

CHEVROLET CHEVY I CORVAIR CORVETTE



CHEVROLET ONE-STOP SHOWCASE OF VALUE



Cherrolet Impala Super Sport Coupe in Cordovan Brown.

# CHEVROLET 63

#### GIVES YOU FOUR DIFFERENT KINDS OF NEW CARS

Whatever you look for in a car this year, you can trust that your Chevrolet dealer has it just the way you like it. Style: four fresh kinds with 33 models to choose from. Variety: luxurious full-size Chevrolets, fashionable Chevy II models, fun-loving Corvairs and the new Corvettes. There's a big choice in engines, too: Chevrolet's new 6 and popular V8's, Chevy II's thrifty 4 or 6 and Corvair's air-cooled 6's. Also, a selection of Corvette V8's. For value, Chevrolet tops its own high standards. Gives you the kind of beauty and quality that's built for keeps. Price? Couldn't be better! Visit your Chevrolet dealer's One-Stop Shopping Center. See the things that make Chevrolets America's best liked, most wanted cars. Then GO Chevrolet for '63-it's exciting!



Chery II Nova 400 Super Sport Convertible in Ermine White.



Corvair Monsa Spyder Convertible in Ember Red.



Corrette Sting Ray Sport Coupe in Tuxedo Black.



Impala Sport Coupe in Ermine White.

## 63 CHEVROLET

CLEAN-CUT AS A JEWEL, SMOOTH-RIDING AS A JET—Here's the car that holds title to first-class travel any way you look at it. A single glance shows you Chevrolet's new beauty. Crisp, fresh, elegant. A step inside puts you in a spacious, luxuriously appointed interior. Comfort is highlighted by Chevrolet's famous Jet-smooth ride. New money-saving features include self-adjusting Safety-Master brakes and new battery-saving Delcotron generator. There's a new standard 6 and a refined standard V8 engine for economy and pleasurable performance. And you'll find Chevrolet's three popular series—Impala, Bel Air and Biscayne—are about as comfortably priced as full-size cars can be.

IMPALA INTERIORS lead the Chevrolet line for luxury and extra touches. Rich, roomy, fashionably finished interiors in a variety of beautifully blended fabrics compliment every '63 Chevrolet.

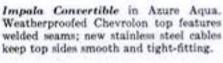


#### **IMPALA**

FIRST CHOICE FOR FULL-SIZE FASHION—Impala's styling is distinctive and elegant, emphasized by bright metal trim and exclusive Impala ornamentation. Rainbow-fresh interiors sparkle in rich harmony. Standard luxury features include an electric clock, parking brake warning light, back-up lights, extra-long armrests with finger-tip door releases. Impala for '63 comes in six elegant models: Sport Coupe and Convertible (both available in the Super Sport version\*), 4-Door Sedan and Sport Sedan, and 6- and 9-Passenger Station Wagons. New option for the Impala Sport Coupe: vinyl roof covering.\*









#### REL AIR

A WISE INVESTMENT THAT LOOKS LIKE YOU SPLURGED—If a blend of beauty and price has anything to do with popularity, this year's Bel Air is again on its way to being a big favorite. Beautiful exterior styling with touches of bright trim promises you lasting value. Inside, radiantly colorful upholstery. For extra worth, all Bel Airs feature deep-twist carpeting and vinyl headlining. Included in the modest price are foam-cushioned seats front and back, glove box light, automatic dome light and twin rear ashtrays. Choose from four models: 2- and 4-Door Sedans, 6- and 9-Passenger Wagons.



Bel Air 4-Door Sedan in Silver Blue. Big, wide door openings. Plenty of head, hip, leg and shoulder room in every model.



FULL-SIZE BEAUTY AT ITS THRIFTIEST—It's hard to guess from its clean, classic styling that Biscayne is the lowest priced car in Chevrolet's full-size line. Just look at all the standard extras you get: electric windshield wipers, foam-cushioned front seats, front armrests, dual sun visors, cigarette lighter, glove box lock and vinyl-coated rubber floor mats, plus the convenience of crank-operated ventipanes. All this and a choice of three models: 2- and 4-Door Sedans and 4-Door 6-Passenger Station Wagon. In every Biscayne you'll find the reliability and solid worth that are basic in all Chevrolets.



#### STATION WAGONS

EASIEST-TO-LIVE-WITH WAGONS OF THEM ALL—Chevrolet for '63 brings you new verve and station wagon versatility in a wonderful variety of roadworthy wagons. Yours in either 6- or 9-passenger models in the Impala and Bel Air series, or 6-passenger in the low-priced Biscayne. All with the convenience of four wide doors and comfortable, roomy interiors. Rear-facing third seat is standard on 9-passenger models. Putting them to work is remarkably simple. For example, 6-passenger wagons convert to flat loading with one motion. Stowage space: up to 97.5 cu. ft. between front seat and tailgate.



Impala Wagon Interior — Here's wagon living at its most luxurious. Durable deeptwist carpeting, foam cushioning in all seats, luxury-length front and rear armrests with built-in finger-tip door releases. Upholstered and trimmed in eyecatching combinations of fabric and easy-toclean vinyl.



#### DURABILITY is the key to CHEVROLET dependability

ship. Best shown by the higher price Chevrolet traditionally commands at trade-in time. Features such as its rugged Fisher Body, with inner front fenders that protect outer fenders from corrosion, back up Chevrolet's reputation for building cars buyers can count on.

FULL COIL SUSPENSION-Husky coil springs at each wheel, plus double-acting shock absorbers and built-in levelizing action front and rear, give an even Jet-smooth ride.

A permanent kind of value rides with you all through owner-ship. Rest shown by the higher price Chevrolet traditionally extra strength and rigidity. Heavy body side rails offer extra support and passenger protection.

> BALL-RACE STEERING-Responds quickly to give you complete control in any driving, steering or parking situation. Less friction for more handling ease and comfort.

> NEW DELCOTRON GENERATOR-Delivers greater electrical output at low engine speeds. Means more complete battery charge for fast starts in any weather, longer battery life, less maintenance.

#### New easy-care features for extra worth, long car life



NEW AIR-WASHED ROCKER PANELS-Cowl inlet ventilating system water-flushes dirt through rocker panel outlets, while forward motion of the car forces air through passages to dry the panels inside; helps prevent rust.

NEW SELF-ADJUSTING BRAKES-Safety-Master brakes at each wheel are automatically adjusted when necessary as car is braked while backing up. Special wheel slots direct cooling air to brakes. Thick bonded linings give long life; large braking surface gives sure stops.

NEW LONGER LIFE EXHAUST SYSTEM— Fully aluminized mufflers protect against effects of internal and external corrosion. Means fewer replacements, lower overall driving expense.

#### 19 POWER TEAMS paced by new 6 and improved V8



NEW STANDARD 140-HP TURBO-THRIFT 230-More economical for '63. Designed for a more favorable power-toweight ratio. Short-stroke, large-bore 6-cylinder. Hydraulic valve lifters and seven main bearings add to its smooth, quiet operation. New automatic choke is more sensitive to engine temperature. 230cu.-in. displacement, 8.5:1 compression ratio, single-barrel carburetor.

IMPROVED STANDARD 195-HP TURBO-FIRE 283 — Slightly smaller combustion chambers increase compression ratio to 9.25:1. New valve timing with increased valve lift. Improved 283cu.-in. 8-cylinder operates more efficiently on regular fuel. Other standard features include automatic choke, hydraulic valve lifters, thrifty 2-barrel carburetor.



#### Choice of 4 Transmissions

3-SPEED SYNCHRO-MESH comes standard on all Chevrolets. Smooth, silent, economical. NEW POWERGLIDE\* gives you automatic shifting that's quick, smooth, efficient. Positive parking lock. OVERDRIVE\* for maximum economy, increased engine life. Engages semi-automatically at about 30 mph. 4-SPEED SYNCHRO-MESH\* for those who like the spirit of a sports car. Choice of ratios with 409-cu, in, V8's, Floor-mounted shift lever.

#### 1963 Checrolet Power Teams

Standard Engines	J-Speed Synchro- Mesh	Overdrice*	4-Speed Synchro- Mesh*	Powerglide*
140-hp Turbo-Thrift 230 195-hp Turbo-Fire 283	3.08:1 axle** 3.08:1 axle††	3.70:1 axie 3.70:1 axie	NA. NA.	3.08:1 axie** 3.08:1 axie††
OPTIONAL VE's* 250-bp Turbo-Fire 327 300-bp Turbo-Fire 327 340-bp Turbo-Fire 409 400-bp Turbo-Fire 409 425-bp Turbo-Fire 409	3.36:2 axie 3.36:2 axie 3.36:2 axie 3.36:2 axie 3.36:1 axie	N.A. N.A. N.A. N.A.	3.36:1 axis 3.36:1 axis 3.36:1 axis 3.36:1 axis 3.36:1 axis	3.08:1 asie 3.36:1 asie 3.36:1 asie N.A. N.A.

\*\*3.55:1 in Station Wagons; 3.36:3 in Impala Convertible. 13.08:1 with 2.54:1 low transmission. 
††3.36:1 in Station Wagons and all Impala models. 
N.A.—Not Available. 
\*Optional at extra cost.

#### Options and Custom Features put pleasure at your finger tips

POWER STEERING\* reduces steering effort by up to 80%, yet gives you a true feel of the road. Wheel responds quickly and surely to your touch. Makes turning, handling and parking a breeze.

POWER BRAKES\* do nearly one-third of the pedal pushing for you. Give you easy, swift and positive stopping power. Large vacuum reserve supplies braking action even after engine is shut off.

POWER WINDOWS\* operate with a simple push of the finger. Convenient controls at each side window, master control next to driver. Quiet electric power. (Offered on Impala and Bel Air models.)

FLEXOM ITIC POWER SEAT\* puts you in the exact seating posttion desired. Six-way control adjusts fore and aft, up and down, tilts forward and back. (Available on Impala and Bel Air.)

NEW DE LUXE PUSH-BUTTON RADIO\* is all-transistorized, plays the instant you turn it on. Provides unusual power, clarity and long-range reception. Includes automatic volume control, straight-line tuning and high-energy speaker.

NEW DE LUXE ALL-WEATHER AIR CONDITIONER\* is a maximum capacity unit. Gives heat in winter, cool refreshing air in summer. Makes the inside of the car virtually dust- and pollen-free by dehumidifying, changing and purifying the air. NEW CUSTOM AIR CONDITIONING\* gives improved cooling. Outlets repositioned for better distribution of cool air. Available either dealer- or factory installed.

POSITRACTION REAR AXLE" keeps you going in snow, mud and sand; transfers drive to the wheel with the grip. Available with all 1963 Chevrolet power teams.

SOFT-RAY TINTED GLASS\* adds comfort by shielding you from the sun's heat, the glare of oncoming headlights. Windshields feature a graduated dark band at the top for extra protection. Available for all windows, or windshields only.



## CHEVY II

FRESH, FASHIONABLE... CAREFREE, TOO! Despite its easy-on-the-budget price, the '63 Chevy II has more than ever to like. Fresh, trim styling in a size that's tailored for easy handling. High, wide door openings. Elegantly appointed interiors. Family-size roominess with plenty of passenger comfort. And Chevy II is a family purse-pleaser from low first cost to new easy-care maintenance features like self-adjusting brakes, battery-saving Delcotron generator, corrosion-resistant rocker panel design and longer life exhaust system. Thrifty 4- and 6-cylinder engines, too. Three series: Nova 400, Chevy II 300 and 100.

CHEVY II INTERIORS—Here you see the luxurious Nova 400 interior, tastefully upholstered in elegant blends of fabric and vinyl. All Chevy II models are offered in a range of attractive colors, each keyed to your choice of exterior finishes.



## **NOVA 400**

SAVING NEVER SEEMED SO MUCH LIKE SELF-INDULGENCE—This is the trend-setter in the Chevy II line with solid luxury inside and out. New wide side moldings and new aluminum grille point up a husky new look for '63. Spacious interiors combine beauty and room with the comfort of foam-cushioned seating front and back. Nova's special touch of elegance brings you fully carpeted floors, back-up lights, de luxe steering wheel and key-locking, lighted glove box. In Nova 400, there's a choice of a 4-Door Sedan, Sport Coupe, Convertible, and 4-Door Wagon.





Chery II Nova 400 4-Door Sedan in Monaco Blue. Chevy II optional features include a new all-transistor radio and Powerglide. Power steering and power brakes are available on all 6-cylinder models.



## CHEVY II 300

ROOM AND COMFORT IN AN EASY-TO-HANDLE SIZE-More than a beauty to look at, Chevy II 300 is built big in the ways you want it big: plenty of head, hip, leg and shoulder room for a full family. Plus large door openings, lots of trunk space. And Chevy II's proved suspension system with Mono-Plate rear springs rides you in solid comfort. Standard extras on Chevy II 300: automatic interior light switches, bright based armrests front and rear, built-in rear ashtrays and cigarette lighter. Chevy II 300 comes in a 4-Door Sedan, 2-Door Sedan and a 4-Door 3-Seat Station Wagon.



## CHEVY II 100

PAMPERS YOUR TASTE FOR GOOD LOOKS AND THRIFT—Even Chevy II's lowest priced line gives you a generous share of elegance. Standard equipment includes foam-cushioned front seat, dome light, twin sun visors, dual front armrests and a lockable glove box. Pick from 4- and 6-cylinder engines that go just great on regular gas. Naturally, in Chevy II 100 you can expect the same quality and dependability that keynote the whole Chevrolet family. Choose Chevy II 100 thrift from a 2- or 4-Door Sedan or 4-Door 6-Passenger Station Wagon.



Chevy II 100 4-Door Sedan in Saddle Tan. Family-size trunk in every Chevy II pro-vides up to 25.5 cu. ft. of luggage space. Bumper-level loading, flat trunk floor.

Chery II 100 2-Door Sedan (not shown), comes in a choice of Magic-Mirror finishes: 15 solid colors (7 brand new) and 11 two tones.

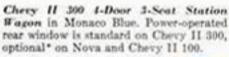
## CHEVY II WAGONS

WILLING WORKERS WITH MORE THAN A TOUCH OF LUXURY—Every trimly styled '63 Chevy II Station Wagon takes to the road with the comfort features and maneuverability of a Chevy II Sedan. Yet there's a big difference: big-wagon utility with 4-door convenience in all models. Rear seats fold flat to the floor in a twinkling. Total stowage—a whopping 76.2 cu. ft. Easily cleaned vinyl-textured metals or ribbed rubber mats on load surfaces and vinyl headlinings. Select from the elegant Nova 6-Passenger Wagon, Chevy II 300 3-Seat Wagon or the economy-priced Chevy II 100 6-Passenger Wagon.



Chery II Nova 400 4-Door 6-Passenger Station Wagon in Autumn Gold. From back of front seat to tailgate, load length measures over 7 feet; with tailgate down, 9 feet. Rear opening width at floor, 47.5 inches; beight, 28.5 inches.

Chery II 100 t-Door 6-Passenger Station Wagon (not shown). Economical 4- or 6-cylinder engine gives ample power for turnpike or city traffic driving.





#### CHEVY II LASTS LONGER WITH LESS CARE

BODY BY FISHER—The sound of quality is heard in the solid slam of a Chevy II door. The shape of value is seen in each tight-fitting part. Every clean line, every important detail reflects the painstaking craftsmanship of a Fisher Body.

UNITIZED CONSTRUCTION— Chevy II's body assembly, designed for added strength and rigidity, consists of two sections securely fastened at the firewall. Front fenders can be easily unbolted for quick repair and replacement.

NEW EXTENDED-LIFE EXHAUST SYSTEM—Chevy II keeps stretching savings by including a corrosion-resistant exhaust system on all models. Aluminumcoated muffler gives greater protection over a longer period of time.

DEPENDABLE 3-SPEED SYNCHRO-MESH TRANSMISSION—Standard on all Chevy II models; highly economical, easy manual shifting. Three speeds forward, Shift lever on steering column.

EXCLUSIVE CHEVY II SUSPENSION

—Virtually service-free Mono-Plate rear
springs team with independent highmounted coil springs at each forward
wheel to give a solid, comfortable ride.
Reduces front end dip in braking.

NEW BATTERY-SAVING DELCO-TRON—This durable new generating system produces more electrical energy at low engine speeds. Helps keep battery charged for easier starts, prolongs battery life.

NEW SELF-ADJUSTING SAFETY-MASTER BRAKES—Brake adjustments, when required, are made automatically as brakes are applied while backing up. Affords long brake life and safe, smooth stops. Convenient, handoperated parking brake has easy release.

FAMOUS CHEVROLET POWER-GLIDE\*—This special Chevy II version of the popular Chevrolet Powerglide gives you completely smooth, automatic shifting, especially helpful in stop-and-go traffic. Air cooled, light in weight, includes a parking position. Selector sequence: Park-R-N-D-L. Available with both 4- and 6-cylinder engines.

NEW AIR-WASHED ROCKER PANELS—Chevy II rocker panels are now water-flushed and air-dried through a unique ventilating system that helps prevent rusting. Water entering cowl vent flushes panels, then flows out rear drains; fresh air dries panels. PROVED ECONOMY IN TWO REMARKABLE ENGINES



90-HP SUPER-THRIFT 153—Designed for the budget-minded, the Super-Thrift 153 is a responsive engine, too. Details: new single-barrel economy carburetor, manual choke, hydraulic valve lifters, 5-main-bearing crankshaft, large bore with short-stroke design, 153-cu.-in. displacement, 8.5 to 1 compression ratio.



120-HP III-THRIFT 191—Here's the economy 6 that has proved itself an outstanding favorite. Contributing factors: 7-main-bearing crankshaft, single-barrel carburetor, improved automatic choke, hydraulic valve lifters, large bore with short-stroke design, 194-cu-in, displacement, 8.5 to 1 compression ratio.

## 63 CORVAIR

KEEPS THE ZEST IN DRIVING—Everything about the '63 Corvair makes it a driver's car. Its rear engine design gives Corvair the handling ease and road-gripping traction that make pure pleasure out of going. Its 4-wheel independent suspension lets each wheel soak up bumps on its own, gives a stable, steady ride on all kinds of roads. And, for '63, all Corvair Monzas have sporty front bucket seats as standard equipment. New, too, is Corvair's styling. New body trim, bright front accents and new nameplate distinguish Corvair's clean design. Choose from three series: elegant Monza, popular 700 and the all-thrift 500. Or pick the versatile Greenbrier Sports Wagon. Personalize your choice, too, from a host of options\* and Custom Features\* for extra pleasure and convenience.

### MONZA

BUCKET SEAT OR BACK SEAT—MOST FUN TO GO IN—This Monza is made to be enjoyed. Elegant front bucket seats (standard on all Monzas), plush interiors and exclusive exterior trim make it more distinctive than ever. De luxe steering wheel, back-up lights, full wheel covers, glove box light and rear ashtrays are also standard. Sample any Monza—4-Door Sedan, Coupe or Convertible—and you'll see why it's the most sought after car of its kind. For those who like a special brand of driving, there's the new Spyder option\* for the Coupe and Convertible.



### 700

THIS DRIVER'S DELIGHT IS A FAMILY FAVORITE, TOO—Corvair 700's popularity can be measured in the thrifty, pleasurable way it handles short jaunts or extended family-style vacations. A convenient front trunk for occasional packages or complete family cargo gives you 12.6 cu. ft. of load space. Beautiful interiors in pleasing fabric patterns and vinyl. Both Corvair 700 4-Door Sedan and Club Coupe have dual horns and automatic front door light switches as standard equipment. Low price and day-to-day driving economy are standard, too. Shown: Corvair 700 4-Door Sedan in Ivy Green.





Monza Convertible in Adobe Beige.

MONZA INTERIORS—A sporty kind of luxury surrounds you inside every Monza. Leather-soft front bucket seats in rich vinyl. Interior color choice includes red, black, blue, fawn, aqua, and two new shades white and an antique saddle. In the Coupe and Sedan, the convenience of a fold-down rear seat for extra baggage space.



Monza 4-Door Sedan in Tuxedo Black,



## 500

SURE-FOOTED ON THE ROAD, EASY ON YOUR BUDGET—The 500 takes to the road like a sure-footed cat, saves you money at every nimble step. Economies start with its purchase price (lowest of all Corvairs). And they continue all through ownership; thrifty air-cooled "6" runs on regular gas, needs no antifreeze. New all-vinyl interior patterns come in fawn, aqua or red. Standard comfort conveniences: forced-air heater, twin sun visors, cigarette lighter, lockable glove box and dual front armrests. Below: Corvair 500 Club Coupe in Ember Red.



### GREENBRIER SPORTS WAGON

ALL BUSINESS ON THE LOAD, ALL PLEASURE ON THE ROAD—Made to order for business, pleasure or camping, the new Corvair Greenbrier Sports Wagon lets you do what you want in a big way. Through giant-size double doors, side and rear, you can load up to 175.5 cu. ft. of cargo. With the optional\* third seat, nine people can be seated comfortably. For camping, Greenbrier is an ideal companion; complete equipment\* is available. New easy-care features such as extended-life exhaust system and self-adjusting brakes help reduce Greenbrier maintenance. Greenbrier's power team: 80-hp air-cooled rear engine, 3-Speed Synchro-Mesh transmission and 3.89:1 rear axle. Powerglide\* or 4-Speed Synchro-Mesh\* are also offered.



Corvair Greenbrier De Luxe Sports Wagon in Cardinal Red and Cameo White.

Greenbrier De Luxe\* Extras—Bright metal bumpers, hub caps, and windshield trim. Red plastic inserts at taillights. Glove compartment door bright trim panel. Four color-keyed interiors, including pattern cloth and vinyl seat upholstery, vinyl sidewall panels, and vinyl-coated floor mats. Vinyl spare tire cover. Cigarette lighter, right-hand sunshade, front armrests, and rear ashtrays. Foam-cushioned seats and seat backs. Front and rear dome lights:



Big Double Doors let you load at rear or curbside, give the added convenience of quick two-way loading. Doors can be opened extrawide. Left-side double doors are also offered at extra cost.

#### NEW CORVAIR FEATURES SET IT EVEN MORE APART

NEW EXTENDED-LIFE EXHAUST SYSTEM—Corvair's maintenance costs are reduced even further through new corresion-resistant exhaust elements. Thickness of exhaust pipes is increased over 25%. Aluminum-coated muffler parts add to longer exhaust system life.

NEW SELF-ADJUSTING SAFETY-MASTER BRAKES—The need for periodic manual adjustment is eliminated, Corvair's self-adjusting Safety-Master brakes adjust automatically when car is braked while backing up.

NEW POSITIVE CRANKCASE VEN-TILATION—Helps prevent air pollution by drawing unburned crankcase vapors into the induction system and burning them in the combustion chambers.

BODY BY FISHER—A solid, tight unitized structure of steel is the foundation of every Corvair. Extra-heavy pillars and roof rails, reinforced floor, fully sealed and insulated, mark Fisher Body value. QUADRI-FLEX 4-WHEEL INDE-PENDENT SUSPENSION — Corvair's special front ball joints and coil springs at each wheel independently absorb road shock. Give a smoother more comfortable ride. Permanently lubricated rear wheel bearings for less maintenance.

DE LUXE HEATER - DEFROSTER— Standard equipment on all Corvair models. Forced-air design has six outlets for even air distribution throughout.

CORVAIR POWER TEAMS—Standard 80-hp Turbo-Air (84-hp in Monza with Powerglide\*) or 102-hp Turbo-Air\* can be teamed with standard 3-Speed Synchro-Mesh, 4-Speed Synchro-Mesh\* or Corvair Powerglide\* for the kind of driving you desire. 150-hp Turbocharged 145\* is available on Spyder-equipped Monza Convertible and Club Coupe only. All engines are air cooled, equipped with automatic choke, oil filter and cooler, and hydraulic valve lifters. 4-Speed Synchro-Mesh gives fully synchronized forward gears. Floormounted shift lever.

#### CORVAIR POWER TEAMS FOR 1963

All engines have 3.438" bore x 2.60" stroke for 145-cu in. displacement	Comp. Ratio	Transmission	Std. Axto Ratio	Optional Ration*
80 hp Turbo-Air 145	8.0:3		3.27:1	3.55:1, 3.89:1 2.55:1, 3.89:1 3.55:1, 3.89:1
84-hp Torbo-Air 145 Monza models w/Powerglide	9.0:1	Powerglide* (on Monzas only)	3.27:1	3.55:1, 3.89:1
102-hp Turbo-Air 145*	9.0:1	3-Speed 4-Speed* Powerglide*	3.08:1	355:1, 3.89:1 3.27:1, 355:1, 3.89:1 3.89:1
150-hp Turbo- charged 145*†	8.0:1	3-Speed 4-Speed*	3.55:1 1.55:1	-

\*Optional at extra cost. 1Spyder-equipped Mooza Convertible and Coupe only.

See the complete '63 Corrair catalog for further details on standard equipment and options.

All illustrations and specifications contained in this literature are based on the latest product information available at the time of publication approval. The right is reserved to make changes at any time without notice in prices, colors, materials, equipment, specifications and models, and also to discontinue models. Chevrolet Motor Dicision, General Motors Corporation, Detroit 2, Michigan.



Corrette Sting Ray Sport Coupe in Daytona Blue.

## NEW CORVETTE TWO NEW CLASSIC LOOKS FOR AMERICA'S SPORTS CAR-New aerodynamic styling distinguishes two totally

new models-the swept-back Sport Coupe and sleek new Convertible. Rich bucket seat interior is complemented by a cockpitcluster console, deep-twist carpeting and many other standard luxury features. Standard power team: 250-hp Corvette V8 with 3-Speed Synchro-Mesh. Other optional\* engines (up to the 360-hp Ramjet Fuel Injection V8) are available, plus 4-Speed Synchro-Mesh\* and Powerglide\* transmissions. For full information, see the New Corrette Catalog.

