ELCAMINO



YOUR MONEY'S WORTH. MILE AFTER MILE AFTER MILE.



ATRUCK WHEN YOU NEED ATRUCK.

El Camino Classic. A new formal grille and rectangular headlamps give the Classic a look of elegance that truly sets it apart (see front view below). Bright body moldings enhance the look. El Camino Conquista, shown on back cover, has special two-tone paint and special bright moldings.

El Camino SS. This sporty package for V8 models includes matching right- and left-hand outside mirrors, black or white body side striping, 15" x 7" Rally wheels, GR70-15 white-lettered steelbelted radial tires and SS identification on grille, fenders and tailgate.

El Camino. A new grille and a bold front bumper design set off the good looks of the standard El Camino. The grille and bumper emphasize El Camino's wide stance and complement its long, low profile. Frameless door glass and thin pillars add grace to the sleek roof line.



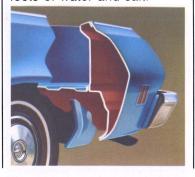
of cargo. El Camino's pickup box is roomy, too: 38 cubic feet of cargo space. For strength and durability, the floor and tailgate inner wall are ribbed steel. Bright metal moldings at the top of the box and tailgate help prevent paint chipping during loading and unloading.



Air-adjustable shock absorbers. Standard on El Camino, air-adjustable rear shock absorbers trim the vehicle at any rated load and help prevent "bottoming out" with heavy loads. You simply stop at the nearest service station and pump air into the rear shocks through a special valve at the rear license plate.

One-handed tailgate. It's so well balanced, you need only one free hand to work our tailgate. Latch is conveniently located on the outside. Tailgate opens nearly flat and flush with loadbed.

Tough, double-wall construction. El Camino's cargo box walls are constructed with two steel panels. That way, the inside can take the dents and nicks without the outside showing them. Doors, hood and roof also have double-wall construction. And every outer fender gets an inner fender to help protect the body against the effects of water and salt.



EL CAMINO ENGINES



New 305 V8. Our new 305-cubic-inch engine with a 2-barrel carburetor is standard on V8 models, except in California where the 350-4 V8 is required. It has fewer cubic inches than the V8 it replaces, yet the 305 shares all the big-engine features that contribute to good performance and efficient operation: a short stroke to reduce friction, valve-in-head design for free breathing, precision-balanced crankshaft, full-jacket cylinder cooling.

350 V8. Available for a wide range of job applications, Chevy's 350 V8 delivers good performance using no-lead fuels. The 2-barrel version is offered everywhere except California; the 4-barrel is the standard V8 in California.

400 V8. El Camino's hardworking 400 V8 comes with a 4-barrel carburetor. There's plenty of reserve power available here for the highest GVW rating (5,750 lbs.).

250 Six. Our standard 250 Six was extensively redesigned last year. It features an intake manifold designed to distribute fuel more evenly than before. Redesigned combustion chambers concentrate the fuel charge around the spark plugs for more rapid burning. This engine even uses its own exhaust gases to warm up quicker.

High Energy Ignition system. Standard with both Six and V8 engines, our High

Energy Ignition
delivers up
to an
85% hotter spark
than conventional
systems. It
improves coldweather starting,
provides allweather protection
from moisture, dirt
and road splash. Solid-state

and road splash. Solid-state design eliminates ignition points and condenser, and extends the time between recommended tuneups.

Outside air intake. Carburetor air is ducted from outside the engine compartment. The cooler and denser air charge makes possible a better fuel-air mixture for efficient engine performance.

Transmissions. Smooth 3-speed Turbo Hydra-matic transmission is now standard with all V8 engines. It's also available with Sixes. Standard transmission with Sixes is a fully synchronized 3-speed.

TURBO 3-SPEED HYDRA-MATIC

Standard Engine 250 L6	•
Standard Engine 305 V8*	•
Available Turbo-Fire 350 V8 (2 bbl.)*	•
Available Turbo-Fire 350 V8 (4 bbl.)**	•
Available Turbo-Fire 400 V8 (4 bbl.)	

^{*}Not Available in California
**Available only in California

CHEVY VALUE FEATURES



Front disc brakes: standard. These brakes are the single-piston floating-caliper type. They resist fade and recover quickly from the effects of water immersion. El Camino's rear drum brakes are finned for efficient cooling. Vacuum power assist is included.

Disc brake lining wear sensor. Standard front disc brakes are equipped with a lining wear sensor that makes an audible signal when pads need replacement.

Concealed storage compartment. Behind the driver's seat is a storage compartment that's ideal for stowing tools or small articles you want to keep out of view. Just move the seat forward and there it is. The spare tire is stowed upright behind the passenger seat.



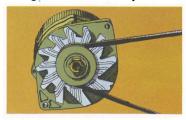
Durable bumper system. El Camino's front bumper system uses reinforced outer-bumper bars combined with two hydraulic/pneumatic cylinders to help cushion minor impacts.

Front suspension ball joint wear indicator. A visual wear indicator is incorporated in the lower control arm ball joints on all El Caminos.

Chassis and suspension. El Camino rides on Full Coil suspension. Front springs have a rating range of 1,157 to 1,475 pounds each. The rear springs have a rating range of 1,375 to 1,450 pounds each, depending on equipment ordered.

EASY-CARE FEATURES

Integrated voltage regulator. Voltage regulator and generator are one unit to simplify wiring. Solid-state design adds durability.



Extended maintenance intervals. We made significant progress last year in reducing the number of times you need scheduled maintenance. This chart spells out the latest recommended intervals:

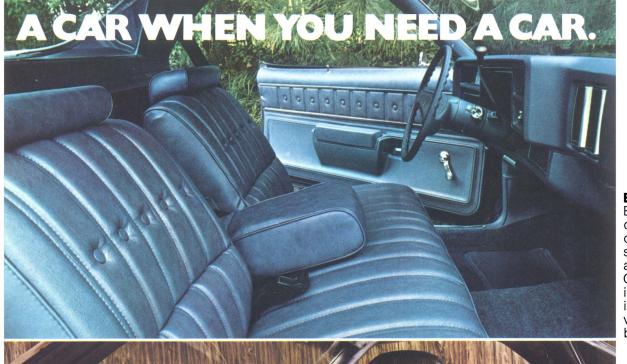
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SPARK PLUGS	22,500 miles
ENGINE OIL	6 mo. or 7,500 miles
OIL FILTER	First 7,500 miles Every 15,000 miles thereafter
AIR CLEANER ELEMENT	30,000 miles
CHASSIS LUBRICATION	6 mo. or 7,500 miles
AUTOMATIC TRANS. FLUID AND FILTER	Every 60,000 miles

Fully aluminized muffler. Both outer shell and interior baffles are heavy-gauge metal, aluminized inside and out to help protect against corrosion.



Side-terminal battery. Chevy's Delco battery has sealed side terminals to help prevent corrosion and maintain secure, efficient electrical contact.





El Camino Classic interior. Enjoy the luxury of a full-width custom seat with a fold-down center armrest. Or for a more sporty kind of luxury, order available bucket seats. El Camino Classic has a padded instrument panel, smart-looking door panel trim, deluxe vinyl coated headliner and a black-finish rearview mirror.



SS interior with available bucket seats. The all-vinyl SS interior is shown here with swivel bucket seats you can order. The seats pivot up to 90 degrees and have built-in head restraints. Full-foam cushioned, the seats are contoured for comfort and can be adjusted forward or backward. Standard in SS: door trim panels in a special vinyl-covered pattern.



El Camino interior. Fullwidth foam cushioned seats are upholstered in textured all-vinyl. The door panels, side panels and headliner are done in matching vinyl. Both doors have full-depth armrests. Cut-pile carpeting is color keyed to trim selection.

GET EVEN MORE OUT OF EL CAMINO BY PUTTING MORE INTO IT.

OPTIONS AVAILABLE:



Stereo tape system. Delco's Crossfire speaker mounting enhances stereo effect. Radio dial conceals tape slot when not in use. Available when you order an AM or AM/FM stereo radio. With any factory-installed radio, the antenna is mounted in the windshield.

Cargo tie-downs. Four rustresistant tie-downs recessed in the side panels of the load bed help keep your cargo secure.

Heavy-duty Delco Freedom battery. Completely sealed, it never needs water—just routine checking of the built-in charge indicator. A 61-amp Delcotron generator is available to handle increased electrical demands such as trailer lighting.



Wire wheel covers. 48 brightmetal spokes so carefully detailed they could pass for real wire wheels.



Air conditioning. Four-Season system handles cooling, dehumidifying, heating and defogging to deliver both summer and winter comfort.

Heavy-duty radiator. Added cooling capacity for carrying full cargo loads over difficult terrain. Recommended for trailering.



Dual sport mirrors. A touch of dash and practicality. Both right- and left-hand mirrors match body color. Driver's-side mirror is adjustable by remote control; right-hand mirror is manual.

Power door locks. With the touch of a button, you can lock both doors. Individual lock controls at each door.

Power windows. You can raise or lower side windows with this power assist. There is a separate control for passenger convenience.

Power steering. Available with 6-cylinder models. Standard with V8 engine.

Trailering hitch. Light-duty hitch is available for towing trailers up to 2,000 lbs. loaded weight. Most holes are pre-punched in frame for fast dealer installation. Trailer wiring harness also available.



Comfortilt steering wheel. For driving comfort, easier getting in and getting out. Wheel adjusts to six positions.

All illustrations and specifications contained in this literature are based on the latest product information available at the time of publication approval. The right is reserved to make changes at any time in prices, colors, materials, equipment, specifications and models, and also to discontinue models. CHEVROLET MOTOR DIVISION OF GENERAL MOTORS CORPORATION, DETROIT, MICHIGAN 48202. LITHO IN U.S.A.

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