

2014

HYUNDAI
AZERA



THAT RARE CHOICE THAT DOESN'T FEEL LIKE COMPROMISE.

Presenting the 2014 Hyundai Azera.

Everywhere you look, Hyundai Azera has the premium features you want, and dare we say, you deserve. Under the hood, you'll find a silky-smooth 293-horsepower V6 that uses a SHIFTRONIC® 6-speed automatic transmission to help it make haste, not waste: Azera's engine technology is remarkably fuel efficient, and equally outstanding in its emissions standards.

Now close your eyes and imagine you're driving Azera. That beautiful balance of ride comfort and handling control you're feeling is courtesy of an innovative suspension that Hyundai engineers also employ on our luxury performance sedans, the Genesis and Equus.

Turn your attention to the interior. Azera has the most front-seat legroom and the most front headroom in its class. It's space covered with supple leather and filled with standard features. Get out your checklist: It's got a 10-way power driver seat. A 6" or 8" color LCD audio display with rearview camera. And then, there's Blue Link®, our innovative suite of advanced telematics.¹

Of course, if you lean towards looks, you're not alone in admiring Azera. Hyundai's Fluidic Sculpture design philosophy shaped it into a sedan so beautiful, it was honored as a 2012 GOOD DESIGN™ recipient – an award bestowed upon the world's most prominent designers and manufacturers for advancing new, visionary and innovative product concepts.²

The 2014 Hyundai Azera. It's one of those rare choices in life that doesn't require a compromise.



AZERA LIMITED with Premium Package in Silver Frost Metallic



¹ Blue Link[®] subscription service agreement required. Features vary by subscription plan. Blue Link service works using CDMA-based cellular networks in the 50 United States. Blue Link service is not available where there is no cellular coverage, particularly in enclosed or remote areas. Service availability may be affected by signal strength, foliage, weather, topographical conditions (mountains) and nearby structures (tall buildings, tunnels) and other factors. ² GOOD DESIGN[™] is a Federally Registered and Protected Trademark of The Chicago Athenaeum Metropolitan Arts Press, Copyright 1992-2013.



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HYUNDAI BLUE LINK® Our innovative suite of telematics brings infotainment, safety and service together in one highly intelligent system. You can search for points of interest using voice commands and download them to the navigation system for turn-by-turn directions. If your Hyundai is stolen, Blue Link can immobilize it. Teenager borrowing the car? Geo-Fence, Speed and Curfew Alert features let you rest easy. Blue Link even assists you before you drive with a mobile app that lets you lock, unlock and start your Hyundai remotely.² For a full list of features, visit HyundaiBlueLink.com.



HI-TECH NAVIGATION Azera's available advanced navigation system uses simple voice commands to control turn-by-turn navigation, request traffic or weather updates, and more. You can also tap icons on the 8" high-resolution touchscreen to search for points of interest as easily as you select your favorite radio stations. The nav screen also serves as a monitor for the rearview camera that's part of Azera's parking guide feature.



AZERA LIMITED in Chestnut Brown Leather

AZERA LUXURY

PERCEIVING IS BELIEVING.

Listen to your senses. They'll tell you all you need to know about Hyundai Azera.

The sensations Azera inspires flow from many sources: The supple leather seats. The 3D Carbon Fiber-inspired trim. An available panoramic sunroof up above, and blue ambient lighting down below. Step into Azera, and you'll immediately sense how large and welcoming it is. Azera Limited treats both front and rear-seat passengers to heated leather seats. The front seats are also ventilated for comfort in every climate and feature an Integrated Memory System for individualized seat, side mirror and steering column settings.

Grip the leather-wrapped steering wheel, and Azera conveys another strong sensation: Control. Switches on the wheel give the driver fingertip command over the audio, Bluetooth® and cruise control systems. Your ears will also delight in the impeccable clarity of Azera's audio technologies. An available 550-Watt Infinity® Logic7® Surround Sound premium audio system uses 14 speakers and a subwoofer to create rich, full sound no matter where you're seated. It's perfect for enjoying your choice of HD Radio,[™] SiriusXM® Satellite Radio, Bluetooth audio streaming from your smartphone, or music mixes from your iPod.^{®1}

COMFORT & CONVENIENCE FEATURES

(See specifications section for availability by model)

- 550-WATT INFINITY® LOGIC 7® SURROUND SOUND AUDIO SYSTEM³
- PANORAMIC SUNROOF⁴
- BLUETOOTH® HANDS-FREE PHONE
- DUAL AUTOMATIC TEMPERATURE CONTROL
- REAR SIDE-WINDOW SUNSHADES⁴
- HEATED FRONT/REAR LEATHER SEATS³
- POWER REAR WINDOW SUNSHADE⁴
- VENTILATED FRONT SEATS³
- REARVIEW CAMERA





AZERA HAS BEEN
NAMED A 2013 IIHS
TOP SAFETY PICK.



¹IIHS Top Safety Pick: Based on Insurance Institute for Highway Safety 40 mph moderate overlap frontal crash test, 31 mph side-impact test, 20 mph rear-impact test and roof strength testing. Test performed by the Insurance Institute for Highway Safety. For details, visit www.iihs.org. The Supplemental Restraint System (SRS) is designed to work with the 3-point seatbelt system. The SRS deploys in certain frontal and/or side-impact conditions where significant injury is likely. The SRS is not a substitute for seatbelts, which should be worn at all times. Children under the age of 13 should be restrained securely in the rear seat. NEVER place a rear-facing child seat in the front seat of a vehicle that has a passenger-side airbag. Vehicle Stability Management is meant to enhance conscientious driving habits and is not a substitute for safe driving practices. ²Optional on Azera Limited.



SMOOTH, SPORTY HANDLING There's no sacrificing ride comfort for handling control at speed. Azera's suspension uses SACHS Amplitude Selective Damping to brilliantly blend the responsive feel of a sports sedan with the smooth ride of a luxury car. It's so good, Hyundai engineers have employed this suspension on our premium Genesis sedan.



MECHANICAL MAGNIFICENCE

Gasoline Direct Injection sprays a fine mist of fuel directly into the cylinder for more powerful and efficient combustion. Dual Continuously Variable Valve Timing allows each engine intake and exhaust valve to be controlled independently, serving to minimize emissions while offering substantial gains throughout the entire RPM range.



AZERA LIMITED with Premium Package in Silver Frost Metallic

AZERA ENGINEERING

STYLE IS NOTHING WITHOUT SUBSTANCE.

**What Azera promises on the surface,
it delivers in performance.**

Look past the available Xenon HID headlights, with that necklace of LED lights. Just behind those glittering eyes is the soul of Azera: A powerful, clean and efficient 3.3L V6 engine that uses advanced technologies like Gasoline Direct Injection and Continuously Variable Valve Timing to create a win-win situation – a robust 293 horsepower for responsive acceleration with impressive fuel economy. At the press of a button, Azera's Active ECO System modifies engine and transmission controls to smooth out shift points and help optimize fuel efficiency even further.

A motor-driven power steering system lends Azera a best-of-both-worlds steering feel: Lighter at lower speeds for easy maneuverability, and progressively more firm as your speed increases. There's no compromise when it comes to your safety, either. The 2013 Azera was named an IIHS Top Safety Pick, thanks to high marks derived from a well-designed chassis, a 9-airbag protection system with a driver's knee airbag, and an advanced Vehicle Stability Management system.¹



PREMIUM & PERFORMANCE FEATURES

(See specifications section for availability by model)

- PROXIMITY KEY ENTRY WITH PUSH-BUTTON START
- REAR PARKING ASSISTANCE SYSTEM
- VEHICLE STABILITY MANAGEMENT SYSTEM
- 19" ALLOY WHEELS²
- ACTIVE ECO SYSTEM
- HID XENON HEADLIGHTS
- POWER-FOLDING SIDE MIRRORS²



STANDARD

KEY STANDARD FEATURES:

- 293 HP, 3.3L Gasoline Direct Injection DOHC V6 engine with Dual Continuously Variable Valve Timing
- 6-speed SHIFTRONIC® automatic transmission
- Active ECO System
- SACHS® Amplitude Selective Damping suspension
- Proximity key entry with push-button start
- Dual zone automatic temperature control
- Premium leather seating surfaces
- Heated front seats
- Power driver and front passenger seats
- Leather steering wheel and shift knob
- Tilt-and-telescopic steering wheel with audio, Bluetooth® and cruise controls
- 6" color LCD audio display with rearview camera
- AM/FM/SiriusXM/CD/MP3 audio
- iPod®/USB and auxiliary input jacks
- Bluetooth® hands-free phone system with phonebook transfer and audio streaming
- Blue Link® advanced telematics system
- Electrochromic rearview mirror with compass and HomeLink®
- 9-airbag safety system with advanced dual front airbags and Occupant Classification System
- Vehicle Stability Management
- Electronic Stability Control with Traction Control System
- 4-wheel disc ABS with Brake Assist and Electronic Brake-force Distribution
- Impact-reducing front seats
- Anti-theft system with engine immobilizer
- Tire Pressure Monitoring System
- 18" Hyper Silver alloy wheels
- Daytime Running Lights with front fog lights
- Heated side mirrors with LED turn signal indicators
- Driver blind spot mirror
- Automatic headlight control with delay off feature

WHEELS



18" HYPER SILVER ALLOY WHEEL



18" HYPER SILVER ALLOY WHEEL

LIMITED



STANDARD FEATURES PLUS:

- + Power tilt-and-telescopic steering wheel
- + Ventilated front seats
- + Heated rear seats
- + Integrated Memory System for power driver seat, exterior mirrors and steering column
- + Driver seat cushion extension
- + Electroluminescent gauge cluster with color LCD trip computer

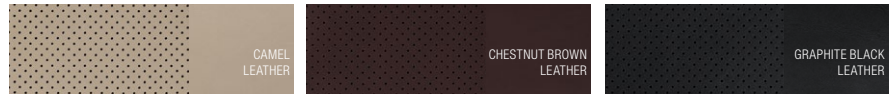
PREMIUM PACKAGE:

- + 550-Watt Infinity® AM/FM/SiriusXM/HD Radio/CD/MP3 Logic 7® Surround Sound audio system with 14 speakers
- + Interior ambient lighting
- + High Intensity Discharge Xenon headlights
- + Advanced navigation with 8" touchscreen and rearview camera
- + Panoramic tilt-and-slide sunroof
- + 19" Hyper Silver alloy wheels
- + Power rear window sunshade
- + Manual rear side window sunshades
- + Power-folding side mirrors
- + Rear parking assistance system

EXTERIOR COLORS



INTERIOR COLORS



SPECIFICATIONS

- Length : 193.3 inches
- Wheelbase : 112.0 inches
- Total Interior Volume : 123.3 cubic feet
- Cargo Volume : 16.3 cubic feet
- Height : 57.9 inches
- Width (excludes mirrors) : 73.2 inches
- Passenger Volume : 107.0 cubic feet
- Fuel Tank : 18.5 gallons

EPA MILEAGE ESTIMATES

- For current EPA MPG estimates, please visit FuelEconomy.gov, the U.S. government source for fuel economy ratings

AMERICA'S BEST WARRANTY

POWERTRAIN LIMITED WARRANTY

10 YEARS
100,000 MILES

NEW VEHICLE LIMITED WARRANTY

5 YEARS
60,000 MILES

ANTI-PERFORATION WARRANTY

7 YEARS
UNLIMITED MILES

24-HOUR ROADSIDE ASSISTANCE

5 YEARS
UNLIMITED MILES

HYUNDAI
Assurance
CONNECTED CARE

Hyundai's Assurance Connected Care offers Maintenance Alerts, Monthly Vehicle Reports, Automatic Collision Notification and more. Together with Blue Link navigation enhancements and mobile app features, you'll feel assured and secured like never before. For more information, please visit Hyundai.com.

HYUNDAIUSA.COM/SOCIAL



See dealer for LIMITED WARRANTY details. Assurance Connected Care requires active Blue Link subscription. Assurance Connected Care includes 3 years of the Blue Link Assurance Package. Three-year term starts from the new-vehicle date of first use and is available for new-vehicle purchases and leases on or after May 16, 2013. Only use Blue Link and corresponding devices when safe to do so. Cellular and GPS coverage required. Blue Link available on most 2013 and 2014 Hyundai vehicles. Features and fees vary by subscription plan. For more on details and limitations, visit Hyundai.com or your authorized Hyundai dealer. Blue Link is a registered trademark of Hyundai Motor America. Hyundai is a registered trademark of Hyundai Motor Company. All rights reserved. ©2013 Hyundai Motor America. Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a responsible environment, this brochure is printed using paper certified by the Forest Stewardship Council.™ FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management, and community-level benefits for people near the forests.



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