## 1970 Chevrolet Walk-in Wagons

(why stoop to others?)



## Walk right in. Sit right down. Chevrolets are the only low-priced wagons that can say that.

All our 116"-wheelbase wagons (shown below) have dual-action tailgates that swing down for cargo, swing aside for people. All V8 models, except Nomad, have power disc brakes. And all of them have walk-in privileges. You don't crawl into a Chevrolet 3-Seat Wagon. You walk in, standing up. When we introduced the Walk-in Wagon to the low-price field last year, we opened a lot of new doors to comfort. And eliminated a lot of sore heads. Our 119"-wheelbase wagons are shown on this page. They're walk-ins, too. With new fiberglass-belted tires, computer-selected springs and Full Coil suspensions. And other things that make our wagons ride like cars.

Our big Chevrolet Wagons are roomy enough for up to eight strapped-in adults or over 100 cubic feet of cargo. While many Options and Custom Features are covered herein, your dealer has a full list.



### **Chevrolet Wagon features put you in your place.** First.

### The only walk-in rear door in its field.

Here's what our walk-in is all about: an easy-toreach boarding step right in the bumper; a dual-action taligate door; and a sweptback roof design. All combine to let you walk in, stand up, turn around and sit down. There's no bending, no headbanging.









### Look.hidden hinges.

There's a lot more here than meets the eye. We've completely concealed the tailgate hinges, which gives a neater, trimmer look. You won't snag your clothing. Or get bumped. One more thoughtful item: our door handle is on the inside. No one gets in without a key.



# Chevrolet's third seat.

Some makers put sidefacing rear seats in their wagons. We do an about face. Our third seat faces the rear. Why? Room. Room for people to sit together comfortably. No knee-knocking, no shoulder-hunching.



## Side-guard beam.

We could call it your "security beam." A strong, steel guard beam built into the side of the body and doors of Chevrolet Wagons. We put over 40 pounds of guard-rail steel in there to strengthen both sides and provide a more solid wall between you and the outside world. Would you believe a lot of wagons in Chevrolet's field don't have it?

## The big ones that get away.

Never before has so much room looked so good or ridden so smoothly. We refer to our 2- and 3-Seat Kingswood Estate and Kingswood Wagons, the best of our biggest.

And are they big! Family-size big, with more than 100 cu. ft. for cargo. (You'll find the same space in Townsman and Brookwood.)

You get a grand new grille and front end.
There are new bright wheel covers and rich,
woodlike panels on Kingswood Estate Wagons;
body side molding with a protective vinyl
insert on Kingswood models.

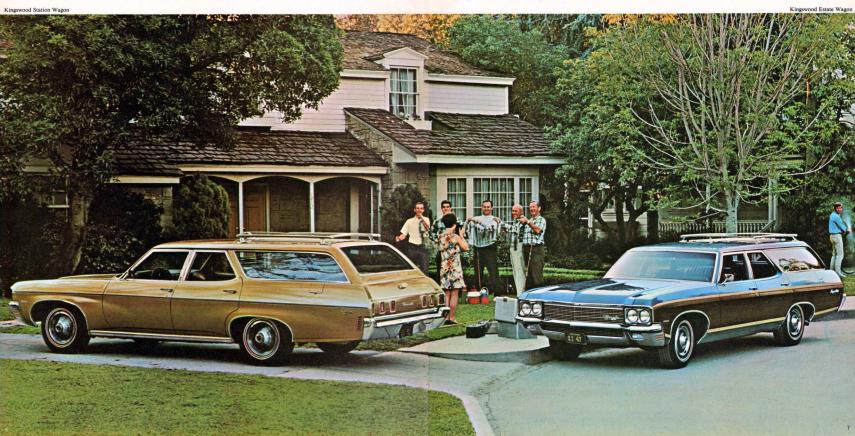
Order a luggage rack and you're a Tri-Level traveler, with room for luggage on top, on the rear deck and in the hidden compartment.

Power is no small thing in a wagon. That's why we offer five big V8s, from a regular-fuel new standard 250-hp Turbo-Fire 350 to a new 390-hp Turbo-Jet 454. Included is a new 265-hp Turbo-Fire 400 and a 345-hp Turbo-Jet 454.

More good news: smooth 3-range Turbo

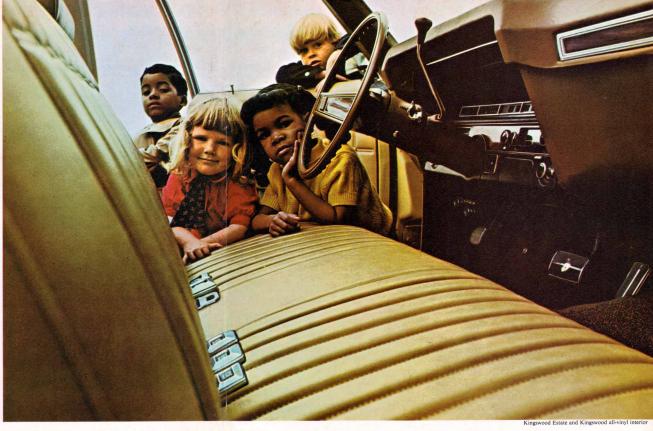
Hydra-matic transmission can be ordered with all *our* engines.

Power disc brakes are standard on Kingswood Estate and available on other 119". wheelbase models. You'll ride smoothly on our separate perimeter-type frame and new 15-inch wheels with 6-inch rims.









Brookwood all-vinyl interior

For something more comfortable than this, try your family room.

Vinyl. As beautiful as it is tough. Able to stand up to the kind of pounding your kids can dish out.

Kingswood Estate and Kingswood offer five luxurious all-vinyl choices in black, dark green, gold, saddle or medium blue.

Townsman comes in black, gold, saddle or blue; Brookwood in black, blue, or saddle.

There are other plush touches inside, too.
Like thick, deep-twist carpeting. (You can
even order carpeting for the load floor of our
Kingswood Estate and Kingswood Wagons.)

Note that our big wagons have full doorglass styling and Astro Ventilation as standard equipment. When you travel with us, you keep your cool. And quietly, too.

You can break the silence by ordering our new integral stereo tape system with AM or AM/FM/Stereo pushbutton radio. Tapes insert through the radio dial; antenna is hidden in the windshield.

Available, too: a headlight delay system. Keeps your lights on for nearly two minutes after you leave the car, then shuts them off.

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### **Another Size. Another Price.**

Want an easy-handling wagon that's just as easy on your pocketbook? Then, step right up to one of our 116\*-wheelbase wagons (Concours Estate, Concours, Greenbrier, Nomad). Consider our distinctive new grille. Blend in a new front bumper, new parking and front side marker lamps, distinctive body

trim (Concours Estate has rich, wood-like panels), and you have a wagon that will take you into the Seventies.

Power? All kinds for all purposes. Two standard engines, for example. A larger, more powerful 155-hp Turbo-Thrift 250 Six that goes and goes on regular fuel (for all 116"-wheelbase wagons except Concours Estate and 3-seat models), Standard V8 power for all 116"-wheelbase wagons comes from our regular-fuel 200-hp Turbo-Fire 307. Three extra-cost V8s include a big, new 330-hp Turbo-Jet 400. You'll travel with authority.

Between you and the road, you'll find new

longer wearing fiberglass-belted tires. Power disc brakes (standard on all V8 models except Nomad).

Plus Full Coil suspension with computerselected springs. Separate perimeter-type frame. Advanced body mounting system. You'll ride in exceptional quiet.









Nomad all-vinyl interior



Concours Estate and Concours all-vinyl interior

## A little soap and water keeps it looking this way.

All our 116"-wheelbase wagons have all-vinyl interiors, too. So they're not only attractive, but very easy to keep looking new. All you need is that soap and water we mentioned, a cloth and a little elbow grease. There are other fine touches you'll

appreciate. Luxurious, deep-twist carpeting is standard in our Concours Estate and Concours Wagons. Both models also feature color-keyed textured vinyl cargo area and sidewall trim.

There are three new interiors to choose from this year: in black, medium blue or

saddle for any 116"- wheelbase wagon.
We've added a new instrument cluster

design, too, plus a new energy-absorbing precision-molded instrument panel. A safety factor that's a beauty to see.

You'll find these Chevrolet Wagon

interiors are perfect settings for the many extra-comfort and convenience items you can order from page 15.

Popular extras you might want to add include air conditioning, Soft-Ray tinted glass, power steering and power windows.

### Some measures of Chevrolet Wagon value.

119"-wheelbase wagons.

Townsman, Brookwood.

Kingswood Estate, Kingswood,

More than 100 cubic feet of

cargo space • 15-inch wheels

with 6-inch rims . Rugged

together into a single, solid

unit . Anti-theft lock system

for ignition and steering column,

· Strong perimeter-type frame

· Self-adjusting Safety-Master

brakes . Dual master cylinder

· Long-life Delco Eve energizer

battery . Built-in rear bumper

reflectors . Built-in blended air

· Double-panel door, hood and

Body by Fisher-roof.

tailgate construction .

Computer-selected springs

brake system with warning

light . Delcotron generator

heater and defroster system

· New side marker lights.

Concours Estate, Concours,

New parking brake release

handle on instrument panel

for improved brake cooling:

without power discs . Body

frame . Double-panel hood,

insulation and rubber cushion-

for an exceptionally noise-free,

vibration-free ride . Forward-

buttons . Cowl-level ventilation

· Electric windshield wipers and

· Curved glass side windows

washer system . New front

styling with new grille, hood,

bumper . Distinctive body side

trim for each series . New rear

fenders, parking lights, and

backup lights . Deep-twist

Magic-Mirror acrylic lacquer

finishes for all wagons, Gobi

Black Cherry, Desert Sand,

Autumn Gold, Green Mist,

Tuxedo Black, Champagne

combinations for Kingswood,

Townsman and Brookwood

Also, seven two-tone

Station Wagons only.

Forest Green, Cranberry Red,

Misty Turquoise, Classic White,

Gold, Cortez Silver and Shadow

Beige, Astro Blue, Fathom Blue,

carpeting in passenger

compartments.

Gray.

mounted front-door lock

ing at all body-to-frame contacts

doors, tailgate . Thorough

by Fisher • Full perimeter

finned front drums on models

· New finned rear brake drums

116"-wheelbase wagons.

Greenbrier, Nomad.

front and rear.

side panels, floor welded

#### 1970 Chevrolet Wagon features.

You name it, we have it. Dual-action tailgate; built-in rear bumper step so you can walk right in, sit right down. New lower profile fiberglassbelted tires for more tread and more traction. Full Coil suspension systems.



Power tailgate windows, standard on 3-seat wagons (extra cost on 2-seat models)



Hide-A-Way windshield wipers (except Greenbrier and Nomad). Inner fenders and flush-anddry rocker panels to help prevent rust.

You get a choice of 15 Magic-Mirror finishes, 12 new. Want to paint your wagon Cranberry Red? We will.



Astro Ventilation combines full door-glass styling with large vent ports for quiet comfort (119"-wheelbase wagons).

## Safety and Security features, all wagons.

Occupant Protection. Seat belts with pushbutton buckles for all passenger positions . Shoulder belts with pushbutton bucklesdriver and right front passenger · Two front-seat head restraints · Energy-absorbing steering column • Passenger-guard door locks with forward-mounted lock buttons . Safety door latches and hinges . Folding seat back latches . Energyabsorbing instrument panel and front and intermediate seat back tops . Contoured windshield header . Thick-laminate windshield . Padded sun visors · Safety armrests · Safety steering wheel . Side-guard beam structure.

Accident Prevention. Side marker lights and reflectors · Parking lights that illuminate with headlights . Four-way hazard warning flasher . Backup lights . Lane-change feature in direction signal control . Windshield defroster, washers, and dual-speed wipers . Wideview inside day-night mirror (vinyl-edged, shatter-resistant glass and deflecting support) · Outside rearview mirror · Fiberglass-belted tires with tire tread wear indicators . Dual master cylinder brake system with warning light . Starter safety switch . Dual-action safety hood latches.

Anti-Theft. Anti-theft ignition key warning buzzer • Anti-theft steering column lock.

### Engines.

All engines for 1970 have new transmission-controlled spark advance for smoother acceleration and improved emission control. New slim-line gasketless spark plugs for Sixes and Turbo-Jet V8 engines. Quiet hydraulic valve lifters on all engines. Efficient valve-inhead design. Positive-shift starters.

Regular-fuel engines: 155-hp Turbo-Thrift 250 Six 200-hp Turbo-Fire 307 V8 250-hp Turbo-Fire 350 V8 256-hp Turbo-Fire 400 V8 Premium-fuel engines: 300-hp Turbo-Jet 400 V8 330-hp Turbo-Jet 454 V8 390-hp Turbo-Jet 454 V8

### Transmissions. 3-Speed fully synchronized

for greater durability and smoother, quieter shifting. Column-mounted lever. 4-Speed fully synchronized. Floor-mounted lever. Powerglide automatic. Column-mounted lever, Features three-element hydraulic torque converter. Turbo Hydra-matic Column-mounted lever. Shift manually through

forward ranges, or leave in

"Drive" for automatic shifting.

POWER TEAMS
Kingswood Fetata Kingswood Townsman Brookwood

ingswood Estate, Kingswood, Townsman, Brookwood					
Standard Engine	Std. 3-Speed Fully Synch.	Powerglide Automatic	Turbo Hydra-matic		
250-hp Turbo-Fire 350 V8		•			
Extra-Cost Engines		and the same			
300-hp Turbo-Fire 350 V8			. v		
265-hp Turbo-Fire 400 V8					
345-hp Turbo-Jet 454 V8					
390-hp Turbo-Jet 454 V8			·		

Concours Estate, Concours, Greenbrier, Nomad

Standard Engines	Std. 3-Speed Fully Synch.	4-Speed Fully Synch.	Powerglide Automatic	Turbo Hydra- matic
155-hp Turbo-Thrift 250 Six*				
200-hp Turbo-Fire 307 V8				
Extra-Cost Engines				
250-hp Turbo-Fire 350 V8				
300-hp Turbo-Fire 350 V8				
330-hp Turbo-Jet 400 V8				

## Extras you can order.



Finger-Tip Windshield Wiper Control. Lets you operate wipers and washers with your finger tip, right off the end of the turn signal lever. Four cycles from single dry wipe to highspeed continuous wash and wipe. All wagons (except Greenbrier and Nomad).



Headlight Delay System. Keeps headlights on for almost two minutes after you leave car, then automatically turns them off. A buzzer sounds when driver's door is opened with headlights or parking lights on (119"-wheelbase wagons).



Windshield Washer Fluid Monitor Light. Indicates when the fluid in your washer reservoir is low. Pay attention to it, and you'll never be without washer fluid. Available on all wagons when you order Auxiliary Lighting.



New Stereo Tape System. Chevrolet's new tape system is integrated into the instrument panel. No hang-on look, no obstacle to legs. Available with AM or AM/FM/Stero all-transistor radios. Tape cartridges are inserted right through the radio dial.



New Hidden Antenna. When you order any Chevrolet Wagon with a factory-installed radio, you get an antenna that's out of sight, tucked neatly into the windshield. Something else you'll get: better sound with new deep-cone speakers.



to choose from: Comfortron, which automatically provides the temperature you want year round. Just set and forget— (119"-wheelbase wagons); Four-Season air conditioning (above) cools in summer, warms in the winter (all V8 wagons); and Comfort-Car air conditioning, a compact, dealer-installed unit.



If what you want isn't here...maybe it's nowhere.

Tri-Level Traveling. Add a luggage rack and there you have it: room for luggage on the top, in the cargo area inside, and in the compartment hidden beneath the load floor of all wagons except Nomad.



Provides a steady stream of air across tailgate window while wagon is in motion. Helps keep mud, snow, and rain from accumulating on window. You'll see what's going on behind you better.



Automatic Level Control. This system keeps your wagon on the level, automatically, no matter what the load. (119"-wheelbase wagons.) Superlift air-adjustable rear shock absorbers are available for all wagons.

Trailering Equipment.
Trailer hitch, frame/body-mounted for maximum load and pull strength. Plug-in

wiring harness for trailers. Turbo Hydra-matic transmission Heavy-duty battery. Higher output alternator. Positraction.



Turbo Hydra-matic Transmission. The finest operating automatic here is. Shifts automatically, or manually, through three forward ranges. Available with any of our wagons. Great for trailering. Low-range selection provides excellent engine braking.



Power Disc Brakes. Caliper discs on front wheels are power assisted for effortless, steady stopping. (Standard on Kingswood Estate and all 116"...wheelbase V8 wagons expert Nomad. Can be ordered for all other wagons.)

Other Options and Custom Features you can order: power steering, windows, door locks and seat. Load floor carpeting for Kingswood Estate and Kingswood. Custom Deluxe seat and shoulder belts. Rear compartment lock. Wheel covers. Front bumper guards. Door edge guards. Outside remote-control rearview mirror. Luggage carrier cover. Soft-Ray tinted glass. Speed warning indicator. Rear-window defroster. Check your Chevylote

dealer for availability.

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### Here's your 1970 Chevrolet Wagon shopper's list. Don't lose it. No one else has one like it.

Use this checklist to tailor Chevrolet Wagons to your individual tastes. Then take it to your Chevrolet dealer for more information on prices and model equipment availability.



### **Chevrolet Kingswood Estate**, Kingswood, Townsman and Brookwood.

#### **Engines**

- 250-hp Turbo-Fire 350 V8, standard. 300-hp Turbo-Fire 350 V8.
- 265-hp Turbo-Fire 400 V8.
- 345-hp Turbo-Jet 454 V8. 390-hp Turbo-Jet 454 V8.

#### **Transmissions**

- 3-Speed fully synchronized.
- Powerglide automatic. Turbo Hydra-matic.

### New options for '70

- Headlight delay system. Finger-tip windshield wiper control.
- Windshield washer fluid monitor (included with Auxiliary Lighting)
  - Stereo tape system.
  - AM, AM/FM or AM/FM/Stereo radio with hidden antenna.

#### Popular Extras

- Power disc brakes (standard on Kingswood Estate).
- Air conditioning. Power door lock system.
  - Power windows.
- Power steering.
- Power tailgate window (standard on 3-seat wagons). Power front seat.
- Roof luggage carrier and cover.
- Rear-window air deflector
- Soft-Ray tinted glass. Rear-window defroster.
- Comfortilt steering wheel. Adjusts to seven different
- positions. Trailer hitch, plug-in wiring harness, other trailering options.
- Automatic Level Control.



#### Chevrolet Concours Estate. Concours, Greenbrier and Nomad.

### **Engines**

- 155-hp Turbo-Thrift 250 Six, standard. 200-hp Turbo-Fire 307 V8, standard.
- 250-hp Turbo-Fire 350 V8. 300-hp Turbo-Fire 350 V8.
- 330-hp Turbo-Jet 400 V8.
- **Transmissions**

### 3-Speed fully synchronized.

- 4-Speed fully synchronized.
- Powerglide automatic.
- Turbo Hydra-matic.

### New options for '70

- Finger-tip windshield wiper control.
- Windshield washer fluid monitor (included with Auxiliary Lighting).
- Stereo tape system.
- AM, AM /FM or AM /FM /Stereo radio with hidden antenna.

#### **Popular Extras**

- Power disc brakes (standard on all V8 models except Nomad).
- Air conditioning.
- Power door lock system.
- Power windows.
- Power steering.
- - Power tailgate window (standard on 3-seat wagons). Roof luggage carrier and cover.
  - Rear-window air deflector.
- Soft-Ray tinted glass.
- Rear-window defroster.
- Comfortilt steering wheel. Adjusts to seven different
- Trailer hitch, plug in wiring harness, other trailering ontions.
- Light monitoring system.

### Putting you first, keep us first.



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