard

ury and an impressive array of standard power and convenience features. But Ninety-Eight Regency also has its practical side—with two-sided galvanized body panels for added corrosion protection—and a price you'll find surprisingly affordable. Thousands of dollars less than many other luxury cars, foreign and domestic. Ninety-Eight Regency, a logical choice integed.

indeed.

\*Comparison based on MSRP. Levels of equipment vary.

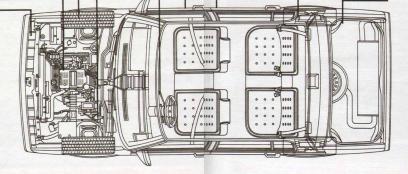
### STATE OF THE PERSON NOWED TO A IN CRECIFIC ATIONS

3800 V6 with SFI

Composite headlamps

Front-wheel drive

ENGINE	STANDARD
Displacement	3800 cc
Engine	V6
Brake hp (rpm)	165 @ 4800
Net torque (lbsft.)	210 @ 2000
Bore/Stroke (in.)	3.800/3.400
Compression ratio	8.5 to 1
Fuel management	Electronic Fuel Injection (Sequential port)
Cooling system (gt.)	11.7
DRIVELINE	
Transaxle	4-speed overdrive automatic
Final drive ratio	1.99 to 1
SUSPENSION/HANDLING	
Front/Regr	4-wheel independent with automatic leveling system
Front turning diameter, curb to curb	, left/right (ft.) 39.4/40.0





Automatic

electronic load leveling



# NINETY-EIGHT REGENCY

DIMENSIONS	
BODY/CHASSIS	SEDAN
Wheelbase (in.)	110.8
Track, front/rear (in.)	60.3/59.8
Tire size	P205/75R14
Wheel size	14 x 6
Brake type, front/rear	Disc/Drum
Fuel tank (gals.)	18.0
EXTERIOR	
Length (in.)	196.4
Width (in.)	72.4
Height (in.)	55.1
Curb weight (lbs.)	3334
INTERIOR	
Headroom, front/rear (in.)	39.3*/38.1*
Legroom, front/rear (in.)	42.4/41.5
Shoulder room, front/rear (in.)	58.9/58.8
Seating capacity	6
Trunk capacity (cu. ff.)	16.4

"Headroom is reduced when Astroroof is ordered on Brougham.





# ROYALE BROUGHAM

### Now every tourist can travel first class.

It's big and roomy. Solid and substantial. Eighty-Eight Royale Brougham is a longstanding favorite of America's families. For good reason.

Here is first-class comfort for six. Top-of-the-line Brougham features a 55/45 divided front seat with individual controls and full-foam construction.

The ride, of course, is big and smooth with four-wheel independent suspension.

But your needs go beyond room and comfort. And so does Eighty-Eight Royale overdrive transmission are standard. Both are so smooth and quiet as to go virtually unnoticed. Yet, acceleration is outstanding.

On sedan models, a Supplemental Inflatable Restraint system is available for the driver's side. An anti-lock brake system is also

Standard air conditioning and stereo with extended range speakers add to the value.





Inflatable Restraint system, available on the driver side and designed into the steering wheel. 2. Royale Brougham owners can order optional leather for the seating areas. 3. Custom front bench seat standard on all Royale models. Available in Lucerne knit velour in Dark Sapphire Blue, Medium Gray, Dark Garnet Red and Medium Beechwood.

wearing and easy-cleaning Summit knit velour. Choose from Dark Sapphire Blue, Medium Grav, Dark Garnet Red and Medium Beechwood.

Doeskin vinyl door and seat trim looks smart, wears well, and wipes clean with a damp cloth.

Handsome and contemporary Sheffield Gray brushed aluminum applique highlights throughout.

Interior above shown equipped with Supplemental Inflatable Restraint option.



### EIGHTY-EIGHT ROYALE

At the flick of a wrist, this perfectly respectable Royale can turn into an exciting road machine.

You may well be a family provider. But you can still reward your instincts as a serious driver.

Transforming this fine family steed into a road-hugging performance vehicle is really easy to do.

Simply order the available FE3 Touring Car Ride and Handling package. With FE3, the resulting ride is nothing

With FE3, the resulting ride is nothing less than spectacular. Lean and sway are reduced to a pittance. Steering is quick and precise. The ride, steady and sure.

In short, a big ride can also be big fun.

With the premium performance of the standard 3800 V6 with SFI, acceleration, especially at lower speeds, is outstanding. In fact, with a new 2.84 transaxle ratio, it's quicker than ever!

All this from an automobile that has been a family favorite for years. First and foremost, Eighty-Eight Royale is a roomy, substantial car, solidly built for years of dependable service. Curb weight: over 3,100 pounds. Trunk capacity: over 16 cubic feet. Passenger capacity: room for six on comfortable and supportive full-foam seats.

Eighty-Eight Royale is a lot of car for the money. As a matter of fact, the following features are all standard. Air conditioner, AM/FM stereo radio with extended range rear speakers, digital clock, trip odometer, power steering and brakes, headlamp-on reminder, side window defoggers, tinted glass, composite halogen headlamps, body side moldings, deluxe wheel discs, and more.

Head on down to your Oldsmobile dealer and take a test drive. You'll find that an FE3 equipped Eighty-Eight Royale can handle a winding stretch of pavement as admirably as it handles groceries, the kids, Aunt Nellie and the family dog.

Left, Eighty-Eight Royale Coupe. Above left, Eighty-Eight Royale Sedan.



### EIGHTY-EIGHT ROYALE

# It's filled with the features that fill today's family needs.

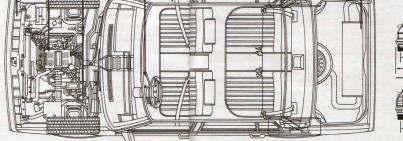
For most cars today, comfortably accommodating six passengers is more than a tall order. It is out of the question. With a new generation Oldmobile Eighty-Eight Royale, however, it is simply a matter of fact. Add Eighty-Eight Royale's impressive performance and smooth, substantial ride, and it is one tough act—and value—to match. And maybe best of all, Eighty-Eight Royale is built to keep on delivering, year after year. It's more than just another pretty face. It's one tough cookle.

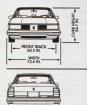
3800 V6 with SFI

Composite headlamps

ENGINE	STANDARD
Displacement	3800 cc
Engine	V6
Brake hp (rpm)	165 @ 4800
Net torque (lbsff.)	210 @ 2000
Bore/Stroke (in.)	3.800/3.400
Compression ratio	8.5 to 1
Fuel management	Electronic Fuel Injection (Sequential port)
Cooling system (qt.)	11.7
DRIVELINE	
Transaxle	4-speed automatic
Final drive ratio	1.99 to 1
SUSPENSION/HANDLING	
Front/Regr	4-wheel independent
Front turning diameter, curb to curb, left/right (ff.)	39.4/40.0

Front-wheel drive





Long-life stainless steel exhaust system

suspension

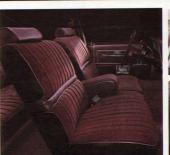
protection

5	: 1	
1		ļ
		,
-	REAR TRACK	

EIGHTY-EIGHT RO	<b>DYALE DIME</b>	NSIONS
BODY/CHASSIS	COUPE	SEDAN
Wheelbase (in.)	110.8	110.8
Towns describing to h	000/500	0000000

/heelbase (in.)	110.8	110.
ack, front/rear (in.)	60.3/59.8	60.3/59
re size	P205/75R14	P205/75R14
/heel size	14 x 6	14 x I
rake type, front/rear	Disc/Drum	Disc/Drun
uel tank (gals.)	18.0	18.0
XTERIOR		- William
ength (in.)	196.1	196.
/idth (in.)	72.4	72.4
eight (in.)	54.7	54.
urb weight (lbs.)	3194	3120
	3194 Br.	3243 B
NTERIOR		
eadroom, front/rear (in.)	38.1/37.6	38.9/38.3
egroom, front/rear (in.)	42.4/37.4	42.4/39
noulder room, front/rear (in.	) 59.3/57.8	593/59
eating capacity	6	
unk capacity (cu. ft.)	16.2	16:











### CUSTOM CRUISER CARGO AREA DIMENSIONS

3-SEAT MODELS:

Maximum cargo volume (cu. ft),

Floor length from back of front seat to end of floor surface (in),

90.2

Floor length from back of second seat to end of floor surface (in),

55.4

Minimum horizontal distance from to got erar front seat back to inside of talgate at belt (in),

48.2

Rear end opening width of belt (in),

48.2

Rear end opening width of teel (in),

48.2

Maximum health of rear opening, talgate open (in),

28.7

Maximum cargo height (in),

29.7

I. The 45155 divided front seat in Baron weave velour. Choose from Dark Sapphire Blue, Medium Gray, Dark Claret and Medium Beechwood. 2. Passenger capacity for eight, with standard rear-facing third seat. 3. Hidden storage area for your valuables. 4. The flat, fully carpeted cargo floor is 90.2 inches long from back of the front seat to the end of the floor surface. 5. Available roof rack provides added carrying capacity.

### CUSTOM CRUISER

# Get "two" luxury vehicles for the price of one.

Place your left hand over the rear section of the Custom Cruiser pictured to the left, and it becomes a big, smooth-riding luxury car. Which it is.

Take your hand away, and Custom Cruiser becomes one of the largest, most capable station wagons on earth. Which it also is

station wagons on earth. Which it also is.
As a workhorse, it's Clydesdale size. With
872 cubic feet of cargo space, it can easily
handle a lawhmower or the materials for
almost anything you care to build.
But when the workday is done, Custom

But when the workday is done, Custom Cruiser goes high life. You'll relax and unwind on full-foam seats and be swept away with an Oldsmobile ride as big as Custom Cruiser itself.

Power is provided by a 5.0-liter V8 engine and four-speed automatic overdrive transmission, so you're never shortchanged on performance. It's impressive.

Incidentally, Custom Cruiser is ideal for long trips. Equipped for towing, you can hitch up your boat or trailer and go with confidence.

Custom Cruiser. It has what it takes to meet the needs of the day. Or night. And do so in Oldsmobile style.



18:3.9 A 1980 Option 1 Touring Sedan [2] Ninety-Eight Regency/Brougham 3 Eighty-Eight Royale Brougham AUTO Delco

The New Generation of Oldsmobile is alive with electronic driver information.

With the introduction of the Visual Information Center (VIC), available on Troféo and Toronado, Oldsmobile takes automotive electronic communication to the leading edge. The VIC is a user friendly, touch screen system that allows you to store and recall up to 51 informative visual displays. Shown here are just a dozen such displays.

The VIC is completely integrated with the

available mobile car phone, an Oldsmobile exclusive. The phone provides memory speed dialing, automatic redialing, privacy/mute and more. It even includes <u>hands-off</u> operation. In addition, a Reminder Package, standard on Troféo, Toronado, Touring Sedan and available on Ninety-Eight and Eighty-Eight, includes sight or sound indicators for low fuel, low washer fluid, headlamp-on, engine temperature and more. A Driver Information System standard on Touring Sedan and available on Eighty-Eight, Ninety-

Eight and Custom Cruiser, includes readouts for fuel economy, driving range, elapsed time, ETA and more. It even tells you when your oil is due for a change. Important because oil-change intervals vary with each car and driver, driving habits and climatic conditions.

With the New Generation of Oldsmobile, a world of information is at your fingertip.

■ 1. Headlamp monitor ■ 2. Adjust screen brightness ■ 3. All-systems monitor status at 4. Navlgational compass ■ 5. Telephone menu ■ 6. Phone number directory ■ 7. Display key touch screen pad for telephone dialing ■ 8. Status page ■ 9. Radio and speaker adjustments ■ 10. Display for "door alar" ■ 11. Oil life remaining ■ 12. Climate control

DELCO SOUND SPECIALIST RADIOS	ROYALE	BROUGHAM	CRUISER	BROUGHAM	SEDAN	TORONADO	TROFE
UM7 Radio, Delco ETR AM/FM Stereo with Seek-Scan and Digital Display Clock*	S	S	S				
UM6 Radio, Delco ETR AM/FM Stereo with Seek-Scan, Auto-Reverse Cassette and Digital Display Clock*	A	A	A	S			
Radio, Delco ETR AM/FM Stereo with Seek-Scan, Auto-Reverse Cassette with Graphic Equalizer and Digital Display Clock**	البنت				s	S	
Radio, Delco ETR AM/FM Stereo with Seek-Scan, Auto-Reverse Cassette with Music Search and Digital Display Clock**							S
UT4 Radio, Delco ETR AM Stereot/FM Stereo with Seek-Scan, Auto-Reverse Cassette with Graphic Equalizer and Digital Display Clock**		A		A			
UTC Radio, Delco AM/FM Stereo with Seek-Scan, Compact Disc and Digital Display Clock with Delco-Loc Theft Deterrent** (3 above)	Mark.	A		A	A	ALC:	
UTO Radio, Delco/Bose Music System, ETR AM Stereo±/FM Stereo with Seek-Scan, Auto-Reverse Cassette with Music Search and Digital Display Clockt (2 above)					A	A	A
UX1 Radio, Delco ETR AM Stereo±/FM Stereo with Seek-Scan, Auto-Reverse Cassette with Music Search, Graphic Equalizer and Digital Display Clock** (1 above)						A	A

DELCO SOUND SPECIALIST PADIOS



### THE FINISHING TOUCH

Standard and available 1989 wheel trim.

For 1989, Oldsmobile offers a wide range of wheel trim choices. Some sporty. Some

formal. All handsomely styled to be a beautiful finishing touch. One is just right for your new Oldsmobile.

B. J. Aluminum-Syled Wheel with Lock, 15: Standard on Toronado and Tricfos. ■ 2. Aluminum-Syled Wheel with Lock, 16: Standard on Touring Sedan. ■ 3. Aluminum-Syled Wheel with Lock, 15: [PH3]. Available on all Eighty-Eight models (includes P055/70/18 Fide Blackwall tire) and Niney-Eight Regency models: Standard on Ninety-Eight Regency Brougham (includes P205/70/15 Ride Blackwall tire). Also included with FE3. ■ 4. Simulated Whee Wheel Disc with Lock (NVI), Available on all Eighty-Eight models

Includes P205/75RIA White Stripe tire) and Ninely-Eight Regency Brougham models (Includes P205/75RI5 White Stripe tire). Standard on Ninely-Eight Regency Sedan. ■ 5. Deluxe Wheel Disc. Standard on all Eighty-Eight models. ■ 6. Simulated Wire Wheel Disc with Lock (IV01). Available on Custom Cruiser. ■ 7. Deluxe Wheel Disc. Standard on Outsom Cruiser.

Floor Mats, Auxiliary Front and Rear

### AFFORDABLE OPTION PACKAGES TO PERSONALIZE YOUR NEW GENERATION OLDSMOBILE.

EIGHTY-EIGHT ROYALE OPTION PACKAGES (All Orders must include only ONE Option Package)		Eighty-Eight R 1SA 1SB 1S			Eighty-Ei Royale Broa 1SA 1SB		ight ighan
Seat, 55/45 Divided Bench with Dual Controls (Includes Armrest, Front Seat Storage)	IOA	130	130	1SD	ISA	190	13
Wiper System, Pulse (Required with AJ3)	-				-		
Cruise Control. Electronic with Resume and Acceleration Features	-	-			Just 1		
Steering Wheel, Tilt-Away (Required with AJ3) (Required with AJ3 or U52—Brougham)	100		1	40			100
Convenience Group, includes Under-Hood and Trunk Lamps, Visor Vanity Mirror and Chime Tones	- 3	-	•	•	JE OK	•	
Door Locks, Power	-	•	:		-		-
Windows, Power Side (Required with UT4 or U1C—Brougham)	EQUIPMENT	100	•		EQUIPMENT	:	
Floor Mats, Auxiliary Front and Rear Carpet	- 1		•		I I		-
Moldings, Door-Edge Guard—Bright				-		-	•
Antenna, Power Rear Quarter	STANDARD		•	•	STANDARD	•	
	STA		-	- 5	STAN	•	
Seat Backs, Reclining Manual—Driver and Passenger Side	WITH	100	•	•	WHI		
Seat Adjuster, 6-Way Power, Divided Bench Seat—Driver Side	CAR	-	•	•	CARW	•	
Trunk-Lid Lock Release, Power	100			•	20		
Reminder Package, includes Indicators for Low Fuel, Low Coolant, Low Oil Pressure, High Engine Temperature and Brake Warning (Required with U39)	BASE	30			BASE		
Convenience Value Group, includes illumination Pockage for Front Door Locks and Interior; Color-Coordinated, Electrically Operated outside Driver and Possenger Side Mirrors; Possenger Side Illuminated Visor Vanity Mirror; Front Fender Cornering Lamps; and interior Lamps—includes Front Header Courtesy and Dual Lens Reading Feature							
Air Conditioner, Automatic Electronic Comfort Control (Required with U52)	13	W 1			100	100	
Lamp, Opera Exterior			60		5.53	1	
Wheel Discs, Simulated Wire with Locks  Moldings, Door-Edge Guard—Bright—included in Body Side and Tailgate Wood Grain Paneling Molding (Package ISC or ISD)—color Brown			D.Y		•	•	
	srown				•	•	
Floor Mats, Auxiliary Front and Rear Carpet			7-1		•	•	
Mirrors, Chrome, Electrically Operated, Outside—Driver and Passenger Side					•	•	
Seat Back, Reclining Manual—Passenger Side			9		•	•	
Antenna, Power Front Fender	- Victoria				•	•	
Reminder Package, includes Indicators for Low Fuel, Low Coolant, Low Oil Pressure, High Engine Temperature and Brake Warning (Required with U14)			4)	=	•	•	•
Defogger, Electric Rear Window			10	ME	•	•	
Accent Stripe, Body—Color Code Selection Required in Accent Stripe Section of Wholesale Car Order (N.A. with Package 1SA, 1SC or 1SD)			5	•	-		
Door Locks, Power—includes Tailgate Lock Release			RDE		•	•	
Windows, Power Side		-0.00	NDA	200	•		
Luggage Carrier, Rooftop-Chrome-includes Rear Window Air Deflector		115	STA		•	•	
Moldings, Lower Body Side			CAR WITH STANDARD EQUIPMENT		•		
Mirrors, Illuminated Visor Vanity—Driver and Passenger Side			AR		•		
Seat Adjuster, 6-Way Power, Divided Bench Seat—Driver Side		2	BASEC		•		
Radio, Delco ETR AM/FM Stereo with Seek-Scan, Auto-Reverse Cassette and Digital Display Clock				20			
Body Side and Tailgate Paneling, Wood-Grained Vinyl—includes Door-Edge Guard Moldings—color Brown (Standard Body Side Moldings deleted when ordered)							
Air Conditioner, Tempmatic							
amps, Combination Dome and Dual Lens Reading	- 1						
Ilumination Package, Front Door Locks and Interior	L.E.					By	
.amps, Front Fender Cornering		715	N.		F	San.	
Aonitor, Exterior Lamps, Front and Rear	de		137				
Seat Adjuster, 6-Way Power, Divided Bench Seat—Passenger Side					17.0		
NINETY-EIGHT REGENCY/TOURING SEDAN OPTION PACKAGES	Re	rty-Eight gency ISB 1		Re Bro	rty-Eight gency ugham	E 15 10	Tourin Seda

NINETY-EIGHT REGENCY/TOURING SEDAN OPTION PACKAGES (continued) (All Orders must include only ONE Option Pockage)	1	nety-Eig Regenc 1SB	ght y 1SC		nety-Eig tegency roughar 1SB		Touring Sedan 1SA
Floor Mats, Auxiliary Front and Rear					•		
Wiper System, Pulse (Required with AJ3)		•	•				
Cruise Control, Electronic with Resume and Acceleration Features			•				
Steering Wheel, Tilt-Away (Required with AJ3)							
Trunk-Lid Lock Release (And Trunk-Lid Pull Down—Brougham), Power	1.	•			•		
Antenna, Power Rear Quarter	EN		•	STANDARD EQUIPMENT	•		VEN
Mirrors, Illuminated Visor Vanity—Driver and Passenger Side	I I			MIN	•	•	MIN.
Seat Backs, Reclining Manual—Driver and Passenger Side	DE C			D EG	•		D EG
Air Conditioner, Automatic Electronic Comfort Control (Required with UK3)	DAR		•	DAR			DAR
Seat Adjuster, 6-Way Power, Divided Bench Seat—Passenger Side	IAN		•	STAN	•		STAN
Lamps, Front-Fender Cornering	E		•	Ē			E
Information System, Driver—provides Digital Readout (English/Metric) for Fuel Economy, Instantaneous and Average; Range and Fuel User, Time and Elapsed Time, plus Average Miles-Per-Hour, Date; Estimated Time of Armal and Total Distance to Destination. Also provides automated service reminder showing Estimated Oil Life remaining before next Oil Change is required. Digital gage information for Tochometer, Voltmeter and Coolant Temperature	BASE CAR WITH STANDARD EQUIPMENT			BASE CAR WITH		•	BASE CAR WITH STANDARD EQUIPMENT
Convenience Value Group, includes Reminder Pockage (indicators for Low Fuel, Low Washer Fluid and Headdamp On). Also includes Audible Alarms for Low Heat Engine Temperature, Brake Pressure and Low Oil Pressure Illumination Pockage, Front Door Locks and Interior: Twilight Sentinet, Electric Remote Control Fuel Filler Door Lock, Automated Beartochromic Inside Doy/Night Mirror and Color-Coordinated Bechrically Operated Outside Mirrors—Only en and Passenger Side (Required with U.39)					Pi-		
Steering Wheel Touch Control, includes Steering Wheel, Leather-Wrapped (UT4 or U1C required)—N.A. with AJ3						•	
Door Locks, Automatic Electric—Driver Side						•	_
TORONADO/TROFÉO OPTION PACKAGES (All Orders must include only ONE Option Package)					oronada 1SB	1SC	Troféc 1SA
Seat Adjuster, 6-Way Power, Passenger Side					•	•	
Lamps, Interior, Upper Quarter Courtesy and Single Lens Reading				ENT	•	•	EN
Illumination Package, Front Door Locks and Interior				IPM			M <sub>M</sub>
Mirrors, Illuminated Visor Vanity—Driver and Passenger Side				EOU	•	•	E
Mirrors, Black, Electrically Operated Outside—Driver and Passenger Side, Driver Side Electric Defog	A 50			ARD	•	•	ARD
Trunk-Lid Pull Down, Power				AND	•		AND
Twilight Sentinel			-	HST		•	H SI
				CAR WITH STANDARD EQUIPMENT		•	BASE CAR WITH STANDARD EQUIPMENT
Door Locks, Automatic				CAS			CA
Mirror, Inside Automatic Electrochromic Day-Night							
				BASE		•	BASE

### STANDARD AND AVAILABLE EQUIPMENT\*

### POWERTRAIN

Engine, 3800 V6 with Sequential Port Fuel Injection (LN3)	s	s		s	s	s	s	s
Engine, 5.0-liter V8, 4-bbl. (LV2)			s					
Heater, Engine Block (KO5)	A	A	A	A	A	A	A	A
Transmission, Automatic with Overdrive (MXO)	s	s	s	s	s	s	s	s

### CHASSIS

Battery, Freedom	S	s	S	s	s			
Battery, Freedom High-Capacity						s	s	s
Brakes, Power Four-Wheel Disc							s	s
Brakes, Power Front Disc and Rear Drum	s	s	s	s	s	s		

\$=Standard equipment A=Available equipment +=Available only when other options are added/deleted. See your dealer for details. "Additional equipment available in convenient option packages on most models.

Braking System, Anti-Lock (JL9)							A	S
Braking System, Anti-Lock (JM4)	A	A		A	A	s		
Cooling Equipment, High-Capacity—includes Battery System, High-Capacity. Recommended for Trailer Towing (Battery system is standard on Toronado models) (VO8)	A	A		A	A	s	A	A
Delcotron	s	s	s	s	s	s		
Differential, Limited-Slip (G80)		E	A					
Ignition System, High-Energy	s	s	s	s	s	s	113	
Leveling System, Automatic Electric—Recommended for Trailer Towing (G67)		1	A					
Steering, Power			s				П	

### STANDARD AND AVAILABLE EQUIPMENT

CHASSIS (continued)	Brough	Club	Regen	anough .	ind Security	Tolone	Tion	
CHASSIS (continued)  Steering, Power, Rack-and-Pinion	S	31	3	s	31	s	S	s
Suspension System, Four-wheel fully independent with MacPherson Front Struts, Coil Springs at rear	s	s		5	5	5	5	S
Suspension System, Four-wheel fully independent with MacPherson Front Struts, plus Automatic Electronic Load Leveling-includes Special Touring Car Ride and Handling system						s		
Suspension System, Four-wheel fully independent with MacPherson Front Struts, plus Automatic Load Leveling and Coil Springs at rear (Electronic Load Leveling on Brougham)				s	s	12.2		
Suspension System, independent front with Coil Springs and Stabilizer Bar, plus Coil Springs at rear			s					
Suspension System, Level II Firm Ride and Handling includes Firm Ride Front and Rear Shock Absorbers, Higher Rate Front and Rear Springs, Larger Front Stabilizer Bar, Rear Stabilizer Bar			S	138				
Suspension System, Level II Load-Carrying includes Firm Rick Front and Rear Shock Absorbers, Higher Rate Front and Rear Springs, Larger Front Stabilizer Box and Rear Strobilizer Box, plus Leveling System, Automatic Electrica and 2.97 Ratio Tionsaous (1793), includes Cooling Equipment, High-Copocity (VOB) plus Battery, High-Copoolity (EVB)	At	At						
Suspension System, Level III Touring Car Rick and Handling consists of Special Suspension Components and Special Steering Geor, plus Steering Wheel, Leother- Wrappect, Leveling System, Audomatic IEedrick; Wheels, Aluminum-Siyled 15° (PH3) and Tires, P215/65R15 Performance Steel-Belled Rodicil-Pk, Blackwall and 2.97 Ratio Tiansaule (F79). Includes Cooling Equipment, High-Oppooliny (VB3) plus Batter, High-Oppooliny (FE3)	At	At				La Carlo		
Suspension System, Level III Touring Oor Rote and Handling consists of Special Suspension Components and Special Steering Geor, Dius Steering Wheet, Ledther- Wroppet, Wheels, Alumium-Styled 15' (PH3) and Times, P£1/Scissis Performance Sette-Belled Rodial-Phy, Blackwall—All-Season; 297 Ratio Transavia (F79). Includes (VAB) Cooling Equipment, (FE3)			South Lines	A	At			
Suspension System, Level III Touring Car Ride and Handling consists of Special Suspension Components, and Tires, P215/65R15 Performance Steel-Belted Radial-Phy, Blackwall and 2.97 (F79) transaxie. (FE3)				- T			At	
Suspension System, MacPherson Front Struts with Transflex Independent Rear, plus Automatic Leveling System		T TI					s	
Suspension System, Touring Car Ride and Handling with MacPherson Front Strut with Transflex Rear, plus Automatic Leveling System								s
Tires, P205/70R15 Steel-Belted Radial-Pty, Blackwall— All-Season					s			
Tires, P205/75R14 Steel-Belted Radial-Pty, Blackwall— All-Season	s	s						
Tires, P205/75R14 Steel-Belted Radial-Pty, White-Stripe— All-Season (QJR)	At	At		s				
T POOF (750)5 OL-10-11-10-11-101-11-11								

Tires, P205/75R15 Steel-Belted Radial-Ply, Blackwall-

\$=Standard equipment A=Available equipment +=Available only when other options are added/deleted. See your dealer for details.

Tires, P215/60R16 Performance Steel-Belted Radial-Ply, Blackwall		1			To the	s	7	
Tires, P215/65R15 Performance Steel-Belted Radial-Ply, Blackwall—All-Season					The same			s
Tires, P225/75R15 Steel-Belted Radial-Ply, White-Stripe— All-Season			s					
Trailering Package—includes Optional 3.23 Trailer Towing Axle (GU5), Heavy-Duty Cooling, High-Capacity Battery and 7-Wire Trailer Electrical Harness. (U94)			A					
Ventilation, Flo-Thru	s	s	s	s	s	s	7	Г
Wheels, 14x6	s	s		s				
Wheels, 15x6		8			s		s	S
Wheels, 15x7			s					
Wheels, 16x7				7		s		
Wheels, Aluminum-Styled with Locks					s	s	s	s
Wheels, Aluminum-Styled 15" with Locks—includes Tires, P205/70R15 Ride Steel-Belted Radial-Ply, Blackwall— All-Season (Tires are Special Ride on Regency Brougham) (PH3)	A	A	TO NO.	A	A			
Wheel Discs, Deluxe	s	s	s					
Wheel Discs, Simulated Wire with Locks				s				
Wheel Discs, Simulated Wire with Lock—includes Tires, P205/75R14 Steel-Belted Radial-Pty, White-Stripe— All-Season (QLIR) (Tires are P205/75R15 on Regency Brougham) (N91)	At	At	100000	s	At			

### EXTERIOR STYLING

Accent Stripe, Body (D90)	A	A		A			A	3
Astroroof, Electric Sliding Glass Panel in Gray Tint (Headroom is reduced when Option CF5 is ordered) (CF5)					At	A	A	A
Bumper Front, includes Amber Park/Turn Lamps				Г				s
Bumper Guards, Front and Rear			s					
Bumper Impact Strips, Front and Rear	s	s	s					
Bumper Rub Strips, Front and Rear				s	s		s	s
Bumpers, Gray Metallic, Front and Rear						s	1	
Deluxe Trim, Luggage Compartment and Spare Tire Cover (and Trunk Lid on Touring Sedan)	124			s	s	s	s	s
Foglamps, Clear			,			s		
Foglamps, with Switch in Header Panel								s
Front Fascia, with Extended Air Dam								s
Grille, Black/Gray with Headlamp Covers								s
Headlamps, Composite Halogen	s	s		s	s	s	18	1
Headlamps, Composite Halogen Retractable				33				s
Headlamps, Halogen Power Retractable							s	
Headlamps, Tungsten Halogen (High Beams)			s			W		1
Lamps, Backup with Neutral Density Lens and Body Color Bezels	100	100		088	3	s		No.
Lamps, Front Fender Cornering					\$	s	s	s

# STANDARD AND AVAILABLE EQUIPMENT

EXTERIOR STYLING (continued)	18/10	3/	2/2	3/6	3/6	3/6	3/0	6
Lamps, Opera Exterior				s	s			
Mirrors, Color-Coordinated Outside Remote Control— Driver and Passenger Side		s	1					
Mirrors, Exterior Patch Style—Remote Control, Driver and Passenger Side	6			s	s			100
Mirrors, Gray, Electrically Operated Outside—Driver and Passenger Side; Driver Side has Electric Defog						s		
Mirrors, Outside—Driver Side, Remote Control—Passenger Side Manual (Chrome on Custom Cruiser)	s		s					
Mirrors, Outside, Electric Remote Control—Driver and Passenger Side—Black, plus Driver Side Defag— Black on Troféo							s	s
Moldings, Belt Reveal and Roof Drip	s	s	s	s	s			
Moldings, Black, Aero Rocker Panel, Wheel-Opening, Beltline and Quarter Windows								s
Moldings, Body Side			s		s	s	s	S
Moldings, Body Side Bright with Charcoal Inserts	s	s						
Moldings, Door-Edge Guard					s	s	s	S
Moldings, Lower Body Side and Wheel Opening				s	s			
Moldings, Metallic Gray Wheel-Opening, Belt and Window-Frame			H			s		
Moldings, Rocker Panel and Wheel Opening	s	s	s					
Moldings, Side Window			s					
Moldings, Special Bright, Upper Full Body Side						s		
Moldings, Special Lower Body Side Ribbed in Metallic Gray with continuity to Front and Rear Fascias						s		
Moldings, Wheel-Opening and Belt Reveal				s	s		s	
Paint, Glamour Metallic Colors—83 Medium Sapphire Blue and 95 Light Antelope (V1F)				A	A		A	
Rooftop Covering, Full Vinyl (Sedan only) (CO9)		A						
Rooftop Covering, Full Vinyl Padded (CB5)				A	At			
Specific "B" Pillar Applique, in Metallic Gray						s		
Specific Cloisonne Emblems for Hood, Sail Panel, Deck Lid Lock Cover						s		
Specific Tail Lamps, with Body Color Bezels						s		
Windows, Soft-Ray Tinted (with Power Tailgate on Custom Cruiser)	s	s	s	s	s	s	s	S

### Windshield Wipers, Recessed Park INTERIOR FEATURES

Armrest, Center Front and Rear		- 1			s	S	S	S
Armrest, Front Seat Center (with Storage in Royale Brougham, Ninety-Eight Regency)	s	s		s				
Armrest, Rear Seat Center				s				Γ
Armrests, Front and Rear	-		s					
Ashtrays, Instrument Panel and Dual Rear	s	s		S	s	s		
Ashtrays, Instrument Panel and Rear			s					
Assist Handle, Possenger Side							s	5

S=Standard equipment A=Available equipment +=Available only when other options are added/deleted. See your dealer for details: a=Receivers Courarn AM silvero products is 40x3 AM steeps stations across the country broadcast in C-Quarre but some do not Check with your boot stations for compatibility in your orea.

Cigar Lighter	S	S	S					
Cigar Lighters, Instrument Panel and Dual Rear				s	S	s		
Console, Full Front with Floor Shifter and Storage; Real Wood Veneer on Instrument Panel, Console and Trim Plates						s		
Convenience Group, includes Lamps, Visor Vanity Mirror			s					П
Convenience Group, includes Under-Hood and Trunk Lamps, Illuminated Visor Vanity Mirrors, Driver and Passenger Side, Headlamp-On						s		
Convenience Group, includes Under-Hood and Trunk Lamps, Visor Vanity Mirror and Chime Tones		s		s	s		s	s
Defoggers, Side Window (plus Defogger, Electric Rear Window—Toronado and Troféo)	s	s		s	s	s	s	s
Door Handles, Black w/Black Lock Cylinders								s
Door Locks, Power (Automatic on Trotéo) (AU3)	A	A	A					s
Floor Carpeting, Wall to Wall, Cut-Pile with Carpeted Lower Door Panels (and Cargo Area—Cruiser)	s	s	s	s	s	s	s	s
Header Panel Storage Unit	Т	П					s	s
Hood Release, Interior Operated	S	s	s	s	s	s		
Instrument Panel Electronic Gage Cluster, with Tachometer and Reminder Package							s	s
Instrument Panel Trim, Brushed Texture Color-Coordinated to Individual Interiors	s	s						
Instrument Panel Trim, Regency Walnut Grain (Simulated on Custom Cruiser)			s	s	s			
Lamp, Stop—High-Center-Mounted	s	s	s	s	s	s		
Lamps, Courtesy Instrument Panel, Door Panels and Header Panel Reading, Sail Panel Courtesy (Sail Panel Courtesy/Reading on Troféo)							s	s
Lamps, Courtesy Warning Door	T			s	s	s		
Lamps, Dome, Instrument Panel Ashtray, Courtesy, Glove Box	s	s						
Lamps, Instrument Panel Ashtray, Courtesy, Glove Box and Header Panel Reading				s	s	s		
Lamps, Instrument Panel, Courtesy and Central Dome			s					Г
Lamps, Sail Panel Reading					s	s		Г
Lamp Switches, Automatic Interior	S	s	s	s	s	s		
Mirror, Inside, Day-Night (Mirrors on Toronado)	S	s	s	s	s		s	
Mirrors, Electrochromic Automatic Inside Day-Night								s
Radio, Delco/Bose Music System, ETR AM Stereo9/ FM Stereo with Seek-Scan, Auto-Reverse Cassette with Music Search and Digital Display Clock—includes Delco/Bose Speaker System. (UTO)						A	A	A
Radio, Delco ETR AM/FM Stereo with Seek-Scan and Digital Display Clock—includes Dual Rear Speakers and Fixed Mast Antenna			s					
Radio, Delco ETR AM/FM Stereo with Seek-Scan and Digital Display Clock—includes Dual Rear Speakers with Extended Range and Fixed Mast Antenna	s	s						
Radio, Delco ETR AM/FM Stereo with Seek-Scan, Auto- Reverse Cassette and Digital Display Clock (UM6)	A	A						

# STANDARD AND AVAILABLE EQUIPMENT

INTERIOR FEATURES (continued)	00/1	3/5	0	2/2	3/6	3/8	3/3	8
Radio, Delco ETR AM/FM Stereo with Seek-Scan, Auto- Reverse Cassette and Digital Display Clock, Dual Rear Speakers with Extended Range and Rear Quarter Fixed Mast Antenna				s	s		THE STATE OF	
Radio, Delco ETR AM/FM Stereo with Seek-Scan, Auto- Reverse Cassette with Graphic Equalizer and Digital Display Clock—includes Dimensional Sound Six- Speaker system, plus Rear Quarter Mounted Power Fender Antenna					TE COLUMN ST	S	THE COLUMN	TO THE SALES
Radio, Delco ETR AM/FM Stereo with Seek-Scan, Auto- Reverse Cassette with Music Search, and Digital Display Clock—includes Dimensional Sound Speaker System and Rear-Fender Power Antenna	Day and	8 30 100	The second	The second	THE PERSON NAMED IN		s	s
Radio, Delco ETR AM/FM Stereo with Seek-Scan, Compact Disc and Dightal Display Clock and "Delco-Loc" theff deterrent—includes 6-Speaker Dimensional Sound System (U1C)		A		At	A	A		
Radio, Delco ETR AM Stereo 9/FM Stereo with Seek-Scan, Auto-Reverse Cassette with Graphic Equalizer and Digital Display Clock—includes 6-Speaker Dimensional Sound System (UT4)		At		At	A		100	
Radio, Delco ETR AM Stereo®/FM Stereo with Seek-Scan, Auto-Reverse Cassette with Music Search, Graphic Equalizer and Digital Display Clock (UX1)						150	A	A
Rear Storage Compartment Lock		3	s		5			
Spare Tire Extractor		0	s		-			
Steering Wheel, Deluxe with Vinyl Rim	s	s	S	s				
Steering Wheel, Deluxe with Vinyl Rim with Tilt-Away features					s			-
Steering Wheel, Leather-Wrapped Deluxe 2-Spoke— includes HVAC and Radio controls with Titt-Away features								s
Steering Wheel, Leather-Wrapped Sport with Tilt-Away features and Touch Controls for HVAC and Radio						s		
Steering Wheel, Leather-Wrapped with Tilt-Away features							s	
Trip Odometer	s	s	s	s	s	s	s	s
Turn-Signal-On Reminder Chime	s	S	s	s.	s	s	s	s

# Turn-Signal-On Reminder Chime SEATING AND TRIMS

Restraint System, Front Seat Inflatable, Driver Side— includes Steering Wheel, Leather-Wrapped (Sedan only) (AJ3)	At	At		At	At			18
Safety Belts, Automatic, Color-Keyed to Interior Trim	s	s					9	
Safety Belts, Automatic Deluxe Front, Color-Keyed to Interior Trim				s	s	s		
Safety Belts, Deluxe Front, Color-Coordinated with Individual Interiors			I.			X	s	s
Safety Belts, Deluxe Lap and Shoulder, Front and Rear, Color-Keyed to Interior Trim			s					-
Safety Belts, Rear Shoulder, Color-Keyed to Interior Rear Trim	s	s		s	s	s	s	s
Seat, 45/55 Divided Front Bench with Dual Controls			s					

S=Standard equipment A=Available equipment +=Available only when other options are added/deleted. See your dealer for defails. a=Receives C-Quarm AM steero broadcasts. Most AM sterior stations across the country broadcast in C-Quarm but Some do not. Check with your load stations be compositively in your cred.

Seat, 55/45 Divided Bench Front with Dual Controls, Driver Side—6-Way Power, Passenger Side—Manual				s	s			
Seat, 55/45 Divided Bench Front with Individual Controls	3	s						41)
Seat, 55/45 Divided Bench with Center Armrest (AM6)	78						At	-
Seat, Contour Reclining Bucket-includes Console with Floor Shifter					3		s	No. of
Seat, Custom Bench Front with Center Armrest	s	8						
Seat, Front Bucket with 6-Way Power Adjusters with Console-Mounted Switches for Power Back Contour, Power Lumbar, Power Recliner and Power Thigh features	3	100	2000	2800	1888		The sale	s
Seat, Front Bucket with 6-Way Power Adjuster, Power Recliner, Power Adjustoble Side Bolsters, Power Lumba Power Thigh Support and Power Articulating Headrests —Fore and Aff with Manual Vertical Adjustment				1 1831		s	New Park	
Seat, Rear-Facing Third			s					37
Seat, Rear Fixed Headrest						s		
Seat Adjuster, 6-Way Power, Bucket Seat-Driver Side	10	18				13	s	
Seat Adjuster, 6-Way Power, Divided Bench Seat— Passenger Side (AG2)		A	100	1		M	7	1
Seat Back Recliners, Driver and Passenger Side-Manua	ol le				1		s	
Seat Cushions, Full Foam—Front and Rear	s	s	s	s	s			
Trim, Custom Leather in Seating Areas—includes Steerin Wheel, Leather-Wropped (Wheel is Standard on Toronado; includes Armrest, Front Seat Storage on Regency models) (WJ7)	g	A		A	A	s	A	s

### COMEONT/CONVENIENCE EFATURES

Air Conditioner, Electronic Automatic—Manual Override							3	
Air Conditioner, Electronic Comfort Control (Manual Override on Troféo; Automatic on Touring Sedan)	0.00	100	100	875	s	s	100	s
Air Conditioner, Four-Season	s	s	s	s			Į.	П
Cluster, Instrument Panel—includes Voltmeter, Temperature, Oil Pressure gages (and Trip Odometer—Eighty-Eight Royale only) (U14/U39)	At	At	A	At	At			1
Cluster, Instrument Panel Electronic—includes Mutticolor Vacuum Fluorescent Display Bedruers; Bar Graph Vehicle Speed; Fuel Level and Engine Temperature. Digital Display of total Odometer, Trip Odometer, Inside/Outside Temperature and Transmission Shift Position, plus Englist/Metric Conversion Switch (US2)		At			At			State of the state
Cruise Control, Electronic with Resume and Acceleration features	200	1871		252	s	s	s	s
Defogger, Electric Rear Window (C49)	A	A		A	A	s	s	s
Door Locks, Power (with Automatic feature on Driver's Side—Touring Sedan)		100		s	s	s	s	
Door Pull Handles, Front and Rear	s	s	s	s	s	s	s	S
Visual Information Center—includes Electronic Compass (U68)		200	1	200		5	At	A
Floor Mats, Auxiliary Front and Rear Carpet	7					S	s	s
Headlamp-On Reminder	s	s	s	s	s		s	S
Illumination Package, Front Door Locks and Interior	37	4				s		s

### STANDARD AND AVAILABLE EQUIPMENT

### COMFORT/CONVENIENCE **FEATURES** (continued)

Information System, Driver-provides digital readout (English/Metric) for Fuel Economy, instantaneous and average; Range and Fuel Used; Time and Elapsed Time, plus Average Miles-Per Hour: Date: Estimated Time of Arrival and Total Distance to Destination. Also provides automated service reminder showing Estimated Oil Life remaining before next oil change is required. Digital gage information for Tachometer, Voltmeter and Coolant Temperature (U51)

Instrument Panel Gage Cluster, with 120 mph Speedometer, Tachometer, Fuel, Oil Pressure, Water, Temperature and Voltmeter-includes Reminder Package indicators for Low Fuel, Low Coolant, Low Washer Fluid, plus audible alarms for Low Fuel, Engine Temperature, Brake Pressure, Low Oil Pressure and Low Coolant

S=Standard equipment A=Available equipment +=Available only when other options are added/deleted. See your decide for details.

	ough	CE	regen	oughu	18		Tions	1
Lock, Electric Remote Control, Fuel Filler Door	1	(	(		21	s		s
Mirror, Illuminated Visor Vanity—Driver Side								S
Mirror, Illuminated Visor Vanity—Passenger Side								S
Mirror, Inside Automatic Day-Night						s		Г
Steering Wheel Touch Controls—includes Steering Wheel, Leather-Wrapped (UK3)				At	A			
Telephone, Mobile Keypad Control (UZ3)							At	,
Trunk Cargo Net				H		s	s	9
Trunk-Lid Lock Release, Power		s				s	s	9
Trunk-Lid Pull Down, Power					E	s		9
Twilight Sentinel						s		0,
Windows, Power Side (A31)	A	A	A	s	s	s	s	5
Wiper System, Pulse					s	s	s	5

### STANDARD EXTERIOR COLORS (Actual color paint chips available. Ask your salesperson.)

11 White o	28
13 Platinum Metallic ●, ■, □, ♠, △	29
15 Medium Gray Metallic o	40
19 Black o	41
OO Links Comphise Dive Metallie	-

8 Dark Sapphire Blue Metallic . . , , , , , 9 Dark Sapphire Blue Metallic o O White . . . . . . . . 1 Black ●, ■, □, A, △

52 Copper Beige 57 Light Beechwood Metallic o 59 Dark Beechwood Metallic o 62 Light Beechwood Metallic . 67 Dark Antelope Metallic ■. ▲ 69 Medium Beechwood Metallic .

72 Medium Garnet Red Metallic . , , , , , , , , 75 Medium Garnet Red Metallic o

76 Dark Garnet Red Metallic ●. ■. □. ▲. △ 79 Rurgundy Metallic o 80 Light Rosewood Metallic A 82 Medium Rosewood Metallic . . 86 Light Antelope Beige ■ 87 Medium Gray Metallic ●, ■, □, ▲, △

### **AVAILABLE EXTERIOR COLORS**

V1F Glamour Metallic paints
83 Medium Sapphire Blue Glamour
Metallic ■ ▲

26 Light Sapphire Blue Metallic o

95 Light Antelope Glamour Metallic ■, ▲

 Eighty-Eight Royale/Royale Brougham Custom Cruiser ■ Ninety-Eight Regency/Regency Brougham

□ Touring Sedan ▲ Toronado △ Troféo

### 1989 OLDSMOBILE MODEL LINEUP

VOLUME	Eigl
Troféo Coupe	Eigh
Toronado Coupe	Eigl
Oldsmobile Touring Sedan	Eigl
Ninety-Eight Regency Brougham Sedar	1
Ninety-Eight Regency Sedan	VO
Custom Cruiser 3-Seat Wagon	Cut
	Cut

hty-Eight Royale Brougham Sedan hty-Eight Royale Brougham Coupe ahty-Eight Royale Sedan ghty-Eight Royale Coupe DLUME II

tlass Calais SL Coupe cuttass Calais SL Sedan

Cutlass Calais S Coupe Cutlass Calais S Sedan Cuttage Calais Couns Cuttass Calais Sedan Cutlass Ciera International Series Coupe Cutlass Ciera International Series Sedan Cutlass Ciera SL Coupe Cutlass Ciera SL Sedan

Cuttass Ciera Coune Cuttass Ciera Sedan Cutlass Cruiser SL 3-Seat Wagon Cuttass Cruiser 2-Seat Wagon Cutlass Supreme International Series Coupe Cutlass Supreme SL Coupe Cutlass Supreme Coupe

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verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

A Word About Updated Service Information: Oldsmobile regularly sends its dealers useful service bulletins about Oldsmobile products. Oldsmobile monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins, too. Ask your dealer. To get ordering information, call toll-free 1-800-551-4123.

A Word About Corrosion Protection: The 1989 Oldsmobiles are carefully designed and built to resist corrosion, so the application of additional rustproofing is neither necessary nor required.

### Occupant Protection

Manual lap/shoulder safety belts for driver and right front passenger, driver side includes visual and audible warning system on Troféo, Toronado and Custom Cruiser · Automatic safety belt system for driver and right front passenger on Eighty-Eight Royale, Ninety-Eight Regency and Oldsmobile Touring Sedan • Manual lap/shoulder safety belts. outboard rear seat positions . Manual lap safety belts, center front/rear seat positions, where applicable . Supplemental Inflatable Restraint (option available on Eighty-Eight

Royale and Ninety-Eight Regency sedans) · Energy absorbing steering column · Energy absorbing instrument panel . Energy absorbing seat back tops, front . Laminated safety windshield glass · Safety interlocking door latches • Side-guard door beam • Passengerguard inside door lock handles . Inertialocking, folding front seat backs, two-door models · Safety armrests · Head restraints.

### Accident Avoidance

driver and right front passenger (adjustable) · Side marker lights and reflectors · Parking lamps that illuminate with headlamps

· Four-way hazard warning flasher · Back-

up lights . Center high-mounted stop lamp · Directional signal control with lane change feature . Windshield defroster, washer and multi-speed wipers . Inside rearview mirror

· Dual outside rearview mirrors · Brake system with dual master cylinder and warning light . Starter safety switch . Dual action hood latch . Low-glare finish on inside windshield moldings, wiper arms and blades, metallic steering wheel surfaces

· Illuminated heater and defroster controls · Tires with built-in tread wear indicators

### Theft Deterrence

· Audible reminder for ignition key removal . Theft deterrent steering column lock . Visible vehicle identification number · Marked body parts on Troféo and Toronado



