

 **HYUNDAI** | NEW THINKING.
NEW POSSIBILITIES.

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See dealer for LIMITED WARRANTY details. Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a responsible environment, this brochure was printed using paper certified by the Forest Stewardship Council.® FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management, and community-level benefits for people near the forests.

2015 HYUNDAI FULL LINE



ONE MILE. ONE DRIVE. ONE IMPROVEMENT AT A TIME. THAT'S HOW WE EARN YOUR LOYALTY.

What are we doing to build quality vehicles – and owner loyalty – every single day? For starters, we've created a culture of continuous improvement. One that starts with design excellence backed by quality audits and rigorous inspections.

At Hyundai, we've developed state-of-the-art engineering and manufacturing capabilities, right here in America. And we've revolutionized how automobiles are painted and protected from corrosion with an innovative e-coat process. At our California Proving Grounds, we punish our vehicles over pothole-riddled highways to simulate America's most demanding driving conditions.

What do all of these efforts mean to Hyundai owners? Apparently, quite a lot. Renowned research firm Brand Keys ranked Hyundai No. 1 in the automotive category for the fifth year in a row in their 2014 Customer Loyalty Engagement Index®.¹ And those shiny gold awards you see pictured below? They're from the 2014 J.D. Power Initial Quality Study.SM

We top it all off with America's Best Warranty and Hyundai Assurance, our innovative suite of owner benefits. We do all of this until we're completely satisfied that you'll be completely satisfied. That's how we make every new Hyundai your next Hyundai.



2014 HYUNDAI ACCENT "Highest Ranked Small Car in Initial Quality"²

2014 HYUNDAI ELANTRA "Highest Ranked Compact Car in Initial Quality"²

2014 HYUNDAI GENESIS "Highest Ranked Midsize Premium Car in Initial Quality, Two Years in a Row"³



¹Based on 2010, 2011, 2012, 2013 and 2014 Brand Keys Customer Loyalty Engagement Index©. ²The Hyundai Elantra and Hyundai Accent received the lowest number of problems per 100 vehicles among compact cars and small cars respectively in the proprietary J.D. Power 2014 Initial Quality StudySM. Study based on responses from 86,118 new-vehicle owners, measuring 239 models and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed in February-May 2014. Your experiences may vary. For details, visit jdpower.com. ³The Hyundai Genesis received the lowest number of problems per 100 vehicles among midsize premium cars in the proprietary J.D. Power 2013-2014 Initial Quality StudiesSM. 2014 study based on responses from 86,118 new-vehicle owners, measuring 239 models and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed in February-May 2014. Your experiences may vary. For details, visit jdpower.com.



EQUUS 5.0L GDI V8

429HP

EQUUS ULTIMATE in Santiago Silver

¹ iPad® is a registered trademark of Apple Inc.

EQUUS

COMMAND PERFORMANCE.

Equus is a luxury sedan capable of impressing the most demanding audience. As Edmunds.com exclaimed in their *2014 Equus Review*, "In many ways, Hyundai's top luxury sedan is every bit the real deal." But at Hyundai, we suspect you want a car company that impresses, too.

Which is why, in acquiring your Hyundai Equus, you'll enjoy a highly personalized experience. Schedule a test drive, and we'll bring an Equus to you wherever you'd like. When it's time for service, simply contact us (by phone or through the downloadable Equus Owner Experience iPad® app), and we'll come to you, exchange your car for a Courtesy Replacement Vehicle, then return your Equus when it's ready.¹

All of this in support of an automobile designed to deliver what matters to you most: The pure pleasure of power, comfort, convenience and security. To ensure your experience is as personalized as possible, we offer the Hyundai Equus in two distinct models: Equus Signature and Equus Ultimate.



HEADS-UP DISPLAY Vital driving information is projected onto the Equus Ultimate windshield for at-a-glance decision making: Driving speed, turn-by-turn navigation, Smart Cruise Control status and alerts for Lane Departure Warning and Blind Spot Detection.



PRIVATE SCREENING In Equus Ultimate, dual 9.2" high-resolution screens entertain rear-seat passengers. Lower the power sunshades on the rear side windows and back window – this is your own private screening area.



ELECTRONIC AIR SUSPENSION The silky smooth Equus ride comes from an Electronic Air Suspension you can set for Normal, Sport and Snow modes. Continuous Damping Control optimizes suspension response during acceleration, braking, cornering and on uneven roads. At higher speeds, ride height lowers for improved stability.



GENESIS 5.0L GDI V8

420HP

GENESIS 5.0 in Santiago Silver

¹ Blue Link subscription service agreement required. Features vary by subscription plan. Blue Link service works using CDMA-based cellular networks in the 50 United States. Blue Link service is not available where there is no cellular coverage, particularly in enclosed or remote areas. Service availability may be affected by signal strength, foliage, weather, topographical conditions (mountains) and nearby structures (tall buildings, tunnels) and other factors. For additional details and system limitations, visit HyundaiBlueLink.com. ² Ultra premium leather and real wood are available features. ³ *Road & Track*, "First Drive: 2015 Hyundai Genesis", June 2014. ⁴ Standard on Genesis 5.0, available on Genesis 3.8. ⁵ Top Safety Pick+ rating based on a Good in the 31 mph side-impact crash test, 40 mph moderate overlap frontal crash test, 20 mph rear-impact test, roof strength testing, a Good or Acceptable in the 40 mph small overlap frontal crash test, and a Basic, Advanced or Superior rating for front crash prevention performed by the IIHS. For details, visit www.iihs.org. ⁶ On Genesis 5.0 Ultimate only with CDC suspension. ⁷ Smart Cruise Control with stop/start capability is not a collision avoidance or warning device. Smart Cruise Control is for highway use only and should not be used in poor weather, heavy or varying traffic, or on winding or slippery roads. Driver remains responsible to slow or stop the vehicle to avoid a collision.

GENESIS

PREMIUM SEDANS HAVE A NEW BENCHMARK.

When creating the second-generation Genesis, Hyundai didn't think in terms of now, but rather next. The next evolution of design: Fluidic Sculpture 2.0. The next iteration of safety: Sensory Surround Safety.[™] And the next-generation update to our award-winning Blue Link[®] telematics.¹

The result? A new Genesis with a longer wheelbase and a dynamic shape that blends athletic power with elegant proportions. Behind a new hexagonal grille, our engineers injected the Genesis 3.8L GDI V6 and 5.0L GDI V8 powertrains with more low and midrange torque for improved drivability. Slip behind the wheel, and the exquisite materials that surround you include ultra premium leather and real wood and aluminum trims.² The lustrous finish of these surfaces is complemented by their fit – close inspection of the new Genesis reveals an interior where old-world craftsmanship meets precise tolerances, leading *Road & Track* to exclaim: "Inside, as you close the heavy doors and settle into La-Z-Boy-like seats, the cabin feels spacious, comfortable, and expensive."³ It also satisfies the industry's most stringent safety testing, thanks to Automatic Emergency Braking⁴ that helped it earn a 2014 IIHS Top Safety Pick+ rating.⁵



HTRAC ALL WHEEL DRIVE Genesis 3.8 is available with an advanced HTRAC All Wheel Drive that helps improve grip on wet and dry roads. To refine ride and handling to world-class standards, we consulted renowned suspension experts at Lotus Engineering to validate how the new chassis performed.



INTELLIGENT DRIVE MODE This new technology lets you select ride and handling settings (Normal, Sport, Eco or Snow) based on what you desire or conditions demand. An Emergency Steer Assist Mode feature alters stability control and suspension responsiveness in sudden evasive maneuvers.⁶



SENSORY SURROUND SAFETY The new Genesis offers a suite of sensor-based technologies that includes Blind Spot Detection with Rear Cross-traffic Alert, Lane Departure Warning with Lane Keep Assist, Automatic Emergency Braking, Heads-up display and Smart Cruise Control.⁷



2014 HYUNDAI GENESIS
"Highest Ranked
Midsize Premium Car
in Initial Quality"



GENESIS COUPE 3.8L GDI V6

348HP

GENESIS COUPE 3.8 ULTIMATE in Empire State Gray

GENESIS COUPE

TO ACHIEVE TOP PERFORMANCE, WE CLIMBED PIKES PEAK.

Genesis Coupe used one of the world's most intense forms of motorsports to up its game: The legendary Pikes Peak Hill Climb. For the 2013 race, a Genesis Coupe prototype was built into a 900-horsepower performance machine that beat its own 2012 world-record time. At its core was the same 3.8L Lambda V6 engine that's available in your Genesis Coupe. In fact, 90 percent of the engine's components were production parts.

In street legal trim, Genesis Coupe's 3.8L Gasoline Direct Injection (GDI) V6 engine puts 348 horsepower at your disposal. Grab the shifter – whether it's our advanced 6-speed manual or 8-speed SHIFTRONIC® transmission, your right hand conducts a precision instrument.

Now prod the gas pedal. By dividing acceleration and cornering forces between the front and rear axles, Genesis Coupe stays balanced and composed as the car's weight shifts from side to side and front to rear through twists, turns, launches and stops.



AN INJECTION OF POWER With every rev of its 348-horsepower GDI V6, fuel is injected directly into the cylinder, creating potent-yet-efficient combustion. Genesis Coupe's powerful stopping performance is aided by available 4-piston Brembo® brakes.



PADDLE SHIFT PRECISION Genesis Coupe's available 8-speed SHIFTRONIC automatic transmission features paddle shifters with rev-matching to keep the engine's power band in the right place while approaching the cornering apex.



SHARP, YET SMOOTH Want a sports car with razor-sharp reflexes, yet a ride smooth and comfortable enough for everyday driving? Genesis Coupe balances these conflicting goals without compromise, thanks to its dual-link front and five-link rear suspension architecture.



AZERA 3.3L GDI V6

293HP

AZERA LIMITED in Starlight Silver

¹ Azera competitive set comprised of 2014-2015 models for Toyota Avalon, Nissan Maxima, Buick LaCrosse and Ford Taurus. ² Apple® CarPlay works with iPhone 5s, iPhone 5c and iPhone 5 running the latest version of iOS 7. iPhone is a registered trademark of Apple Inc. Google, Android and Android Auto are trademarks of Google Inc. ³ The Forward Collision Warning System is intended to be a supplement to safe driving practices. The system is not designed to detect certain stationary objects such as trees or poles, and may not detect all vehicles under certain conditions. The system does not provide a braking function. The driver is responsible for being attentive and maintaining control of the vehicle, and should not wait for the system's alerts before braking as there may not be sufficient time to brake safely.

AZERA

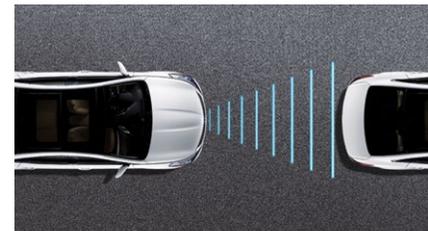
GO AHEAD. GET WHAT YOU DESERVE.

Sporting a wealth of styling refinements and feature enhancements, the 2015 Hyundai Azera has the premium features you want and, dare we say, you deserve. Under the hood, you'll find a silky-smooth 293-horsepower GDI V6 that uses a SHIFTRONIC 6-speed automatic transmission to help it make haste, not waste. An innovative, user-selectable Active ECO System is standard to help boost fuel efficiency.

Drive Azera, and you're not alone: Safety innovations like standard Blind Spot Detection with Rear Cross-traffic Alert bring potential hazards to your attention. That ride comfort and steering precision you're feeling? It's courtesy of a front suspension optimized for improved side load handling and reduced lean-in during cornering. Now turn your attention to the upscale interior – Azera has the most front-seat leg room and the most front head room in its competitive set.¹ It's space covered with supple leather and filled with standard premium features like Apple CarPlay[®] and Google[™] Android Auto,² which integrates iPhone[®] and Android smartphones into Azera's 8" touchscreen display. And then, there's Blue Link, Hyundai's innovative suite of advanced telematics.



A SOURCE OF COMFORT Azera's sensations flow from leather seats that treat front passengers with soothing heat and ventilated cooling. A 12-way power driver seat includes the comfort of a seat cushion extension and Integrated Memory System for side mirror, driver seat and steering column settings.



FORWARD THINKING Azera Limited comes standard with Forward Collision Warning. A forward-sensing camera looks down the road to determine the closing speed of your vehicle in relation to the vehicle ahead, and provides both audible and visual warnings to alert the driver of a potential collision.³



UPSCALE AMENITIES Azera Limited offers sought-after features like a panoramic sunroof and power-folding mirrors. An advanced 8" touchscreen navigation system with rearview camera. Infinity[®] Logic 7[®] Surround Sound Audio. Bluetooth[®] with phone transfer, and more – all standard.



SONATA 2.0T GDI

245HP

SONATA LIMITED 2.0T in Lakeside Blue

¹ Available on Sport and Eco models. Standard on Limited and 2.0T models. ² Siri® "Eyes Free" requires a compatible Apple iPhone® or iPad.® Apple, Siri, iPhone and iPad are registered trademarks of Apple Inc. ³ Ventilated front seats and panoramic sunroof available on Sonata Limited models. ⁴ Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (safercar.gov). ⁵ Available late 2014.

SONATA

THE ALL-NEW SONATA. NOW WITH EVEN MORE WOW FACTOR.

On the new Sonata, it's everywhere you look: The Wow Factor. It starts with striking LED Daytime Running Lights and a taut body shaped for visual effect and outstanding aerodynamic efficiency. Approach the driver's door, and the handle illuminates.¹ Inside, available dashboard technology includes an 8" touchscreen navigation system loaded with premium audio features and enhanced with Siri® "Eyes Free" integration.² At the rear, there's a class-exclusive hands-free smart trunk.¹

Whether you choose Sonata SE, Eco, Sport or Limited, you'll enter a cabin so spacious, the U.S. EPA classifies it as a large car. It's room with a view...and a viewpoint: Perks like ventilated front seats, a panoramic sunroof and the latest advancements in safety technologies shouldn't be reserved only for premium luxury sedans.³ Ditto advanced safety technology like optional Forward Collision Warning, which helped Sonata add a 2014 IIHS Top Safety Pick+ award to its NHTSA 5-Star Overall Safety rating.⁴ At Hyundai, we've been changing what people can expect from their next car, and from the company that makes it. We believe change is good. And, in the case of the all-new Sonata, it's exceptional.



SAFETY ADVANCES An array of driver aids includes available Forward Collision and Lane Departure Warning, as well as Blind Spot Detection with Rear Cross-traffic Alert and Lane Change Assist, which factors the speed of adjacent vehicles into its warning calculus when you're switching lanes.



DIGITAL PLAYGROUND Apple CarPlay and Google Android Auto let smartphone users turn the center console's 8" color touchscreen into a convenient extension of their phone. You can view maps, listen to text messages, plug into your music playlists, and more.⁵



SMART CRUISE CONTROL Radar is used to maintain a desired speed and distance from vehicles in front of you. When traffic stops, the stop/start feature brings you to a full stop automatically, then re-engages if the vehicle ahead moves forward within 3 seconds.



SONATA HYBRID 2.4L

199 NET
HP

SONATA HYBRID LIMITED Premium Package in Venetian Red Pearl

¹ EPA estimates for comparison only. Your actual mileage will vary with options, driving conditions, driving habits and the vehicle's condition. ² Warranty is nontransferable and not valid on vehicles exported to Korea.

SONATA HYBRID

SMART MOVE.

Is there a smarter way to drive than the Sonata Hybrid? After all, it's earned a 5-Star Overall Safety rating from NHTSA, the U.S. government's official safety arm. And it's a Hyundai – a brand that continues to win fans who like the way we do business. Whether it's offering you America's Best Warranty or the innovative suite of technologies found in Hyundai Blue Link, Sonata Hybrid is flush with new thinking.

A state-of-the-science hybrid that's driven by next-generation lithium polymer battery technology, Sonata Hybrid's battery system is capable of delivering the same power with 25 percent less weight, 40 percent less volume and 10 percent more efficiency than nickel-metal hydride batteries. It also discharges more slowly to maintain available power up to 1.7 times longer than traditional batteries.

The result is a spacious, stylish sedan with an EPA-estimated 40 MPG highway rating.¹ Considering all that, it's easy to understand why owners of competing hybrids might turn a bit green with envy.



BLUE DRIVE HYBRID SYSTEM Sonata Hybrid can run on gasoline internal combustion, an electric motor, or both simultaneously. Combining gas and battery power delivers performance to the tune of 199 net horsepower. The car can also operate at speeds of up to 74 mph on battery power alone.



SMARTER BRAKES Sonata Hybrid's four-wheel disc brakes not only scrub speed – a regenerative braking system also recharges its batteries. At stops, the gas engine shuts off, cutting emissions to zero. Prodding the accelerator prompts the Hybrid Starter Generator to seamlessly restart the engine in an instant.



LIFETIME BATTERY WARRANTY On Sonata Hybrid, America's Best Warranty is taken to a new level with hybrid system coverage for 10 years or 100,000 miles and an industry first – a lifetime hybrid battery warranty.²



ELANTRA SE/LIMITED 1.8L

145HP

ELANTRA LIMITED Ultimate Package in Titanium Gray Metallic

¹ Combined passenger and cargo area interior volume comparisons vs. 2014 competitive models. ² ALG, 2011-2013. ³ Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (safercar.gov). Top Safety Pick based on Insurance Institute for Highway Safety 40 mph moderate overlap frontal crash test, 31 mph side-impact test, 20 mph rear-impact test and roof strength testing. Test performed by the Insurance Institute for Highway Safety. For details, please visit iihs.org.

ELANTRA

AT THE TOP OF ITS CLASS.

The auto industry likes to classify cars by size. At Hyundai, we decided to rethink that. So while our Elantra may be seen as a compact sedan by some, what our designers created feels a lot more stylish and sporty outside. And decidedly “uncompact” inside, as evidenced by the U.S. EPA classifying Elantra as a midsize sedan (its total interior volume exceeds premium sedans like Acura ILX, Volkswagen CC and Nissan Maxima).¹

Drive it, and you may do a little reclassifying of your own. An all-aluminum 1.8L engine gives Elantra SE a potent combination of power and efficiency. Elantra Sport features a spirited 2.0L Gasoline Direct Injection engine and a suspension tuned for more precise response. Elantra Limited offers a level of luxury as soothing as its price tag. And Elantra GT’s hatchback design combines space and flexibility with an available sport-tuned suspension and panoramic sunroof for fun-to-drive flair.

Whichever model you choose – SE, Sport, Limited or GT – Elantra ranks highest among all compact cars in its class for residual value.² And it’s earned a 5-Star Overall Safety Rating from NHTSA, as well as an IIHS Top Safety Pick in 2014.³



POWER TO THE PAVEMENT A sports sedan needs a powerful engine – and the perfect way to transfer power to the road. Elantra Sport’s available SHIFTRONIC transmission features a locking torque converter and Active ECO system that modifies engine and transmission control for improved fuel economy.



MAGIC TOUCH An available 7” touchscreen lets you navigate all kinds of things, not just roads. Tune the 360-Watt premium audio system to your liking and chart a course to new music thanks to Pandora® integration. The touchscreen is also a monitor for Elantra’s rearview camera.



DRIVING STYLE With Elantra SE and Limited, drivers can choose the kind of steering feel they want. It’s a feature called Driver Selectable Steering Mode. With three modes – from comfort to normal or sport – you can tailor your Elantra’s steering feel to suit your preference.



2014 HYUNDAI ELANTRA
“Highest Ranked Compact
Car in Initial Quality”



VELOSTER TURBO 1.6T GDI

201HP

VELOSTER TURBO in Matte Gray

¹ GOOD DESIGN™ is a federally registered and protected trademark of The Chicago Athenaeum Metropolitan Arts Press, copyright 1992-2014. ² Manual transmission ratings. ³ Compact sporty car segment. ⁴ All SiriusXM services require a subscription, sold separately by SiriusXM after a free 3-month trial period. Fees and taxes apply. All fees and programming are subject to change. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.

VELOSTER

SUBSTANCE BEHIND THE STYLE.

The stylish lines and funky-yet-functional 3-door coupe configuration of our Veloster and Veloster Turbo are unlike anything else on the road. It's why Veloster received the coveted GOOD DESIGN Award, given to global product designs that advance new, visionary and innovative concepts.¹ But rest assured, there's plenty of substance behind the style.

Step inside Veloster and step on the gas. That's Gasoline Direct Injection giving its 1.6L engine an exhilarating combination of 138 horsepower and an EPA-estimated 35 MPG on the highway.² Even more stunning? Veloster Turbo, with its twin-scroll turbocharger that boosts "own the road" performance to 201 horsepower.

Getting to all of that turbo power is easy and fun, thanks to sporty paddle shifters for the 6-speed transmission. Inside is one of the roomiest and most versatile interiors in the segment.³ And it's flush with technology like a rearview camera and the largest LCD touchscreen in its class – a 7" monitor that's your portal to SiriusXM® Satellite Radio, Pandora and Hyundai's Blue Link telematics.⁴



OPEN UP, FOLD DOWN Fold down the 60/40 split rear seatbacks, swing open the hatch in back...and the 34.7 cubic feet you've just made available can be stuffed with a dozen duffel bags, a mountain bike or several snowboards.



TURBO R-SPEC Sharpen Veloster's performance edge with Turbo R-Spec, a model that adds more steering responsiveness, more aggressive suspension tuning and a short-throw B&M Racing® Sport Shifter for the 6-speed manual.



TECH PACKAGE Add useful features like an advanced navigation system, backup warning sensors that enhance Veloster's standard rearview camera, automatic headlights, automatic temperature control, proximity key entry with push-button start, and more.



ACCENT GLS 1.6L GDI

138HP²

ACCENT GLS Style Package in Marathon Blue | 2014 models and colors shown in all Accent photos

¹Total cargo space with seats folded down. ²2014 MY rating.

ACCENT

ENTER AT A HIGHER LEVEL OF REFINEMENT.

The auto industry refers to subcompact cars like our Hyundai Accent as “entry-level” models. Not the most flattering term, right? So we decided to change the rules and offer something entirely different. We started by giving Accent a surprisingly spacious interior. In fact, Accent GLS is so roomy, the U.S. EPA lists it as a class-size above cars like the Ford Fiesta.

Then, we accentuated all of that space with a host of niceties unexpected in a subcompact. Standard features include power heated mirrors (complete with a driver’s blind spot mirror), power door locks, power windows and a 6-speaker, 172-Watt audio system. Accent is even available with high-tech refinements like projector headlights with LED accents and Bluetooth® for wireless audio streaming and hands-free calling that includes voice recognition. Under the hood, our award-winning 1.6L engine uses Gasoline Direct Injection to deliver unsurpassed standard horsepower in the subcompact segment, while simultaneously maximizing fuel economy.



ACCENT GS With 60/40 split folding rear seats and up to 47.5 cubic feet of cargo space, our 5-door model accommodates snow and surfboards, skis, golf clubs, camping gear and other large items that bring more fun along for the ride.¹



ACCENT SPORT Want a sportier edge to your Accent? Our SE model responds with sport-tuned steering and rear disc brakes that deliver an authentic performance feel. It looks the part of a performer, too, with a leather-wrapped steering wheel and shift knob, 16” alloy wheels and a rear spoiler.



LONG ON COMFORT Accent has a rigid long-wheelbase chassis that allows the suspension to be tuned for a remarkably smooth, quiet ride. Accent also uses Motor Driven Power Steering for a precise steering feel more akin to a performance sedan than a subcompact.



2014 HYUNDAI ACCENT
“Highest Ranked Small Car
in Initial Quality”



SANTA FE 3.3L GDI V6

290HP

SANTA FE LIMITED Ultimate Package in Circuit Silver

¹Standard on Santa Fe Limited and Sport 2.0T models.

SANTA FE

A ROLE MODEL FOR THE NOT-SO-AVERAGE FAMILY.

It's no coincidence: Hyundai Santa Fe is driven by families that know how to have more fun. We designed the 2015 Santa Fe and Santa Fe Sport to feed your spirit of adventure a gourmet meal of versatility, luxury, safety and security. Santa Fe offers a spacious interior with room for up to seven. Santa Fe Sport has room for five. Under the hood, Santa Fe offers a choice of three engines that combine robust power with remarkable fuel efficiency.

Available premium features include a panoramic sunroof, heated and ventilated front seats, second-row captain's chairs, LED taillights and 19-inch alloy wheels. New for 2015 is a hands-free Smart Liftgate with auto-open.

An exceptional level of standard safety features includes seven airbags, a driver's blind spot mirror and a host of advanced electronic traction, stability and braking enhancements. It's no wonder the National Highway Traffic Safety Administration awarded Santa Fe and Santa Fe Sport 5-Star Overall Safety ratings.



ENJOY THE CLIMATE At the press of a button, the available panoramic sunroof opens up Santa Fe's interior to a wide swath of sunny or starry skies. Set the desired cabin temperature, and automatic temperature control with a CleanAir Ionizer and auto-defogging takes care of the rest.



SMARTER SEATING Santa Fe Sport and GLS adapt to cargo or kids with just a flip of its 40/20/40 split-fold second row seats. An available sliding function adds even more versatility when you need to make room for an additional passenger or skis and snowboards.

SMARTER ACCESS Santa Fe knows your life's a handful, literally. With features like proximity key entry and a new-for-2015 hands-free Smart Liftgate with auto-open, Santa Fe offers a smarter way to get in and get going.¹





TUCSON SE/LIMITED 2.4L GDI

182HP

TUCSON LIMITED Tech Package in Winter White

¹Blue Link Connected Care includes 1 year of the Blue Link Connected Care Package and requires an active Blue Link subscription. One-year term starts from the new vehicle date of first use and is available for new vehicle purchases and leases based upon terms and conditions on the Blue Link subscription enrollment pages. Only use Blue Link and corresponding devices when safe to do so. Cellular and GPS coverage is required. Blue Link is available on most new Hyundai vehicles. Features, specifications, and fees vary by subscription plan and are subject to change. For more on details and limitations, visit Hyundai.com or your authorized Hyundai dealer.

TUCSON

GET READY TO ROAM.

Tucson gives you plenty of room to roam. With up to 55.8 cubic feet of rear cargo space, it has more passenger volume than Nissan Rogue or Ford Escape. The two-stage reclining 60/40 split rear seats add even more passenger comfort and storage versatility.

And who says a crossover can't ride like a luxury car? Not Tucson. Its SACHS® Amplitude Selective Damping is the same suspension design we use on Hyundai's luxury sedans. Voice-command controls and Bluetooth audio streaming await you inside. Also standard: Refinements like two-stage reclining rear seats, steering wheel audio, phone and cruise controls, and illuminated front cupholders.

An available navigation system with NavTraffic® adds convenience to your comfort with a large 7" touchscreen display that's easy to read at a glance. Onboard Tucson Limited, this center console display is also your portal to the suite of safety and car care services featured in Hyundai's Blue Link Connected Care.¹



POPULAR EQUIPMENT PACKAGE New for 2015 on Tucson GLS, this package bundles a rearview camera and a 4.3" color audio display (that also serves as a monitor for the rearview camera) with leatherette-trimmed seats, a power driver's seat with power lumbar, and automatic headlight control.



HILLS UNDER CONTROL Tucson is the only vehicle in its segment with standard Downhill Brake Control, which helps maintain control and speed when easing down steep descents. Also standard is Hillstart Assist Control, which minimizes backward rolling as you release your foot from the brake on uphill slopes.



ALL WHEEL GRIP To help optimize traction when the going gets tricky, Tucson's available All Wheel Drive continuously varies the torque transfer between the front and rear wheels. Drivers can select the 50/50 torque-split setting to balance power between front and rear wheels in snow or sand.

EQUUS



HIGHLIGHTS AND AVAILABLE FEATURES

- 429 HP, 5.0L GDI V8 engine
- 8-speed automatic SHIFTRONIC® transmission
- Electronically controlled air suspension
- Smart Cruise Control with stop/start
- Heads-up display
- Full 12.3" LCD instrument cluster display screen
- Premium navigation system with 9.2" LCD screen
- Lexicon® 7.1 Discrete 17-speaker audio system
- Dual 9.2" rear seat entertainment system
- Forward-view cornering camera
- Multi-view camera system
- Power rear side-window sunshades
- Lane Departure Warning with Blind Spot Detection
- Vehicle Stability Management with pre-collision warning
- Adaptive Front Lighting with auto-leveling headlights
- Power trunk lid and door closure
- 19" alloy wheels

GENESIS



HIGHLIGHTS AND AVAILABLE FEATURES

- 311 HP, 3.8L GDI V6 or 420 HP, 5.0L GDI V8 engine
- 8-speed automatic SHIFTRONIC® transmission
- Continuous Damping Control suspension
- Smart Cruise Control with stop/start
- Dual-mode vent control with CO₂ sensor
- 12-way power heated front seats with power lumbar
- Heads-up display
- Driver Information System navigation with 9.2" HD display
- Lexicon® 7.1 Discrete 17-speaker audio system
- 9-airbag safety system
- Automatic Emergency Braking
- Lane Departure Warning System
- Lane Keep Assist and High Beam Assist
- Front and Rear Parking Assistance System
- Blind Spot Detection with Rear Cross-traffic Alert
- Hands-free smart trunk with auto-open
- 18" or 19" alloy wheels

GENESIS COUPE



HIGHLIGHTS AND AVAILABLE FEATURES

- 348 HP, 3.8L GDI V6 engine
- 6-speed manual or 8-speed automatic SHIFTRONIC® transmission with paddle shifters
- Advanced high-strength steel chassis
- Sport-tuned suspension and strut brace
- Torsen® limited-slip differential
- Leather seating surfaces and heated front seats
- Aggressive seat bolsters
- Power driver seat slide and power lumbar
- 7" touchscreen navigation system
- 360-Watt Infinity® audio system with 10 speakers
- Power tilt-and-slide glass sunroof
- Automatic headlights with LED Daytime Running Lights
- High Intensity Discharge Xenon headlights
- Electronic Stability Control with Traction Control System
- Brembo® braking system
- 18" or 19" alloy wheels

AZERA



HIGHLIGHTS AND AVAILABLE FEATURES

- 293 HP, 3.3L GDI V6 engine
- 6-speed automatic SHIFTRONIC® transmission
- Heated leather seats
- Integrated Memory System for driver seat
- 8" touchscreen navigation system with rearview camera
- Apple CarPlay® and Google™ Android Auto
- 650-Watt Infinity® Logic 7® Surround Sound Audio
- Panoramic sunroof
- Power rear sunshade
- Blind Spot Detection with Rear Cross-traffic Alert
- Forward Collision and Lane Departure Warnings
- Hands-free smart trunk opener
- 19" alloy wheels

SONATA



HIGHLIGHTS AND AVAILABLE FEATURES

- 185 HP, 2.4L GDI or 245 HP, 2.0L twin-scroll turbo 4-cylinder engine with 6-speed automatic SHIFTRONIC® transmission
- 178 HP, 1.6L twin-scroll turbo 4-cylinder engine with 7-speed EcoShift Dual Clutch Transmission (Eco model)
- Heated and ventilated front seats
- 8" touchscreen navigation with rearview camera
- 400-Watt Infinity® premium audio system
- Smart Cruise Control with stop/start capability
- Blind Spot Detection with Rear Cross-traffic Alert
- Forward Collision and Lane Departure Warnings
- Panoramic sunroof
- Manual rear side window shades

SONATA HYBRID



HIGHLIGHTS AND AVAILABLE FEATURES

- 2.4L Atkinson cycle 4-cylinder engine
- Permanent magnet high-power density motor
- Hybrid Starter Generator
- Lithium polymer battery system
- 6-speed automatic SHIFTRONIC® transmission
- Proximity key entry with push-button start
- Power driver's seat with lumbar support
- Heated front seats
- 7" touchscreen navigation system with rearview camera
- 400-Watt Infinity® premium audio system
- Panoramic sunroof
- LED headlight accents and LED taillights
- 16" or 17" Eco-spoke aluminum alloy wheels

ELANTRA



HIGHLIGHTS AND AVAILABLE FEATURES

- 145 HP, 1.8L or 173 HP, 2.0L GDI engine
- 6-speed manual or 6-speed automatic SHIFTRONIC® transmission
- Sport-tuned suspension and steering
- Proximity key entry with push-button start
- Power tilt-and-slide glass sunroof
- Heated front and rear seats
- 7" touchscreen navigation system
- Pandora® Internet radio
- Vehicle Stability Management System
- Daytime Running Lights
- Projector headlights with LED accents
- 15" / 16" / 17" alloy wheels

VELOSTER



HIGHLIGHTS AND AVAILABLE FEATURES

- 138 HP, 1.6L GDI or 201 HP, 1.6L twin-scroll turbo engine
- 6-speed manual, 6-speed Dual Clutch or 6-speed automatic SHIFTRONIC® transmission with paddle shifters
- Torque Vectoring Control
- Proximity key entry with push-button start
- Power panoramic tilt-and-slide sunroof
- 7" LCD touchscreen navigation with rearview camera
- 450-Watt Dimension® premium audio system
- Pandora® and SiriusXM® Satellite Radio
- Daytime Running Lights
- Electronic Stability and Traction Control Systems
- Backup warning sensors
- Unique 18" alloy wheels

ACCENT



2014 model shown

HIGHLIGHTS AND AVAILABLE FEATURES

- 138 HP, 1.6L GDI 4-cylinder engine
- 6-speed manual or automatic SHIFTRONIC® transmission
- Remote keyless entry system
- Power windows with driver auto-down/up
- Steering wheel audio and cruise controls
- 6-way adjustable driver seat with armrest
- 172-Watt AM/FM/SiriusXM®/CD/MP3 audio system
- 60/40 split fold-down rear seatback
- Vehicle Stability Management System
- Projector headlights with LED accents
- Heated bodycolor power side mirrors
- Driver blind spot mirror
- 16" alloy wheels

SANTA FE



HIGHLIGHTS AND AVAILABLE FEATURES

- 190 HP, 2.4L GDI or 264 HP, 2.0L GDI twin-scroll turbo 4-cylinder engine (Sport)
- 290 HP, 3.3L GDI V6 engine
- 6-speed automatic SHIFTRONIC® transmission
- Active Cornering Control All Wheel Drive
- Ventilated front seats and heated front/rear seats
- 8" touchscreen navigation system
- 40/20/40 split fold-down, sliding and reclining 2nd row seats
- 2nd row captain's chairs (Santa Fe Limited)
- Blind Spot Detection System
- Rear Cross-traffic Alert
- Hands-free Smart Liftgate with auto-open
- 17" / 18" / 19" alloy wheels

TUCSON



HIGHLIGHTS AND AVAILABLE FEATURES

- 164 HP, 2.0L or 182 HP, 2.4L GDI 4-cylinder engine
- 6-speed automatic SHIFTRONIC® transmission
- On-demand All Wheel Drive
- Proximity key entry with push-button start
- Panoramic sunroof
- Power driver seat with lumbar support
- 7" touchscreen navigation system
- 4.3" color touchscreen audio display with rearview camera
- 60/40 split fold-down rear seatbacks with 2-stage recline
- Floor console-mounted rear vents
- Automatic projection headlights
- LED taillights
- 17" or 18" alloy wheels



HYUNDAI BLUE LINK HIGHLIGHTS

Blue Link telematics bring some of the best things about living in this digital age along for the ride. The push of a button or the sound of your voice is all it takes to discover new places. Call for help. Get maintenance notifications, remotely lock/unlock your car doors, locate and immobilize your car if it's stolen, and more. Visit HyundaiBlueLink.com for model availability and details.

CONNECTED CARE Automatic Collision Notification and SOS Emergency Assistance report your position and connect you to an operator 24/7/365 when needed.¹ Connected Care includes Monthly Vehicle Health Reports (email or online) and Service Link, which lets you schedule car care appointments from your vehicle.

DESTINATION SEARCH POWERED BY GOOGLE™ At the press of a button or through voice commands, address and contact details appear on your navigation screen. The destination searches you perform via MyHyundai.com or your Blue Link app can be sent directly to the navigation system in your Hyundai.

REMOTE ACCESS Remote Start with Climate Control includes the option to set a 1-10 minute engine timer, as well as the option to select a desired cabin air temperature or set the rear-window defroster. If your plans change after remote-starting your car, you can stop the engine remotely, too.²

¹ Blue Link agents will contact existing emergency service responders. Only use Blue Link and corresponding devices when it is safe to do so.
² Remote Vehicle Start is only available for push-button start equipped vehicles with an automatic transmission or a Dual Clutch Transmission. Not available on all models. Remote Climate Control available on properly equipped models with Fully Automatic Temperature Control.

AMERICA'S BEST WARRANTY

POWERTRAIN LIMITED WARRANTY	NEW VEHICLE LIMITED WARRANTY	ANTI-PERFORATION WARRANTY	24/7 ROADSIDE ASSISTANCE
10 YEARS 100,000 MILES	5 YEARS 60,000 MILES	7 YEARS UNLIMITED MILES	5 YEARS UNLIMITED MILES

HYUNDAI Assurance

HYUNDAIASSURANCE.COM

Our commitment to Hyundai owners doesn't end with the transfer of keys. Wherever the road takes you, we've got your back with Hyundai Assurance, an umbrella of services and benefits that includes America's Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features...and more.