

FROM COMPACT TO CROSSOVER



RIO



RIO 5-DOOR



SOUL



FORTE KOUP



FORTE



FORTE S



OPTIMA



CADENZA



SPORTAGE



SORENTO



SEDONA

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2014 SPORTAGE



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Part #: UPI40 PM001



Presenting the ideal compact crossover

With a combination of the latest available amenities, outstanding performance and advanced safety systems, the Kia Sportage is the ideal compact crossover. For exceptional comfort and convenience, available features include ventilated front seats,* a panoramic sunroof* and UVO eServices* infotainment system with voice-command navigation. Sportage's performance is equally impressive thanks to the SX model's 260-horsepower, turbocharged 2.0L Gasoline Direct Injection (GDI) I4 engine. For your peace of mind, Sportage is equipped with a wide range of safety systems,† including a Traction Control System (TCS) and Electronic Stability Control (ESC). The Sportage has also recently been recognized for its initial quality by J.D. Power, which awarded the 2013 model the "Highest Ranked Sub-Compact CUV in Initial Quality in a Tie."²



2013 TOP SAFETY PICK
INSURANCE INSTITUTE FOR HIGHWAY SAFETY
FOR THE 2014 SPORTAGE



**NHTSA FIVE-STAR
CRASH SAFETY RATING³**
ALL-WHEEL DRIVE SPORTAGE ONLY



**"HIGHEST RANKED SUB-COMPACT
CUV IN INITIAL QUALITY IN A TIE"²**
FOR THE 2013 SPORTAGE

1, 2, 3, * See Features and Specifications pages for availability and endnotes. †Not all optional features are available on all trims. ‡No system, no matter how advanced, can compensate for all driver error, driving conditions, accidents and/or injuries. Always drive responsibly. Cover: EX WITH PREMIUM PACKAGE SHOWN. This page: SX WITH PREMIUM PACKAGE SHOWN.



Where style meets comfort

Sportage provides spacious seating for five adults with plenty of head- and legroom so everyone can relax and enjoy the drive. A sleek, contemporary instrument panel highlights the impressive interior styling. Thoughtfully designed features that include a power-adjustable driver's seat on EX and SX and available leather seat trim* allow you to travel in all-day comfort.

VENTILATED FRONT SEATS• You'll stay cool on hot summer afternoons thanks to available ventilated driver and front-passenger seats that circulate air through perforations in them. **HEATED FRONT SEATS** For cold-weather comfort, Sportage EX and SX feature heated front seats. **DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL** Temperature control on EX and SX allows the driver and front passenger to create their own climate zones by adjusting their own temperature settings.





NAVIGATION SYSTEM* Available voice-command navigation includes a vivid 7-inch color touch screen and real-time highway conditions from SiriusXM Traffic.^{5*} **1. REAR-CAMERA DISPLAY**** This available feature helps you see things behind your vehicle that you might not see by looking over your shoulder. **2. BACK-UP WARNING SYSTEM**** An available sonar system is concealed in the rear bumper. When you back up, an audible warning is given if the system detects objects behind your vehicle. **3. PUSH-BUTTON START*** Start or stop the engine at the push of a button with the available Smart Key remote, even with the key fob in a pocket or purse. **4. POWER-FOLDING OUTSIDE MIRRORS*** You can easily tuck in the available power-folding outside mirrors using a door-mounted switch or the key fob.



The power of advanced technology working for you

Sportage is equipped with technologically advanced features that just might make driving the highlight of your day. Available features, including a voice-command navigation system* with Rear-Camera Display,^{4*} a Back-Up Warning System^{4*} and push-button start,* are designed to provide an unsurpassed level of control and convenience.

5. USB/AUXILIARY MP3 JACKS Now you have the freedom to listen to your favorite tunes from your own music library. An accessory cable, sold separately, integrates your iPod® mobile digital device⁶ with the audio system controls. **6. SIRIUSXM® SATELLITE RADIO⁵** Get over 150 channels of commercial-free music, sports, news and talk in your Kia. With All Access, enjoy 160+ channels on your computer, smartphone and tablet.⁵ **BLUETOOTH® WIRELESS TECHNOLOGY⁷** Streaming audio is always at your command when using a compatible Bluetooth® wireless technology-enabled device. **TRIP COMPUTER*** An available trip computer provides information such as fuel efficiency and remaining-fuel range.

4, 5, 6, 7, * See Features and Specifications pages for availability and endnotes. *Not all optional features are available on all trims. EX WITH PREMIUM PACKAGE SHOWN.

Connect to your entertainment and your vehicle



UVO — short for “your voice” — is an available infotainment system that integrates advanced voice-recognition technology to help you make hands-free¹ calls and manage your music library. UVO eServices¹ is a subscription-free⁸ information system that enables you to seamlessly connect your compatible smartphone⁹ to your vehicle and access a suite of phone-based features. UVO eServices¹ includes advanced features such as Enhanced Roadside Assist,¹⁰ 911 Connect¹¹ and Vehicle Diagnostics.¹² Sportage EX and SX are also available with the UVO eServices¹ infotainment system with voice-command navigation, which includes features such as real-time access to highway traffic conditions.⁵



UVO eSERVICES¹ APP⁸

An available free app allows you to integrate your compatible smartphone⁹ with your vehicle — and make the most of UVO eServices.¹ This app can be downloaded at the App Store^{SM13} and Google PlayTM Store.¹⁴



UVO eSERVICES¹ APP⁸

ADVANCED VOICE RECOGNITION

DIGITAL MUSIC STORAGE

PARKING MINDER

MY POIs

911 CONNECT¹¹

ENHANCED ROADSIDE ASSIST¹⁰

You can call for roadside assistance by touching an icon on the smartphone⁹ app⁸ screen. UVO eServices¹ then sends your location to the Call Center and connects you to an operator.

VEHICLE DIAGNOSTICS¹²

Available Vehicle Diagnostics feature automatically triggers checks if the system detects a critical powertrain issue, alerting you to schedule an appointment or request roadside assistance. You may perform a diagnostics check at any time or schedule checks on a regular basis.

VOICE-COMMAND NAVIGATION

The available voice-command navigation system has a vivid 7-inch color screen and delivers real-time highway conditions from SiriusXM Traffic.⁵

PREMIUM AUDIO SYSTEM

Available premium Infinity^{®15} audio system comes with six speakers and a subwoofer for exceptional audio performance.

HD RADIOTM TECHNOLOGY¹⁶

Available HD RadioTM Technology¹⁶ includes features like crystal-clear sound, new local FM channels and on-screen information — 100% subscription-free.

REAR-CAMERA DISPLAY⁴

Whenever you shift into reverse, a live image from a rear camera displays on the screen, showing objects behind the vehicle you might not otherwise see.

eSERVICES GUIDE

To learn more about UVO eServices¹ features, you may access an automated user manual by using the touch screen on the vehicle.

MYUVO.COM WEB/MOBILE

MyUVO.com lets you check Vehicle Diagnostics¹² and schedule appointments with your preferred or nearby Kia retailer using your home computer or mobile device.

UVO eServices¹ infotainment system
UVO eServices¹ infotainment system w/voice-command navigation

● STANDARD ○ OPTIONAL — NOT AVAILABLE



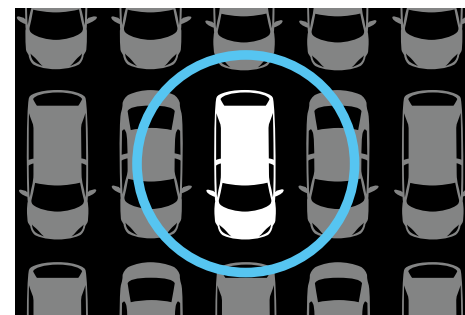
ADVANCED VOICE RECOGNITION

UVO eServices¹ available advanced voice-recognition technology lets you conveniently manage your music and enjoy hands-free use of your phone — with simple, intuitive verbal commands.



DIGITAL MUSIC STORAGE

An easy-to-use digital music storage system with in-dash, large-capacity digital storage for your favorite music. It lets you load your songs and sort them by either title or artist.



PARKING MINDER

Available Parking Minder can record your vehicle's location whenever you park. Then, if necessary, you can use your compatible smartphone⁹ to find your car. Parking Minder also lets you take pictures of the surrounding area for reference, write a reminder note or set an alarm if you're parked at a meter.



MY POIs

UVO eServices¹ allows you to use a web-enabled computer to send locations that you find on Google MapsTM mapping service to the navigation system for route guidance.



911 CONNECT¹¹

In the event that an airbag is deployed, available 911 Connect can automatically initiate a call to emergency services. In some circumstances, UVO eServices¹ may also transmit your vehicle's location to the emergency services operator.

1, 4, 5, 8, 9, 10, 11, 12, 13, 14, 15, 16 See Specifications page for endnotes. Actual component appearance may vary. Main image: UVO eSERVICES INFOTAINMENT SYSTEM WITH VOICE-COMMAND NAVIGATION SHOWN.

Enjoy room with a view

Sportage is roomy and versatile. The 60/40 split-folding rear seat easily reconfigures to create abundant cargo space.¹⁷ Numerous compartments help you keep your personal items readily at hand. A tilt-and-slide panoramic sunroof* is also available, allowing you to enjoy a feeling of spaciousness and filling the cabin with fresh air.



1. 60/40 EASY-FOLD REAR SEAT The rear seat folds down in a 60/40 split to accommodate people and cargo.¹⁷ **2. COOLING GLOVE BOX** Along with providing a spot to carry small items, Sportage EX and SX feature a cooling glove box that lets you keep refreshments chilled. **3. CONVENIENT CONSOLE** The center console features a large storage area, where personal items can be kept close at hand, and includes illuminated cupholders. The lid serves as a comfortable padded armrest.



CONCEALED STORAGE A spacious compartment hidden beneath the cargo floor provides plenty of room for all kinds of equipment. The removable tray keeps any loose items neatly organized.





Dynamic performance

Sportage is engineered for outstanding performance. Sportage LX and EX have strong acceleration thanks to their 182-horsepower¹⁸ 2.4L Gasoline Direct Injection (GDI) I4 engine. Sportage SX, with a turbocharged 260-horsepower 2.0L GDI I4 engine, delivers even more driving excitement. A compact design and four-wheel independent suspension provide sporty handling and a remarkably smooth and comfortable ride.

EXCEPTIONAL PERFORMANCE

Both the LX and EX's 2.4L I4 Gasoline Direct Injection (GDI) engine and the SX's 2.0L Turbo GDI engine include Continuously Variable Valve Timing (CVVT). CVVT automatically adjusts valve timing to help maximize power while reducing exhaust emissions.

SMOOTH, PRECISE HANDLING

A four-wheel independent suspension features High-Performance Dampers, front MacPherson struts and a rear multi-link design for a combination of smooth performance and precise handling.

SPORTMATIC® TRANSMISSION

A 6-speed automatic transmission provides smooth, virtually seamless shifting. Its Sportmatic design allows you to choose the automatic mode or, for a sportier driving experience, clutch-free manual shifting.

ALL-WHEEL DRIVE

Sportage has front-wheel or available Dynamax™¹⁹ all-wheel drive.²⁰ The AWD system uses electronic sensors to monitor road conditions and, for enhanced traction and control, then helps to distribute power to the appropriate wheels.

HID HEADLIGHTS

SX features LED daytime running lights and Xenon High-Intensity Discharge (HID) headlights for bright, crisp lighting. LX and EX are equipped with stylish front LED accent lights.



2013 TOP SAFETY PICK

INSURANCE INSTITUTE FOR HIGHWAY SAFETY
FOR THE 2014 SPORTAGE



NHTSA FIVE-STAR
CRASH SAFETY RATING³

ALL-WHEEL DRIVE SPORTAGE ONLY



Advanced safety systems to help handle unexpected conditions

Advanced safety systems are designed to help give you peace of mind every time you drive.[†] Each one is engineered to help you maintain control, even in challenging road conditions and in some emergency situations. These safety systems are designed to function automatically, leaving you free to focus on the road ahead.

ELECTRONIC STABILITY CONTROL (ESC)

ESC monitors your vehicle's response during emergency maneuvers. It then controls the engine and brakes to help keep your Sportage on course.

TRACTION CONTROL SYSTEM (TCS)

When TCS senses wheel spin during acceleration, it uses a combination of engine power and brake force to transfer power to the wheels that have the most traction.

BRAKE ASSIST SYSTEM (BAS)

If BAS detects emergency braking, based on how quickly you step on the brake pedal, it instantly applies full braking force, which helps shorten your overall stopping distance.

ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)

To help maintain more consistent braking as vehicle loads and weight distribution change, EBD adjusts the front-to-rear balance of brake pressure.

HILL-START ASSIST CONTROL (HAC)

To help keep you from rolling backward when starting off on a steep hill, HAC automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.

DOWNHILL BRAKE CONTROL (DBC)

When descending a steep slope, the DBC system automatically maintains a steady speed without the need for you to step on the accelerator or brake pedals.

³ See Specifications page for endnote. [†]No system, no matter how advanced, can compensate for all driver error, driving conditions, accidents and/or injuries. Always drive responsibly. EX WITH PREMIUM PACKAGE SHOWN.



Prepared for the unexpected

Sportage's safety systems are designed to help minimize injury when a traffic accident is unavoidable. The front seats feature active headrests and seat belt pretensioners. Dual front airbags, front seat-mounted side airbags and side curtain airbags for both front and rear seating positions are managed by an advanced sensor system that can even respond in certain rollover situations.²¹



AIRBAG & SEAT BELT SENSORS²¹

An advanced sensor system manages six airbags by monitoring the severity of an impact, presence of passengers and seat belt use, and then controls airbag inflation accordingly.

ROLLOVER SENSOR

If the airbag sensors detect an impending rollover, this system can deploy the side airbags, side curtain airbags and seat belt pretensioners.

FRONT ACTIVE HEADRESTS

In the event of certain rear collisions, the active headrests move forward, helping to reduce the likelihood of injury.

FRONT SEAT BELT PRETENSIONERS

Pretensioners have been designed to tighten the seat belts in the event of certain collisions. This helps to reduce the likelihood of injuries in some situations.

SIDE IMPACT BEAMS

All doors are reinforced with steel beams to help absorb impact energy and deflect side-impact force. The A and B pillars are also reinforced to help strengthen the body of the vehicle.

LATCH SYSTEM

The standardized Lower Anchors and Tethers for Children (LATCH) system makes it easier to securely install a compatible child seat in any of the three rear seating positions.

²¹ See Specifications page for endnote. Inflated airbags are shown for illustration only. EX WITH PREMIUM PACKAGE SHOWN.



TAKING ON THE COMPETITION

The Kia Racing team is dedicated to competing against world-class competition — and winning. That dedication is part of Kia’s belief that the knowledge gained in competition can be applied to the entire Kia lineup to provide you with vehicles that perform beyond your expectations. The Kia Racing team includes championship-winning drivers with a proven track record, and during the 2013 racing season they kept the momentum going. That means you can look for Kia drivers in the winner’s circle at racetracks across America in the months ahead.

COMPELLING DESIGN

Kia vehicles have captured worldwide attention for their interior and exterior styling, which represents the collaborative work of designers who have created a look that makes every Kia recognizable at first sight. Today, the lineup consists of vehicles that fill owners as well as Kia’s designers with pride.

Delivering on a promise

Kia is committed to producing world-class vehicles to suit most every driving need. This promise has led to the development of stylish vehicles with an extraordinary combination of precision engineering, outstanding performance, innovative features and advanced safety systems. The value found in every Kia vehicle has been widely recognized²² — one reason Kia has been honored in Interbrand’s Best Global Brands 2012 Report.²³



COMMITMENT TO AMERICA

Kia Motors has invested over \$1.1 billion in its manufacturing plant in West Point, Georgia. Utilizing the latest manufacturing processes and state-of-the-art robotics, the plant recently produced its one millionth vehicle after less than four years of operation. The Sorento crossover and certain Optima midsize sedans are currently being built at this plant.* Together with on-site and local suppliers, the Georgia facility is responsible for the creation of more than 11,000 jobs in West Point and the surrounding areas. It’s all part of Kia Motors’ commitment to America — a commitment that is sure to grow and strengthen in the years ahead.

INDUSTRY-LEADING WARRANTY PROGRAM²⁶

Kia engineers are passionate about producing vehicles that are exceptionally well designed and reliable. Their dedication to quality and attention to detail give Kia the confidence to back every model with an industry-leading warranty program.²⁶

- 10-year/100,000-mile limited powertrain warranty
- 5-year/60,000-mile limited basic warranty
- 5-year/100,000-mile limited anti-perforation warranty
- 5-year/60,000-mile 24-hour roadside assistance¹⁰

DONORSCHOOSE.ORG

Kia is committed to providing assistance to those in need. That’s why Kia became the first car company to partner with DonorsChoose.org, an online charity that allows organizations and individuals to donate to classrooms in need. To date, the “Double Your Impact” campaign — which began with Kia’s \$1 million donation — has resulted in contributions from more than 21,000 “citizen philanthropists” and benefitted nearly 500,000 public school students. In 2013, Kia is launching a major funding campaign that will raise the total impact to \$5 million in just two years.



OFFICIAL
AUTOMOTIVE
PARTNER
OF THE NBA
24



OFFICIAL
AUTOMOTIVE
PARTNER
OF THE LPGA
25

*The Sorento and Optima GDI (EX Trims and certain LX Trims only) and GDI Turbo are built in the United States from U.S. and globally-sourced parts. 10, 22, 23, 24, 25, 26 See Specifications page for endnotes.



PACKAGES

LX POPULAR PACKAGE

1. UVO eServices¹ infotainment system, Rear-Camera Display⁴
2. Back-Up Warning System⁴
3. Roof rails
4. Rear spoiler
5. Outside mirrors w/LED turn-signal indicators
6. Visor mirror illumination
7. Auto light control
8. Keyless entry, folding key (not shown)
9. 2nd-row armrest w/cupholders (not shown)
10. Trip computer (not shown)



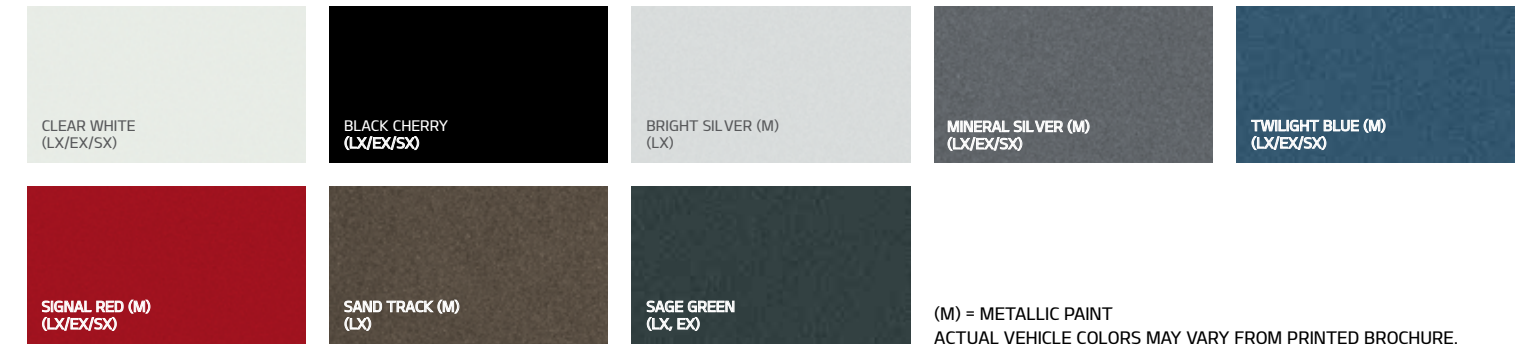
EX/SX PREMIUM PACKAGE

1. Panoramic sunroof (option on the SX)
2. Leather seat trim
3. Ventilated front seats
4. Push-button start w/Smart Key
5. Navigation w/SiriusXM Traffic⁵
6. Power-folding outside mirrors



COLORS

EXTERIOR



INTERIOR



*AVAILABLE WITH EX/SX PREMIUM PACKAGE. OPTIONAL ON EX/SX.



FEATURES

LX EX SX

MECHANICAL & EXTERIOR

2.4L Gasoline Direct Injection 4-cylinder engine	●	●	—
2.0L Gasoline Direct Injection 4-cylinder engine	—	—	●
6-speed automatic transmission w/Sportmatic®	●	●	●
17" tires w/alloy wheels	●	—	—
18" tires w/alloy wheels	—	●	●
Body-color exterior door handles	●	—	—
Chrome exterior door handles	—	●	●
Chrome front grille	●	●	●
Mesh-style front grille	●	●	—
Bar-style front grille	—	—	●
Dual body-color power mirrors w/turn-signal indicators	○	●	●
Power-folding outside mirrors	—	○	○

Xenon HID headlights w/auto leveling	—	—	●
Front LED accent lights	●	●	—
Rear LED taillights	—	—	●
LED daytime running lights	—	—	●
Front fog lights	—	●	●
Front & rear intermittent windshield wipers	●	●	●
Privacy glass	●	●	●
Power tilt/sliding panoramic sunroof	—	○	○
Rear spoiler	○	●	●
Roof rails	○	●	●
Chrome dual-outlet exhaust finish	—	—	●

INTERIOR & CONVENIENCE

AM/FM/CD/MP3/SiriusXM® audio system	●	●	●
4 speakers w/door-mounted tweeters	●	●	●
Infinity® premium audio w/6 speakers & HD Radio™ Technology ¹⁵	—	●	●
UVO eServices ¹ infotainment system	○	●	●
UVO eServices ¹ infotainment system w/voice-command navigation w/SiriusXM Traffic ⁵	—	○	○
Rear-Camera Display ⁴	○	●	●
Back-Up Warning System ⁴	○	●	●
Push-button start w/Smart Key	—	○	○
USB/auxiliary input jacks	●	●	●
Bluetooth® ⁷ wireless technology	●	●	●
Steering-wheel-mounted audio controls	●	●	●
Steering-wheel-mounted cruise controls	●	●	●
Tilt & telescopic steering column	●	●	●
Power windows w/driver's one-touch auto up & down	—	●	●

Manual air conditioning	●	—	—
Dual-zone automatic temperature control w/ionized air filtration	—	●	●
Auto-dimming rearview mirror w/HomeLink® ²⁸	—	●	●
Auto light control	○	●	●
Remote keyless entry	○	●	●
Center console w/armrest & storage	●	●	●
Center armrest w/illuminated cupholders	●	●	●
Cooling glove box	—	●	●
Under-rear-cargo-floor storage compartment	●	●	●
Trip computer	○	●	●
Fold-away rear-center armrest w/cupholder	○	●	●
Front & rear lower-door-trim bottle holder	●	●	●
Tire-Pressure Monitoring System (TPMS) ²⁷	●	●	●

SEATING & TRIM

Woven cloth seat trim	●	—	—
Knit cloth seat trim w/Clean Tex	—	●	●
Leather seat trim	—	○	○
Power-adjustable driver's seat w/lumbar support	—	●	●
60/40 split-folding & reclining rear seat	●	●	●

Heated front seats	—	●	●
Ventilated front seats	—	○	○
Leather-wrapped steering wheel & gearshift knob	—	●	●
Metal-paint interior trim	●	●	●
Aluminum scuff plates	—	—	●

RESTRAINT & SAFETY SYSTEMS

Dual front advanced airbags ²¹	●	●	●
Dual front seat-mounted side airbags ²¹	●	●	●
Full-length side curtain airbags ²¹	●	●	●
Rollover sensor	●	●	●
Front active headrests	●	●	●
3-point seat belts for all seating positions	●	●	●
Front seat belt pretensioners	●	●	●
Height-adjustable front seat belt anchors	●	●	●
4-wheel anti-lock brakes (ABS)	●	●	●

Electronic Stability Control (ESC)	●	●	●
Traction Control System (TCS)	●	●	●
Brake Assist System (BAS)	●	●	●
Electronic Brake-force Distribution (EBD)	●	●	●
Downhill Brake Control (DBC)	●	●	●
Hill-start Assist Control (HAC)	●	●	●
Side-impact door beams	●	●	●
Front & rear crumple zones	●	●	●
Lower Anchors and Tethers for Children (LATCH)	●	●	●

● STANDARD ○ OPTIONAL — NOT AVAILABLE

SPECIFICATIONS

ENGINE

	2.4L I4	2.0L I4
Type	Inline 4-cylinder, aluminum block & head	Turbocharged, inline 4-cylinder, aluminum block & head
Valve gear	DOHC, four valves/cylinder, Continuously Variable Valve Timing (CVT)	DOHC, four valves/cylinder, Continuously Variable Valve Timing (CVT)
Displacement	2,359 cc	1,998 cc
Compression ratio	11.3:1 ¹⁸ 11.3:1 (SULEV) ¹⁸	9.5:1
Horsepower (SAE net)	182 hp @ 6,000 rpm, ¹⁸ 180 hp @ 6,000 rpm (SULEV) ¹⁸	260 hp @ 6,000 rpm
Torque (SAE net)	177 lb.-ft. @ 4,000 rpm, ¹⁸ 176 lb.-ft. @ 4,000 rpm (SULEV) ¹⁸	269 lb.-ft. @ 1,850-3,000 rpm
Fuel system	Gasoline Direct Injection (GDI)	Gasoline Direct Injection (GDI)
Transmission	Electronically controlled 6-speed automatic, overdrive w/Sportmatic®	Electronically controlled 6-speed automatic, overdrive w/Sportmatic®
AWD	Dynamax™ ¹⁹ all-wheel drive (optional)	Dynamax™ ¹⁹ all-wheel drive (optional)

DIMENSIONS

	LX & EX	SX
Wheelbase	103.9 in.	103.9 in.
Track	63.3 in. & 62.9 in.	62.9 in.
Length	174.8 in.	175.2 in.
Width	73.0 in.	73.0 in.
Height	64.4 in.	64.4 in.
Ground clearance	6.8 in.	6.8 in.
Approach angle	28.1 degrees	28.1 degrees
Departure angle	28.2 degrees	28.2 degrees
Headroom (front/rear)	39.1 in./38.5 in.	39.1 in./38.5 in.
Legroom (front/rear)	41.4 in./37.9 in.	41.4 in./37.9 in.
Shoulder room (front/rear)	56.7 in./55.1 in.	56.7 in./55.1 in.
Hip room (front/rear)	53.7 in./49.1 in.	53.7 in./49.1 in.
Cargo volume (rear seat up) (rear seat down)	26.1 cu. ft. 54.6 cu. ft.	26.1 cu. ft. 54.6 cu. ft.

ENDNOTES

1. Warning: Driving while distracted can result in a loss of vehicle control that may lead to an accident, severe personal injury and death. The driver's primary responsibility is in the safe and legal operation of a vehicle, and use of any handheld devices, other equipment or vehicle systems which take the driver's eyes, attention and focus away from the safe operation of a vehicle or which are not permissible by law should never be used during operation of the vehicle. Actual product may vary in appearance from photographs. See retailer for details. **2.** The Kia Sportage received the lowest number of problems per 100 vehicles among sub-compact CUVs in a tie in the proprietary J.D. Power 2013 Initial Quality Study™. Study based on responses from 83,442 new-vehicle owners, measuring 230 models and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed in February-May 2013. Your experiences may vary. Visit jdpower.com. **3.** Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). **4.** The Rear-Camera Display and Back-Up Warning System are not substitutes for proper and safe backing-up procedures. Always drive safely and use caution when backing up. The Rear-Camera Display and Back-Up Warning System may not detect every object behind the vehicle. **5.** All SiriusXM services require a subscription, sold separately, after 3-month trial included with vehicle purchase. **If you decide to continue your SiriusXM service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. See our Customer Agreement for complete terms at www.siriusxm.com.** Programming subject to change. Sirius satellite service is available only to those at least 18 and older in the 48 contiguous USA, D.C., and PR (with coverage limitations). Traffic information not available in all markets. See siriusxm.com/traffic for details. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. Certain channels not available on SiriusXM Internet Radio or on mobile devices. **6.** Kia accessory cable required for iPod® connectivity when using with navigation system. Cable and iPod® mobile digital device sold separately. iPod® is a registered trademark of Apple Inc. **7.** The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Kia is under license. Other trademarks and trade names are those of their respective owners. A compatible Bluetooth® enabled cell phone is required to use Bluetooth® wireless technology. **8.** No subscription fee for UVO eServices. No charge for the UVO eServices app. App uses your smartphone cellular data service. Normal cellular service rates will apply. **9.** Apple iPhone® and select Android™ devices only are UVO eServices compatible. iPhone® is a registered trademark of Apple Inc. Android™ is a registered trademark of Google Inc. **10.** 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Certain limitations apply. Coverage details are

CAPACITIES

	2.4L I4		2.0L I4	
	FWD	AWD	FWD	AWD
Towing capacity (see Owner's Manual)	2,000 lbs.	2,000 lbs.	2,000 lbs.	2,000 lbs.

BODY & CHASSIS

	2.4L I4 & 2.0L I4
Body type	Steel unibody
Front suspension	MacPherson type w/coil springs & gas-filled shock absorbers High-Performance Dampers
Rear suspension	Multi-link w/gas-filled shock absorbers High-Performance Dampers
Steering type	Rack & pinion, motor-driven
Turns, lock-to-lock	2.83
Turning circle, curb-to-curb	34.8 ft.

CURB WEIGHT

	2.4L I4		2.0L I4	
	FWD	AWD	FWD	AWD
	3,280 lbs.	3,426 lbs.	3,433 lbs.	3,585 lbs.

TIRES & BRAKES

	2.4L I4 & 2.0L I4
Tire type	225/60R17 (LX), 235/55R18 (EX/SX)
Brakes type	Power-assisted ABS + Electronic Stability Control
Front	11.8 in. discs (FWD/AWD)
Rear	11.2 in. discs (FWD/AWD)

2014 EPA-ESTIMATED FUEL ECONOMY²⁹

	2.4L I4		2.0L I4	
	FWD	AWD	FWD	AWD
Estimated City/Highway MPG	21/28	19/26	20/26	19/24
Fuel tank capacity (gallons)	15.3	15.3	15.3	15.3

available in the Kia Warranty and Consumer Information Manual. To use the Enhanced Roadside Assistance feature, a mobile phone connected via Bluetooth® wireless technology within the cellular service coverage area is required. **11.** Feature activates after an airbag deployment. Feature requires a mobile phone connected via Bluetooth® wireless technology. Dependent on cellular service coverage area. **12.** Vehicle Diagnostics feature does not take the place of regularly scheduled maintenance. Feature checks powertrain, chassis and airbag systems only. For factory-recommended maintenance schedule, see the Maintenance Feature of UVO eServices or the Owner's Manual. **13.** Apple, the Apple logo, and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc. **14.** Google Play is a trademark of Google Inc. At launch, limited phone models will be compatible. See myuvo.com for phone compatibility. **15.** Infinity® is a trademark of Harman International Industries, Inc. **16.** HD Radio™ and the HD Radio logo are proprietary trademarks of iBiquity Digital Corporation. **17.** All cargo should be evenly distributed and properly secured, and never piled higher than the seat backs. Images shown for reference only. **18.** HP for Super Ultra Low Emission Vehicle (SULEV) is 180 hp @ 6,000 rpm. SULEV engine is the only non-turbo engine available in these states: CA, NY, MA, VT, CT, NJ, OR, ME, RI, MD, PA, WA, NM. **19.** Dynamax is a registered trademark of Magna International, 2013. All rights reserved. **20.** All-wheel drive system distributes power to the appropriate wheels depending on road conditions. **21.** For maximum protection, always wear your seat belt. **22.** Kia Motors received the best Total Cost of Ownership for overall brand for 2012 according to Kelley Blue Book's kbb.com. 2012 model-year vehicle's projected ownership costs are based on the average Kelley Blue Book Total Cost of Ownership data for the initial 5-year ownership period. For more information, visit www.kbb.com. **23.** Interbrand's Best Global Brands 2012 report is a look at financial performance of the brand, role of brand in the purchase decision process and the brand strength. Go to www.bestglobalbrands.com for more information. **24.** NBA Identifications are the intellectual properties of NBA Properties, Inc. ©2013 NBA Properties, Inc. All rights reserved. **25.** All materials and intellectual property related to the LPGAs are owned by the LPGAs, and any unauthorized use is strictly prohibited without the LPGAs' expressed prior written consent. **26.** The Kia 10-year/100,000-mile warranty program includes various warranties and roadside assistance. Warranties include powertrain and the New Vehicle Limited Warranty (Basic). All warranties and roadside assistance are limited. See retailer for details or go to kia.com. **27.** Even with the Tire-Pressure Monitoring System, always check your tire pressure on a regular basis. **28.** HomeLink® is a registered trademark of Johnson Controls, Inc. **29.** Refer to specifications above for 2014 EPA fuel economy estimates. Actual mileage will vary with options, driving conditions, driving habits and your vehicle's condition.