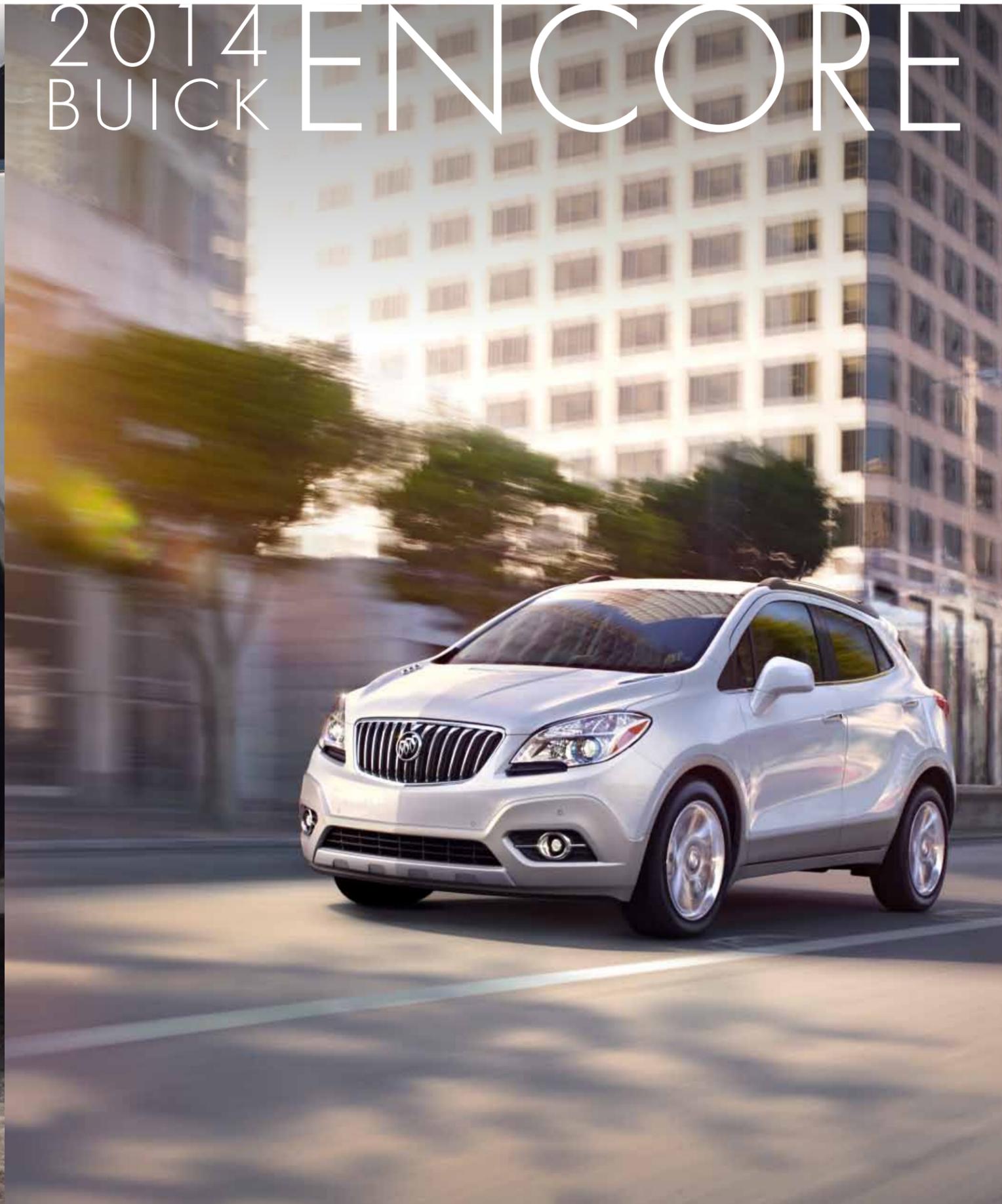


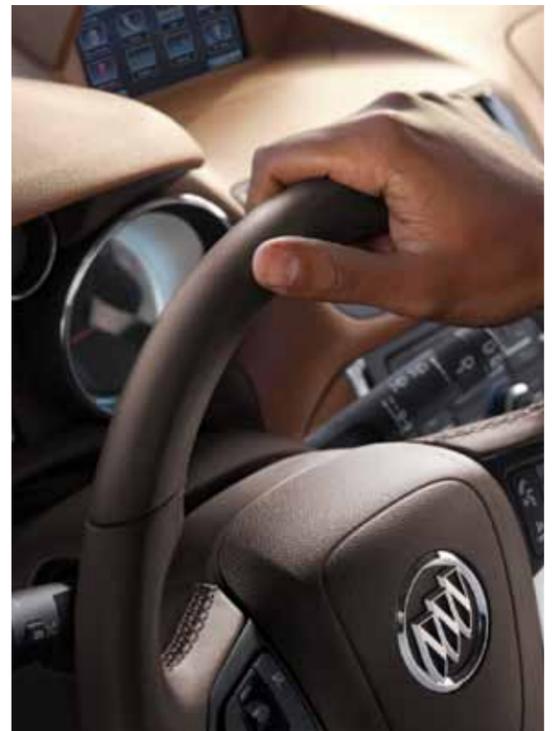
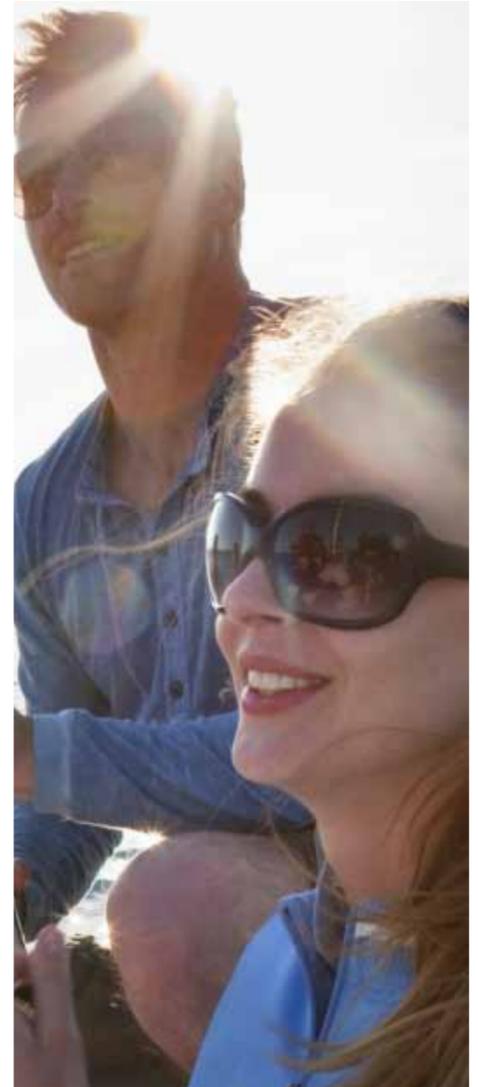


2014 BUICK ENCORE





LUXURY THAT FITS YOUR LIFE.
ALL IN A SIZE THAT FITS YOU.





Vehicles shown may contain optional equipment.

WHITE PEARL TRICOAT

THE NEXT BIG THING IN LUXURY IS SMALL.

With you as inspiration, Buick created Encore. It's not only sized to fit tight spaces and crowded streets, but your life as well. A versatile crossover that's as adaptable as you are. Quickly discover how it turns "nimble" into an active verb, giving you luxury, utility and comfort without all the bulk. Making Encore the travel companion you've always wanted.





THE FAMILY RESEMBLANCE IS QUITE STRIKING.

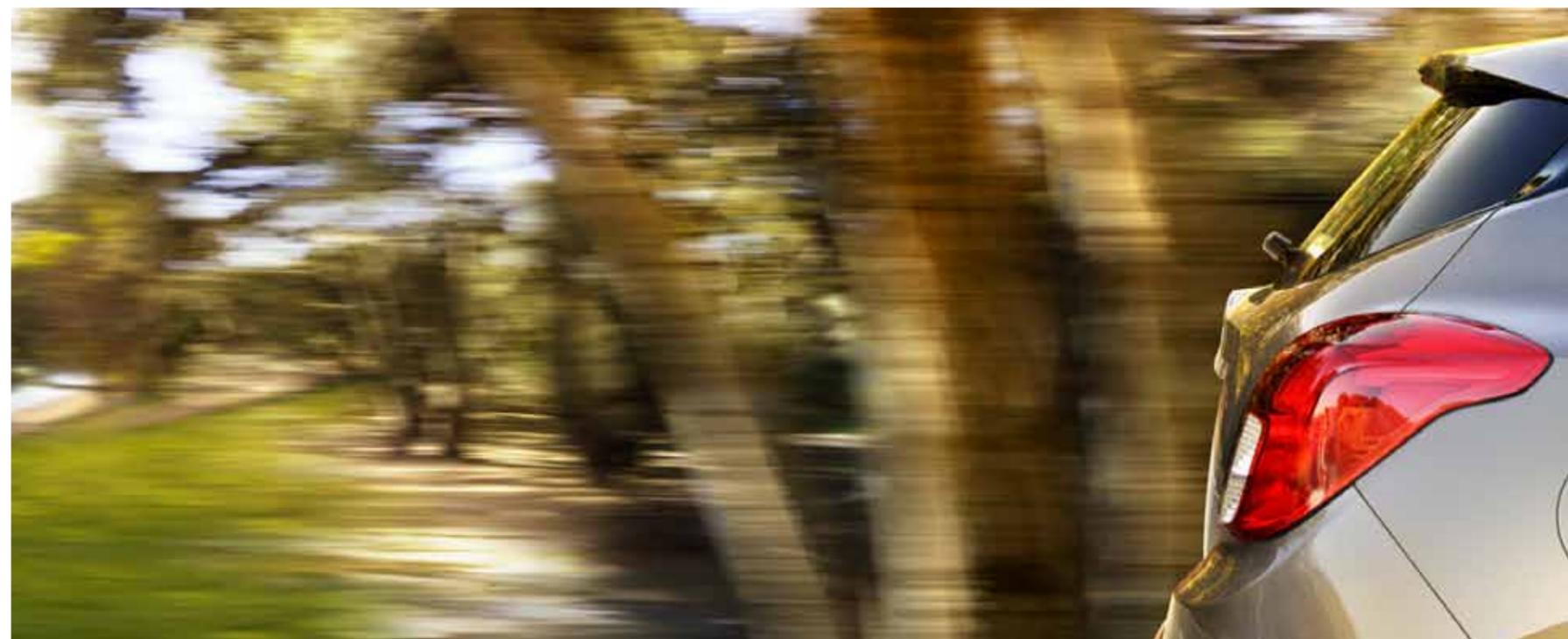
Encore has Buick signature design cues like a waterfall grille, ice-blue-accented projector-beam headlamps and chrome portholes. From sketch to sheet metal, Encore carves out its own blend of Buick style and confidence in a decidedly efficient package. Large 18" aluminum wheels are standard, or there are optional chrome wheels. Either way, this is a new style of luxury designed to fit almost anywhere. Enjoy.



WHITE PEARL TRICOAT

IT'S AMAZING WHAT YOU CAN DO **WHEN ALL WHEELS COLLABORATE.**

Encore's available All-Wheel Drive (AWD) system doesn't ask you to push buttons. It constantly monitors traction, and whenever it detects slip, AWD is automatically activated. Power is delivered to the front or rear wheels with the best grip. To help maneuver city streets and winding country roads, Encore's handling is beyond nimble. Its 36.7-foot turning diameter and variable-effort electronic power steering enable quick, precise moves. Its 100.6-inch wheelbase and broad 60.6-inch stance also provide a confident driving feel, while a solid structure enables a refined, quiet ride.



EIGHT LUXURIOUS COLORS. ONE STYLISH CROSSOVER.

Your Encore should reflect your personality and style. So, go ahead.
Open the fold and select the color and wheels that speak to you.



WHITE PEARL TRICOAT



WHITE PEARL
TRICOAT¹



QUICKSILVER
METALLIC



COCOA SILVER
METALLIC



SATIN STEEL GRAY
METALLIC



18" PAINTED CAST
ALUMINUM



RUBY RED
METALLIC



BRILLIANT BLUE
METALLIC



DEEP ESPRESSO BROWN
METALLIC



CARBON BLACK
METALLIC¹



18" CHROMED
ALUMINUM



¹Additional charge, premium paint.



HEAR WHAT QUIET SOUNDS LIKE.

Encore's QuietTuning technology reduces, blocks and absorbs noise—helping to keep the quiet in and the noise out. A laminated windshield, triple door seals and tight body panel tolerances make it all possible. But we didn't stop there. Bose® Active Noise Cancellation is standard. Unwanted sounds fade into the background, thanks to technology also found in noise-cancelling headphones. This way you can hear yourself think, chat and, of course, enjoy the available Bose premium seven-speaker audio system that fills Encore with the kind of sounds you love to listen to.



TURN ENCORE INTO YOUR MOBILE ENTERTAINMENT CENTER. **JUST SAY THE WORD.**

Use your voice to control the Buick IntelliLink¹ interactive audio system, or tell the optional Navigation System² what you're looking for. Your compatible smartphone connects via Bluetooth^{®3} to Encore's high-resolution, 7-inch diagonal LCD screen. With the ease of advanced voice recognition (or steering-wheel-mounted controls), you have access to audio apps on your phone such as Pandora[®] internet radio or Stitcher[™] SmartRadio and SiriusXM Satellite Radio⁴ (with 3-month trial). IntelliLink also automatically stores your phone contacts for quick access. There's even a USB port⁵ and an available 120-volt outlet to connect your other electronic devices. You're doing all of this while keeping your hands on the wheel and eyes squarely on the road.

¹Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply. ²Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico, Canada and Mexico. ³Go to gmltotalconnect.com to find out which phones are compatible with the vehicle. ⁴If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. ⁵Not compatible with all devices.



SO ALERT, IT'S LIKE HAVING YOUR OWN COPILOT.

New for 2014, the available **REAR CROSS TRAFFIC ALERT** makes you aware of approaching traffic when backing up, while the available **SIDE BLIND ZONE ALERT**¹ uses radar to warn you when a vehicle is in your side-mirror blind spot. Encore's available **FORWARD COLLISION ALERT**^A and available **LANE DEPARTURE WARNING** use sophisticated digital imaging technology to help you avoid trouble before it happens. Forward Collision Alert provides audible and visual cues if you're quickly approaching another vehicle and the system senses a collision may occur. Lane Departure Warning lets you know if you happen to wander from your lane without using your turn signal. Available **FRONT AND REAR PARK ASSIST** is designed to help the driver park and avoid obstacles while maneuvering. Ultrasonic sensors detect objects in front of and behind the vehicle. When the system detects an object, it provides audible alerts through the Encore's speakers. Low-toned beeps from the rear speakers indicate an object at the rear; high-toned beeps from the front speakers indicate an object in front of Encore. The faster the beeps, the closer the object. And a standard **REARVIEW CAMERA SYSTEM**^B helps you see objects while in reverse. We also gave Encore 10 standard air bags,² including dual front, head curtain side, front and outboard-mounted rear-seat side-impact air bags and even driver and front-passenger knee bags.



A



And with the **ONSTAR DIRECTIONS & CONNECTIONS PLAN**³ standard for 6 months, Automatic Crash Response can get you help fast even if you can't ask for it. Plus, with the **ONSTAR REMOTELINK**⁴ smartphone app, you have access to real-time info (fuel level, remaining oil life, tire pressure,⁵ etc.) about your Encore.



B

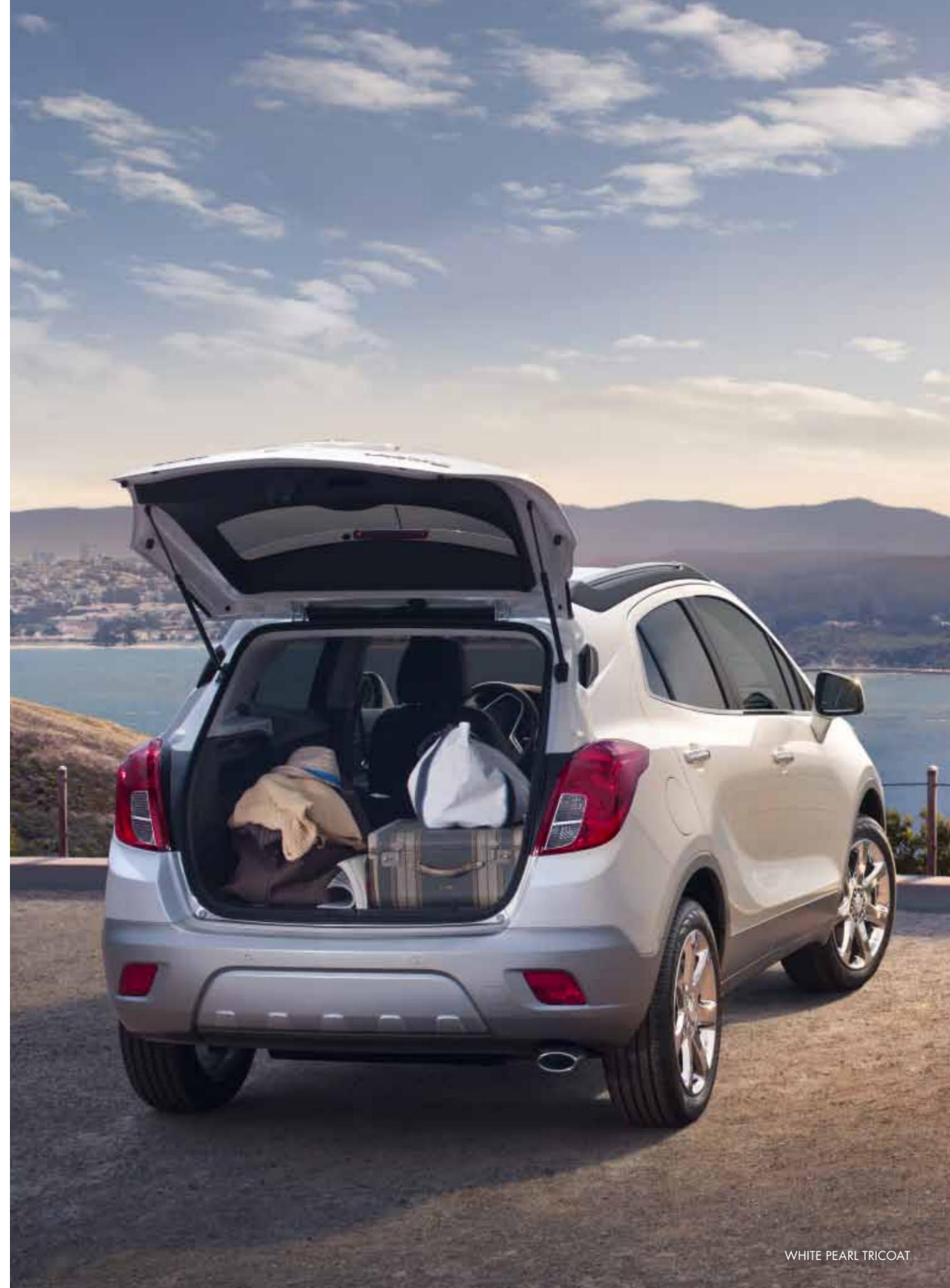


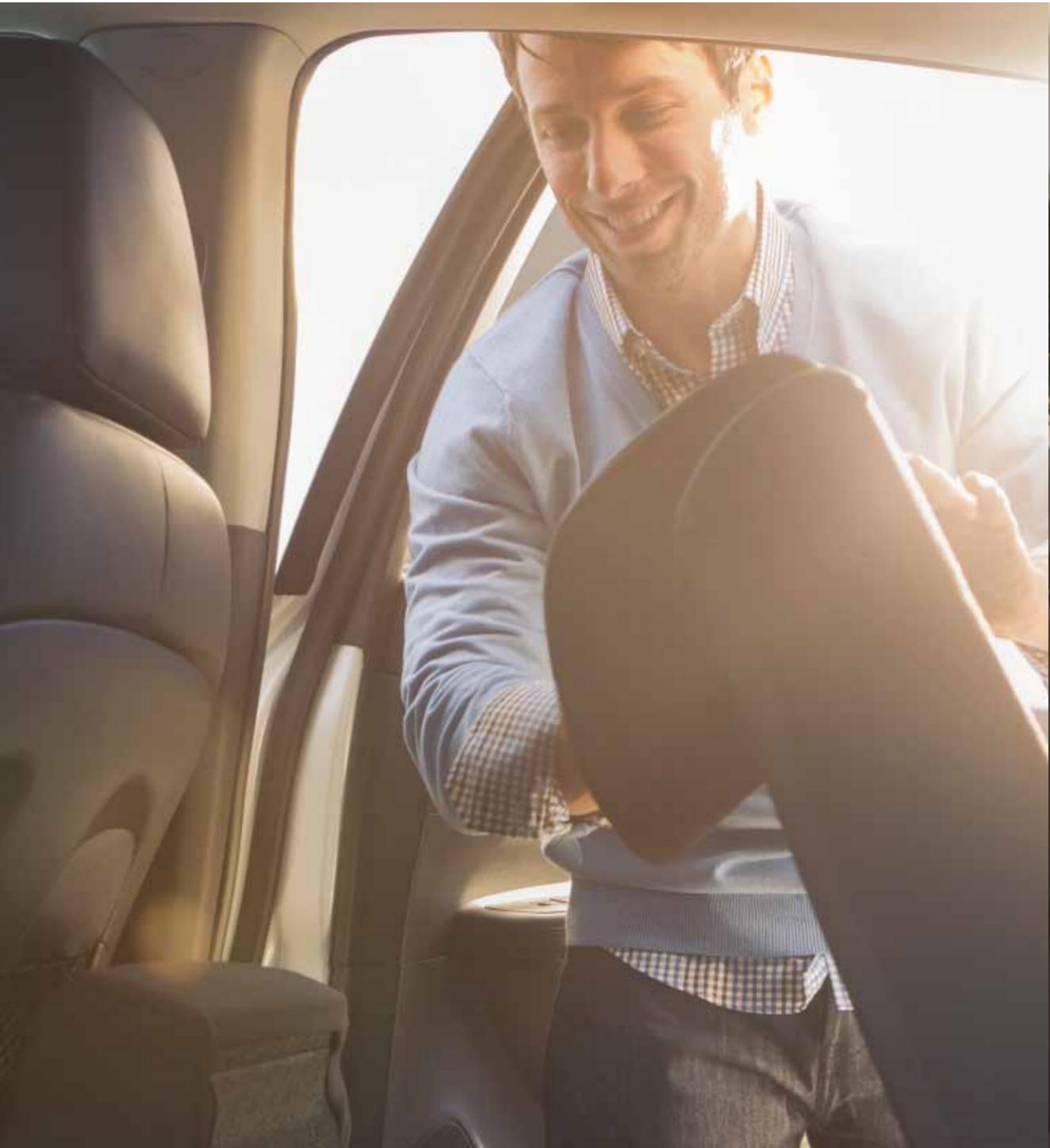
C

¹Before making a lane change, always check the Side Blind Zone Alert display, check side and inside rearview mirrors, look over your shoulder for vehicles and hazards and start the turn signal. ²Always use safety belts and child restraints. Children are safer when properly secured in a rear seat in the appropriate child restraint. See the Owner's Manual for more information. ³Visit onstar.com for coverage map, details and system limitations. OnStar acts as a link to existing emergency service providers. Services vary with conditions. ⁴Requires active OnStar subscription, which is standard for 6 months, and select iPhone®, Android™ or BlackBerry® platforms. ⁵Does not apply to spare tire.

INSIDE ENCORE, THERE'S ROOM FOR JUST ABOUT ANYTHING. INCLUDING YOUR NEXT TRIP.

You and your friends are planning to head out of town and hit the road. No worries. With available all-wheel drive, innate maneuverability and flexible space inside that adapts to almost anything, Encore can take you there. Today's luxury means having the versatility to move around town with ease during the week and the capacity to handle your weekend adventures without leaving anything behind. That's where Encore comes in.





FLIP. FOLD. REPEAT.

When you're out and about, wouldn't it be nice to easily adapt to whatever comes your way? Like being able to pick up all the supplies you'll need for a getaway? Or having plenty of seating so you can travel comfortably in style? The answer is yes. Encore's five-passenger seating easily transforms to cargo space with front-passenger and second-row seats that fold flat. Flip the second-row seats down and nearly 50 cubic feet is yours to play with.¹ Even with the rear seats up, you have almost 20 cubic feet of room.¹

¹Cargo and load capacity limited by weight and distribution.



EBONY

with Ebony Wood Tones

Leather-Appointed Seating

or Cloth Seating with Leatherette Accents



SADDLE

with Warm Wood Tones

Leather-Appointed Seating



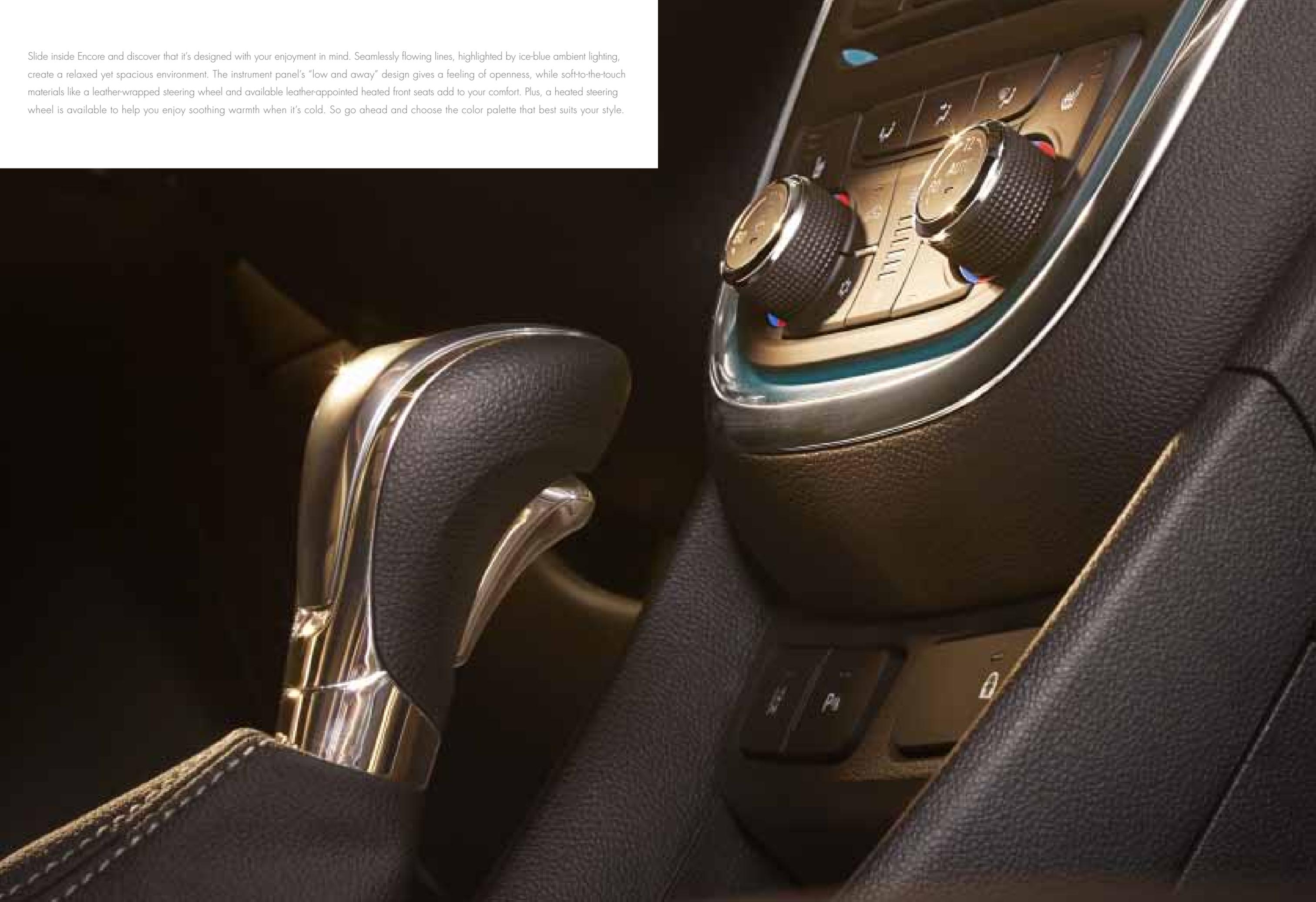
TITANIUM

with Ebony Wood Tones

Leather-Appointed Seating

or Cloth Seating with Leatherette Accents

Slide inside Encore and discover that it's designed with your enjoyment in mind. Seamlessly flowing lines, highlighted by ice-blue ambient lighting, create a relaxed yet spacious environment. The instrument panel's "low and away" design gives a feeling of openness, while soft-to-the-touch materials like a leather-wrapped steering wheel and available leather-appointed heated front seats add to your comfort. Plus, a heated steering wheel is available to help you enjoy soothing warmth when it's cold. So go ahead and choose the color palette that best suits your style.





WITH ACCESSORIES, ENCORE IS EVEN MORE VERSATILE.

Select from a range of available accessories designed expressly for Encore. Each accessory is designed, engineered and built to meet Buick's high standards for quality, durability and value. So you can be assured that whichever accessories you choose to add to your Encore, you'll only be expanding the opportunities.

All-Weather Floor Mats / Cargo Net / Custom-Molded Splash Guards / Bodyside Moldings / Rear Area Cargo Mat / Cargo Organizer / 18" Painted Wheels¹ / Wheel Locks

Roof-mounted accessories include: Roof Rack Cross Rail Package, Bicycle Carrier, Kayak Carrier, Cargo Carrier and Ski Carrier

For a complete list of Buick Accessories available for Encore, please visit your Buick dealer or buick.com.

¹Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, go to gmaccessorieszone.com or see your dealer for details.

HERE'S WHAT GOES INTO ENCORE. NOW YOU CAN MAKE IT YOUR OWN.

OK, so this is where you come in. It's your turn to personalize Encore with one of the equipment groups and its available options.

STANDARD EQUIPMENT

POWER AND PERFORMANCE

Drivetrain Front-wheel drive
Engine 1.4L Turbo with variable valve timing
Transmission 6-speed automatic, electronically controlled with Driver Shift Control
Suspension Ride and handling
Steering Power, variable effort, electric
Brakes 4-wheel anti-lock, 4-wheel disc
Traction Control Full range
StabiliTrak Stability control system
Tires P215/55R18 all-season blackwall

COMFORT AND CONVENIENCE

Glove Box Dual compartments
Seat Trim Cloth with leatherette accents
Seating 5-passenger seating, front buckets, rear 60/40 folding
Driver Seat Adjuster 6-way power with manual recline and power lumbar
Front Passenger Seat Adjuster 2-way manual, flat-folding seatback
Floor Mats Carpeted front and rear
Instrumentation Analog with tachometer, speedometer and outside air temperature
Driver Information Center Fuel, coolant temperature, battery and compass
Steering Wheel Leather-wrapped 3-spoke color-keyed with theft-deterrent locking
Steering-Wheel-Mounted Controls For audio and phone
Rearview Camera System

Lighting Interior ice-blue ambient located on instrument panel
Lighting Overhead and rear cargo courtesy lamps
Tilt and Telescopic Steering
Cruise Control
Mirror Inside rearview, manual day/night
Bluetooth®1 Cell-phone connectivity to vehicle audio system
Vanity Mirrors Driver and front-passenger illuminated visors
Climate Control Air conditioning single-zone manual
Particle Air Filter
Windows Power with driver express-up/-down, front and rear passenger express-down
QuietTuning Buick-pioneered process to reduce, block and absorb noise and vibration to create a quiet cabin
Noise Control System Bose® active noise cancellation
Cargo Shade Cover

SPECIFICATIONS

DIMENSIONS (INCHES)

Wheelbase	100.6
Overall length	168.4
Body width	69.9
Overall height, with luggage rails	65.2
Minimum ground clearance, front	6.2
Head room, first row	39.6
Head room, second row	38.8

Shoulder room, first row	54.1
Shoulder room, second row	52.5
Hip room, first row	51.7
Hip room, second row	50.1
Leg room, first row	40.8
Leg room, second row	35.7

SPECIFICATIONS AND CAPACITIES

Engine Type	1.4L Turbo with VVT
Horsepower	138 @ 4900 rpm
Torque	148 lb-ft @ 1850 rpm
EPA-estimated mpg	25 city/33 hwy (FWD) 23 city/30 hwy (AWD)
Cargo Volume (cu. ft.) ⁹	48.4 behind first-row seats with second-row seats folded 18.8 behind second-row seats
Seating Capacity	2/3 (front/rear)
Fuel Tank (approx.)	14.0 gallons
Base Curb Weight	3,190 FWD 3,309 AWD

ENTERTAINMENT SYSTEMS

Audio System Buick IntelliLink² AM/FM stereo with 7" diagonal high-resolution LED color screen, CD player with MP3 playback, USB³ and auxiliary audio inputs
Buick IntelliLink² Smartphone control via voice recognition allows voice control for AM/FM stereo, CD, USB,³ Bluetooth,¹ Pandora® internet radio and Stitcher™ SmartRadio
SiriusXM Satellite Radio⁴ Includes 3 trial months of service. For more information, visit siriusxm.com.
Speakers 6-speaker system
USB Port³ Connectivity for various digital media devices

SAFETY AND SECURITY

Air Bags⁵ 10 standard air bags include driver and front-passenger frontal air bags, driver and front-passenger knee air bags, front and rear thorax air bags and side-curtain air bags for front and rear outboard passengers
Passenger Sensing System
Power Door Locks Programmable with rear child security
OnStar⁶ 6 months of Directions & Connections Plan
Theft-Deterrent System PASS-Key III, engine immobilizer and content theft alarm

STYLING AND FUNCTIONALITY

Antenna Roof-mounted
Door Handles Body-colored with chrome strips
Exhaust Tip Single rear stainless steel with chrome tip
Luggage Rack Side rails, roof-mounted
Headlamps Halogen composite projector beam with blue translucent ring with automatic lamp control
Daytime Running Lamps With automatic lamp control
Front Glass Acoustic-laminated windshield
Rear Glass Deep-tinted
Outside Mirrors Heated, power-adjustable, body-color, manual folding
Wipers Front and rear intermittent with front pulse washers
Rear Liftgate Manual
Wheels 18" cast aluminum, painted

AVAILABLE OPTIONS

All-Wheel-Drive System

EQUIPMENT GROUPS

CONVENIENCE GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Rear Cross Traffic Alert
 Side Blind Zone Alert
 Remote Vehicle Start
 Fog Lamps
 Climate Control Dual-zone automatic
 Mirror Inside rearview auto-dimming
 120-Volt Power Outlet On rear center console

LEATHER GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Rear Cross Traffic Alert
 Side Blind Zone Alert
 Remote Vehicle Start
 Fog Lamps
 Climate Control Dual-zone automatic
 Mirror Inside rearview auto-dimming
 120-Volt Power Outlet On rear center console

Leather-Appointed Seating (Ebony, Titanium or Saddle)
 Heated Steering Wheel
 6-Way Power Passenger Seat With manual recline and power lumbar
 Heated Seats Driver and front passenger
 Memory Seat For driver seat position

PREMIUM GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Rear Cross Traffic Alert
 Side Blind Zone Alert
 Remote Vehicle Start
 Fog Lamps
 Climate Control Dual-zone automatic
 Mirror Inside rearview auto-dimming
 120-Volt Power Outlet On rear center console

Leather-Appointed Seating (Ebony, Titanium or Saddle)
 Heated Steering Wheel
 6-Way Power Passenger Seat With manual recline and power lumbar
 Heated Seats Driver and front passenger
 Memory Seat For driver seat position

Audio System Bose Premium 7-speaker with amplifier
 Rainsense Wipers
 Front and Rear Park Assist
 Forward Collision Alert
 Lane Departure Warning
 Cargo Net and Rear Carpeted Cargo Mat

AVAILABLE OPTIONS FOR CONVENIENCE GROUP:

All-Wheel-Drive System
 Audio System Bose Premium 7-speaker with amplifier
 Navigation System⁷
 Wheels 18" chromed aluminum
 Sunroof Power tilt-sliding

AVAILABLE OPTIONS FOR LEATHER GROUP:

All-Wheel-Drive System
 Audio System Bose Premium 7-speaker with amplifier
 Navigation System⁷
 Wheels 18" chromed aluminum
 Sunroof Power tilt-sliding

AVAILABLE OPTIONS FOR PREMIUM GROUP:

All-Wheel-Drive System
 Navigation System⁷
 Wheels 18" chromed aluminum
 Sunroof Power tilt-sliding

ACCESSORIES

DEALER-INSTALLED

All-Weather Floor Mats Front and rear
 Cargo Net
 Custom-Molded Splash Guards Front and rear
 Roof Rack Cross Rail Package
 Roof-Mounted Ski Carrier
 Roof-Mounted Bicycle Carrier
 Roof-Mounted Kayak Carrier
 Roof-Mounted Cargo Carrier
 Bodyside Moldings
 Rear-Area Cargo Mat
 Cargo Organizer
 18" Painted Wheels
 Wheel Locks

WHEELS AND COLORS



RV6 18" CAST ALUMINUM, PAINTED (STANDARD)



RV8 18" CHROMED ALUMINUM (AVAILABLE)

WHITE PEARL TRICOAT ⁸
QUICKSILVER METALLIC
COCOA SILVER METALLIC
SATIN STEEL GRAY METALLIC
RUBY RED METALLIC
BRILLIANT BLUE METALLIC
DEEP ESPRESSO BROWN METALLIC
CARBON BLACK METALLIC ⁸

¹Go to gmtototalconnect.com to find out which phones are compatible with the vehicle. ²Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply. ³Not compatible with all devices. ⁴If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. For more information about NavTraffic, visit siriusxm.com/navtraffic. For more information about Travel Link, visit siriusxm.com/travelink. XM satellite service is available only to those in the 48 contiguous USA and DC. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio, Inc. ⁵A NOTE ON CHILD SAFETY: Always use safety belts and the correct child restraint for your child's age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner's Manual and child safety seat instructions for more safety information. ⁶OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-4ONSTAR (466-7827) or visit onstar.com for OnStar's Terms and Conditions, Privacy Policy, details and system limitations. ⁷Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico, Canada and Mexico. ⁸Additional charge, premium paint. ⁹Cargo and load capacity limited by weight and distribution.





IMPORTANT WORDS ABOUT THIS CATALOG

Since some information may have been updated since the time of printing (June 2013), please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

NEW-VEHICLE LIMITED WARRANTY. This warranty is for GM vehicles registered in the U.S.A. See your Buick dealer for terms and conditions.

4 years/50,000 miles (whichever comes first): Bumper-to-Bumper Limited Warranty. The entire vehicle is warranted for repairs, including parts and labor, to correct defects in materials or workmanship. The warranty covers towing to the nearest Buick dealership, and there is no deductible for warranty repairs during the warranty period. The warranty transfers automatically with vehicle ownership during the warranty period.

6 years/70,000 miles (whichever comes first): Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation.

6 years/100,000 miles (whichever comes first): Body and sheet metal components are warranted against rust-through corrosion.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES. Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New-Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

ASSEMBLY. Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buick vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

ENGINES. Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

TRAILERING AND OFF-ROAD DRIVING INFORMATION. Please go to buick.com and carefully review the vehicle Owner's Manual for important safety information about trailering or off-road driving in your vehicle.

A NOTE ON CHILD SAFETY: Always use safety belts and the correct child restraint for your child's age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner's Manual and child safety seat instructions for more safety information.

FLEET ORDERS. Some standard content may be deleted with fleet orders. See dealer for details.

TAKE OWNERSHIP TO THE NEXT LEVEL. Create an Owner Center account to gain unrestricted access to everything you need to get the most out of your new vehicle. Receive alerts and service offers, schedule service, view vehicle-specific how-to videos and check service records. All online, anytime. Go to my.buick.com to take a tour or register your Buick today.

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To learn more about why Certified Service is the perfect companion for your Encore, click on mycertifiedservice.com.