

# IF YOU'RE LOOKING FOR SOMETHING DIFFERENT, GET IN.

For more than 30 years in the U.S., we've had a passion for designing vehicles that encourage individuality. Whether you want the most fuel-efficient, non-hybrid vehicle on the road, or crave the astounding performance of our revolutionary Super All-Wheel Control, you'll find our commitment to innovation in every car and crossover vehicle we build. It's evident in our advanced safety features that we engineer to help protect you and your passengers. And it's clear in our green technologies that we are paving the way with industry-leading knowledge in battery electric vehicles to develop future EV and PHEV models. So no matter what road you're inspired to travel in life, we have a vehicle designed just for you. Find your own lane.

Mitsubishi Motors





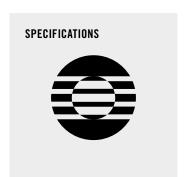


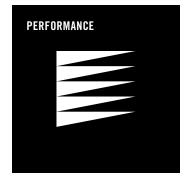
TECHNOLOGY













# **TECHNOLOGY OVERVIEW**

FROM TOUCHSCREEN TECHNOLOGY TO HANDS-FREE CONVENIENCE, OUR FORWARD-LOOKING VEHICLES ARE AVAILABLE WITH SOME OF THE MOST ADVANCED FEATURES IN THE INDUSTRY. FEATURES THAT HELP YOU MAKE THE MOST OF YOUR DRIVE TIME WHILE NOT DISTRACTING YOU FROM THE ROAD AHEAD.

### 01 MITSUBISHI MULTI-COMMUNICATION SYSTEM (MMCS)

Boasting a 7 in. high-definition touch-panel display, the intuitive Mitsubishi Multi-Communication System (MMCS) offers a host of advanced features, including 3D mapping, expanded Point of Interest (POI) information and road speed limit display, ECO routing and subscription-free Real-time HD Traffic with Diamond Lane Guidance.

#### 02 COLOR LCD MULTI-INFORMATION DISPLAY

An easy-to-read trip computer provides you with helpful information like average speed and gas mileage, instant fuel economy, cruising range to empty, outside temperature and even maintenance reminder info. The display is linked to the S-AWC system and provides performance information such as current road surface mode and real-time torque distribution.

#### 03 ROCKFORD FOSGATE® PREMIUM AUDIO SYSTEM

The available Rockford Fosgate® 710-watt audio system powers 8 premium speakers and a 10 in. dual-voice coil subwoofer. The system incorporates an advanced Digital Signal Processor (DSP) and offers the listener Punch Control® over the subwoofer, sound field control over the image and staging of the system, and the latest DTS Neural Surround® technology.¹ The system is loaded with features like SiriusXM® Satellite Radio and HD Radio®, along with state-of-the-art technologies, such as Dolby® Volume, PremiDIA HD® and PremiDIA-WIDE® for dynamic audio performance on the road ²

#### 04 FUSE HANDS-FREE LINK SYSTEM® WITH USB PORT

Incorporating Bluetooth® 2.0 technology, FUSE allows you full use of your Bluetooth-enabled phone and lets you play music from your iPod®, or other MP3 player and USB devices, hands-free.<sup>3.4</sup> Along with buttons on the steering wheel and touchscreen display, FUSE also utilizes advanced speech recognition technology so you can operate selected features with voice commands when connected to the USB port. FUSE recognizes up to seven different mobile phones, syncing up with contact lists from each phone that's been paired with the system and keeping the lists private to each user.

#### 05 TOUCH PANEL DISPLAY AUDIO SYSTEM

Equipped with a 6.1 in. touchscreen, this sleek system sports a high-gloss black finish and uses app-like icons for easy navigation. Features include HD Radio, SiriusXM® Satellite Radio and a rear view camera. When equipped with FUSE Hands-free Link System, it also offers a phone dial screen and phone contact list importing.



















# **OUTLANDER**

# MEET THE ALL-NEW MITSUBISHI OUTLANDER. IT'S LIGHTER, QUIETER, MORE AERODYNAMIC AND MORE FUEL-EFFICIENT THAN LAST YEAR'S MODEL.

In fact, it's the most fuel-efficient standard 7-passenger CUV on the market.<sup>5</sup> It's more responsible too, equipped with a cleaner running MIVEC engine. Along with seating for seven, it's loaded with convenient features, like a power liftgate, 60/40 split and fold second-row seats, 50/50 split third-row seats and push-button ignition. Plus, it offers some of the most advanced safety systems in its class.

#### ADVANCED SAFETY

Outlander offers many advanced safety technologies, such as Adaptive Cruise Control that uses a radar unit to help maintain a preset distance between you and the car ahead. That radar is also used by the Forward Collision Mitigation system to help you avoid a frontal collision. If a collision is imminent, it warns the driver and automatically applies the brakes. Plus, a Lane Departure Warning system monitors the lane position in front of the vehicle with a camera, cautioning the driver through a display and alarm if the vehicle begins drifting from its established lane.

# SUPER ALL-WHEEL CONTROL (S-AWC)

Upgraded for 2014, this advanced vehicle dynamics control system now features four driver-selectable modes: NORMAL for everyday conditions, SNOW for slippery terrain, LOCK for going off-road, and the new AWC ECO Mode, which sends power to two wheels during normal driving conditions to help save on fuel, yet can instantly transfer power to all four wheels the moment any slippage is detected. What's more, S-AWC is now available for the first time on the fuel-efficient Outlander SE, in addition to the top-flight GT trim.







# **OUTLANDER SPORT**

THE SLEEK OUTLANDER SPORT IS THE COMPACT CROSSOVER THAT PROVES UTILITY DOESN'T HAVE TO BE DULL. ITS SMART SIZE MAKES IT PRACTICAL AROUND TOWN AND PULSE-QUICKENING AROUND CORNERS.

It offers leading-edge features, such as Super-wide HID headlights. Inside, it's spacious and versatile, yet loaded with upscale appointments. All that, and a combined 31-mpg rating, too.  $^5$ 



By day, the panoramic glass roof creates a fresh, open-air feeling throughout the interior. By night, the roof's LED lighting sets the mood for endless evening-drive possibilities.

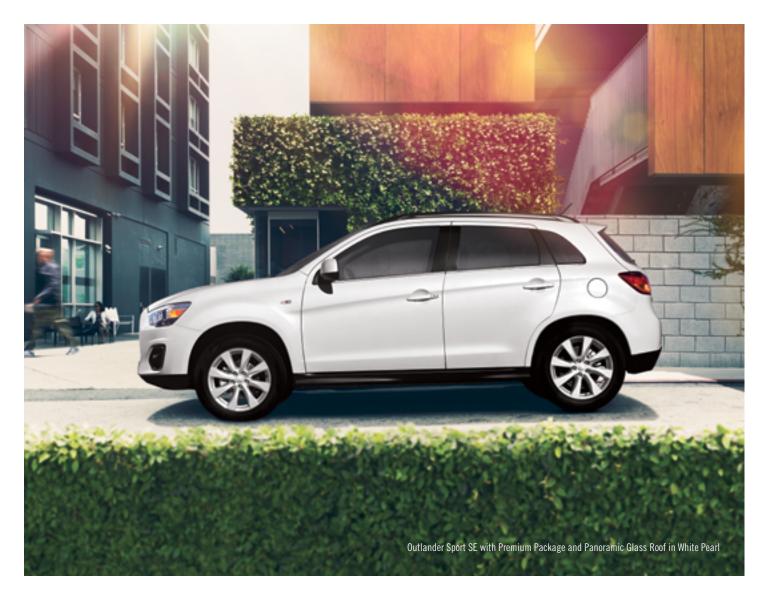
# 18" ALLOY WHEELS

Standard on every 2014 Outlander Sport, aluminum-alloy wheels add a sporty touch to an already attractive profile. What's more, the 225/55R18 tires provide a large contact patch with the road to help improve traction.















# **LANCER**

# WITH LANCER'S SLEEK LINES AND SWIFT PERFORMANCE, YOU'LL SOON DISCOVER THE THRILL OF DRIVING ALL OVER AGAIN.

Lancer offers a choice of 2.0-liter or 2.4-liter MIVEC engines, and such features as touchscreen navigation, FUSE Hands-free technology, available All-Wheel Control, and a Rockford Fosgate® premium audio system with some of the latest audio technologies. Good qualities to have in a long-distance relationship.

### 2.4L MIVEC ENGINE

Standard on the Lancer SE and GT, the 2.4-liter MIVEC engine is a 16-valve aluminum-block engine with dual overhead cams. This "long-stroke" engine produces 168 horsepower and 167 lb.-ft. of torque. With a balanced torque to horsepower ratio, the responsive 2.4-liter engine provides quick and confident daily driving power.

#### SEVEN-AIRBAG SAFETY9

Lancer's Supplemental Restraint System (SRS) consists of seven airbags, including a dual-stage front, a front-seat side, and side-impact curtain airbags. The first compact sedan to offer one, Lancer also features a standard driver-side knee airbag, which helps stabilize the legs and lower body of the driver in the event of a collision.





# **LANCER RALLIART**

# MANY OF THE ADVANCEMENTS WE'VE MADE DURING FOUR DECADES OF RALLY COMPETITION WE'VE APPLIED TO THE LANCER LINEUP.

To those who want a Lancer with more attitude we offer the Ralliart, a sporty edition inspired by our racing heritage. Along with an advanced turbocharged engine and full-time All-Wheel Control (AWC), it's bristling with race-inspired features, like a rear spoiler and an aluminum hood with heat extractor vents.

# TWIN-CLUTCH SPORTRONIC® SHIFT TRANSMISSION (TC-SST)

Want even more power and control? The TC-SST in the Ralliart lets you relax in traditional automatic mode or take full control with the paddle shifters. In either case, shifting occurs faster than is possible with a traditional stick shift—offering the ultimate in performance.

# ALL-WHEEL CONTROL (AWC)

AWC combines a full-time 4WD system with our Active Stability and Traction Control system to regulate torque from front to rear. The result is enhanced performance and traction under a variety of road conditions.







# LANCER SPORTBACK

# WHO SAYS VERSATILITY HAS TO BE BORING? THE SLEEK LANCER SPORTBACK OFFERS WINDSWEPT EUROPEAN HATCHBACK DESIGN AND A CARGO CAPACITY OF 52.7 CUBIC FEET.

It's loaded with thoughtful features, including available FAST-Key passive entry, which lets you lock or unlock the doors by pressing a button. Plus, you can start the engine with the keys tucked away in a pocket or purse.



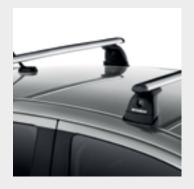
In addition to the wide open loading advantage of Lancer Sportback, it also has a duallevel cargo floor. With a 60/40 split folding rear seat and a handy cargo lever that quickly drops the seatbacks, you get versatility on top of versatility.

## PLUG-IN ROOF RACK

Add even more storage options to your Lancer Sportback with this integrated roof system. With a variety of available cargo boxes to choose from, it gives versatility top priority.

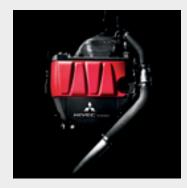














# LANCER EVOLUTION

# LANCER EVOLUTION ISN'T MERELY A SPORTIER VERSION OF THE LANCER. IT'S AN ENTIRELY RE-ENGINEERED, HIGH-PERFORMANCE VEHICLE.

Equipped with a turbocharged 2.0-liter MIVEC engine, Brembo® brakes and our legendary Super All-Wheel Control, one turn behind the wheel will leave you in slack-jawed amazement. And the competition in the dust.

# 2.0L TURBOCHARGED/INTERCOOLED MIVEC ENGINE

This all-aluminum block engine sports dual overhead cams, 16 valves, MIVEC and an advanced twin-scroll turbocharger. With 291 horsepower at 6,500 rpm and 300 lb.-ft. of torque at 4,000 rpm, Lancer Evolution is definitely built for speed.

# **BREMBO® BRAKES**

Lancer Evolution racing-inspired brakes from Brembo® are engineered to help reduce unsprung and rotating weight for better handling without sacrificing any braking performance.





# **MIRAGE**

# MAKING A TRIUMPHANT RETURN TO NORTH AMERICA, THE ALL-NEW 2014 MITSUBISHI MIRAGE OFFERS A HOST OF UNEXPECTED FEATURES NOT COMMON TO THE SUB-COMPACT CATEGORY.

It's compact and nimble for around town practicality, but also offers comfortable seating for five. And with features such as FAST-Key passive entry, navigation and automatic climate control, it's surprisingly well appointed. Factor in the 10-year/100,000-mile Limited Powertrain Warranty and it's clear that this Mirage is for real.



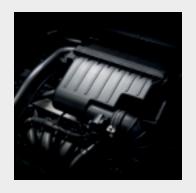
Equipped with a super-efficient 1.2-liter engine, the Mirage achieves an amazing 44 mpg highway fuel efficiency rating. In fact, it's the most fuel-efficient non-hybrid gasoline passenger vehicle in America.<sup>5</sup>

#### CLASS-LEADING CO2 EMISSIONS RATING

Thanks to its aerodynamic design, efficient engine and innovative weight-saving measures, the Mirage not only delivers remarkable fuel efficiency, but also a class-leading CO2 emissions rating.







# MITSUBISHI i-MiEV

# THE i-MIEV IS A REVOLUTIONARY ELECTRIC POWERED ZERO-EMISSIONS VEHICLE.

Even when accounting for emissions at the plant generating the electricity to charge it, i-MiEV is responsible for only 30% of the CO2 of a standard gasoline minicar. Plus, the driving cost is about one third that of a comparable gasoline vehicle — even less when it's charged during off-peak hours.

## LED REAR COMBINATION LIGHTS

From bumper to bumper, the remarkable i-MiEV is a model of high technology and efficient engineering — right down to the energy saving LED rear combination tail lights.

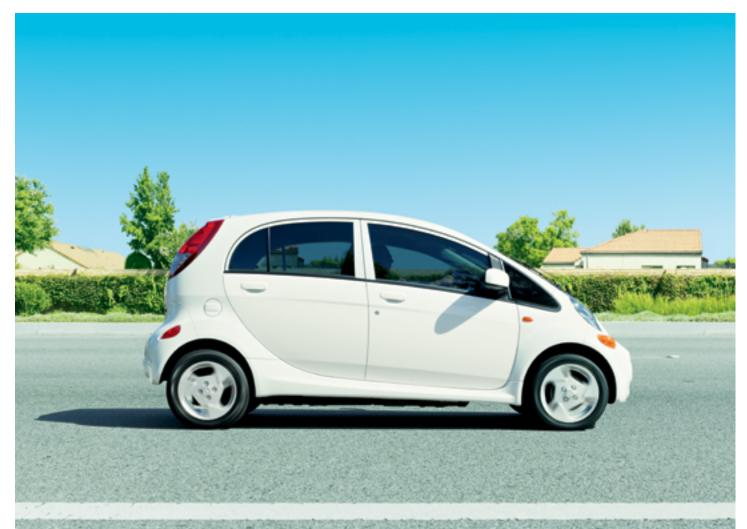
# THREE CHARGING SYSTEMS

The revolutionary i-MiEV accepts three types of battery charging systems: Household charger systems for either 120 or 240 volts, and the optional rapid charging system.

























# **OUTLANDER**

#### STANDARD FEATURES

166-hp 2.4L I4 or 224-hp 3.0L V6 MIVEC engine
7-passenger seating
Continuously Variable Transmission (CVT) or 6-speed automatic
transmission
ECO Mode drive support system
Electric Power Steering
Heated side view mirrors
Hill Start Assist
7 SRS airbag safety system, including driver's knee airbag<sup>a</sup>

31 EPA-estimated hwy mpg (ES/SE CVT FWD)5

#### AVAILABLE FEATURES

**SPECIFICATIONS** 

Super All-Wheel Control 4WD system MMCS Navigation system with 7 in. HD touchscreen 6.1 in. touch display audio system with HD Radio Rockford Fosgate® 710-watt premium audio system¹ SiriusXM® Satellite Radio with 3-mo, subscription2 Advanced Safety Features (ACC, FCM, LDW)6,7,8 Rear view camera system Rain-sensing wipers and auto on/off light control Power remote liftgate One-touch Start/Stop (OSS) engine switch FAST-Key passive entry and starting system FUSE Hands-free Link System® with USB Port Color LCD multi-information display Front dual-zone automatic climate control 18 in, alloy wheels Super-wide High Intensity Discharge (HID) headlights

#### AVAILABLE PACKAGES

Premium Package
Touring Package
Exterior Package
Interior Package
Protection Package
LED Illumination Package

# OUTLANDER SPORT

#### STANDARD FEATURES

148-hp 2.0L I4 MIVEC engine

Manual or Continuously Variable Transmission (CVT)
18 in. alloy wheels
Color LCD multi-information display
FUSE Hands-free Link System® with USB Port
Electric Power Steering
Heated side view mirrors
Hill Start Assist
7 SRS airbag safety system, including driver's knee airbag®

31 EPA-estimated hwy mpg (ES/SE CVT FWD)5

#### AVAILABLE FEATURES

All-Wheel Control 4WD system
MMCS Navigation system with 7 in. HD touchscreen
6.1 in. touch display audio system with HD Radio
Rockford Fosgate® 710-watt premium audio system¹
SiriusXM® Satellite Radio with 3-mo. subscription²
Panoramic glass roof with adjustable LED mood lighting
Paddle shifters (requires CVT)
Rear view camera system
Rain-sensing wipers and auto on/off light control
FAST-Key passive entry and starting system
One-touch Start/Stop (OSS) engine switch
Super-wide High Intensity Discharge (HID) headlights

#### AVAILABLE PACKAGES

Premium Package
Premium Package with Panoramic Roof
Touring Package
Exterior Package
Interior Package
Cargo Package
Protection Package
LED Illumination Package

# **LANCER**

#### STANDARD FEATURES

14 MIVEC engines
Manual, Continuously Variable Transmission (CVT), or
Twin-Clutch Sportronic® Shift Transmission (TC-SST)
7 SRS airbag safety system, including driver's knee airbag®
34 EPA-estimated hwy mpg (ES SMT/CVT)

148-hp 2.0L, 168-hp 2.4L, or 237-hp turbocharged

#### AVAILABLE FEATURES

All-Wheel Control 4WD system

MMCS Navigation system with 7 in. HD touchscreen 6.1 in. touch display audio system with HD Radio Rockford Fosgate® 710-watt premium audio system¹ SiriusKM® Satellite Radio with 3-mo. subscription² Paddle shifters (CVT/TC-SST)
FAST-Key passive entry and starting system FUSE Hands-free Link System® with USB Port Color LCD multi-information display 18 in. alloy wheels
Rear view camera system
Rain-sensing wipers and auto on/off light control High Intensity Discharge (HID) headlights
Rear spoiler

#### AVAILABLE PACKAGES

Alloy Wheel Package
Deluxe Package
Premium Package
Touring Package
Exterior Package
Interior Package
LED Illumination Package
Popular Equipment Package
All-Weather Package







# LANCER SPORTBACK

#### STANDARD FEATURES

148-hp 2.0L or 168-hp 2.4L I4 MIVEC engine
Continuously Variable Transmission (CVT)
Up to 5.2T cubic feet of maximum cargo space
Dual level rear cargo floor
Roof rack plug-in accommodation
7 SRS airbag safety system including driver's knee airbag®
32 EPA-estimated hwy mpg (ES SMT/CVT)<sup>5</sup>

#### AVAILABLE FEATURES

MMCS Navigation system with 7 in. HD touchscreen 6.1 in. touch display audio system with HD Radio Rockford Fosgate® 710-wath premium audio system¹ SiriusXM® Satellite Radio with 3-mo. subscription² Paddle shifters

FAST-Key passive entry and starting system FUSE Hands-free Link System® with USB Port Color LCD Multi-Information Display

18 in. alloy wheels

Rear view camera system
Rain-sensing wipers and auto on/off light control
High Intensity Discharge (HID) headlights

#### AVAILABLE PACKAGES

Alloy Wheel Package
Deluxe Package
Touring Package
Exterior Package
Interior Package
LED Illumination Package
Popular Equipment Package
All-Weather Package

# LANCER EVOLUTION

#### STANDARD FEATURES

291-hp 2.0L I4 turbocharged MIVEC engine
Super All-Wheel Control 4WD system
RECARO® front seats<sup>10</sup>
Brembo® brakes
FUSE Hands-free Link System® with USB Port
Color LCD multi-information display
6.1 in. touch display audio system with HD Radio
SiriusXM® Satellite Radio with 3-mo subscription\*

#### AVAILABLE FEATURES

Twin-Clutch Sportronic® Shift Transmission (TC-SST) with paddle shifters Forged BBS® 18 in. alloy wheels Bilstein struts Eibach springs Two-piece front rotors Rockford Fosgate® 710-watt premium audio system FAST-Key passive entry and starting system

Rain-sensing wipers and auto on/off light control

High Intensity Discharge (HID) headlights

# Large rear spoiler AVAILABLE PACKAGES

Sight and Sound Package Sunroof and Leather Package Premium Package Touring Package Navigation System Package Exterior Package Interior Package LED Illumination Package

# MIRAGE

#### STANDARD FEATURES

74-hp 1.2L I3 MIVEC engine
Manual or Continuously Variable Transmission (CVT)
ECO Mode indicator light
Electric Power Steering
Automatic climate control
USB port
Rear spoiler
Remote keyless entry
60/40 rear-split fold seats
Rear spoiler
7 SRS airbag safety system, including driver's knee airbag®

#### AVAILABLE FEATURES

FAST-Key passive entry and starting system
One-touch Start/Stop (OSS) engine switch
Bluetooth® hands-free phone system
MMES Navigation System
Rear view camera system
Leather-wrapped steering wheel and shift knob
14 in. alloy wheels
Fog lights
Hill Start Assist

44 EPA-estimated hwy mpg (DE/ES CVT)5

#### AVAILABLE PACKAGES

Protection Package Exterior Package Rear Park Assist Package Cargo Package LED Illumination Package

# i-MiEV

#### STANDARD FEATURES

49kw AC Synchronous motor

100% electric — no gas, no tailpipe
16 kWh lithium-ion battery
112 MPGe<sup>11</sup>
8-year or 100,000-mile Limited Battery Warranty
Brake Energy Regeneration System
On-board recharging system with Level 1 120V or Level 2 240V
charging capability
Electric air conditioning and cabin heating system
MiEV Remote System
Zero Emissions Vehicle (ZEV)
Remote keyless entry
Driver's seat heater

# 50/50 rear-split fold seats AVAILABLE FEATURES

360 watt, 8 speaker deluxe audio
HDD navigation system
Rear view camera system
FUSE Hands-free Link System® with USB Port
Battery Warming System
330V DC Quick Charge Port

FUSE Hands-free Link System® with USB Port

#### AVAILABLE PACKAGES

Premium Package Cold Zone Package Quick Charge Package











## WARRANTY

Powertrain
Basic
Anti-Corrosion/Perforation
Roadside Assistance

10-Year/100,000-Mile Limited Warranty 5-Year/60,000-Mile Limited Warranty 7-Year/100,000-Mile Limited Warranty 5-Year/Unlimited Mile The 10-year/100,000-mile Limited Powertrain Warranty applies only to the original owner of new, retailed 2014 models purchased from an authorized Mitsubishi dealer. Subsequent owners receive the balance of the New Yehicle Limited Warranty of 5-years/60,000-miles. Different coverage applies to the i-MiEV, Lancer RALLIART and Evolution have 3-year/36,000-mile coverage for New Vehicles and 5-year/60,000-mile coverage for Limited Powertrain Warranty. See retailer for limited warranty and roadside assistance terms and conditions. Technical data, equipment and options shown are based on the latest information available at the time of printing and are subject to change without notice. Colors may vary due to the printing process. Exterior and interior lights on vehicles shown may be illuminated for illustration purposes only. Vehicles are shown with optional equipment. Not all equipment is available on every model. For more complete details about equipment configuration and Mitsubishi Genuine Accessories, please contact your Mitsubishi Retailer.

See retailer for limited warranty and roadside assistance terms and conditions. Mitsubishi Motors North America, Inc.

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Log on to our website and browse our full lineup of new vehicles, get manufacturer's suggested retail price and customer rebate information and "build" the Mitsubishi that's right for you. The site can help you locate your nearest dealer - or even have a dealer contact you.



#### **FOOTNOTES**

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- 3. The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by Mitsubishi is under license.
- 4. iPod is a registered trademark of Apple Computer, Inc.
- 5. Based on EPA highway mileage rating. EPA estimates are to be used as a standardized comparison with other vehicles. Your actual mileage will vary depending on how you drive and maintain your vehicle.
- 6. The Adaptive Cruise Control System is not a collision avoidance system or an automatic driving system. It is designed to use only limited braking and is never a substitute for safe and careful driving. Never rely solely on the Adaptive Cruise Control system.
- 7. The Forward Collision Mitigation System is designed to help avoid or reduce the crash speed in certain frontal collisions. It is not a substitute for safe and careful driving. Under certain circumstances, the system may not operate or may not detect a frontal vehicle correctly.
- 8. The Lane Departure Warning System is designed to read the lane marks under certain conditions. It is not a collision avoidance system and is not a substitute for safe and careful driving.
- 9. Airbags are part of a Supplemental Restraint System (SRS). To decrease the risk of injury from a deploying airbag, always wear your seat belt, sit upright in the middle of the seat, and do not lean against the door. Always place children 12 and under in the rear seat and use appropriate child restraints. Never place a rear facing infant restraint in the front seat. See your owner's manual and instructions provided with your child restraint for additional information.
- 10. RECARO® is the registered trademark of RECARO GmbH & Co., K.G.
- 11. Miles per gallon equivalent combined city/highway based on EPA estimate. Actual MPGe may vary.

Mitsubishi Motors. California, USA.



At Mitsubishi, we believe not all drivers are created equal. So we build our vehicles for a different breed of driver, the fearless ones who take pride in what they drive, and refuse to drive more of the same. It's obvious to us that people who truly want distinctive styling and the latest technology see past the procession of bland imitations. We believe that every vehicle we make should stand for something. Something more than expected. And that's why we don't build Mitsubishi cars for stereotypes. We build them for you.