

2003 | CHEVY

V E N T U R E



2003 CHEVY VENTURE FEATURES:

- 185-hp, 3400 V6 engine
- Air conditioning and Solar-Ray glass
- Available seating plans for up to eight passengers (LS and Warner Bros. models)
- Up to 140.7 cu. ft. of cargo space (extended wheelbase models)
- Four-wheel ABS (optional on Value Van and Plus Van)

CHEVY VENTURE

**FAMILY-FRIENDLY
FUN TRAVELER.**

Wherever you're going, Chevy Venture makes travel fun for everybody. And you can be sure there's a Venture exactly right for your family, thanks to a wide range of models and seating plans. Depending on the model, you can opt for dual power sliding side doors, a third-row stowable seat, and Versatrak — a versatile, all-wheel-drive traction system. You'll love the response of the standard V6 engine (with the highest highway MPG in its class*) and you'll feel secure knowing that Venture surrounds you and your passengers with a comprehensive safety package. Chevy Venture. It's the perfect fit for your family's travel adventures.

*Estimated MPG 19 city, 26 highway (front-wheel-drive models), 18 city, 24 highway (all-wheel-drive models). Based on front-wheel-drive and all-wheel-drive minivans using 2002 competitive information. 2003 Venture mileage estimates based on GM testing. Official EPA estimates not yet available.

Venture Warner Bros. Edition all-wheel-drive model in Galaxy Silver Metallic.

WARNER BROS. EDITION

THE MAIN ATTRACTION.

Take the show on the road with the Venture Warner Bros. Edition with entertainment features that will have you inventing reasons for going places. The kids will love the standard, integrated entertainment system which includes a DVD player and flip-down monitor. And you'll love the wireless remote and two sets of wireless headphones (see pages 6-7 for details) ... because not everybody's entertainment tastes are the same.



Venture Warner Bros. Edition in Redfire Metallic. Shown with optional equipment.

WARNER BROS. EDITION

MOST ENTERTAINING VENTURE EVER!



Welcome aboard the Warner Bros. Edition of Chevy Venture! It's our very best minivan, featuring first- and second-row leather-trimmed seats with cloth inserts, seating for eight, and an integrated DVD entertainment system with wireless remote (batteries not included).

WARNER BROS. EDITION FEATURES:

- Eight-passenger seating, including
 - Three second-row modular bucket seats
 - Third-row stowable bench seat with removable rear convenience center (see it in action at chevy.com)
 - Integral child safety seat
- **New for 2003:** Leather-wrapped steering wheel with stereo and cruise controls
- Rear climate and audio controls
- Remote power driver-side sliding door
- Optional OnStar (includes One-Year Safe & Sound Package)*
- Color-keyed exterior trim
- Optional Convenience Package: Includes passenger-side power sliding door, six-way power driver seat, cargo net, and driver and front-passenger illuminated visor vanity mirrors



ENTERTAINMENT FEATURES

- DVD player with flip-down monitor
- Two sets of wireless headphones with On/Off and volume controls (batteries not included; additional headsets available)
- Rear overhead console with integrated rear climate and audio controls
- Tri-mode audio system allows second- and third-row passengers to watch a movie or listen to a CD while front-seat passengers enjoy their favorite radio station.
- AM/FM stereo with CD player and Radio Data System (RDS)
- Available six-disc CD changer

*Call 1-800-ONSTAR-7 or visit onstar.com for system information and details.

Venture Warner Bros. Edition interior in Dark Gray. Optional equipment shown.

ADAPTABILITY

HAVE MORE FUN GET MORE DONE.

Whether you're hauling cargo or crew, Chevy Venture easily adapts to your changing needs. With four doors, loads of cargo room and (on select models) an available stowable third-row bench seat with convenience center, you can depend on Venture for the flexibility you want — when you want it.

▪ **Dual sliding side doors with manual child security lock**

▪ **Impressive cargo room** (up to 140.7 cu. ft. on extended wheelbase models with all rear seats removed)

▪ **Third-row stowable bench seat with removable convenience center** (standard in Warner Bros. Edition, optional on LS Extended Wheelbase)

▪ **Versatrak** (optional on LS, LT and Warner Bros. Edition all-wheel-drive models)

▪ **Plenty of cup holders**

▪ **Remote Keyless Entry** (not available on Value Van)



THIRD-ROW STOWABLE BENCH SEAT ▲

The seat instantly folds down with the flip of a latch (inset), so there's no need to remove it when you need a flat area for hauling. Standard in Warner Bros. Edition, optional in LS Extended Wheelbase models. See a demonstration at chevy.com.



REAR CONVENIENCE CENTER ▲

Included with the third-row stowable seat, this handy convenience center keeps toys, tools and other small items out of sight in three roomy compartments — or you can leave it open for larger items. It even includes an area for swimsuits, shoes and other wet items. Standard on Warner Bros. Edition, optional on LS models.

Chevy Venture LS with Neutral interior, available eight-passenger seating and rear bench seat (shown here in the stowed position).

VERSATILITY

THE PERFECT FIT FOR PEOPLE ON THE MOVE.

You can tailor Venture to fit your travel needs with a wide variety of available seating arrangements (up to 256!) and 140.7 cu. ft. of cargo space on extended wheelbase models (with rear seats removed). And the convenience of dual sliding side doors makes getting in and out of Venture a breeze!

CONVENIENT ACCESS FOR MOBILITY EQUIPMENT

It's good to know that the thoughtfully designed Chevy Venture can accommodate a variety of mobility aids:

- Wide sliding side doors offer easy access
- Storage space is increased with available flip-and-fold modular seating
- Additional room is available behind the third row

For more information, visit the GM Mobility web site: gmmobility.com.



SEATS ARE EASY TO STORE

Simply flip and fold seats forward for more cargo room or use them as table tops. For even more space, these lightweight seats can be easily removed.

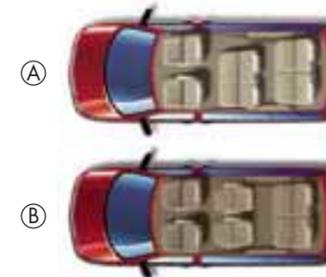


DUAL SLIDING SIDE DOORS

- Standard on all Chevy Venture models
- A power passenger-side sliding door is standard on LT and Warner Bros. Edition, optional on LS
- A power driver-side sliding door is available in the optional Venture Security Package (see page 36 for details and availability)

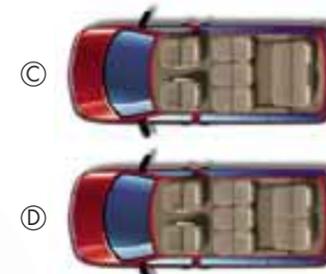
SEVEN-PASSENGER SEATING

- Ⓐ ▪ Second-row 60/40 split-folding bench and third-row 50/50 split-folding bench. Includes integral child safety seat. Standard in all Value, Plus and LS models.
- Ⓑ ▪ Second-row captain's chairs and third-row 50/50 split-folding bench seat. Standard and exclusive to LT.



EIGHT-PASSENGER SEATING

- Ⓒ ▪ Second-row modular bucket seats, integral child safety seat and third-row stowable bench seat. Standard on Warner Bros. Edition and optional on LS Extended Wheelbase.
- Ⓓ ▪ Second-row modular bucket seats, integral child safety seat and 50/50 split-bench seat. Optional on LS Regular Wheelbase.



VENTURE LT

PASSPORT TO ADVENTURE.

When you just want to get out of town, you'll find Venture LT is a most accommodating traveling companion, with a smooth-riding sport suspension, optional Versatrak system and big, comfortable second-row captain's chairs.

LT FEATURES:

- **New for 2003:** Optional DVD player with flip-down monitor
- Traction Control (not available with Versatrak)
- Sport Suspension Package (includes automatic level control, rear auxiliary power outlet, air pump and 15-inch all-season Touring tires), standard on LT front-wheel-drive models
- Touring Suspension Package with optional Versatrak standard on all-wheel-drive models (includes four-wheel independent suspension, automatic level control, air pump, 16-inch all-season Touring tires and four-wheel disc antilock brakes)
- Driver and front-passenger side-impact air bags*



*Always use safety belts and proper child restraints, even with air bags. Children are safer when properly secured in a rear seat. See the Owner's Manual for more safety information.

Venture LT Versatrak all-wheel-drive model in Black.

LUXURY THAT REALLY WORKS.

You want luxury. You also want the spaciousness and versatility of a minivan. Venture LT — with special “captain’s chair” second-row seating — might be exactly what you’re looking for.

LT INTERIOR FEATURES:

- Standard Custom Cloth seats with second-row captain’s chairs
- Optional first- and second-row leather seating surfaces. Includes power front-passenger seat.
- Standard front and rear air conditioning
- Standard Convenience Package: includes passenger-side power sliding door, six-way power driver seat, cargo net, and driver and passenger-side illuminated visor vanity mirrors
- **New for 2003:** Leather-wrapped steering wheel with audio and cruise controls
- Available Deluxe Convenience Package*: with optional OnStar (includes One-Year Safe & Sound Package)†, overhead extended console and HomeLink transmitter
- Available Security Package*: includes theft-deterrent alarm system, power driver-side sliding door and rear parking sensors
- Standard rear audio controls

◀ REAR AUDIO AND TEMPERATURE CONTROLS

Front- and rear-seat passengers can listen to separate music sources with separate volume levels. And climate controls enable them to adjust the temperature and fan speed to suit their own comfort levels.



*See page 36 for details on Venture Packages. †Call 1-800-ONSTAR-7 or visit onstar.com for system information and details.

Venture LT with optional first- and second-row leather seating surfaces in Neutral.

THOUGHTFUL DESIGN.

REAR AUDIO SYSTEM

Listen to traffic updates in the front seat while the kids in the back listen to their favorite CD.

AVAILABLE SIX-DISC IN-DASH CD CHANGER

Teamed with an AM/FM stereo and RDS, the changer works like a single CD player, accepting one CD at a time through a single slot for a maximum of six. You can also add or eject CDs while one is playing.

AUXILIARY POWER OUTLETS

Twelve-volt auxiliary power outlets (one located on the instrument panel and one in the rear) accommodate electronic equipment like a laptop computer, video games and more.

FRONT AND REAR CLIMATE CONTROLS

Front- and center-row passengers can adjust temperature and fan speed independently.

INSTRUMENT PANEL-MOUNTED CUP HOLDERS

The cup holders in Chevy Venture are designed to accommodate a variety of beverage containers. And they conveniently fold into the instrument panel when not being used.

OPTIONAL AM/FM STEREO WITH CASSETTE, CD PLAYERS AND RDS

The AM/FM stereo with cassette and CD players and RDS includes auto tone control, TheftLock and premium front and rear coaxial speakers.

LEATHER-WRAPPED STEERING WHEEL

Stereo and cruise controls are conveniently placed at your fingertips.

STANDARD RDS (RADIO DATA SYSTEM)

The RDS-capable audio system allows drivers to receive a wide variety of information, including a radio station's format, text messages and traffic or weather bulletins. RDS functions only where stations broadcast RDS data. See how it works at chevy.com.

VENTURE LS

FAMILY FAVORITE, YEAR AFTER YEAR.

Venture LS is well-equipped, thoughtfully designed and built to make life easier. Maybe that's what makes it the most popular Chevy Venture of all. So bring on the kids, the friends, the dog, the mountain bikes ...

LS FEATURES:

- 3400 V6 engine with 185 hp
- Four-wheel antilock brake system (ABS)
- Four-speed electronically controlled automatic transmission
- Available Versatrak AWD: includes four-wheel Independent Touring Suspension Package
- Four doors with standard Remote Keyless Entry
- Standard Soft Ride suspension: includes P215/70R-15 all-season tires (on front-wheel-drive models)
- Optional aluminum wheels
- Optional luggage carrier



Venture LS Extended Wheelbase in Bronzemist Metallic. Shown with optional aluminum wheels.

STRETCH-OUT SEATING FOR EIGHT. IT'S YOUR OPTION.

VENTURE LS FEATURES:

- Driver- and passenger-side sliding doors provide easy second- and third-row access
- Power windows with driver's Express-Down feature (includes power rear-quarter windows)
- Remote Keyless Entry System and programmable power door locks (includes lockout protection and delayed locking)
- Custom Cloth seating with integral second-row child safety seat
- Optional eight-passenger seating
- Optional third-row stowable bench seat (on extended wheelbase models)
- CD player and AM/FM stereo with RDS
- Optional Driver Information Center with extended overhead console (includes eight-point compass, fuel/economy/range calculator and outside temperature display)
- Optional Deluxe Convenience Package with available OnStar (includes One-Year Safe & Sound Package)*, overhead extended console and HomeLink transmitter

*See page 36 for details. Call 1-800-ONSTAR-7 or visit onstar.com for system information and details.

Venture LS Extended Wheelbase with optional eight-passenger seating in Neutral Custom Cloth.

VALUE VAN

ONE GREAT MINIVAN. ONE GREAT PRICE.

Venture Value Van — the lowest-priced Chevy passenger minivan — is easy to own with standard seating for seven and an amazingly high level of standard features.

VALUE VAN FEATURES:

- Powerful 185-hp, 3400 V6 engine
- Four-speed automatic transmission with overdrive
- Seven-passenger seating with 60/40 second-row split-bench seat and third-row 50/50 split-folding bench seat
- Integral child safety seat
- Air conditioning
- Tilt-Wheel steering column
- Power programmable door locks with lockout protection and delayed locking
- Dual sliding side doors with child security door locks
- Available four-wheel ABS (includes driver and front-passenger side-impact air bags*)



Venture Value Van interior with standard seven-passenger seating in Medium Gray. Optional equipment shown.



Chevy Venture Plus gives you everything you'd find in the Value Van — plus your choice of an extended wheelbase model with more cargo room and a wider selection of options to choose from.

PLUS VAN FEATURES:

- AM/FM stereo with premium speakers
- Seven-passenger seating
- Cruise control
- Short overhead and floor consoles
- Chrome grille
- Power, heated, remote exterior mirrors
- Optional deep-tinted glass
- Power windows with driver's Express-Down feature

*Always use safety belts and proper child restraints, even with air bags. Children are safer when properly secured in a rear seat. See the Owner's Manual for more information.

Venture Value Van in Navy Blue Metallic.

ALL-WEATHER TRACTION WHEN YOU NEED IT.

Versatrak — GM's exclusive, all-wheel-drive system — offers the confidence of enhanced traction and control on low-grip surfaces such as snow or ice. Versatrak is available on LS, LT and Warner Bros. Edition Extended Wheelbase models.

ON-DEMAND TRACTION

Versatrak's technology uses front-wheel drive for normal driving situations and in slick conditions. When it "senses" the front wheels beginning to slip (such as on low-grip surfaces like snow, ice or gravel), it literally does the thinking for you, automatically delivering available engine power to the rear wheels to help keep the vehicle in control and moving forward. Versatrak keeps your vehicle in the all-wheel-drive mode until all wheels regain equal traction, then returns it to front-wheel-drive mode.

OPTIONAL TRAILERING WITH CHEVY VENTURE

The available Venture trailering provisions can help your Venture tow up to 3,500-lbs. when properly equipped.*

A SOPHISTICATED, ADVANCED AWD SYSTEM

Many of Versatrak's components are made of lightweight cast aluminum. In fact, the entire system adds only 200 lbs. to Venture's weight. Versatrak senses — and automatically compensates — when a compact spare tire is being used. And a built-in Self-Save mode helps protect Versatrak components from overheating.

ALL-WHEEL-DRIVE SECURITY, IMPRESSIVE MPG

Venture with Versatrak delivers better fuel economy than Dodge Caravan AWD models (Venture MPG 18 city and 24 highway vs. Caravan MPG 17 city and 23 highway). In fact, it matches the highway fuel economy of a front-wheel-drive Caravan.†

†2003 Venture estimates based on GM testing. Official EPA estimates not yet available.

STANDARD TOURING SUSPENSION

Venture all-wheel-drive models include a Touring suspension with automatic load-level control, air pump, rear auxiliary power outlet and 16-inch wheels with Touring tires.

INDEPENDENT REAR SUSPENSION AND FOUR-WHEEL DISC BRAKES

The Versatrak system includes an independent rear suspension with monotube shock absorbers and lightweight alloy control arms to help improve handling performance. This design is so compact, the rear load floor remains flat for optimal versatility. And the four-wheel disc antilock brakes (included only with Versatrak all-wheel drive) help enhance stopping power.



CHEVY VENTURE

YOUR FAMILY'S SAFETY: A TOP PRIORITY.

There are more than 60 safety and security features designed into Chevy Venture to help keep you and your family safe.

Visit chevy.com

to learn more.



LATCH SYSTEM (LOWER ANCHORS AND TOP TETHERS FOR CHILDREN) ▶

This system offers an attachment for a child safety seat that's independent of the vehicle's safety belts. A compatible child safety seat can be installed in two rear seating positions (a third position is equipped with a top-tether anchor) except seating configurations having an integral child restraint, which have one LATCH† system. NOTE: The child safety seat must have compatible attachment points to use the LATCH system. If not, you should use the vehicle's safety belt system to install the child seat.

†Venture models with integral child safety seat feature LATCH system for one (1) seating position only.



INTEGRAL CHILD SAFETY SEAT ▶

An integral child safety seat (standard on seven-passenger with 60/40 second-row seating and optional on eight-passenger seating) is designed for use by children at least one year of age, between 22 and 40 lbs. in weight, between 33.5 and 40 inches in height and capable of sitting upright alone. This seat takes the guesswork out of proper installation (not available on LT models)



OPTIONAL REAR PARKING SENSORS ▶

When Venture is in Reverse, these sensors (located in the rear bumper of select extended wheelbase models) alert the driver if the vehicle nears certain stationary objects (three inches or wider and at least 10 inches tall). Not every object will be detected; this is especially true of objects that are in motion or above the bumper. Included in the optional Security Package. See page 36 for details. Not available on Value Van or Plus Van.



OPTIONAL ONSTAR (INCLUDES ONE-YEAR SAFE & SOUND PACKAGE) ▶

With the touch of a button, an OnStar Advisor is available to contact emergency service providers or roadside assistance. Call 1-800-ONSTAR-7 or visit onstar.com for system information and details. OnStar services require vehicle electrical system and wireless service to be available and operating for features to function properly. A One-Year OnStar Safe & Sound Package is included in the Deluxe Convenience Package standard on Warner Bros. Edition models and optional on LS and LT models.



A NOTE ON CHILD SAFETY:

Always use safety belts and proper child restraints, even with air bags. Children are safer when properly secured in a rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. See the Owner's Manual and child safety seat instructions for more safety information.

TRACTION CONTROL

Available Traction Control utilizes electronic controls to help limit front-wheel slip when you're driving on most slippery surfaces. Standard on LT, optional on LS and Warner Bros. Edition models. Not available on Value Van or Plus Van.

THE VERSATRAK ALL-WHEEL-DRIVE SYSTEM

Versatrak senses and automatically adapts to changing road conditions. Available on LS Extended Wheelbase, LT and Warner Bros. Edition models.

SIDE-IMPACT AIR BAGS

Front-seat side-impact air bags (standard on most models, optional on Value Van and Plus Van) help reduce the risk of certain injuries to front-seat occupants in side impacts. Always use safety belts and proper child restraints, even with air bags. Children are safer when properly secured in a rear seat. See the Owner's Manual for more safety information.

HOMELINK TRANSMITTER

Integrated into the overhead console, HomeLink lets you combine programming for up to three electronically controlled devices. Included in the optional Deluxe Convenience Package. Not available on Value Van or Plus Van. See page 34 for details.

THEFT-DETERRENT ALARM SYSTEM

If an attempt is made to enter your vehicle, this system, when armed, will sound the horn and the parking lamps will flash for up to two minutes. Included in the optional Security Package. Not available on Value and Plus Van models. See page 36 for details.

FOUR-WHEEL ANTILOCK BRAKE SYSTEM (ABS)

Four-wheel ABS (standard on most models, optional on Value Van and Plus Van) helps you maintain steering control by reducing wheel lockup during hard braking on most slippery surfaces.

Venture LS in Navy Blue Metallic.

DESIGNED TO GO THE DISTANCE.

Chevy Venture is smartly engineered to help you do more. All around you are thoughtfully designed features you'll appreciate for years to come. So bring it on. Venture is built to take whatever life dishes out.

IMPRESSIVE TOWING

When properly equipped, the 3400 V6 engine in Venture provides the power for up to 3,500 lbs. of towing capability.* Requires optional trailering provisions which includes heavy-duty cooling system, engine oil cooler, heavy-duty wiring harness and 125-amp alternator (optional on LS, LT and Warner Bros. Edition models). Trailer hitch not included. See page 32 for accessory trailer hitch availability.

POWERFUL 3400 V6 ENGINE

Mated to a standard, electronically controlled, four-speed automatic transmission with overdrive, this engine delivers impressive, efficient 185 horsepower. Both features are designed to keep you in the right gear, whether cruising the interstate or pulling out to pass.

TOURING SUSPENSION PACKAGE

Includes four-wheel independent suspension, four-wheel disc antilock brakes, automatic level control, (to help keep the rear of the vehicle level and compensate for changing load weights), 16-inch all-season Touring tires, a rear auxiliary power outlet and an air pump. Standard on all-wheel-drive models. (See page 36 for details.)

EASY TO MANEUVER

Chevy Venture Regular Wheelbase models have a small turning diameter and variable-assist and responsive rack-and-pinion power steering that help contribute to maneuverability.

*Maximum trailer weight ratings are calculated assuming a base vehicle except for any option(s) necessary to achieve the rating, plus driver. The weight of other optional equipment, passengers and cargo will reduce the maximum trailer weight your vehicle can tow. See your Chevy dealer for additional details.

100,000-MILE SPARK PLUGS

Travel in Venture up to 100,000 miles before the platinum-tip spark plugs are scheduled to be changed. Maintenance needs vary with different uses and driving conditions. See the Owner's Manual for more information.

TRAVEL FAR

Venture Regular Wheelbase models have a 20-gallon fuel tank (approximate) and Extended Wheelbase models have a 25-gallon fuel tank (approximate). Based on estimated MPG of 19 city/26 highway for front-wheel-drive models, extended wheelbase models can travel up to 650 highway miles on a tank of gas. (Estimates based on GM testing. Official EPA estimates not yet available.)

CORROSION-RESISTANT EXTERIOR PANELS

Exterior side panels are made of two-sided galvanized steel (except the aluminum hood and steel roof) to virtually eliminate cosmetic corrosion resulting from scratches, chips and rust-through from the inside surface.

ENGINE SAFEKEEPING

Should a low-coolant condition exist, an overheat protection mode helps prevent engine damage.

Venture LT all-wheel-drive model in Redfire Metallic. Shown with Kawasaki JET SKI® 900 STS watercraft.

WHEREVER AMERICA'S GOING

WE'LL BE THERE.

Chevrolet is there with the largest dealer network in the USA — and a comprehensive owner protection plan that will look after you from the moment you take delivery of your new Venture. The plan includes New Vehicle Limited Warranty, 24-Hour Roadside Assistance and Courtesy Transportation.

It's an owner protection plan you can believe in. Your Chevrolet dealer has all the details.

Through the years and across the miles, wherever America's going, We'll Be There.



THE CHEVROLET OWNER CENTER

The Chevrolet Owner Center is a place where you'll be able to easily and conveniently find relevant information and services for your vehicle. Register your vehicle at chevy.com/mygmlink to access information including:

- Maintenance reminders ■ Important safety information
- Service history tracking ■ Personal Digital Assistant (PDA) applications
- Your Owner's Manual ■ News and events ■ Warranty and service information
- Special offers and privileges



CHEVROLET CUSTOMER ASSISTANCE CENTER

Call **1-800-222-1020** toll free to talk directly to specialists who can handle any product or service concern you may have.



NEW VEHICLE LIMITED WARRANTY

This warranty is for GM vehicles registered in the USA. See your Chevrolet dealer for terms and conditions.

Covered for 3 years/36,000 miles (whichever comes first):

- The complete vehicle ■ Tires ■ Towing to your nearest Chevrolet dealership
- Cosmetic corrosion resulting from defects ■ Repairs made to correct any vehicle defect ■ No charge for most warranty repairs

Covered for 6 years/100,000 miles (whichever comes first):

- Rust-through corrosion



COURTESY TRANSPORTATION

Ask your participating Chevrolet dealer for Courtesy Transportation if you drop your vehicle off for repairs under the New Vehicle Limited Warranty. Also see if you qualify for expense reimbursement and/or vehicle rental. Services vary at election of participating dealer.



24-HOUR ROADSIDE ASSISTANCE

Call **1-800-CHEV-USA** toll free anytime during the warranty period. Towing and basic technical advice come with the Basic Care Package. Courtesy Care provides additional features, during the term of the New Vehicle Limited Warranty, including locksmith services, flat tire changing, fuel delivery, non-warranty towing and jump starts. Some services will incur costs. Chevrolet reserves the right to modify or discontinue Basic Care and Courtesy Care at any time.



FROM DAY ONE ...

The vehicle is checklist-ready for you to drive away, and a full orientation awaits you on everything about your new Venture.



FOR MORE INFORMATION ON 2003 CHEVROLET CAR OR TRUCK PRODUCTS, CALL 1-800-950-2438 OR VISIT US AT CHEVY.COM.



With the push of a button, available OnStar service connects you with trained OnStar Advisors. They'll offer valuable assistance for just about any situation — 24 hours a day, seven days a week — providing safety, security and convenience wherever you drive. For more information, call **1-800-ONSTAR-7** (1-800-667-8277) or visit us at onstar.com. OnStar Safe & Sound Package is optional on Venture. OnStar services require vehicle electrical system and wireless service to be available and operating for features to function properly.

Visit chevy.com for:

- 360° views of 2003 Chevrolet cars and trucks
- Detailed feature explanations and demonstrations
- Pricing and offers
- Dealer locators
- Competitive comparisons
- GMAC financing options
- GM Accessories

Visit gmmobility.com for:

- Information on the GM Mobility Program



upromise

ACCELERATE YOUR COLLEGE SAVINGS

GM — along with many other leading companies — has teamed up with Upromise, the revolutionary college savings accelerator that can help you save thousands of dollars for college. When you purchase or lease an eligible new Chevrolet, GM will contribute \$150 into your Upromise college savings account. For complete details on the GM-Upromise program, go to <http://upromise.gm.com>. Enrollment is simple and absolutely free. To receive the \$150 GM contribution, you need to be a Upromise member 30 days before you take delivery of your vehicle.

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UPDATED SERVICE INFORMATION Chevrolet dealers receive useful service bulletins about Chevrolet products. You can purchase them by calling **1-800-551-4123**.

ASSEMBLY Chevrolet vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolets with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

ENGINES Chevrolet vehicles are equipped with engines produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide.

GM PROTECTION PLAN The GM Protection Plan offers mechanical repair protection in addition to that provided by GM's New Vehicle Limited Warranty. Coverage for vehicle maintenance is also available. Ask your dealer about the GM Protection Plan or visit gmprotectionplan.com. Coverage available only in the U.S. and Canada.

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(s02)

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Litho in USA.

September 2002

GM
BUCKLE UP
AMERICA

Here are some exceptional accessories to help you make traveling easier and more fun. GM Accessories are available from your Chevy Dealer's Service Parts Department. NOTE: All GM Accessories for Venture are covered by GM's 3-year/36,000-mile New Vehicle Limited Warranty when installed at new vehicle delivery. See your Chevy dealer for terms of this limited warranty. For information on the complete line of GM Accessories for Chevy Venture, please call toll free 866-901-9001.



▲ HITCH-MOUNTED BICYCLE CARRIER

Tote up to four bikes hitch-mounted to the back of your Venture. The system features a sturdy connection to a 1-1/4-inch receiver. The entire unit tilts down with a hand-operated lever so the cargo area is at your disposal. For extra security, straps and a 12-foot cable lock are included. NOTE: A license plate holder must be used with this bicycle carrier.

ENHANCE YOUR CHEVY VENTURE WITH DEALER-INSTALLED GM ACCESSORIES

▼ ROOF RACK UTILITY BARS ▼

This versatile accessory serves as the base mount for all bicycle, ski, hard cargo and canoe/load-stop carrier GM Accessories. It easily attaches to the existing roof rack.



▲ BICYCLE CARRIER

Gain extra cargo space with this versatile accessory that simply attaches to the existing roof rack and requires roof rack utility bars (shown above).

▲ ROOF-MOUNTED SKI CARRIER

Choose from two ski carrier styles to accommodate skis and snowboards. The carrier simply attaches to the existing roof rack and requires roof rack utility bars (shown above).



▲ HARD CARGO CARRIER

This lockable, ABS plastic carrier comes in a smooth finish that can be painted to match your Venture's exterior color. Available in both short and long dimensions, it easily attaches to the existing roof rack and requires roof rack utility bars (shown at top).

▲ INTERIOR WASTE CONTAINER

Designed to be installed on the inside of Venture's door, this container helps keep trash and throw-aways in one area and can be easily removed for emptying. Made of durable ABS plastic, it's available in Gray or Neutral.

▼ SEAT BACKPACK

This unique organizer doubles as a backpack and seat organizer to help keep kids' toys accessible and minimize clutter. It features a large pocket with a hook and loop flap, and a smaller pocket with a zipper closure. This dual-purpose GM Accessory is available in Taupe or Gray and includes the Chevy bowtie.



◀ TRAILER HITCHES

Built for long-lasting durability, Venture trailer hitches include two coats of paint to help prevent corrosion. The hitches are designed to hide away when not in use (3,500-lb. towing, 350-lb. tongue).



CHEVY VENTURE MODELS

VENTURE VALUE VAN

VENTURE VALUE VAN IS AVAILABLE IN REGULAR WHEELBASE ONLY AND INCLUDES THESE STANDARD FEATURES:

- 3400 V6 engine
- Four-speed automatic transmission
- Dual sliding side doors
- Driver and front-passenger air bags*
- Air conditioning
- Solar-Ray glass
- Power door and liftgate locks
- 15-inch bolt-on wheel covers with P215/70R-15 all-season tires
- Front power outlet
- Driver and front-passenger adjustable-height shoulder safety belts
- Tilt-Wheel steering column
- Intermittent windshield wipers
- AM/FM stereo
- Daytime Running Lamps with Automatic Exterior Lamp Control
- Sliding door child-security locks
- Battery-rundown protection
- Reduced-effort power steering
- Instrument panel power outlet
- Soft Ride suspension
- 24-Hour Roadside Assistance†
- Integral child safety seat
- Seven-passenger Value cloth seating with 60/40 second-row split-bench seat and third-row, 50/50 flip-and-fold split-bench seat.

VENTURE PLUS

VENTURE PLUS IS AVAILABLE IN REGULAR AND EXTENDED WHEELBASE MODELS AND INCLUDES ALL VENTURE VALUE VAN CONTENT PLUS THESE STANDARD FEATURES:

- Floor console and overhead short console
- Particle air filter
- AM/FM stereo with premium speakers
- Passenger assist handles (extended wheelbase)
- Roof-rail reading lamps
- Chrome grille
- Power, heated, remote exterior mirrors
- Power windows with driver's Express-Down feature
- Cruise control
- Rear-window wiper/washer (extended wheelbase).

VENTURE LS

VENTURE LS IS AVAILABLE IN REGULAR AND EXTENDED WHEELBASE MODELS AND INCLUDES ALL VENTURE PLUS CONTENT AND THESE ADDITIONS OR SUBSTITUTIONS:

- Custom front bucket seats with adjustable head restraints and armrests
- Power rear-quarter vent windows
- Overhead short roof console
- Deep-tinted Solar-Ray glass
- Rear intermittent wiper/washer
- Electric rear-window defogger
- Driver- and front-passenger side-impact air bags*
- Four-wheel ABS
- AM/FM stereo with CD player and RDS (Radio Data System)
- Dual front visor vanity mirrors
- Remote Keyless Entry
- Floor mats.

VENTURE LT

VENTURE LT IS AVAILABLE AS EXTENDED WHEELBASE MODEL ONLY AND INCLUDES ALL VENTURE LS CONTENT PLUS THESE ADDITIONS OR SUBSTITUTIONS:

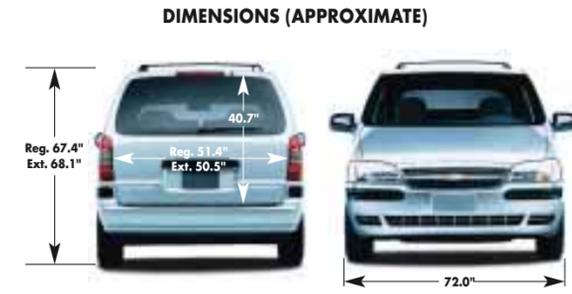
- Seven-passenger seating with second-row captain's chairs (integral child seat deleted) and third-row 50/50 split-folding bench seat
- Rear air conditioning
- AM/FM stereo with CD player and RDS (Radio Data System)
- Rear-seat audio controls
- Power driver and passenger-side sliding doors
- Six-way power driver seat
- Sport suspension with automatic load leveling
- Traction Control
- 15-inch cast-aluminum wheels and P215/70R-15 all-season Touring tires
- Electronic Driver Information Center
- Extended overhead console with courtesy lamps
- Leather-wrapped steering with audio and cruise controls
- Illuminated driver and front-passenger visor vanity mirrors
- Rear cargo net
- Luggage rack
- Air pump.

VENTURE WARNER BROS. EDITION

VENTURE WARNER BROS. EDITION IS AVAILABLE AS EXTENDED WHEELBASE MODEL ONLY AND INCLUDES ALL VENTURE LT FEATURES PLUS THESE ADDITIONS OR SUBSTITUTIONS:

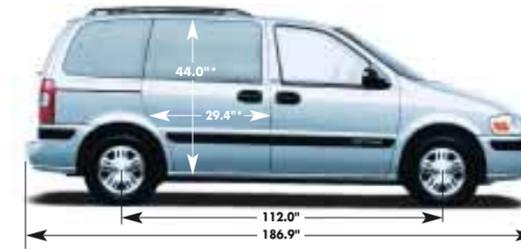
- Eight-passenger seating with three center-row modular bucket seats and third-row stowable seat with rear convenience center
- First- and second-row leather-trimmed seating surfaces with cloth inserts
- Overhead flip-down flat video screen
- Stereo DVD player with remote (batteries not included)
- Tri-mode audio system
- Color-keyed exterior body-side moldings
- 15-inch cast-aluminum wheels and P215/70R-15 all-season tires
- Two sets infrared wireless headphones (batteries not included)
- Deluxe Convenience Package (includes OnStar One-Year Safe & Sound Package,** overhead extended console and Homelink transmitter)
- Warner Bros. "Family Entertainment" exterior rear badging.

WHEELS/DIMENSIONS/SEATING CHOICES



16-Inch Cast-Aluminum Wheel

16" x 6" cast-aluminum wheel. Included with Versatrak all-wheel-drive system on LS, LT and Warner Bros. Edition models only.



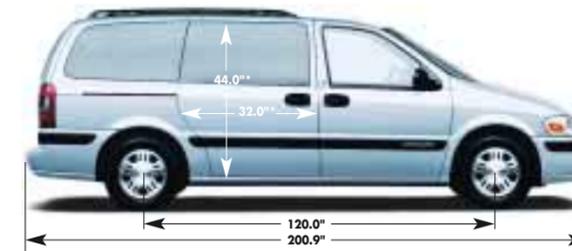
REGULAR WHEELBASE

Sliding side-door dimensions are the same for both the driver and passenger side.



15-Inch Cast-Aluminum Wheel

15" x 6" cast-aluminum wheel. Standard on LT and Warner Bros. Edition models. Optional on Value, Plus and LS models.



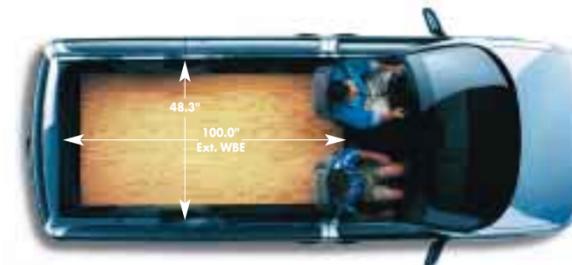
EXTENDED WHEELBASE

Sliding side-door dimensions are the same for both the driver and passenger side.



Standard Wheel Cover

15" x 6" steel wheel with composite bolt-on full wheel cover. Standard on Value, Plus and LS models.



INTERIOR COLOR AVAILABILITY

EXTERIOR COLORS	VALUE CLOTH	CUSTOM CLOTH		LT LEATHER		WBE LEATHER WITH CLOTH
	MEDIUM GRAY	MEDIUM GRAY	NEUTRAL	MEDIUM GRAY	NEUTRAL	DARK GRAY
Sandrift Metallic*			■		■	
Redfire Metallic*		■	■	■	■	■
Black	■	■	■	■	■	■
Navy Blue Metallic	■	■	■	■	■	
Dark Tropic Teal Metallic	■	■	■	■	■	
Galaxy Silver Metallic	■	■		■		■
Bronzemist Metallic*			■		■	
Summit White	■	■	■	■	■	

*Not available on Value Van.



Value and Plus Cloth
Standard on Value and Plus models. Shown in Medium Gray.

Medium Gray



Custom Cloth
Standard on LS and LT models. Shown in Neutral.

Medium Gray



First- and second-row leather-trimmed seats with cloth inserts
Optional on LT models. Shown in Neutral.

Medium Gray



First- and second-row leather-trimmed seats with cloth inserts
Standard on Warner Bros. Edition models. Available only in Dark Gray.

Dark Gray

*Always use safety belts and proper child restraints, even with air bags. Children are safer when properly secured in a rear seat. See the Owner's Manual for more information. †For period of New Vehicle Limited Warranty (3 years/36,000 miles, whichever comes first). See dealer for details. For more information, see page 30. **Call 1-800-ONSTAR-7 or visit onstar.com for system information and details.

EXTERIOR FEATURES

TRIM LEVELS	VALUE PLUS	LS	LT	WBE ¹
WHEELBASE LENGTHS				
— Regular	■	■	■	—
— Extended	—	■	■	■
EXTERIOR FEATURES				
Daytime Running Lamps (DRL) (park/turn signal lamps) with Automatic Exterior Lamp Control	S	S	S	S
Bumpers, front and rear: color-keyed fascias with rub strips	S	S	S	S
Doors, four with two sliding side doors, with child security lock:				
— manual	S	S	S	—
— power, passenger-side	—	—	O ²	S
— power, driver-side (extended wheelbase only)	—	—	O ³	O ³
Grille:				
— painted	S	—	—	—
— chrome with gray insert	—	S	S	S
Headlamps, composite halogen	S	S	S	S
Luggage carrier	—	—	O	S
Mirrors, dual exterior:				
— manual	S	—	—	—
— power remote, heated	—	S	S	S
Theft-deterrent security alarm system	—	O ³	O ³	O ³
Two-sided galvanized-steel side body panels (except roof and hood)	S	S	S	S
Reflectors: front-door and sliding side door, safety	S	S	S	S
CHASSIS FEATURES				
Alternator: 105-amp	S	S	S	S
Battery-rundown protection	S	S	S	S
Brakes: four-wheel ABS (includes side-impact air bags ⁴)	O	O	S	S
Brakes: power front disc/rear drum	S	S	S ⁵	S ⁵
Engine block heater	O	O	O	O
Stainless-steel exhaust system, aluminized rear of the catalytic converter	S	S	S	S
Fuel tank:				
— regular wheelbase: 20-gal. capacity (approximate)	S	S	S	—
— extended wheelbase: 25-gal. capacity (approximate)	—	S	S	S
Power steering: reduced-effort, rack-and-pinion	S	S	S	S
Powertrain:				
— 185-hp 3400 V6 engine with Sequential Fuel Injection	S	S	S	S
— Four-speed elect. controlled auto. transmission with OD	S	S	S	S
Suspension System:				
Soft Ride: includes P215/70R-15 all-season tires	S	S	S	—
— Sport: includes auto load leveling with air pump and P215/70R-15 Touring radial tires and rear auxiliary power outlet	—	O	O	S
Touring: Versatrak (all-wheel-drive models only):				
— Includes 4-wheel independent suspension, auto load leveling, 4-wheel disc brakes, exterior badging and unique 16-inch aluminum wheels with P225/60R-16 Touring tires and rear auxiliary power outlet	—	—	O	O
Tires:				
— P215/70R-15 all-season	S	S	S	—
— P215/70R-15 Touring	—	—	O	S
— P225/60R-16 Touring (Versatrak AWD only)	—	—	S	S

TRIM LEVELS

TRIM LEVELS	VALUE PLUS	LS	LT	WBE ¹
CHASSIS FEATURES (CONTINUED)				
Traction Control (not available with Versatrak AWD)	—	—	O	S
Trailer provisions (excludes trailer hitch)	—	—	O ⁶	O ⁶

TRAILERING SPECIFICATIONS

Chevy Venture can be equipped to tow up to 3,500 lbs. with the optional trailering provisions.

TRAILERING CLASSIFICATION ⁷	LIGHT	MEDIUM
Gross trailer weight (lbs., up to)	2000	3500
Maximum tongue load (lbs.)	200	350

S — Standard with trim level. O — Optional.

1 Chevy Venture Warner Bros. Edition. **2** Requires optional Convenience Package. **3** Requires optional Security Package. **4** Always use safety belts and proper child restraints, even with air bags. Children are safer when properly secured in a rear seat. Consult the Owner's Manual for more safety information. **5** Includes four-wheel disc brakes on all-wheel-drive models. **6** Includes heavy-duty cooling system, engine oil cooler, heavy-duty 125-amp alternator and wiring harness. Requires Sport Suspension Package. **7** Maximum trailer weight ratings are calculated assuming a base vehicle, except for any option(s) necessary to achieve the rating, plus driver. The weight of optional equipment, passengers and cargo will reduce the maximum trailer weight your vehicle can tow. See your Chevy dealer for additional details.

INTERIOR FEATURES

TRIM LEVEL	V	P	LS	LT	WBE ¹
WHEELBASE LENGTHS					
— Regular	■	■	■	—	—
— Extended	—	■	■	■	■
INTERIOR FEATURES					
Air bags: ²					
— front: driver and front-passenger	S	S	S	S	S
— side-impact: driver and front-passenger	O ³	O ³	S ³	S ³	S ³
Air conditioning					
— front	S	S	S	S	S
— front and rear	—	O ⁴	O ⁴	S	S
Anchors: cargo, rear-area (four)	S	S	S	S	S
Assist handles: pillar-mounted	—	—	S	S	S
Comfort guides: at second-row driver-side outboard seating position and rear-row outboard seating position	S	S	S	—	S
Console, overhead: with two reading lamps and storage compartment	—	S	S	—	—
Console, extended overhead: Driver Information Center with eight-point compass, fuel economy/range calculator and outside temperature display	—	—	O ⁵	S	S
Console: center, non-locking, with two storage areas	S	S	S	S	—
Cup holders: front, second and third row	S	S	S	S	S
Defogger: rear-window, electric	O ⁶	O ⁶	S	S	S
Door locks: programmable, power: includes lockout protection and delayed locking	S	S	S	S	S
Floor mats: color-keyed, carpeted, front/rear	—	O	S	S	S
Glass, Solar-Ray:					
— tinted-glass windshield	S	S	S	S	S
— deep-tinted rear side door, rear quarter and liftgate windows	O ⁶	O ^{6,7}	S	S	S
Lighting, interior:					
— glove box, dome, rear cargo area	S	S	S	S	S
— interior roof rail reading	S	S	S	S	S
Locking:					
— single key: two-sided	S	S	S	S	S
— power locks, door and liftgate with delay feature (programmable)	S	S	S	S	S
— Remote Keyless Entry	—	O	S	S	S
OnStar (includes One-Year Safe & Sound Package)	—	—	O ⁵	O ⁵	S
Power outlets (auxiliary): one front, one rear	S	S	S	S	S
Rear parking sensors	—	—	O ⁸	O ⁸	O ⁸
Sunshades, LH and RH:					
— with vanity mirror	S	S	S	S	S
— illuminated vanity mirrors	—	—	O ⁹	S	S

INTERIOR FEATURES

TRIM LEVEL	V	P	LS	LT	WBE ¹
INTERIOR FEATURES (CONT.)					
Windows:					
— manual driver/front-passenger; manual swing-out rear-quarter	S	—	—	—	—
— power driver/front-passenger; driver's Express-Down	—	S	S	S	S
— power rear-quarter vent	—	—	S	S	S
INSTRUMENT PANEL/CONTROLS					
Cruise control: electronic	—	S	S	S	S
Glove box	S	S	S	S	S
Heater and defroster: with front side-window defoggers and rear-area heat ducts	S	S	S	S	S
Warning lights: low coolant and door ajar	S	S	S	S	S
Tilt-Wheel steering column	S	S	S	S	S
Wipers, windshield: with washer and intermittent feature	S	S	S	S	S
Wiper, rear-window: with fixed delay and washer	O ⁶	O ⁶	S	S	S
AUDIO AND VIDEO SYSTEMS					
All Chevy Venture stereo sound systems include a Delco Electronics Electronically Tuned Receiver (ETR) AM/FM stereo with dual front and rear speakers and a digital clock					
AM/FM stereo with premium speakers	S	S	—	—	—
AM/FM stereo with CD player, premium coaxial speakers and Radio Data System (RDS)	—	O	S	S	S
AM/FM stereo with six-disc, in-dash CD player and RDS	—	—	—	O	O
AM/FM stereo with auto-reverse cassette player, CD, premium coaxial speakers and RDS	—	—	O	O	O
Rear audio controls	—	—	O ⁸	S	S
Integrated video entertainment system:					
— Includes cordless headphones (two sets), fold-down LCD overhead monitor, DVD player in floor console and system remote (batteries not included for headphones and remote)	—	—	—	O	S

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VENTURE PACKAGES

CONVENIENCE PACKAGE

- Passenger-side power sliding door
- Six-way power driver seat
- Rear cargo net
- Driver and front-passenger illuminated visor vanity mirrors

Standard on LT and Warner Bros. Edition and optional on LS Regular and Extended Wheelbase models. Not available on Value or Plus models.

SECURITY PACKAGE

- Theft-deterrent alarm system
- Rear audio controls (standard on LT and Warner Bros. Edition models)
- Power driver-side sliding door
- Rear parking sensors

Optional on LS, LT and Warner Bros. Edition models. Not available on Value or Plus models.

DELUXE CONVENIENCE PACKAGE

- Optional OnStar (includes One-Year Safe & Sound Package). Call 1-800-ONSTAR-7 or visit onstar.com for system information and details.
- Overhead extended console
- HomeLink transmitter

Standard on Warner Bros. Edition models and optional on LS and LT models. Not available on Value and Plus models.

CLIMATE PACKAGE

- Solar-Ray deep-tinted glass
- Rear-window defogger
- Rear intermittent wiper with washer

Standard on LS, LT and Warner Bros. Edition models and optional on Value and Plus models.

SOFT RIDE SUSPENSION PACKAGE

- P215/70R-15 all-season tires

Standard on Value, Plus, LS and Warner Bros. Edition models. Not available on LT models.

SPORT SUSPENSION PACKAGE

- Automatic level control
- Air pump
- P215/70R-15 all-season Touring tires
- Rear auxiliary power outlet

Standard on LT and optional on Plus, LS and Warner Bros. Edition models.

TOURING SUSPENSION PACKAGE

- Four-wheel independent suspension
- Automatic level control
- Air pump
- P225/60R-16 Touring tires
- Four-wheel disc antilock brakes
- Rear auxiliary power outlet

Standard on LS, LT and Warner Bros. Edition AWD models only.

TRAILERING PACKAGE

- Heavy-duty cooling system
- Engine oil cooler
- Heavy-duty wiring harness
- 125-amp alternator
- Requires Sport or Touring suspension and cast-aluminum wheels

Optional on LS, LT and Warner Bros. Edition models. Not available on Value or Plus models.

COLORS



Bronzest Metallic*



Sandrift Metallic*



Black



Redfire Metallic*



Summit White



Dark Tropic Teal Metallic



Navy Blue Metallic



Galaxy Silver Metallic

*Not available on Value Van.

CHEVY  WE'LL BE THERE™

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