



The elegant '67 Caprice custom wagons-No. 1 in Chevrolet wagon luxury and prestige-achieve a degree of quiet riding comfort seldom equalled by any car at any price. Special Caprice body insulation, refined body mounts and

rubber cushioning, a deep coil spring at every wheel. advances in the steering system and rear suspension-all add their silence and smoothness. And Caprice custom wagons need no calling card. Exterior panels with the look of richly grained walnut sweep from front to back and around the tailgate to make recognition easy. Those wraparound front fender lamps are Caprice

Interior accommodations are equally luxurious-supple all-vinyl upholstery in five exciting color hues; blue, gold, black, turquoise or red, each keyed to exterior colors. Deeptwist carpeting covers the floor and the door scuff nanels. and can even be ordered for the load floor. Ahead of the new oval-shape steering wheel is a freshly designed instrument cluster recessed behind a concave clear plastic lens,

the '67 front styling beautifully.

Caprice custom wagons have many other pleasant surprises, of course. Try this list for a starter: . Two models: 4-door 2-seat version and the 4-door 3-seater with rearfacing third seat and power-operated tailgate window (can be ordered for 2-seater) • Up to 106.1 cubic feet of load space . All-V8 engine lineup . A host of safety items included in every '67 Chevrolet (see page 12 for details) · Seat belts front and rear, including third seat (now with pushbutton buckles and front retractors) . New smoothcontoured knobs and levers on instrument panel . Electric clock . Automatic interior light switches at all four doors · Four-way hazard warning flasher · New lane-change feature incorporated in direction signal control.

Many Options and Custon Features amilable for poor new Cherrolet wagon are included

Carelon Custom Warren interior in bright blue. Caprice 4-Door 2-Seat Custom Waron in Ermine White.













Impala's popular luxury wagons are out to win even more busy families for '67. Interiors are made for hard use—all vinyl, all washable. For admiring, too, with smartly tufted seats and doors. And as in all '67 Chevrolet-built wagons: new energy-absorbing instrument panel and steering column.

Famous Impala performance urges you to travel. Plentiful power in either the economical 165-hp Six or the smooth 195hp VS, both standard depending on model. More horsepower to order if you like in three other Vss: 275 hp. 325 hp or 385 hp.

Depending on the engine you choose, 3-Speed fully synchronized transmission is standard; gas-saving Overdrive can be specified. Order Chevrolet's popular 4-Speed for precise, fully synchronized shifts in all forward speeds. Or specify an automatic gearbox in Powerglide or 3-speed Turbo Hydra-Matic.

Impala wagons have many other great things going for bem. Here are just a few: © Two family-size models: 4-door 2-seater and the 4-door 3-seater with rear and the 4-door 3-seater with rear and the 4-door 3-seater with rear models in Impals a laready reconved smooth ride on New standard instrument panel; also special instrumentation available for V8 models has tachometer, ammeter, temperature and on piecesure gauge in adultiparture and on piecesure gauges in adultition of the seater of the seater of the seater of the carpeting 6 Thick foam cushioning in all seats 9 Five interior colors, keeped to 15

Magic-Mirror exterior choices.

IMPALA ALL ABOARD WITH THE FAMILY PLAY-LOAD

Your new Impule wegon can be personalized in many ways by ordering from the long list of moderately priced Options and Custon Features amilable, Sons are described or shown on these pages. More are mentioned on mores 14 and 15.



BELAIR

TRAVELING FAMILY ROOM

The '67 Bel Air wagons have to be called luxurious despite their moderate price. Look around. Distinctive color-keyed all-vinyl upholstery and beadlining. . . . doep-twist carpeting . . . front and rear armnests . . new instrument cluster . . . dome light with automatic switches at front doors . . . lighted, locking slove compartment—that's just a sample.

Bel Airs, like all full-size Chevrolet wagons, have to be called roomly, too. Front and second seat hip room is over 5 ft. wide. Load floor stretches 8 ft. from back of front seat to taligate. Figure it this way, Bel Air totes a bevy of assorted youngsters or a stack of 4' x 8' plywood sheets. Try that in the family sedan.

Compared with contile wagons, Bel Air stands up in ways like this:

-6-door 2-east and -6-too 3-east models • Power-operated tailgate window, rear bumper steps and courtesy light on 5-seat model • Concealed stowage compartment under era crapp foor • Dula speed electric windshield wipers and washer • Backun lights • New dual master cylinder banks system with warning light • Passenger-guard door locks—all doors
• Four all-vinyl interiors in fawn, blue, turquoise, black • Vinyl-coated metal load floor.





Biscayne is Chevrolet's, lowest priced full-size wagon. Just one model: the 4-door 2-seater. But make no mistake, it's a lot of wagon. Biscayne has all-vinyl interiors in fawn, blue and new black. . carpeted floors. . . front and rear seat belts with retractors in front . . . padded energy-absorbing instrument panel and padded adjustable sun visors.

For a quick change to cargo space, the second seat snaps flush with the load floor in one easy-folding movement. Loading's easy, too. The tailgate is counterbalanced for easy opening or closing.

easy opening or closing.

Many families prefer to take Biscayne's savings and specify their own extra comforts such as the new stereo tape system, air conditioning (Comfortron automatic, Four-Season

inside rearview mirror
New energizer-type battery for maximum operational life.

Historicious and descriptions on these pages above roce of the extra-cost Options and Custon Features are initially on Bel Air and

Historic library and the pages of two different controls.







Biscayne 4-Door 2-Seat Wagen in Taboe Turquoise



CONCOURS WAGON SMART NEW CHEVELLE STYLING

Cancurs in Chevulle's all-new 4-door 2-seater for wagnon-gaing gamen. It's a crew-dospper. Elegant with its Cappic-impired side and near panels, looking so much like real hand-rubbed valandar. Sporty with the defixes wheel covers you can order and standard sport with the defixes wheel covers you can order and standard out blend of color, viny's, carpeting, appointments and instrumentation. Five engines include Chevulle's new higher horsepower Sixes (the 140-pt standard or the 155-hp that you can order). Plus XV power to speeding you find the NV by leave the family vasting This is considered to the 155-hp that you can order). Plus XV

Check a few more of the new Concourt" many features: 8 Allwity upohastey = 8 Few interior core choices—gold, blue, black, turquoise and red—all keyed to exterior shades © Oval 3-spoke steering wheel with born buttons mounted in the spokes © Energy absorbing instrument panel and steering column © New safety times © 8.60—c1.4. cargo area © Septily steere to pas system and Four-Season air conditioning for maximum Concours pleasure. Concours 4-Door 2-Seat Wagon in Deepwater Blue.



MALIBU & 300 DELUXE



The popular quick-size Malibu wagon shows again for '67 why it's such a solid hit with young families . . . and budgets. We've added a dash of sporty styling, an extra helping of interior luxury, cradled it on Full Coil suspension and wrapped it tight in Body by Fisher. Result: a new fun wagon, the Malibu 4-Door 2-Seater. Try the recite.

Illustrations and text in this catalog describe some of the moderate-end Options and Cantom Features available for '67 Cherelle magnes. You will

The Chevelle 300 Deluxe 4-Door 2-Seater is priced within easy reach of most every new wagon budgety. Many easy-care features like the new energizer by battery and protective inner fender skirts front and rear will help keep the budget in balance, too. The 300 Deluxe is a happy combination of sedan-size seating comfort and wagon-size versatility.

Plus a proud list of features. To name a few:

Blended-air heater and defroster e Three all-vinyl
interior colors © Easy roll-down tailgate window
(power-operated if you specify it) © New day-night
inside rearview mirror and outside rearview mirror

Dual master cylinder brake system with warning
light © Passener-suard door locks—will door



Chevelle 300 Deluxe Wagon interior in fawn.



Shown in illustrations and mentioned in print are several of the varny Options and Cautom Pentures available on all Cheny II wagons. See pages 14 and 18 for a detailed list.

NOVA UP TO PLUSH BY ANY COMPARISON

This is Chevy II's prestige leader, but we wouldn't have to tall you. The nev 'd7 Nova -ADour 2-Seat Wagon says it so well it's hard to believe the modest price. Thus is the inside word, All-vinju upholstery, consequently established as the strictly country club all the way. Goes we have the word with new stylling; a whole new look on fronts.

Now add Nova's personal Chevy II virtues like trim easy handling, handy parking size outside, family size inside (seating space is nearly 5 ft. wide) and you've got a real budget-pleasing, family-loving wagon.

You also get all this and more: *Brushed-metal instrument irrim * Many safety items * Color-keyed vinyl-coated rubber mat for cargo floor * Front and rea armests * Lighted, locking glove compartment * 76.2-cu.-ft. cargo space * Three interior colors keyed to 15 exteriors.



Nova Wagon interior in fawn.

CHEVY II 100 CHEVROLET'S LOWEST COST WAGONING

Chevy II.100 has a virtual vegnofisl of reasons for making itsess indeed dual-purpose choice. Low price, This is Chevrolet's literate priced wagen. Useful: Take it shooping, prienticing or valent bening and seat the family in confort, Or use it to had provided to the family of the confort. Or use it to have been been seen to be a second seat folded down. Power, You can step length with the second seat folded down. Power, You can step into your preferred class here. An economical 120-hg like or 180-hg VM is standard, depending on model. A completely seated to the conformation of t

More wagon-liked features continue here:

Quality Body
by Fisher

Senegisor-type battery for maximum operational
power

Blended-air heater and defroster

All-vinyl upholstery in fawn, blue and new black

P Gou-way hazard warming
flasher

Backup lights

Taligate opening almost 4ft. wide

Sectify convenient hower-conrated taligate window.



Chevy II 100 4-Door 2-Seat Wagon in Capri Cream.



SAFETY FEATURES **NOW STANDARD** ON EVERY WAGON

Dual master cylinder brake system with warning light @ Energy-absorbing steering column @ Energy-absorbing instrument panel with smooth contoured knobs and levers @ Padded instrument panel . Lane-change feature incorporated in direction signal control @ Inside day-night mirror with shatter-resistant vinvl-edged glass and breakaway support . Soft, low profile window control knobs, and coat hooks @ Seat beltsfront and rear (including third seat) with pushbutton buckles @ Front seat belt retractors @ Front seat shoulder belt anchors @ Padded sun visors @ Folding seat back latches @ Four-way hazard warning flasher @ Energy-absorbing steering wheel . Thick-laminate windshield . Dualspeed windshield wipers . Windshield washer @ Reduced-glare instrument panel and windshield wiper arms and blades @ Passenger-guard door locks-all doors @ Outside rearview mirror @ Backup lights @ Uniform shift quadrant (PRNDL) · Safety door latches and hinges · Tire safety rim @ Corrosion-resistant brake lines.

CHEVROLET WAGONS-BODY. Fisher-built craftsmanship, Solid Unisteel design, Roof, sides, floor and other body parts welded together to form a single unit. Refined biscuit-shape rubber body mounts (eight in all) and new rubber cushioning between body and frame for improved ride smoothness and quietness. High-level cowl ventilation system allows air directly through vents in front compartment cowl side panels and through blended-air heater and defroster, Manual rolldown tailgate window in 2-seat models. Poweroperated window is standard on 3-seat wagons (can be ordered for 2-seaters); operating switch on instrument panel and in tailgate outside lock will raise or lower window; inside switch at third seat location lowers window only. Passenger-guard door locks-all doors. Anti-corrosion items include flush-and-dry rocker panels and protective inner fenders front and rear.

CHASSIS/SUSPENSION. Rugged perimeter frame; torque-box construction with four crossmembers and transmission support, Full Coil suspension with important new design refinements in rear linkage system for smoother driveline performance. Direct double-acting shock absorbers at each wheel. Front suspension anti-dive and rear suspension anti-squat features. Ball-Race steering gear with parallel relay system and newly designed linkage for easier, more responsive steering. Overall steering ratio is 30.7:1; with power, 21.2:1. Brakes: self-adjusting Safety-Master with bonded linings. New dual master cylinder brake system with warning light, Electrical: Delcotron generator 12-volt system with energizer-type battery. Long life exhaust system.

CHEVELLE WAGONS - BODY, Crafted Fisherbuilt quality. Rigid torsion-resistant all-steel construction. Roof, sides and floor are welded together forming a strong single unit. The unit is thoroughly sealed and treated to resist corrosion. Double-cushioned body mounts and rubber-isolated front end sheet metal help dampen sound, High-level cowl ventilation, Blended-air heater and defroster. Quieter operating door latches. Passenger-guard inside door locks on all doors prevent unintentionally opening any doors, Convenient crank-operated roll-down window in the counterbalanced tailgate (nower-operated window can be ordered). Anti-corrosion features include flush-and-dry rocker panels and protective inner fenders front and rear.

CHASSIS/SUSPENSION. Perimeter frame: strong torque-box construction with three crossmembers, Full Coil suspension; independent front suspension with wishbone lower control arms and

rubber-bushed front suspension pivots, Front stabilizer bar and anti-dive feature. Rear coil spring suspension with four control arms and rubber-bushed links: built-in levelizing action. Direct double-acting shock absorber at each wheel, Brakes: 4-wheel hydraulic with bonded brake system with warning light, Electrical; Delcotron generator 12-volt system with new energizer-type battery. Long life exhaust system.

CHEVY II WAGONS-BODY, Welded all-steel integral Fisher body-and-frame design and unitized front end, sealed and insulated; bolt-on front fenders. High-level cowl ventilation through front compartment side vents and through the blended-air heater and defroster. Passenger-guard door locks-all doors. Roll-down tailgate window (power-operated window can be ordered). Tailgate and hood are counterbalanced. Corrosion-resistant measures include flush-and-dry rocker panels.

CHASSIS/SUSPENSION, Independent front suspension with high-mounted coil springs and link-type stabilizer. Mono-Plate rear springs. Double-acting shock absorbers, Rear-mounted parallel relay steering system with Ball-Race steering gear. Brakes: self-adjusting Safety-Master with bonded linings, Dual master cylinder brake system with warning light, Electrical: 12volt system, Delcotron generator with energizertype battery. Long life exhaust system.

All 6-evlinder engines as well as standard V8s have a new starting motor which-combined with the new energizer-type battery-provides faster

A broad range of manual and automatic transmissions is available, each tailored to specific engine choices. Also, a much greater selection of gear ratios can now be matched to engine and transmission, Summary: there's an economy and performance team to fit your personal wagon needs or demands.

CHEVROLET - STANDARD ENGINES (Depending on the model you choose): 155-hp Turbo-Thrift 250 Six. Responsive power with Chevrolet's famous six-cylinder economy. 195-kn Turbo-Fire 283 V8. New quieter valve train. EXTRA-COST ENGINES: 275-hp Turbo-Fire 327 V8, Four-barrel carburetor; 327-cu.-in, dis-396 V8. Highly efficient high-performance V8. 385-hp Turbo-Jet 427 V8, Large displacement:

Fully synchronized (all engines except 396- and 427-cu.-in. V8s), EXTRA-COST TRANSMIS-SIONS: Special 3-Speed. Fully synchronized. Available with 396- and 427-cu.-in. V8s. Overdrive. Extra fuel economy and minimum engine wear, glide. Reliable smoothness: positive parking lock. Automatic Turbo Hudra-Matic, Instant action, Three fully automatic forward speeds plus reverse.

CHEVELLE-STANDARD ENGINES (Depending on the model you choose): 140-hp Turbo-Thrift 230. A new standard six with more horsepower than in past years, 195-hp Turbo-Pire 283 V8. New quieter valve train, EXTRA-COST ENGINES: 155-kp Turbo-Thrift 250, Chevelle's new higher powered 6-cylinder offering, 275-kn Turbo-Pire 327 V8. Large displacement; extra V8 power, 325-hp Turbo-Fire 327 V8, 4-barrel carburetor; highperformance camshaft.

STANDARD TRANSMISSION: 3-Speed. 8-Speed, Fully synchronized in all forward speeds, in was saving and engine durability. 4-Speed. Four-on-the-floor; fully synchronized, Automatic Powerglide. Favorite transmission among numberless wagon owners.

CHEVY II _STANDARD ENGINES (Depend. ing on the model you choose): 120-kn Hi-Thrift 194. Economical 6-cylinder performer, 195-kp Turbo-Fire 283 V8, 2-barrel carburetor; quieter Turbo-Thrift 250. A new beftier six for 1967 Chevy II wagons, 275-hp Turbo-Fire 327 V8, 4-barrel carburetor; quiet hydraulic valve lifters.

Fully synchronized with newly styled steering SIONS: 4-Sneed. Fully synchronized: floormounted stick shift, Powerolide, Fully automatic forward shifting-smooth, dependable.

STANDARD ENGINES	STANDARD S-SPEED FULLY SYNCHRO- NIZED	S-SPEED FULLY SYNCHRO- NIZED	OVER- DRIVE	4-SPEED FULLY SYNCHRO- NIZED	POWER- GLIDE AUTO- MATIC	MATIC MATIC AUTO- MATIC
THRIFT 250 SOC*	0		0		0	
195-HP TURBO- FIRE 223 VE	0		0	0	0	
EXTRA-COST ENGINES						
215-HP TURBO- FIRE 327 V6	0			0	0	0
JET 396 VS		0		0	0	0
385-HP TURBO- JET 427 V8		0		0		0
"Not available in C		Caprice only.				

CHEVELLE WAGON POWER TEAM CHART

STANDARD ENGINES	SYANDARD 2-SPEED FULLY SYNCHRO- NGED	SPECIAL 2-SPEED FULLY SYNCHRO- NIZED	OVER- DRIVE	4-SPEED FULLY SYNCHRO- MIZED	POWER GLIDE AUTO- MATIO
THRIFT 233 SX	0	0	0		
THE HP TURBO- FIRE 263 VS	0	0	0		
EXTRA-COST ENGINES					
THRIFT 250 BX	0	0	0		0
235-HP TURBO- FIRE 327 VB		0		0	0
225-HP TURBO- FIRE 327 V8		0		0	

WAGON POWER	TEAM CHART		
STANDARD	EXTRA-COST TRANSMISSIONS		
3-SPEED FULLY SYNCHROMIZED	4-SPEED FULLY SYNCHRONIZED	POWERGLIDE AUTOMATIC	
0	0		
	STANDARD 3-SPEED FULLY	SAPEED FULLY ASPEED FULLY	

WAGON	WAGON DIMENSION CHART				
	CHEVROLET	CHEVELLE	CHEVY I		
Overall length	212.4"	199.9"	187,4"		
Overall width	79.9"	75.0"	71,3"		
Overall height (loaded)	56.T	54.6"	55.7"		
Load floor length behind front seat	96.0"	92.1"	86.0"		
with tailgate open	122.8"	114,5"	108.3"		
Maximum load floor width	63.2"	59.6"	57.3"		
Maximum cargo compartment height	30.7	31.3"	32.6"		
Tailgate opening height	28.8"	28.5"	28.71		
Tailgate opening width at floor	52.4"	54.6"	47.3"		
Total cargo volume (cu. ft.) 2-seat	106.1	85.0	76.2		

ENGINEERING ESSENTIALS











minor scratches,



Comfort-Car air conditioning. A new compact lower cost unit, Other air condi-



Chevrolet 2-seat wagons, Carry valuables under lock in concealed compartment



upholstered, foam-padded and color-



THAT PROVIDE ADDITIONAL DRIVING BENEFITS TO SUIT YOUR PERSONAL NEEDS





varying loads. Also available: trailer hitch and car-to-trailer plug-in harness.





Chevrolet-built wagon models, Does 90% of the steering work to make driving,



wagon model, Reduce braking effort, as the accelerator for easier application.



6-way power seat allows driver to adjust tilts forward or backward with just a

HERE'S A DETAILED LISTING All Wagons . Speed warning indicator Front seat shoulder belts . Power tailgate window (standard on 3-seaters) .

Power steering . Power brakes (include bright pedal pad on Impala) . Soft-Ray some models) . Remote-control outside rearview mirror . Custom deluxe seat Station wagon equipment group includes roof luggage carrier - Luggage carrier cover - Trailer hitch - Car-to-trailer plug-in wiring harness - Front seat headrests · Special duty: Positraction; special axle special suspension; heavy-duty battery and Delcotron generators; Superlift airadjustable rear shock absorbers * Front disc brakes * Wheel covers.

Cherrolet . Power windows . Stereo tape system with cartridge · Deluxe adjustable luggage carrier · Rubber-cushioned oumper guaras * Conceased stowage com-partment lock * Deluxe steering wheel * Comfortilt steering wheel * Auxiliary lighting group * All-transistor radios; pushbutton AM/FM steree; pushbutton AM/FM; pushbutton and manual AM Split second seat (black trim only) control * Special instrumentation and instrument cluster (V8s only) . Deepfront seat · Automatic level control · Sintered-metallic brake linings · Tri-Cherelle . Power 4-way front seat control . Deluxe steering wheel . Comfortilt steering wheel . All-transistor

AM . Air conditioning: Four-Season; Comfort-Car · Rear window air deflector Stereo tape system with cartridge . Chery II . Door edge guards . Auxiliary lighting group • All-transistor radios; manual or pushbutton AM • Air con-ditioning: All-Weather and Comfort-Car.

Hactuded is an exclusive 86-minute tape cartridge, "Music of the U.S.A.," starring Lorne Greene as m.e. Grand opens, country and western, popular music, marching bands, choruses and orchestras are represented—more than 30 selections in all—available only from Cherrolist. *Cheek your Chevrolet dealer for model application

For more detailed information about all Cherolet scapen model features and aptions, pick up a 1957 Cherolet, Cherolit or Chery II estelog at your neighborhood Cherolet dealership.





or inside with switch on instrument panel.



15 exterior colors in Magic-Mirror acrylle lacquer. (Note: Marina Blue not offered for Caprice and Concours wagons.) Up to seven two-tone color combinations available, depending on wagon model. (Two-tones not offered for Caprice and Concours wagons.)







Bel Air visyl in turquoise,





Concours and Malibu vinyl in red.



Chevelle 200 Deluxe vinyl in blue.



Representative all-vinyl interior colors and textures. Your Chevrolet dealer has full details on all interior colors available for each model.



