

The first full-track go-anywhere funster!





It's like nothing else on wheels—a car/fruck combination with the sure stance and exceptional stability you'd never expect in a vehicle this size. Reason is Blazer's unique widetrack design. Wheels are set wide apart like on a passenger car or full-size fruck. Result is a steadier ride off the road, a smoother, easier ride on the highway. It's an exclusive advantage only Blazer in its class can offer.

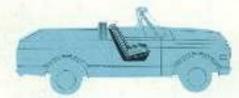


FULL POWER, RUGGED CHASSIS

Only Blazer offers a full power choice, including a big 350-cu,-in, 255-hp V8. And only Blazer gives you the ruggedness of a 4-wheel drive truck chassis; a heavy gauge steel ladder-type frame to support some of the toughest 4-wheel drive components in the business, all cushioned by an extra-strong suspension system.

WIDE CHOICE OF OPTIONS

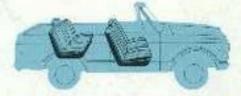
Blazer's built to rough it, but you don't need to! There are plenty of extras available to make your adventures more enjoyable . . . more fun. Choose from such items as power steering, power brakes. Positraction rear axle, bucket seats, radio, heavy-duty springs, removable hard top and many more.



You can order Blazer to seat from one to five people. Single driver's seat is standard. Second front seat and a big three-



man bench-type rear seat are also available. Custom Sport equipment includes foam-padded, deluxe bucket seats up



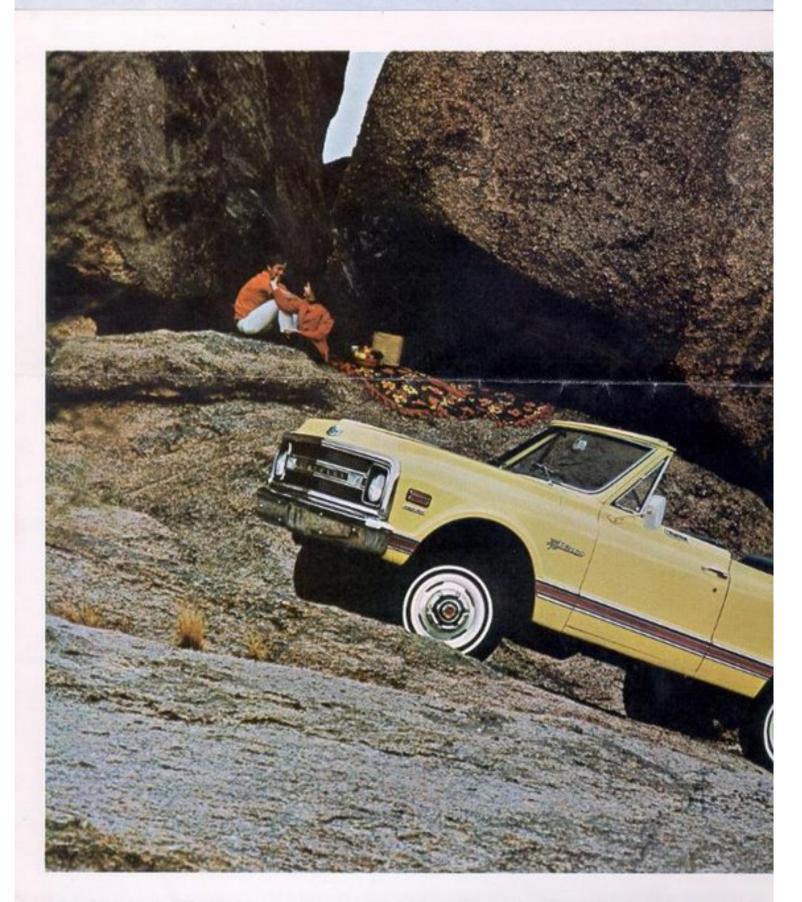
front and deep-embassed viriyl-covered rear bench seat plus many other interior and exterior appearance items.

BLAZER from CHEVROLET

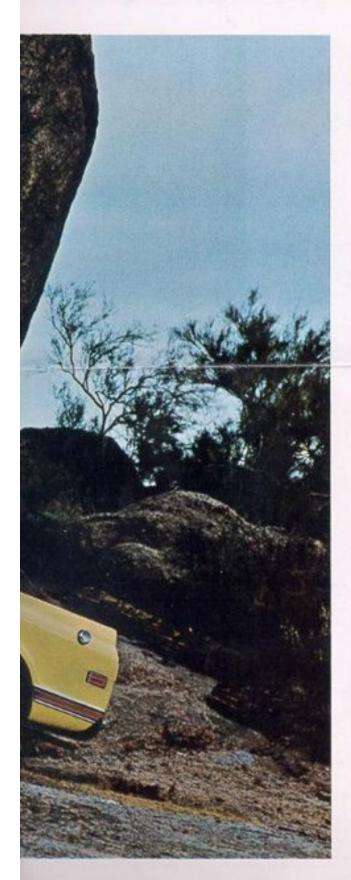
After you look at its hard-working side



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AT THE FUN SIDE



the most power, room and track ever poised on a quick, short wheelbase.



What's Blazer got that the other car-truck combinations haven't? Plenty: Like a wider track—for the surest footing this side of a jungle cat. More room—more cargo space for jobs, more elbow-room for people. And more power than anything else like it — up to 350 cu. in. and 255 hp.

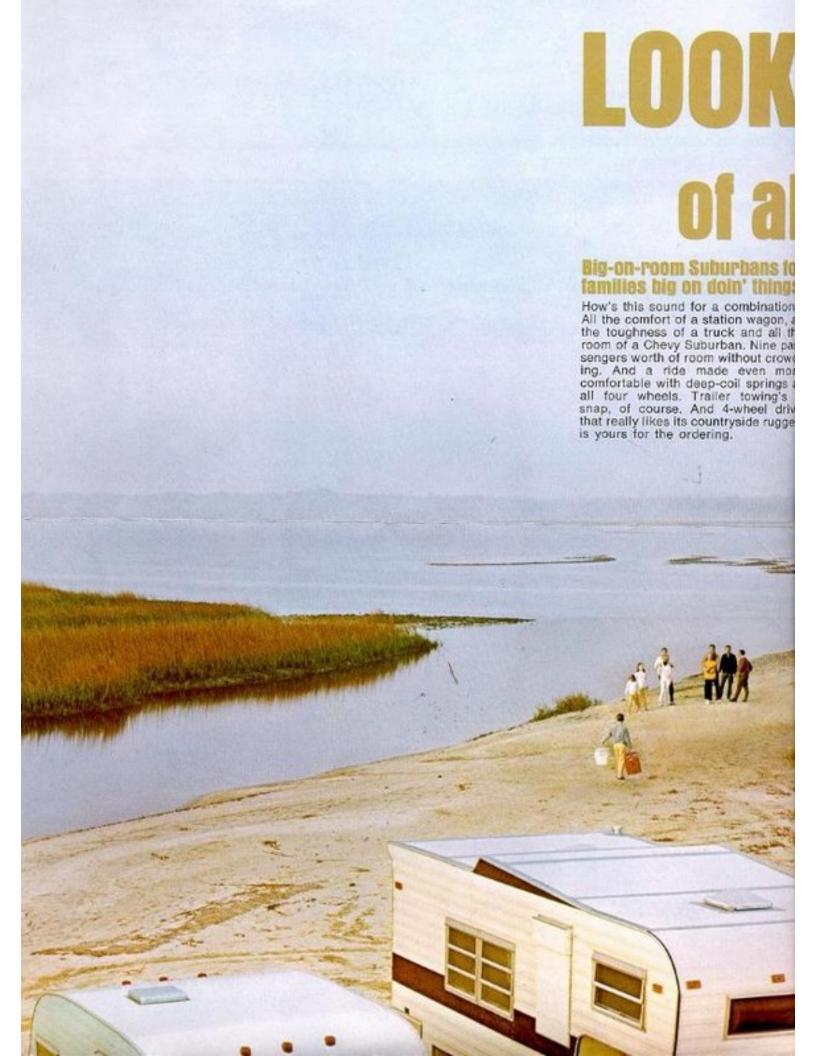
Blazer's rugged 4-wheel drive chassis and body are built with all the stamina and toughness of a Chevy truck. And you do your option picking from the longest list yet, running all the way from a removable fiberglass reinforced hard top to an engine block heater for starts in arctic weather.

If you're itching to go places, so's Blazer. Available soon at your Chevrolet dealer's.

Blazer Blazer







AT THE FUN SIDE I these other Chevies

Tough-as-they-come pickups for the easiest going going.

Things like double-wall strength that make Chevies work-favorites, make them Number One for fun, too. Add the big choice of models and lengths (including Longhorn, first pickup designed for king-sized campers). The choice of Six or V8 engines. The grille to tailgate choice of special camper equipment. And it makes your choice in a camper pickup pretty easy: It's Chevy!

Bred-for-work El Caminos that would just as soon be having fun.

Don't let El Camino's wind-sleek looks fool you. Underneath it all it's truck tough. Ready to move a half-ton of cargo with truck muscle ease. Ready to move you with fine car excitement. Order a 396 V8. Strato bucket seats. You name it. It's El Camino if you're looking for more than a car in your next car. More than a truck in your next truck.

The Walk-In Wagon.

What does "Walk-In" mean? It means that a Chevy 3-seat wagon is easily boarded from all doors—including the back door — tailgate. Swing it open and a handy step appears on the bumper. You step up into the wagon and turn around to sit on the rearward facing seat. You can do all this without bumping your head. Once inside, you can enjoy the room and luxury of the Kingswood wagon. One of Chevrolet's biggest and most popular wagons. Walk in one today.





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Chevy-Van, Sportvan, Presto! Camper van.

Chevy-Vans and Sportvans are regutar magicians when it comes to converting into campers. Because of their size and yawning door openings, they're naturals. They convert quickly and easily. And best of all, they do it inexpensively. In two family-sizes: 90and 108-in, wheelbase models.

Make all your travel arrangements at your Chevrolet Dealer's Sports-Recreation Dept.

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