

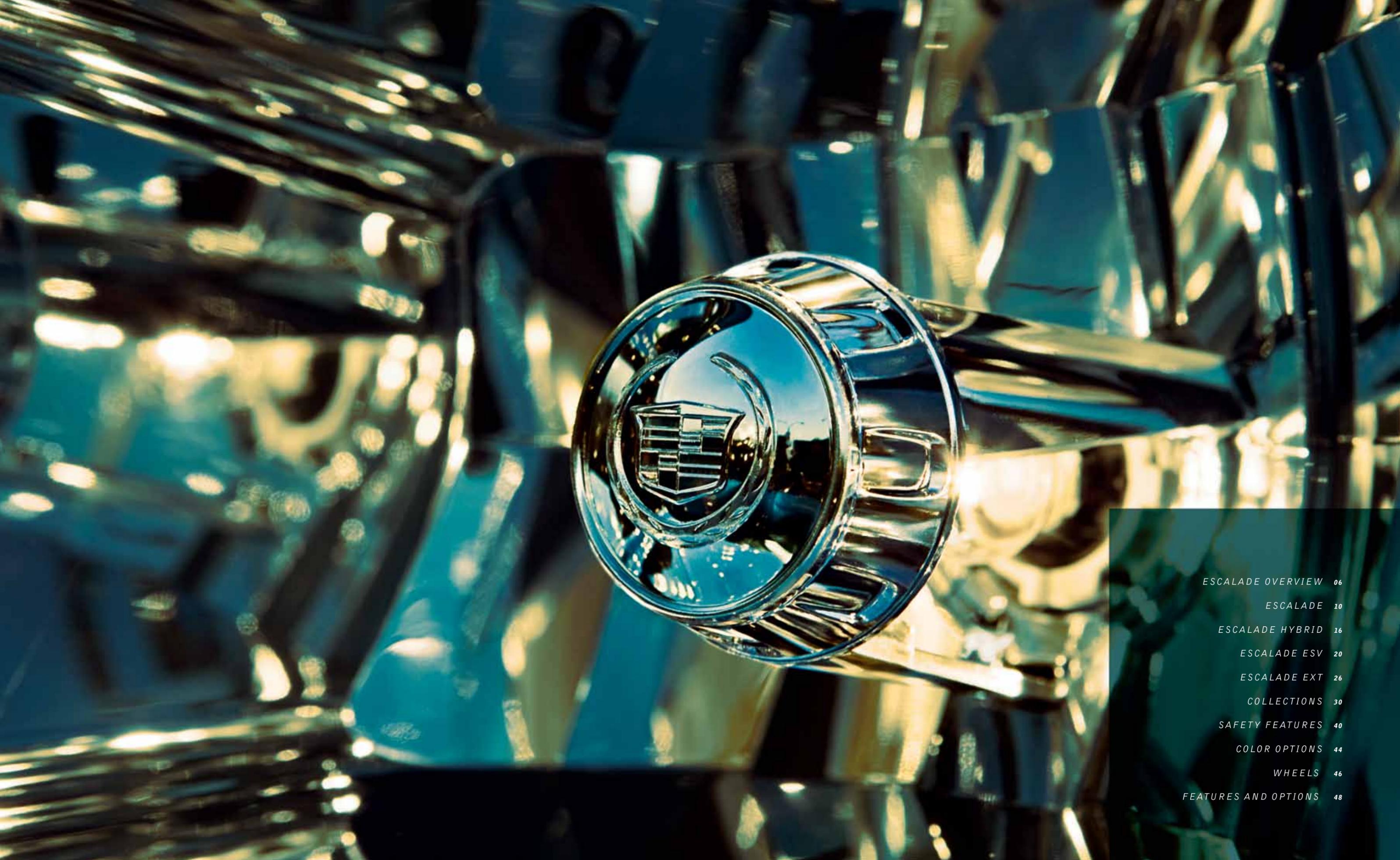
2012 CADILLAC ESCALADE



cadillac.com/escalade



ESCALADE



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IT IS PERHAPS THE SMALLEST SPACE KNOWN TO MAN.

*THAT RAREFIED SLIVER BETWEEN THE GOOD AND THE TRULY GREAT.
THERE'S NO MAP TO HELP YOU FIND THIS ELUSIVE PLACE.
THE ONLY WAY TO GET THERE IS SIMPLY TO BELIEVE YOU CAN.*

At Cadillac, we've set out to create our own uniquely American breed of extraordinary. It's why we've created our own daring school of design that pushes steel way beyond its comfort zone. It's why we pioneered a suspension technology so brilliantly effective that some of the world's top supercars followed our lead. Inspired and humbled by all the great cars that came before us, we went all the way to Germany's famed Nürburgring racetrack to prove ourselves against—challenging, and ultimately surpassing—Europe's most admired sport sedans.

RED-BLOODED. DARING. ORIGINAL.

These are the kinds of luxury cars we build. It takes tenacity, a refusal to leave well enough alone. That is the difference between good and great.

That is the difference between just making luxury cars, and making Cadillacs.

THE NEW STANDARD OF THE WORLD





ESCALADE



ESCALADE HYBRID



ESCALADE ESV



ESCALADE EXT

HOW ICONS BECOME ICONS.

Maybe it's the fact that they are instantly recognizable. Or that they come with a larger-than-life presence. But to really define what creates an icon, you have to dig deeper. And that's where the Escalade cements its status. By any measure—power, performance or technological sophistication—it continues to redefine the category. The new Escalade Premium Collection is only the latest chapter in its storied run. It all adds up to the most acclaimed luxury SUV ever. After all, if you're going to be an icon in this world, you'd better be able to back it up.



BEAUTIFUL? BRILLIANT? BOTH.

The interior comes with a level of intellect to rival its impressive luxury. A vehicle so intuitive that during chilly weather it can even turn on its heated seats to greet you, courtesy of Adaptive Remote Start. Once inside, tri-zone climate controls let the driver and front and rear passengers set their own desired temperatures. All of this creates the perfect environment to enjoy the Bose® 5.1 surround sound system with AudioPilot® noise compensation technology and SiriusXM Radio with 3-month trial.¹ Never has so much beauty been in the eyes, ears and hands of the beholder.



REARVIEW CAMERA

The rearview camera turns on automatically when your Escalade is placed in Reverse. It displays a live image of the area behind the vehicle on the navigation screen and includes guiding lines to help you when backing up.



SIDE BLIND ZONE ALERT²

Available Side Blind Zone Alert uses radar that sweeps the sides of the Escalade. If a vehicle enters your blind spots, an alert warns you of its presence.



ADAPTIVE REMOTE START

From up to half of a football field away, the Escalade engine can be started and the interior heated or cooled, depending on the outside temperature.

1. Requires a subscription, sold separately by SiriusXM after the trial period. SiriusXM Radio service only available in the 48 contiguous United States and the District of Columbia. For more information and to view Customer Agreement, visit siriusxm.com.
2. Before making a lane change, always check the SBZA display, check the side and inside rear mirrors, look over your shoulder for vehicles and hazards, and start the turn signal.



ESCALADE LUXURY COLLECTION / Black Raven

ESCALADE

What happens when you adhere to a singular point of view instead of subscribing to the masses? The outcome is pure Escalade. From its dramatic grille to its signature LED vertical taillamps, its monumental presence has made Escalade an icon. Its 6.2L Vortec V8 engine produces 403 HP so you can pass, tow or merge with the utmost confidence. The engine uses cylinder deactivation technology to seamlessly deactivate up to four cylinders at cruising speeds for improved fuel efficiency.¹ Inside the beautifully appointed cabin, the thoughtful controls are as easy to enjoy as they are to use. Without taking a hand from its leather and wood-trimmed rim, the multifunctional steering wheel lets you adjust the audio system, activate the cruise control and even use the Bluetooth® system.² It all adds up to one fully realized vision: an SUV experience unlike any other on the road.

*DESIGNED BY COMMITMENT,
NOT COMMITTEE.*



1. Escalade RWD: EPA-estimated MPG 14 city / 18 hwy. Escalade AWD: EPA-estimated MPG 13 city / 18 hwy.
2. Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with this vehicle.

THE EIGHT
BEST SEATS IN THE HOUSE.



BOSE® SURROUND SOUND SYSTEM

It begins with 10 speakers, then adds AudioPilot® noise compensation technology that automatically adjusts the volume based on exterior noise to enhance the already rich sound quality.

No matter where you're seated, you're surrounded. The Escalade not only elevates the definition of "well appointed," but also gives you ample space for up to eight adults. The interior flows seamlessly, punctuated by French-stitched leather accents on the instrument panel and door trim. The seats alone are a rare combination of elegance and engineering: 14-way power-adjustable front seats with heated and cooled seatbacks and cushions, plus a driver's seat that includes memory settings for two drivers. Once you slip behind the wheel, there's little doubt you are front and center at the most compelling show on the road.



16 ESCALADE HYBRID



Realizing that any vehicle today must take resources, the environment and function into account, the Escalade Hybrid is as responsible as it is efficient. As the world's only full-size luxury hybrid SUV, it strikes the perfect balance of comfort, performance and the best fuel economy in its class¹ with an EPA-estimated 20 MPG city/23 MPG highway. Seamlessly combining an advanced hybrid system and Active Fuel Management, this vehicle uses energy created by its gasoline engine and electricity generated by the hybrid's electric motors. The result? Fuel efficiency is improved, CO₂ emissions are reduced and all eight of you arrive in the style and comfort to which you've become accustomed.

AN EFFICIENT HYBRID

DISGUISED AS A FULL-SIZE LUXURY SUV.



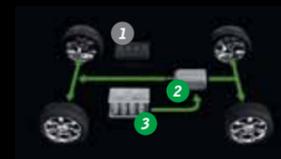
- 1 Engine
- 2 Hybrid Transmission
- 3 Battery Pack

Combining an advanced hybrid system and Active Fuel Management, the Escalade Hybrid runs on two types of power—energy created by its gas engine and electricity from electric motors.



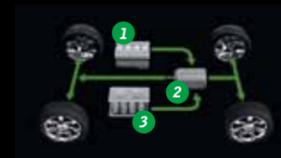
1. AUTO STOP (ENGINE OFF)

While stopped, the engine may shut off to conserve fuel, then seamlessly restart when you accelerate.



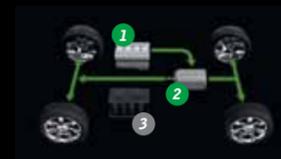
2. ELECTRIC/BATTERY POWER

While driving at low speeds or in stop-and-go traffic, the vehicle may operate in full electric mode.



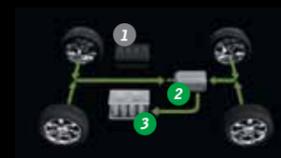
3. HYBRID POWER

As vehicle demands increase, electric motors and engine combine to provide power and acceleration.



4. ENGINE POWER

If vehicle demands require, the Hybrid will rely entirely on the might of the 332 HP 6.0L V8 gas engine.



5. REGENERATIVE BRAKING/BATTERY RECHARGING

Regenerative braking captures some of the energy lost during vehicle braking and coasting, and returns it to the battery.



ESCALADE ESV PREMIUM COLLECTION / Black Raven

ESCALADE ESV

FOR THOSE WHO BELIEVE
SPACE IS THE ULTIMATE LUXURY.



Leading a bigger life? The ESV gives you additional room, refinement and technology to match. The extended wheelbase adds length (20" longer than the Escalade) that provides space for seating up to eight adults and even more cargo.¹ With its advanced Road Sensing Suspension and automatic rear level control, it also handles like nothing else its size. Navigating parking lots is effortless, while available Side Blind Zone Alert²—built into the exterior rearview mirrors—gives you an extra set of eyes, alerting you when another vehicle has entered your blind spot. In total, the ESV represents more of everything the Escalade is famous for.

ESCALADE ESV LUXURY COLLECTION / Black Raven



POWER LIFTGATE

The power liftgate can be opened or closed using either the vehicle remote key fob or a switch in the overhead console. Additional controls on the liftgate allow one-finger operation from the back, as well.

1. Cargo and load capacity limited by weight and distribution.
2. Before making a lane change, always check the SBZA display, check the side and inside rear mirrors, look over your shoulder for vehicles and hazards, and start the turn signal.



ALL SEATS IN PLACE

With its additional length versus Escalade, ESV seats up to eight (seven-passenger configuration shown), plus offers 45.8 cubic feet of space behind the third row.



THIRD-ROW SEATS REMOVED

For a best-in-class 137.4 cubic feet of cargo room,¹ remove the third-row seat and simply fold the second-row seats (image shown with second-row seats upright).



EASE OF ENTRY

All it takes is the touch of a button to make the second row fold forward, making it easier for rear passengers to enter.

MORE SPACE.
MORE ELEGANTLY APPOINTED.

Glance inside the Escalade ESV, and you'll admire not only its leather and burled accents, but also its ability to get to work with little wasted motion—and even an ingenious shortcut or two. It offers the most cargo room in its class. In fact, almost 30 additional cubic feet of room compared to the regular-wheelbase Escalade. The reclining second-row bucket seats have heated cushions and a fold-and-tumble design that lets them disappear quickly. The third row features 50/50 split-bench seats that adjust individually and can be folded, tumbled forward or totally removed, depending on your needs. Of course, thanks to the power liftgate, accessing all that space is effortless, exactly as you'd expect.

1. Based on the 2011 GM Large Luxury Utility segment. Cargo and load capacity limited by weight and distribution.



ESCALADE EXT PREMIUM COLLECTION / Black Raven

ESCALADE EXT

ITS UTILITY GETS OVERLOOKED.
FOR OBVIOUS REASONS.



ESCALADE EXT PREMIUM COLLECTION / Black Raven



MIDGATE® PANEL

Fold the Midgate forward with the rear window in place to create 101 cubic feet¹ of covered and secure cargo volume.



TOW/HAUL MODE

Trailer with confidence. Tow/Haul mode, when activated, reduces transmission shifts by holding a gear longer when accelerating or decelerating. This helps improve trailering performance, especially when navigating steep hills and mountain passes.

The style is a given, but there are days when there's furniture to be picked up or a vintage motorcycle to be hauled. In an instant, you can access an 8-foot bed and 101 cubic feet¹ of covered, secure cargo space just by folding the Midgate[®] panel forward. There's also a tonneau cover that locks to help keep cargo secure and dry. Inside, the list of refinements could fill its spacious cargo bed. Start with 14-way power-adjustable front seats with leather seating surfaces, and split folding rear seats that flip and fold for added versatility. A navigation system² that responds to your touch includes a premium Bose[®] 5.1 surround sound system, SiriusXM Radio with 3-month trial³ and iPod integration. The interior is so indulgently luxurious, you may forget all about the cargo bed behind you. That is, until you need it.

1. Cargo and load capacity limited by weight and distribution.
2. Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico, and Canada.
3. Requires a subscription, sold separately by SiriusXM after the trial period. SiriusXM Radio service only available in the 48 contiguous United States and the District of Columbia.
For more information and to view Customer Agreement, visit siriusxm.com.



ESCALADE PREMIUM COLLECTION / Black Raven

COLLECTIONS

THE NEW PREMIUM COLLECTION:

SAY EVERYTHING

WITHOUT SAYING ANYTHING.



INTEGRATED DUAL-OUTLET EXHAUST

The dual-outlet stainless-steel exhaust's bold, rectangular tips are seamlessly integrated into the rear bumper.



22" WHEELS

The Escalade Premium is accented by 22" 7-spoke ultra-bright machined-finish aluminum wheels with painted accents.

It wasn't *handed* the title of the most acclaimed luxury SUV ever—it *earned* it. And now, the Escalade is enhanced beyond its already impressive status with the available Premium Collection that includes new monochromatic exterior accents and integrated dual-exhaust outlets. And it comes with technology that's equally stunning—including Magnetic Ride Control suspension that reads the road at 1,000 times per second and instantly adjusts for a nearly flawless ride. Other Premium Collection features include power-retractable assist steps that help with entry, then retract seamlessly when not in use. Available LED headlamps with IntelliBeam technology turn the high beams on automatically, and then switch to low beams when oncoming headlamps are detected. In every detail, the Escalade Premium Collection makes an already powerful statement even more powerful.



ESCALADE PLATINUM EDITION / Cocoa / Very Light Linen

PLATINUM EDITION:
WHEN LUXURY IS
AN ABSOLUTE NECESSITY.



DISTINCTIVE FRONT END TREATMENT

LED headlamps and the distinctive Platinum grille, emblazoned with the Wreath and Crest emblem, are remarkably Cadillac.



TEHĀMA LEATHER SEATING

The front seats are heated and cooled and feature supple TEHĀMA¹ full leather first- and second-row seats with embroidered Cadillac Wreath and Crest.



DUAL DVD PLAYERS

Escalade Platinum thoughtfully considers rear passengers with dual independent DVD players in the back of the front head restraints that provide hours of entertainment.

If you are of the mind that you can never have too much of a good thing, your vehicle has arrived. The Escalade Platinum. It's the ultimate expression of Escalade luxury and refinement. Experience the richness of glove-soft TEHĀMA leather covering 14-way power-adjustable heated and cooled front seats. The fine craftsmanship is evident in the leather-wrapped instrument panel top pad and upper door trim, as well as the distinctive grain in the olive ash and burled walnut wood trim with decorative inlays. We've even considered your beverages and provided heated and cooled cupholders to keep them at the perfect sipping temperature. Once on your way, NavTraffic² from SiriusXM keeps you informed of the latest traffic conditions. The Platinum is the most luxurious Escalade we have ever made. And given our history, that's a considerable achievement.

1. The TEHĀMA trademark is used under license by General Motors.
2. All SiriusXM services require a subscription, sold separately by SiriusXM Radio after the trial period. SiriusXM Radio service only available in the 48 contiguous United States and the District of Columbia. For more information and to view Customer Agreement, visit siriusxm.com.



0-60

IN YOU WON'T

BELIEVE IT.

In some ways, it defies logic: A full-size luxury SUV that's quicker than the smaller and lighter Mercedes-Benz C300 Sport Sedan¹. Adding to its formidable presence on the road, the Escalade's 403 HP 6.2L V8 creates a vehicle with immense power at your disposal. Its 6-speed automatic transmission delivers smooth, responsive shifts and includes Tow/Haul mode for those times when you have a trailer. Variable Valve Timing and Active Fuel Management technology work in harmony to balance power, fuel economy² and emissions. And a rear locking differential and available all-wheel drive get all this power to the pavement with confidence. When all is said and done, there is enough brawn under the hood to turn any driving situation in your favor. You can't get much more logical, or sensible, than that.

1. With automatic transmission.
2. Escalade RWD: EPA-estimated mpg 14 city / 18 highway.
Escalade AWD: EPA-estimated mpg 13 city / 18 highway.

IT MEASURES THE ROAD
1,000 TIMES A SECOND.

DON'T BLINK, OR YOU'LL MISS IT.



With available Magnetic Ride Control, in the time it takes you to blink, your Escalade has monitored the road 1,000 times. It's an ingenious suspension technology that employs minute iron particles suspended in a synthetic fluid. As the Escalade reads the road, the particles react to a magnetic field and instantly align to provide the proper damping. It's an innovative approach that lets you enjoy every millisecond of the ride.

A HOLISTIC APPROACH TO SAFETY.



At Cadillac, we believe the best way to survive a collision is to avoid one in the first place. Active safety begins with a responsive engine, powerful brakes and an agile suspension; to these we add the StabiliTrak Electronic Stability Control System, an advanced anti-lock braking system (ABS) and the confidence of available All-Wheel Drive (AWD). But when a collision can't be avoided, we've engineered a rigid body structure and strategically engineered crumple zones. Peace of mind also comes with six airbags¹ standard and one year OnStar² Automatic Crash Response. In a crash, built-in sensors in your vehicle can automatically send an alert to an OnStar Advisor who can use GPS technology to send help to your exact location. It's a lifeline to help. Even when you can't ask for it.

1. Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information.
2. Visit onstar.com for details and system limitations. OnStar acts as a link to existing emergency service providers.



CADILLAC SHIELD

THE NEW STANDARD OF LUXURY OWNERSHIP



PREMIUM CARE MAINTENANCE

Standard on all 2011 and newer Cadillac vehicles, Premium Care Maintenance is a fully transferable maintenance program that covers select required maintenance services during the first 4 years or 50,000 miles.¹



COURTESY TRANSPORTATION

During the warranty coverage period, this Cadillac program provides alternate transportation and/or reimbursement of certain transportation expenses if your Cadillac requires warranty repairs.



SECURITY BY ONSTAR

If you've reported your Cadillac stolen, OnStar² can use GPS technology to help authorities quickly locate and recover it. On most Cadillac models, an Advisor can send a Stolen Vehicle Slowdown[®] or Remote Ignition Block signal to help authorities safely recover it.



DIAGNOSTICS BY ONSTAR

With best-in-class diagnostics from OnStar², maintaining your Cadillac can be as simple as checking your e-mail or your OnStar RemoteLink mobile app. Every month, you can receive an e-mail with the status of key operating systems.



EMERGENCY BY ONSTAR

In a crash, built-in sensors can automatically alert an OnStar² Advisor who is immediately connected in to your Cadillac to see if you need help sent to your exact location. Other OnStar² emergency services include Injury Severity Predictor and First Assist. All Cadillac models come with 1 year of OnStar² service.



ROADSIDE ASSISTANCE

Among leading luxury car brands, Cadillac is the only one to offer standard 5-year Roadside Assistance that provides lock-out service, a tow, fuel, Dealer Technician Roadside Service and more.



WARRANTY PROTECTION

The 5-year/100,000-mile¹ Cadillac Powertrain Limited Warranty is 30,000 miles longer than Lexus and 50,000 miles longer than BMW and Mercedes-Benz. The 4-year/50,000-mile¹ Bumper-to-Bumper Limited Warranty covers repairs on your entire vehicle, including parts and labor, to correct problems in materials or workmanship.



NAVIGATION BY ONSTAR

Just push the OnStar² button and an Advisor can download voice-guided turn-by-turn directions to your Cadillac, and a voice will call out every turn. You can also plan routes using Google Maps[™] or MapQuest.com[®], and then send them to your Cadillac.



CONNECTIONS BY ONSTAR

Available Hands-Free Calling capability from OnStar² allows you to make and receive calls safely from your Cadillac. With the OnStar RemoteLink mobile app, you can access and control your Cadillac from anywhere you have cell phone service.



The one-year Directions and Connections Plan connects you with a live OnStar Advisor who can program your requested route and have directions sent to your vehicle, or to the navigation system,² when equipped. It's just one example of the level of personal service we think you deserve as a Cadillac owner.



MYCADILLAC APP

The ingenuity of the Escalade doesn't stop with the vehicle. As a Cadillac owner, an advanced complimentary app is available for your new SUV. From virtually anywhere at anytime, a few taps of your finger on your iPhone or Android Smartphone let you access features like parking reminders, Roadside Assistance, and more. Plus, in conjunction with the OnStar RemoteLink app, you'll have the ability³ to remotely start your vehicle from any place you have cell service, and lock and unlock your doors. In addition, you can access key diagnostic information, including fuel tank level and range, and remaining oil life.



1. Whichever comes first. Visit cadillac.com for details.
 2. Visit onstar.com for coverage map, details and system limitations. OnStar acts as a link to existing emergency service providers. Services vary by model and conditions. OnStar is standard for one year.
 3. Requires active OnStar subscription.



SCAN TO DOWNLOAD
the myCadillac showroom app from iTunes.

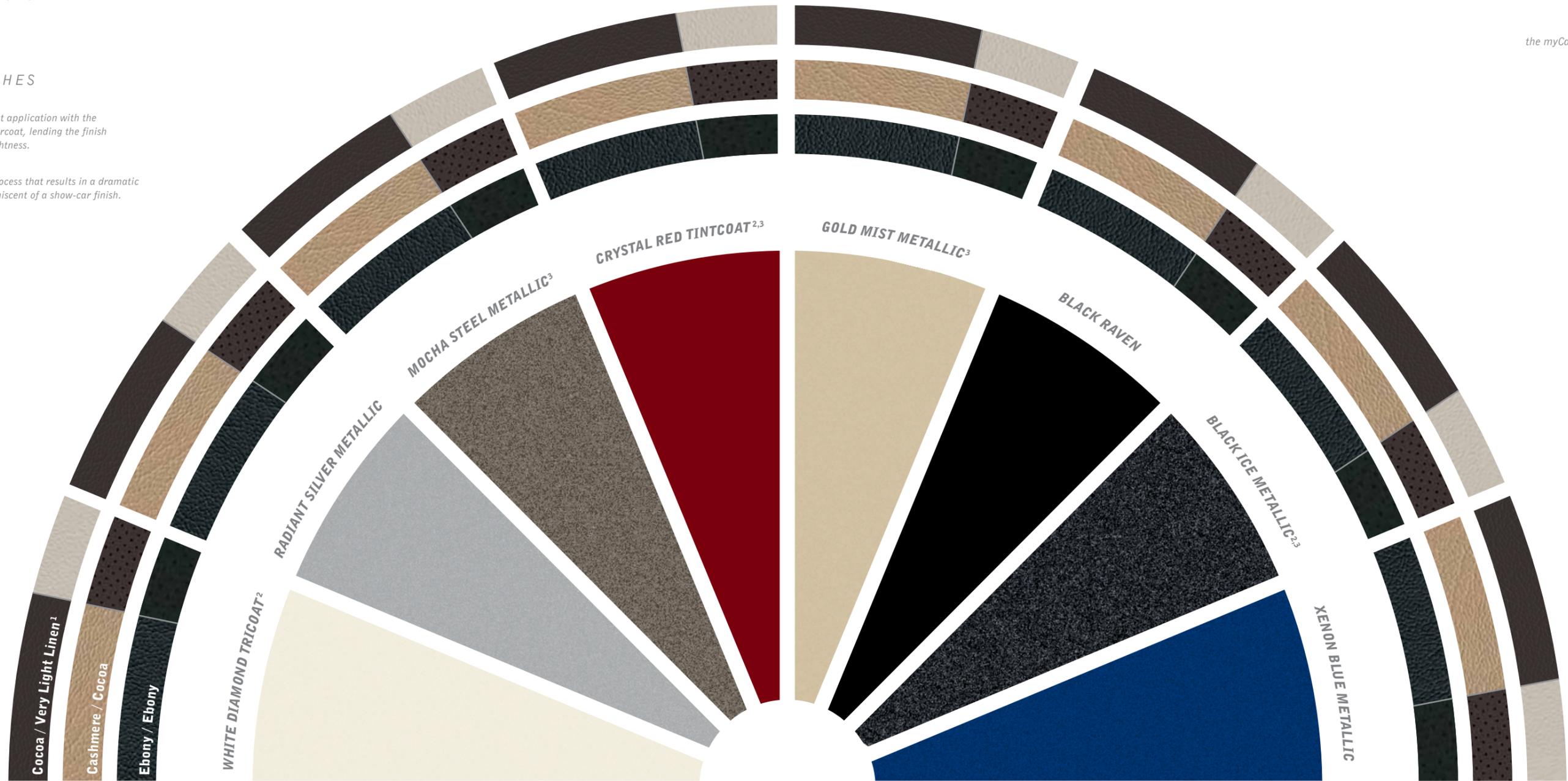
PAINT FINISHES

TINTCOAT

A premium 2-layer paint application with the addition of a tinted clearcoat, lending the finish an extra depth and brightness.

TRICOAT

A meticulous 3-layer process that results in a dramatic hue-shifting color reminiscent of a show-car finish.



WHITE DIAMOND TRICOAT

RADIANT SILVER METALLIC

MOCHA STEEL METALLIC

CRYSTAL RED TINTCOAT



GOLD MIST METALLIC

BLACK RAVEN

BLACK ICE METALLIC

XENON BLUE METALLIC

1. Platinum models only.
2. Available at extra cost on Escalade models. No additional charge on Escalade Platinum and Hybrid models.
3. Not available on Escalade EXT.



18" x 8" 7-SPOKE ALUMINUM WHEELS WITH MACHINED FINISH

Standard on Escalade and includes P265/65R18 all-season tires



22" x 9" 7-SPOKE CHROMED ALUMINUM WHEELS

Included with P285/45R22 all-season tires (Standard on Luxury Collection and Hybrid)



22" x 9" 7-SPOKE CHROMED ALUMINUM WHEELS

Standard on Escalade Platinum Edition. Includes P285/45R22 all-season tires

22" x 9" 7-SPOKE ULTRA-BRIGHT MACHINED-FINISH ALUMINUM WHEELS WITH PAINTED ACCENTS

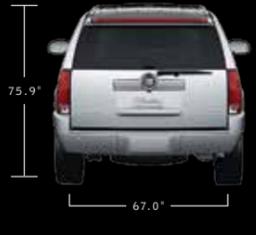
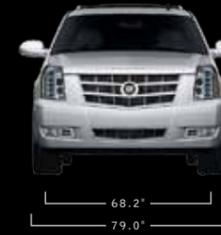
Standard on Escalade and Escalade ESV Premium Collection. Includes P285/45R22 all-season tires



ESCALADE

CAPACITIES — Maximum payload ¹ /trailer weight ²	
RWD	1,555 lbs./8,300 lbs.
AWD	1,577 lbs./8,100 lbs.

MAXIMUM CARGO AREA ³	
Volume	108.9 cu. ft.



ESCALADE HYBRID

CAPACITIES — Maximum payload ¹ /trailer weight ²	
RWD	1,429 lbs./5,800 lbs.
4WD	1,351 lbs./5,600 lbs.

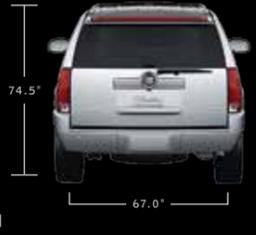
MAXIMUM CARGO AREA ³	
Volume	108.9 cu. ft.



ESCALADE ESV

CAPACITIES — Maximum payload ¹ /trailer weight ²	
RWD	1,414 lbs./8,000 lbs.
AWD	1,418 lbs./7,700 lbs.

MAXIMUM CARGO AREA ³	
Volume	137.4 cu. ft.



ESCALADE EXT

CAPACITY — Maximum payload ¹ /trailer weight ²	
AWD	1,230 lbs./7,600 lbs.

CARGO AREA DIMENSIONS ³	
Height	25.0"
Length with Midgate up	63.0"
Length with Midgate down	97.6"
Width	50.0"
Cargo volume, bed only	45.5 cu. ft.
Cargo volume, ⁴ with Midgate down and tonneau covers installed	101.0 cu. ft.



1. Maximum payload capacity includes weight of driver, passengers, optional equipment and cargo.
 2. Maximum trailer-weight ratings are calculated assuming a base vehicle, except for any option(s) necessary to achieve the rating, plus driver. The weight of other optional equipment, passengers and cargo will reduce the maximum trailer weight your vehicle can tow. See your Cadillac dealer for additional details.
 3. Cargo and load capacity limited by weight and distribution.
 4. Cargo volume measured behind first-row seating with second-row seats folded.

	ESCALADE	HYBRID	PLATINUM	ESV	EXT
DRIVETRAIN					
6.2L VORTEC V8 VVT with Active Fuel Management: 403 HP @ 5,700 rpm and 417 lb.-ft. of torque @ 4,300 rpm; E85 capable ¹ (not available on Hybrid Platinum Edition)	•		•	•	•
6.0L VORTEC V8 VVT, LIVC ENGINE with Active Fuel Management; 332 HP @ 5,100 rpm and 367 lb.-ft. of torque @ 4,100 rpm (only available on Hybrid models)		•	◦		
REAR-WHEEL DRIVE	•	•	•	•	•
ALL-WHEEL DRIVE Full-time operation with 40/60 front/rear torque split (not available on Hybrid models)	◦		◦	◦	•
FOUR-WHEEL DRIVE Active 2-speed transfer case with 40/60 front/rear torque split and full-time operation (only available on Hybrid models)		◦	◦		
HYDRA-MATIC 6L80 HEAVY-DUTY 6-SPEED AUTOMATIC TRANSMISSION Includes Driver Shift Control manual mode, Tow/Haul Mode and external oil cooler (not available on Hybrid Platinum Edition)	•		•	•	•
ELECTRONIC VARIABLE TRANSMISSION with four fixed gears (only available on Hybrid models)		•	◦		
DIFFERENTIAL, HEAVY-DUTY REAR-LOCKING	•	•	•	•	•
ENGINE BLOCK HEATER	◦	◦	◦	◦	◦
CHASSIS AND SUSPENSION					
AUTOMATIC LOAD LEVEL CONTROL Automatic electronic rear air suspension level control system	•	•	•	•	•
BRAKES 4-wheel vented disc with anti-lock braking system	•	•	•	•	•
ELECTRONIC STABILITY CONTROL, STABILITRAK WITH ROLLOVER MITIGATION	•	•	•	•	•
FRAME All-welded fully-boxed ladder-type	•	•	•	•	•
STEERING, RACK-AND-PINION	•	•	•	•	•
SUSPENSION	•	•	•	•	•
Independent front with coil-over-shock design/5-link rear					
Road-sensing bi-modal shock absorbers with computer-controlled real-time damping				•	•
Magnetic Ride Control with magneto-rheological fluid-filled shock absorbers and computer-controlled real-time damping	◦	•		◦	◦
TIRE PRESSURE MONITORING SYSTEM	•	•	•	•	•
TRACTION CONTROL All-speed with brake and engine intervention	•	•	•	•	•
TRAILERING PACKAGE, HEAVY-DUTY	•	•	•	•	•
EXTERIOR FEATURES					
ASSIST STEPS	•	•		•	•
Integrated					
Power-retractable	◦	◦	•	◦	◦
LIGHTING	•	•	•	•	•
Foglamps					
IntelliBeam	◦	•	•	◦	◦
LED headlamps	◦	•	•	◦	
LED taillamps (not available on EXT models) and center high-mounted stop lamp (CHMSL)		•	•	•	•
Perimeter with mirror-mounted puddle lamps	•	•	•	•	•
Xenon High-Intensity Discharge (HID)	•	•	•	•	•
LIFTGATE, POWER	•	•	•	•	•
MIRRORS, REARVIEW Heated, power-adjustable, power-folding, curb view assistance, LED turn signal indicators, puddle lamps and automatic-dimming driver's side	•	•	•	•	•
ULTRASONIC REAR PARK ASSIST	•	•	•	•	•
VEHICLE THEFT-DETERRENT SYSTEM PASS-Key III+ immobilizer	•	•	•	•	•
INTERIOR FEATURES					
ADAPTIVE REMOTE START	•	•		•	•
Includes two remote transmitters, remote start, climate control system and heated seat activation					
ADJUSTABLE PEDALS, POWER WITH MEMORY	•	•		•	•
AIRBAGS²	•	•		•	•
Dual-stage driver and front passenger, front-impact, Automatic Occupant Sensing System, driver and front passenger seat-mounted side-impact airbags for thorax and pelvic protection and head-curtain side-impact airbags with rollover protection for all outboard passenger rows					
AUDIO SYSTEM	•	•		•	•
Bose ³ 5.1 surround sound system, AudioPilot [®] noise compensation technology and 10 speakers (EXT: 8 speakers) equalized to Escalade's interior					
Independent rear-seat audio controls with two earphone jacks (earphones not included)	•	•		•	•
SiriusXM Satellite Radio ⁴ with three trial months	•	•		•	•
BLUETOOTH[®] FOR PHONE INTERFACE⁴	•	•		•	•
Hands-free calling for cell phones					
CLIMATE CONTROL, AUTOMATIC					•
Dual-zone electronic automatic with individual settings for driver and front passenger					
Tri-zone electronic automatic with individual settings for driver, front passenger and rear seating areas	•	•	•	•	
CONSOLES	•	•		•	•
Dual-lid center floor console with large storage compartments and four cupholders; overhead console with reading lamps and Universal Home Remote					
DRIVER INFORMATION CENTER (DIC)	•	•		•	•
Large 4-line DIC has up to 46 information messages, including tire pressure, trip odometer and fuel information such as range, fuel used and average economy. All readouts are displayed in English, French or Spanish. The DIC is the control center to personalize the vehicle with features such as remote door locking and unlocking feedback, headlamp delay, perimeter lighting, seat position recall, alarm warning and outside mirror curb view settings					
MIRROR	•	•		•	•
Automatic-dimming rearview mirror with OnStar controls					

	ESCALADE	HYBRID	PLATINUM	ESV	EXT
INTERIOR FEATURES (continued)					
HEATED AND COOLED CUPHOLDERS			•		
NAVIGATION⁵ Full-featured 8" diagonal touch-screen navigation system; menu-driven operation plus voice recognition; provides turn-by-turn instructions and voice prompts for directions (limited detailed routing)	•	•	•	•	•
ONSTAR⁶ Standard one-year Directions & Connections Plan with Turn-by-Turn Navigation	•	•	•	•	•
REAR-SEAT ENTERTAINMENT SYSTEM	◦	•	•	◦	◦
In-dash DVD with roof-mounted flip-down 8" diagonal screen, two 2-channel wireless headphones, auxiliary audio/video jacks, remote game plug-in (ESV: two 8" diagonal screens and four 2-channel wireless headphones)					
With two 7" diagonal DVD screens integrated into the back of the front headrests; remote; 2-channel headphones			•		
REARVIEW CAMERA Automatic operation when vehicle is placed in Reverse; displays on navigation screen	•	•	•	•	•
SAFETY BELTS Front seat pretensioners, 360-degree activation; lap and shoulder belts in all seating positions	•	•	•	•	•
SEATING	•	•	•	•	•
Front seats with leather seating surfaces, heated and cooled seatbacks and cushions with three temperature settings, 14-way power adjusting including 4-way power lumbar, memory setting for two drivers					
Second-row bucket seats with leather seating surfaces and heated cushions; reclining; adjustable head restraints; seats fold and tumble (not available on Hybrid Platinum Edition)	•			•	
Second-row bench seating with leather seating surfaces and heated cushions (outboard), 60/40 split-folding seats, adjustable head restraints (outboard), seats fold and tumble, folding center armrest with storage area (Standard on Hybrid Platinum Edition; EXT seats not heated)	◦	•		◦	•
Second-row power release fold-and-tumble seat (not available on Hybrid models)	◦		•	◦	
Third-row, 3-passenger seating with 50/50 split-bench seats that adjust individually and can be folded, tumbled forward or totally removed	•	•		•	
SIDE BLIND ZONE ALERT⁷ Notifies you with visual cues if the system detects a vehicle entering your blind spot	◦	•	•	◦	
STEERING WHEEL	•	•	•	•	•
Audio system and cruise controls; OnStar hands-free calling button					
Color-keyed, leather-wrapped with authentic wood accents	•	•	•	•	•
Heated (not available on Hybrid models)	◦		•	◦	◦
Power-tilt adjustable steering column	•	•	•	•	•
SUNROOF Power, tilt-sliding with express-open and -close and sunshade	◦	•	•	◦	◦
UNIVERSAL HOME REMOTE, 3-CHANNEL	•	•	•	•	•
WINDOWS, POWER with driver and front-passenger express-up and -down	•	•	•	•	•

	ESCALADE	HYBRID	PLATINUM	ESV	EXT
LUXURY COLLECTION (in addition to or replacing standard equipment)					
HEATED STEERING WHEEL (not available on Hybrid models)					
INTELLIBEAM HEADLAMP SYSTEM with automatic high-/low-beam switching					
MAGNETIC RIDE CONTROL SUSPENSION	◦	•	•	◦	◦
SECOND-ROW POWER RELEASE FOLD-AND-TUMBLE SEAT (not available on EXT or Hybrid models)	◦	•	•	◦	◦
SIDE BLIND ZONE ALERT⁷ (not available on EXT models)					
SUNROOF, POWER TILT-SLIDING WHEELS, 22" 7-SPOKE CHROMED ALUMINUM					

	ESCALADE	HYBRID	PLATINUM	ESV	EXT
PREMIUM COLLECTION (in addition to or replacing Luxury Collection equipment)					
BODY-COLOR UPPER AND LOWER GRILLES, BODYSIDE MOLDINGS AND DOOR HANDLES					
BODY-COLOR SIDE VENTS WITH BRIGHT MESH					
CLEAR-TINTED LED TAILLAMPS AND CENTER HIGH-MOUNTED STOP LAMP (CHMSL)	◦			◦	
REAR FASCIA WITH INTEGRATED DUAL-EXHAUST OUTLETS					
WHEELS, 22" 7-SPOKE ULTRA-BRIGHT MACHINED FINISH WITH PAINTED ACCENTS					
POWER RETRACTABLE ASSIST STEPS					
REAR-SEAT ENTERTAINMENT SYSTEM WITH IN-DASH DVD	◦		•	◦	◦
with roof-mounted flip-down 8" diagonal screen, two 2-channel wireless headphones, auxiliary audio/video jacks, remote game plug-in (ESV: two 8" diagonal screens and four 2-channel wireless headphones)					

	ESCALADE	HYBRID	PLATINUM	ESV	EXT
PLATINUM EDITION (in addition to or replacing Premium Collection equipment)					
LED HEADLAMPS					
REAR FASCIA WITH INTEGRATED DUAL-EXHAUST OUTLETS					
UNIQUE FRONT FASCIA WITH UPPER AND LOWER GRILLES					
LEATHER-WRAPPED INSTRUMENT PANEL AND TRIM					
GENUINE OLIVE ASH AND BURLED WALNUT WOOD TRIM					
ALUMINUM TRIM	◦	◦	•	◦	
TEHAMA[®] FULL-LEATHER FIRST- AND SECOND-ROW SEATS					
HEATED AND COOLED CUPHOLDERS					
REAR-SEAT ENTERTAINMENT SYSTEM					
with two 7" diagonal DVD screens integrated into the back of the front headrests; remote; 2-channel headphones					
WHEELS, 22" 7-SPOKE CHROMED ALUMINUM					

1. E85 is a blend of 85 percent ethanol and 15 percent regular gasoline. 2. Always use safety belts and the correct child restraint for your child's age and size, even in vehicles with airbags. Even in vehicles equipped with Passenger Sensing System, children are safer when properly secured in the rear seat. In an appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal airbag. See the vehicle Owner's Manual and child safety seat instructions for more safety information. 3. Requires a subscription sold separately by SiriusXM after trial period. Available only in the 48 contiguous United States and District of Columbia. For more information and to view the Customer Agreement, visit siriusxm.com for details. 4. Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with this vehicle. 5. Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico, and Canada. 6. Visit onstar.com for coverage map, details and system limitations. 7. Before making a lane change, always check the SBZA display, check the side and inside rear mirrors, look over your shoulder for vehicles and hazards, and start the turn signal. 8. The TEHAMA trademark is used under license by General Motors.

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ENGINES Cadillac products are equipped with engines produced by GM Powertrain or suppliers to GM worldwide. The engines in Cadillac products may also be used in other GM makes or models.

TIRE SEALANT AND COMPRESSOR KIT Depending on the model and Collection you choose, your vehicle will either come with a full-size spare tire or a tire inflation kit (the kit does not include a jack or spare tire). The tire sealant and compressor kit uses a liquid tire sealant to temporarily seal up to a 1/4-inch puncture in the tread area of the tire. After using the inflator kit, it is recommended to take the tire to an authorized dealer for inspection and repair as soon as possible but at least within 100 miles of driving. The tire sealant cannot seal and inflate sidewall damage, punctures larger than 1/4 inch, or a tire that has unseated from the wheel. The sealant can only be used on one tire one time before its expiration date.

ASSEMBLY Cadillac vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Cadillac vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

UPDATED SERVICE INFORMATION Cadillac dealers receive useful service bulletins about Cadillac products. You may purchase them from Helm Incorporated by calling 1-800-551-4123 or by visiting www.helminc.com.

NEW-VEHICLE LIMITED WARRANTY World-class coverage comes standard on every 2012 Cadillac. This warranty is for Cadillac vehicles registered in the U.S.A. See your Cadillac dealer for terms and conditions.

COVERED FOR 5 YEARS/100,000 MILES (WHICHEVER COMES FIRST) Powertrain Limited Warranty with no deductible; Roadside Assistance Program;¹ Courtesy Transportation Program.²

COVERED FOR 4 YEARS/50,000 MILES (WHICHEVER COMES FIRST) Bumper-to-Bumper coverage Tires – Defects in material and workmanship; Repairs made to correct any vehicle defect; Corrosion on body sheet metal panels.

HYBRID WARRANTY In addition to the transferable Cadillac 4-year/50,000-mile (whichever comes first) New-Vehicle Limited Warranty and the 5-year/100,000-mile (whichever comes first) Powertrain Limited Warranty, GM will also warrant certain hybrid components on Escalade Hybrid models for 8 years/100,000 miles (whichever comes first). No deductibles are associated with the Escalade Hybrid limited warranty, which is transferable to any subsequent persons assuming ownership of the vehicle during the 8-year/100,000-mile warranty period. See your Cadillac dealer for details.

RUST THROUGH PROTECTION Cadillac vehicles are designed and built to resist corrosion and rust-through corrosion. Any body sheet metal that rusts through (in the form of an actual hole in the sheet metal) is covered for six years unlimited mileage. Cosmetic or surface corrosion, resulting from stone chips or scratches in the paint, for example, is not included in the Rust Through coverage. Application of additional rust-inhibiting materials is not required under the Rust Through coverage and none is recommended. See your Cadillac dealer for terms of this limited warranty.

FLEET ORDERS Some standard content may be deleted with fleet orders. See dealer for details.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New-Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, material or workmanship of any alterations by such suppliers.

1. Roadside Assistance Program and Courtesy Transportation Program are not a part of the New Vehicle Limited Warranty. A separate booklet entitled "Warranty and Owner Assistance Information" furnished with each new vehicle provides detailed warranty coverage information.

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