



### Practicality and performance.

BERIEB 1 — Standard features include a 300 SFI V6 engine, 4-speed electronic-shift automatic transmission, 4-wheel anti-lock disc brakes, dual air bags, air conditioning, power windows, automatic programmable power door locks, power outside mitrors. PASS-Key vehicle security system, cruise control, TILT-Wheel adjustable steering column, illuminated entry system, foglamps, and an AMPM stereo with easester player and extended-range speakers.



An added measure of style and convenience.

SERIES 11 — Additional standard features include a remote-control keyless entry system, distinctive and sporty 16-inch aluminum wheels (5-spoke style standard on coupe; "starflish" style standard on sedan), and a Sport Luxury Package including performance tires and leather-wrapped steering wheel and shifter.



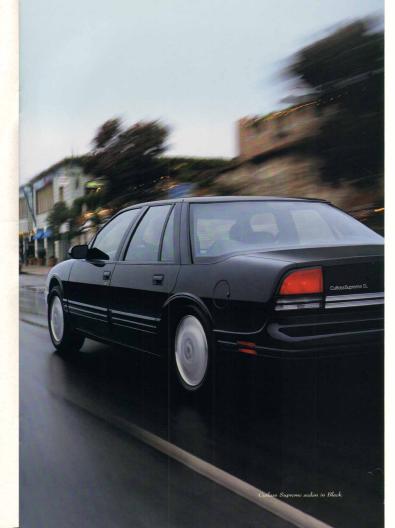
Equipped to set new standards.

SERIES III — Additional standard features include variable-effort steering,
6-speaker Dimensional Sound system, power antenna and split-folding rear seat back.



The ultimate expression of Supreme luxury.

SERIES IV — Additional standard features include leather-trimmed seating areas, dual-sone automatic climate control, steering wheel touch controls, 6-way power driver's seat, and an AM/FM steroe with both compact disc and cassette players.



9999

STRAIGHTFORWAR

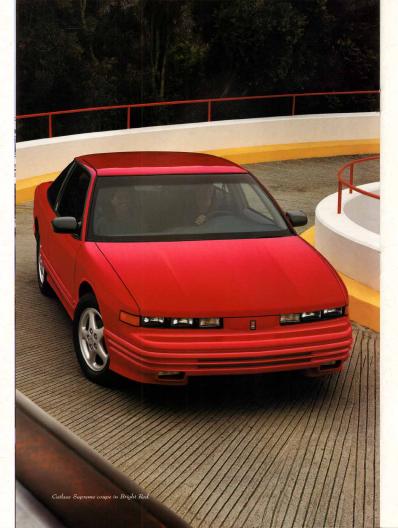
DEBNOBILE IS MAKING IT
EABIER TO BUY YOUR
OUTLASS SUPREME BY
PACKAGING THE MOST
POUN GOMPRHENEWIVE
RIES. THERE'S NO NEED TO
MAKE IT ERBIER STILL,
OLDSWOSILE SALES
CONSULTANTS ARE
SPECIALLY TRAINED TO



## 9999

## STRAIGHTFORWAR

OLDSMOBILE IS MAKING IT
EASIER TO BUY YOUR
CUTLASS SUPPREME BY
PACKAGING THE MOBT
POPULAR FEATURES INTO
FOUR COMPREHENSIVE
SERIES. THERE'S NO NEED TO
WASE THROUGH ENDLESS
LISTS OF OPTIONS AND TO
MAKE IT EASIER STILL
OLDSMOBILE SALES
COMBULTANTS AND
SPECIALLY TRAINED TO
ANSWER YOUR QUESTIONS
AND MAKE YOUR SUYING TO



## Driving pleasure meets practicality in beautiful style.



In the boldly aggressive Cutlass Supreme, expressive styling and the sheer fun of driving blend seamlessly with family-style utility. Ample power from an advanced V6 engine and

combines sophisticated performance

The Cutlass Supreme sedan the sure-footed agility of 4-wheel independent

with functional utility. suspension make Cutlass Supreme a true driver's

machine. Dual air bags, anti-lock brakes and a spacious interior round out a very impressive package. And with its four Series to

choose from, you can have a well-equipped Cutlass Supreme that's sure to fit your budget.



Wraparound rear glass, pillar-mounted door handles and mini-quad headlamps give the Cutlass Supreme coupe an aggressive look.



OLDSMOBILE IS MAKING IT EASIER TO BUY YOUR PACKAGING THE MOST FOUR COMPREHENSIVE SERIES. THERE'S NO NEED TO WADE THROUGH ENDLESS LISTS OF OPTIONS. AND TO MAKE IT EASIER STILL, OLDSMOBILE SALES CONSULTANTS ARE

SPECIALLY TRAINED TO AND MAKE YOUR BUYING EXPERIENCE ENJOYABLE

## Welcome to your home away from home.



### ECOLOGICALLY SOUND

GENERAL MOTORS IS COMMITTED TO THE NATURE CONSERVANCY® AND ITS WORK OF PROTECTING NATURAL HABITATS. GM CONTRIBUTES GENEROUSLY TO THE CONSERVANCY'S EFFORTS AND DOES ITS SHARE TO PROTECT THE ENVIRONMENT BY USING CFC-FREE REFRIGERANT. AND THE LATEST ON-BOARD DIAGNOSTIC SYSTEM (OBD-II) TO HELP REDUCE ENGINE EMISSIONS.



Settle into the Cutlass Supreme's spacious and accommodating interior, and "competitive" cars don't seem

convenience features characterize the Cutlass

Rich fabrics and a surprising array of very competitive. Cutlass Supreme

Supreme's quiet, spacious cabin. features supportive, contoured front

bucket seats and a gracefully sculpted, easy-to-read instrument

panel. All controls have been located precisely



control system is standard

for convenience and ease of use. And to enhance your driving pleasure, Cutlass Supreme



on Series IV models, enabling steering wheel touch controls. This feature is available on the front-seat passenger to adjust the temperature to his or her comfort level.



in with the power sliding sunroof. Series IV coupes and sedans.

include air conditioning, power windows, mirrors and doors locks, center storage console, cruise control. TILT-Wheel adjustable steering column, illuminated entry system, and an AM/FM stereo with cassette player.







### ECOLOGICALLY SOUN

GHHRAL MOTORS IS
COMMITTED TO THE NATURE
COMMITTED TO THE NATURE
COMMITTED TO THE NATURE
WORK OF PROTECTIVE
NATURAL HABITATES GENEROUSES
TO THE CONSERVANCY'S
EFFORTS AND DOES
EFFORTS AND DOES
EFFORTS AND DOES
TO SHARE TO WROTEL THE
ENVIRONMENT BY USING
CFO-FREE REPRIGERANT,
LONG-LIFE ENGLE CO-CAN
AND THE LATEST ON-BOARD
GIAD-HOTO SEVER PROUCE
ENGLIFE ENGLESIONS.





A SUSTICE RALANDY
BETWEEN RIDE CONFORT
AND PRECISE WHEEL
CONTROL IS THE KEY TO
CUTLASS SUPPEMBE
ATHLETIC ROAD FEEL
A CAREFULLY TUHED, FULLY
INDEPENDENT SUSPENSION
SYSTEM LAYETHE
FOUNDATION, AIDED

TEERING AND ANTI-LOCK
DISC BRAKES, CUTLASS
SUPPREME COMBINES THE
COMPORTING STABILITY OF
CINE FAMILY CAR WITH TH
DICK REFLEXES OF A TRUI



### COLOGICALLY SOU

COMMITTED TO THE NATURE
CONGERVANCY\* AND ITS
WORK OF PROTECTING
NATURAL HABITATS. GM.
CONTRIBUTES GENEROUSL
TO THE CONSERVANCY'S.
EFFORTS AND DOES
ITS SHARE TO PROTECT TH
ENVIRONMENT BY USING
CFOURRE REFRIGERANT,
LONG-LIFE EMBIRE COLAN
DIAGNOSTIC SYSTEM
(OBD-IN TO RECEPTOR.)





A SUBTLE BALANCE
BETWEEN RIDE COMFORT
AND PRECISE WHEEL
COMEROL IE THE KEYTO
CUTLASS SUPREME'S
ATHLETIC ROAD FEEL
A CAREPULLY TURKE, FULLY
INDEPENDENT SUSPENSION
SYSTEM LAYS THE

EERING AND ANTI-LOCK
USE BRAKES, CUTLARS
UPREME COMBINES THE
MEDITING STABILITY OF
NE FAMILY CAR WITH THE
CK REFLEXES OF A TRUE
HOOD MACHINE.



CENERAL MOTORS IS

COMMITTED TO THE NATURE

CONSERVANCY\* AND ITS

WORK OF PROTECTING

NATURAL HABITATS, OM

CONTRIBUTES GENEROUSLY

TO THE CONSERVANCYS

EFFORTS AND DOES

ITS SHARE TO PROTECT THE

ENVIRONMENT BY USING

OFC-FREE REFINGERANT,

LONG-LIFE EVADINE COOLAIP

AND THE LATEST ON-BOARG

DIAGNOSTIC SYSTEM

LONG-IN TO HELP REDUCE

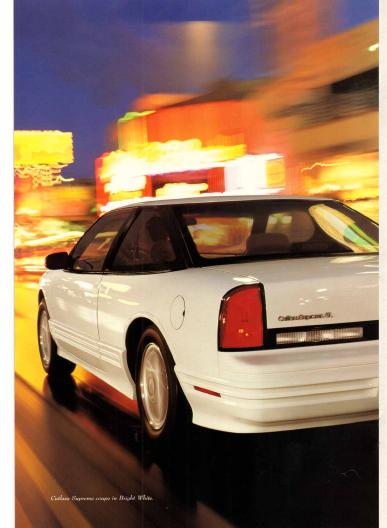




A SUSTLE BALANCE
SETWEEN RIGE GOMPORT
AND PRECISE WHEEL
CONTROL IR THE KEY TO
CUTLASS SUPREME'S
ATRLETIC ROAD FEEL
COREFULLY TUNED, FELL
TOEPPROPERT SUSPENSION
OVSTEM LAYS THE

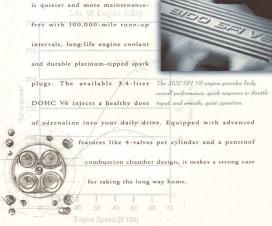
SYSTEM LAYS THE

STEERING AND ANTH-LOCK
DISC BRAKES, CUTLASS
SUPPLIES COMBINES THE
COMPOSITING STABILITY OF
FINE FAMILY CAR WITH THE
UICK REFLEXES OF A TRUE
ROAD MACHINE.



# One touch of the pedal will convince you these engines are built for the road.

Advanced engineering makes Cutlass Supreme the kind of car you want to drive just for the fun of it. But it also makes it a car that you can depend on. For 1996, the standard 3100 SFI V6



The potent 3.4-liter DOHC V6, breathing through 4 valves per cylinder, produces an impressive 215 horsepower at 5200 rpm and 220 lb-ft of torque at 4000 rpm.

> Cullars Supreme performance features include a 3100 SFI V6 engine, 4-wheel independent suprension, anti-lock brakes, and an electronically controlled 4-speed automatic transmission. The available 3.4-liter V6 engine package includes dual exhaust, variable-effort power steering, rear aero wing (coupe), and special performance suprension and tires.



AGILITY

A SUSTLE BALANCE
BETWEEN RIDE COMPORT
AND PRECISE WHEEL
CONTROL IS THE KEY TO
CUTLASS SUPREME'S
ATHLETIC ROAD FEEL.
A CAREFULLY TUNEO, FULLY
INDEPENDENT SUSPENSION
SYSTEM LAYS THE
FOUNDATION, AIDED
BY POWER RACK-AND-PINION
STEERING AND ANTI-LOCK
DISC SHAKES. CUTLASS
SUPREME COMBINES THE
COMFORTING STABILITY OF

A FINE FAMILY CAR WITH THE
QUICK REFLEXES OF A TRUE
BOAD MACHINE.

### A reliable ally in a hostile world.

When a collision is imminent, it's too late to go back to the drawing board. That's why Cutlass

Supreme is engineered with painstaking care as

a total system - to help the driver avoid a



SAFETY

CUTLASS SUPREME'S SAFETY
ENGINEERING GOES BEYOND
COLLISION AVOIDANCE
AND OCCUPANT PROTECTION.
IT ALSO INCLUDES ITEMS
DESIGNED FOR YOUR
PERSONAL SAFETY AND
SECURITY, SUCH AS THE
PASS-KEY THEFT-DETERRENT
SYSTEM, AUTOMATIC
PROGRAMMABLE POWER
DOOR LOCKS AND
ILLUMINATED ENTRY.



Standard anti-lock brakes modulate brakes line pressure to prevent ushed lockup and help the driver to provide a protective environment for the maintain steering control under maximum braking affort.

passengers should an impact occur. To enhance

anti-lock brakes and the stability and traction of front-wheel drive. And to help protect the occupants, standard features include dual air bags; crush zones and safety-cage construction.



The remote-control keyless entry system (standard on Series II, III and IV) can unlock the doors from up to 15 feet away.

Other features that contribute to Cutlass Supreme's safety include 4-wheel and inclined disc brakes, side window and electric rear window defogers, halogen beadlamps, foglamps, and 3-point safety belts for front and rear outboard occupants.

Always wear your safety belts, even with air bags.





OWNER AFTERCARE
IN ABOLITON TO GUR
3-YEAR/SB,000-MILE
(WHICHEVER COMES FIRST)
BUMPER-YO-BUMPER LIMITEL
WARRANTY, WE ALSO OFFER
COUNTESY TRANSPORTATION
PREE TRIP ROUTING AND
AT-HOUR ROADEIGK
ABDISTANCE BY CALLING
1-800-442-OLDS.
AT OLDBWORLE, WE'RE
COMMITTED TO YOUR
SATISFACTION LONG AFTER
THE PURCHASE OF



SAFE

CUTLASS SUPREME'S SAPE
ENGINEERING COCS SEVOI
COLLISION AVOIDANCE
AND OCCUPANT PROTECTIC
IT ALSO INCLUDES ITEM
DESIGNED FOR YOUR
PERSONAL SAPETY AND
SECURITY, SUCH AB THE
PASS-KEY THEFT-DETERRE

PROGRAMMABLE POY

DOOR LOCKS AND

ILLUMINATED ENTR





### WHER AFTERCAL

IN ADDITION TO QUIR

FYEARIOLOGHMEE

(WHICHEVER COMEE PRIET)

BUMPER-TO-BUMPER LIMITED

WARRANTS, WE ALSO OFFER

COUNTESY TRANSPORTATION

FREE TRIP ROUTING AND

24-HOUR ROADEDE

ASSISTANCE BY CALLING

1-505-442-OLDS.

AT OLDSMOSILE, WE'ME

COMMITTED TO YOUR.

SATISFACTION LONG AFTER

THE PURCHASE OF

### Curlass Supreme Equipment

SERIES	- 1	11	111	1.7
4-wheel anti-lock disc brakes				
Dual air bags				
3-point front and rear outboard safety belts (with front height adjustment on sedans), and front and rear center lap belts (front with bench seat only)	•	•	•	•
Brake/transmission shift interlock				•
Automatic programmable power door locks				
Remote-control keyless entry system	-			
PASS-Key vehicle security system				
Illuminated entry system				-
Halogen headlamps plus foglamps				•
Side and electric rear window defoggers				-
Dual power outside mirrors				•
MECHANICAL				
3100 SFI V6 engine				
3.4-liter DOHC V6 engine (includes rear aero wing on coupe, dual exhaust, special suspension, P225/60R16 performance tires and variable- effort steering)	-			
4-speed electronic-shift automatic transmission			•	•
Power rack-and-pinion steering				
Variable-effort steering	-	-		
4-wheel independent suspension				
On-board diagnostic system (OBD-II)				
Maintenance-free battery				
Engine block heater				
EXTERIOR				
15-inch bolt-on wheel discs		-	-	-
16-inch 5-spoke aluminum wheels (coupe)	-			
16-inch "starfish" aluminum wheels (sedan)	-			
P205/70R15 all-season radial tires		-	-	-
P215/60R16 performance radial tires	-			
Sport Luxury Package (P215/60R16 performance tires and leather-wrapped steering wheel and shifter)	-	•	•	•
Pulse wipers with wet-arm washers				

SERIES	1	11	111	1.3
Air conditioning with CFC-free refrigerant				
Dual-zone automatic climate control system	_	_	-	
Steering wheel touch controls	_	_	_	
TILT-Wheel adjustable steering column				
Cruise contro				
Power windows with driver's auto-down				
Analog gauge cluster with tachometer				
Center console with storage armrest and cupholders			<b>m</b> 1	
Lighting package (includes courtesy, glove box, underhood and trunk lamps)	•	•	•	•
Inside day/night mirror with dual reading lamps				
Dual visor vanity mirrors (lighted on Series III and IV)				
Headlamp and turn signal reminder chimes				
Power trunk lock release	-			
Delco ETR AM/FM stereo with cassette player, automatic tone control, seek/scan and digital clock	•	•	•	-
automatic tone control, seek/scan and digital clock Delco ETR AM/FM stereo with CD player,	_	D	D	-
automatic tone control, seek/scan and digital clock				
Delco ETR AM/FM stereo with CD and cassette players, automatic tone control, seek/scan and digital clock	-			•
4-speaker extended-range sound system			-	-
6-speaker Dimensional Sound system	-	-		
Power antenna	-	-		
SEATING AND TRIM				
Reclining contour front bucket seats	•	•		•
4-way manually adjustable driver's seat				
6-way power driver's seat	-	-		
55/45 divided bench front seat with dual recliners and center storage armrest with cupholder (includes column shifter)			D	-
Split-folding rear seat back	-			
Cloth interior trim				-
Leather-trimmed seating areas	-	_	-	

- Not available

. . . .

rear carpeted floor mats

□ Optional

<sup>1</sup>Not available with divided bench front seat. <sup>2</sup>Not available on coupe.

### Color Combinations

	72.2.7.2.7.2.2	BLUE"	DARK RED**	MEDIUM BEIGE
	GRAPHITE	BLUE.	DARK RED.	MEDIUM BEIGE
Bright White (16)				•
Medium Blue Metallic (30)				
Dark Teal Metallic (35)				
Black (41)	•			
Medium Green Metallic (42)				
Medium Green Gray Metallic (47)	•			
Medium Beige Metallic (49)				•
Bright Red (81)				
Orange Red Metallic (96)	•			



The paint color samples shown above may vary slightly from actual vehicle color due to the printing process.

EXTERIOR	DIMENSION	S
BODY STYLE	COUPE	SEDAN
Wheelbase (in)	107.5	107.5
Length (in)	193.9	193.7
Width (in)	71.0	71.0
Height (in)	53.3	54.8
Curb weight (lb)	3283	3388
Tread width, front/rear (in)	59.5/58.0	59.5/58.0
Turning circle (ft, curb-to-curb)	37.53	37.53

INTERIOR	DIMENSIONS	
Headroom, front/rear (in)	37.8/37.0	38.7/38.3
Legroom, front/rear (in)	42.3/34.8	42.4/36.2
Shoulder room, front/rear (in)	57.6/57.2	57.4/56.6

CAPACITIES						
54	54					
15.5 1	5.5					
17.1	7.1					
	54					

iss Supreme Specificati	ons				
	PA	ESTIMATED	FUEL	ECONOMY	

3100 SFI V6 (mpg.	city/hwy)	20/29
3.4-liter DOHC V6	(mpg, city/hwy)	17/26
	POWER TEAMS	

ENGINES	3100 SFI V6	3.4-LITER DOHC VE
Displacement	3.1 liters (191 cu in)	3.4 liters (207 cu in)
Horsepower	160 @ 5200 rpm	215 @ 5200 rpm
Torque (lb-ft)	185 @ 4000 rpm	220 @ 4000 rpm
Fuel delivery	Sequential p	ort fuel injection
Transmission	4-speed electro	nic-shift automatic
339.0 feet with 16-inc	h wheels.	

Six passengers with available divided bench front seat.

### A Word about Oldsmobile

THE GM CARD Every time you use the no-annual-fee GM MasterCard, GM will credit 5% of your purchase toward buying or leasing a new Oldsmobile. It could mean saving hundreds, even thousands, of dollars. Call 1-800-8GM-CARD for more information, including annual limits and restrictions.

ACCELERATED EARNINGS NETWORK . GAMES G Visit participating GM retailers for up to 10% in GM Card earnings on eligible parts and service transactions. Call 1-800-947-1000 for more information.

SMARTLEASE BY GMAC Smart Lease lets qualified customers pay for the portion of the vehicle they use, rather than paying for the entire vehicle as you would with traditional financing. You'll also enjoy lower up-front costs and lower monthly payments. Plus, you'll be able to drive a new vehicle more often or drive a higher-priced model. Ask your Oldsmobile retailer for more information.

FOR OCCUPANT PROTECTION

· Driver and right front passenger Supplemental Inflatable Restraints · Manual lap/shoulder safety belts, driver and right front passenger · Manual lap/shoulder safety belts, outboard rear-seat positions . Manual lap safety belt, conter seat position . Safety belt use reminder system . Front-folding seat back locks, inertia-type/manual (coupe) . Energy-absorbing steering column · Energy-absorbing instrument panel · Laminated windshield glass, urethane bonded . Tempered safety glass, side and rear windows . Interlocking door latches . Side door beams . Passenger-guard inside door lock handles . Safety armrests . Head restraints, front adjustable, driver and right front passenger · Dual sun visors · Break-away inside rearview mirror · Security door locks and door retention components . Automatic door locking system . Front and rear crush zones • Pressure lock radiator cap

FOR CRASH AVOIDANCE

. Side marker lamps and reflectors . Parking lamps . 4-way hazard warning flashers . Back-up lamps . Center high-mounted stoplamp . Directional signal control . Windshield defroster, washer and multi-speed wipers . Inside day/night rearview mirror . Outside rearview mirrors . Brake system with dual master cylinder plus warning light . Anti-lock brakes . Starter safety switch . Dual-action hood latch (front opening) . Low-slare finish (inside windshield moldings, wiper arms and blades) . Safety road wheel rims . Tires with builtin tread wear indicators . Illuminated heater and defroster controls . Brake/ transmission shift interlock . Audible disc brake lining wear indicators

FOR THEFT DETERRENCE

· PASS-Key vehicle security system · Theft-deterrent steering column lock . Theft-deterrent key locking system . Ignition key removal audible reminder

· Remote inside hood release · Visible vehicle identification number · Laseretched VIN plate

IMPORTANT WORDS ABOUT THIS CATALOG

We have tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Oldsmobile retailer for complete details.

.A WORD ABOUT ENGINES

Oldsmobiles are equipped with engines produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide.

· A WORD ABOUT ASSEMBLY

Oldsmobiles are assembled by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. Oldsmobiles incorporate thousands of components produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Oldsmobiles with different or differently sourced components than originally scheduled. All such components have been approved for use in Oldsmobiles and will provide the quality performance associated with the Oldsmobile name. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

· A WORD ABOUT UPDATED SERVICE INFORMATION Oldsmobile regularly sends its retailers useful service bulletins about Oldsmobile products. Oldsmobile monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins, too, Ask your retailer. To get ordering information, call toll-free 1-800-551-4123.

· A WORD ABOUT CORROSION PROTECTION

Oldsmobiles are designed and built to resist corrosion. All body sheet metal components are warranted against rust-through from corrosion for six years or 100,000 miles, whichever comes first. There is also no deductible for rustthrough repairs. Application of additional rust-inhibiting materials is not required or recommended under the corrosion coverage.

\*A WORD ABOUT WARRANTY

The GM 3-year/36,000-mile Bumper-to-Bumper Limited Warranty covers repairs for any new Oldsmobile, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle will be covered for three years or 36,000 miles, whichever comes first, with no deductible charges. See your Oldsmobile retailer for terms of these limited warranties.



OWNER AFTERCARE

IN ADDITION TO OUR 3-YEAR/36,000-MILE

(WHICHEVER COMES FIRST)

BUMPER-TO-BUMPER LINITED

WARRANTY, WE ALSO OFFER

COURTESY TRANSPORTATION.

FREE TRIP ROUTING AND

24-HOUR ROADSIDE

ASSISTANCE BY CALLING

1-800-442-OLDS.

AT OLDSMOBILE, WE'RE

COMMITTED TO YOUR

SATISFACTION LONG AFTER

THE PURCHASE OF

YOUR CAR.

0005 GM Corp. All Rights Reserved. Printed in USA 8/95. Cutlass Supreme, Delco, GMAC, the GM Card, Oldsmobile, the Oldsmobile nameplate, PASS-Kay and SmartLease are registered trademarks of General Motors Corp. The Oldsmobile logo and TILTWheel are trademarks of General Motors Corp. Accelerated Extringe Metach is a service mark of General Motors Corp.

## The 1996 OLDSMOBILES





