

Drivers wanted.®



Learn more at newpassat.com.

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The new Passat.
Changing things changes things.

We rethought everything.

From big stuff like the engine to more intimate details like brake-disc wipers. We found new ways to make the Passat fun to drive and added unique features you can only get from Volkswagen. But with all that thinking and rethinking going on, we also discovered a few curious side effects we thought you should know about.





1

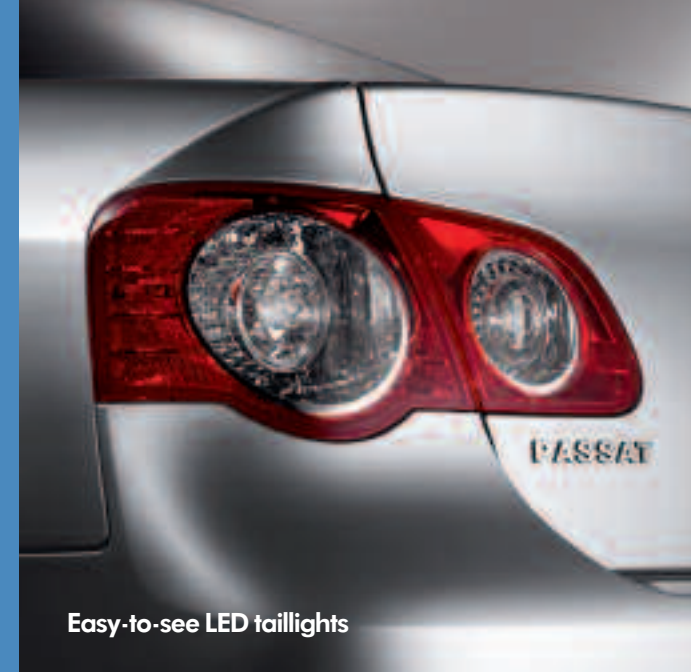
Be on the lookout for paparazzi-types.

The Passat's sleek lines and agile silhouette make quite an impression. And even though you're probably not looking for any extra attention, you're about to get some. Because the new Passat is longer and wider than before, it has an aggressive stance that's sure to turn heads. And because it's laser-welded to create tighter gaps and improved aerodynamics, well, let's just say folks might start hiding in the bushes to get a closer look. To ensure your privacy, we suggest pulling your new Passat into the garage whenever possible.

Steering-adaptive Bi-Xenon headlamps



These smart headlights turn slightly as your car turns to illuminate the road ahead. (left)



Easy-to-see LED taillights

Rain-sensing windshield wipers



MORE RED-CARPET FEATURES

- Heated side mirrors
- Anti-theft wheel locks
- 17-inch alloy wheels
- Integrated fog lamps
- Trunk release integrated into rear badge

2



Passengers may never go home again.

It can be nice to have friends along for the ride. But when you've got 2 1/2-inches of extra rear legroom and split rear folding seats, your guests may never want to leave. And with reading lights and available heatable front seats, who can blame them for wanting to stay? When the need for alone-time strikes, we suggest reminding your passengers about that time in college when you almost drove your old car off the highway drag racing your brother. Then raise your eyebrows and rev the engine.



60/40 split rear folding seat with armrest



MAKE-YOURSELF-COMFORTABLE FEATURES

- 1 Instrumentation panel with multifunction trip computer
- 2 Multifunction steering wheel with audio controls
- 3 Premium eight-speaker sound system with six-disc CD changer, MP3 format readable and optional 600-watt Dynaudio premium sound system
- 4 DVD navigation system
- 5 Dual-zone Climatronic™ automatic climate control system



- ? Were you expecting your standard, run-of-the-mill car keys? Not only does this bladeless key slip conveniently into the dash-housed ignition, it comes complete with a radio-frequency remote transmitter. Bet you didn't see that one coming.

Power sunroof



Got stuff to stow? Along with more trunk space, we've added plenty of unique storage in the new Passat, including a self-draining umbrella holder hidden in the driver's side front door. (right) Pretty neat, huh?



Integrated umbrella holder

12-way adjustable seats



MORE FEEL-AT-HOME FEATURES

- Manual side and rear sunshades
- Heatable front seats
- Leather-wrapped steering wheel and shift knob
- HomeLink®
- Self-dimming interior rearview mirror



3

Can cause a Too-Cool-For-School complex.

When you've got either a 2.0T engine or a 3.6 liter V6 powerhouse under the hood, you could start walking with a little more swagger in your step. With 200 hp and 207 lb-ft of torque, the 2.0 liter is Turbocharged to deliver the might of a big engine in a small package. And the 3.6 liter V6 doles out a whopping 280 hp at 265 lb-ft of torque at your command. Both use FSI direct injection to ensure you get power when you need it. You might even be tempted to show off a bit, but there's no need to grandstand. With all that smart muscle at your fingertips, you won't have to.



200 hp 2.0TFSI Engine



Hill Hold Assist

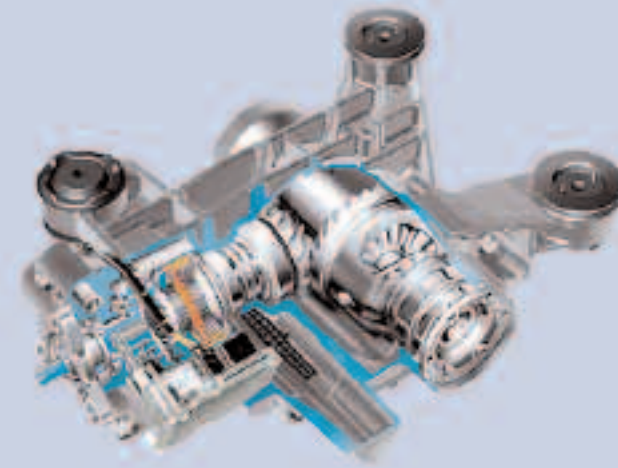


With all the Passat has to offer, we're sure you'll be driving all day. But why not give your right leg a rest? With the push of a button, Hill Hold Assist clamps on the brakes when you're stopped on a slope, then automatically releases when you start to pull away to help prevent the car from rolling backwards.

6-speed automatic transmission with Tiptronic®



We've even amped-up our 4MOTION® traction control (right). This fully-integrated system is front-wheel biased, which means it provides even better fuel economy¹ by activating only when front-wheel slip is detected. It also means that it's smarter than the average front-wheel drive.



4MOTION all-wheel-drive system (detail)

280 hp 3.6L engine



MORE HEAD-OF-THE-CLASS FEATURES

- FSI (Fuel Straight Injection)
- Automatic brake-disc wipers
- Laser-guided parking assistance
- Electronic stabilization program
- Sport suspension
- Electronic parking brake
- 4-link independent rear suspension
- Electromechanical power steering
- 6-speed manual or automatic transmission

Features shown may be optional. Consult features and specifications for details.
¹EPA estimates only. Your fuel consumption may vary.

4

Rare cases of Synaptic Safety Syndrome have been reported.

One out of every 300¹ new Passat drivers get so used to the protection offered by our six standard airbags² and improved safety cage construction, they find themselves feeling completely exposed once they leave the car. Take our Front Active Head Restraints, for example. In the event of certain kinds of rear-on collisions, they actually move up and forward to help avoid the effects of whiplash. And though it's true – you can't expect that kind of care from, say, the subway or your office chair – there's really no need to strap on the helmet and kneepads.

¹This is a completely fictitious statistic. But it is kinda funny. ²Airbags are supplemental restraints only and will not deploy under all accident scenarios. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.



Front Active Head Restraints

Dual front and front side airbags with
Side Curtain Protection®



Airbags are supplemental restraints only and will not deploy under all accident scenarios. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

Reinforced safety cage



Can a key be a safety feature? It can when you remove it. The new Passat's ignition (below) is electric and we've moved it from the steering column to the dashboard to keep it out of the way of drivers' knees in case of an accident.

Electronic parking brake



In-dash ignition



OTHER SLEEP-TIGHT FEATURES

- Tire-pressure monitoring system
- Anti-lock braking system
- Engine brake assist
- Electronic brake pressure distribution
- Anti-slip regulation traction control
- Electronic differential lock
- Improved safety cage construction
- Crash-optimized front end
- Anti-intrusion side door beams
- 5 three-point safety belts

NEW PASSAT STANDARD FEATURES

All Passat models come with:

1. 60/40 split folding rear seat
2. Fully-reclining front comfort seats with height-adjustable (height and angle) head restraints and lumbar support
3. Climatic manual single-zone climate control
4. Dual front and front side impact airbags¹, supplemental restraint system and Side Curtain Protection airbags¹
5. ASR (Anti-Slip Regulation) traction control
6. ABS (Anti-lock Braking System) with electronic brake pressure distribution
7. Electronic Stabilization Program with brake assist
8. Six-disc CD changer preparation mounted in glove box
9. Anti-theft vehicle alarm system for doors, hood, trunk lid, radio and starter
10. Multifunction trip computer
11. Two-speed, Aero windshield wipers with adjustable intermittent wipe feature
12. Leatherette-trimmed seating
13. Three power outlets

2.0T STANDARD FEATURES

The 2.0T also comes standard with:

1. 10-way partial power driver seat with four-way power-adjustable lumbar support and power recline
2. In-dash single CD player with eight-speaker sound system, MP3 readable
3. 6-speed manual transmission
4. 16-inch alloy wheels

2.0T OPTIONAL FEATURES

Pick the 2.0T and these options can also be yours:

2.0T Package 1

1. Tilt-and-slide power glass sunroof with tinted glass
2. Satellite radio (includes activation and 3 month subscription to XM[®] or Sirius[™] satellite radio services)
3. Premium, eight-speaker AM/FM radio with in-dash six-disc CD changer; MP3 format capable; Satellite radio compatible

2.0T Package 2

(Includes 2.0T Package 1)

1. Leather-trimmed comfort seats
2. Leather-wrapped four-spoke, multifunction steering wheel, shift knob and boot
3. Heatable front seats

3.6L STANDARD FEATURES

The 3.6L also comes standard with:

1. 10-way partial power driver seat with four-way power-adjustable lumbar support and power recline
2. In-dash six-disc CD player with eight-speaker sound system, MP3 readable
3. 6-speed automatic transmission with Tiptronic
4. 17-inch alloy wheels

3.6L OPTIONAL FEATURES

Choose the 3.6L and pick from these options:

3.6L Luxury Package 1

1. Premium, eight-speaker AM/FM radio with in-dash six-disc CD changer; MP3 format capable; Satellite radio compatible
2. Tilt-and-slide power glass sunroof with tinted glass
3. Heatable front seats
4. Dual-zone Climatronic automatic climate control
5. Self-dimming rearview mirror
6. Storage net in trunk
7. HomeLink
8. Manual rear and side sunshades
9. Heated windshield washer nozzles and exterior power mirrors, with environment lighting
10. Automatic headlights with coming home feature
11. Halogen projector lens foglamps in front bumper
12. Rain sensor, automatic wiper speed control

3.6L Luxury Package 1 (continued)

13. Leather-wrapped four-spoke, multifunction steering wheel, shift knob and boot
14. Leather-trimmed comfort, 12-way power-adjustable driver and front passenger seats with lumbar support and three-position memory for driver's seat and exterior mirrors
15. Genuine burled walnut wood-trimmed interior

3.6L Luxury Package 2

(Includes 3.6L Luxury Package 1)

1. Park distance control
2. Steering-adaptive Bi-Xenon headlamps and independent, dual-cycle headlight washer system
3. Dynaudio premium sound system

3.6L Sport Package 1

(Includes 1-12 of 3.6L Luxury Package 1, plus:)

1. Leather-wrapped three-spoke steering wheel (with Tiptronic controls), shift knob and boot
2. Sport seats (same functionality as comfort seats)
3. Brushed aluminum trimmed interior
4. Sport suspension

3.6L Sport Package 2

(Includes 3.6L Sport Package 1)

1. Park distance control
2. Steering-adaptive Bi-Xenon headlamps and independent, dual-cycle headlight washer system
3. Dynaudio premium sound system

¹Airbags are supplemental restraints only and will not deploy under all accident scenarios. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

WARRANTY

Every Passat comes with a bumper-to-bumper 4-year/50,000-mile New Vehicle Limited Warranty.² We also offer a Powertrain Limited Warranty, with 5-years/60,000-miles of protection. And a Limited Warranty Against Corrosion Perforation for 12 years, no matter how many miles you drive.

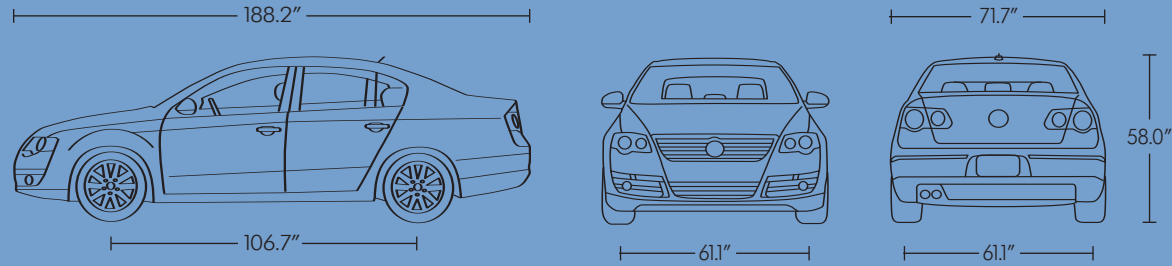
²Wear and tear items and adjustments excluded after the first 12 months or 12,000 miles, whichever comes first.

ROADSIDE ASSISTANCE

The Passat has a Roadside Assistance package provided by Road America, so you can be covered 24 hours a day for 4 years, unlimited mileage. Wherever you go, there we are. See your dealer for details.

TECH SPECIFICATIONS & COLORS

Measurements



Other Measurements

Front Headroom	38.4 in
Rear Headroom	37.8 in
Front Shoulder Room	55.7 in
Rear Shoulder Room	54.6 in
Front Legroom	41.4 in
Rear Legroom	37.7 in
Passenger Volume	96.3 cu ft
Cargo Volume	14.2 cu ft
Curb Weight (2.0T – Manual)	3,305 lbs
Curb Weight (2.0T – Automatic)	3,344 lbs
Curb Weight (3.6L – Automatic)	3,576 lbs
Curb Weight (3.6L – Automatic with 4MOTION)	3,829 lbs

Engine

2.0T 4-cylinder Turbo, 207 lb-ft torque
 3.6L 6-cylinder, 265 lb-ft torque

HP

200
280

Transmissions

6-speed manual
 6-speed automatic with Tiptronic

Suspension and Handling

Electromechanical power steering
 Laser-beam welded, unitized construction, fully galvanized steel body
 Independent front suspension, McPherson struts, coil springs, telescopic shock absorbers, and stabilizer bar
 Fully independent four-link rear suspension, coil springs, telescopic gas pressurized shock absorbers, and stabilizer bar
 ABS (Anti-lock Braking System) power-assisted, vented front discs with solid rear discs
 Electronic Stabilization Program
 ASR (Anti-Slip Regulation) traction control

Pure Beige
 Leatherette



Wheat Beige



Deep Black

Black
 Leatherette

Pure Beige
 Nappa Leather



Mocha Brown



Candy White

Black
 Nappa Leather

Pure Beige
 Vienna Leather



Arctic Blue Silver



United Gray

Black
 Vienna Leather

Latte Macchiato
 Vienna Leather



Shadow Blue



Granite Green

Gray
 Leatherette

Classic Gray
 Nappa Leather



Reflex Silver



Blue Graphite

Classic Gray
 Vienna Leather

Leatherette is standard on all trim levels. Leather is available with package on the Passat 2.0T and 3.6L.