

Prepared exclusively for

The 2010 Infiniti M.  
Power at every turn. Enriching in every detail.



INFINITI.

Inspired Performance™



INFINITI

M

## MECHANICAL

- M45: 4.5-liter, 32-valve V8 engine, 325 hp, 336 lb-ft of torque
- M35: 3.5-liter, 24-valve V6 engine, 303 hp, 262 lb-ft of torque
- Continuously Variable Valve Timing Control System (CVTCS)
- Rear-wheel drive or Intelligent All-Wheel Drive (AWD) system with continuously variable front/rear torque split with separate "Snow Mode," and integrated 4-wheel traction control system (M35x AWD and M45x AWD)
- Electronically controlled 7-speed automatic transmission with Drive Sport (DS) mode and manual shift mode with Downshift Rev Matching (M35)
- Electronically controlled 5-speed automatic transmission with Drive Sport (DS) mode and manual shift mode with Downshift Rev Matching (M35x AWD, M45, M45x AWD)
- 18-inch aluminum-alloy wheels with V-rated all-season performance tires
- Forged aluminum independent suspension
- 4-wheel vented disc brakes with Anti-lock Braking System, Electronic Brake force Distribution and Brake Assist
- Vehicle-speed-sensitive power rack-and-pinion steering

## COMFORT AND CONVENIENCE

- Leather-appointed interior
- African Rosewood interior accents
- Infiniti Intelligent Key with Push Button Ignition
- 10-way power driver's and front-passenger's seats
- Leather-wrapped, power tilt and telescoping steering wheel with multifunction controls
- Power sliding tinted glass moonroof with one-touch open/close, tilt feature and sliding sunshade
- Bluetooth® Hands-free Phone System and audio system controls<sup>1</sup>
- Dual Zone Automatic Temperature Control with microfiltration
- Vehicle Information System with Infiniti Controller and 7-inch display
- 6-speaker audio system with AM/FM, XM® Satellite Radio, in-dash, single-feed 6-disc CD autochanger with MP3 and WMA playback capability, auxiliary RCA input jacks and speed-sensitive volume<sup>2</sup>
- Auto-on/off High Intensity Discharge (HID) xenon headlights with Adaptive Front lighting System (AFS)
- Climate-controlled front seats with internal ventilation providing both cooling and heating functions
- Auto-dimming inside rearview mirror
- Dual-occupant memory system for driver's seat, steering wheel and outside mirrors, linked to individual Intelligent Keys
- Retained accessory power for windows and moonroof
- Rain-sensing windshield wipers

## SAFETY AND SECURITY

- Infiniti Advanced Air Bag System (AABS) with dual-stage front supplemental air bags with seat belt and occupant-classification sensors. When deployed, the inflation rate of these dual-stage air bags adjusts depending on crash severity and seat belt usage. If the front-passenger's seat is empty, a sensor will deactivate the air bag<sup>3</sup>
- Front seat-mounted side-impact supplemental air bags<sup>3</sup>
- Roof-mounted curtain side-impact supplemental air bags for enhanced side-impact head protection for front and outboard rear passengers<sup>3</sup>
- Front- and rear-seat head restraints for all occupant positions
- Front-seat Active Head Restraints
- 3-point height-adjustable front seat belts with pretensioners and load limiters
- Front Pre-Crash Seat Belts tighten under emergency braking
- 3-point seat belts with ELR and ALR (driver ELR only)
- Electronic Brake force Distribution (EBD)
- 4-wheel Anti-lock Braking System (ABS)
- Vehicle Dynamic Control (VDC)<sup>4</sup>
- Traction Control System (TCS)
- Tire Pressure Monitoring System (TPMS)
- Vehicle Security System and Infiniti Vehicle Immobilizer System
- HomeLink® Universal Transceiver for compatible garage doors and home security systems
- LATCH System (Lower Anchors and Tethers for Children)
- Snug Kids. The first venture of its kind, Snug Kids is our online guide to selecting and correctly installing a child restraint seat for your Infiniti automobile. Our safety engineers evaluated numerous child restraint seats, installing them in every Infiniti car and SUV. Visit [InfinitiUSA.com/snugkids](http://InfinitiUSA.com/snugkids) to view or download the results and recommendations.

<sup>1</sup> Availability of specific features is dependent upon the phone's Bluetooth® support. Please refer to your phone owner's manual for details. Mobile phone not included. The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Infiniti is under license.

<sup>2</sup> Required XM Radio, XM NavTraffic and XM NavWeather subscriptions sold separately. Installation costs, one-time activation fee, other fees and taxes apply. XM NavTraffic available in select markets. XM Radio U.S. service only available in the 48 contiguous United States and the District of Columbia. Service available in Canada; see [www.xmradio.ca](http://www.xmradio.ca). Fees and programming subject to change. Subscription governed by XM Customer Agreement at [xmradio.com/service/terms](http://xmradio.com/service/terms). © 2009 SIRIUS XM Radio Inc. SIRIUS, XM and all related marks and logos are trademarks of SIRIUS XM Radio Inc. and its subsidiaries.

<sup>3</sup> Air bags are only a supplemental restraint system; always wear your seat belt. Even with the occupant-classification sensor, rear-facing child restraints should not be placed in the front-passenger's seat. Also, all children 12 and under should ride in the rear seat properly secured in child restraints, booster seats, or seat belts according to their size. Air bags will only inflate in certain accidents; see your owner's manual for more details.

<sup>4</sup> VDC, which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques. Always drive safely.



**BASE MSRP<sup>1</sup>**

M35 \$45,800 / M35xAWD \$47,950 / M45 \$52,150 / M45xAWD \$54,650 / Destination and Handling \$865

**MODELS AND PACKAGES**

**M35**

Includes all standard equipment, plus: 303-horsepower 3.5-liter V6, electronically controlled 7-speed automatic transmission with Drive Sport (DS) mode, manual shift mode and Downshift Rev Matching

**M35x AWD**

Includes all M35 equipment plus: Intelligent All-Wheel Drive, electronically controlled 5-speed automatic transmission with Drive Sport (DS) mode and manual shift mode with Downshift Rev Matching

**M45**

Includes all M35 equipment, plus: 325-horsepower 4.5-liter V8, electronically controlled 5-speed automatic transmission with Drive Sport (DS) mode and manual shift mode with Downshift Rev Matching

**M45x AWD**

Includes all standard M35x AWD equipment, plus: 325-horsepower 4.5-liter V8

**TECHNOLOGY PACKAGE**

Bose<sup>®</sup> 2-channel, 8-speaker premium audio system with single CD player, 9.3GB Music Box<sup>®</sup> hard drive and CompactFlash<sup>®</sup> slot for playing MP3 files (replaces 6-disc CD autochanger), Interface System for iPod<sup>®2</sup>, Infiniti Hard Drive Navigation System<sup>3</sup> with touch-screen, 8-inch display, Lane Guidance and 3-D building graphics, XM NavTraffic<sup>®</sup> providing Real-Time Traffic information<sup>4</sup>, Infiniti Voice Recognition for audio, climate control and navigation systems, and RearView Monitor<sup>5</sup>

**ADVANCED TECHNOLOGY PACKAGE**

Bose<sup>®</sup> Studio Surround<sup>®</sup> sound system with digital 5.1-channel decoding, 14 speakers and media drive, DVD-video/DVD-audio drive mounted in center console, Intelligent Cruise Control<sup>6</sup>, Brake Assist with Preview Braking<sup>7</sup>, Lane Departure Prevention and Lane Departure Warning systems<sup>8</sup>

*Requires Technology Package.*

**SPORT PACKAGE**

Rear Active Steer, sport-tuned suspension, split 5-spoke, 19-inch aluminum-alloy wheels, sport-bolstered and sport-trimmed front seats, sport-trimmed steering wheel and shifter, aluminum trim, aluminum pedal trim, unique body styling

*Requires Technology Package. Available on M35 and M45. Not available with Premium Package.*

**PREMIUM PACKAGE**

Includes Technology and Advanced Technology Packages, Infiniti Mobile Entertainment System, power reclining and heated rear seats, rear climate and audio controls, power rear sunshade

*Not available with Sport Package.*

**INDIVIDUAL OPTIONS / ACCESSORIES<sup>1</sup>**

- Rear decklid spoiler
- Splash guards (not available with Sport Package)
- Carpeted trunk mat
- 18-inch polished wheels (not available with Sport Package)

*Many other Genuine Infiniti Accessories can be purchased at your Infiniti Retailer. Visit this vehicle's Accessories section for more details.*

<sup>1</sup> All prices are Manufacturer's Suggested Retail Price (MSRP). MSRP excludes destination and handling charges, tax, title, license, and options. Retailer sets actual price.

<sup>2</sup> iPod<sup>®</sup> charge through the Interface System may only be supported via use of FireWire<sup>®</sup> devices. See Retailer for details.

<sup>3</sup> Factory-installed option. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations.

<sup>4</sup> Required XM Radio, XM NavTraffic and XM NavWeather subscriptions sold separately. Installation costs, one-time activation fee, other fees and taxes apply. XM NavTraffic available in select markets. XM Radio U.S. service only available in the 48 contiguous United States and the District of Columbia. Service available in Canada; see www.xmradio.ca. Fees and programming subject to change. Subscription governed by XM Customer Agreement at xmradio.com/serviceterms. © 2009 SIRIUS XM Radio Inc. SIRIUS, XM and all related marks and logos are trademarks of SIRIUS XM Radio Inc. and its subsidiaries.

<sup>5</sup> The RearView Monitor is a convenience but is not a substitute for proper backing procedures. Always turn and check that it is safe to do so before backing up. The RearView Monitor may not detect every object behind you.

<sup>6</sup> Intelligent Cruise Control is not a collision avoidance or warning device. For highway use only and not intended for congested areas or city driving. The system will not brake automatically to a stop. Failure to apply the brakes could result in an accident.

<sup>7</sup> Optional Preview Braking is only an aid to assist the driver and is not a collision warning or avoidance device. It is the driver's responsibility to stay alert, drive safely and be in control at all times.

<sup>8</sup> The Lane Departure Warning/Lane Departure Prevention systems operate above approximately 45 mph and only when the lane markings are clearly visible on the road. They will not prevent loss of control.





## THE TOTAL OWNERSHIP EXPERIENCE®

While the advantages of owning an Infiniti can be felt most intimately while sitting in the driver's seat of one of our vehicles, it is our goal to ensure that every aspect of ownership is a rewarding experience. The Infiniti Total Ownership Experience is an unprecedented commitment to professionalism and customer service that is tailored to you and your individual needs. You can recognize it the moment you enter an Infiniti dealership, and in the service you'll receive for years to come. And in special benefits like a complimentary Infiniti Service Loan Car<sup>1</sup>, when you bring your Infiniti for scheduled service; Trip Interruption Benefits<sup>2</sup>, should something go wrong; and Roadside Assistance<sup>2</sup> that's ready to help 24 hours a day. It's all part of our philosophy that quality service is an indispensable feature of a quality vehicle.

<sup>1</sup> Service Loan Car during Basic New Vehicle Limited Warranty at Infiniti Retailers for scheduled warranty service subject to availability. Restrictions apply. <sup>2</sup> Roadside Assistance and Trip Interruption Program available during the first four years after initial new-vehicle delivery. See Retailer for details.

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Local Retailer |

