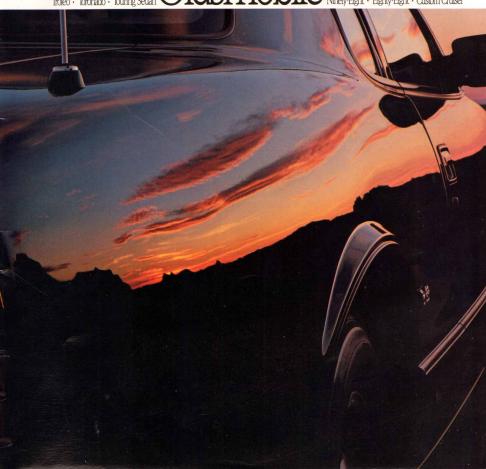
Tiroféo - Toronado - Touring Sedan Oldsmobile Ninety-Eight - Eighty-Eight - Custom Cruiser



You don't win new laurels by simply sitting on old ones. We know that. That's why And it's designed to keep we're never quite satisfied with the status quo. It's also why we're confident you'll find that the 1990 Oldsmobiles are the most advanced in our 92-year history.

These new Oldsmobiles are not only a step up, but also a step ahead. This is the New Generation of Oldsmobile.

The advances are many. Right down to the metal that forms the body. It's a special steel alloy galvanized on two sides. That, along with other exten-

sive anti-corrosion measures. makes the new Oldsmobiles remarkably corrosionresistant to water

salt and the other caprices of weather.

The automatic leveling system, standard on Toronado, Touring Sedan and Ninety-Eight, is controlled with electronic precision. An optocoupler with infrared beam senses any variation in the car's load. It signals a compressor to make the correction, providing a constantly level ride.

The paint, too, is special. Coat upon coat of high-gloss enamel is applied. Then it's all covered with a protective clear coat for a finish that looks a foot deep.

It's tough. It's dazzling. your car looking dazzling down the road.



storing and recalling up to 51 informative. full-color cathode ray tube displays.

User friendly the VIC is completely integrated with the available mobile phone, an Olds exclusive, for memory speed dialing, automatic redialing, privacy/mute and more. It even allows hands-off operation.

Touring Sedan's standard touch-control steering wheel* (far right) allows you to adjust the temperature, fan and stereo without removing your hands from the wheel.

Like \$50,000 road cars, every full-size Oldsmobile coupe and sedan has fourwheel independent suspension. Maneuverability

is outstanding. Handling, precise. The ride. uncompromised.

To set it all in motion, the 3800 V6 engine, with sequential port fuel injection. 165 horsepower and 210 foot-

pounds of torque. Acceleration is instantaneous. With a special balance shaft to help reduce vibration, it's also very smooth.

eration or braking. Oldsmobile provides it

Just as important as acceleration is decel-

with an electronically controlled 4-wheel anti-lock brake system. standard on Troféo and Oldsmobile Touring Sedan. This computer-controlled system helps provide steering control during braking under all manner of road and weather conditions. A remote control lock system is available to

lock or unlock all doors and trunk. And you can do so from as far as thirty feet away. A convenience you'll appreciate the first time you have your arms full of groceries.

New for Toronado and Troféo is an ignition key with anti-theft capabilities built in.

This anti-theft key has a tiny microchip embedded in the key to activate special sensors in the ignition switch before the car can be started. For the driver, nothing

has changed. For a thief with an improper key, there is an immediate 4-minute delay before another attempt can be made. This is usually enough time delay to thwart most car theft attempts. That's comforting. And so is the long



list of protective features that are built into every Oldsmobile passenger car. Side guard beams are in all doors. The steering wheel is energy-absorbing. The windshield is laminated safety glass. An automatic safety belt system is provided for driver and right front passenger on most models. Toronado and Troféo feature manual lap and shoulder

safety belts, along with a supplemental inflatable restraint (air bag) that is built into the steering wheel. Also available on Ninety-Eight and Eighty-Eight sedan models.

It's a good feeling to have an Oldsmobile around you. You'll have a good feeling about your Olds dealer, too. He has a variety of plans available to help make buying an Oldsmobile convenient. Or perhaps a GMAC SmartLease is right for you. In any case, your new Olds comes with a full tank of gas. You will also receive a set of emergency keys in a wallet-sized card and an Oldsmobile Owner Member Card for discounts on car rentals and resort condominiums, plus a free travel magazine subscription. It comes with Bumper-to-

Bumper Plus, too, a 3-OLDSMOBILE

year/50,000mile limited warranty** that covers vour entire Olds. Ask vour

dealer for details Then, be sure to take a test drive.

<u>GM</u> BUMPER TO BUMPER PLUS

"Available on Ninety-Eight Regency. **See your Oldsmobile dealer for

New Generation of Oldsmobile.

Slip behind the leatherwrapped steering wheel of the totally restyled Toronado Troféo and prepare your

driver instincts for an emotional rush.

life in the fast lane of an autobahn. Or cornering through tight, switchback mountain curves. Or heading down a quiet residential boulevard, as your new Troféo treats it with convincing aplomb.

This is, after all, a driver's car. It is an uncommon driving experience, the direct result of some of the most serious automotive technology available today.

Fuel, for example, is injected directly and sequentially into each intake port—in exactly the right amount, at exactly the right instant -at every speed. A low-restriction exhaust system with twin tailpipes adds to Troféo's acceleration.

The result is performance that does the right foot proud. It is both strong and instantaneous. When

and handling. Each wheel is fitted with its comfort and handling precision. own individual suspension system. FE3 components are added for firmness and tuned with a deft touch. A fiberglass transverse leaf spring is incorporated. It serves as

Head Troféo into a turn, and you find that lean and sway are virtually nonexistent. The car moves. You stay put.

Rear struts utilize deflected-disc valv-Imagine, for a moment, experiencing both spring and stabilizer, adding to riding ing, which adjusts strut response to vary-

ing road conditions for impressive control. So you can take on virtually any road surface with complete confidence.

The leveling system uses an optocoupler with infrared beam to sense variations in the car's attitude and provide a constant level stance, automatically. So even if you load Troféo's new, larger trunk to the hilt, the ride remains smooth and level, without bottoming out on bumps.

The Troféo suspension is tuned like no other. As its lateral acceleration, the measure of how quickly a car can enter and take a turn, confidently verifies. Yet, Troféo truly rides like a dream.

But a driver's car is best evaluated by the seat of your pants.

you put your foot down, Toronado
Troféo responds. Right now.

But the soul of the new, larger Troféo is its remarkable ride

New Your foot down, Toronado
Troféo responds. Right now.

But the soul of the new, larger Troféo is its remarkable ride

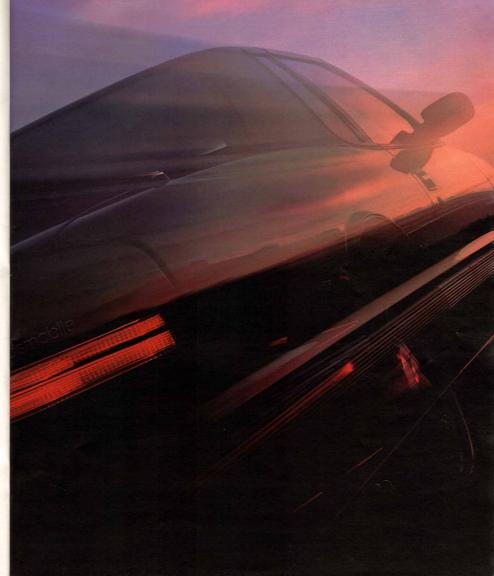
New Your foot down, Toronado
Troféo responds. Right now.

But the soul of the new, larger troféo is its remarkable ride

New Your foot down, Toronado
Troféo responds. Right now.

Consider the invitation extended. Test drive the remarkably capable Oldsmobile Toronado
Troféo. But first, buckle up.

Detter buckle up your
emotions, too.







You have been cleared for takeoff.

Slip into the Troféo cockpit, and you surround yourself with the latest user friendly sophistication—electronic communication that would do a corporate jet proud.

This is, after all, the age of information.

And Toronado Troféo graciously provides it. An in-dash Driver Information System features a digital readout for driving range

An in-dash Driver Information System features a digital readout for driving range, distance to destination, miles per gallon, ETA and more at the touch of a finger.

With the available Visual Information Center (VIC), you soar into tomorrow. With its cathode ray tube screen on the instrument panel, you can view up to 51 useful, full-color displays, including compass for navigating (shown), remaining oil life, allsystems status and phone number directory. The VIC is fully integrated with the available mobile phone, which provides memory speed dialing, hands-off operation, in-

car conference calls and much more.

And while Troféo appeals to the mind, it does not neglect the body. Far from it. Seats are deeply cushioned and leather-covered in seating areas. Power controls

offer infinite adjustment of lumbar, back contour, thigh supports and reclining seat backs. You literally "design" the seats.

Now, buckle up and take off. You're going to love the in-flight service.

The future never looked better.







If you don't like the rules, change them.

For Oldsmobile Toronado, those have been was, in fact, the first contemporary personal luxury coupe with front-wheel drive.

Now a new generation Toronado is rewriting the rules. Because the new Toronado away headlamps and dramatic new looks, whole new automotive category. Toronado nado is even more personal—and a whole

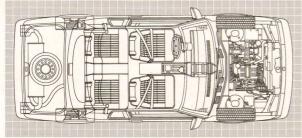
personal luxury is in great new shape.

torque (210 foot-pounds at 2000 rpm) to have the neighbors asking, "What'll it do?"

So is personal performance, because the new Toronado's 165-horsepower, 3800 sive new personal performance luxury coupe. You'll quickly discover that with 4-live pendent suspension system, wheel independent suspension system, automatic load level control, power rack-

and-pinion steering and 4-wheel disc brakes, the new generation Oldsmobile Toronado is both the exception and the rule.

See your Olds dealer for a test drive soon. There is certainly no rule against that.





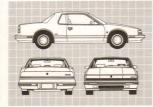
If you care to methodically work your way through the impressive Troféo facts, figures and advancements, they are at your disposal. And we invite you to do so.

However, there is a better and far more memorable way to acquaint yourself with this great driver's car. And that's behind the steering wheel. In fact, if you're looking for some straight answers about agile handling and maneuverability, behind the wheel is the only place to ask

□ 1. Toronado's available divided front bench seat in rich Primavera velour. A

mounted shifter are standard. □ 2. Power controls for seat, windows and door locks in the driver's door. - 3. The standard power controls that adjust lumbar support, back contour, side bolsters and reclining seat back on Troféo are located in the center console. \$\sigma 4\$. The leather-wrapped tilt steering wheel includes a supplemental inflatable restraint system that is standard on Toronado and Troféo. □ 5. Available Visual Information Center with the VIC. It provides memory speed dialing,

D.I. foronados available divided front bench seat in rich Primavera velour. A center armrest is included, front and rear. Reclining front bucket seats with consoleautomotive technology is coming to.



Toronado Dimensions

BODY/CHASSIS	COUPE
Wheelbase (in.)	
Tire size	P205/75R15 or P215/60R16*
Wheel size	
Brake type, front/rear	
FXTERIOR	
	200.3
Length (in.)	72.8
Height, curb (in.)	
Curb weight (lbs.)	
INTERIOR	
Headroom, front/rear (in.)	37.8**/37.8**
Legroom, front/rear (in.)	
Shoulder room, front/rear (in.)	
Seating capacity	
Trunk capacity (cu.ft.)	
"Tiroféo. ""Headroom is reduced when Astroro	
†Tiroféo includes FE3 with 16-inch wheels and	Eagle GT performance tires.

automatic redialing, hands-off operation and more.

7. A Driver Information System is incorporated in the gage clusters of Toronado and Troféo. It provides important driver information at the touch of a finger. □ 8. The 165-horsepower, 3800 V6 with SFI is standard in both Toronado and Troféo. □ 9. Twin exhaust tailpipes help reduce back pressure and further improve Troféo performance. □ 10. The anti-theft key is also (VÍC) can call up 51 informative displays. □ 6. The available mobile phone completely integrates special ignition sensors before the car will start. Using an improper key causes a four-minute

delay to help discourage theft. The remote control lock feature is standard

















curves surrender

almost too easily. Demanding mountain grades quickly lose their will and submit. And long distance trips seem to slip by almost too guickly.

This is the grand touring ex-

perience at the highest level. This is grand touring in the 1990 Oldsmobile Touring Sedan.

The heart of any road car is the suspension system. That's why the Touring Sedan features specially tuned FE3 Touring Car Ride and Handling components.

FE3 is the most sophisticated suspension system we offer. It brings together the advantages of MacPherson gas-filled front struts with 4-wheel independent suspension. Here each wheel has its own individual system to provide handling that is nimble and reassuringly predictable, while disarming and neutralizing any ir-

absorber valving is more resilient.

What you experience in the Oldsmobile Touring Sedan is excellent cornering, with minimum heel and sway. Fast-ratio

steering control, smooth and pinpoint accurate. And a big, solid ride, sure and steady all the way on 16-inch aluminumstyled wheels and P215/60R16 steel-belted Eagle GT performance tires.

Those wheels, while admittedly handsome, are also highly functional. They reduce the unsprung weight of the vehicle, while helping to dissipate heat from the brakes, front and rear.

There is the 165-hp, 3800 V6 engine with sequential port fuel injection to quicken your pulse. And the computer-controlled four-wheel anti-lock braking system, among the most advanced in the industry, to slow it down.

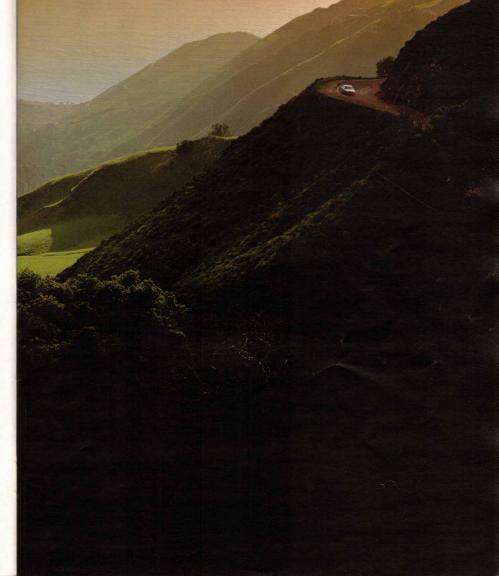
We invite you to compare the remarkable new Oldsmobile Touring Sedan against the best foreign and domestic road cars that the world has to offer. However, after just a couple of miles behind that leatherwrapped steering wheel, you'll

regularities of the road.
Spring rates are increased. The grand touring probably forget all about judging. More than likely you'll just be sitting back and enjoying the drive of your life.

Experience was never more grand.

Wrapped steering wheel, you'll probably forget all about judging. More than likely you'll just be sitting back and enjoying the drive of your life.

Experience was never more grand.



You've reached your destination. Pity.





Designed with the idea that you can never be too comfortable.

The deep cushioned Lear Siegler-designed front seats are covered with perforated leather in the seating areas. With eleven power adjustments, individual comfort and body support are outstanding.

At the touch of a finger, the driver or front passenger seat literally forms to your shape. Convenient console-mounted power controls provide infinite adjustment for the reclining seat backs, lumbar and thigh

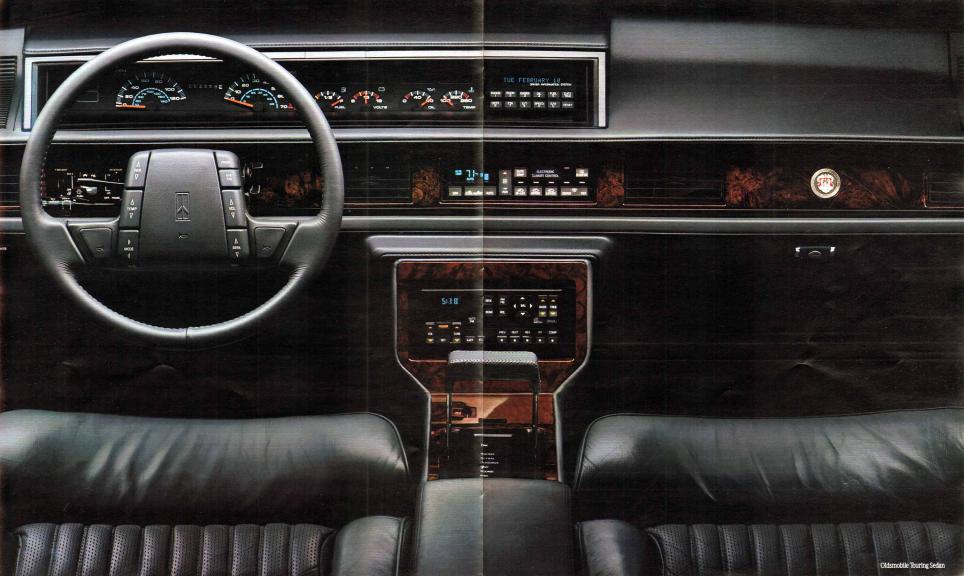
supports, side bolsters and articulating headrests. So support and comfort are exactly to your liking. And you can tailor the adjustment as often as you wish—as you drive—for all-day comfort.

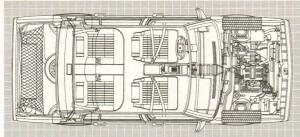
Now that you are comfortably settled in, enjoy the surroundings. Only a handful of world-class automobiles provide genuine wood. In Touring Sedan, it is burled walnut. Instrumentation is both precise and

complete, including tachometer and trip odometer. A Driver Information System is also provided for important trip information and service reminders. The leather-wrapped steering wheel adjusts to six different

positions and features touch controls for the 6-speaker stereo and air conditioner.

Enjoy the exhilaration of world-renowned ride and handling soon. And do so in Touring Sedan's absolute comfort.





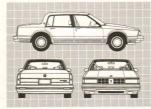


Oldsmobile Touring Sedan specifications and dimensions are indeed impressive. And yourself how this great road car stacks up with the best the world has to offer. However, mere facts, no matter how impressive, can't take the place of a test drive.

□ 1. The classic profile of Oldsmobile Touring Sedan, shown in Medium Slate Gray. □ 2. Four-wheel, anti-lock braking, one of the most advanced systems available today, is standard on Touring Sedan. It minimizes wheel

lock during extreme braking conditions while allowing controlled steering. \$\square\$ 3. Flush-mounted we make them available so you can see for composite halogen headlamps and lay-down, cloisonne hood ornament for aerodynamic effects. Low-to-the-road foglamps feature clear lenses for improved visibility in foggy or inclement weather. \Box 4. With the new "express open" feature, the available Astroroof opens posthaste. □ 5. The Driver Information System provides

this good on paper in any language.



Oldsmobile Touring Sedan Dimensions

BODY/CHASSIS

Wheelbase (in)	
Tirack, front/rear (in.)	
Wheel size	
Brake type, front/rear	. Anti-lock System, Disc/Drum
EXTERIOR	
Length (in.)	
Width (in.)	
Height, curb (in.)	3407
Curb weight (lbs.)	
INTERIOR	
Headroom, front/rear (in.)	
Legroom, front/rear (in.)	42.4/41.5
Shoulder room, front/rear (in.)	
Seating capacity	
Trunk capacity (cu.ft.)	10.4
*Headroom is reduced when Astroroof is ordered.	

pertinent trip information like driving range, MPG, ETA, and service reminders like when to change oil. - 6. Touring Sedan's remarkable front bucket seats. At the touch of a finger, each seat conforms to the contours of your body. Power lumbar, side bolsters, thigh supports, seat back recliner and headrest are all infinitely adjustable.

7. The 4-speed automatic overdrive transmission shifter is leather-wrapped, care-

fully stitched, and features a "basket handle" configuration. The center console offers more than a mere look of wood. It's the real thing, Genuine burled walnut.















Ninety-Eight Regency

should not be measured merely by price or in pounds of chrome. It should be measured by how well it satisfies your needs for room and physical comfort, and how well it handles and drives.

On these counts, Oldsmobile's Ninety-Eight Regency does not disappoint. It is designed and built, in fact, to impress some very important people. Its owners.

Once inside, you are immediately struck by the spaciousness. Legitimate room for six passengers. In most cars today, that is more than a tall order. It is literally a physical impossibility.

But it is how Ninety-Eight Regency effectively makes use of all that room that makes it especially impressive.

Regardless of your size, you feel like the interior was designed exactly for you. And it was. With its ergonomic "H-Point" design, a system of plotting all critical interior dimensions from where the hip and leg meet, Ninety-Eight can comfortably accommodate 95% of the world's drivers. And we mean comfortably.

A list of standard conveniences is a

long as your arm, and as near as the touch of a finger. Four-Season air conditioner.

AM/F/M steriere with extended range speakers.

Controls for the power side windows and power door locks are mounted in the doors. A steering wheel with touch controls for climate and stereo is available.

Power rack-and-pinion steering, power front disc brakes, automatic overdrive transmission and powerful 3800 V6 with SFI—all standard on Ninety-Eight Regency.

Underneath it all is a luxury of another sort. A precise road management system, because a car of this stature deserves ride and handling to match.

Road imperfections go virtually unnoticed, neutralized by the 4-wheel independent suspension. Specially tuned, the ride is smooth and impressive, while crisp, precise handling is maintained.

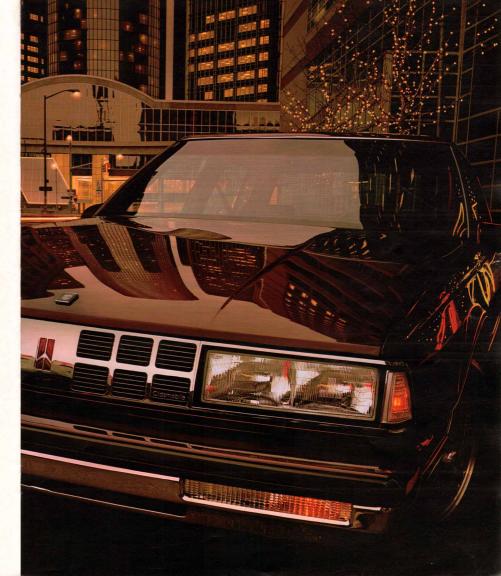
An electronic leveling system maintains the car's attitude automatically, regardless of the number of passengers on board or luggage compartment load.

A 4-wheel anti-lock brake system is available. It provides confident stops and controlled steering, even during emergency braking situations.

Ninety-Eight Regency is a luxury car, pure and simple. You'll find it is unspoiled by ostentation or the starkness of some imports. Ninety-Eight Regency's understated

elegance compliments your good taste.
While the price has some very nice things to say about your intelligence.

how much you spend. Its how well.



Understatement can say so much.





The quiet comfort is designed in at highway speeds.

Set a car in motion, and you create a chain reaction of unwanted sounds. That's why the stylists and acoustical engineers team up in an effort to neutralize the effects of wind, road and engine noise on Ninety-

Eight Regency Flush-mounted windows and headlamps, and rounded corners literally cheat the wind, reducing air turbuence. The suspension system is completely isolated from the passenger compartment with special bushings and tuned body mounts. There is no metal-to-metal contact. Even tire tread is designed to reduce tire hum to a polite whisper. And the 165-horsepower, 3800 V6 engine with SFI and quieting balance shaft, is so precisely designed that its purr belies its awesome power. Even sounds and vibrations inaudible to the human ear have been eliminated. All to help you enjoy the tasteful elegance and remarkable comfort of the Ninety-Eight Regency Brougham. Settle back in the deep-cushion comfort of the divided front seat, while you enjoy the stirring sound of extended range speakers,

uninterrupted by extraneous noise.

Air conditioner, tilt steering wheel, power windows and door locks, and Cruise Control are, of course, standard. So is the guiet and uncommon good taste.



Perhaps it's time to move uptown.

If you prefer the spaciousness and riding comfort of full-size cars, and you're ready to move up to the good life, Olds Ninety-Eight Regency is the perfect address.

Hard work and success shouldn't go

The driver seat power adjusts six ways on command. The passenger side reclines. Available tilt steering wheel

unrewarded. Regency sees that they don't.
It literally waits on you hand and foot.
The driver seat power adjusts six

A center armrest opens to an impressive display of your favorite tapes or CDs. A full-frequency (20-20,000 Hz) compact disc player is available. Enjoy the sound

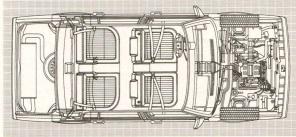
through extended range speakers.
The driver needs only to lift a finger to create a perfect driving climate. Convenient controls in the door activate side windows. Or adjust the air conditioner with

available touch controls on the steering wheel. With so many conveniences, it's like having your own chauffeur.

However, with the 165-horsepower, 3800 V6 with SFI and 4-wheel independ-

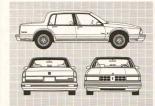
ent suspension with load leveling-you're sure to insist on doing all the driving.

All this at a price that's thousands of dollars less than many foreign and domestic luxury cars. Nice neighborhood.









Ninety-Eight Regency Dimensions

BODY/CHASSIS	SEDAN
Wheelbase (in.) Track, front/rear (in.) Tire size	
Wheel size	14 x 6 or 15 x 6*
Brake type, front/rear	
Fuel tank (gals.)	
EXTERIOR	
Length (in.)	
Height, curb (in.)	
Curb weight (lbs.)	
INTERIOR	
Headroom, front/rear (in.)	
Shoulder room, front/rear (in.)	
Seating capacity	
*Regency Brougham. **Headroom is reduced when Astroroof is ore	dered on Brougham.









like a lot of family cars you see these days are more than just out of date. They're out of touch.

Maybe that's one of the reasons why Eighty-Eight Royale has helped make

Oldsmobile the domestic leader in resale value over a ten-vear period.* The 1990 Oldsmobile Eighty-

Eight Royale is family transportation for the new generation.

First of all, it doesn't subscribe to the cookie-cutter school of design. For 1990, in fact, it is freshly restyled and smartly refined, with distinctive new grille and fascia up front and new tail lamps and frunk treatment at the rear. One handsome automobile.

One look and you know that the new Eighty-Eight Royale is as contemporary as tomorrow. And it features the kind of solid technology that will have you smiling for miles down the road.

Up front, front-wheel drive for excellent traction—on dry, wet or snow-covered road surfaces. You'll like the added stability, too. It greatly diminishes the buffeting effects of annoying cross winds. Front-wheel drive even

adds to interior room and comfort, because many accompanying advantages. there is no driveshaft tunnel running through the passenger compartment. You can really stretch out and enjoy the ride.

Some of the competition, however, still don't offer front-wheel drive and its

The Eighty-Eight Royale ride is smooth and beautifully controlled. With a separate suspension system at each of the wheels, bumps and tar strips go virtually unnoticed. When a wheel encounters a bump,

that wheel deals with it. And discards it. The other three wheels. and all passengers, remain unaffected. Steady as she goes.

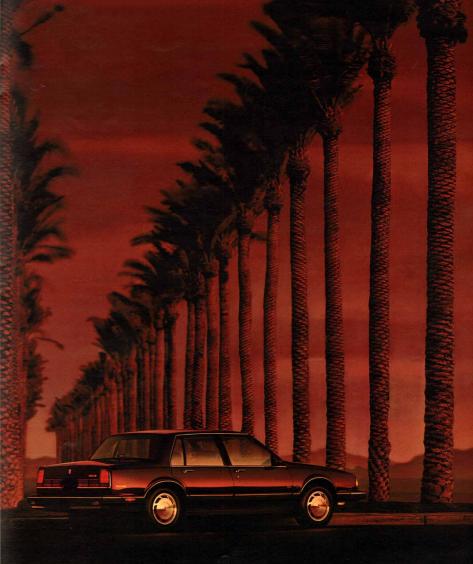
And because today's families are so active, we think a family's car should offer that same attribute. That's why the Eighty-Eight Royale coupe and sedan come with the advanced 3800 V6 engine with sequential port fuel injection.

After all, it takes a lot of engine to capably power a true 6-passenger automobile. The 3800 V6 engine is so capable, in fact, that an optional power plant isn't even made available. To transmit all that performance to the wheels, the standard, smooth-shifting 4-speed automatic overdrive transmission.

If you're looking for the finest and the latest in roomy, comfortable and affordable family transportation, you are definitely on the right road—with the new Oldsmobile Eighty-Eight Royale.

and the latest lift cases. You'll like it greatly dimincts of annoying gel drive even and your family down and the latest lift cases and your family down and the latest lift take you affordable family transfer definitely on the right new Oldsmobile Eight and your family down a new road.





A travel agent couldn't get you a better package.





Everybody should have a place to go for a little peace and quiet.

After a day full of appointments or rounding up the kids from scout meetings or dance school, you deserve some peace and family. It is spacious and welcoming. quiet. So head for home with all the comforts of home, in the new Eighty-Eight

Royale Brougham. Here's one contemporary interior that is really designed for the

And incredibly quiet. Special acoustical materials are used generously throughout the body, soaking up interior and exterior sounds, much like a blotter. The exhaust system is completely isolated. Even the small openings for wiring and plumbing are tightly sealed to keep noise out.

thick cut-pile carpeting underfoot, offer further assurance of a quiet, relaxing ride.

So make yourself at home. Slip into that inviting full-foam seat comfort. There

The rich, soft fabric is Tuscany II knit velour. Elegant, to be sure. But remember, this is a family car. So it is weaved, and ex-

Acoustical headlining above and deep, k cut-pile carpeting underfoot, offer excellent and long-lasting. So enjoy it. haustively tested, to more than withstand the slings and arrows of today's energetic youngsters. And it cleans up easily, too.

Eighty-Eight Royale Brougham for 1990. It's one great way to call it a day.



Send your driver instincts a wake-up call.

Without exception, a family-car's ride should be big and relaxing. And Eighty-Eight Royale's certainly is. After all, it's an Oldsmobile. But it can be lively and refreshing, too, And with 4-wheel independent suspension, it is also definitely that.

But for family providers who've never quite gotten the love of driving out of their systems, the highly sophisticated FE3 package is available. It's like adding sauce

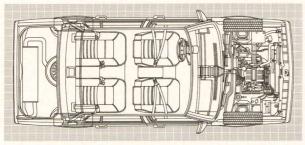
to the porterhouse. Because FE3 adds the zest of touring car ride and handling. It can make the drive to the office more tolerable. And the drive on weekends, pure pleasure. And with the 15-inch aluminum-styled

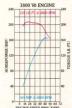
wheels, Eagle GT P215/65R15 steel-belted performance tires and quick-ratio power rack-and-pinion steering, you move through corners like they have your name on them. Add the available electronically con-

same confidence with which you move. All this from an automobile that has become a big family favorite. And why not? With air conditioning, quality AM/FM stereo

trolled anti-lock braking, and you stop with the system, power steering, power brakes, side window defoggers, and deluxe steering wheel all standard, it's one great value.

Plan on taking a test drive soon. Your driver instincts will rise and shine.





Eighty-Eight R ENGINE	oyale Powertrain Specification	DIS STANDARD
Engine Brake hp (rpm) Net torque [lbsft.] Bore/Stroke (in.) Compression ratio Fuel management Fuel requirement		.3900 cc No. 165 @ 4900 2010 @ 2000 3,807,4 40 Bettronic Fuel Injection (Sequential port Unleaded regular
Tiransaxle SUSPENSION/HAI		

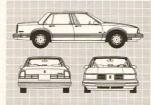
With a price that's in the range of some mid-size cars, the full-size Eighty-Eight Royale is a great value right from the start. And that value is engineered and built to keep on delivering.

The self-cooling power front disc brakes with rear drums are designed for long life. So is the aluminized exhaust system. Body metal is two-sided galvanized steel. Zincrometals, waxes and special primers add to anti-corrosion protection.
So relax, settle back and enjoy your

Eighty-Eight Royale for a long, long time.

□ 1. Eighty-Eight Royale coupe in Black. □ 2. The instrument panel is trimmed in Dark Sheffield Gray. It features an easy-to-read analog speedometer. The deluxe steering wheel has a supple vinyl rim for a driving glove-type feel, even without gloves. A driver-side supplemental inflatable restraint system is available on sedan

you can live with for a long, long time.



Eighty-Eight Royale Dimensions

BODY/CHASSIS	COUPE	SEDAN
Wheelbase (in.)	110.8	3.011
Track, front/rear (in.)	60.3/59.8	60.3/59.8
Tire size	P205/75R14 .	
Wheel size	14x6	14 x 6
Wheel size	Disc/Drum	Disc/Drum
Fuel tank (gals.)	18.0	18.0
EXTERIOR		
Length (in.)	196.1	196.
Width (in.)	72.6	
Height, curb (in.)	54.6	
Curb weight (lbs.)	3248* .	
INTERIOR		
Headroom, front/rear (in.)	38.1/37.6	38.9/38.3
Legroom, front/rear (in.)	42.4/37.4	
Shoulder room, front/rear (in.)	59.3/57.8	59.3/59.5
Seating capacity	6	
Trunk capacity (cu.ft.)	16.2 .	16.4
*3276. Brougham Coupe.		
**3313, Brougham Sedan.		

models. □ 3. When it comes to vacations, this car is all business. Luggage, golf clubs, fishing gear—take it all with you. \square 4. No more fumbling in the rain for keys. Or grappling with an armful of groceries. With the available remote control lock package, you can lock or unlock all the doors or trunk from up to thirty feet away. How's that for convenience? □ 5. The standard Eighty-Eight Royale interior in Brigadoon

weave with fold-down center armrest. □ 6. With the powerful 3800 V6 engine, wide stance and recommended towing equipment, this is an excellent trailer towing vehicle.













When there's work to be

done, Custom Cruiser can roll up its sleeves and work with the best of them. After all, this broad-shouldered beauty is one of the longest, strongest wagons available anywhere today.

With fully carpeted load floor and 87.2 cubic feet of cargo space, Custom Cruiser has one very large following.



So much wagon, of course, requires a braggin' size engine. Custom Cruiser obliges with a muscular 5.0-liter V8 with carburetion of the 4-barrel variety. One of the largest production engines available today, it is capable of purring out 255 foot-

pounds of torque at a leisurely 2000 rpm. So you can count on Custom Cruiser to

pull its own weight. As a matter of fact, when equipped with

proper towing gear, it will pull a whopping 5,000 gross pounds* of boat, trailer or whatever strikes your fancy.



But you can't work all the time. So lock

vour valuables in the hidden storage compartment. Close up that versatile tailgate And slip into the lap of luxury. The deep foam 45/55 divided

front bench seat has dual controls. So driver and front passenger can each adjust the seat to their own liking. The upholstery is



elegant Baron weave fabric, available in a choice of colors. Fold-down armrests, air conditioning and tinted

glass all around add to your riding comfort. Quality stereo with dual speakers. front and rear. Digital clock. Four-speed automatic overdrive transmission. All standard on Custom Cruiser.

As for conveniences, they are provided at no extra charge. And they include

But drive off in your luxury sedan.



ing, power front disc

brakes and 4-speed

automatic overdrive

transmission. As for that

3-way tailgate, convenience is what it's all about. You can load that rear

cavern with the tailgate down, or opened like a door, or closed, but with the window open. Great for slipping small parcels on board

Whether drive to them.

your new Custom Cruiser will never let you forget that it's an Oldsmobile.

Recommended maximum capacity including passengers, cargo and



Custom Cruiser Cargo Area Dimensions

Maximum cargo volume (cu. ft.)						.87.2
Floor length from back of front seat to end of floor surface (in.)						.90.2
Floor length from back of second seat to end of floor surface (in.)						. 55.4
Minimum horizontal distance from top of rear front seat back to						
inside of tailgate at belt (in.)						. 83.8
Minimum distance between						
wheelhouses at floor level (in.)						
Rear-end opening width at belt (in.)				٠.		. 48.2
Maximum height of rear opening.						
tailgate open (in.)						.28.
Maximum cargo height (in.)						
Minimum rear opening width above belt (in.)	Ú.			Ĺ		.28.

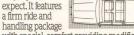
Convenient. Convenient. Convenient.

Wood-grained vinyl is available for that "woody" look. And automatic load leveling



is available for owners who haul heavy loads frequently.

A great Oldsmobile ride is also standard, as you'd expect. It features



with special, comfort-providing modifications. So all you and seven companions have to do is relax and enjoy.



you want to move mountains or just



With the introduction of the advanced Visual Information Center (VIC), available on Toronado Troféo and Toronado, Oldsmobile takes automotive electronic communication to an impressive new level.

cathode ray tube system, mounted in the instrument panel. It allows you to store and recall up to 51 informative visual displays.

Shown here are just ten such displays.

The VIC is completely integrated with the available mobile car phone, an Oldsmobile exclusive. The phone provides memory speed dialing, automatic redial-The VIC is a user-friendly touch screen ing, privacy/mute and more. With a hidden

communication

microphone in the headliner and the use of the stereo speakers, it even includes hands-off operation and in-car conference calls. In addition, a Reminder Package, standard on Troféo, Toronado and Touring Sedan and available on Ninety-Eight, Eighty-

Eight and Custom Cruiser, includes indicators for low fluid/ fuel levels, headlamp-on, engine temperature and more.

TERED STERED BASS TREB AOL DO DOLEY B NA . AUTO REVERSE Butco -----FWD REV CROW PROG SEEK REPT EJCT DELCO SOUND SPECIALIST RADIOS UM/ Radio, Delco ETR AM/FM Stereo with Seek-Scan UMO Radio, Delco ETR AM/FM Stereo with Seek-Scan, Auto-Reverse Cassette UNO Radio, Delco ETR AM/FM Stereo with Seek-Scan, Auto-Reverse Cassette with Music Search UT4 Radio, Delco ETR AM Stereo†/FM Stereo with Seek-Scan, Auto-Reverse Cassette with Graphic United by the Control of Cont UN Hadio, Detail of the American Enterprise Section with open Scalin, Auto-meteric asserts with mass, Sentral, Crephic Equalizer ¹⁰

URH Ballo, includes Digital Compact Disc Player, Delco ETR AM Stereo/FPM Stereo with Seek Scan, Auto-Reverse Casserts with Mass's Search, Graphic Equalizer

UR a Ballo, Digital Compact Disc Player, Delco ETR AM Stereo/FPM Stereo with Seek Scan, Auto-Reverse
Cassette with Mass's Search, Graphic Equalizer NOTE All tradios include a Digital Display Clock 5 ~ Standard equipment. A ~ Available equipment. "Includes Dual Extended Range Bear Speakers." "Includes Os Speaker Dimensional Sound System. Receives C. Quam" AM stereo stations across the country to brade set in C. Quam' but some do not. Check with voic unlocal stations for greaterability in your arrea. "Includes Decidio Rose Speaker System." A Driver Information System, standard great communicator. And

Delco Delco

tainment is right at your fingertips. OLDSMOBILE

12: | B STEREO

SET FM

DO COLBY B NE AUTO REVERSE

REV CROP PROG SEEK REPT EJC

OLDSMOBILE TOURING TORONADO TROFEO

Ten of the 51 VIC displays, shown on the facing page, include... □ 1. Headlamp monitor 2. Adjust screen brightness

3. Navigational compass
4. Telephone menu □ 5. Phone directory □ 6. Display key touch screen pad for telephone dialing □ 7. Status page □ 8. Radio and speaker adjustments \$\square\$ 9. Oil life remaining \(\square\) 10. Climate control.

vary with each car and driver, driving habits and climatic conditions. The stereo radio, of course, is also a

on Touring Sedan and available on Eighty-

readouts for miles per gallon, driving

Eight Brougham and Ninety-Eight, includes

range, elapsed time, ETA and more. It even

tells you when your oil is due for a change.

Important because oil-change intervals

1:05

(Difference II)

With the New Generation of Oldsmobile, a vast world of information and enter-

Oldsmobile offers an im-

pressive selection of

electronically tuned

models. You can even

choose a full-frequen-

cy compact disc player.



For 1990, Oldsmobile offers a wide range of standard and available wheel and wheel trim choices. Some sporty. Some formal. All are handsomely styled to be a beautiful finishing touch. One is just right for your new generation Oldsmobile.

□ 1. Aluminum-Styled Wheel with Lock, 16." Standard on Troféo and Touring Sedan.

2.

Aluminum-Styled Wheel with Lock, 15. Standard on Toronado. □ 3. Aluminum-Styled Wheel

with Lock, 15" (PH3). Available on Ninety-Eight Regency and standard on Ninety-Eight Regency Brougham (includes P205/70R15 Blackwall Allweather tire). Also included with FE3 Touring Car (PA3). Includes a special ride tire. Available on all Ride and Handling Suspension System. 4. Simulated Wire Wheel Disc with Lock (N91). Standard on Ninety-Eight Regency. Available on Nine-

ty-Eight Regency Brougham and all Eighty-Eight models (includes P205/75R15 White-Stripe tire). □ 5. Aluminum-Styled Wheel with Lock, 15" Eighty-Eight models.

□ 6. Deluxe Wheel Disc. Standard on all Eighty-Eight models.

7. Cast

Aluminum Wheel, 15' (N24). Available on Custom Cruiser,

8. Simulated Wire Wheel Disc with Lock included in 1SD option package on Custom Cruiser.

9. Deluxe Wheel Disc. Standard on Custom Cruiser.

Standard and Available Equipment'

POWERTRAIN		12						
ENGINE, 3800 V6 with Sequential Port Fuel Injection (LN3)		c		c		c		
				. 5.	.5.	. 5.	.5.	
ENGINE, 5.0-liter V8, 4-bbl. (LV2)			.S					
HEATER, Engine Block (KO5)								
TRANSMISSION, Automatic with Overdrive (MXO)	. S.	.S.	.S.	.S.	.S.	.S.	.S.	
CHASSIS								
BATTERY, Freedom	.s.	S.	S.	.S.	S	-		
BATTERY, Freedom High-Capacity						5	5	4
BRAKES, Power Four-Wheel Disc							0	
BRAKES, Power Front Disc and Rear Drum	c	c	c	0	c	c		
							A +	
BRAKING SYSTEM, Anti-Lock (JL9)	1:						. A.	
BRAKING SYSTEM, Anti-Lock (JM4)	. A.	.A.	• • •	. A.	. A.	.5		
COOLING EQUIPMENT, High-Capacity—includes Battery System, High-Capacity. Recommended								
for Trailer Towing (VO8)	. A.	. A.		. A.	. A.	.S		
DELCOTRON	. S.	.S.	.S.	.S.	.S.	.S		
DIFFERENTIAL, Limited-Slip (G80) IGNITION SYSTEM, High-Energy			. A					
IGNITION SYSTEM, High-Energy	. S.	.S.	.S.	.S.	.S.	.S		
LEVELING SYSTEM, Automatic Electric—								
Recommended for Trailer Towing (G67)								
STEERING, Power			.S					
STEERING, Power, Rack-and-Pinion	. s.	.S.		.S.	.S.	.S.	I.S.	
SUSPENSION SYSTEM, Four-Wheel Fully								
Independent with MacPherson Front								
Struts, Coil Springs at Rear	. S.	.S						
SUSPENSION SYSTEM, Four-Wheel Fully Independent								
with MacPherson Front Struts, plus Automatic								
Electronic Load Leveling—includes Special Touring								
Car Ride and Handling System						. 5		
SUSPENSION SYSTEM, Four Wheel Fully Independent								
with MacPherson Front Struts, plus Automatic Load Leveling and Coil Springs at Rear (Electronic								
Load Leveling on Brougham)				5	S			
SUSPENSION SYSTEM, Independent Front with Coil	1							
Springs and Stabilizer Bar, plus Coil Springs at Rear			S					
SUSPENSION SYSTEM, MacPherson Front Struts	1							
with Transflex Independent Rear, plus Automatic								
Leveling System					l		l.s	
SUSPENSION SYSTEM, Touring Car Ride and Handling						300		
consists of Special Suspension Components and								
Special Steering Gear, plus Steering Wheel, Leather-								
Wrapped; Leveling System, Automatic Electric;								
Wheels, Aluminum-Styled 15" with Locks; and Tires,								
P215/65R15 Performance Steel-Belted Radial-Ply, Blackwall—All-Season and 2.97 Ratio Transaxle								
(F79). Includes Cooling Equipment, High-Capacity								
(VO8) plus Battery, High-Capacity (FE3)	. A.	. A	-					
SUSPENSION SYSTEM, Touring Car Ride and Handling								
consists of Special Suspension Components and								
Special Steering Gear, plus Steering Wheel, Leather								
Wrapped; Wheels, Aluminum-Styled 15" (PH3) and								
Tires, P215/65R15 Performance Steel-Belted Radial-								
Ply, Blackwall—All-Season; 2.97 Ratio Transaxle								
(F79). Includes (VO8) Cooling Equipment, plus								
Battery, High-Capacity. (Wheels standard on Brougham (FE3)								
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S=Standard equipment A=Available equipment "Additional equipment available in convenient option packages." 1=Available only when other options are added/deleted. See your dealer for details.

Standard and Available Equipment*

								i
EXTERIOR STYLING (CONTINUED)								
BUMPER RUB STRIP, Front, includes Amber Park/							.s.	
Turn Lamps							. 3 .	l
FOGLAMPS. Clear								ı
FRONT FASCIA, with Extended Air Dam								l
								ı
GRILLE, Black with Headlamp Covers								l
HEADLAMPS, Composite Halogen	. 5 .	. 3.				. 3	.s.	ı
HEADLAMPS, Halogen Power Retractable				1			. 5 .	ı
LAMPS, Backup with Neutral Density Lens and Body			. 5			3	7	ı
Color Bezels								ı
LAMPS, Front Fender Cornering						.S.	.S.	ı
LAMPS, Opera Exterior				.S.	.S			ı
MIRRORS, Black, Outside, Electric Remote Control— Driver and Passenger Side, plus Driver Side Defog							.s.	
MIRRORS, Color-Coordinated Outside Remote Control							2/	ı
-Driver and Passenger Side		.S		=				ı
MIRRORS, Exterior Patch Style—Remote Control, Driver and Passenger Side				.s.	S			
MIRRORS, Metallic Slate Gray, Electrically Operated								ı
Outside—Driver and Passenger Side; Driver Side has Electric Defog						.s		ı
MIRRORS, Outside—Driver Side, Remote Control—								ı
Passenger Side Manual (Chrome on Custom Cruiser)	c		c					
MOLDINGS, Belt Reveal and Roof Drip—Bright	· S ·		. 5	c	c			ı
MOLDINGS, Black, Wheel-Opening, Beltline and					. 3			
Quarter Windows								ı
MOLDINGS, Body Side	. 5.	.5.	. 5 .	. 5 .	. 5 .	. 5 .	.S.	i
MOLDINGS, Door-Edge Guard				.5.	. 5.	. 5.	. 5 .	ı
Belt and Window-Frame						.s		
MOLDINGS, Rocker Panel and Wheel Opening				90				ı
MOLDINGS, Side Window			.S	E				ı
MOLDINGS, Special Bright, Upper Full Body Side						.S		ı
MOLDINGS, Special Lower Body Side Ribbed in Metallic Slate Gray with continuity to Front and								
Rear Fascias						.S		ı
MOLDINGS, Wheel-Opening and Belt Reveal					٠,.		.S	ı
MOLDINGS, (Wide-Brougham) Lower Body Side and Wheel-Opening (and Extended Belt-Brougham)				.s.	.s			
PAINT, Glamour Metallic Colors—83 Medium Sapphire Blue and 95 Light Antelope (VIF)				A	. A.		. A	
PAINT SCHEME TWO TONE, consists of a compatible secondary color applied to Body Sides, and Front and Rear Bumper Fillers. Available only in the following Pinnary and Secondary Paint color combinations: 40-85, 13-85, 41-85, 28-85, 85-13 and 72-13							. А	
ROOFTOP COVERING, Full Vinyl (Sedan only) (CO9)						-		I
ROOFTOP COVERING, Full Viryl Padded (CB5)				. A.	. A [†]			
SPECIFIC "B" PILLAR APPLIQUE, in Metallic Slate Gray .						.s		I
			_		_		_	1

	18	3	8/	3/	3/	国人	8/	多
SPECIFIC CLOISONNE EMBLEMS FOR HOOD, Sail Panel, Deck Lid Lock Cover						S		
SPECIFIC TAIL LAMPS, with Body Color Bezels						.s		F
WINDOWS, Soft-Ray Tinted (with Power Tailgate on Custom Cruiser)								Ē
Custom Cruiser)	S	.S.	.S.	.S.	.S.	.S.	.S.	.S
WINDSHIELD WIPERS, Recessed Park	S	.S.	.S.	.S.	.S.	.S.	.S.	.S
INTERIOR FEATURES				3				
ARMREST, Center Front and Rear							.S.	.s
ARMREST, Front Seat	s	.s.	.S.	.S.	.S.	.s		
ARMREST, Rear Seat Center ARMRESTS, Front and Rear				.s.	.s.	.s		
ARMRESTS, Front and Rear			. S	-			5-1	
ARVINCES IS, PIOLIA DI REAT ASHTRAYS, Instrument Panel and Dual Rear ASHTRAYS, Instrument Panel and Rear ASSIST HANDLE, Passenger Side CIGAR LIGHTER				.S.	.S.	.S.	.S.	.S
ASHTRAYS, Instrument Panel and Rear	s.	.s.	.s				Į.	
ASSIST HANDLE, Passenger Side							.S.	.S
CIGAR LIGHTER	S.	.S.	.S					
CIGAR LIGHTERS. Instrument Panel and Rear				.S.	1.5.	I.S.	.S.	.s
CONSOLE, Full Front with Floor Shifter and Storage; Real Wood Veneer on Instrument Panel	0 ()							
Real Wood Veneer on Instrument Panel						.S	13	-
CONSOLE, with Rear Courtesy Lamp						.(.)	.S.	.S
CONVENIENCE GROUP, includes Lamps, Visor Vanity Mirror		and the same						
Visor Vanity Mirror	S					=		100
CONVENIENCE GROUP, includes Under-Hood and	14						7	E
Private and Passanger Side, Headlanes On		12	19	E		c		
CONVENIENCE GROUP, includes Under-Hood and Trunk Lamps, Illuminated Visor Vanity Mirrors, Driver and Passenger Side, Headlamp-On CONVENIENCE GROUP, includes Under-Hood and Trunk Lamps, Visor Vanity Mirror and Chime Ton				-		. 3		
Trunk Lamps Visor Vanity Mirror and Chime Tone	PS	5		S	S	10	S	5
DEFOGGERS, Side Window	S	S		S	S	S	S	5
DELLIXE TRIM Luggage Compartment and Spare								
DELUXE TRIM, Luggage Compartment and Spare Tire Cover (and Trunk Lid on Touring Sedan)				.S.	.S.	.S.	.S.	.s
DOOR HANDLES, Black w/Black Lock Cylinders								.s
DOOR HANDLES, Black w/Black Lock Cylinders . DOOR LOCKS, Power (Automatic on Touring Sedan, Troféo) (AU3)								
FLOOR CARPETING, Cut-Pile, Wall-to-Wall with	A.	***		. 5 .	. 5 .	. 5 .	. 5 .	.5
Carpeted Lower Door Panels (and Cargo Area— Cruiser)						-	000	
Cruiser)	S.	.S.	.S.	.S.	.S.	.S.	.S.	.S
HOOD RELEASE, Interior Operated								
INSTRUMENT PANEL GAGE CLUSTER, with		Ba						
lacnometer and Electronic Reminder Package				• • •	• • •	. S .	.S.	.S
INSTRUMENT PANEL GAGE CLUSTER, with Tachometer and Electronic Reminder Package		. 5						5
INSTRUMENT PANEL TRIM, Regency Walnut Grain LAMP, Stop—High-Center-Mounted			. 5 .	. 5.	. 5			100
		.5.	.S.	.S.	. 5.	.S.	.S.	.S
LAMPS, Courtesy Instrument Panel, Door Panels and Header Panel Reading, Sail Panel Reading				E		E		
(Sail Panel Courtesy/Reading on Troféo)							.S.	.S
and Header Panel Reading, Sail Panel Reading (Sail Panel Courtesy/Reading on Troféo)				.S.	.S.	.S.	.S.	.S
LAMPS, Dome, Instrument Panel Ashtray, Courtesy, Glove Box	2	S		100				
LAMPS, Instrument Panel Ashtray, Courtesy, Glove Box and Header Panel Reading				S	S	S		
LAMPS, Instrument Panel, Courtesy and Central Dome					1	77		
I A MPS Sail Panel Reading		1			c	c		
I AMP SWITCHES Automatic Interior		5	3	5		. 5	c	ç
LAMPS, Sail Panel Reading						9		0
MIRROR, Inside, Day-Night	c	5	3	5	5		3	. 3
IMITATION, ITIBIAC, Day-Trigill							. 3	

Standard and Available Equipment*

Equipment								
INTERIOR FEATURES (CONTINUED)								
RADIO, Delco/Bose Gold Series Music System, ETR AM Stereo ² /FM Stereo with Seek-Scan, Auto- Reverse Cassette with Music Search and Digital Display Clock—includes Delco/Bose Speaker System. (UTO)						. A.		A [†]
RADIO, Delco ETR AM/FM Stereo with Seek-Scan and Digital Display Clock—includes Dual Rear Speakers			.s		1			
RADIO, Delco ETR AM/FM Stereo with Seek-Scan and Digital Display Clock—includes Dual Rear Speakers with Extended Range and Fixed Mast Antenna	.s					THE		
RADIO, Deico ETR AM/FM Stereo with Seek-Scan, Auto-Reverse Cassette and Digital Display Clock (UM6)	. A							
RADIO, Delco ETR AM/FM Stereo with Seek-Scan, Auto-Reverse Cassette and Digital Display Clock, Dual Rear Speakers with Extended Range and Rear Quarter Fixed Mast Antenna		.s.		.s.	.s			
RADIO, Delco ETR AM/FM Stereo with Seek-Scan, Auto-Reverse Cassette with Graphic Equalizer and Digital Display clock—includes Dimensional Sound Six-Speaker System, plus Rear Quarter Mounted Power Fender Antenna.						.s		
RADIO, Delco ETR AM/FM Siereo with Seek-Scan, Auto-Reverse Cassetie with Music Search, and Digital Display Clock—includes Pimensional Sound 6-Speaker System and Rear Cuarter Power Antenna						THE PARTY.	.s.	.s
RADIO, Delco ETR AM/FM Stereo with Seek-Scan, Compact Disc and Digital Display Clock and "Delco-Loc" anti-theft feature—includes 6-Speaker Dimensional Sound System (UIC)		A¹		A ¹	. A ⁴	. A		THE PERSON
RADIO, Delco ETR AM Stereo ^a /FM Stereo with Seek-Scan, Auto-Reverse Cassette with Graphic Equalizer and Digital Display Clock—includes 6-Speaker Dimensional Sound System (UT4)		A		A.	. A1			
RADIO, Delco ETR AM Stereo ^a /FM Stereo with Seek-Scan, Auto-Reverse Cassette with Music Search, Graphic Equalizer and Digital Display Clock (UXI)							. A.	. A
RADIO, Digital Compact Disc Player, Delco ETR AM Stereo ³ /FM Stereo with Seek-Scan, Auto-Reverse cassette with Music Search, Graphic Equalizer and Digital Display Clock (UIA)							. A†	. A [†]
RADIO, Digital Compact Disc Player, Delco ETR AM Stereo A/FM Stereo with Seek-Scan, Auto-Reverse Cassette with Music Search, Graphic Equalizer and Digital Display Clock (UIH)							. A [†] .	. A ⁺
REAR STORAGE COMPARTMENT LOCK								
SPARE TIRE EXTRACTOR			s					
STEERING WHEEL, Deluxe with Vinyl Rim			s	s			-	H
STEERING WHEEL, Deluxe with Vinyl Rim with Tilt-Away features					s			
STEERING WHEEL, Leather-Wrapped Sport with Tilt-Away features and Touch Controls for HVAC and Radio						s		

	100	12	~ /	2	-/	2	0	_
STEERING WHEEL, Leather-Wrapped with						1		
Tilt-Away features							.S.	.S
TRIP ODOMETER		.S.	.S.	.S.	.S.	.S.	.S.	.S
TURN-SIGNAL-ON REMINDER CHIME	s	.S.	.S.	.S.	.S.	.S.	.S.	.S
		000	-	1000	-			
SEATING AND TRIMS								
RESTRAINT SYSTEM, Front Seat Inflatable, Driver								
Side—includes Steering Wheel, Leather- Wrapped (AJ3)				*	٨		c	c
SAFETY BELTS, Automatic, Color Keyed to Interior Trim	A	. A.		. А.	. А.			. 3
	S	S		200				
SAFETY BELTS, Automatic Deluxe Front, Color-Keyed to Interior Trim				.s.	.s.	.s		
SAFETY BELTS, Deluxe Front, Color-Coordinated with Individual Interiors						-	.s.	0
SAFETY BELTS, Deluxe Lap and Shoulder, Front and Rear, Color-Keyed to Interior Trim			.s					
SAFETY BELTS, Rear Shoulder, Color-Keyed to Interior Rear Trim	1			1		-		
Interior Rear Trim	. S	. S.		.S.	.S.	.S.	.S.	. S
SEAT, 45/55 Divided Front Bench with Dual Controls			.S			1		
SEAT, 55/45 Divided Bench Front with Dual Controls,				1				
Driver Side—6-Way Power, Passenger Side-Manual		-		C	6	15		
with Seat Back Recliner				.5.	. 5			
Armrest (AM6)							. A [†]	No.
SEAT, 55/45 Divided Bench Front with Individual Controls		5						200
SEAT, Contour Reclining Bucket—includes Console				-				E
with Floor Shifter							. S	E
SEAT, Custom Bench Front with Center Armrest				100				
SEAT, Front Bucket with 6-Way Power Adjusters with Console-Mounted Switches for Dual-Power								
Lumbar, Power Recliner and Power Thigh features								. 5
SEAT, Front Bucket with 6-Way Power Adjuster, Power Recliner, Power Adjustable Side Bolsters,		BILL						E
Power Lumbar, Power Thigh Support and Power								
Articulating Headrests—Fore and Aft with Manual Vertical Adjustment						S		
CEAT Poar Facing Third			S		1			H
SEAT, Rear Fixed Headrest			1.	100		.s.		
SEAT ADJUSTER, 6-Way Power, Bucket Seat—		-			1			THE REAL PROPERTY.
Driver Side							.S	
SEAT ADJUSTER, 6-Way Power, Divided Bench Seat-								
Passenger Side (AG2)		A						
SEAT CUSHIONS, Full Foam-Front and Rear		S	S	S	.S			
TRIM, Custom Leather in Seating Areas—includes						-		
Steering Wheel, Leather Wrapped (Wheel is Standard on Toronado) (WJ7)	1	Δ		Δ1	Δ.	, ,	A	
Surface Off followood (1177)		- ^				- 3		-
COMFORT/CONVENIENCE FEATURES		Tigge						
AIR CONDITIONER. Electronic Automatic-		-						1
Manual Override							S	
AIR CONDITIONER, Electronic Comfort Control		1						
(Manual Override on Toronado and Troféo; Automatic on Touring Sedan)		-			1	0	1	
					1.5	3	1.5	1
AIR CONDITIONER, Four-Season		S		S		1		

S=Standard equipment A=Available equipment *Additional equipment available in convenient option packages. †=Available only when other options are added/deleted. See your dealer for details.

Standard and Available Equipment

	1		,	200		Carre	1	1	4		1
COMFORT/CONVENIENCE (CONTINUED)										ILLUMINATION PACKAGE, Front Door Locks and Interior	
CLUSTER, Instrument Panel—includes Voltmeter, Temperature, Oil Pressure gages (and Trip		E				THE PERSON		4		INFORMATION SYSTEM, Driver—provides digital readout (English/Metric) for Fuel Economy.	
Odometer—Eighty-Eight Royale only) (U14/U39)	. A	. At	.At	. At	. A [†]			33		instantaneous and average: Range and Fuel Used:	
CLUSTER, Instrument Panel Electronic—includes								100		Time and Elapsed Time, plus Average Miles-Per-	
Multicolor Vacuum Fluorescent Display features:				TO		123		100		Hour; Date; Estimated Time of Arrival and Total	
Bar Graph Vehicle Speed; Fuel Level and Engine				23						Distance to Destination. Also provides automated	- 10
Temperature. Digital Display of Total Odometer,		200				100		-		service reminder showing Estimated Oil Life	
Trip Odometer, Inside/Outside Temperature and		100		30		13		1		remaining before next oil change is required. Digital gage information for Tachometer, Voltmeter,	- 10
Transmission Shift Position, plus English/Metric Conversion Switch (U52)				XI.	١.,	100		100		and Coolant Temperature (U51)	
		. A'.			. A'			186		INSTRUMENT PANEL GAGE CLUSTER, with 120 mph	
CONVENIENCE VALUE GROUP, includes								110		Speedometer, Tachometer, Fuel, Oil Pressure, Water,	
Illumination Package for Front Door Locks and Interior: Color-Coordinated, Electrically Operated		100				123				Temperature and Voltmeter—includes Reminder	
Outside Driver and Passenger Side Mirrors:				W		-			ľ	Package indicators for Low Fuel, Low Washer Fluid.	
Passenger Side Illuminated Visor Vanity Mirror:								100		plus audible alarms for Low Fuel, Engine Tem-	
Front Fender Cornering Lamps; and Interior				100			1	100		perature, Brake Pressure and Low Oil Pressure	
Lamps—includes Front Header Courtesy and				23				95		perature, Brake Pressure and Low Oil Pressure	5
Dual Lens Reading Feature (R8A)	At	. At									
CONVENIENCE VALUE GROUP, includes Reminder				7	.,.			23		includes High-Level Stop Lamp (V58)	
Package (Indicators for Low Fuel, Low Washer Fluid		1		30						MIRROR, Illuminated Visor Vanity—Driver Side	
and Headlamp On). Also includes Audible Alarms		100		68		1				LIUCGACE CARRIER, Deck Ltd, Black and Chrome- includes High-Level Stop Lamp (VSS) MIRROR, Illuminated Visor Vanity—Driver Side MIRROR, Illuminated Visor Vanity—Passenger Side OLI, CHANCE AND LEVEL REMINDER REMOTE CONTROL LOCK PACKAGE S. TELEPHONE, Mobile Keypad Control (UZ3)	
for Low Fuel, Engine Temperature, Brake Pressure		100		100						OIL CHANGE AND LEVEL REMINDER	s
and Low Oil Pressure; Illumination Package, Front Door Locks and Interior; Twilight Sentinel; Electric		1-7		=				1		REMOTE CONTROL LOCK PACKAGE.	
Remote Control Fuel Filler Door Lock; Automatic						10				TELEPHONE, Mobile Keypad Control (UZ3)	AT A
Electrochromic Inside Day/Night Mirror and Color								1		TRUNK CARGO NET	5 6
Coordinated Electrically Operated Outside Mirrors		1		-		10	- 5			TRUNK CARGO NET	c
Driver and Passenger Side (R8B)	ļ.,			.At	. A [†]					TRUNK-LID PULL DOWN, Power (Automatic on	, .
CRUISE CONTROL Electronic with Resume				-		100				Touring Serian)	
and Acceleration features					.S.	.S.	.S.	.S		TWILIGHT SENTINEI	5 6
and Acceleration features. DEFOGGER, Electric Rear Window (C49)	. A.	.A.	. A.	.A.	. A.	.S.	.s.	.s		TRINK-LID PULL DOWN, Power (Automatic on Touring Sedan) S S TWILLOHT SENTINEL S . S . S VEHICLE ANTI-THEFT SECURITY SYSTEM.	2
DOOR LOCKS. Power (with Automatic feature on		100		-						VICIAL INFORMATION CENTED includes	, .
Driver's Side—Touring Sedan)				.S.	.S.	.S.	.S.	.S		VISUAL INFORMATION CENTER—includes Electronic Compass (U68)	Δ+
DOOR LOCKS, Power (with Automatic feature on Driver's Side—Touring Sedan) DOOR PULL HANDLES, Front (and Rear on Sedans)	.s.	.S.	.s.	.S.	.S.	.S.	.S.	.S		WINDOWS Power Side (with Driver Side "Auto	
FLOOR MATS, Auxiliary Front and Rear Carpet						.S.	.s.	.s		Down"—Toronado and Troféo) (A31)	S
HEADLAMP-ON REMINDER	. s.	.S.	.s.	.S.	.S.		.s.	.S	-	WINDOWS, Power Side [with Driver Side "Auto Down"—Toronado and Tioféo] (A3I)	S. S
					_						

S=Standard equipment A=Available equipment "Additional equipment available in convenient option packages on most models. †=Available only when other options are added/deleted. See your dealer for details.

Affordable Option Packages to Personalize Your New Generation Oldsmobile.

EIGHTY-EIGHT ROYALE OPTION PACKAGES [All Orders must include only ONE Option Package]	ISA.	ROY	ALE ISC	ISD	RO'	YALE BI	ROUGH	
SEAT, 55/45 Divided Bench with Dual Controls and Reclining Passenger Side Seat Back (Includes Armrest, Front Seat Storage) WIPER SYSTEM, Pulse (Required with AJ3 and R8A)		. X .	. Х.	. X		v	v	V
CRUISE CONTROL, Electronic with Resume and Acceleration Features								
STEERING WHEEL, Tilt-Away (Required with AJ3 or R8A—Royale; AJ3 or U52—Brougham)		. X .	. X .	. X .		. X .	. X	. X
CONVENIENCE GROUP, includes Under-Hood and Trunk Lamps, Visor Vanity Mirror and Chime Tones		. X .	. X .	. X				
DEFOGGER, Electric Rear Window FLOOR MATS, Auxiliary Front and Rear Carpet								
DOOR LOCKS, Power—included in Remote Control Lock Package		. A .	. X .	. A .		. X .	. X	. ^
WINDOWS, Power Side (Required with UT4 or UIC—Brougham)			. X .	. X .		. X .	. X	. X
MOLDINGS, Door-Edge Guard—Body Color								
ANTENNA, Power Rear Quarter			. X .	. X .			. X	. X

*Package ISA includes standard equipment only.

EIGHTY-EIGHT ROYALE OPTION PACKAGES (CONTINUED) (All Orders must include only ONE Option Package)	ISA*	ROY	ALE	ISD	RO ISA*	YALE BI	ROUGH	
	- Control of the		-	-	1011	ISD	130	ISL
SEAT BACK, Reclining Manual—Driver Side			. X .	. X .			. X	. X
REMOTE CONTROL LOCK PACKAGE, includes Door and Trunk Lock Release, Power; and Unlocked Door Reminder Light—	7	Sec.		-	- 1	-		100
Driver Side—Royale; Door Locks, Power; and Unlocked Door Reminder Light—Driver Side—Brougham				. X .				. X
SEAT ADJUSTER, 6-Way Power, Divided Bench Seat—Driver Side			. X .	. X .		. X .	. X	. X
REMINDER PACKAGE, includes Indicators for Low Fuel, (Low Coolant-Brougham), Low Oil Pressure, High Engine Temperature		100	- 3	The same of the sa		199		200
and Brake Warning (Required with U39—Royale; U39 or U52—Brougham)				. X .			. X	. X
AIR CONDITIONER, Automatic Electronic Comfort Control (Required with US2)							. X	. X
INFORMATION SYSTEM, Driver-provides Digital Readout (English/Metric) for Fuel Economy, Instantaneous and Average; Range				1000				1000
and Fuel Used: Time and Elapsed Time, plus Average Miles-Per-Hour; Date; Estimated Time of Arrival; and Total Distance to		2000		- Contract		-		100
Destination, Also provides automated service reminder showing Estimated Oil Life remaining before next Oil Change is		200	110	1				100
required. Digital gage information for Tachometer, Voltmeter, and Coolant Temperature						1000	-	X

*Package ISA includes standard equipment only.

CUSTOM CRUISER OPTION PACKAGES (All Orders must include only ONE Option Package)	ISA*	USTOM	CRUIS	
RIVER CONVENIENCE PACKAGE, includes Wiper System, Pulse; Cruise Control, Electronic with Resume and Acceleration				100
Features and Steering Wheel, Tilt-Away		. X .	. X	. X
AOLDINGS, Door-Edge Guard—included in Body Side and Tailgate Wood-Grain Paneling Molding		. X .	. X	. X
LOOR MATS, Auxiliary Front and Rear Carpet		. x .	. X	. X
AIRRORS, Chrome, Electrically Operated, Outside—Driver and Passenger Side		. x .	. X	. x
EAT BACK, Reclining Manual—Passenger Side				
ANTENNA. Power Front Fender				
EMINDER PACKAGE, includes indicators for Low Fuel, Low Coolant, Low Oil Pressure, High Engine Temperature and Brake				
Warning (Required with U14)	· San	x	x	X
EFOGGER, Electric Rear Window				
CCENT STRIPE. Body with choice of color (N.A. if BX3 is ordered)				
UGGAGE CARRIER, Roofton—Chrome—includes Rear Window Air Defogger				
OOR LOCKS, Power—includes Tailigate Lock Release				
VINDOWS, Power Side				
OLDINGS, Lower Body Side				
AIRRORS, Illuminated Visor Vanity—Driver and Passenger Side				
Introvas, munimaleu visor varing—briver and rassenger side. EAT ADJUSTER, 6-Way Power, Divided Bench Seat—Driver Side.				
ADIO, Delco ETR AM/FM Stereo with Seek-Scan, Auto-Reverse Cassette and Digital Display Clock			. X .	. X
JIR CONDITIONER, Tempmatic				
AMPS, Combination Dome and Dual Lens Reading				
LUMINATION PACKAGE, Front Door Locks and Interior				
AMPS, Front Fender Cornering				
MONITOR, Exterior Lamps, Front and Rear				
IIRROR, Inside, Automatic Day-Night				
EAT ADJUSTER, 6-Way Power, Divided Bench Seat—Passenger Side				
WHEEL DISCS, Simulated Wire with Locks				. X

ackage ISA includes standard equipment only.

NINETY-EIGHT REGENCY/TOURING SEDAN OPTION PACKAGES (All Orders must include only ONE Option Package)	ISA*	REGEN ISB	CY ISC		EGENC DUGHA ISB		TOURING SEDAN ISA*
FLOOR MATS, Auxiliary Front and Rear		. X	X .		. х .	. X	The same
WIPER SYSTEM, Pulse (Required with AJ3).							
CRUISE CONTROL, Electronic with Resume and Acceleration Features		. X	X				
DEFOGGER, Electric Rear Window					. X .	. X	
STEERING WHEEL, Tilt-Away (Required with AJ3)		. X	X			9	
ANTENNA, Power Rear Quarter		. X	X .		. X .	. X	
MIRRORS, Illuminated Visor Vanity—Driver and Passenger Side		. X	X .		. X .	. X	
REMOTE CONTROL LOCK PACKAGE, includes Trunk-Lid Lock Release—Power—Regency; Trunk-Lid Pull-Down—Power—Brougham		. X	X .		. X .	. X	
SEAT BACK, Reclining Manual—Driver Side							
AIR CONDITIONER, Automatic Electronic Comfort Control (Required with UK3)			. X	14.	20100		

*Package ISA includes standard equipment only.

NINETY-EIGHT REGENCY/TOURING SEDAN OPTION PACKAGES (CONTINUED) (All Orders must include only ONE Option Package)	ISA*	EGENC	Y ISC	EGENC OUGH/ ISB		TOURING SEDAN ISA*
SEAT ADJUSTER, 6-Way Power, Divided Bench Seat – Passenger Side LAMPS, Pronik-Fonder Corneting INFORMATION SYSTEM, Driver—provides Digital Readout (English/Metric) for Fuel Economy, Instantaneous and Average, Range and Fuel Used; Time and Elapsed Time, Plus Average Miles-Per-Hour; Date; Estimated Time of Arrival and Total Distance to Destination. Also provides automated service reminder showing Instituted of Ulit Pernaintipa Before next Oil Change is required. Digital gage information for Tachometer, Voltimeter and Coolant. Temperature STEERING WHELE TOUCH CONTROLS, includes Serving Wheel, Leather-Wapped; and Controls for Electronic Comfort Control Air Conditioner and Radio (UT4 or UIC required—deleted for credit when Al3 is ordered) CONVENIENCE WALUE GROUP, includes Perninder Package Temperature, Braize Pressure and Low Oil Pressure, Illuminated Package, Front Door Locks and Interior; Weilight Sentine; Electric Remote Control Fuel Filler, Automatic Electrochronic Inside Day/Night Mirror and Color Coordinated Electrically Operated Outside Mirrors-priver and Reseagers Side (Required with 1039 and US5)			. X .	 . X .	. X . X	

*Package ISA includes standard equipment only.

TORONADO/TROFÉO OPTION PACKAGES (All Orders must include only ONE Option Package)	TORC ISA*	ONADO ISB	TROFÉO ISA*
SEAT ADJUSTER, 6-Way Power—Passenger Side		. X	
ILLUMINATION PACKAGE, Front Door Locks and Interior		. X	
MIRRORS, Illuminated Visor Vanity—Driver and Passenger Side		. X	THE RESERVE
TRUNK-LID PULL DOWN, Power		. X	
MIRROR, Inside Automatic Electrochromic Day/Night			
REMOTE LOCK CONTROL PACKAGE, includes Control for Door Locks, Power; and Unlocked Door Reminder Light—Driver Side		. X	

*Package ISA includes standard equipment only.

Standard Exterior Colors

(Actual color paint chips available. Ask your salesperson.)

1
13 Platinum Metallic ● ■ □ ▲ △
15 Medium Gray Metallic O
18 Pastel Slate Grav ■ □
22 Light Sapphire Blue Metallic
26 Light Sapphire Blue Metallic O
28 Dark Sapphire Blue Metallic ● ■ □ ▲
29 Dark Sannhire Blue Metallic O

40 White ● ○ ■ □ ▲ △
41 Black ● ○ ■ □ ▲ △
52 Copper Beige ○
57 Light Beechwood Metallic ○
59 Dark Beechwood Metallic ○
62 Light Beechwood ●
64 Light Auburn Metallic ■ ▲
66 Dark Auburn Metallic ■ ▲

69 Medium Beechwood Metallic ●
72 Medium Gamet Red Metallic ● ■ □ ▲ △
76 Dark Gamet Red Metallic ● ■ □ ▲ △
79 Dark Maple Red Metallic ○
81 Bright Red
83 Bright Red
84 Adapted Metallic ○
85 Medium Slate Gray Metallic ○

Available Exterior Colors

VIF GLAMOUR METALLIC PAINTS: 83 Medium Sapphire Blue Glamour Metallic ■ ▲ 95 Light Antelope Glamour Metallic ■ ▲ D84 TWO-TONE PAINT SCHEME (PRIMARY COLOR/SECONDARY COLOR):

13 Platinum Metallic/85 Medium Slate Gray Metallic ▲
28 Dark Sapphire Blue Metallic/85 Medium Slate Gray Metallic ▲
40 White/85 Medium Slate Gray Metallic ▲

41 Black/85 Medium Slate Gray Metallic A
72 Medium Garnet Red Metallic/13 Platinum Metallic A
85 Medium Slate Gray Metallic/13 Platinum Metallic A

Key:

Eighty-Eight Royale/Royale Brougham, ○ Custom Cruiser, ■ Ninety-Eight Regency/Regency Brougham, □ Touring Sedan, ▲ Toronado, △ Toronado Tiroféo

1990 Oldsmobile Model Lineup

Tornado Tioféo Coupe
Tiornado Coupe
Tiornado Coupe
Oldsmobile Touring Sedan
Ninety-Eight Regency Brougham Sedan
Ninety-Eight Regency Sedan
Custom Cruiser 3-Seat Wagon
Eighty-Eight Noyale Brougham Sedan
Eighty-Eight Royale Brougham Coupe

Eighty-Eight Royale Sedan
Eighty-Eight Royale Coupe
Cutlass Supreme International Series Sedan
Cutlass Supreme International Series Coupe
Cutlass Supreme SL Sedan
Cutlass Supreme SL Coupe
Cutlass Supreme SL Oupe
Cutlass Supreme Onvertible Coupe

Cutlass Supreme Sedan

Cutlass Supreme Coupe

Cutlass Cruiser SL 3-Seat Wagon Cutlass Cruiser S2-Seat Wagon Cutlass Clera International Series Sedan Cutlass Clera International Series Coupe Cutlass Clera SL Sedan Cutlass Clera S Sedan Cutlass Clera S Coupe Cutlass Clera S Coupe Cutiass Calais International Series Sedan Cutiass Calais International Series Coupe Cutiass Calais SL. Coupe Cutiass Calais SL. Coupe Cutiass Calais S Ecdan Cutiass Calais S Coupe Cutiass Calais S Coupe Cutiass Calais Coupe Silhouette Important—A Word About This Catalog: We have tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Oldsmobile dealer for complete details.

A Word About Engines: Oldsmobiles are equipped with engines produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide.

A Word About Assembly: Oldsmobiles are assembled by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. Oldsmobiles incorporate thousands of components produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Oldsmobiles with different or differently sourced components than originally scheduled. All such components have been approved for use in Oldsmobiles and will provide the quality performance associated with the Oldsmobile name. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

A Word About Updated Service Information: Oldsmobile regularly sends its dealers useful service bulletins about Oldsmobile products, Oldsmobile monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins, too. Ask your dealer. To get ordering information, call toll-free 1-800-551-4123.

A Word About Warranty: The GM

3-year/50,000 mile BUMPER TO BUMPER PLUS WARRANTY covers repairs for any new Oldsmobile, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle (except tires, which are covered by their manufacturer) will be covered for 3 years or 50,000 miles, whichever comes first. After the first year or 12,000 miles, there is a \$100 deductible per repair visit. Body sheet metal rust-through from corrosion is covered for 6 years or 100,000 miles. whichever comes first. There is no deductible for rust-through repairs. See vour Oldsmobile dealer for terms of this limited warranty.

A Word About Corrosion Protection:
Oldsmobiles are designed and built to resist corrosion. All body sheet metal components are warranted against rust-through corrosion for 6-years/100,000 miles. Application of additional rust inhibiting materials is not required under the corrosion coverage.

Occupant Protection: Automatic safety

belt system for driver and right front passenger on Eighty-Eight Royale, Custom Cruiser, Ninety-Eight Regency and Oldsmobile Touring Sedan • Manual lap/shoulder safety belts, outboard rear seat positions • Manual lap safety belts, center front/rear seat positions, where applicable • Supplemental Inflatable Restraint, driver only, with manual lap/ shoulder safety belts for the driver and right front passenger on Troféo and Toronado (available on Eighty-Eight Royale and Ninety-Eight Regency sedans) • Energy absorbing steering column . Energy absorbing instrument panel • Energy absorbing seat back tops, front . Interlocking door latches . Sideguard door beam . Passenger-guard inside door lock handles • Inertia-locking, folding front seat backs, two-door models . Safety armrests . Head restraints, driver and right front passenger (adjustable) • Break-away inside rearview mirrors • Security door locks and door retention components

Accident Avoidance: Side marker lights and reflectors • Parking lamps that illuminate with headlamps . Four-way hazard warning flasher • Backup lights • Center high-mounted stop lamp · Directional signal control with lane change feature · Windshield defroster, washer and multispeed wipers • Inside rearview mirror • Dual outside rearview mirrors · Brake system with dual master cylinder and warning light • Starter safety switch • Dual action hood latch . Low-glare finish on inside windshield moldings, wiper arms and blades, metallic steering wheel surfaces Illuminated heater and defroster controls Tires with built-in tread wear indicators

Theft Deterrence: Audible reminder for ignition key removal • Theft deterrent steering column lock • Visible vehicle identification number • Marked body parts on Trofeo and Toronado

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