



At Lincoln, we believe that luxury extends far beyond material possessions. Which is why, along with the intuitive features and luxury appointments of your Continental, you will receive an exclusive collection of services we call the Lincoln Way.™ These liberating benefits are designed to help uncomplicate your life. Making each day more effortless – and empowering you to soak up every brilliant, wonderful moment along the way.



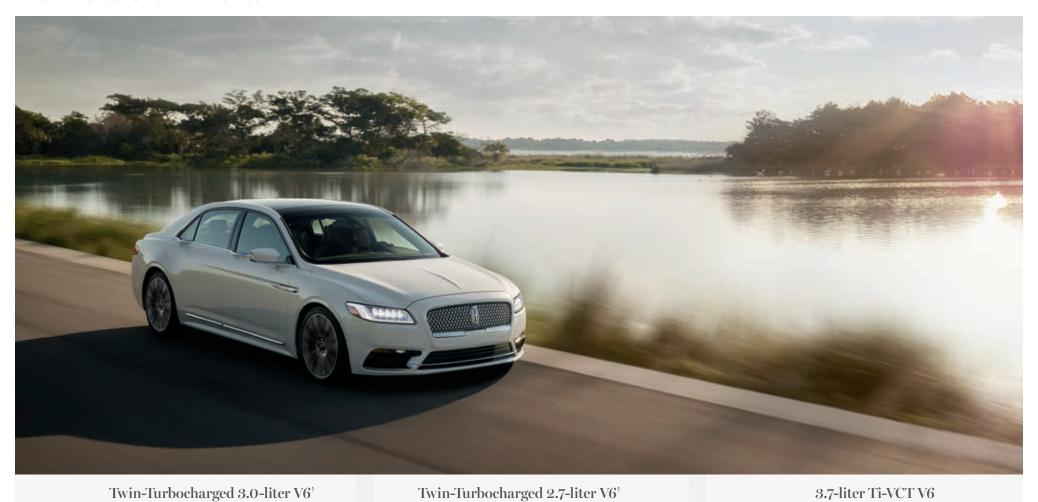
ITS WELCOMING ENTRE ARKS YOUR ARRIVAL

Take a moment to breathe deeply. Appreciate the calm that it brings. This sensation is decidedly Continental. Warmly greeting you with a series of illuminating gestures, Continental reinforces that sense of calm as you approach. Dynamic signature lighting¹ in its adaptive headlamps flows gracefully outward, while luminous welcome mats quietly appear. Grasp the beautifully backlit handle of your door, and it opens with ease. Ambient lighting puts on a show, then the autofold sideview mirrors¹ deploy to your personalized settings. Everything about Continental embodies the refined elegance with which you approach life – making it the ideal companion for the ride.



There is a quiet confidence in the flight of majestic beings. Powered by the smoothly calibrated V6 engine of your preference, Continental emulates this commanding trait. Twin-turbocharging and direct-injection technology help the 3.0-liter and 2.7-liter engines¹ generate virtually instantaneous on-demand power. The capable 3.7-liter features twin independent variable camshaft timing that precisely controls the operation of its intake and exhaust valves to help optimize fuel combustion. Every engine is paired with an engaging SelectShift® automatic transmission that puts the control of a manual at your fingertips. Just tap the steering wheel-mounted paddle shifters to change gears when you want, or leave it to Continental. The 3.0-liter¹ is also paired with Dynamic Torque Vectoring¹ and Intelligent all-wheel drive (AWD)¹ for the ultimate Continental driving experience.

EMPOWERING YOU TO MOVE WITH PURPOSE



 $335 \text{ hp}/380 \text{ lb.-ft. torque}^2$ 305 hp/280 lb.-ft. torque

 $400 \text{ hp} / 400 \text{ lb.-ft. torque}^2$



SANCTUARY AWAITS

Designed with an emphasis on providing a serene experience, the beautifully detailed interior environment of Continental is crafted to be physically comforting, visually soothing and peacefully quiet. Relax into the Perfect Position front seats¹ trimmed in Bridge of Weir Deepsoft™ leather¹ created exclusively for Lincoln by the historic Scottish tannery. Note the seamless finish of the center console's tambour door. It's trimmed in your choice of walnut or ash¹ laser-cut from a single piece of wood. Press a button to bring the engine quietly to life. Take a moment to customize your gauges, displaying the details you prefer. Then select your gear with push-button precision, and be on your way. Enjoy every mile of your journey within these spectacular surroundings.

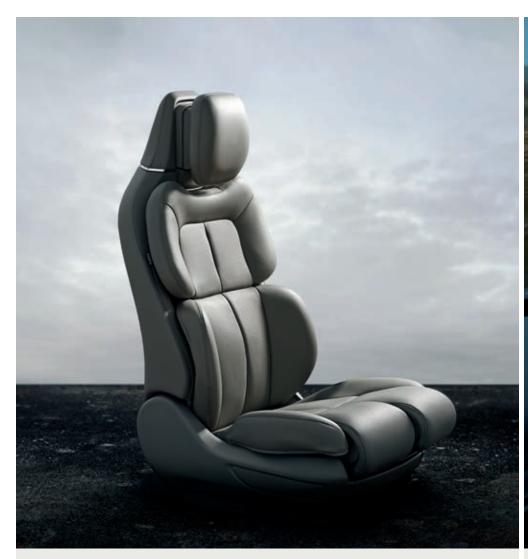


PAMPER YOUR PASSENGERS

Lincoln Continental believes in equality for all, including offering luxurious amenities to the passengers it transports. Give your companions the power to control their environment with the Rear-Seat Package. First, they can select a temperature and adjust the power rear-window sunshade to their liking. Sunshades can also be extended over both rear-door windows. Next, they'll customize the fit of their heated and ventilated outboard seats with Active Motion® massage functionality, power lumbar and recline. All while enjoying beautiful views framed by the dual-panel moonroof, increased airflow from the extra rear registers, and the comfort of inflatable outboard safety belts. With this package, rear-seat passengers can even move the front-passenger seat forward when it's not occupied – giving themselves more room to relax.









Inspired by private aircrafts, our Perfect Position front seats¹ feature a patented comfort-carrier design that flexes around you in a personalized embrace. Each thigh cushion extends and adjusts independently to help support both of the driver's legs, the one at rest and the one engaging the pedals. Heated and ventilated settings¹ help optimize your comfort in any climate, while the Active Motion® massage functionality¹ helps reduce muscle fatigue in your upper legs and lower back. Arrive feeling revitalized and refreshed in Continental.

REINVIGORATE YOURSELF

Information is power, and your ability to see it clearly is crucial. Continental lets you keep your eyes on the road while staying fully informed with its vivid Head-Up Display.^{1,2} Thanks to the use of Digital Light Projection technology, the display is easy to view — even while wearing polarized sunglasses and in bright lighting conditions. You can also customize the display by adjusting its position and level of brightness, and selecting the details you want to see. It's a more compelling way to drive, brought to you by Lincoln.

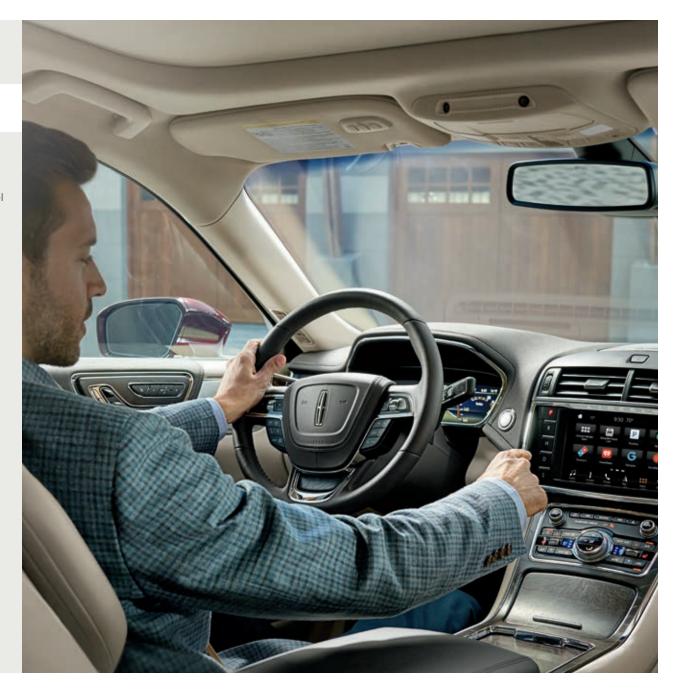
TAKE IT ALL IN

LINCOLN SYNC®3

Feel free to speak your mind. Continental listens. With its SYNC 3 enhanced voice-activated technology,¹ you can control calls, music and more with just a touch and your voice. You'll find audio, phone, navigation² and other features concisely presented on the responsive touchscreen in the middle of your instrument panel. SYNC AppLink®³ lets you control compatible mobile apps by voice. Plus, seamless integration with Siri® Eyes Free brings the power of your paired iPhone® into your vehicle. SYNC 3 also includes Apple CarPlay™ compatibility⁴ and Android Auto™ compatibility.⁴ The Voice-Activated Touchscreen Navigation System² features vivid 3-D maps with pinch-to-zoom capability. And automatic updates over Wi-Fi⁵ provide the latest SYNC 3 software as new updates become available.

Passengers can connect up to 10 devices at a time using the 4G LTE Wi-Fi hotspot capability of new Lincoln Connect.™6 Let them surf the web, stream music and more while you're on the go, and up to 50' away from the vehicle when it's parked. For help making the most of this or any other Continental feature, remember your Lincoln Concierge is available 24/7.

STAY CONNECTED WITH VOICE-ACTIVATED SIMPLICITY









Music has the power to calm and soothe... invigorate and liberate. Whatever your preference, our expertly engineered Revel® and Revel Ultima® audio systems¹ can deliver a level of precision and musical accuracy you won't just hear – you'll feel. It's as if you're seated in the "Audience" or right up "On Stage" when you use the personalized listening modes.

Enjoy outstanding, multi-dimensional sound in every seat courtesy of Revel Waveguides, QuantumLogic® Surround sound technology, and advanced cabin correction tuning. The 19-speaker Revel Ultima audio system uses patented Clari-Fi™ music restoration technology to enhance satellite radio, streaming services, MP3s and other digital sources − for clear, crisp, wide, dynamic sound.

INTENSIFY YOUR AUDIO ENJOYMENT



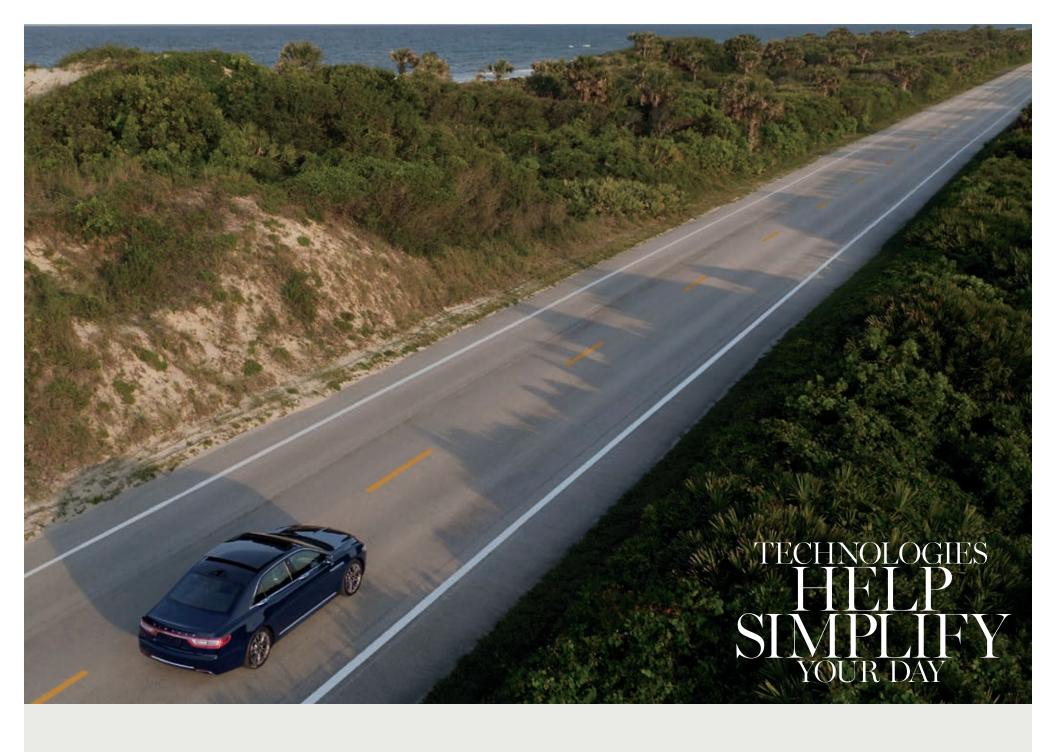
Revel¹

13 SPEAKERS
12-CHANNEL CLASS D AMPLIFIER
QUANTUMLOGIC SURROUND



Revel Ultima¹

19 SPEAKERS
20-CHANNEL HYBRID AMPLIFIER
QUANTUMLOGIC SURROUND
CLARI-FI MUSIC RESTORATION TECHNOLOGY





ADAPTIVE CRUISE CONTROL WITH STOP-AND-GO1,2 -Certain driving situations can get tedious. When highway cruising or in lower-speed traffic, this system is designed to eliminate the need for constant adjustments. You simply set the speed, and the system can adjust to maintain your choice of 4 preset gaps from the vehicle in front of you, even following it to a complete stop.

AUTO HOLD¹ – For long stoplights or extended waits, you don't need to hold down the brake pedal. Just activate this technology, then come to a complete stop. Even on a hill, the system can hold your Continental in place until you press the accelerator.



LANE-KEEPING SYSTEM^{1,2} - If you start to drift out of your lane, this technology can help alert you. Using a forward-facing camera to detect road lane markings, the system can apply steering wheel torque and even alert you with a steering wheel vibration to help direct you to return to your lane.3 If it detects that you've crossed the line repeatedly, it can prompt the Driver Alert System^{1,2} to chime and display a coffee cup image to remind you that it's break time.



ENHANCED ACTIVE PARK ASSIST^{1,2} – For help parallel parking or backing into a perpendicular spot, simply activate this system. It uses ultrasonic sensors to help you locate an appropriate space, then steers Continental into it. All you do is follow on-screen prompts and control the shifter, brake and accelerator pedals. It can steer out of parallel spots, too.

360-DEGREE CAMERA^{1,2} – Get help in limited-visibility situations from this technology. It merges the views from 4 cameras to create a bird's-eye view of your vehicle and its surroundings. Displayed on the 8" color screen, it also offers you a 180-degree front or rear view, and includes a front washer.



BLIS® (BLIND SPOT INFORMATION SYSTEM) WITH CROSS-TRAFFIC ALERT1,2 - Some vehicles may be out of your line of sight, but they can be detected by this technology. It warns you if it detects a vehicle in your blind spots while driving forward, or approaching from the sides while in Reverse.



PRE-COLLISION ASSIST WITH PEDESTRIAN **DETECTION**^{1,2} – Using camera and radar technology, the system can monitor your vehicle's proximity to other vehicles and pedestrians. If a potential collision is detected, it can alert you and, if needed, it can help provide full responsiveness when you brake. If the system determines a collision is imminent, Active Braking may automatically apply full braking.4



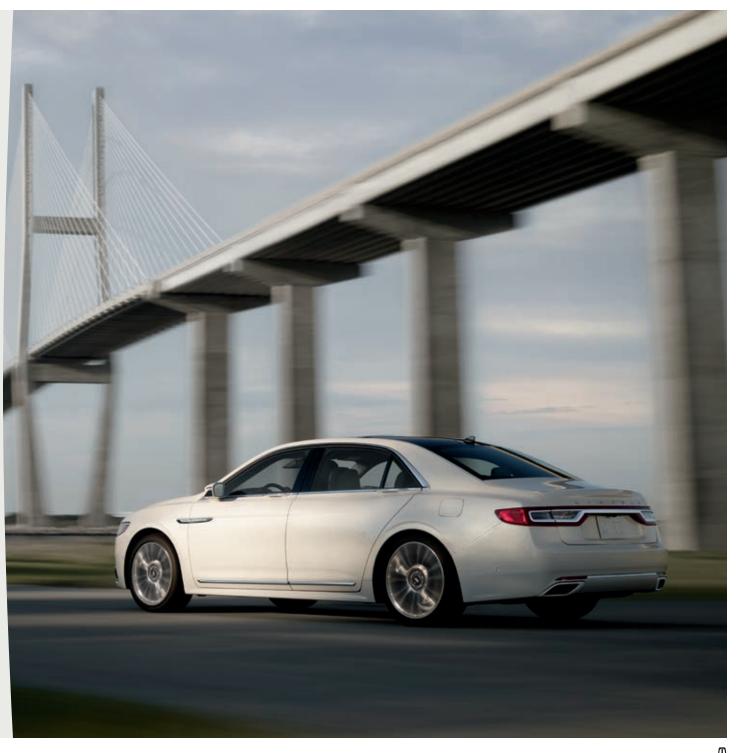
THE LINCOLN WAY™ APP5 AND LINCOLN CONNECT™6 -Together, they provide effortless control of your mobility. Simply download the app to your mobile device, then use it to start your vehicle remotely, schedule a recurring daily or weekly start time, locate your vehicle, remotely lock or unlock its doors and more. The app is also an easy way to reach our Lincoln Concierge team. They're always ready to assist you with personalized vehicle solutions, roadside assistance and more.

Imagine yourself blissfully at peace – gliding along effortlessly. That's the feeling at the heart of the Continental experience. Lincoln Drive Control with Adaptive Suspension gets you there by helping to isolate your vehicle from road imperfections. For a personalized ride, you can switch between 3 drive modes – Comfort, Normal and Sport. With any of them, Electric Power-Assisted Steering (EPAS) provides the kind of steering response and feedback that helps you feel confident behind the wheel.

GLIDE EFFORTLESSLY

When you equip Continental with the 400-horsepower Twin-Turbocharged 3.0-liter V6 engine¹ and Intelligent all-wheel drive (AWD), you'll also benefit from the addition of Dynamic Torque Vectoring.² This technology works in tandem with AWD to enhance performance by sending up to 100% of the available rear-axle torque to the outside rear wheel while cornering. The result is smooth and seamless. This is the driving experience of your dreams.

CORNER CONFIDENTLY

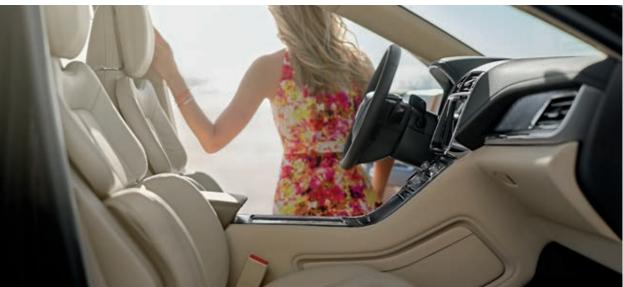


OPEN YOURSELF TO THE POSSIBILITIES

Delight in the luxurious comfort and harmonious design Continental offers to all. An exceptional collection of amenities pampers those in back, while the dual-panel moonroof¹ invites all to bask in the sun. Graceful lines, including those of the chrome flowing seamlessly over its E-Latch door handles, quietly contribute to its serenity and yours. Nestle in as your power-cinch¹ doors gently close themselves. Glide through life with elegant confidence in the 2018 Lincoln Continental.











A unique range of services designed to make Lincoln ownership effortless



PICKUP & DELIVERY

AN EFFORTLESS DOOR-TO-DOOR EXPERIENCE

We know your time is valuable. That's why we designed Lincoln Pickup & Delivery^{1,2} to help you move seamlessly through life. We'll pick up your vehicle when it's time for service, and bring it back to you when the work is complete. In between, we'll also provide a complimentary Lincoln loaner² – so your time remains distinctly yours.

You specify the time and location, and we do everything else. With convenient texts or emails, we'll keep you informed about your vehicle and provide timely updates. To complete the experience, we'll deliver your Lincoln back to you serviced, washed and ready for your next journey. When it comes to owning a Lincoln, we make it simple.

- Schedule a day, time and location for pickup of your Lincoln
- We'll pick up your vehicle and provide you with a Lincoln loaner
- We'll deliver your Lincoln back to you, serviced and washed



THE LINCOLN WAY™ APP³

Download the app to your mobile device to enjoy the flexibility and convenience of connecting with Lincoln services and features from wherever life takes you. The app makes it easy to schedule Pickup & Delivery. Find fuel and compare prices. Find, reserve and pre-pay for parking in select cities. Call or chat one-on-one with a Lincoln Concierge anytime. Securely manage your Lincoln Automotive Financial Services account, and more.



LINCOLN CONCIERGE

Always available to answer vehicle questions, help you with roadside assistance⁴ and beyond.



LINCOLN EXPERIENCE CENTERS

Exclusive events, vehicle demonstrations and curated experiences await you in select cities.





YOUR 2018 CONTINENTAL STANDARD FEATURES

POWER AND HANDLING

- 6-speed SelectShift® automatic transmission with paddle activation
- Electric parking brake
- Front-wheel drive (FWD)
- Lincoln Drive Control featuring Adaptive Suspension, Electric Power-Assisted Steering (EPAS), and Active Noise Control
- Power disc brakes with Anti-Lock Brake System (ABS)

DRIVER-ASSIST TECHNOLOGY

- Autolamp automatic on/off headlamps
- Forward and Reverse Sensing Systems
- Hill start assist
- SYNC® 3 Enhanced Voice Recognition Communications and Entertainment System with 8" color LCD capacitive touchscreen, 911 Assist,® AppLink,® Apple CarPlay™ compatibility, Android Auto™ compatibility, and 2 smartcharging USB ports

DRIVER CONTROLS

- Auto Hold
- Intelligent Access with push-button start
- Lincoln Connect[™] powered by the Lincoln Way[™] app¹ (includes 4G LTE Wi-Fi hotspot capability)
- Push-button shift transmission
- Remote Start System
- Steering wheel-mounted audio and cruise controls
- Universal garage door opener

EXTERIOR

- Acoustic-laminate side door glass
- Adaptive HID headlamps with LED signature lighting
- Dual integrated bright exhaust tips
- Power-adjustable/-folding, heated sideview mirrors with memory, integrated blind spot mirrors, LED turn signal indicators and auto-dimming driver's side
- SoundScreen® acoustic windshield

LINCOLN EXPERIENCES

- Approach Detection
- Backlit E-Latch exterior door handles
- Lincoln logo welcome mat
- Lincoln signature fade-on exterior lighting

AUDIC

• SiriusXM® Radio with 6-month All-Access trial subscription²

INTERIOR

- Ambient lighting
- Power-tilt/-telescoping steering column with memory
- Power windows with one-touch-down front, one-touch-up/-down rear and global open/close for all windows
- 60/40 split-folding rear seat

SAFETY AND SECURITY

- Personal Safety System[™] for driver and front passenger with dual-stage front airbags,³ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- Driver's knee airbag³
- Front-seat side airbags³
- Glove-box-door-integrated knee airbag³
- Side-curtain airbags³
- AdvanceTrac® electronic stability control
- Individual Tire Pressure Monitoring System (excludes spare, when equipped)
- LATCH (Lower Anchors and Tether Anchors for Children)
- MyKey® technology to help parents encourage responsible driving
- Perimeter alarm
- Rear view camera
- SecuriCode™ invisible keypad
- ◆ SecuriLock® Passive Anti-Theft System
- SOS Post-Crash Alert System™

DIMENSIONS

WHEELBASE

117.9"

.ength 201.4"

HEIGHT

58.5"

WIDTH

82.3" (including mirrors) 78.1" (mirrors folded)

HEAD ROOM

39.3" (max.) front/37.7" rear

LEG ROOM

44.4" (max.) front/41.3" rear

HIP ROOM

55.9" front/54.8" rear

SHOULDER ROOM

58.3" front/55.9" rear

CARGO VOLUME

16.7 cu. ft.

PASSENGER VOLUME

106.4 cu. ft.

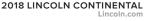
TOTAL INTERIOR VOLUME 123.1 cu. ft.

FUEL TANK CAPACITY 18.0 gal.

¹Lincoln Connect with Lincoln Way includes complimentary 5-year subscription for remote features, excluding Wi-Fi hotspot, and activates with vehicle sale date. Subscription requires compatible 4G cellular network and is subject to 4G network availability. Evolving technology/cellular networks may affect future functionality. Message and data rates may apply. Lincoln Way™ is on the App Store® and Google Play!™ Wi-Fi hotspot includes complimentary wireless data trial that begins at time of activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first. For more information, see your Lincoln Dealer. ²After your trial period ends, SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI. ³Always wear your safety belt and secure children in the rear seat.

Comparisons based on competitive models (class is Luxury Full-Size Sedans based on Lincoln segmentation), publicly available information and Lincoln certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Lincoln makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Lincoln reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Lincoln Dealer is the best source of the most up-to-date information on Lincoln vehicles.

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3.7-liter Ti-VCT V6

305 hp @ 6,500 rpm 280 lb.-ft. of torque @ 4,000 rpm

EPA-estimated fuel economy ratings¹ FWD

17 city/26 hwy/20 combined mpg AWD

16 city/24 hwy/19 combined mpg

Standard: Base/Premiere & Select

Twin-Turbocharged 2.7-liter V6

335 hp @ 5,700 rpm² 380 lb.-ft. of torque @ 3,500 rpm²

EPA-estimated fuel economy ratings¹ FWD

18 city/27 hwy/21 combined mpg AWD

17 city/25 hwy/20 combined mpg

Standard: Reserve Optional: Select

Twin-Turbocharged 3.0-liter V6

400 hp @ 5,750 rpm² 400 lb.-ft. of torque @ 2,750 rpm²

EPA-estimated fuel economy ratings¹ AWD

16 city/24 hwy/19 combined mpg Includes Dynamic Torque Vectoring (requires Intelligent all-wheel drive)

Optional: Reserve

3 A S			MIERE,		
		LECT, RESERVE,			
			<u></u>		
			POWER AND HANDLING		
0	0	0	Intelligent all-wheel drive (AWD)		
			DRIVER-ASSIST TECHNOLOGY		
	Α	Α	360-degree camera with front camera washer		
	Α	Α	Adaptive cruise control with stop-and-go		
	Α	S	BLIS® (Blind Spot Information System) with cross-traffic alert ³		
	Α	Α	Enhanced active park assist		
	Α	Α	Lane-Keeping System with Driver Alert System		
	Α	Α	Pre-collision assist with pedestrian detection and active braking		
			DRIVER CONTROLS		
S	S		Dual-zone electronic automatic temperature control		
		S	Tri-zone electronic automatic temperature control		
	Α	Α	Head-up display		
			EXTERIOR		
		0	20" high-performance summer compound tires ⁴		
			(requires 3.0-liter, 20" wheels and Technology Package)		
	S	S	Hands-free power trunk lid		
	S	S	Power-cinch door closing		
			IINCOLN EXPERIENCES		
	S	S	Autofold sideview mirrors		
			AUDIO AND NAVIGATION SYSTEMS		
S	S		Premium Sound System with AM/FM stereo and 10 speakers		
	0	S	Revel® audio system with 13 speakers, 12-channel Class D		
			amplifier and QuantumLogic® Surround sound technology; includes HD Radio™ Technology		
		А	Revel Ultima® audio system with 19 speakers, 20-channel hybrid amplifier, Clari-Fi™ music restoration technology, QuantumLogic Surround sound technology and aluminum speaker grilles; includes HD Radio Technology		
0	0	0	Single-CD player		
	А	S	Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link® with 6-year prepaid subscription ⁵		
			INTERIOR		
	S	S	110V/150W AC power outlet		
0	0	0	Cargo area protector		
	0	0	Dual-panel moonroof with power sunshade		
0	0	0	Floor liners		
	S	S	Illuminated front door-sill plates		
S			Leather-wrapped steering wheel		
	S	S	Leather-wrapped steering wheel with genuine wood accent		
	S	S	Rear-seat smart-charging USB ports (2)		
		S	Rear-window power sunshade		

SELECT.							
		RESERVE					
			SEATING				
S	S		Comfort front seats with 10-way power adjustability				
		S	Perfect Position front seats with 24-way power adjustability including thigh extenders and head restraints				
	0	0	Perfect Position front seats with 30-way power adjustability including thigh extenders and head restraints, plus Active Motion® massage functionality (includes heated and ventilated front seats)				
S	S		Heated front seats				
		S	Heated and ventilated front seats				
S			Lincoln soft-touch seats				
	S	S	Bridge of Weir Deepsoft™ perforated leather-trimmed seats				
			SAFETY				
	0	0	Rear inflatable safety belts in outboard seating positions ⁶				

RESERVE

SELECT

BASE/PREMIERE

PACKAGES

0	0	Climate Package: auto high-beam headlamps, heated rear outboard
		seats, heated steering wheel, auto-dimming rearview mirror, rain-
		sensing windshield wipers, and windshield wiper de-icer

O Luxury Package: premium LED headlamps, single-CD player, and Revel Ultima audio system with 19 speakers; includes HD Radio Technology

O Rear-Seat Package: 40/20/40 split rear seats; rear center armrest with LCD screen, rear climate controls and cupholders; dual-panel moonroof; rear heated and ventilated outboard seats with Active Motion, door-mounted controls for power recline and 4-way power lumbar; manual rear head restraints with adjustable bolsters; inflatable rear outboard safety belts; rear-door window sunshades; and rear climate control B-pillar registers (requires 30-way Perfect Position front seats or Luxury Package)

O Select Plus Package: Voice-Activated Touchscreen Navigation System, and BLIS (Blind Spot Information System) with cross-traffic alert³ (required on Select)

O Technology Package: Head-up display, 360-degree camera with front camera washer, adaptive cruise control with stop-and-go, precollision assist with pedestrian detection, enhanced active park assist, Lane-Keeping System with Driver Alert System, auto-dimming rearview mirror, rain-sensing windshield wipers, and windshield wiper de-icer (requires Twin-Turbocharged 2.7-liter V6 engine on Select)

((SiriusXM)) Enjoy a 6-month All Access trial subscription⁵ including commercial-free music, plus sports, news, talk and comedy – it's the freedom of over 150 channels to enjoy from coast to coast. Vehicles equipped with a Navigation System⁷ also receive a 6-year prepaid SiriusXM Traffic and Travel Link subscription⁵ – the longest of any automobile manufacturer⁸ – that gives you detailed traffic and weather information, fuel station locations and prices, sports scores and much more.

¹Actual mileage will vary. ²Horsepower and torque ratings achieved with 93-octane fuel. ³BLIS replaces standard integrated blind spot mirrors. ⁴Lincoln does not recommend using summer tires when temperatures drop to approximately 45°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Lincoln recommends using all-season or snow tires. ⁵After your trial period ends, SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. See SiriusXM Customer Agreement for complete terms at www.siriusxmcom. All fees and programming subject to change. Trial subscriptions not available in AK and HI. ⁶Always wear your safety belt and secure children in the rear seat. ⁷Available feature. ⁸Source: May 2017 analysis of satellite data service offers by Sirius XM* to full-line luxury brand vehicles offered in the U.S.A.







18" Premium Magnetic-Painted Aluminum
BASE/PREMIERE





19" Premium Dark Stainless-Painted Aluminum with Chrome Inserts ${\tt SELECT}$



20" Polished Aluminum with Dark Tarnish-Painted Pockets SELECT/RESERVE Optional





19" Polished Aluminum with Premium Ebony-Painted Pockets

RESERVE with 2.7-liter



19" Polished Aluminum with Premium Dark Tarnish-Painted Pockets

RESERVE with 3.0-liter





Express your personal preference in style, convenience and protection: Shop the complete collection at accessories.lincoln.com









ELECTRONICS

- Remote start systems
- Vehicle Security System

EXTERIOR

- Full vehicle cover by Covercraft®1 (A)
- Side window deflectors by Lund®1 (B)
- Wheel lock kit

INTERIOR

- Ash cup/coin holders
- Cargo area protector (C)
- Carpeted floor mats
- ◆ First aid and roadside assistance kits by DC Safety™1
- Floor liners (D)
- ◆ In-vehicle safe by Console Vault®1
- Soft cargo cooler bag
- Soft cargo organizers (large and standard sizes)

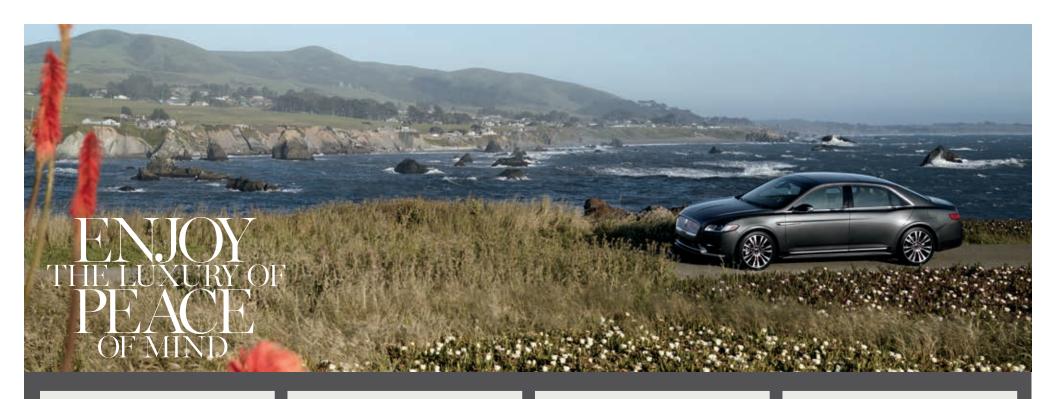
1:1 MODEL

A critical new step entered the Lincoln development process with the introduction of Continental. Computer-generated data was used to create a life-size model of the vehicle early in its development. This approach allowed the designers, engineers, program managers and other key members of the team to scrutinize and refine the way the data defined the final product, in order to hone the fit and finish of the most minute details.

LUXURY VALIDATION

In order to provide a highly refined Continental ownership experience, the Lincoln Luxury Validation Center meticulously inspects the materials, craftsmanship, fit and finish, and function of each Continental that leaves our manufacturing facility. This process ensures that it meets Lincoln standards in every way, before you see that it meets yours.





LINCOLN PROTECT™ EXTENDED SERVICE PLANS

Insist on genuine Lincoln Protect extended service plans, whether you purchase or lease your Lincoln vehicle. Lincoln Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Lincoln and honored at all Lincoln dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Lincoln Protect extended service plans.

ROADSIDE ASSISTANCE FOR LIFE

We'll be there for you as long as you own your Lincoln – with 24-hour/ 7-day-a-week assistance nationwide.1

LINCOLN AUTOMOTIVE FINANCIAL SERVICES

Whether you decide to purchase or lease, you'll find a plan designed to fit your individual needs. Visit LincolnAFS.com or your Lincoln Showroom to explore your financing options.

BUMPER-TO-BUMPER WARRANTY

Be assured that your Lincoln is covered for 4 years/50,000 miles.²







