



Impala Sport Sedan in Silver Blue

1962 Chevrolet

an elegant blend of the tried and new

ride. In it, you will see many of the enduring qualities that have consistently made Chevrolet America's most popular car. You'll see the same concern for craftsmanship, inside and out. You'll find the same basic engineering excellence. Even the same sensible size people liked so much last year. But you'll have to look mighty hard to find anything that isn't brand spanking new in its clean-lined looks and luxurious appointments. On the road, it looks longer and more elegant. That's the result of a beautifully planned and executed styling concept. Each new flowing line and body sculpturing adds to its handcrafted appearance. Inside, fabrics and trim achieve a new level of luxury. There's a new engine lineup for '62, including four powerful new V8's (optional at extra cost). And, when it comes to money-saving features, Chevrolet, as always, is thinking of you. The '62 Chevrolet has been designed with new inner fenders up front that protect against rust, and new corrosion-resistant mufflers for longer life. These are the reasons—tradition teamed with advancement—why in 1962 there's a new world of worth from Chevrolet!





Impala

fashioned for a new measure of excellence We're pretty proud of this year's Impala. A rare combination of qualities mark it as just about the finest automobile investment you can make. Its crisp, long lines accented with tasteful bright metal trin have created a new look of richness. For 1962, each Impala model has its own distinctive roof line—topped by the exclusive convertible-contoured hardtop of the new Impala Sport Coupe. Slim-pillar design graces 4-Door Sedans. Inside, you enjoy the comfort of extra-thick foam-cushioned seats, upholsterin rich fabrics and leather-soft vinyl, with deep-twist carpeting beneath your feet. And Impala equipment matches that of the costliest of cars. Electric clock, parking brake warning light, back-up lights, luggage compartment light and finger-tip door releases built into extra-long armrests are all standard. In every way, '62 Impala has the elegance of the expensive cars—without the expense.







409 hp) and such high-performance equipment as 4-Speed Synchro-Mesh transmission, sinteredmetallic brake linings, heavy-duty springs and shocks, 8.00 x 14 tires and electric tachometer.









Bel Air

so much to enjoy at a popular price Bel Air will be getting its share of second glances this year. For Chevrolet has made the 1962 Bel Air more luxurious than ever before. Upholstery and trim are rich and colorful, and every Bel Air model has a fully carpeted floor. To go along with this new distinctiveness is the convenience of the '62 Chevrolet's full-size roominess. Head room, hip room, leg room are more than ample in every model. Doors are big and wide. And Chevrolet's trip-sized trunk features a special deep well for extra-tall items. Despite its spacious interiors, the Bel Air (as every '62 Chevrolet) has retained the trim figure outside that makes handling and parking a breeze. And both 2-Door and 4-Door Sedans feature slim-pillar design. For your further enjoyment, the Bel Air's easy-to-handle price includes glove box light, automatic dome light, twin rear ashtrays, foam-cushioned

seats front and rear, plus a distinctive steering wheel with thumb-button horn control.





el Air 4-Door Sedan in Satin S





Biscayne

thriftiest to buy of all big Chevrolets Seldom has a styling concept been so perfectly suited to an economy-priced line. The Biscayne's clean body lines and sculptured cove areas, combined with a minimum of exterior trim, give it a beautiful simplicity. New Sedan roof line is combined with stylish slender door pillars. And Biscayne's new big-car beauty is based on a Jet-smooth ride. A ride so smooth and quiet it would do justice to cars costing far more. Every Biscayne model comes complete with such quality extras as electric windshield wipers, foam-cushioned front seat, front armrests, dual sun visors, cigarette lighter, glove box lock and crank-operated ventipanes ... at no extra cost! It all adds up to the kind of car value that makes Chevrolet mean more to more people.



You're looking at the huge trunk of the '62 full-sized Chevrolet. Can you imagine any way to make it more usable? The sill is low (right at bumper level) to make lifting less of a problem. The lid is wide—making it easy to load from the side. There's loads of room—all of it easily reachable. And there's a special deep well in the center of the trunk floor for cargo that's tall. In all Sedans and Coupes the spare tire is tucked up out of the way on the forward ledge.







Station Wagons

Bel Air 9-Passenger Station Wagon in Nassau Blue.

big family favorites with function built in

For 1962, there's a versatile new family of Chevrolet Station Wagons for you to pick from. Both Impala and Bel Air Series offer 6- and 9-passenger versions, in addition to the Biscayne 6-Passenger Station Wagon (lowest priced of all the big Chevrolet Wagons). That's a total of five wonderful Wagon models in all—each with 4-door convenience, remarkably simple seat conversion and a tailgate opening that's almost 5 feet wide. When there's hauling to be done, Chevrolet Wagons have up to 97.5 cu. It. of stowage space ready to go to work for you. But when you're out on the town, there's scarcely a more luxurious way to go than in an Impala 9-Passenger Wagon.



Upholstery is luxurious throughout, featuring

tufted cloth seat bolsters with bright buttons. All

three seats are foam padded. The rear-facing third

seat has plenty of room for three, and a roomy

foot well provides for passenger comfort.

Biscayne 6-Passenger Station Wagon in Roman Red.

to carry. Inside, with the second seat folded flat, there's as much as 97.5 cu. ft. of

load space. And by dropping the tailgate, you can get almost 10 feet of load

length. The tailgate of every Chevrolet Wagon is counterbalanced to make lifting

easier, and features a roll-down rear window. Electrically operated window is

standard on 9-passenger Wagons, optional at extra cost on 6-passenger models,

Seats switch for cargo in 3 easy steps—There's no simpler seat conversion anywhere! You can completely convert a Chevrolet 9-Passenger Station Wagon from passenger seating to flat floor in just 3 etsps. First, the seat cushion of the rear-facing third seat folds over. Then, in one motion, the seat back folds own level with the floor. Easiest of all is the second seat. Just release the safety catch, and bring the seat back forward. A hinged floor filler automatically gives a level cargo floor. And there are no loose mads to util out and store away.

Out of sight stowage for special valuables—Beneath the rear cargo floor of every Chevrolet Wagon is a roomy hidden compartment. In 6-passenger Wagons it measures a total of 10.5 cu. ft., and is over a foot deep. The compartment is reached through a handy hinged cover, and provides an ideal place to put valuables. A key lock is ordional at slight extra cost.



Value

that comes from forward-thinking design, careful craftsmanship

Chevrolet has the enviable reputation of being a wonderful car to own and drive . . . a valuable property when it comes time to trade. This is true because Chevrolet's brand of value is built in from the ground up. A perfect example is Chevrolet's Jet-smooth ride. It's a ride to equal those of cars costing much more, because Chevrolet engineers have taken special pains to make it velvet soft and whisper quiet. Much of the credit goes to the superiority of Pull Col suspension . . featuring four big.



husky coil springs that soak up bumps like a sponge, And these coil springs never squeak, never wear out. To further smooth and silence Chevrolet's ride, over 725 points are individually insulated and cushioned with sound and vibration dampening materials. Eight extra-thick butyl rubber body mounts (except Convertible) are scientifically placed to achieve the maximum shock absorbing effect. Even the steering shaft is cushioned to keep annoving vibrations from reaching the driver through the wheel. This quality engineering is what makes Chevrolet's Jet-smooth ride the one great ride in its field gives Chevrolet its reputation for extra-value features. Safety-Girder Frame provides the solid foundation for Chevrolet's great ride and stability. It's X-built for extra rigidity, with a heavy steel center support. Box-section body side rails offer extra side protection.



Body by Fisher features famous Unisteel construction. Sturdy roof, body and floor panels are welded together to form a single unit designed to give years of satisfying service. For 1962, new inner front fenders protect outer fenders against the harmful effects of slush and road salt. Fisher Body's craftsmanship assures you of the tight fit of body parts which folks expect from Chevrolta.

Full Coil Suspension helps to give Chevrolet its marvelous handling qualities, as well as its outstanding ride. Its four-link rear suspension gives designed-in resistance to side-sway . . . virtually eliminates rear-end squat on acceleration. Lean on cornering is cut to a minimum by Chevrolet's advanced suspension design, combined with its four deep coil sorines.

its iour deep coin springs.

Ball-Race Steering Gear is something every full-sized car should have. In Chevrolet, its almost frictionless action makes for surprisingly light steering and easy parking. And its quick response makes Chevrolet just about the most precise handling full-sized car on the road.



Safety-Master Brakes have proved their outstanding performance and wear characteristics in years of owner driving. Big brake cylinders give plenty of power for quick, steady stopping with less pedal pressure. Bonded brake linings allow more of the lining's thickness to be brake lining allow more of the lining's thickness to be Chervolet's special air-cooling wheel slots keep brake temperatures down to help resist fading in stop after stop.

Plus

a host of quality extras

New Corrosion-Resistant Mufflers for '62 will make a solid contribution toward cutting your maintenance costs. Chevrolet's mufflers are made with new aluminum and zinc coating that gives vital corrosion protection in strategic areas.



5-Position Ignition Switch has "Lock," "Off," "On," "Start," plus the convenience of a separate "Accessory" position. Allows operation of radio and heater without the battery drain of the engine ignition system. When left in "Off," car can be operated without a key. Single-Key Locking System lets you unlock doors, glove

Single-Key Locking System lets you unlock doors, glove box, simition and trunk all with the same key, And Chevrolet's push-button door locks mean you can lock any door without a key, Best of all, rear doors of every full-sized Chevrolet feature Safety Door Locks to keep them from being opened accidentally from the inside. Magic-Mirror Finish gives every Chevrolet a deep-down, long-lasting luster. Its acrylic base protects against chipping. . . resists sun-fading and the corrosive effects of salt and road tar. For 1982, there are 14 Magic-Mirror colors (9 of them brand new), and 10 two-tone combinations. Two-toning not available on Convertion.



High-Level Ventilation helps to supply cleaner, fresher outside air for driver and pasengers. Air scoops at cowl level, above low-lying dust and exhaust fumes, take in air for ventilation. This design is especially valuable in bad weather when windows are likely to be closed.



Electric Windshield Wipers give a steady wiping speed, regardless of engine speed, won't slow down as you accelerate. And Chevrolet's parallel-action wipers clear the, windshield in an overlapping pattern, eliminating the center blind spot. Two-speed electric wipers with windshield washers are optional at extra cost.

windshield washers are optional at extra cost.

Crank Operated Ventipanes are another example of the extra value you get, at no extra cost, in Chevrolet. To open or close the side vents, you just crank them to the desired position.

Statically Balanced Wheels and Tires—a special step in the production of each and every Chevrolet—assurethat wheels roll easily, tires enjoy maximum life.

Foot Operated Parking Brake operates simply, sets firmly, releases safely, when you set the brake, a "T" handle on the dash pops out and the foot pedal returns to its normal position. To release, you just pull the handle. Ratchet action lets you take up any slack with extra foot strokes.



De Luxe Air Flow Heater. Features an air-blending system that gives instant temperature control. Defroster directs warm air high on the windshield for better visibility almost immediately. High-level outside air intake. Fan, Def., Heat and Air controls are conveniently grouped in an illuminated panel.



Power Teams

a choice for every driving need

Again in '62, Chevrolet offers a wide range of engines and transmissions to help you build a power team specifically for your kind of driving. And many of the engines and transmissions you'll want to choose from are new designs for 1962. Check this run-down on Chevrolet power teams—consult the handy power team chart to see how you can fit one to your needs.



6 ENGINES

135-bp Hi-Thrift 235. This famous Chevrolet 6 has proved its dependability and economy over many millions of owner-driven miles. Among its outstanding features are perecision-balanced forged steel crankshaft (for smoother operation, long life), standard automatic choke and advanced valve-in-bead design featuring hydraulic valve lifters that never need adjusting, '62 improvements: a new oil-wetted air filter made of easy-to-clean polyupurchane and a new partial-flow oil filter as standard equipment. Compression ratio: 8.25 to 1.

170-bp Turbo-Fire 283. Chevrolet's standard V8 engine combines lively V8 performance with budget-watching fuel economy. Its economy-contoured camshaft delivers more torque—more efficient performance—in the low and middle speed ranges where most of your driving is done. A thrifty 2-barrel carburetor helps squeeze more miles out of every gallon of money-saving regular gas. This year automatic choice operation has been made even more reliable. And a new air cleaner intel quiets the flow carbure in the contract include hydraulic valve lifters, positive-shift starter and full-flow oil filter, Displacement: 283 cu. in. Compression ratio :85 to 1.

250-hp Tarbo-Fire 327.* Here's a totally new 327-cu.-in. V8 engine for '62. It's light in weight, with high power output—resulting in new operating efficiency and outstanding performance. Cast iron cylinder heads of new composition give greater strength. Special water passages

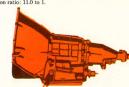


provide better spark plug cooling. Full-pressure lubrication system with full-flow oil filter, 4-barrel carburetor, hydraulic valve lifters, automatic choke, dry-type air cleaner and dual exhausts with resonators are all standard equipment. Compression ratio: 10.5 to 1.

300-hp Turbe-Fire 327.* Refinements boost the power output on this modified version of Chervolet's 327-cu-in. V8. A larger 4-barrel carburetor (featuring aluminum construction), oversized inlet valves and a larger dual exhaust system provide the key to its 300-hp rating. Compression ratio: 10.5 to 1.

380-bp Turbo-Fire 409. "This is a husky 409-cu.-in. V8 that turns out 420 lb-ft. torque. Special features include a large-throat 4-barrel aluminum carburetor, dual-snorkle air cleaner, large-passage intake manifold, high-performance camshaft with mechanical valve lifters, tough-surface cranshaft bearings and extra-strong pistons. Its cast carriage and carbon for the companies of the companies o

409-hy Turbo-Fire 409.* Designed for all-out performance at peak engine speeds. Has twin 4-barrel carburetors, large exhaust passages, plus other modifications. Includes all Turbo-Fire 409 features. (8.00 x 14 nylon cord tires* are recommended with all 409-cu.-in. engines.) Compression ratio: 11.0 to 1.



4 TRANSMISSIONS

Standard 3-Speed Synchro-Mesh. This dependable, easyshifting transmission is standard on all Chevrolet models, and is designed to be teamed with any of Chevrolet's six engines for 1962. Gear ratios matched to engine. Overdrive.* Chevrolet Overdrive will help you get the top economy the engine is designed to deliver. It cuts the number of engine revolutions for each turn of the wheels, saying gas, reducing engine wear.

4-Speed Spechro-Mesh.* Offered as a high-performance partner with Chevrolet's 327- and 409-cu-in. engines. Four fully synchronized forward speeds. Down-shifts smoothly at all speeds. Floor-mounted shift lever.

Smoothly at an speeds, Floor-modified shift level; Powerglide, When you choose Powerglide you get the most dependable, most thoroughly proved automatic transmission available. Among the characteristics which have made Powerglide the biggest selling automatic in its class are low cost, long life and liquid-smooth shifting. A new version, featuring low-weight aluminum construction, will be used with 337-cu.-in. V8 engines for 1952.

1962 CHEVROLET POWER TEAMS

135-hp Hi-Thrift 235 3.36:1 axle** 3.70:1 axle N.A. 3.36:1 axle

170-hp Turbo-Fire 283 3.36:1 axle 3.70:1 axle N.A. 3.36:1 axle

250-hp Turbo-Fire 327 3.36:1 axle N.A. 3.36:1 axle 3.08:1 axle

300-hp Turbe-Fire 327 3.36:1 axle N.A. 3.36:1 axle 3.36:1 axle 380-hp Turbe-Fire 409 3.36:1 axle N.A. 3.08:1 axlet N.A.

**3.55:1 in Station Wagons. N.A.-Not Available. †3.35:1 with close-ratio trans-

409-hp Turbo-Fire 409 3.36:1 axle N.A. 3.08:1 axlet N.A.



feel, even at highway speeds. Low (24:1) overall steering

ratio gives quicker response. Coming out of turns, wheel

returns smoothly and surely.

Power Brakes.* For 1962, you can put greater stopping ease and safety at the tip of your toe. A large power cylinder increases braking force by up to one-third, with the same pedal pressure. Wide, low pedal assures fast, sure application. Large vacuum reserve supplies braking power even after the envire is shut off.

Power Windows.* A fouch of the finger-tip control moves side windows up or down. Electric motor provides quiet power. Driver's master control operates all windows. Passengers have individual control at each window. Available on all Impala and Bel Air models.

6-Way Flexomatic Power Seat.* Versatile, power-operated front seat adjusts to any position. Three-button control panel lets you move the seat fore and aft, up and down, or tilt it forward or back. (Available with all Impala and Bel Air models.)

All-Weather Air Conditioning.* Improved, quieter unit offers year-round driving comfort for any 1962 Chevrolet. Keeps you cool and fresh in summer, warm as toast in winter. System provides de-humidified air that is virtually dust- and pollen-free inside the car. Outlets are located for maximum comfort.



New De Luxe Push-Button Radio.* New all-transistor radio plays the instant you turn it on Takes 30%, less current to operate, is built to deliver longer life. It's acoustically engineered for Chevrolet interiors and features automatic volume control to prevent station fading. Five push buttons can be easily set to any station. Positraction Rear Acie. Wherever the footing is unaperpower to the wheel with the grip. Available for all 1982

Chevrolet power teams.

Soft-Ray Tinted Glass. Helps shield you from the sun's heat and glare—reduces the brilliance of oncoming headights. Windshields and Bel Air Sport Coupe rear windows feature a graduated dark band at the top to give additional protection against glare from overhead. Soft-Ray tinted glass is available for all windows, or for windshields or Bel Air Sport Coupe rear windows, separately,

*Optional at extra cost.

with '62 Chevrolet options and custom features

Comfort and

Convenience



Power Steering.* Smooth, almost effortless control that responds instantly to your touch. Hydraulic pressure does up to 80 per cent of the work, takes the chore out of handling and parking. Yet, you still have excellent road

Specifications

Body—All-wided Finher United contrustion, scaled and insulted, accusically humbed, attri-large rabber monetting. Double wailed only octra-heavy desi asias and integral body conseniments, right weeting and the state of the stat

Biscayne Standard Features—Distinctive tim and identification, dual electric parallel-action windshield wipers, directional signals, enclosed steering column, 17° recessed-tub steering wheel with horn button, feame cushioned front seat, front armosts, two cost hooks, dual adjustables on wisors, cigarette lighter, glove compartment lock, Rylan-blend pattern cieth seat upholstery and cloth headlining (pattern wirely in Station Wagon). Color-keyde vinje-custed roubler floor mats.

Bel Air Additional Features—Extra-quality trim and identification, feam-curshoxed rear seat, nylon-livend pattern cloth seat upsholstery. Winyl headlining in Sport Coupe and Station Waggers, cloth other models. Research upsholstery wheel with deal inhumb buttles horn control, rear ammests, glove compartment light, automatic interior light switches at front doors. Full carpet floor covering and feambacked fabric legaceze compartment and—Jour Biocarae general features.

Impala Additional Features—Lurry trin and distinctive identification, aluminum root seat en agains, startaing armets with fingerip door release, Special sports-tyled sterring wheel with dual thamb batton born control. Electric clock: Farking brake warning right. Safety reflectors in lower door ander, Sitch injunction band seat uphotolery content win in convertibly, very headining, Dust backup lights and luggage compartment larno—jous Discayers and Bel Air general features. Super Soot requipment includrage all-wint time, busclet front seats, and other features ordinal at earts cost for soot Cause and Gonwertble. Forzins—13-5-p H-178HT 125 : 6-plinder 225-5-cui, displacement, 823 i compression fallo, single ment calculation, single enhance; 175 b 1000 FHZ 125 V. 25 (25 cm. displacement, 823 i cm. displacement, 824 i cm. displacement, 825 i cm. displacemen

Transmission — POMERUIDE: "Two-speed three-element torque converter with hydranicality controlled planetary gears. Pottike parking lock. Selector sequence Pair R-N.D. C.4. SPEED SYNCHRO-MISSE". Aluminum case, helical gear design, all forward gears tilly synchronized, Doice of ratios with 469-cu. in V.8. Central floor-membra dath tilever, OverBook YE's 3-Speed Synchro-Meeh guis 2-speed planetary overdrive, engaged semi-automatically above approximately 30 m.g.h. 3-SPEED SYNCHRO-MESH: All-helical gear design with high choque capacity, Gent ratios matched to engine serior serior

Clurch – Single plate dry disk with two fasings, spring cushineed, peramently labricated release bearing, 9.5 sinch disphram springs type with 155-bp Hi-1104 250 engine, 101 sinch disphragan spring type with 170-bp Terbo-Fire 283, 10.5-lent disphragan spring type with 259- and 300-bp Turbo-Fire 327, 10.5-lent semicentrifugal oil spring type with 309- and 409-bp Turbo-Fire 409 Ve engines.

Chassis—SAFETY-GIRDER FRAME: Rigid, tunnel-center X-built. FULL COIL SUSPENSION: Four coil springs with double-acting shock absorbers and built-in levelizing action front and rear. Ride stabilizer except on 6-viviled re

7,50; 14 Nackwall bubless tires—exceptions: 7,00; 14 on Bicszyme Schans with standard 6 or V8 engines and manual-shift transmissions; 600; 14 on all Station Wagness and with 60-ce... for Weignies, SAEPLY MASTER BRAKES: 11° hydrauls; bonded linings, 1955-sq.-ia. area. Forti-operated mechanical parking tracks: STEERING: Precision Bull-Race gar, overall ratio 22: 11 landard; 2.01 vital power steering; **CRAF* or CRAF* or CRAF

Dimensions - Wheelbase, 119". Front and rear tread, 60.3" and 59.3". Overall: length 209.6", width 79.0", height - Convertible 55.0". Station Wagons 56.0", all others 55.5".

Optional Equipment "—Power Identing. Power brake. Power windows." I Flemmatic 6-way power to setting. Power brake. Power windows." I Flemmatic 6-way power towaster. Your tiligate window (Stadenick on 9-Passager Waynes). Scalino Wayne system states and face for concealed stowage compartment. Seat belts: Vented full wheel covers. Heavy-dudy sportings. Heavy-dudy points and the states of the st

All illustrations and specifications contained in this literature are based on the latest product information available at the time of publication approval. The right is reserved to make changes at any time without notice in prices, colors, materials, equipment, specifications and models, and also to discontinue models. CHEVROLET MOTOR DIVISION, GENERAL MOTORS CORPORATION, DETROIT 2, MICHIGAN. R-1

