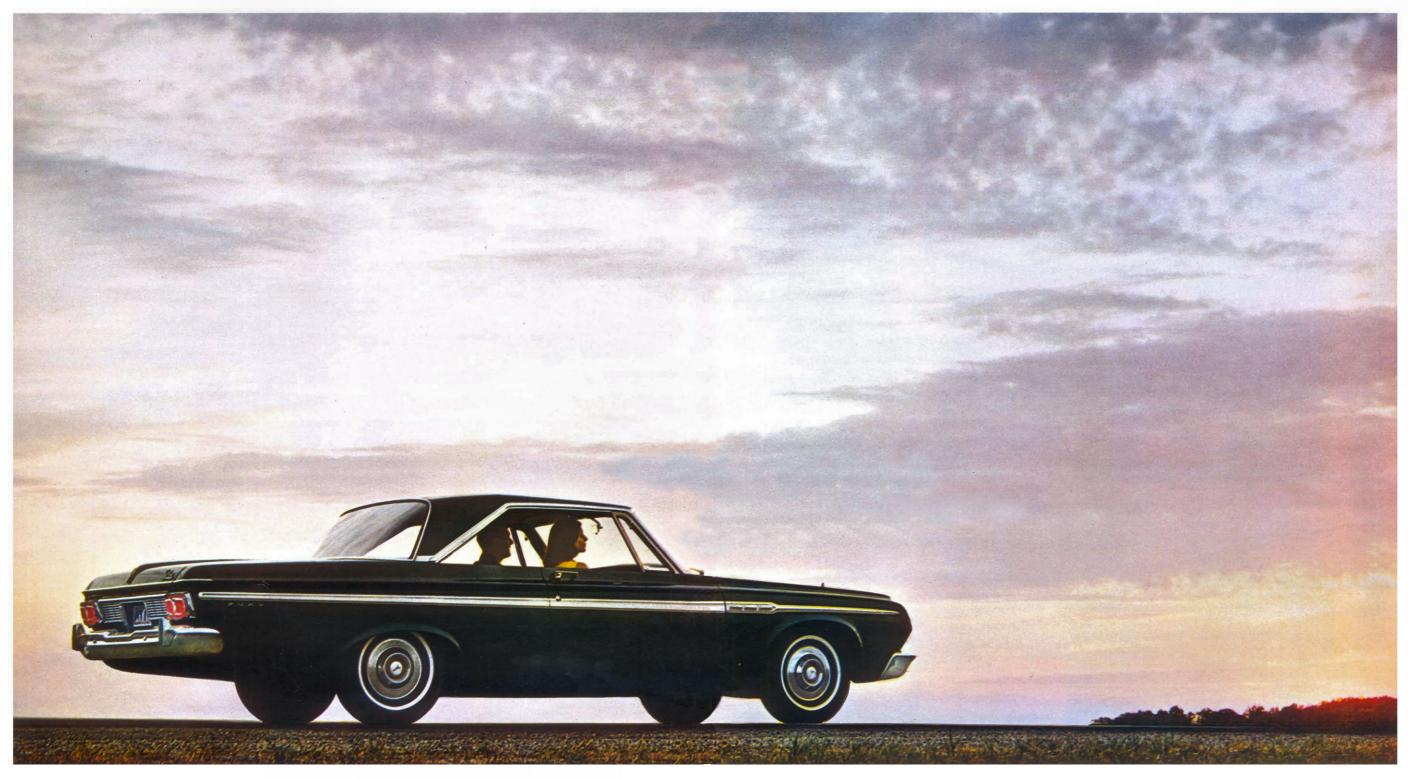
# The 1964 Plymouth



If this is the year you picked to buy a new car, you picked a beautiful year to Get up and Go Plymouth.



There are 26 models of Plymouth for 1964: Sport Furys, Furys, Belvederes, and Savoys. In this array you will find a wide range of body styles: sedans, hardtops, convertibles, and wagons, in your choice of thirteen solid colors, plus certain two-tones, and with a broad selection of color-keyed interior trim combinations. There are five great engines, from a thrifty 6 to a 426-cu.-in. V-8. There are countless comfort and convenience options and accessories available throughout the line.

Performance is everything that happens when a car is moving. It's how the car responds to the accelerator, answers to the wheel, behaves when you touch the brake pedal. The 1964 Plymouth is quick, alert, vigorous—a sure bet to maintain the performance superiority Plymouth established over the past two years. In a phrase, it gets up and goes!

The 1964 Plymouth has new styling all-around, featuring a new front, a new back, a new profile (especially the 2-door hardtop roofline shown above). New interiors, in luxurious, long-wearing, easy-to-maintain fabrics. From a neighbor's porch, it's the clean, simple, strong, shape of the modern Plymouth. A car that brightens up a driveway the minute you pull in.

And it will keep going. Every 1964 Plymouth is so well-built it carries a 5-year/50,000-mile warranty\* on the major engine and drive train components. The great thing about this warranty is . . . you'll probably never have to use it. New good looks, sensational performance, quality that has become synonymous with Plymouth. If this is the year you picked to buy a new car, you picked a beautiful year to Get up and Go Plymouth. Choose one from the following pages.

\*WHAT THE STRONG 5/50 WARRANTY MEANS TO PLYMOUTH OWNERS: Chrysler Corporation warrants for 5 years or 50,000 miles, whichever comes first, against defects in materials and workmanship and will replace or repair at a Chrysler Motors Corporation Authorized Dealer's place of business, the engine block, head and internal parts, intake manifold, water pump, transmission case and internal parts (excluding manual clutch), torque converter, drive shaft, universal joints, rear add and differential, and rear wheel bearings of its 1964 automobiles, provided the owner has the engine oil changed every 3 months or 4,000 miles, whichever comes first, the oil filter replaced every general change and the carbursten are filter cleaned every 6 months and replaced every 2 years, and every 6 months furnishes to such a dealer evidence of performance of the required service, and requests the dealer to certify (1) receipt of such evidence and (2) the cor's then current mileage.

# **SPORT FURY series**



Sport Fury Convertible

When you want the most that a car in Plymouth's price class has to give, you want a Sport Fury—and sun-lovers, naturally, favor the convertible.

SPORT FURY STANDARD EQUIPMENT

318-cu.-in. V-8 Engine
3-Speed Manual Transmission
All-Vinyl Individual Bucket Seats
(available exclusively on Sport Fury)
Compartment Console
Torsion-Aire Ride
Oriflow Shock Absorbers
Deluxe Wheel Covers

Self-Adjusting Brakes Color-Keyed, Deep-Pile Carpeting Electric Windshield Wipers Electric Clock Armrests Front and Rear, (Ash Receivers in Rear) Padded Instrument Panel Back-Up Lights Right & Left Sun Visors
Chrysler Corporation Alternator and
12-Volt Battery
Cigarette Lighter
Deluxe Steering Wheel with
Full Horn Ring
Automatic Convertible Top,
Electrically Operated

Chestnut Metallic



Sport Fury 2-Door Hardtop

The right idea for people who want to go first class, fast. A package of fun and fury with "luxury" written all over it, inside and out.

Medium Grey Metallic



Sport Fury Interior

Red, Black, Turquoise, Copper or Blue color-keyed all-vinyl interiors add luxury and beauty to bucket-seat comfort.

## POPULAR OPTIONS AND ACCESSORIES

"Commando" 361-cu.-in., 383-cu.-in. or 426-cu.-in. Engine 3-Speed Automatic Transmission Power Steering Power Brakes "4-on-the-Floor" Transmission (Hurst Linkage) with Console-Mounted Shift Lever Sure-Grip Differential Remote-Control Side-View Mirror

White Sidewall Tires Power Windows Solex Glass Heater/Defroster Air Conditioner Seat Belts Radio, AM or AM-FM Bumper Guards Day/Nite Mirror

# BASIC SPECIFICATIONS (2-Door Hardtop)

		-															
Overall Length																	
Overall Width.														. 7	5.	6	in.
Overall Height.														. 5	4.	4	in.
Wheelbase														11	6.	0	in.
Trunk Capacity												2	5	.3	C	u.	ft.
See Page 18 for complete	sp	ec	ifi	ca	tie	on	s										

# **FURY** series



Fury 2-Door Hardtop

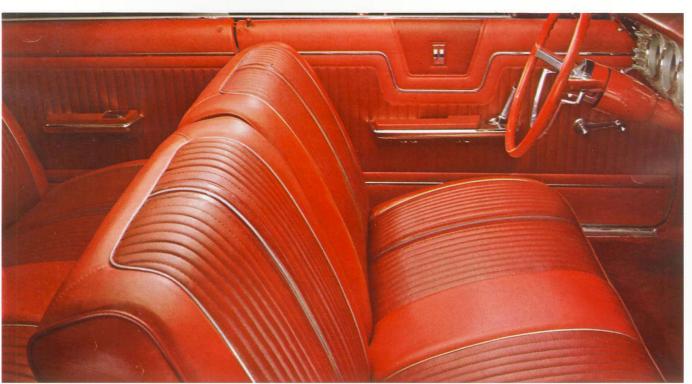
New roofline shown above dramatizes the distinctive look of the modern Plymouth. Dramatic power under the hood, too, to make it move with distinction.

FURY STANDARD EQUIPMENT

225-cu.-in. 6-cyl. Engine
(2-Door Hardtop & 4-Door Sedan only)
318-cu.-in. V-8 Engine
3-Speed Manual Transmission
Vinyl-and-Fabric Interiors
All-Vinyl (Convertibles & Wagons only) Torsion-Bar Suspension

Oriflow Shock Absorbers
Self-Adjusting Brakes
Color-Keyed, Deep-Pile Carpeting
Electric Windshield Wipers
Electric Clock
Armrests Front and Rear, (Ash
Receivers in Rear)
Back-Up Lights

Super Foam Front Seat Cushions Right & Left Sun Visors Chrysler Corporation Alternator and 12-Volt Battery
Cigarette Lighter
Automatic Convertible Top,
Electrically Operated



**Fury Interior** 

Beauty, comfort, durability distinguish this all-vinyl interior. Standard on Fury convertibles and wagons, optional on other Fury models.



Fury Convertible

Plymouth convertibles are preferred by many for their sheer quality and class, as much as for their "get up and go" performance.

POPULAR OPTIONS AND ACCESSORIES

"Commando" 361-cu.-in., 383-cu.-in., or 426-cu.-in. Engine
3-Speed Automatic Transmission
"4-on-the-Floor" Transmission (Hurst Linkage)
Power Steering Power Brakes

**Power Windows** Radio, AM or AM-FM Wheel Covers

White Sidewall Tires Solex Glass
Heater/Defroster
Air Conditioner
Seat Belts Sure-Grip Differential
Remote-Control Side-View Mirror
All-Vinyl Interior (Sedans & Hardtops) Bumper Guards Day/Nite Mirror

BASIC SPECIFICATIONS (2-Door Hardtop) 
 Overall Length
 206.5 in

 Overall Width
 75.6 in

 Overall Height
 54.4 in

 Wheelbase
 116.0 in

 Trunk Capacity
 25.3 cu. ft

 See Page 18 for complete specifications



This deep-pleated, rich-looking vinyl-and-fabric interior accepts compliments and punishment with equal grace.



Fury 4-Door Hardtop

Ever notice how rain makes pretty things prettier? With beauty like this at your disposal—rain or shine—there's never a dull moment with Plymouth.



Fury 4-Door Sedan

Finest example in the low price field, of combining luxury, size, performance and economy in one car.

# FURY STANDARD EQUIPMENT

225-cu.-in. 6-cyl. Engine
(2-Door Hardtop & 4-Door Sedan only)
318-cu.-in. V-8 Engine
3-Speed Manual Transmission
Vinyl-and-Fabric InteriorsAll-Vinyl (Convertibles & Wagons only) Torsion-Bar Suspension

Oriflow Shock Absorbers Self-Adjusting Brakes Color-Keyed, Deep-Pile Carpeting Electric Windshield Wipers Electric Clock Armrests Front and Rear, (Ash Receivers in Rear) Back-Up Lights

Super Foam Front Seat Cushions Right & Left Sun Visors Chrysler Corporation Alternator and 12-Volt Battery Cigarette Lighter Automatic Convertible Top, **Electrically Operated** 

### POPULAR OPTIONS AND ACCESSORIES

Radio, AM or AM-FM Wheel Covers

"Commando" 361-cu.-in., 383-cu.-in., or 426-cu.-in. Engine 3-Speed Automatic Transmission (Hurst Linkage) Power Steering Power Brakes Power Windows

White Sidewall Tires
Solex Glass
Heater/Defroster
Air Conditioner
Seat Belts
Sure-Grip Differential
Remote-Control Side-View Mirror
All-Vinyl Interior (Sedans & Hardtops)
Bumper Guards
Day/Nite Mirror

BASIC SPECIFICATIONS (4-Door Sedan) 
 Overall Length
 206.5 in

 Overall Width
 75.6 in

 Overall Height
 55.1 in

 Wheelbase
 116.0 in

 Trunk Capacity
 25.3 cu. ft

 See Page 18 for complete specifications

# **BELVEDERE** series



Belvedere 4-Door Sedan

Torsion-Bar Suspension

Oriflow Shock Absorbers
Self-Adjusting Brakes
Color-Keyed, Deep-Pile Carpeting

BELVEDERE STANDARD EQUIPMENT

225-cu.-in. 6-cyl. Engine (except Wagons) 318-cu.-in. V-8 Engine 3-Speed Manual Transmission Vinyl-and-Fabric Interiors (except Wagons)

Seats six adults in style. And the more you look at how little it costs, the more you realize how much style for the money.

Electric Windshield Wipers
Armrests Front and Rear,
(Ash Receivers in Rear)
Right & Left Sun Visors
Chrysler Corporation Alternator and
12-Volt Battery
Cigarette Lighter
Super Foam Front Seat Cushions

Super Foam Front Seat Cushions

POPULAR OPTIONS AND ACCESSORIES "Commando" 361-cu.-in. Engine

3-Speed Automatic Transmission
"4-on-the-Floor" Transmission
(Hurst Linkage)
Power Steering
Power Brakes Wheel Covers White Sidewall Tires

Luxurious vinyl-and-fabric interior is also available in Blue, Tan, and Turquoise. Color-keyed to add to your pride . . . comfort-engineered to add to your pleasure.





Belvedere 2-Door Sedan

If you know someone who's hunting for a nice-looking car that moves real well and is low in cost, this '64 Belvedere is just what he's hunting for.

Medium Tan Metallic



Belvedere 2-Door Hardtop

New good looks. Sensational performance. Outstanding quality in both materials and workmanship. The 1964 Plymouth is a great automobile.

Day/Nite Mirror Radio, AMor AM-FM Solex Glass Heater/Defroster Air Conditioner

Seat Belts Sure-Grip Differential Remote-Control Side-View Mirror Electric Clock Bumper Guards

BASIC SPECIFICATIONS (4-Door Sedan) 
 Overall Length
 206.5 in

 Overall Width
 75.6 in

 Overall Height
 55.1 in

 Wheelbase
 116.0 in

 Trunk Capacity
 25.3 cu. ft

 See Page 18 for complete specifications

# **SAVOY** series



Savoy 4-Door Sedan

This is one of the few places a Savoy can't save you money. And for all its top-notch economy, its rich styling will turn many heads in any waiting line.

### SAVOY STANDARD EQUIPMENT

225-cu.-in. 6-cyl. Engine 318-cu.-in. V-8 Engine 3-Speed Manual Transmission Vinyl-and-Fabric Interiors (except Wagons) Torsion-Bar Suspension Oriflow Shock Absorbers

Self-Adjusting Brakes Color-Keyed Rubber Floor Covering Electric Windshield Wipers Cigarette Lighter Sun Visors, Right & Left Chrysler Corporation Alternator and 12-Volt Battery



It's tough to convince anyone that this is the interior of Plymouth's lowest-priced model. People just aren't accustomed to so much for so little.



Savoy 2-Door Sedan

Even the lowest-priced Plymouth built has new good looks, sensational performance, and the kind of lasting quality that has become synonymous with Plymouth.

POPULAR OPTIONS AND ACCESSORIES Heater/Defroster
Electric Clock
Radio, AMor AM-FM
Whitewall Tires
3-Speed Automatic Transmission
Back-Up Lights
Bumper Guards
Arm Rests Front and Rear (Ash Receivers in Rear)

BASIC	SPEC	IFIC	A	П	0	N	S	(	(4	-	D	0	0	r :	Se	eda	an	)	
Overall	Length													2	0	6.5	5	in	
	Width.																		
	Height																		
	ase																		
irunk ( See Page 1	Capacity 18 for com	/ plete	sp	ec.	ific	at	tio	ns					2	5.	3	CL	1.	tt	

Light Blue

# **STATION WAGONS**



Fury 4-Door Station Wagon

This big, strong, good-looking wagon is close to the ultimate in luxury and convenience. It's equally at ease at the country club or in the wilds.

Color-Keyed, Vinoleum Cargo Area Deck Covering

WAGON STANDARD EQUIPMENT Equipment listed here is in addition to that listed under Fury, Belvedere and Savoy series on preceding pages. Rear-facing Third Seat (9-Pass. Models) Roll-Down Rear Window

POPULAR OPTIONS AND ACCESSORIES Equipment listed here is in addition to that listed under Fury, Belvedere and Savoy series on preceding pages. Roof Luggage Rack Power Tailgate Windows\* Spare Tire Lock

\*Standard on 9-passenger models. May be controlled either from dash-mounted switch, or tailgate lock cylinder.

Assist Handles / Wind Deflectors



9-passenger models feature full size rear-facing third seat. With tailgate open and 2nd and 3rd seats folded flush to the floor, a cavernous (45 x 117.9 in.) load space accommodates every bulky member of this "pneumatic menagerie"



Savoy 4-Door Station Wagon

This handsome model seats six adults comfortably with plenty of room for cargo and picnic gear.



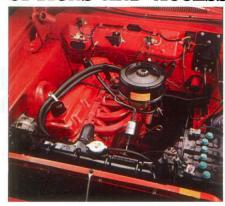
Belvedere 4-Door Station Wagon

Hard to believe, but this handsome, hard-working wagon—part gardener, handyman and showboat—costs less than many sedans.

Medium Tan

WAGON SPECIFICATIONS	
Overall length         211.5 in.           Overall width         75.1 in.           Overall height         54.8 in.	Floor length, tailgate open, 2nd seat up, 3rd seat folded
Wheelbase	Width between rear wheel housings
Floor length, tangate closed, 2nd and 3rd seats folded94.5 iii.	Width of rear opening at the floor

# **OPTIONS AND ACCESSORIES**



6-CYL., 225-CU.-IN.\* The standard Six is thrifty, peppy and durable. It's a consistent Mobil Economy Run Class Champ.



318-CU.-IN. V-8\* This is Plymouth's standard V-8. Another Mobil Economy Run Class Champ that combines high performance and economy, on regular gas.



COMMANDO 361-CU.-IN.\* This optional V-8 engine is the next step up in performance at just a little extra. Goes on regular gas.



COMMANDO 383-CU.-IN.\* A powerful high compression engine with a single 4-bbl. carburetor. Delivers top performance on premium fuel.



COMMANDO 426-CU.-IN.\* Plymouth's trophy winner modified for street use. Race-car performance with not much more than standard-car maintenance.



POWER WINDOWS A convenience that is well worth the small cost.



Push-Button—You just push the button and TorqueFlite serves up 3-speed power to meet your driving demand.



Floor-Mounted-If you're a "stickler" for the sport-car look, it's still automatic.
(Available on Sport Fury only).



DELUXE STEERING WHEEL A luxury item that gives additional beauty to your Plymouth interior.



POWER STEERING Plymouth power steering is "full time"! It's quick, positive, and almost effortless.



**HEATER-DEFROSTER** No matter what the weather's doing outside, you have it at your mercy, and your fingertips, inside.



AM-FM RADIO Permitting the wide selectivity of both AM and FM listening pleasure. The best of each is at your fingertips.



POWER BRAKES When the other guy does the unexpected it's comforting to be able to stop short of trouble. Tons of power at the touch of a toe.



WHEEL COVERS & WHITE SIDEWALL TIRES Two of the most inexpensive ways to add beauty and charm to an automobile.



SEAT BELTS A "Margin of Safety" color-keyed to the interior of your Plymouth.



BUMPER GUARD The tailored horizontal bar with thick, black, molded rubber is not only a chrome-protecting factor, but a distinctive Plymouth styling touch.



SOLEX GLASS Once you see (or look through) Solex glass, you'll want it, and especially when you find how much cooler it makes a car's interior



REMOTE-CONTROL OUTSIDE MIRROR With control lever located on inside door panel, driver can conveniently adjust mirror for best vision.

ADDITIONAL OPTIONS AND ACCESSORIES: "4-on-the-Floor"—(Shift lever for 4-speed box is console-mounted in Sport Fury, floor-mounted in all other models.) 6-Way Power Seats (Fury only). Full-Width Padded Instrument Panel. Trans-Audio Radio. Air-Temp Air Conditioning. Manual Outside Left Mirror. Inside Day/Nite Mirror. Rubber-Faced Chrome-Protecting Rear Bumper Guards. Electric Clock. Dual Jet Windshield Washers—Variable Speed Windshield Wipers.\*\* (For detailed description of standard and optional equipment, see individual lists on pages covering the respective series.)

# **COMPLETE SPECIFICATIONS**

#### EXTERIOR DIMENSIONS

	Wagons	Others
Wheelbase	116.0 in	.116.0 in.
Track, front	59.5 in	59.5 in.
Track, rear	59.6 in	59.6 in.
Length, overall	211.5 in	.206.5 in.
Width, overall	75.1 in	75.6 in.
Height, overall *(V-8's)	54.8 in	55.1 in.
Height, overall *(6's)	54.8 in	55.1 in.
**		

#### INTERIOR DIMENSIONS\*

V	Vagons	Others
Headroom, front3	9.5 in	39.1 in.
leadroom, rear3	9.5 in	38.4 in.
egroom, front	1.9 in	41.9 in.
egroom, rear	6.5 in	36.6 in.
liproom, front6	0.8 in	60.8 in.
liproom, rear	1.0 in	61.0 in.
Seat height, front		
Seat héight, rear	1.0 in	11.0 in.
Rear seat knee room	4.4 in	.4.4 in.
New AMA Standards of measurement		

#### BRAKES

Hydraulic, 10-inch diameter, 2.5-inch-wide, servo-contact, self-energizing brakes, with bonded linings. Lining area is 195.2 square inches for both passenger cars and Station Wagons. Brake shoes are internal expanding type. A new self-adjusting feature (activated during reverse stops) is incorporated in the design. Separate, foot-operated parking brake, cable-connected, acts on each rear wheel.

#### SUSPENSION

Front		torsion	bars a	and b	all joint
Rear	2.5-inch-wide	asymm	etrica	leaf	springs
Shock abs	orbers			.Ori	flow typ

\*5 leaves in passenger cars—6 in Station Wagons

#### 6-CYLINDER ENGINE

Inclined 30 degrees to the right. Six cylinders in-line, overhead-valve arrangement. Horsepower is 145 at 4000 RPM. Torque 215 lbs.-ft. at 2800 RPM. Compression ratio 8.4 to 1. Bore 3.40 inches. Stroke 4.125 inches. Piston displacement 225 cubic inches. Single, downdraft carburetor. Full-flow throwaway oil filter. Air cleaner.

	318	Commando 361	Commando 383	Commando 426
Horsepower	230 at 4400 rpm	265 at 4400 rpm	330 at 4600 rpm	365 at 4800 rpm
Torque, Ibsft	340 at 2400 rpm	380 at 2400 rpm	425 at 2400 rpm	470 at 3200 rpm
Compression ratio.	9.0 to 1	9.0 to 1	10.0 to 1	10.3 to 1
Bore, inches	3.91	4.12	4.25	4.25
Stroke, inches	3.31	3.38	3.38	3.75
Displacement, cubic inches	318	361	383	426
Carburetor type	2 barrels	2 barrels	4 barrels	4 barrels
Air cleaner type	Dry	Dry	Dry	Dry

#### ELECTRICAL SYSTEM

Heavy-duty, 12-volt, 54-plate, 48-ampere-hour battery. Chrysler Corporation alternator with high charging rate at low engine speeds.

#### REAR AXLE

***************************************
Type Hotchkiss drive, hypoid rear axle
Ratio with TorqueFlite V-82.76 to 1
Ratio with TorqueFlite 62.93 to 1
Ratio with manual V-8
Ratio with manual "6" 3.31 to 1*
*3.23 on Wagons

#### TIRES AND WHEELS\*

Whe	els	Tires
6-cylinder Sedans and Hardtops14 x	5K	14 x 7.00
8-cylinder Sedans, Hardtops and		
Convertibles14 x	5K	14 x 7.00
All Station Wagons	5K	14 x 7.00
(Optional) Sedans, Hardtops		
and Convertibles 14 x	5K	14 x 7.50
(Optional) Station Wagons 14 x 5.	5K	14 x 7.50
*Safety-Rim Wheels with low-pressure tubeless tires st	tandard	on all models

CAPACITIES	
Fuel tank	
Cooling system, 6-cylinder engines	
Cooling system, 8-cylinder engines	
Cooling system, Commando engines	
Lubricating oil 4 quarts	

# ROOMY DIMENSIONS OF PLYMOUTH STATION WAGONS

Floor length, tailgate open, 2nd and 3rd

	riodi tengan, tangate open, End and ord
	seats folded
	Floor length, tailgate closed, 2nd and 3rd
	seats folded
t-	Floor length, tailgate open, 2nd seat up, 3rd
	seat folded
g-	Floor length, tailgate closed, 2nd seat up, 3rd
	seat folded
	Width between the rear wheel housings45.0 in.
	Height of rear opening
le	Width of rear opening at the floor49.0 in.

The policy of Chrysler Corporation is one of continual improvement in design and manufacture wherever possible to assure a still finer car. Hence, specifications, equipment, and prices are subject to change without notice. Product and competitive car information published herein, while correct at time of publication, is subject to change. Automobiles pictured, in some cases, show optional equipment items as listed above.

### Length, Overall 206.5 in. Headroom, Front Headroom, Rear 38.4 in. 39.1 in. Seat Height, Front 8.1 in. Height, Overall 55.1 in. Hiproom, Rear 61.0 in. Hiproom, Front 60.8 in. Track, Rear 59.6 in. Track, Front 59.5 in. Legroom, Rear 36.6 in. Legroom, Front 41.9 in. Wheelbase 116.00 in.





Α.										117.9 in
B.										94.3 in
C.			٠							83.2 in
D.										56.6 in
E.										45.0 in
F.	 									27.3 in
G.										49.0 in

For detailed explanation of these dimensions, see table above.

#### BODY COLORS\*

		MODEL	NAME				MODE	L NAME	
COLOR COMBINATIONS	SAVOY	BELVEDERE	FURY	SPORT FURY	COLOR COMBINATIONS	SAVOY	BELVEDERE	FURY	SPORT FURY
Light Blue/Medium Blue Metallic	X	X			White/Medium Turquoise Metallic	X	Х	Х	X
Medium Blue Metallic/Dark Blue Metallic	X	X		X	White/Dark Turquoise Metallic	X	X	X	X
Sandalwood Metallic/Chestnut Metallic				X	White/Medium Grey Metallic	X	X	X	
Ruby/White	X	X	X	X	White/Ruby	X	X	X	X
White/Ebony				X	White/Chestnut Metallic			X	X
White/Medium Blue Metallic		X	X	X	White/Light Tan	X	X		
White/Sandalwood Metallic			X	X	White/Medium Tan Metallic	X	X	X	

# Two-tone combinations listed above show upper color first. The lower color, listed second, is the basic body color, and determines the color of the interior trim, except in the Ruby/White combination, where the first color shown is one that determines the interior trim. NOTE: Fury Body Sweep color matches roof color on two-tones. On solid color cars Fury Body Sweep is white, or harmonizes with the interior trim. Colors: White, Black, Blue, Red, Tan.

# **COLORS AND UPHOLSTERIES**





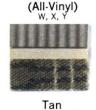


	SPORT FU	X X X FURY
	X	Х
	x	X
		X
Vir	X	X
	X	Х
		х

Savoy



B, C, D, E, M, W



K, L, W, X, Y



B, M, P, W



Turquoise



B, C, D, E, M, W

(All-Vinyl) B, M, P. W



(All-Vinyl) K, L, W, X, Y



B, M, P, W

