

1996 Chevrolet Camaro



Chevy Camaro. It's As American As Saturday Nights.

Somewhere along the line, a lot of us sign up for a sort of all-American agreement. In it, we pledge to like cheeseburgers. Rock and Roll. Saturday nights. And a particular kind of car. One made for American cities and towns. And American Saturday nights.

Chevy Camaro.

Camaro has most everything we want in a sports car, including a powerful engine, a great stereo and even the choice of coupe, T-Top coupe or convertible models.

Americans like cars a whole lot. Fast cars. Sporty cars. Cars like Camaro. It's what we're all about. And it's Genuine Chevrolet.



Camaro Turns Drivers Into Enthusiasts.

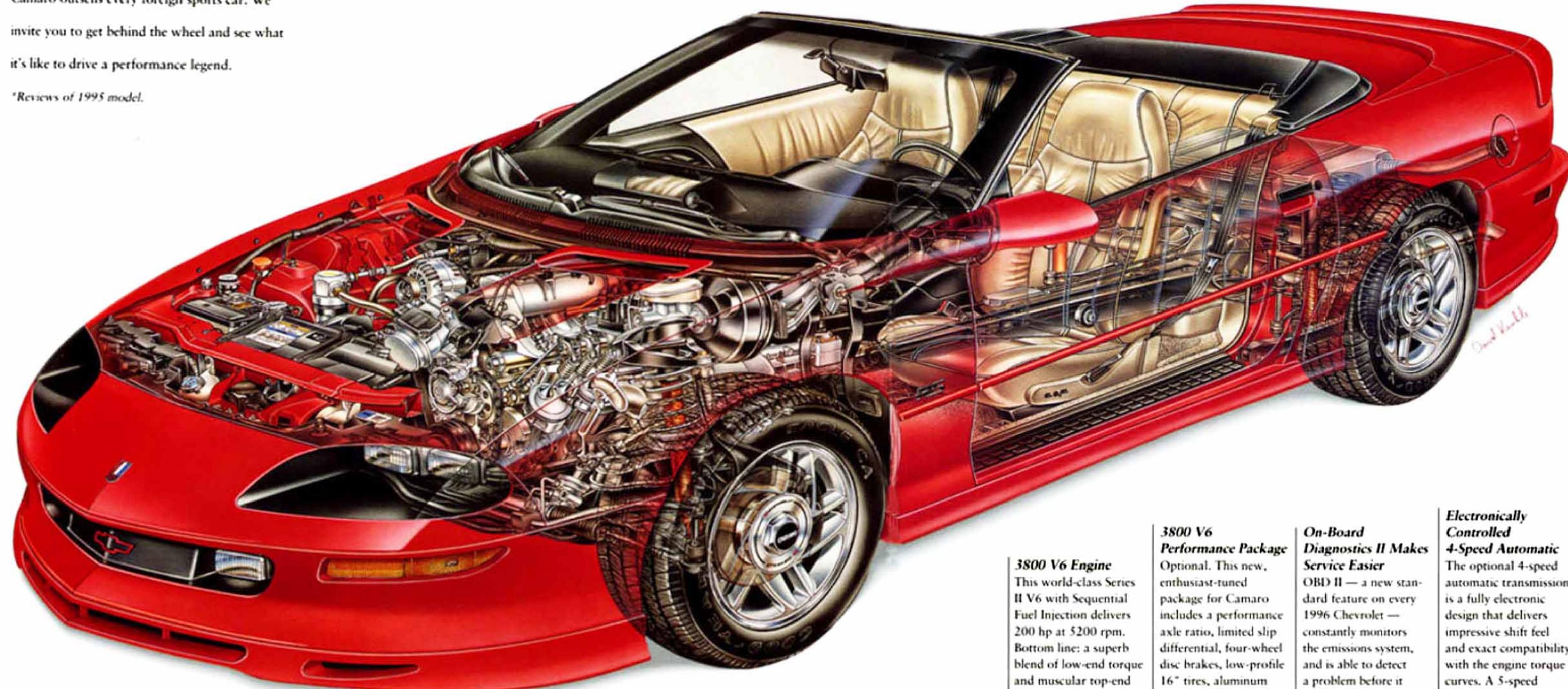
The press reviews have been outstanding.

Consumers Digest, for example, names Camaro "A Best Buy." And *Ward's Auto World* calls the newly standard 3800 Series II V6 engine, "One of the best all-around V6s in the business."^{**}

This is just a sampling of the reasons

Camaro outsells every foreign sports car. We invite you to get behind the wheel and see what it's like to drive a performance legend.

*Reviews of 1995 model.



4-Wheel ABS

A power-assisted four-wheel anti-lock brake system is standard. ABS prevents wheel lockup while braking, and is designed to help you maintain steering control and prevent skidding when braking on most slippery surfaces.

Dual Air Bags

Driver and front-passenger air bags are standard. They can help protect front-seat occupants in certain moderate to severe frontal collisions. Remember to always wear safety belts, even with air bags.

A Strong, Solid Foundation

Rigid, unitized body/frame construction helps make Camaro strong and solid. This foundation is an important reason why Camaro has an exceptionally smooth ride and feels so solid, stable and well-built.

Sophisticated Suspension Design

A compliant ride and responsive handling are provided by a tuned Short/Long Arm (SLA) front suspension, high-pressure gas monotube de Carbon shocks, and power rack-and-pinion steering.

Theft-Deterrent Alarm System

Optional. This sophisticated factory alarm system is designed to sound horn and flash parking lamps, and disable starter and fuel system if your Camaro is broken into.

The 100,000-Mile Tune-Up

In a 1996 Camaro, you can drive up to 100,000 miles before the first scheduled tune-up. Platinum-tip spark plugs, automatic transmission fluid and engine coolant are designed to last up to 100,000 miles.* A direct-fire ignition system is designed to eliminate the need for periodic timing adjustments.

*Maintenance needs vary with different uses and conditions. Please see your owner's manual for details.

3800 V6 Engine

This world-class Series II V6 with Sequential Fuel Injection delivers 200 hp at 5200 rpm. Bottom line: a superb blend of low-end torque and muscular top-end power that will please the driving enthusiast.

On-Board Diagnostics II Makes Service Easier

OBD II — a new standard feature on every 1996 Chevrolet — constantly monitors the emissions system, and is able to detect a problem before it can seriously affect vehicle performance.

Electronically Controlled 4-Speed Automatic

The optional 4-speed automatic transmission is a fully electronic design that delivers impressive shift feel and exact compatibility with the engine torque curves. A 5-speed manual transmission is standard.



Camaro Is Ergonomically Correct.

When you surround yourself in Camaro, you enjoy a remarkable blend of function and form. That's clear the moment you slip into the contoured driver's seat and adjust the tilt steering wheel to your driving style.

Camaro style is enhanced for 1996 with luxurious new cloths in Graphite, Neutral, Flame Red or Medium Gray.

In every respect, this is sports-car driving the way it should be.

Camaro interior in Medium Gray.
Some optional equipment shown.

Chevrolet

Do Camaro Owners Have Too Much Fun?

Camaro owners don't think so. They

love to drive, and they love the way Camaro responds — with power and precision.

Camaro communicates instantly with highly readable and very complete analog instrumentation. Standard conveniences include a Delco Electronics AM/FM stereo with cassette tape player, console cup holder, storage bins and courtesy lighting.

If this sounds like your kind of fun, now you know where to find it.



Camaro standard features include analog instrumentation with tachometer and a Tilt-Wheel™ Adjustable Steering Column. Options shown here include leather seating surfaces and the Delco/Bose AM/FM stereo with CD player.

Chevrolet

The Luxury of Leather.

Genuine leather seating surfaces — a classic and luxurious interior option — are available in any 1996 Camaro.

These leather seating surfaces, with matching door panel inserts, are available in Graphite and new Neutral. To many eyes, it's the finishing touch to any beautiful Camaro.



Camaro interior in Neutral with leather seating surfaces and other options.

Chevrolet

Introducing Camaro RS

There's a hot new look for Camaro this

year, and it's called RS.

Choose from Camaro RS Coupe or

RS Convertible. Here's what sets RS apart

from every other Camaro: aggressive "ground-effect" lower body extensions all around,

and a bold new high-level rear spoiler. The

200-hp, 3800 V6 engine, air conditioning and

aluminum wheels are standard in RS models.

If you want the new-for-1996 look,

RS is the Camaro for you.



Camaro RS Coupe in Polo Green Metallic.
Aluminum wheels are standard on Camaro RS.

Chevrolet

Camaro Convertible. The One You Want.

There are other convertibles out there.

But why would you want anything less after
you've seen the Camaro Convertible?

The drop-top Camaro is even more
fun this year, thanks to its standard 3800 V6
and 5-speed manual transmission. A 4-speed
automatic is optional.

This is one cool Camaro. And life goes
by too quickly to drive anything less.



Solid Convertible Structure

Advanced design and manufacturing processes have combined to create one of the most rigid convertible body structures in Chevrolet history.

Power Top

You'll appreciate the power-operated, fully lined convertible top. The top is tight-fitting, for reduced wind noise at highway speeds.

Glass Rear Window

The glass rear window provides better visibility and durability than plastic windows found in some convertibles. An integral electric rear-window defogger is standard.

Tonneau Cover

Camaro Convertible features a form-fitting three-piece tonneau cover, for a sleek top-down appearance.

Available Top Colors

The Camaro convertible top is available in Black, Arctic White or Neutral, depending on exterior and interior colors selected.

Camaro Z28 Turns Up The Heat.

"The Camaro Z28 is the car that put the

American pony car back on the sports car map ..."

— Automobile Magazine

This is the ultimate Camaro, featuring the 285-hp, LT1 V8, packing a 6-speed gearbox, and set up with a special sport suspension and quick-ratio steering.

Other sports car makers get real quiet when the subject turns to Z28. Wonder why.

*Review of 1995 model.



Camaro Z28 Coupe in Bright Red.

Chevrolet

Camaro



Performance. What Z28 Is All About.

At the heart of Z28 is the Corvette-derived,

5.7 Liter V8 that goes by the designation LT1.

The 6-speed, close-ratio transmission is the perfect complement to this 285-hp engine.

And the optional 4-speed automatic is an electronic design that delivers impressive shift feel and exact compatibility with the torque curve of the LT1. For enhanced performance on low-traction surfaces, Acceleration Slip Regulation (Traction Control) is optional.

"No other car offers more performance for less money,"* say the editors of *Automobile Magazine*. That's bang for the buck, and that's Genuine Chevrolet.

*Review of 1995 model.

Genuine Customer Care. You Never Travel Alone.

Your complete satisfaction with your new Chevrolet — from the day you buy it to the day you sell it — is really what it's all about. Genuine Customer Care means we'll be here when you need us, no matter where you are in the U.S.A.

Genuine Customer Care is a comprehensive owner-protection plan that includes the following:

Bumper to Bumper Warranty

The GM 3-year/36,000-mile (whichever comes first) limited warranty

 covers repairs for all 1996 Camaros, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. Warranty features include air conditioning repair, towing and no-cost warranty transfer. There is also emissions-control system coverage, which varies by geographical region.

There is no deductible.

The Camaro body is warranted for rust-through protection for 6 years or 100,000 miles (whichever comes first).

Application of additional rust-inhibiting materials is not required under the corrosion coverage and none is recommended.

See your Chevrolet dealer for full terms of this limited warranty.

24-Hour Roadside Assistance

Lost? We'll help you find your way. Locked out? We'll get you back in your car. Out of gas?

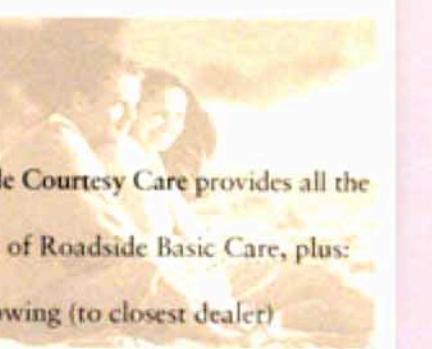
We'll get you gas. Roadside Assistance is provided through a toll-free number (1-800-CHEV-USA) 24 hours a day,

365 days a year. Roadside Assistance offers two levels of service, *Basic Care* and *Courtesy Care*.

Roadside Basic Care provides:

- Free towing for warranty repairs (to closest dealer)
- Over-the-phone basic technical advice
- Available dealer services at reasonable costs (i.e., wrecker services, locksmith/key service, glass repair, etc.).

Roadside Basic Care covers you for as long as you own your Camaro.


Roadside Courtesy Care provides all the features of Roadside Basic Care, plus:

- Free towing (to closest dealer)
- Free locksmith/key service (when keys are lost on the road or locked inside)
- Free flat tire service and jump start
- Free fuel delivery on the road.

Courtesy Care is available to you for a period of 3 years or 36,000 miles (whichever comes first).

Courtesy Transportation

Customers who purchase or lease a 1996 Camaro will be able to take

 advantage of Courtesy Transportation at no additional charge when their vehicles are left at a participating dealership for repairs covered under the 3-year/36,000-mile limited warranty. See your participating Chevrolet dealer for details.



Camaro RS Convertible in Sebring Silver.

Data

EXTERIOR DIMENSIONS (in.)	Coupe	Convertibles
Wheelbase	101.1	101.1
Length (overall)	193.2	193.2
Width (overall)	74.1	74.1
Height (overall)	51.3	52.0
Tread width — front	60.7	60.7
Tread width — rear	60.6	60.6

INTERIOR DIMENSIONS (in.)	Coupe	Convertibles
Head room — front	37.2	38.0
Head room — rear	33.3	39.0
Hip room — front	52.8	52.8
Hip room — rear	44.4	43.7
Leg room — front	43.0	43.0
Leg room — rear	26.8	26.8
Shoulder room — front	57.4	57.4
Shoulder room — rear	55.8	43.5

CAPACITIES	Coupe	Convertibles
Passenger capacity	4	4
Luggage capacity (cu. ft.)	12.9*	7.6
Fuel tank capacity (gal.)	15.5	15.5

*32.8 with rear seat folded.

TRAILERING

Trailer classification	Light	Light
Gross trailer weight (lbs., up to)	1000	1000
Maximum tongue load (lbs.)	100	100

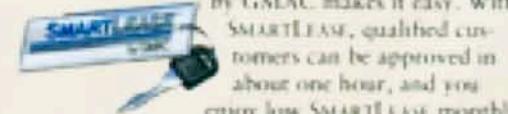
TURN PLASTIC INTO STEEL With THE GM CARD®

The GM MasterCard®, with no annual fee, is the revolutionary financial vehicle specifically designed to help put you behind the wheel.

Every time you use it, GM will credit 5% of your purchase toward buying or leasing the GM car or truck of your dreams. It could mean saving hundreds, even thousands of dollars over and above any other discounts or rebates. Call 1-800-GM-CARD for more information, including annual limits and restrictions.

THERE IS NO FEELING QUITE LIKE getting behind the wheel of Camaro by Chevrolet. And SMARTLEASE by GMAC makes it easy. With SMARTLEASE, qualified customers can be approved in about one hour, and you enjoy low SMARTLEASE monthly

payments. Plus, SMARTLEASE offers you choices at the end of your lease. You can either buy your Camaro at a price guaranteed up front, or return your vehicle with no other obligations — assuming the terms of the lease have been met. For more information about SMARTLEASE, or any of the other quality GMAC financing options, see your Chevrolet dealer or call 1-800-32-SMART.



BUCKLE UP AMERICA

A note about air bags:
Always wear safety belts,
even with air bags.

Camaro Safety Features

OCCUPANT PROTECTION

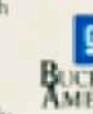
- Supplemental Inflatable Restraint: manual lap/shoulder safety belts and air bags, driven/right front passenger
- Manual lap/shoulder safety belts, rear-seat positions
- Energy-absorbing steering column
- Energy-absorbing instrument panel
- Interlocking door latches
- Folding front-seat locks
- Safety armrests
- Breakaway inside rearview mirror
- Security door locks and door-retention components
- Laminated windshield glass, urethane-bonded
- Head restraints, front, integral
- Side-door beams
- Safety belt use reminder system
- Passenger-guard inside door-lock handles
- Front and rear crush zones
- Tempered safety glass, side and rear windows
- Dual sun visors
- Pressure-lock radiator cap.

CRASH AVOIDANCE

- Side-marker lamps and reflectors
- Parking lamps
- Four-way hazard-warning flashers
- Backup lamps
- Directional signal control
- Windshield defrosters, washers and multi-speed wipers
- Inside day/night rearview mirror
- Outside rearview mirrors
- Brake system with dual master cylinder plus warning light
- Center high-mounted stop lamp
- Starter safety switch
- Dual-action hood latch
- Low-glare finish (inside windshield moldings, wiper arms and blades)
- Tires with built-in tread-wear indicators
- Four-wheel anti-lock brake system (ABS)
- Brake/transmission shift interlock (automatic)

THEFT DETERRENCE

- Visible vehicle identification number
- Laser-etched VIN plate
- Marked body parts
- Theft-deterrent steering column lock
- PASS-Key II personal security system
- Remote inside hood release
- Theft-deterrent key locking system.



BUCKLE UP

AMERICA

A note about air bags:
Always wear safety belts,
even with air bags.

A Word About ...

CUSTOMER ASSISTANCE

The Chevrolet Customer Assistance Center (CAC) has a special toll-free number (1-800-222-1020). It puts you in contact with Chevrolet experts who can handle any product/service question or problem you may have.

GM PROTECTION PLAN

The available GM Protection Plan offers service protection in addition to that provided by GM's new-vehicle limited warranty. Ask your dealer about it. Coverage available only in the U.S. and Canada.

ENGINES

Chevrolets are equipped with engines produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide.

CORROSION PROTECTION

Chevrolets are designed and built to resist corrosion. All body sheet metal components are warranted against rust-through corrosion for 6 years or 100,000 miles, whichever comes first. Application of additional rust-inhibiting materials is not required under the corrosion coverage and none is recommended.

ASSEMBLY

Chevrolets are assembled by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. Chevrolets incorporate thousands of components produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolets with different or differently sourced components than originally scheduled. All such components have been approved for use in Chevrolets and will provide the quality performance associated with the Chevrolet name. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

UPDATED SERVICE INFORMATION

Chevrolet regularly sends its dealers useful service bulletins about Chevrolet products. Chevrolet monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins, too. Ask your dealer. To get ordering information, call toll-free 1-800-551-4123.

IMPORTANT: A WORD ABOUT THIS CATALOG

We have tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Chevrolet dealer for complete details.

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Camaro Colors And Trim

EXTERIOR COLORS	INTERIOR COLORS			
	Neutral	Medium	Graphite	Flame Red
Black	■	■	■	■
Medium Quasar Blue Metallic	■	■	■	■
Polo Green Metallic	■	■	■	■
Dark Purple Metallic	■	■	■	■
Bright Red	■	■	■	■
Cayenne Red Metallic	■	■	■	■
Satin Silver	■	■	■	■
Bright Teal Metallic	■	■	■	■
Mystic Teal Metallic*	■	■	■	■
Arctic White	■	■	■	■

CAMARO FABRICS

Neutral

Medium
Grey

Graphite

Flame
Red

CAMARO OPTIONAL LEATHER SEATING SURFACES

Neutral

Graphite



36 USC 360



GENUINE CHEVROLET™

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