1979 PLYMOUTH

SAPPORO

THE SPORTS CAR WITH SOPHISTICATED IDEAS.



SAPPORO, KNOWS HOW TO MOVE YOU.

You want a car that can move you In more ways than one.

For drivers like you, Plymouth has a car. The 1979 Sapporo.

Just take a look at this year's model.

Notice Sapporo's sophisticated new appearance. One that can best

be described, in mood and attitude, as Grand Touring.

Clean and uncluttered. The kind of understated styling you may have thought came only from the most distinguished automotive design studios.

And that's not all.

Since Sapporo comes with many features you'd have to pay extra for on many other cars, it's a "complete" car.

Here's just a sample of Sapporo's standard features: Cast aluminum road wheels... dual electric-powered, color-keyed racing mirrors... rear window defogger... retractable quarter windows... and an inside hood and trunk release for extra convenience.

The list goes on. For inside there's an overhead console with digital clock and warning lights. Center console. Low-back bucket seats with recliners and lumbar supports. There's much more to consider.

Five exterior colors—Bright Silver, Light Blue, Champagne, Canyon Red, and Ballast Sand. And when you pop open the hood, there lurks the exclusive Silent Shaft, MCA (Mitsubishi Clean Air)-Jet engine. One of the smoothest and quietest 4-cylinder engines there is around.

Plus a suspension system featuring MacPherson-type struts up front and fourlink coils in back for precise handling.

If you're getting the idea that

Sapporo is something special, you're absolutely right.

In fact, when you add up all that 1979 Plymouth Sapporo offers, you'll come to the same conclusion we have. It's a beautiful combination of sport and luxury. With sophisticated ideas about your comfort and convenience.

THAT'S IMAGINATION. THAT'S PLYMOUTH.



SAPPORO.THE COMFORT ZONE.

Sapporo's looks may give you the idea that it is strictly for the sports car enthusiasts. But compared to some other sporty models, the Sapporo has a noticeable advantage.

It's comfortable.

That's right—a sporty two-door model that doesn't turn driver and passengers into contortionists.

And that goes for the rear-seat

passengers as well. That's because Sapporo's seat belt strap, when not in use, is stretched taut between the roof and the floor of the car. Result? Easy-toget-in-and-out-of entry and exit space between the front and rear compartments.

Another comfort item is the front passenger seat memory feature.

Depress a foot lever at the back of the seat cushion and the seat-back folds forward while the entire seat automatically moves forward for more entry and exit room. Return the seat-back to its upright position and the entire seat moves back to a neutral location.

And these front seats put you right into the heart of the comfort zone. Depending upon your choice of exterior

color, you can get dual reclining buckets in plush blue or gray ribbed velour. With the new champagne exterior color you get new cashmere pleated all-vinyl bucket seats.

Additional attention to your comfort is given through adjustable lumbar supports in both front seats.

Sapporo is also full of little touches that add up to a lot of convenience.

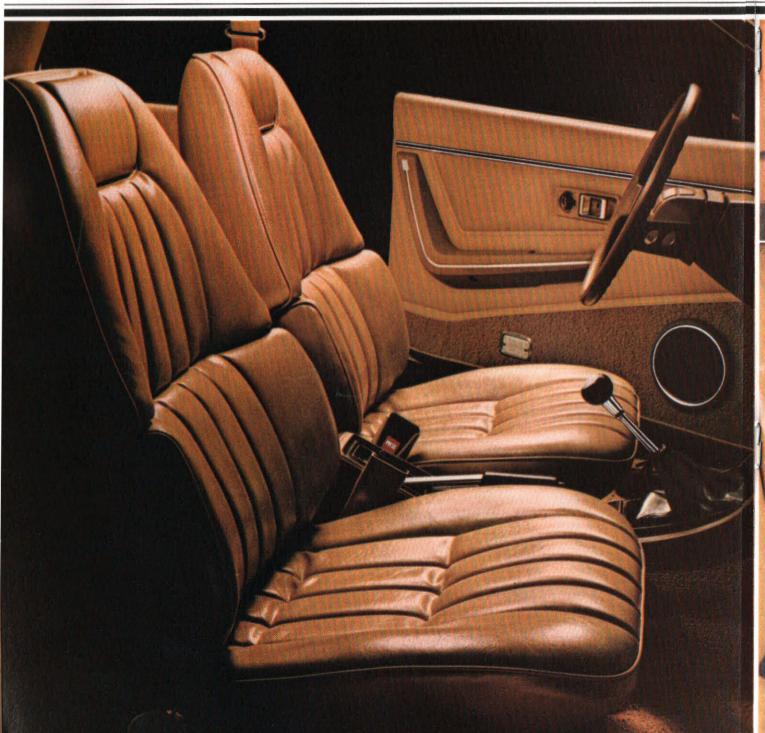
A tilt steering column. Inside hood and trunk release. Dual, electrically controlled racing mirrors, Ignition switch warning chimes (not a jarring buzzer). Door-mounted courtesy lights. And full carpeting that extends up the door trimpanel.

Overhead, there's a functional console that contains a digital clock, a swivel map light, two warning lights—windshield washer fluid level and door ajar—and dome light.

The interior dome light has a delay feature so there is light for 15 seconds after the door closes. The light also comes on when the outside door handle is pulled. Even when the door is locked. And the keyholes light up to help prevent fumbling in the dark to unlock the doors.

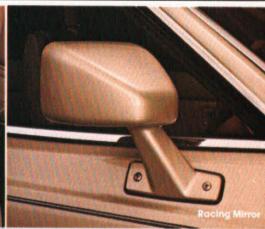
All standard. On Sapporo. The complete car.

THAT'S IMAGINATION. THAT'S PLYMOUTH.











SAPPORO. WHERE IT HAPPENS.

If you want to feel in control of the situation, the Sapporo instrument panel is the perfect setup for you. In front of you (reading left to right), water temperature gauge ... tachometer ... speedometer with trip odometer ... oil pressure gauge ... fuel gauge ... and ammeter. All surrounded by a rich-looking simulated veneer.

Your hands grip a sport-styled steering wheel. At your side, there's an integral center floor console ... with electric toggle controls for fingertip adjustment of the racing mirrors ... a handy 5-speed transmission lever ... and easy-to-use slide controls for heater and defroster settings.

Under the hood, a 1.6-litre Silent Shaft MCA-Jet engine is standard. For even more action, order the optional Basic Package which includes the 2.6-litre engine, 4-wheel disc brakes, power steering, trunk dress-up and intermittent windshield wipers.

Once you order the Basic Package you may want to go all the way and opt for the Premium Package which includes power windows and

AM/FM stereo radio with 8-track tape.
Other options to consider are
AM/FM radio, air conditioning, 3-speed
automatic transmission, and speed

automatic transmission, and speed control (available only with automatic transmission).

And that's it for options. As we said, Sapporo comes complete.

But let's go back to the engine compartment. Our Silent Shaft engine

has a story to tell. Unique counterbalancing shafts reduce noise and vibration. Making this one of the quietest, smoothest "Fours" you could own.

Mitsubishi engineering also brings you the MCA-Jet Engine System.

This sophisticated innovation adds a special "jet" valve to each cylinder chamber. This valve introduces an extra swirl of air into the fuel-air mixture during combustion for more complete and even burning at ignition.

Which results in a more fuel efficient engine than previous non-MCA-Jet engines. The System works.

So does Sapporo. At being the sports car with sophisticated ideas.

THAT'S IMAGINATION. THAT'S PLYMOUTH.



1979 Sapporo Standard Features

Quad rectangular headlamps • Wraparound taillamps • 195/70HRx14" steel-belted radial-ply blackwall tires • Cast aluminum road wheels • Bright windshield, roof drip, deck, and rear window moldings. Dual power remote-control, body-colored racing mirrors • Door key cylinder lamps • Front and rear bumper strips • Energyabsorbing bumpers • Dual reclining front bucket seats with lumbar supports and concealed adjustable headrests • Two-spoke sport steering wheel • Integral center console with transmis-

sion shift lever, rear ashtray with light, parking brake, center vents for ventilation, and mirror controls • Five-speed floor-mounted manual transmission with overdrive • Adjustable tilt steering column • Power flow-through ventilation • Inside hood release • Day/night inside rearview mirror • Electric rear window defroster • Inside deck-lid release • Overhead console includes pivotal reading light, digital clock, and dome light with three-way switch • Color-keyed looppile carpeting . Chimes instead of buzzer for ignition key and seat belts • Cigarette lighter Dual horns • Two-speed windshield wipers

 Tinted glass all around • Wiper/washer control and headlamp dimmer switch located on turn-signal lever • 1.6-litre Silent Shaft MCA-Jet engine • Unitized body construction • Locking fuel filler door • Single exhaust system • Power brakes, front disc/rear drum • Front suspension with coil springs and MacPherson-type strutrear suspension four-link coil • Alternator • Battery • Deluxe insulation • Heater/defroster • Side marker lights • Parking brake • Turn signals Glove box and trunk light • Retractable quarter windows • Illuminated entry system.



Sapporo Packages

Basic Package

2.6-litre Silent Shaft MCA-Jet engine • Power steering . Power four-wheel disc brakes Trunk dress-up • Intermittent wipers. Premium Package: (Basic Package required) AM/FM stereo with tape system (includes four speakers, two front and two rear) . Power windows.

The Complete List Of Options

Air conditioning • AM/FM radio (not available with Premium Package) • Automatic speed control (available only with optional 2.6-litre engine) • TorqueFlite automatic transmission (available only with optional 2.6-litre engine)

Standard Safety Features

Unibelt restraint system • Hazard warning flasher • Turn signals with lane-change features • Side marker-lights and reflectors • Backup lights · Disc brakes · Dual braking system with warning lights • Dual throttle return springs • Circuit breakers for headlamps • Electric windshield wipers and washers • Energy-absorbing steering column • High-penetration-resistant windshield • Padded instrument panel, sun visors, and top on front seat-back • Side door guard beams • Folding seat-back latches Interlocking door latches
 Dual hood latch system • Front-seat head restraints • Lock buttons override inside door release lever • Fireretardant interior trim materials . Left and right

outside rearview mirrors • Safety-rim wheels.

Engine Specifications

Engine:	1.61 litre	2.61 litre						
Type:	Four- cylinder	Four- cylinder						
Carburetor:	Two-barrel	Two-barrel						
Bore & Stroke:	3.03"x3.39"	3.6" x 3.9"						
Compression ratio:	8.5	8.2						
Fuel Tank capacity (gal.):	15.9	15.9						

Both the 1.6- and 2.6-litre engines feature MCA-Jet and Silent Shaft.

Engine and Transmission Availability

(O) Optional

Model	Engine	Transmission	Axle Ratio
Sapporo	1.6L	5-speed manual (S)	4.22
Sapporo	2.6L (O)	5-speed manual (S)	3.31
		3-speed automatic (O)	3.31

Exterior Dimensions

(S) Standard

Wheelbase Overall length													
Overall width													
Overall height		÷											.51.8
Track-front .	ć						٠		٠				. 53.9"
Track-rear													. 53.3"

1979 Sapporo Colors*

Exterior:









Ballast Sand



*Due to occasional printing irregularities, the colors shown may vary slightly from actual hues. See your Plymouth Dealer for accurate color chips

Interior Dimensions

.36.4"
.35.0"
.40.6"
.32.5"
.52.8"
.52.4"
.51.2
.51.0"
.10.8

Plymouth Sapporo is another quality product of the Mitsubishi Motors Corporation. Sapporo is made in Japan for the Chrysler Corporation. Some of the equipment shown on product illustrations is optional at extra cost. Chrysler Corporation reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models.

Buy or lease a Plymouth Sapporo

