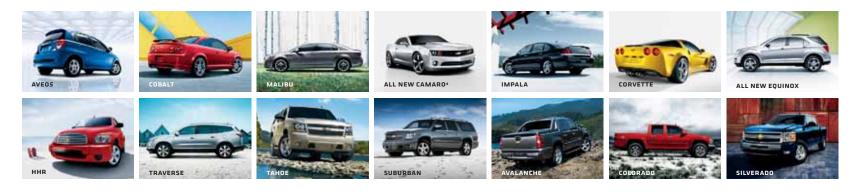
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PROVED LOGO WILL BE PLACED

CHECY To us, it's pretty simple: Build vehicles that anyone would be proud to own, and put them within reach. We offer more models than Toyota or Honda with 30 MPG HIGHWAY OR BETTER! We're backing our quality with the BEST COVERAGE IN AMERICA, which includes the 100,000 mile/5-year² transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy

Transportation Programs. We're filling our cars and trucks with the kind of thinking, features and craftsmanship you'd expect to pay a lot more for. This philosophy has earned us more *CONSUMERS DIGEST* "BEST BUY" awards for 2009 models³ than any other brand. So owning a Chevy isn't just a source of transportation. It's a source of pride. CHEVY.COM











MORE PASSING. LESS PUMPING.

The age-old battle between efficiency and performance comes to an end with the 2010 Chevy Cobalt. You FUELEFFICIENCY get the most out of every gallon with Cobalt XFE, which gives you the BEST STANDARD HIGHWAY FUEL ECONOMY of any compact coupe or sedan¹ – 37 MPG². Not only does XFE beat Toyota Corolla, Honda Civic and Ford Focus in standard highway fuel economy, it also offers more standard horsepower.³ If you prefer something with an extra kick, Cobalt SS Turbocharged Coupe has a 2.0L ECOTEC DOHC Turbocharged engine that turns out 260 HORSEPOWER, making it the MOST POWERFUL IN ITS CLASS.⁴ And it offers 30 MPG highway? Chevy Cobalt. Now you can start passing more than traffic.

MPG/HP/WARRANTY	2010 CHEVY COBALT XFE	2010 TOYOTA COROLLA	2009 HONDA CIVIC DX	2009 FORD FOCUS S
Highway fuel economy ²	37	35	34	35
Horsepower @ rpm	155 @ 6100	132 @ 6000	140 @ 6300	140 @ 6000
Powertrain Limited Warranty	100,000 MILES/5 YEARS ⁵	60,000 miles/5 years⁵	60,000 miles/5 years⁵	60,000 miles/5 years⁵

THE BEST COVERAGE **IN AMERICA**

The 2010 Cobalt is backed by the 100,000 mile/5-year⁵ transferable Powertrain Limited Warranty. That's 40,000 more miles than Toyota or Honda offers. Add in our Roadside Assistance and Courtesy Transportation Programs, and you have the best coverage in America.

MEET YOUR NEW RIDE

Best Coverage in America....3 Impressive Safety4 Intelligent Connectivity7 SS Performance....

COBALT See a photo gallery of Cobalt at chevy.com/cobalt

Cobalt is engineered to save you money years down the road with long-life components like 100,000-mile spark plugs and 150,000-mile engine coolant, plus automatic transmission fluid that never needs changing!



STREET-SMART ABOUT SAFETY.

Chevy Cobalt is savvy when it comes to standard safety. It's equipped with dual frontal air bags and **HEAD-CURTAIN SIDE-IMPACT AIR BAGS**;² the OnStar³ Safe & Sound Plan (standard for the first year); and a Driver Information Center that alerts you to tire pressure, oil life and many other vehicle functions and also includes personalization

> settings. The **STABILITRAK** Electronic Stability Control System (including Traction Control) is standard on SS models. Factor in antilock brakes – standard on 2LT and SS, available on LS and 1LT – and you'll see we've thought about safety so you don't have to.



The Driver Information Center includes a Tire Pressure Monitor (excludes spare tire), 15 messages and personalization settings.



Cobalt 2LT Coupe in Victory Red with available rear spoiler and 2LT Sedan in Imperial Blue Metallic with available Chrome Appearance Package. 1 Maintenance needs vary with different uses and driving conditions. See the Owner's Manual for more information. 2 Always use safety belts and the correct restraint for your child's age and size. Children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information. 3 Call 1-888-40NSTAR (1-888-466-7827), see page 14 and visit onstar.com for details and system limitations.



MAKE A HIGH-SPEED CONNECTION.

A love of technology comes hardwired. XM RADIO¹ is standard with three trial months of service. It features many commercial-free music channels as well as sports from every area of the country, engaging talk and news, the best comedy, kids' programming, and lots more. All in digital-quality sound, from coast to coast. BLUETOOTH[®] WIRELESS TECHNOLOGY² for select compatible phones,



Cobalt SS Turbocharged Coupe has a standard leather-wrapped shift lever.

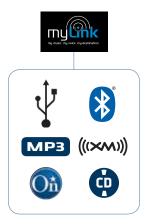
available on select models, lets you make, answer and end calls without taking your hands off the wheel. Play DJ with the available USB PORT when you plug in your flash drive or MP3 player and control it through the audio system. With the available MYLINK TECHNOLOGY PACKAGE (see sidebar for package information), XM Radio¹ comes with an extended one-year trial, and OnStar³ (standard for the first year) is upgraded to one year of the Directions & Connections Plan, which gives you all the features of the Safe & Sound Plan plus Turn-by-Turn Navigation.⁴



Cobalt SS Turbocharged Coupe interior includes standard steering wheel-mounted audio and cruise controls and a reconfigurable performance display (not shown).

COBALT

For full pricing information, visit chevy.com/cobalt



The MYLINK Technology Package bundles your high-tech favorites and includes MP3 playback and a USB port, an AM/FM stereo with CD player, Bluetooth[®] wireless technology² for select compatible phones, steering wheel-mounted audio and cruise controls, a leather-wrapped steering wheel and shift lever. 16" aluminum wheels, and ABS, Available on 1LT.

COBALT See Cobalt in all its colors at chevy.com/cobalt

Front Brembo® four-piston aluminum monobloc calipers are standard on Cobalt SS Turbocharged models. With a storied racing legacy, Brembo brakes are the preferred choice for any performance-oriented ride.

0-60 IN 5.7 SECONDS.

Remember: Always pass on the left. Chevy Cobalt SS Turbocharged Coupe turns out **260 HORSEPOWER**, making it the most powerful vehicle in its class! And SS offers **30 MPG** highway.² SS Turbocharged Coupe boasts an impressive list of driving credentials, including a

> Performance Handling Suspension and a FIVE-SPEED manual transmission. As you grab the wheel, you'll



Standard on SS Turbocharged Coupe, the Performance Display can be configured to show engine rpm, engine boost and more.

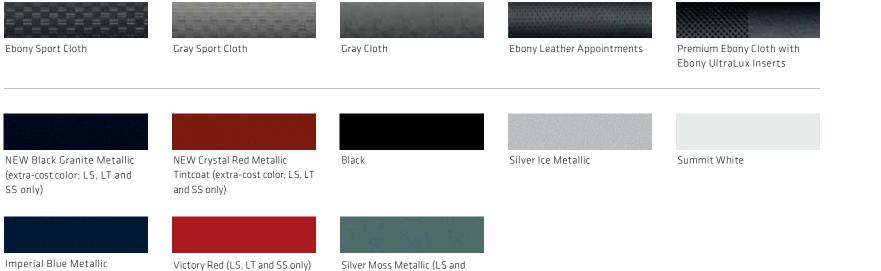
notice the standard Premium Cloth seats with UltraLux inserts, seven-speaker PIONEER® SOUND SYSTEM with a 228-watt amplifier, USB PORT and BLUETOOTH® WIRELESS TECHNOLOGY³ for select compatible phones. So as you fill the rearview mirror of the vehicle in front of you, remember to be courteous and signal before changing lanes to pass.



Cobalt SS Turbocharged Coupe in Black Granite Metallic (extra-cost color) with available dealer-installed high-mount spoiler from Chevy Accessories. 1 Based on GM Compact Car 3-Door/Coupe segment. 2 EPA estimated. 3 Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle.

FABRICS. COLORS. WHEELS.

YOUR COBALT. YOUR WAY. AVAILABLE DEALER-INSTALLED ACCESSORIES



and 1LT.

- LT only)

- **01** 18" forged-aluminum wheel. Standard on SS Turbocharged.
- 02 17" polished-aluminum wheel. Available on 2LT (requires available Sport Appearance Package).
- **03** 16" machined-face aluminum wheel. Standard on 2LT.







Two-way advanced remote starter.



Sport pedals.

Polished stainless steel exhaust tip (requires available cat-back exhaust system).



Rear spoiler.



SEE MORE AT CHEVY.COM:

• Chrome fuel door.

• Door sill plates.

Rally striping.

• Underhood liner.

• Chrome door handles.

- Chrome body-side moldings.
- Front-end cover.
- Hood protector.
- Splash guards.



ACCESSORIES

Every Chevy Accessory is covered by the GM 3-year/ 36,000-mile (whichever comes first) New Vehicle Limited Warranty when ordered with your vehicle. See your dealer or visit chevy.com/cobalt for details and a closer look at more available accessories.



Cobalt LS Sedan in Silver Ice Metallic with available dealer-installed Chevy Accessories, including ground effects, chrome surround grille and door handles, body-color mirror caps, and cast-chrome wheels.

COBALT FEATURES. S = Standard 0 = Optional - = Not Available

MAXIMUM CAPACITIES							
Cargo volume (cu. ft.)1			13.9				
Fuel tank (gal. approx.)	13						
Seating	5						
EXTERIOR	BASE COUPE/ SEDAN	LS COUPE/ SEDAN	1LT COUPE/ SEDAN	2LT COUPE/ SEDAN	SS TURI COUPE		
Foglamps: halogen	-	-	O ²	O ³	S		
Headlamps: halogen with Automatic Exterior Lamp Control	S	S	S	S	S		
Mirrors: — manual, Black — power-adjustable, body-color	S	S	- S	-	- S		
Spoiler: rear, body-color	-	- 0	0	ο Ο ⁴	5		
ENGINES/CHASSIS		0	0	0			
Engine: — 155-hp 2.2L DOHC ECOTEC — 260-hp 2.0L Turbocharged DOHC ECOTEC	S _	S -	S -	S -	- S		
Exhaust system: — stainless steel — stainless steel with chrome tip	S	S	S 02	S 03	- S		
Suspension: — Premium Ride — Performance Handling	S -	S -	S -	S -	- S		
Transmission: — five-speed manual — four-speed automatic, electronically controlled with overdrive	S _	S	S 05	S 05	S _		
SAFETY & SECURITY							
Air bags. ⁶ — driver and front passenger, frontal — head-curtain side-impact for driver, front passenger and	S	S	S	S	S		
rear outboard passengers	S	S	S	S	S		
Brakes: — front disc/rear drum — four-wheel ABS, front disc/	S	S	S	-	-		
rear drum — four-wheel ABS. four-wheel	-	0	07	S	-		
disc, Brembo	-	-	-	-	S		

SAFETY & SECURITY (CONTINUED)	BASE COUPE/ SEDAN	LS COUPE/ SEDAN	1LT COUPE/ SEDAN	2LT COUPE/ SEDAN	SS TURBO COUPE
Daytime Running Lamps	S	S	S	S	S
OnStar. ⁸ includes Safe & Sound Plan (standard for the first year)	S	S	S	S	S
StabiliTrak Electronic Stability Control System (includes Traction Control)	-	-	-	-	S
Tire Pressure Monitor	S	S	S	S	S
Traction Control: all-speed	-	0 ⁹	0 ⁹	S	S
INTERIOR					
Bluetooth® wireless technology ¹⁰ for select compatible phones	-	-	O ^{7,11}	O ¹²	S
Driver Information Center: outside temperature indicator, Oil-Life Monitor, trip odometer, warning messages and programmable menu	S	S	S	S	S
Steering wheel: leather-wrapped with mounted audio and cruise controls and Bluetooth [®] wireless technology ¹⁰ for select compatible phones	-	-	013	014	S
Windows: power with driver's Express- Down and passenger lockout	-	-	S	S	S
SEATING					
Front cloth bucket seats with manual recliners and adjustable head restraints	S	S	-	_	-
Front Sport cloth bucket seats with manual recliners, driver-side manual lumbar adjuster, adjustable head restraints and front passenger seatback map pocket	_	_	S	S	_
Front leather-appointed bucket seats with heated driver and front passenger seat cushions, manual recliners, driver manual lumbar adjusters, adjustable head restraints and front passenger seatback map pocket	_	_	_	0 ¹⁵	_
Premium Cloth with UltraLux inserts and SS-embroidered logo	-	-	-	_	S
Rear 60/40 split-bench seat with trunk pass-through	S	S	S	S	S

AUDIO SYSTEMS	BASE COUPE/ SEDAN	LS COUPE/ SEDAN	1LT COUPE/ SEDAN	2LT COUPE/ SEDAN	SS TURBO COUPE	
NI Cobalt audio systems include an Electronically Tuned Receiver (ETR), AM/FM stereo with seek-scan, TheftLock, a ligital clock, an auxiliary audio input jack for an iPod ^{⊛16} or other MP3 device, and a Radio Data System (RDS). [™]						
CD/MP3 player	S	S	S	S	S	
XM Radio: ¹⁸ with three trial months	S	S	S	S	S	
Pioneer seven-speaker premium sound system with 228-watt amplifier, tweeters and rear subwoofer		_	_	015	S	
AM/FM stereo with USB port	-	0	O ⁷	0	S	
WHEELS						
15" steel with full bolt-on covers	S	S	S	-	-	
16" machined-face aluminum		-	-	S	-	
17" polished-aluminum		-	-	O ⁴	-	
18" forged-aluminum		-	-	-	S	
Spare tire	0	0	0	0	0	
Tire inflator kit: inflator and tire sealant	S	S	S	S	S	
DEALER-INSTALLED CHEVY ACCESSORIES ¹⁹						
Cat-Back Exhaust System	0	0	0	0	0	
Ground Effects Package	0	0	0	0	0	
Interior Trim Kit	0	0	0	0	0	

0

15" steel with full bolt-on covers	S	S	0
16" machined-face aluminum		-	-
17" polished-aluminum		-	-
18" forged-aluminum		-	-
Spare tire	0	0	C
Tire inflator kit: inflator and			
tire sealant	S	S	9

DEALER-INS

Cat-Back Exhaust System	0	0	0
Ground Effects Package	0	0	0
Interior Trim Kit	0	0	0
Performance Air Intake	0	0	0
Polished Stainless Steel Exhaust Tip	0	0	0
Spoiler Kit	0	0	0

1 Cargo and load capacity limited by weight and distribution. 2 Requires available Bright Chrome Appearance Package. 3 Requires available Bright Chrome Appearance Package or Sport Appearance Package. 4 Requires available Sport Appearance Package. 5 Includes remote vehicle starter system. 6 Always use safety belts and the correct restraint for your child's age and size. Children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information. 7 Included with available MYLINK Technology Package. 8 Call 1-888-40NSTAR (1-888-466-7827), see page 14 and visit onstar.com for details and system limitations. 9 Requires available four-speed automatic transmission and ABS. 10 Go to em.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle. 11 Requires available leather-wrapped steering wheel with mounted audio and cruise controls. 12 Requires available leather-wrapped steering wheel with mounted audio and cruise controls or Sport Appearance Package. 13 Requires available MYLINK Technology Package. 14 Requires available leather-appointed seating or Sport Appearance Package. 15 Requires available Sun and Sound Package. 16 iPod is a mobile digital device. iPod is a registered trademark of Apple, Inc. All rights reserved. 17 RDS functions only where stations broadcast RDS information. 18 XM Radio requires a subscription, sold separately by XM after the trial period. XM Radio U.S. service only available in the 48 contiguous United States and the District of Columbia. For more information, visit gm.xmradio.com. 19 Some accessories may not be available on all models. See dealer for details. 20 Requires available four-speed automatic transmission. **21** Not available with Sport Appearance Package.

SELECT AVAILABLE FEATURES.

COBALT LS

- Protection Package: carpeted front and rear floor mats and body-color. body-side moldings
- Brakes: four-wheel antilock, front disc/rear drum
- Traction Control: all-speed⁹
- Transmission: four-speed automatic. electronically controlled with overdrive

COBALT 1LT

- Bright Chrome Appearance Package: chrome door handles, body-side moldings (chrome on Sedan, bodycolor on Coupe), body-color front and rear fascias, chrome grille, foglamps and chrome exhaust tip
- MYLINK Technology Package: CD/MP3 player with USB port for flash-drive connectivity. Bluetooth® wireless technology¹⁰ for select compatible phones, leather-wrapped steering wheel with mounted audio and cruise controls, leather-wrapped shift lever. 16" aluminum wheels, and ABS
- Bluetooth[®] wireless technology¹⁰ for select compatible phones¹¹
- Remote vehicle starter system²⁰
- Traction control: all-speed⁹
- Transmission: four-speed automatic, electronically controlled with overdrive⁵

COBALT 2LT

- Bluetooth[®] wireless technology¹⁰ for select compatible phones¹¹
- Bright Chrome Appearance Package:²¹ chrome door handles, body-side moldings (chrome on Sedan, body-color on Coupe), body-color front and rear fascias, chrome grille, foglamps and chrome exhaust tip
- Front leather-appointed bucket seats with heated driver and front passenger seat cushions, manual recliners, driver manual lumbar adjusters, adjustable head restraints and front passenger seatback map pocket
- Remote vehicle starter system²⁰
- Sport Appearance Package: rear decklid spoiler. 17" polished-aluminum wheels. P205/50R-17 tires, chrome exhaust tip, front and rear body-color Sport fascias. body-color lower rocker moldings. foglamps, White-faced Sport gauges, leather-wrapped shifter and steering wheel with mounted audio and cruise controls, and Bluetooth® wireless technology¹⁰ for select compatible phones
- Sun and Sound Package: seven-speaker Pioneer premium sound system with 228-watt amplifier, tweeters and rear subwoofer; and power sunroof

COBALT SS

• Differential: limited slip



THE BEST COVERAGE IN AMERICA.

For more information about ownership extras, please visit the websites below. 💻



CHEVY



chevy.com/accessories



gm.xmradio.com



chevy.com/warranty

100,000 MILE/5-YEAR TRANSFERABLE POWERTRAIN LIMITED WARRANTY. Every 2010 Chevy passenger car, light-duty truck, SUV and crossover comes with a 100,000 mile/5-year (whichever comes first) transferable Powertrain Limited Warranty. Plus, you get 100,000 miles/5 years (whichever comes first) of the 24/7 Roadside Assistance Program and the Courtesy Transportation Program and much more. See dealer for details.

NEW VEHICLE LIMITED WARRANTY. GM vehicles registered in the U.S.A. are covered for 3 years/36,000 miles (whichever comes first). The complete vehicle is covered, including tires, towing to your nearest Chevrolet dealership and cosmetic corrosion resulting from defects. Repairs will be made to correct any vehicle defect, and most warranty repairs will be made at no charge. In addition, rust-through corrosion will be covered for 6 years/100,000 miles (whichever comes first). See dealer for details.

ENGINES. Chevrolet products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Chevrolet products may also be used in other GM makes and models.

ASSEMBLY. Chevrolet vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolet vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered and that, if there were changes, they are acceptable to you.

ONSTAR. OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-40NSTAR (1-888-466-7827) or visit onstar.com for OnStar Terms and Conditions. Privacy Statement, and details and system limitations.

A NOTE ABOUT CHILD SAFETY. Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information.

IMPORTANT WORDS ABOUT THIS CATALOG. We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this catalog and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings, prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing, please check with your Chevrolet dealer for complete details. Chevrolet reserves the right to lengthen or shorten the model year for any product for any reason or to start and end model years at different times. Certain vehicle features may lose their usefulness over time due to obsolescence from technological changes. Unless otherwise noted, all claims based on GM Compact Car 3-Door/Coupe and Sedan segments and latest available competitive information. Excludes other GM vehicles.

At Chevrolet, giving you a completely satisfying ownership experience is our top priority. That's why if you ever need assistance, feel free to contact us at these websites or phone numbers.

CHEVY.COM. Offers shopping tools such as Build and Price, Find a Vehicle, Request Info, Email Sign-Up, Compare Vehicles, Financial Tools,...and much more.

24-HOUR ROADSIDE ASSISTANCE PROGRAM (1-800-CHEV-USA). The Chevrolet Roadside Assistance Program provides you with the following services for 100,000 miles or 5 years (whichever comes first): Emergency Towing (to closest Chevy dealer from a legal roadway) Lockout Service (keys locked inside vehicle), Flat Tire Changes (spare installed), Fuel Delivery (\$5 worth of fuel delivered on the road) and Jump Starts (at home or on the road). For specific terms and conditions, please contact your Chevrolet Roadside Assistance advisor at 1-800-243-8872 Some services may incur costs.

COURTESY TRANSPORTATION PROGRAM. Ask your Chevrolet dealer for Courtesy Transportation if you leave your vehicle for extended repairs under the New Vehicle Limited Warranty or Powertrain Limited Warranty. Ask if you qualify for expense reimbursement and/or vehicle rental. Services vary by dealer.

CHEVROLET CUSTOMER ASSISTANCE CENTER (1-800-222-1020). Talk directly to customer relationship managers who can handle any inquiries related to vehicle operation, warranty coverages, or product or service concerns you may have. Please refer to your Owner's Manual for Customer Assistance information.

CHEVY.COM/SAFETY. Chevrolet is committed to keeping you and your family safe – from the start of your journey to your destination. That's why every Chevrolet is designed with a comprehensive list of safety and security features to help give you peace of mind.

GMMOBILITY.COM (1-800-323-9935). GM Mobility offers financial assistance for eligible adaptive equipment to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special GM Mobility offers, visit gmmobility.com.

CHEVROLET OWNER CENTER (GMOWNERCENTER.COM/CHEVY). Register your vehicle with the Chevrolet Owner Center, and receive benefits such as online access to your vehicle Owner's Manual, maintenance schedule reminders, service history tracking, warranty and service information, safety information, special offers and privileges, and news and events.

MARKETING AND INCENTIVES (CHEVY.COM/SPECIALOFFERS). Call 1-800-950-CHEV (1-800-950-2438) or visit chevy.com/specialoffers for new product, current incentive and marketing program information.

GMCARDMEMBERSERVICES.COM. Did you know about the family of reward credit cards that can help you get a great deal on a new GM car, light-duty truck, SUV or crossover? With a GM reward card, you accrue earnings on every credit card purchase to use toward the purchase or lease of an eligible, new GM vehicle. With three cards to choose from, vou're sure to find one that suits you best.

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