1986 FLEETWOOD BROUGHAM



THE CADILLAC PROMISE

Owning a Cadillac is a satisfying experience.

The pleasures come in sometimes unexpected ways. Such as noticing the golden keys just before you turn the ignition. Or having someone else notice.

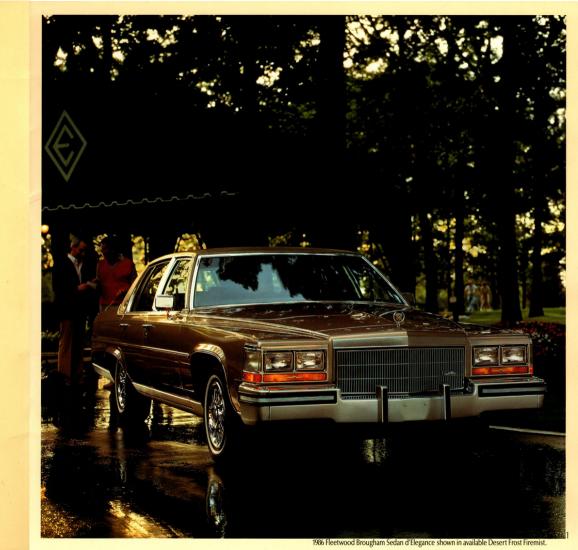
Admiring contemporary road manners that tame the twists and turns.
Without compromising legendary
Cadillac luxury and comfort.

Or the solid sound every time you close a door.

The security of safety features
that surround you
mile after mile.

Above all, it's the feeling of uncompromising excellence.
A tradition of quality and attention to driver and passenger needs and demands.

Is it any wonder driving a new Cadillac is a pleasure to be envied?



FLEETWOOD BROUGHAM SEDAN D'ELEGANCE

This is a car that becomes more exclusive each year by remaining true to its traditions.

Like its traditional size. Fleetwood
Brougham rides on the longest wheelbase of any production car— making
cruising hours on the interstate pure
luxury. Only the limited production
Cadillac Fleetwood Seventy Five
Limousine has a longer wheelbase.

Its traditional power. Featuring a new responsive 5.0 liter V8 for the kind of quick acceleration and passing power you need.

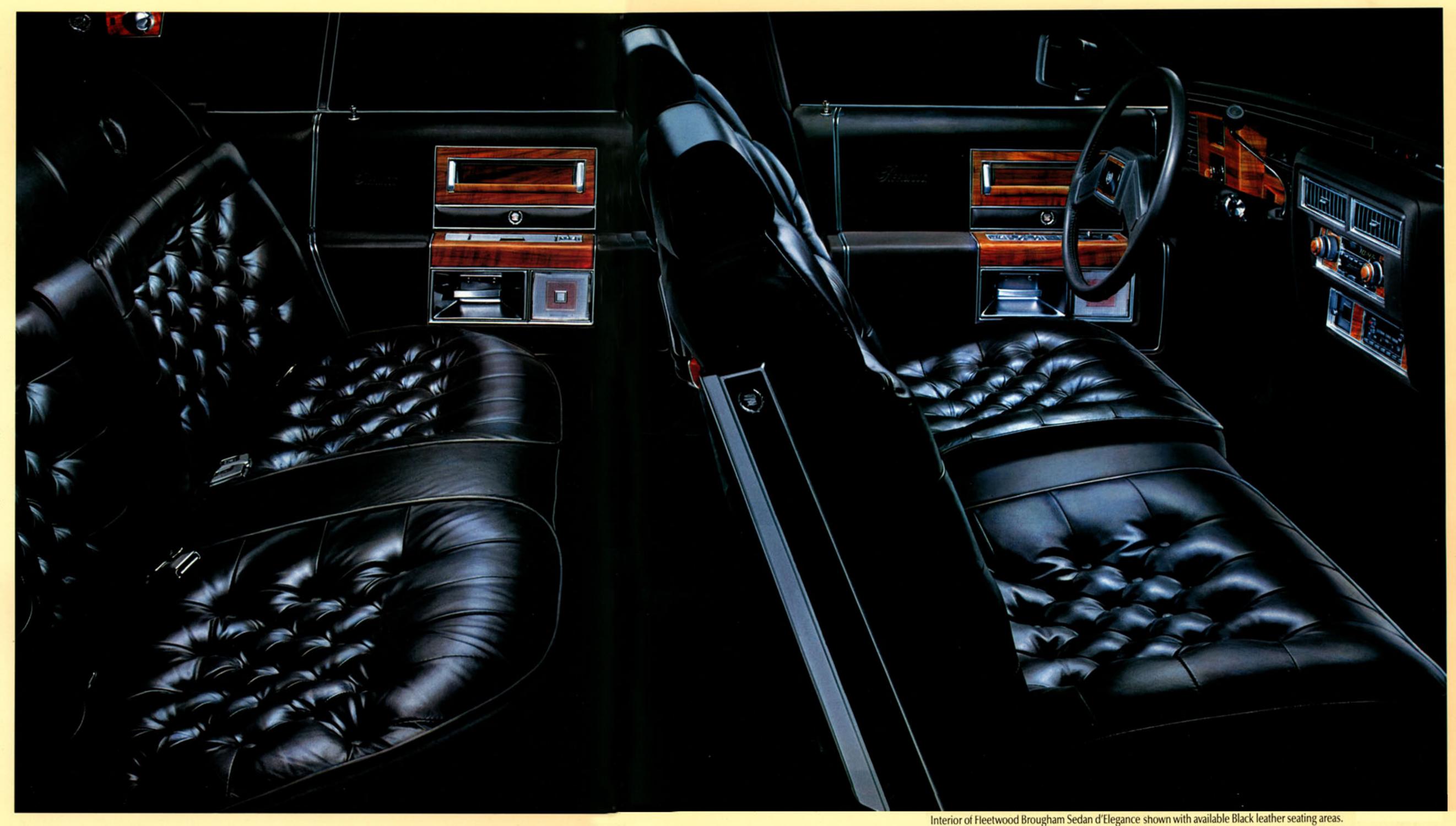
And its traditional luxury. Like a special roof treatment with limousine-style rear window, push-button electronic climate control, AM/FM stereo radio with power antenna and so much more.

Fleetwood Brougham Sedan d'Elegance for 1986. A car that Cadillac traditions are made of.



FLEETWOOD BROUGHAM SEDAN D'ELEGANCE

Step into the elegant interior world of Sedan d'Elegance with its special tufted pillow-style seating areas and adjustable rear seat reading lamps. The six-passenger roominess is immediately evident—and dual comfort front seats (three-passenger) with six-way power seat adjusters for both driver and front passenger offer the final complement to incomparable driving comfort.





Interior shown with Dark Claret Heather cloth.

FLEETWOOD BROUGHAM S E D A N

Your Fleetwood Brougham is a very special Cadillac. Featuring standard Heather Cloth interiors in four color offerings. You'll also be treated to an illuminated entry system, dual comfort 55/45 front seats (three-passenger), electronic climate control and a host of available features to make your Cadillac as distinctive as you are.





Fleetwood Brougham Instrument Panel.

FLEETWOOD BROUGHAM STANDARD FEATURES



Fleetwood Brougham Standard Wheel Disc.



Fleetwood Brougham d'Elegance Wheel Disc.



19.6 cubic feet of trunk capacity.

COMFORT AND CONVENIENCE

Dual Comfort 55/45 Front Seats (Three-Passenger). Allow driver and right front passenger to adjust seats for maximum comfort.

Illuminated Entry System, Pushing either front door handle button illuminates keyhole and turns on inside courtesy lights for ease of entry.



Illuminated Entry System.

AS WELL AS:

- · Armrest, Center-Front and Rear · Armrest, Doors-Front and Rear • Ash Receivers-Two Front and Two Rear • Assist Handles-Front Seatback . Audible Reminders-For Headlights On, Key in Ignition, Driver's Safety Belt
- · Clock, Digital Display (in radio) · Door
- · Cigarette Lighters-Two Front and Two Rear Locks, Electrically Powered . Door Pull Swing

Handles . Electronic Climate Control with Outside Temperature Digital Display • Gold Key Delivery System (Please see Page 12 for details.) . Headlamp Dimmer Switch, Column-Mounted • Headrests, Front Seats-Adjustable · Lamp Monitors-Front and Rear · Lights, Exterior-Including Front Cornering Lights and Tungsten Halogen Low- and High-Beam Headlamps . Lights, Interior-Underhood, Glove Compartment Front Ash Receivers, Sunshade Support, Door Courtesy and Warning, Luggage Compartment . Litter Recentacle. Carpeted . Low Fuel Level Indicator . Mirrors. Right and Left Outside Rearview Remote Controlled-Right Convex • Pockets, Front Seatback • Seat Adjuster-Six-Way Power (Driver Seat) • Soft Ray Tinted Glass • Trip

Odometer-Push-to-Reset • Visor Vanity Mirror -Passenger • Visors, Padded Dual Sun · Windows, Electrically Powered · Windshield Washer Fluid Low Level Indicator • Windshield Wipers, Three-Speed-With Fluidic Windshield Washer System

SOUND SYSTEM

Antenna-Power.

Radio, AM/EM Stereo Signal Seeking and Scanner with Digital Display (Electronically Tuned Receiver). Includes extended frequency range front speakers and extended frequency range rear speakers.

APPEARANCE AND PROTECTION

Full Padded Roof Treatment. The padded roof incorporates a closed-in limousine-style rear window treatment.

New Center High-Mounted Stop Lamp, Mounted at the center of the rear shelf inside the rear window, this feature provides additional indication of vehicle braking. Its high, center-mounted location makes it more visible to drivers following behind. Anti-Corrosion Treatments. With over 100 specially treated areas.

AS WELL AS:

· Accent Molding · Bumper Guards-Front Bumper Rub Strip-Front and Rear • Door Sill Plates • Floor Carpet • Luggage Compartment. Carpeted . Moldings-Including Body Side (Car Color), Wide Rocker Panel, Wheel Opening Opera Lamps Wheel Discs Wreath and Crest Ornamentation

ENGINE/CHASSIS

New 5.0 Liter V8 Engine. New for Fleetwood Brougham is a powerful, four-barrel V8 engine with responsive acceleration.

Four-Speed Automatic Transmission with Torque Converter Clutch. The overdrive fourth gear reduces engine speed by about 30% for a quiet. Cadillac ride.

Steel-Belted All-Seasons Radial Whitewall Tires. With an all-seasons tread design for wet braking performance and snow traction.

AS WELL AS:

 Battery-Delco-GM Freedom® II-Plus · Brakes, Power-Front Disc · Generator, 94 Amp . High-Energy Ignition . Parking Brake Release, Automatic • Spare Tire, Compact High-Pressure Type . Spare Tire Cover Steering, Power • Wheels and Tires— Computer Match-Mounted



New 5.0 Liter V8.

ADDITIONAL STANDARD FEATURES FOR FLEETWOOD **BROUGHAM D'ELEGANCE**

COMFORT AND CONVENIENCE

Six-Way Power Seat Adjuster for Front Passenger Seat.

Trunk Lid Release, With ignition on, a light touch of trunk lock release button, located inside the glove compartment, opens the trunk

Controlled Cycle Wipers, Delay feature allows adjustment of wiping action for light rain or other conditions.

Adjustable Rear Seat Reading Lamps. Manual Passenger Front Seatback Recliner.

AS WELL AS:

AS WELL AS:

 Assist Handles-Three Roof-Mounted • Seats. Front-Dual Comfort 50/50 (Three-Passenger)

APPEARANCE AND PROTECTION Tufted Multi-Button Seat Trim Design. Accent Striping (Side and Deck Lid). Fleetwood Brougham d'Elegance Wheel Discs.

 D'Elegance Identification • Floor Carpet Deluxe Tampico • Floor Mats-Deluxe Tampico Carpeted Rubber, Front and Rear





FLEETWOOD BROUGHAM AVAILABLE FEATURES

Astroroof.



Genuine Wire Wheel.



Wire Wheel Disc.



Automatic Day/Night Mirror.

COMFORT AND CONVENIENCE

Memory Seat. This Cadillac option remembers two preset driver's seat positions. Just push a button and the seat automatically assumes the position of your choice.

Automatic Day/Night Inside Rearview Mirror. This mirror electronically detects glare from following headlamps and automatically adjusts the rearview mirror to the non-glare mode. When glare subsides, the mirror returns to the normal viewing mode after a short time delay. The illuminated distance dial allows a full range of adjustments to match the mirror to your eye sensitivity.

Twilight Sentinel. This popular Cadillac convenience automatically turns headlights on and off in response to outside lighting conditions. It also includes an adjustable time delay feature to light your way as you leave your Cadillac.

Electrically Powered Astroroof. Add this very personal touch to your Fleetwood Brougham. The retractable glass panel also includes an adjustable sunshade. (Astroroof reduces headroom slightly.)

General Motors Acceptance Corporation (GMAC) Financing. Please see inside back cover for details.

Controlled Cycle Wipers. Delay feature allows adjustment of wiping action for light rain or other conditions.

Trunk Lid Release. With ignition on, a light touch of trunk lock release button, located inside the glove compartment, opens the trunk. Also available with a quiet pull-down feature which, once engaged, automatically pulls trunk lid down and locks it into place.

Automatic Door Locks. Shifting the transmission into any forward gear automatically locks all the doors of your Cadillac. Put the transmission into park and the doors automatically unlock.



Memory Seat.

Guidematic Headlamp Control. Automatically dims high-beam headlamps with approach of oncoming cars. Then returns headlamps to high-beam operation.



Twilight Sentinel.

Six-Way Power Seat Adjuster for Front Passenger Seat.

Adjustable Rear Seat Reading Lamps. AS WELL AS:

Defogger, Rear Window-Includes Heated Outside Rearview Mirrors • Garage Door Opener • Mirrors, Electrically Powered, Outside Rearview • Recliner, Power-Driver Seat • Recliner, Power-Forth Passenger Seatback • Steering Wheel, Tilt-and-Telescope • Visor Vanity Mirrors, Illuminated-Driver and Passenger

SOUND SYSTEMS

Antenna, Tri-Band. Standard with available Cassette Tape Player and Citizens Band Transceiver.

Delco-GM Electronically Tuned Receiver with Cassette Tape Player.

Delco-GM Electronically Tuned Receiver with Cassette Tape Player and Citizens Band Transceiver.

APPEARANCE AND PROTECTION

Remote Unlocking Fuel Filler Door. Locking or unlocking car doors also automatically locks or unlocks fuel filler door.

Theft-Deterrent System. Window decals announce that this protective feature is helping safeguard your Cadillac 24 hours a day. Automatically activated if the integrity of the doors is violated. A driver's seat presence switch provides an added measure of security against unauthorized use. Security Option Package. Includes Remote Fuller Door Lock. Automatic Door

Locks and Theft-Deterrent System.

GM Protection Plan. See your Cadillac dealer for details.

AS WELL AS:

Accent Striping (Side and Deck Lid)
Door Edge Guards - Floor Mats, Carpeted Rubber, Front and/or Rear (Deluxe Tampico Carpeted Mats Standard on Fleetwood Brougham d'Elegance' - Front License Plate Mounting Provisions (No charge)
License Frame—Rear - License Frame—Front And Rear - Paint, Firemist - Steering Wheel Rim, Leather-Trimmed - Trunk Mat • Wheel Disse, Wire - Wheels, Wire
License Frame—Wheel - Wire - Wheel - Wire - Wire - Wheel - Wire - Wire - Wheel - Wire - Wire - Wheel -

ENGINE/CHASSIS

Electronic Level Control. Automatically adjusts to changing loads—for additional passengers or for added luggage weight—to help keep the car level.

AS WELL AS:

Curb Weight

Headroom Front

Headroom Rear

Legroom Front

Legroom Rear

Hip Room Front

Hip Room Rear

Shoulder Room Front

Shoulder Room Rear

Seating Capacity (front and rear

Specifications as of 10-16-85.

 Battery, Heavy-Duty—Delco-GM Freedom® III • Engine Block Heater • Heavy-Duty Ride Package • Tires, Puncture-Sealing

SPECIFICATIONS

1986 FLEETWOOD BROUGHAM SEDAN 5.0 Liter Gasoline V8 with Four-Barrel Carburetor Fuel Tank Capacity Delco-GM Freedom* II-Plus Battery. . 12-volt, negative connected to ground, side terminals. No filler/vent caps Cenerator Transmission Four-speed automatic with overdrive and torque converter clutch Rear Ayle Differential Hypoid Type Final Drive Ratio Fully Independent, Short/Long Arm Springs Shock Absorber Tubular-Direct Acting Stabilizer Bar Standard . Four-link Live Axle Springs Shock Absorbers Tubular-Direct Acting Height Control (Available) Electronic Level Control Power Front Disc-Rear Drum, Self-Adjusting Parking Brake Foot pedal with vacuum automatic release Mechanical on Rear Brakes Telltale Light Indicates hydraulic malfunction, low vacuum or parking brake applied Linings Audible Wear Indicators (on disc brakes) . Variable ratio power Steering Gear Ratio Wheels and Tires **GM Specification** Steel-Belted All-Seasons Radial White Strine Size ... Wheels Overall Sizes 5614mm (221.0° Body Width 1912mm (75.3" Front 1568mm (61.7 Turning Diameter (wall-to-wall) . 13.4M (44.1) 12.4M (40.5°



1834.9kg (4045.2 lbs.)

991mm (39.0°)

. 967mm (38.1°)

1067mm (42.0°)

1047mm (41.2")

1405mm (55.3°)

1408mm (55.4°)

1508mm (59.4*

1508mm (59.4")

WHAT MAKES A CADILLAC A CADILLAC.



It all began in 1902. A commitment to quality and excellence. As a result, for the past 37 years, more Americans have chosen to own Cadillac than any other luxury car.

Today, that commitment remains obvious in such traditional areas as fit, finish, materials, appointments, and craftsmanship.

But it now becomes evident, too, in state-of-the-art and leading-edge developments in safety and technology.

Traditional or advanced, however, the ultimate test of Cadillac quality and excellence is simply this: Does it contribute significantly to owner satisfaction?

That's what makes a Cadillac a Cadillac.

GOLD KEY DELIVERY SYSTEM.



Cadillac began the whole idea of nationwide automotive service back in 1926. It is only fitting, then, that today Cadillac has a system of preferential treatment you expect as a Cadillac owner: The Gold Key Delivery System.

Cadillac's Gold Key Delivery System begins with a thorough inspection of your Cadillac Fleetwood Brougham-but that's not all. You also receive an orientation drive with your sales representative. A thorough explanation of your new Cadillac. An audio cassette of important information (factory-installed cassette tape player optional). And a full tank of fuel. Plus two sets of 23-karat gold-plated keys along with a personalized Gold Key Identification Card

The Gold Key Card you receive as part of the Gold Key Delivery System provides important owner and vehicle information to help your service advisor schedule routine maintenance quickly and easily. And at your convenience, or at your first regularly scheduled maintenance visit, you can request an exclusive Gold Key vehicle inspection at no additional charge.

Cadillac's Gold Key Delivery System. Unique in the luxury car field.

AFF

The guest for Cadillac quality never ends. For 1986, that guest has led to the largest offering of safety features in Cadillac history.

OCCUPANT PROTECTION

Manual Lap/Shoulder Safety Belts for Driver and Right Front Passenger (Driver Side Includes Visual and Audible Warning System) . Manual Lap Safety Belts at Each Rear Seat Position (and Center Front)

- . Energy Absorbing Steering Column
- Energy Absorbing Instrument Panel Energy Absorbing Front Seatback Tops
- Laminated Safety Windshield Glass and Tempered Safety Side and Rear Window
- Glass Safety Interlocking Door Latches Passenger-Guard Inside Door Lock Handles • Safety Armrests • Head Restraints, Driver & Right Front Passenger (Adjustable) • Dual Sun Visors • Smooth

Contoured Door Handles . Pressure Lock

ACCIDENT AVOIDANCE

Radiator Cap

· Parking Lamps That Illuminate with Headlamps • Four-Way Hazard Warning Flasher . Back-Up Lights . Center High-Mounted Stop Lamp • Directional Signal

Side Marker Lights and Reflectors

- Control with Lane Change Feature · Windshield Defroster, Washer and Three-Speed Wipers . Inside Rearview Mirror with Vinyl-Bonded Glass • Outside Left and Right Rearview Mirrors • Brake System with Dual Master Cylinder and
- Warning Light Starter Safety Switch • Dual Action Hood Latch System • Low Glare Finish on Instrument Panel Top. Inside Windshield Moldings, Wiper Arms/Blades, Metallic Steering Wheel Surfaces • Illuminated Heater and Defroster Controls • Illuminated Windshield Wiper and Washer Controls . Tires with Built-In Tread-Wear Indicators • Safety Road Wheel Rims . Audible Brake Lining Wear Indicators, all Disc Brakes . Self-Adjusting

THEFT DETERRENCE

· Audible Reminder for Ignition Key Removal . Theft Deterrent Steering Column Lock • Visible Vehicle Identification Number • Remote Inside Hood Release Theft Deterrent Key System (Separate Ignition Key)

Brake Feature • Pressure Relief Fuel Cap

AVAILABLE THEFT DETERRENCE FFATURE

. Theft Deterrent System

Let's Get It Together...Buckle Up.

Every new 1986 Cadillac delivered by a Cadillac dealer in the United States comes with a one-year, \$10,000 safety belt user insurance certificate from MIC General Insurance Corporation at no additional charge, \$10,000 will be paid to the estate of any occupant who suffers fatal injuries as a result of an accident involving that vehicle while wearing a GM safety belt. Buckle up every time vou drive.

A WORD ABOUT THIS CATALOG.

We have tried to make this catalog as comprehensive and factual as possible and we hope you find it helpful. However, since the time of printing, some of the information you will find here may have been updated. Also, some of the equipment shown or described throughout this catalog is available at extra cost. Your dealer has details and, before ordering, you should ask him to bring you up to date.

The right is reserved to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models. Check with your Cadillac dealer for complete information.

A WORD ABOUT ASSEMBLY. COMPONENTS AND OPTIONAL **EQUIPMENT IN THESE CADILLAC** PRODUCTS.

The Cadillacs described in this brochure are assembled at facilities operated by General Motors, These vehicles incorporate thousands of different components produced by car groups and various component divisions of General Motors and by various suppliers worldwide to General Motors. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions, safety and fuel economy requirements, or for other reasons, to produce Cadillac products with different components or differently sourced components than initially scheduled. All such components have been approved for use in Cadillac products and will provide the quality performance associated with the Cadillac name.

With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information, GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest that you verify that your car includes the optional equipment you ordered or if there are changes. that they are acceptable to you.

A WORD ABOUT ENGINES.

Cadillacs are equipped with engines produced at facilities operated by GM car groups, subsidiaries or affiliated companies worldwide.

UPDATED SERVICE INFORMATION

Cadillac regularly sends its dealers useful service bulletins about Cadillac products.

Cadillac monitors product performance in the field. We then prepare bulletins for servicing our products better.

Now you can get these bulletins, too. Ask your dealer. To get ordering information, call toll-free 1-800-551-4123.

FINANCING OR LEASING. IT'S AS EASY AS GMAC

The good feeling that comes when you buy or lease a new Cadillac can be enhanced when it comes to making the financial arrangements.

Which is why so many people finance with General Motors Acceptance Corporation. With GMAC it's done right in the showroom. Terms are tailor-made to suit your personal needs. You can choose your own monthly payment date. And the rates are friendly as can be.

So when the time comes, just tell us, "I want GMAC." We'll take it from there while you relax.

You'll be in good company, All told, nearly 100 million cars and trucks have been financed the GMAC way. The easy way whether you buy or lease.

THE CADILLAC COMMITMENT

We believe that when you buy or lease a Cadillac, you deserve to be treated like a Cadillac owner. And when you take your car in for service, you have the right to expect the type of consideration traditionally reserved for Cadillac owners. We intend to keep that tradition alive. BEST OF ALL. IT'S A CADILLAC.

