1980 The Gontinental Mark VI E-Lincoln Gontinental







Continental Mark VI. A new Mark befitting its illustrious heritage.

In the 40-year tradition of distinctive styling dating back to the original Lincoln Continental of 1940, we present for 1980 – and the years beyond – Continental Mark VI.

Advanced in engineering, Mark VI features an astonishing Electronic Instrument Panel with Message Centre (see pg. 5). And every Mark VI is standard-equipped with automatic overdrive transmission to help meet the fuel efficiency needs of today.

Mark VI. Over 900 pounds (400 Kgms) of weight have been eliminated and yet there is more front and rear head room, hip room and shoulder room than any previous Continental Mark. New, deep-well trunk offers substantially increased luggage capacity over last year.

Perhaps most significantly, Mark VI is available in a four-door model. The first four-door Mark in history.

The Continental Mark VI, Signature Series.

In four and two-door models (pictured on pages 2 and 4) the distinctive styling is understated. The Signature Landau roof is standard, covered in colour-keyed Valino grain vinyl, as is the padded simulated spare tire area on the rear deck.

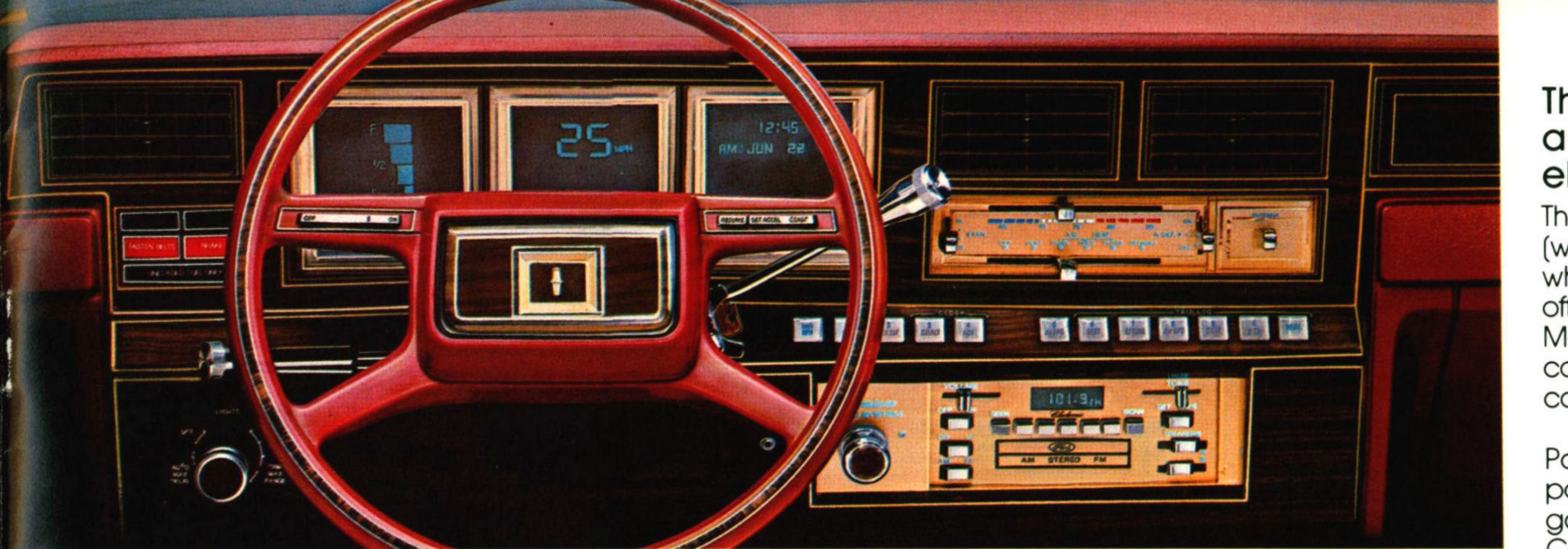
Your Signature Mark VI may be personalized with your initials on the front door.

Inside, your Signature Mark surrounds you with an atmosphere of sheer luxury. Six-way Twin Comfort Lounge seats, in your choice of Signature Bodycloth or leather seating surfaces, have both driver and passenger recliners. Colour-keyed Allure carpeting imparts a luxurious look to floors, doors, even front and rear floor mats, and luggage compartment. Other standard features include: Speed Control, tilt steering wheel, Keyless Entry System, illuminated visor vanity mirrors, defroster mirror group, a six-speaker Premium Sound System and appearance features like colour-keyed turbine spoke aluminum wheels.

The 1980 Continental Mark VI Signature Series Four-Door in Dark Maroon.

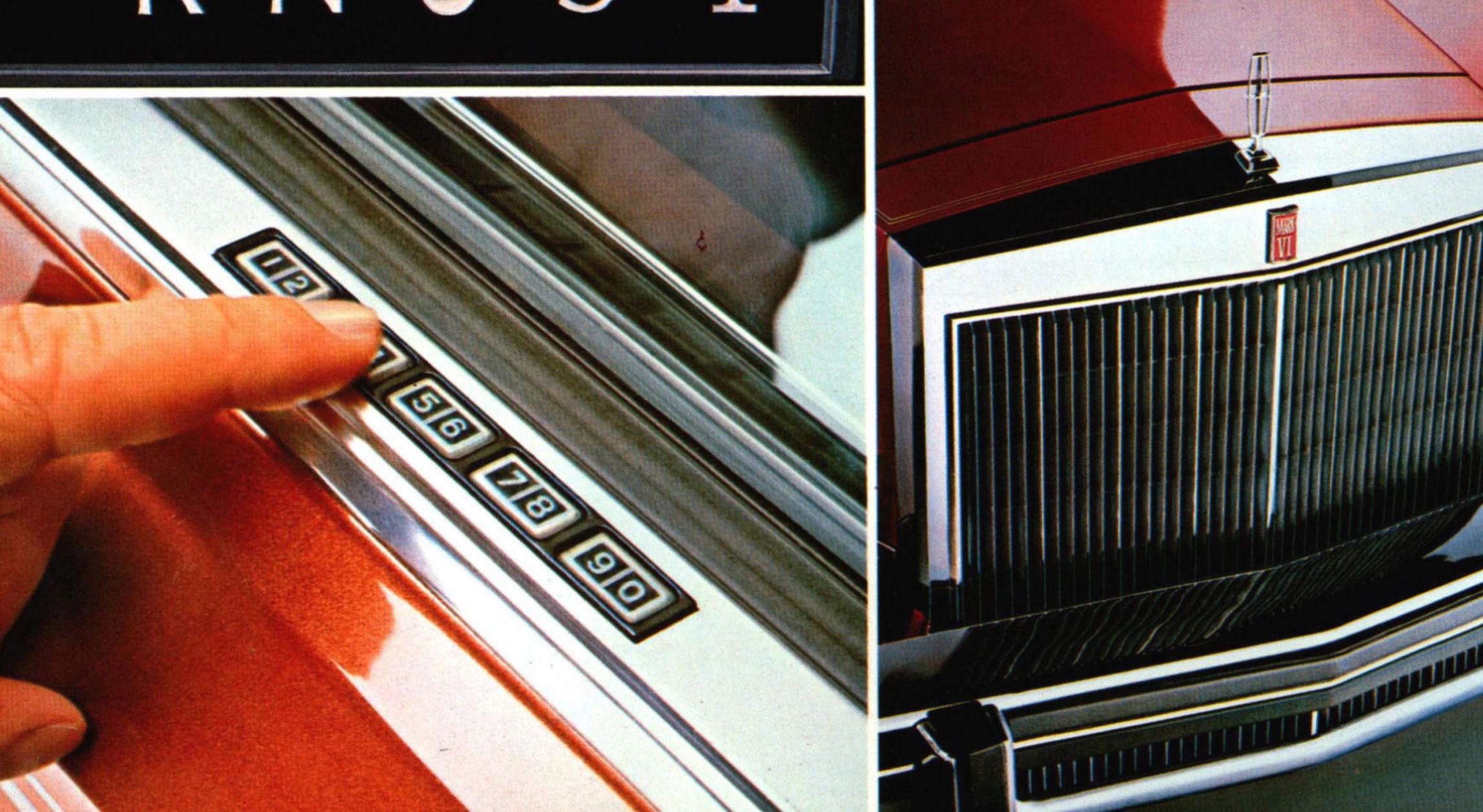
Interior, Signature Series Mark Two-Door in Dark Red Signature Cloth.













The electronic features shown on this page (with the exception of the Keyless Entry System, which is standard on the Signature series), are offered as standard equipment in Continental Mark VI models. Not only for your pleasure and convenience, but to help you cope with contemporary driving and energy conditions.

Shown, top right, the Electronic Instrument Panel with Message Center. Three instrument panel display pods replace conventional gauges and lights. Left pod: Electronic Bar Graph Fuel Display. Center pod: Digital Speedometer (mph/kph). Right pod: Trip Log/Message Center.

Soft blue/green backlighting in the fuel display provides a graphic representation of the amount of fuel remaining. Speedometer numerals, at the touch of a button, display kilometers or miles per hour.

Six trip buttons allow you to determine, through the Message Center's digital readout, elapsed trip time, estimated time of arrival, plus the following information in miles or kilometers: distance traveled, average speed, distance to destination and average distance per gallon.

Shown below the Electronic Instrument Panel is a detailed photograph of the Message Center trip computer.

The Systems Monitor alerts you, by flashing readout and warning tone, to 11 vehicle functions.

Center, left: the shift quadrant for the Mark VI's new automatic overdrive transmission. When "D" is selected, the final drive ratio reduces engine rpm's to enhance fuel efficiency.

Below this illustration is a close-up of the optional Keyless Entry System (standard on the Signature Series). Use your personal five-digit code to unlock the doors and decklid. Or you can bypass the System with a conventional key.

The 1980 Continental Mark VI Signature Two-Door in Silver Metallic.



A couture collection of Mark VI automobiles. Continental Mark VI offers a collection of special models, uniquely styled to the specifications of the world's foremost fashion authorities.

These are the Designer Series Marks. Each bears the unmistakable stamp of its renowned

Illustrious names. Singular talents. Yours in the Continental Mark Designer Series.

Pucci Designer Series Continental Mark VI.

Italy's Emilio Pucci, pictured lower right, has created a resort fashion in his Mark VI. Light and Medium Fawn Metallic are combined in a tone-on-tone look, with tri-band pinstriping as an added Pucci touch. Light Fawn is his choice for the Landau vinyl roof. Colour-keyed lacy spoke aluminum wheels are standard.

Top left: leather seating surfaces have Light Champagne bolsters with Medium Champagne inserts in Luxury Group sew-style and Pucci buttons on the seat backs.

Top right: Pucci logo on front fender louvres and decklid.

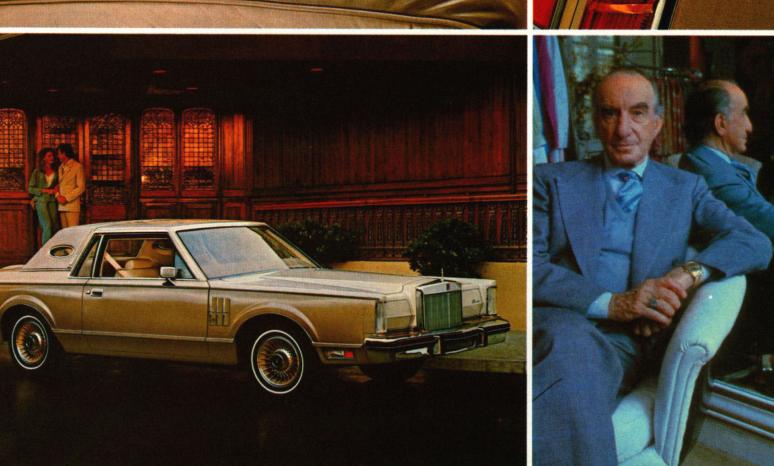
Your Pucci Designer Series Mark is also personalized with a nameplate in gold finish on the instrument panel.

Below: Pucci Designer Series shown with optional illuminated Entry System, right-hand remote control mirror and rocker panel moulding, delete.

Additional Pucci features include Pucci signature in opera window, illuminated visor vanity mirrors, dual floor well lights and grey cut pile luggage compartment carpeting.







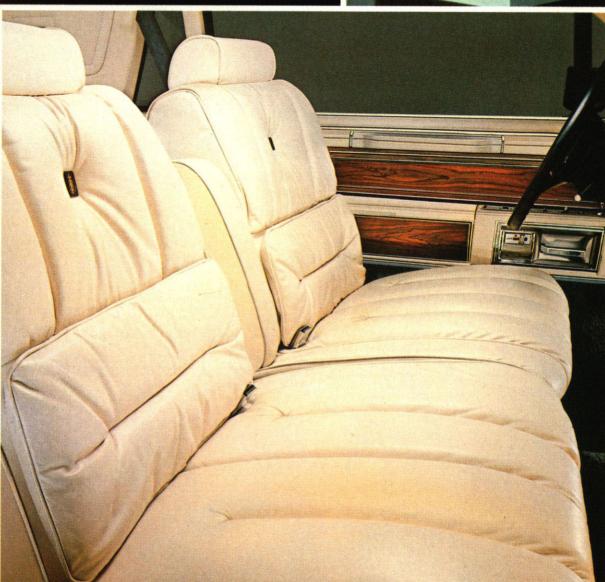












Bill Blass Designer Series Continental Mark VI.

America's Bill Blass has styled a Mark that is as fresh and distinctive as a sea breeze, in Dark

Blue Metallic with white upper accents.

A white Carriage roof with the look of a classic convertible completes the yachting statement of the Bill Blass Mark VI.

Bodyside moulding is in Dark Blue, with dual gold accent stripes on bodyside and decklid. Colour-keyed lacy spoke aluminum wheels, standard.

The leather seating surfaces are in White with Midnight Blue accents, as shown, lower right, or choose Midnight Blue leather seating surfaces in Luxury Group sew-style. And an instrument panel nameplate in gold finish further personalizes this Designer Series.

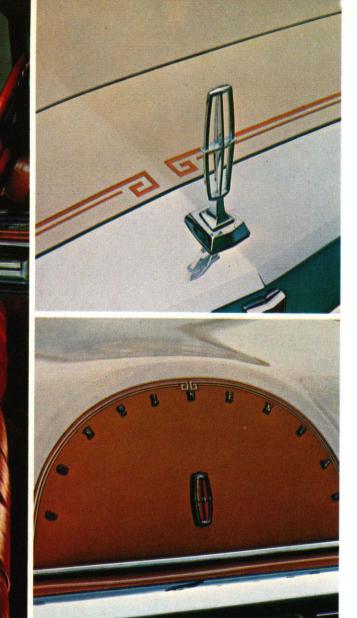
Above left: the Bill Blass Designer Series Mark VI, shown with optional illuminated Entry

System.

Other personal touches from Bill Blass include Bill Blass logo on rear roof pillar and deck lid, dual floor well light and grey cut pile luggage compartment carpeting.

1980 Bill Blass Designer Series Mark VI.







Givenchy Designer Series Continental Mark VI.

The authority of the French couture is embodied in the Givenchy Mark VI. Its exciting two-tone exterior is in Light Fawn Metallic and Bittersweet Metallic, with a full vinyl roof in light Fawn. Wire wheel covers are standard in the Designer Series Mark, shown here with rocker panel moulding delete option.

Upper left: six-way power Twin Comfort Lounge seats have Bittersweet leather seating surfaces crafted in distinctive Luxury Group sew-style with Givenchy buttons on seat backs. The instrument panel is personalized with your nameplate in gold finish.

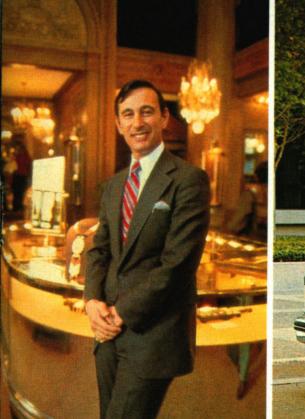
The instrument panel is personalized with your nameplate in gold finish.

Upper right: Dual bittersweet tape stripes on the hood and light fawn body side and deck lid paint stripes with integral hood and deck lid Givenchy logo.

Other distinctive Givenchy features

Other distinctive Givenchy features include: bittersweet body side moldings, Givenchy lettering in opera window, and grey cut pile luggage compartment carpeting.









Cartier Designer Series Continental Mark VI.

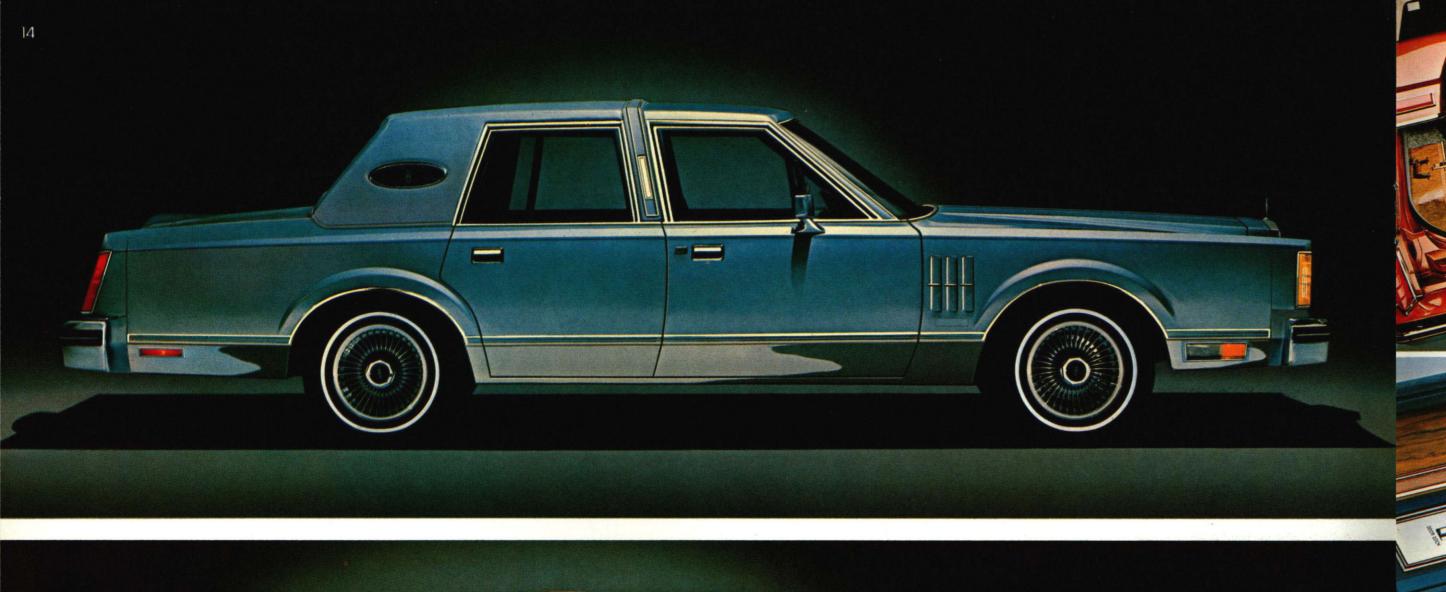
The Cartier Mark VI, in Medium and Light Pewter Metallic, continues the understated elegance which every Cartier Mark has possessed.

Its Landau vinyl roof is in Medium Pewter. Light Pewter bodyside moulding and single dark red accent stripes add glamour to body and decklid. Note the colour-keyed turbine spoke aluminum wheels, standard only in the Cartier Series. Shown is optional illuminated Entry System.

Your choice of leather or cloth seating surfaces are in the handsome Luxury Group

Lower left: leather seating surfaces in Light
Pewter and Medium Pewter.
Below right: Cartier signature appears in
the opera window, and Cartier's monogram
adorns the rear decklid.

Other stylish features include personal-ized gold finish instrument panel nameplate, and grey cut pile luggage compartment carpeting.













Make your Mark in 1980.

You can design your own very personal Mark VI by choosing the Luxury Option Group. First, select an interior design and material from any one of eleven Luxury Groups.

Then, choose the colour of your exterior paint and bodyside moulding.

Next, select your roof colour and type: full vinyl or Landau. Even the simulated-convertible Carriage roof is available in two-door models.

Options shown on the Luxury Group at the top of pg. 14.: Landau vinyl roof, Illuminated Entry System, turbine spoke aluminum wheels, and right-hand remote control mirror.

A few luxury ideas to get you started.

Top right: The Mark VI four-door in Diamond Blue Metallic, with the following options: full vinyl roof, lacy spoke aluminum wheels, Illuminated Entry System, and accent stripes.

Below right: a Luxury Group interior choice in Midnight Blue leather. Each of the eleven Luxury Group interiors include six-way powered Twin Comfort Lounge seats with elegant seat trim, stowage bins in front door armrests, seat-back robe cords and map pockets, dual floor lamps, 18-ounce cut-pile carpeting on doors and quarter trim panels, and upgraded luggage compartment trim.

The Continental Mark VI Two-Door.

At the bottom of pg. 14, the Mark VI two-door. Some of its most important advances for 1980 are things people won't see, but you can feel as you drive.

Every Mark VI has a new steering system, designed for quicker response, a new suspension system with front stabilizer bar for improved ride and handling, and all-new full frame construction to reduce interior noise, vibration and harshness as you travel.

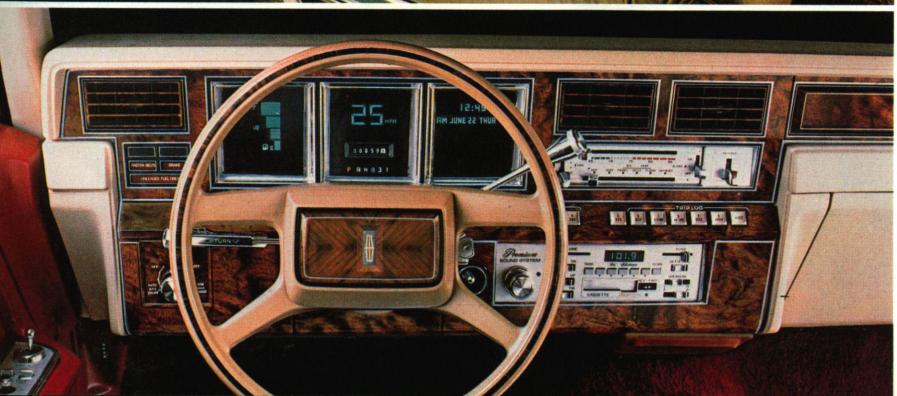
Top left: The large deep well trunk with 634 litres (22.4 cu. ft.) of luggage capacity.

1980 Continental Mark VI with Luxury Group Option in Diamond Blue Metallic, one of 11 Groups available.

The 1980 Continental Mark VI Two-Door in White.







1980 Lincoln Continental. Everything a Lincoln has always meant. And more.

Discover an exceptional standard by which to judge luxury automobiles. The breathtaking 1980 Lincoln Continental. The essence of pure luxury, the Continental is elegantly appointed to offer a truly memorable experience.

To meet the energy requirements of the eighties, the Lincoln Continental features an automatic overdrive transmission. An Electronic Instrument Panel with Message Centre and a computerized Keyless Entry System are two new outstanding optional features that can be yours when you enter the world of the 1980 Lincoln Continental.

The Lincoln Continental Town

Shown on pg. 16, the Town Car, the most prestigious Lincoln Continental for 1980.

Note such standard features as coach lamps, and special Town Car script in rear quarter windows. Options shown on the pictured Town Car are: Coach Roof, Dual-Shade paint option, turbine spoke aluminum wheels, remote control right hand mirror, and Illuminated Entry System and premium bodyside mouldings.

To name but a few of the standard interior features in the Lincoln Continental Town Car: six-way power Twin Comfort Lounge seats in special Town Car Body Cloth with passenger recliner; rear seat robe cords; dual floor well lamps, and seat-back map pockets. As an option, you may choose Twin Comfort Lounge seats with seating surfaces upholstered in fine leather, shown at top of this page.

Shown at the bottom is the newest Lincoln option: the Electronic Instrument Panel with Message Center. Left pod: Electronic Bar Graph Fuel Display. Center: Digital Speedometer. Right pod: The Electronic Trip Log/Message Center that houses Electronic Digital Clock, monitors/alerts for eleven vehicle functions, and a Trip Log Computer. Optional door lock controls in the armrest and standard power vent window. New for 1980: steering column-mounted stalk controls for headlamp dimmer, horn, turn signals and windshield washer/wiper.

The 1980 Lincoln Continental Town Car.











The 1980 Lincoln Continental Town Coupé.

For 1980, perhaps more than ever before, Lincoln Continental is a "drivers" car. The Town Coupé, like all Lincoln Continentals, is designed with a new four-bar link rear suspension, a newly engineered front suspension, and low-friction ball joints.

If you could appreciate commanding a car that all but anticipates your actions, then a test drive in a new Lincoln Continental is very much in order.

Standard features in the Town Coupé are the same as those in the Town Car. Optional features shown on the pictured Town Coupé on pg. 18 are: Coach roof, premium bodyside mouldings, lacy spoke aluminum wheels, and Illuminated Entry System.

Middle left: the Town Coupé interior with Twin Comfort Lounge seats in optional Caramel colour leather seating surfaces.

Shown below left: standard Town Car/ Coupé stowage bins in front door armrests, with mahogany woodtone armrest appliqué.
Top right: Power Vent Windows. (Standard

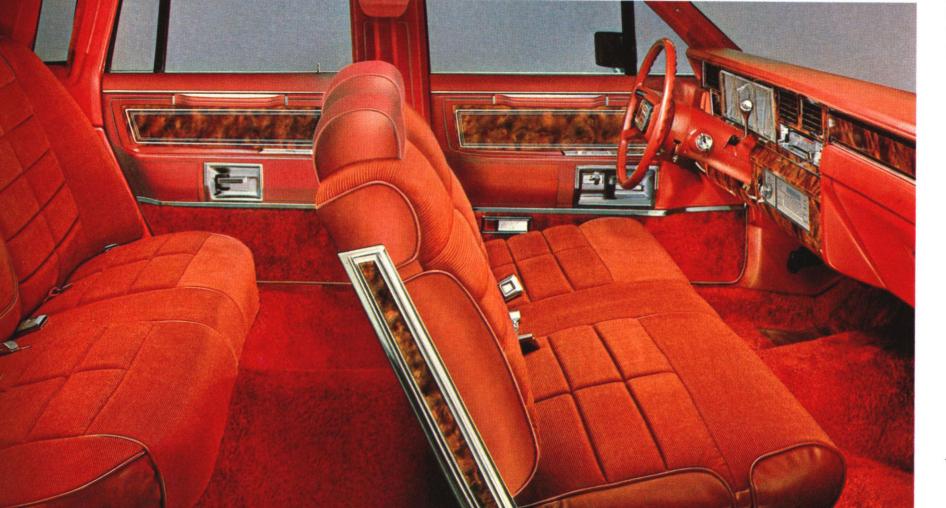
on all Lincoln Continentals.)

The 1980 Lincoln Continental Town Coupé.

The 1980 Lincoln Continental Town Coupé.







The Lincoln Continental 4-Door Sedan.

Lincoln Continental styling continues in its classic configuration, subtly refined for the 1980's.

To highlight its crisp, formal lines, Lincoln Continental offers a new Dual-Shade paint option for all 1980 models. Shown on pg. 20 is the Lincoln Continental 4-door Sedan with Dark Champagne Metallic and Medium Fawn Metallic, one of five colour combinations available.

Options shown on the pictured 4-door Sedan far left are: Dual-Shade paint option, turbine spoke aluminum wheels, remote control right-hand mirror, Coach roof, and premium bodyside mouldings.

Shown, lower left: the Flight Bench seat and the rear seat of the Lincoln Continental 4-door Sedan. The colour is medium Vaquero; the material, standard Lincoln Continental Body Cloth; the craftsmanship, superb. And the comfort is singularly Lincoln.

the comfort is singularly Lincoln.

Among the many standard features: fold-down front and rear armrests, door pull straps, roof rail assist handles, Chalet cloth moulded headliner, retractable coat hooks, and 18-ounce cut-pile floor carpeting.

The 1980 Lincoln Continental 4-Door Sedan.







The Lincoln Continental Coupé.

Exterior options shown on the Lincoln Continental Coupé on pg. 22: premium bodyside mouldings, defroster mirror group, Coach roof, and Illuminated Entry System. Additional options' listing begins on page 24.

Above left: Lincoln Continental Coupé interior in Pewter colour standard Lincoln Continental Body Cloth.

Lower left: the new, larger luggage compartment of the 1980 Lincoln Continentals. This deep-well compartment is, in fact, 22.4 cubic feet (634 litres). Over a cubic foot (28 litres) bigger than that of last year's Lincoln. And 2.8 cubic feet (79 litres) bigger than that of the 1979 Cadillac deVille.

The 1980 Continental Mark VI Optional Features

Exterior

 Moondust paint • Paint stripes (bodyside/hood) Carriage roof (standard on Bill Blass Designer) Series, not available on four-door models or with power moonroof) • Valino grain vinvl Landau roof decklid release and Illuminated Entry System) with frenched backlite (standard on Cartier and Pucci Designer Series, not available with power (delete option in Bill Blass Designer Series) • Power four-door models or with Carriage roof on two-door models) • Valino arain vinvl decklid accent delete (a delete option in Signature Series) aluminum wheels (standard in Signature Series and Cartier Designer Series) • Lacy spoke aluminum wheels (standard in Bill Blass and Pucci Designer Series, not available in Signature Series) Wire wheel covers (standard in Givenchy) Designer Series) • Door edge guards • Rocker battery • Heated left-hand remote control mirror.

panel mouldings (delete option).

Interior

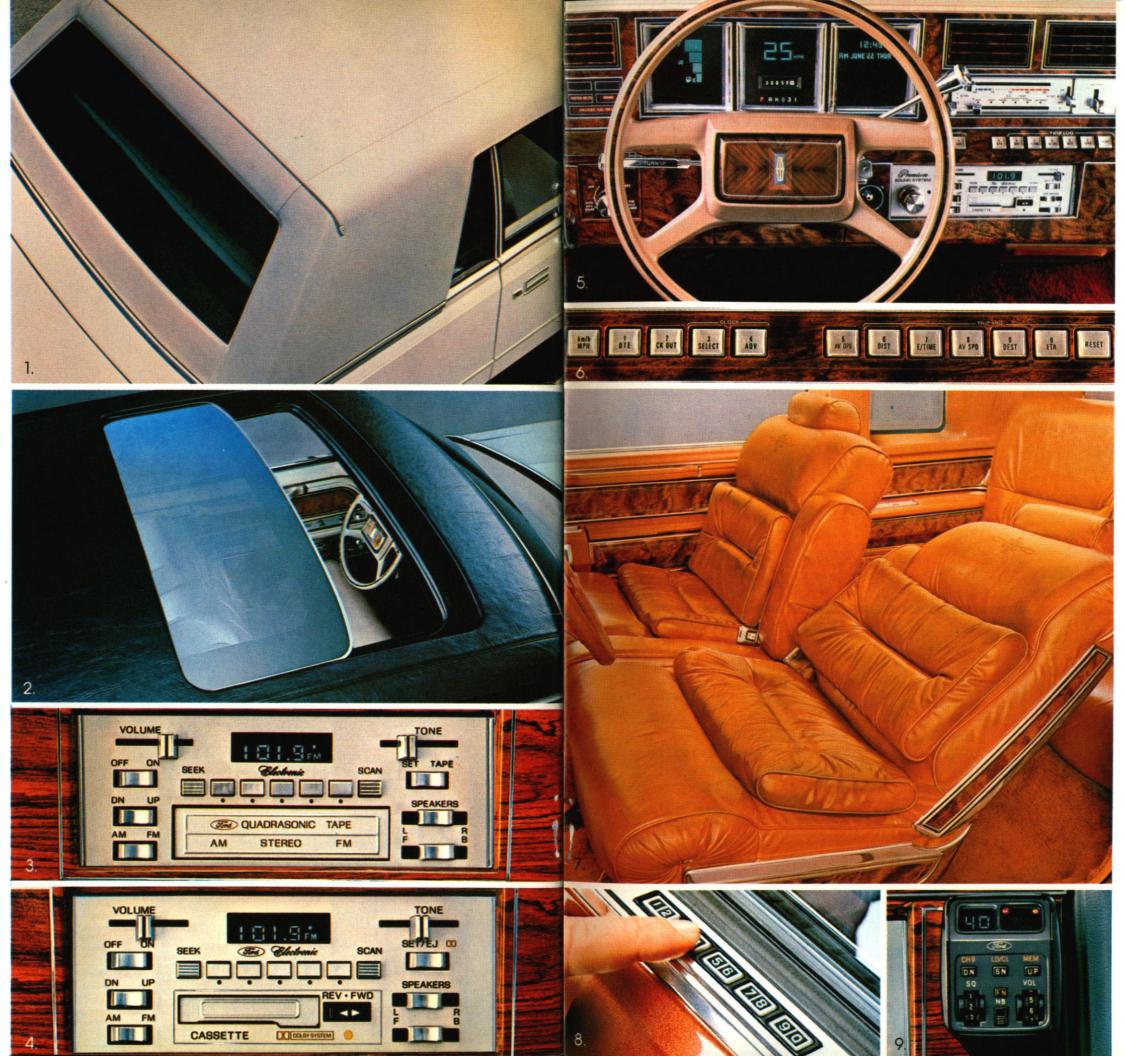
 Six-way power Twin Comfort Lounge seats with driver and front passenger seat recliners (standard 1980 Continental Mark VI in Signature Series) • Six-way power Twin Comfort Lounge seats with front passenger recliners • Six-way power Twin Comfort seats • Leather seating surfaces • Tilt steering wheel • Speed Control (includes new Resume feature) • Remote control decklid release (included with Keyless Entry System) • Power door locks (included with Keyless Entry System) • Illuminated visor vanity mirrors • Electronic AM/FM Stereo Search Radio with 8-track tape player • Electronic AM/FM 5. Electronic instrument panel with message Stereo Search Radio with cassette tape player and Dolby® noise reduction system • Citizen's Band, 40-channel transceiver with multi-band antenna • Six-Speaker Premium Sound System with power amplifier • Electronic Instrument Panel with Message Center (standard instrumentation is a delete option) • Front floor mats • Rear floor mats.

Functional

 Keyless Entry System. Pushbuttons on driver's door open and lock doors and unlock rear decklid. (includes power door locks, remote control Illuminated Entry System (activates interior lights and door lock lights when either door handle is moonroof on four-door models) • Full vinyl roof raised) • Headlamp convenience group. Includes automatic headlamp dimmer and "autolamp" glass moonroof (not available with Landau roof on on/off delay system • Interval select windshield wipers • Touring lamps • Conventional spare tire (white sidewall steel-belted radial with wheel) Traction-Lok Differential (includes conventional • Right-hand remote control mirror • Turbine spoke spare tire) • High-ratio axle • Trailer towing package. Includes: heavy-duty suspension, trailer towing wiring harness, extra capacity radiator, external mounted transmission oil cooler, plus maintenance-free 54 amp. battery and conventional spare tire • Maintenance-free 54 amp

and Lincoln Continental Sedan and Coupé Optional Features Shown

- 1. Continental Mark VI Carriage roof (Mark VI
- 2. Power glass moon roof
- 3. Electronic AM/FM Stereo Search radio with 8-Track Tape Player
- 4. Electronic AM/FM Stereo Search radio with Cassette Tape Player
- centre (Standard on Mark VI)
- 6. Message centre keyboard (Standard on Mark VI)
- 7. Driver's reclining seat
- 8. Keyless entry system (Standard on Mark VI Signature Series)
- 9.40-Channel Remote Control CB Transceiver



1980 Lincoln Continental Sedan and Coupé, Optional Features

Exterior

 Moondust paint
 Dual-Shade paint (five combinations). • Coach roof with frenched backlite (not available with power moonroof in four-door models) • Power glass moonroof Right-hand remote control mirror
 Coach lamps • Turbine spoke aluminum wheels • Lacy spoke aluminum wheels • Wire wheel covers • Door edge guards • Premium bodyside mouldings.

 Electronic Instrument Panel with Message Center Six-way power Twin Comfort Lounge seats with driver and front passenger seat recliner • Six way power twin comfort Lounge seats with front passenger seat recliner • Six-way power Flight Bench seats • Leather seating surfaces • Tilt steering wheel • Leather-wrapped steering wheel (requires Speed Control) • Speed Control (includes new Resume feature) • Remote control decklid release • Power door locks • Illuminated visor vanity mirrors • Radio - Electronic AM/FM Stereo Search with 8-track tape player • Radio -Electronic AM/FM Stereo Search with Cassette tape player and Dolby® noise reduction system • Radio, Citizen's Band 40-channel with multiband antenna • Six-speaker Premium Sound System with power amplifier • Front floor mats • Rear floor mats.

Functional

• Keyless Entry System (includes power door locks, remote control decklid release, Illuminated Entry System; can be bypassed with key) • Illuminated Entry System • Headlamp convenience aroup. Includes: automatic headlamp dimmer and "autolamp" on/off delay system • Intermittent windshield wipers. Conventional spare tire (white sidewall steel-belted radial with wheel) • Traction-Lok Differential • High-ratio axle • Trailer Towing Package. Includes: heavy-duty suspension, trailer-towing wiring harness, extra capacity radiator, external mounted transmission oil cooler, maintenance-free 54 amp. battery, and Continental spare tire and wheel • Maintenance-free 54 amp battery • Engine block heater.

With respect to extra-cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Before taking delivery of the vehicle, we suggest that you verify that it includes the optional equipment that you ordered or, if there are changes, that they are acceptable to you.

Exterior Colour Choices

Standard Exterior Colors

Light Fawn Dark Blue Metallic* Dark Chamois Metallic* Dark Pine Metallic* Dark Champagne Dark Cordovan Metallic*

Medium Pewter Metallic* (Lincoln Continental and Mark VI Cartier Designer Series only) Pastel Rattan (Mark VI 2-door only) Bright Red Mark VI 2-color only) Dark Maroon (Mark VI Signature series only)

Optional Exterior Colors

Light Pewter Metallic* Medium Fawn Metallic* Diamond Blue Metallic* Pine Opalescent* Light Fawn Metallic*

Bittersweet Metallic* Chamois Metallic* Dark Red Metallic* Silver Metallic (Mark VI Signature Series only)

*Denotes Clearcoat Color

For accurate exterior colour selection and interior trim combinations, see your Mercury dealer.

Lincoln Continental Optional Dual Shade Paint (tu-tone) Combinations

Black/Light Pewter Metallic • Dark Maroon/Silver Metallic • Dark Cordovan Metallic/Bittersweet Metallic • Dark Blue Metallic/Light Pewter Metallic Dark Champagne Metallic/Medium Fawn

Continental Mark VI Standard Equipment

Signature Series Standard Equipment Exterior

 Dark Maroon or Silver Metallic paint
 Two-tone accent stripes (bodyside/hood) • Valino grain vinyl Landau roof • Integrated coach lamps Valino grain vinyl decklid accent with bright edged moulding • Identification script • Owner's monogram • Right-hand remote control mirror Colour-keyed bumper rub strips and license plate frames • Colour-keyed turbine spoke cast aluminum wheels (4).

Interior (Dark Red only)

 Six-way power Twin Comfort Lounge seats with front driver and passenger seat recliners • Leather or Signature cloth seating surfaces • Allure floor carpeting in passenger compartment • Personalized Signature instrument panel nameplate Speed Control (includes new Resume feature) Power door locks
 Remote control decklid release • Illuminated visor vanity mirror • Tilt steering wheel with woodtone insert and ornament • Instrument panel appliqués • Woodtone key inserts, control knobs and door switch plates • Woodtone door and quarter trim • Six-Speaker Premium Sound System with power amplifier • Rechargeable glove box light/flashlight • Cloth glove box liner • Carpeted trim and package tray • Front and rear floor mats with colour-keyed Allure carpeting • Carpeted decklid liner • Dual luggage compartment lights • Leather-bound cour-

Functional

 Keyless Entry System
 Intermittent windshield wipers • Defroster mirror group • Headlamp convenience group.

(Note: Signature Series also includes all Continental Mark VI standard equipment unless otherwise specified.)

Continental Mark VI Standard Equipment

 Valino grain full vinyl padded roof with frenched backlite • Opera windows with laminated Continental star • Stand-up hood ornament • Concealed Halogen quad headlamps • Cornering lights • Left-hand remote control mirror • Premium bodyside mouldings • Luxury wheel covers (4) Fender louvre with bright edges and simulated adjusters • Decklid lock cover • Decklid accen stripe • Bumper rub strips and front bumper guards Wide bright rocker panel and wheellip mould. ings • Bright windshield, decklid, door and drip mouldings.

Electronic Instrument Panel with Message Center

Twin Comfort Lounge seats • Power seat, six-way (driver's side only) • Continental Mark Body-cloth seat upholstery • Front and rear seat fold-down center armrests • Deluxe colour-keyed seat and shoulder belts • 18-ounce cut-pile carpeting in passenger compartment • 14-ounce door and lower center pillar carpeting (four-door) • Door closing assist straps • Full-length door armrests Roof rail assist handles
 Simulated rosewood appliqué on instrument panel, steering wheel and other interior components • Luxury four-spoke steering wheel • Steering column-mounted stalk controls for headlamp dimmer, horn, turn signals and windshield washer/wiper • Electronic AM/FM Stereo Search radio with four speakers and power antenna • Luggage compartment light, glove box light, instrument panel courtesy light, engine compartment light, ashtray lights, dual beam dome light, door panel courtesy lights, and rear pillar lights • Chalet cloth headlining • Retractable coat hooks • Covered package tray • Scuff plate inserts • Fully lined deep-well luggage compartment with spare tire cover.

 5.8 L (351 CID) V-8 engine
 Automatic overdrive transmission • White sidewall steel-belted radial tires (Michelin) • Automatic Temperature Control; air conditioner/heater • Tinted glass • Power steering • Power brakes (front disc/rear drum) Power windows
 Power vent windows
 Dualnote horn • Electronic warning chimes • Mini-spare tire • Coolant Recovery System.

Luxury Groups – Continental Mark VI

The Luxury Group Option is offered in the following eleven Groups. White, Pewter, Champagne, Light Gold, Caramel, Medium Vaquero, Medium Pine, Midnight Blue, Bittersweet, Dark Red and Black.

selection of compatible exterior paint colours and bodyside moulding colours is offered within each Group.

Each Luxury Group includes six-way power passenger seat, choice of interior colour, carpet-

ing in luggage compartment, stowage bins in

Fifteen Valino grain vinyl roof colours come in

White, Light Pewter, Diamond Blue, Medium

Pewter, Silver (Signature Series only). Pastel Rattan,

Light Fawn, Dark Champagne, Dark Pine, Dark

Blue, Dark Red, Maroon (Signature Series only),

Cordovan and Black. A pigskin grain vinyl roof is

Paint stripes are offered in the following thirteen

colours, and are coordinated with vinyl roof

colours: White, Light Champagne, Medium

Champagne, Dark Rattan, Light Pine, Medium

Pine, Medium Blue, Gold, Dark Pewter, Light

Chamois, Bright Bittersweet, Bright Red and Black.

Twin Comfort Lounge seats are offered in three

fabrics: Continental Mark Bodycloth (Continental

Mark VI); Luxury Bodycloth (Luxury Groups and

Designer Editions), and Signature Bodycloth (Sig-

nature Series). The following colours are available

except in Signature Series: Pewter, Champagne,

Medium Vaquero, Medium Pine, Midnight Blue,

Dark Red and Black. Signature Series: Dark Red

Signature Series, as is Signature Bodycloth; stand-

ard in Luxury Groups and standard in Designer

Editions) are available in the above colours, in

combination with your choice of compatible trim

Lincoln Continental Standard Features

Lincoln Continental Town Car and Town

Integrated coach lamps
 Identification script

Optional leather seating surfaces (standard in

front door armrests and dual floor well lighting.

Vinyl Roof Colours

offered in Caramel.

Paint Stripes

Interior Trim

colours.

Coupé

Exterior

and Equipment

Luxury wheel covers (4).

Six-way Power Twin Comfort Lounge Seats with passenger recliner • Distinctive seat sew-style Seat-back assist straps and map pockets 18-ounce carpeted door and quarter panel trim Stowage bins in front door armrests • Instrument panel identification script • Dual floor well lamps Simulated woodgrain armrest inserts
 9-ounce carpeting in luggage compartment • Padded center pillar with 18-ounce lower carpeting.

(Note: Lincoln Continental Town Cars and Town Coupes include all Lincoln Continental standard equipment unless otherwise specified.)

Lincoln Continental 4-door Sedan and Coupe Standard Equipment

 Accent stripes (body-side/hood)
 Valino grain full vinyl roof • Rear quarter windows with laminated Continental star (Coupe only) • Standup hood ornament • Quad rectangular Halogen headlamps • Cornering lights • Left-hand remote control mirror • Deluxe wheel covers (4) • Decklid lock cover • Bumper rub strips and front bumper guards • Bright rocker panel and wheellip mouldings • Full-width decklid reflex moulding.

 Continental cloth Flight Bench seats with front and rear fold-down centre armrests • Deluxe colour-keyed seat and shoulder belts • 18-ounce cut-pile carpeting in passenger compartment Lower centre pillar carpeting in four-door sedans Door closing assist straps
 Full-length door armrests • Luxury steering wheel • Steering column-mounted stalk controls • Electronic AM/ FM Stereo Search Radio with four speakers and power antenna • Electronic quartz analog clock Glove box light, luggage compartment light, ashtray lights, door courtesy lights and rear pillar lights • Dual beam dome light • Retractable coat hooks • Roof rail assist straps • Engine temperature gauge • Covered package tray • Scuff plate inserts • Fully lined deep-well luggage compartment with spare tire cover.

Functional

 5.8 L (351 CID) V-8 engine
 Automatic overdrive transmission • White sidewall steel-belted radial tires (Michelin) • Automatic Temperature Control; air conditioner/heater • Tinted glass • Power steering • Power brakes, front disc/rear drum Power windows • Power vent windows • Dual-note horn • Electronic warning chimes • Mini-spare tire Coolant Recovery System.

Interior Trim, Sedan and Coupé

Flight Bench seats in Standard Continental Bodycloth come in eight colours: Pewter, Champagne, Caramel, Medium Vaquero, Medium Pine, Dark Red, Midnight Blue and Black.

Optional leather with vinyl Flight Bench or Twin Comfort Lounge seats are also available in those colours.

Town Car/Coupé

Twin Comfort Lounge seats in Town Car Cloth come in the eight colours above.

Twin Comfort Lounge seats in leather with vinyl come in the above colours and in White, in combination with your choice of five trim colours: Pewter, Champagne, Dark Red, Midnight Blue and Black.

Vinyl Roof Colours

Thirteen vinyl roof colours come in: White, Light Pewter, Medium Pewter, Light Fawn, Caramel, Dark Champagne, Diamond Blue, Dark Blue, Dark Pine, Maroon (Dual-Shade only), Cordovan, Black, and Dark Red.

Paint Stripes

Paint stripes are offered in the following twelve colours and are coordinated with vinyl roof colours: White, Light Champagne, Light Chamois, Medium Champagne, Gold, Light Pine, Medium Blue, Bright Red, Medium Pine, Bright Bittersweet, Dark Pewter and Black.

Quality Replacement Parts from Ford

Your new Lincoln Continental and Continental Mark VI comes equipped with factory engineered and approved parts, including a dependable Motorcraft battery. Motorcraft spark plugs, Motorcraft shock absorbers, ignition parts and Long Life oil filter. For continued performance be sure to specify genuine Motorcraft parts whenever replacement is necessary.

Continental Mark VI Specifications

	2-door Coupe	4-door Sedan			
Wheelbase	2903mm (114.3")	2979mm(117.3")			
Overall Length	5486mm (216.0")	5568mm(219.2")			
Overall Width	1984mm (78.1")	1984mm(75.1")			
Overall Height	1407mm(55.4")	1430mm(56.3")			
Wheel Tread	1500 ((0.0%)	1500 ((0.0%)			
- Front	1580mm (62.2")	1580mm(62.2")			
- Rear	1575mm(62.0")	1575mm(62.0")			
Luggage					
Capacity (litros/ou ft)	424(00 4)	424(00 4)			
(litres/cu.ft.)	634(22.4)	634(22.4)			
Fuel Capacity	75.0(16.7)	75.0(.16.7)			
(litres/imp. gals.)	75.8(16.7)	75.8(16.7)			
Curb Weight (kilograms/lbs.)	1860(4100)	1924(4241)			
,	1000 (4100)	1724(4241)			
FRONT*	0(5(20 0")	001====(30 0")			
Head Room**	965mm(38.0")	991mm(39.0")			
Leg Room	1069mm(42.0")	1069mm(42.0")			
Shoulder Room	1542mm(60.7") 1437mm(56.6")	1542mm(60.7") 1437mm(56.6")			
Hip Room	1437111111 30.0)	143711111(30.0)			
REAR*	0/0/ 27 0#)	0(0(00.1%)			
Head Room**	960mm(37.8")	968mm(38.1")			
Leg Room	905mm(38.0")	1100mm(43.3")			
Shoulder Room	1547mm(60.9")	1542mm(60.7")			
Hip Room	1448mm(57.0")	1460mm(57.8")			
*interior dimension:	*Interior dimensions with six-way seat in rearmost position				

^{*}Interior aimensions with six-way seat in rearmost position
**Front head room 25mm (1") less with optional moonroof

Lincoln Continental Specifications

	2-door Coupe	4-door Sedan
Wheelbase	2979mm(117.3")	2979mm(117.3")
Overall Length	5565mm(219.1")	5565mm(219.1")
Overall Width	1983mm(75.1")	1983mm(75.1")
Overall Height	1412mm(55.6")	1412mm(55.6")
Wheel Tread		
Front	1580mm(62.2")	1580mm(62.2")
- Rear	1575mm(62.0")	1575mm(62.0")
Luggage		
Capacity	(24(00.4)	(24(00 4)
(litres/cu.ft.)	634(22.4)	634(22.4)
Fuel Capacity (litres/imp. gal.)	75.8(16.7)	75.8(16.7)
Curb Weight	75.6(10.7)	75.6(10.7)
(kilograms/lbs.)	1847 (4071)	1875(4134)
FRONT*	1047 (4071)	1070(4104)
Head Room**	991mm(39.0")	991mm(39.0")
Lea Room	1069mm(42.0")	1069mm(42.0")
Leg Room	100711111 (42.0)	100711111 (42.0)

Shoulder Room	1542mm(60.7")	1542mm(60.7")
Hip Room	1437mm(56.6")	1437mm(56.6")
REAR*		
Head Room**	968mm(38.1")	968mm(38.1")
Leg Room	1100mm(43.3")	1100mm(43.3")
Shoulder Room	1542mm (60.7")	1542mm (60.7")
Hip Room	1448mm(57.0")	1448mm(57.0")

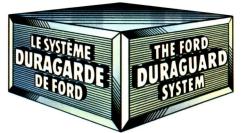
*Interior dimensions with six-way seat in rearmost position

**Front head room 25mm (1") less with optional moonroof

CORROSION PROTECTION

All Lincoln Continental and Continental Mark VI cars are protected with the DURAGUARD System, which includes 7 processes built in at the factory as standard equipment, to provide corrosion protection as follows:

- precoated steel on doors, quarter panels and other selected areas;
- galvanized steel on rocker panels, selected cowl tops and underbody parts;
- vinyl sealer on the underside of rear wheelhouses;
- phosphate coating on the entire car body after a super cleaning process;
- electrocoat process to apply corrosion resistant primer paint, also on the entire body;
- aluminized wax sprayed into hard-to-reach lower body areas, the inside surfaces of doors and quarter panels;
- protective vinyl coating on the lower bodyside for resistance to stone chipping and road abrasion.



The **DURAGUARD System** is backed by a no-extra charge 36-month unlimited distance manufacturer's warranty against corrosion perforation. This warranty, transferable to succeeding owners during this warranty period, covers the cost of both labour and materials for repair of perforation of parts caused by corrosion. Exhaust system components are excluded. The basic 12-month/20,000 kilometre warranty covers corrosion, other than perforations, that are due to defective factory materials or workmanship. Ask your dealer for details.

The Ford Extended Service Plan

When you're choosing options for your Lincoln Continental and Continental Mark VI, consider the merits of ordering the Ford Extended Service Plan. Your dealer has full details. It provides extended repair cost protection, as specified, for parts and labour, for repairs to major components of the mechanical and electrical systems. The plan is offered by Ford Motor Company of Canada, Limited, and is honoured by participating Ford and Mercury dealers throughout Canada (plan not sold in Saskatchewan) and the United States.

Ford Motor Company of Canada, Limited reserves the right to discontinue or change specifications or designs at any time, without incurring any obligations. Some features shown or described previously are optional equipment items which are available at extra charge. Some options are required in combination with other options.

LINCOLN CONTINENTAL CONTINENTAL MARK VI

