

White Opal (40)  
Interior: Cashmere  
Shale  
Gray



White Diamond (98)<sup>(1)</sup>  
Interior: Cashmere  
Shale  
Gray



Platinum Metallic (67)  
Interior: Shale  
Gray



Cashmere Leather Trim



Cashmere Metallic (15)  
Interior: Cashmere  
Shale



Silver Blue Ice Metallic (73)  
Interior: Cashmere  
Shale  
Gray



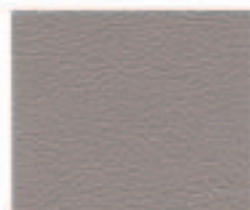
Cabernet Red Metallic (87)<sup>(2)</sup>  
Interior: Cashmere  
Shale  
Gray



Shale Leather Trim



Black Onyx (61)  
Interior: Cashmere  
Shale  
Gray



Gray Leather Trim



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BUICK

<sup>(1)</sup>Available at extra cost. <sup>(2)</sup>Available only on Park Avenue Ultra and Park Avenue with Prestige Package.



## OUR COMMITMENT

Buick's commitment to craftsmanship can be seen in the beauty of things apparent.

Like sensuously sculpted sheet metal. Brilliantly burnished paint. Carefully tanned leather.

But it is also a part of things hidden – of the

beauty that lies within. Like suspensions

specially tuned for comfort. Engines chosen

for smoothness. Controls placed so they fall

intuitively to hand. This ethic of craftsmanship

permeates every aspect of the creation of a

vehicle, from design to engineering to assembly.

It is a deeply held belief in a better way to

build. Now discover how that commitment

is offered in the 2005 Park Avenue.

# BUICK



Reassuring power... graceful ride and handling... uncompromising luxury



[ PLATE 2 ] Park Avenue Ultra in Platinum Metallic.



Park Avenue is the flagship of the Buick line. It is both a clear articulation and a moving celebration of what Buick thinks a luxury car should be. The styling quietly makes a strong statement. It is a clean design sculpted with elegant lines, chrome touches that never look brash, and accents on the front and rear fascias that glisten like jewels. The interior is luxurious without being pretentious. Thick carpet and fine leather set off the rich look of maple or walnut.

Park Avenue is every bit as impressive when put into motion. The power of an available supercharged engine nudges the driver more deeply into the elegant seat. The refined suspension finds the ideal balance of control and comfort. Everywhere there is evidence of attention to detail. If all this care and craftsmanship agrees with your definition of a luxury car, Park Avenue is waiting.



PARK AVENUE: *defining the luxury car*



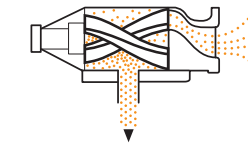


PLATE 5.1 Park Avenue Ultra leather-appointed interior in Shale. Shown with available equipment.

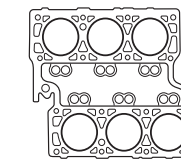




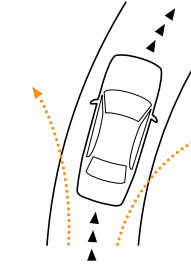
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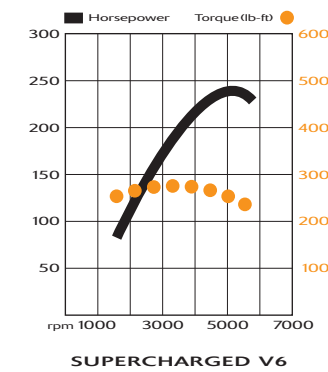


C.



**A. SUPERCHARGED  
3.8L 3800 SERIES II V6**

Supercharging compacts air – making it denser, with more oxygen per cubic inch. Denser air can atomize more fuel. So, when the supercharger forces a dense fuel/air mixture into an engine's combustion chamber, and a spark plug lights it off, the result is a bigger explosion, and more power. The 90 cu. in. Eaton® supercharger helps the 3800 V6 deliver the kind of horsepower and torque figures often associated with a V8: 240 hp, 280 lb-ft torque. Coupled with its four-speed automatic transmission, it generates power in a linear fashion with instant, lag-free response from the supercharger.



**B. 3.8L 3800 SERIES II V6**

Even without a supercharger, the 3800 has much to offer. It was named one of "The 10 Best Engines of the 20th Century" by *Ward's AutoWorld* magazine.\* It's a benchmark for pushrod-actuated, overhead valve V6 engines. It excels in packaging efficiency, smoothness and reliability. And, measured by output, efficiency\*\* and emissions, it equals or bests many overhead cam engines while delivering superb low-speed power and response. Its overhead valve design assures impressive low rpm power and torque – 205 hp, 230 lb-ft torque to be specific.

\**Ward's AutoWorld* magazine, January 2000.  
\*\*EPA estimated mpg; 20 city, 29 hwy.

**C. STABILITRAK®**

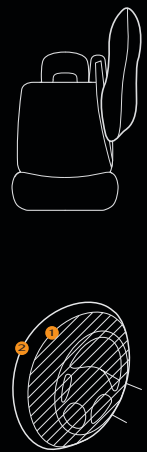
One of Park Avenue's most dramatic demonstrations of intelligence is its available chassis stability control system, StabiliTrak. Here, data from Park Avenue's sensors is tracked, evaluated and acted upon to help the car stay on its intended course. Using yaw sensors, lateral accelerometers, steering-wheel angle sensors, and wheel-speed sensors, StabiliTrak is constantly comparing the actual path the vehicle is taking with the path in which the driver is steering. If StabiliTrak senses that the vehicle is not properly responding to steering input, it modulates individual front brakes or reduces power or both to help the driver maintain control and continue on course. This intervention can be so subtle one may never sense it's occurring. But, while StabiliTrak is ingenious, it cannot repeal the laws of physics. So drive carefully.

**D. GRAN TOURING  
SUSPENSION/VARIABLE-  
EFFORT STEERING**

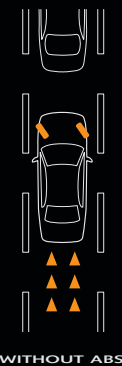
Specifically tuned for a firm ride and well-controlled handling, this available suspension has larger front and rear stabilizer bars as well as specific P225/60R16 tires on 16" aluminum wheels (17" wheels and tires on Ultra). The magnetic variable-effort power steering uses an electromagnetic controller that senses the amount of effort needed to turn the wheel and applies the correct amount of hydraulic assistance based on vehicle speed. The result is increased road feel at higher road speeds, and more power assist at low speeds and while parking.



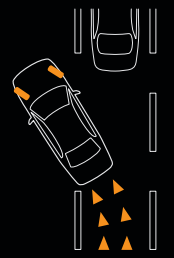
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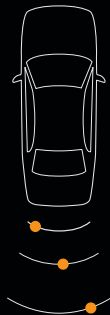


WITHOUT ABS



WITH ABS

C.



D.



**B. ANTI-LOCK BRAKING SYSTEM**

The story of Park Avenue's anti-lock braking system (ABS) is a story of a multitude of sensors and massive on-board computing power. ABS uses four wheel-speed sensors, one at each wheel, to constantly monitor the speed at which each wheel is turning, and to send that data to the powertrain control module (PCM) computer. If, under braking conditions, the PCM detects that a wheel is about to lock up, it takes control and modulates, or pulses, the brake on and off faster than humanly possible. Pulsing the brakes allows the wheel to brake while continuing to rotate, so instead of skidding on the few square inches of tire tread in contact with the road, the driver is able to retain steering control to help steer the vehicle out of trouble.

**C. ULTRASONIC REAR PARKING ASSIST**

Nuclear submarine technology surfaces in your driveway. When you shift into reverse, sonar waves are sent out from the available ultrasonic transmitter/receivers in the rear bumper. When a stationary object — at least ten inches high — is detected in the vehicle's intended path, while backing up at low speed, the sonar waves bounce off the obstacle and back to the sensors in the bumper. The sensors then activate both audio and LED warning signals.

**D. ONSTAR®**

A pioneering technology in the area of advanced in-vehicle safety and security, the available OnStar service uses global positioning satellites to locate a vehicle, and a hands-free in-vehicle wireless phone to provide an information link and seamless integration into Park Avenue's electrical system. At the touch of a button, professionally trained OnStar Advisors can provide a number of safety, security and convenience services twenty-four hours a day, every day of the year.

OnStar services require vehicle electrical system and analog wireless service to be available and operating for features to function properly. OnStar uses existing emergency service providers as well as analog wireless and satellite technologies and is subject to their limitations.

Existing OnStar service contract and prepaid calling minutes required for Personal Calling feature. Personal Calling is the hands-free in-vehicle wireless phone mentioned previously. Available in most markets. OnStar voice recognition system may not work with all voices. Visit onstar.com for system limitations and details.

**A. FRONT SEAT SIDE-IMPACT AIR BAGS / DUAL-STAGE FRONT AIR BAGS**

Park Avenue has a seat-mounted head and upper body side-impact air bag on the driver side. On the front passenger side, only upper body protection is provided by the air bag to minimize risk to an out of position child. Lateral acceleration sensors trigger inflation in less than 20 milliseconds to help provide protection from a side-impact collision. In a lower speed frontal collision, the dual-stage front air bags deploy at less than full level. In a higher speed frontal collision, the air bags deploy at full level. The goal is to reduce the risk of an injury resulting from air bag deployment.

# security

[ PLATE 8 ] Park Avenue porthole – curves of chrome.



[ PLATE 7 ] Park Avenue in motion – rear three-quarter view. Shown with available equipment.





16" Aluminum Wheel



16" Chrome-Plated Aluminum Wheel



17" Chrome-Plated Aluminum Wheel

INTERIOR FEATURES	Park Avenue	Prestige Package	Ultra
S Standard A Available P Included in Option Package — Not available			
<b>Air bags</b> — driver and right-front passenger, front	S	S	S
— driver and right-front passenger, seat-mounted, side-impact	S	S	S
<b>Air conditioning</b> — automatic dual-zone climate control, with rear-seat outlet	S	S	S
<b>Air filtration system</b>	S	S	S
<b>Armrests</b> — front-seat storage with dual cup holders	S	S	S
— rear-seat fold-down with storage and dual cup holders	S	S	S
<b>Articulating head restraints</b> — front outboard	S	S	S
<b>Audio systems</b> — ETR AM/FM stereo with seek/scan, digital clock, Theftlock® cassette and auto tone control	S	—	—
— ETR AM/FM stereo with seek/scan, digital clock, Theftlock, cassette, CD and auto tone control	A	P	S
— Concert Sound II six-speaker system	S	S	—
— Concert Sound III nine-speaker system	—	A	S
— remote steering-wheel controls	S	S	S
— trunk-mounted 12-disc CD changer	—	A	A
<b>Carpet savers</b> — front and rear	S	S	S
<b>Child seat anchors</b> — rear-seat upper and lower LATCH system for compatible child safety seats	S	S	S
<b>Child security door locks</b> — rear doors	S	S	S
<b>Convenience Console Package</b> — includes 45/45 10-way power split-frame bucket seats, simulated walnut woodgrain convenience console with removable writing surface, dual cup holders, auxiliary power outlets and bi-level rear-seat outlet	—	—	A
<b>Cruise control</b> — electronic	S	S	S
<b>Driver Information Center</b> — includes tire inflation monitor; basic trip computer; reminder lights for low oil and fuel levels, oil life monitor, door and trunk ajar, Personal Choice programming functions; two separate trip odometers; calculations for instant fuel economy, miles to empty and gallons of fuel used	—	P	S
<b>EyeCue® head-up windshield display</b>	—	A	A
<b>Inside rearview mirror</b> — electrochromic-auto dimming	—	P	—
— electrochromic-auto dimming with compass	—	A	S
<b>Instrumentation</b> — backlit analog cluster with tachometer, trip odometer, temperature and fuel gauges	S	S	S
<b>Lights</b> — delayed entry and exit courtesy lighting with theater dimming	S	S	S
— front ashtray, trunk, instrument panel courtesy and glove box	S	S	S
— reading, front and rear seat	S	S	S

INTERIOR FEATURES (continued)	Park Avenue	Prestige Package	Ultra
<b>OnStar®</b> — includes one-year Safe & Sound service agreement¹	—	P	S
<b>Overhead console</b> — includes reading lights and garage door opener storage	S	—	—
— includes reading lights and programmable universal transmitter	—	A	S
<b>PASS-Key® III</b> — passive theft-deterrent system	S	S	S
<b>Personal Choice Features</b> — 10-way power driver and front passenger seats, power mirrors and door locks with delayed locking, steering wheel-mounted radio controls, perimeter lighting, remote keyless entry security feedback and passenger window lockout	S	S	S
— memory driver seat with lumbar adjustment, outside mirrors with passenger-side parallel parking assist, radio and climate control settings	—	P	S
<b>Power door locks</b> — programmable with memory feature	S	S	S
<b>Power windows</b> — include driver express-down and passenger lockout feature	S	S	S
<b>Rear window defogger</b> — electric	S	S	S
<b>Rear-seat pass-through</b> — opening to trunk compartment	S	S	S
<b>Remote keyless entry</b> — with individually programmable transmitters, includes instant alarm, activation verification and perimeter lighting	S	S	S
<b>Safety belts</b> — front outboard seat-mounted lap/shoulder belts and center-seat lap belt	S	S	S
— rear outboard lap/shoulder belts and center-seat lap belt	S	S	S
<b>Seats</b> — leather-appointed with 10-way power adjustable 55/45 split-front bench with power recliners	S	S	S
— driver and front passenger 4-way power lumbar	—	P	S
— heated front outboard seats	—	P	S
— memory — 10-way power memory driver seat with lumbar, outside mirrors with passenger-side parallel parking assist, memory climate control and radio presets	—	P	S
<b>Steering wheel</b> — leather-appointed with audio and temperature controls	S	S	S
<b>Sunshades</b> — front, supplemental, extendable	S	S	S
<b>Tilt-Wheel</b> — adjustable steering column	S	S	S
<b>Trunk lock release</b> — power activation with valet lockout	S	S	S
<b>Trunk release handle</b> — mounted inside the trunk	S	S	S
<b>Ultra Trim Package</b> — includes simulated walnut wood trim on the steering wheel, instrument panel, door panels and available center console; polished "Ultra" front door sill plates, embroidered front head restraints, 17" chrome-plated wheels and tires, contemporary grille and chrome-plated exhaust tips	—	—	S
<b>Universal transmitter</b> — programmable three-function remote for garage door and more	—	A	S
<b>Visor vanity mirrors</b> — lighted, driver and front passenger	S	S	S

EXTERIOR FEATURES	Park Avenue	Prestige Package	Ultra
<b>Cornering lamps</b>	S	S	S
<b>Headlamps</b> — include daytime running lamps with Twilight Sentinel®	S	S	S
<b>Mirrors</b> — dual fold-away power remote	S	—	—
— dual heated fold-away power remote with integrated turn signals	—	P	—
— dual heated fold-away power remote with integrated turn signals and driver-side electrochromic-auto dimming feature	—	A	S
<b>Sunroof</b> — power sliding and tilting with power sunshade (requires universal transmitter on Prestige Package)	—	A	A
<b>Tires</b> — P225/60R16 steel-belted, radial-ply all-season	S	S	—
— P225/60R16 steel-belted, radial-ply touring	—	A	—
— P235/55R17 steel-belted, radial-ply touring	—	—	S
<b>Ultrasonic rear parking assist</b> — requires EyeCue head-up windshield display	—	A	A
<b>Wheels</b> — 16" aluminum	S	S	—
— 16" chrome-plated aluminum	A	A	—
— 17" chrome-plated aluminum	—	—	S
<b>Windshield wipers</b> — two-speed with variable delay	S	—	—
— moisture-sensing	—	P	S
<b>MECHANICAL FEATURES</b>			
<b>Battery</b> — with rundown protection	S	S	S
<b>Brakes</b> — four-wheel anti-lock disc	S	S	S
<b>Engine block heater</b>	A	A	A
<b>StabiliTrak®</b> — automatic chassis control system	—	A	S
<b>Steering</b> — power-assisted rack-and-pinion	S	S	—
— dealer programmable, magnetic variable-effort, power assisted rack-and-pinion	—	A	S
<b>Suspension</b> — four-wheel independent with automatic rear-level control	S	S	S
— Gran Touring Package — includes Gran Touring suspension, P225/60R16 touring blackwall tires (17" wheels and tires on Ultra), dealer programmable magnetic variable-effort steering	—	A	S
<b>Tire inflation monitor</b>	—	P	S
<b>Traction control</b> — full-range	—	P	S
<b>Transmission</b> — four-speed electronically controlled automatic with overdrive and transmission shift interlock	S	S	S

\*OnStar services require vehicle electrical system and analog wireless service to be available and operating for features to function properly. OnStar uses existing emergency service providers as well as analog wireless and satellite technologies and is subject to their limitations. The U.S. Federal Communications Commission (FCC) ruled that wireless carriers will no longer be required to support the analog wireless network after February 16, 2008. After that time, if the carriers for OnStar elect to only provide digital service, OnStar service will only be available through dual-mode hardware, which may require the purchase of a system upgrade. Call 1-888-4ONSTAR (1-888-466-7827), see your OnStar Owner's Guide, or visit onstar.com for system limitations and details.

ENGINE	
Type (Park Avenue) .....	3.8-liter 3800 Series II V6
Horsepower .....	205 @ 5200 rpm
Torque .....	230 @ 4000 rpm
Axle ratio .....	3.05
EPA estimated mpg, city/hwy .....	20/29
Type (Ultra) .....	3.8-liter 3800 Series II Supercharged V6
Horsepower .....	240 @ 5200 rpm
Torque .....	280 @ 3600 rpm
Axle ratio .....	2.93
EPA estimated mpg, city/hwy .....	18/28
<b>CAPACITIES</b>	
Trunk (cu. ft)** .....	19.1
Fuel tank (approx. gal.) .....	18
Base curb weight (lbs.) .....	3,778
— Park Avenue .....	3,884
— Ultra .....	3,884

EXTERIOR DIMENSIONS (inches)	
Length .....	206.8
Width .....	74.7
Height .....	57.4
Wheelbase .....	113.8
Front tread .....	62.7
Rear tread .....	62.3

INTERIOR DIMENSIONS (inches)	front/rear
— Legroom .....	42.4/41.4
— Headroom .....	39.8/38.0
— Shoulder room .....	59.2/58.7
— Hip room .....	56.4/55.7

\*\*Cargo and load capacity limited by weight and distribution.

**IMPORTANT WORDS ABOUT THIS BROCHURE.**

We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models, and availability. Since some information may have been updated since the time of printing, please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

**New Vehicle Limited Warranty.** This warranty is for GM vehicles registered in the USA. See your Buick dealer for terms and conditions.

**Covered for 3 years/36,000 miles (whichever comes first):** The complete vehicle • Tires • Towing to your nearest Buick dealership • Cosmetic corrosion resulting from defects • Repairs made to correct any vehicle defect • No charge for most warranty repairs

**Covered for 6 years/100,000 miles (whichever comes first):** Rust-through corrosion

**Corrosion Protection.** Buick vehicles are designed and built to resist corrosion. All body and sheet metal components are warranted against rust-through corrosion for six years or 100,000 miles, whichever comes first. Application of additional rust-inhibiting materials is not required under the corrosion coverage and none is recommended. See your Buick dealer for terms of this limited warranty.

**Updated Service Information.** Buick dealers receive useful service bulletins about Buick products. You may purchase them from Helm Incorporated by calling 1-800-551-4123 or by visiting www.helminc.com.

**Assembly.** Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buick vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

**Engines.** Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

**A Note About Child Safety.** Always use safety belts and proper child restraints, even in vehicles equipped with air bags. Children are safer when properly secured in a rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. See your vehicle Owner's Manual and child safety seat instructions for more information.

**ENHANCE YOUR OWNERSHIP EXPERIENCE.** The Owner Center at My GMLink is a free online service that helps you make the most of your vehicle ownership.

- Sign up for e-mail reminders about service visits
- Keep an online history of services performed
- Read your Owner's Manual, warranty, and more, online
- Receive the recall notices that apply only to your vehicle
- Watch do-it-yourself videos and much more

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