

2011 CL-Class



Mercedes-Benz

Limited only in number. Liberating in every way.

What drives us to gather the most time-honored traditions of motoring and set them free? For 125 years, we've had two fundamental motivations: the passionate desire to travel in ways that only existed in the imagination—and the ingenuity to make these dreams real. Ever since inventing the first car, the engineers of Mercedes-Benz have been reimagining not just what sets the world in motion, but what stimulates our emotion. “The best or nothing.” This was the mantra of Gottlieb Daimler, and it remains the driving force of Mercedes-Benz today. It is why the most exacting engineering, exhaustive testing, painstaking craftsmanship and precise interweaving of every aspect of performance come together to form such an uninhibited result: the 2011 CL-Class. Its freshly resculpted body achieves extraordinary rigidity without the visible encumbrance of a center roof pillar—to engender a panoramic sense of freedom befitting a true coupe. Its new twin-turbo V-8 unleashes appreciable swells in power, torque and visceral response—yet it consumes less fuel and leaves behind fewer emissions. Its innovative chassis systems harness the forces of nature with unbending confidence and unparalleled grace. And its advanced technology engages the driver and car in a seamless, intimate bond. Every detail of the CL-Class has been thoughtfully deliberated, to make the fortunate few who will call it their own feel thoroughly liberated.



Introducing the redesigned 2011 CL-Class.
For more information, please visit MBUSA.com/CL-Class



CL 550 shown on covers with Black paint, and optional Driver Assistance and Sport Packages.
CL 550 shown above with Flint Grey metallic paint and optional 19" multispoke wheels.

Squeezes air. Pinches fuel. Hugs corners. Embraces change.

A new era of power. For decades, the coupes of Mercedes-Benz have reignited driving passion with dramatic breakthroughs in performance—from fuel injection in the 1950s to the Electronic Stability Program (ESP®) in the 1990s. For 2011, a new generation of leaner, meaner and cleaner engines debuts with the CL 550's 429-hp 4.6-liter V-8. Its twin turbochargers spin up to 150,000 rpm to boost low-end torque by as much as 45%. New high-pressure Direct Injection microscopically fine-tunes the fuel spray, while rapid-multispark ignition fires up to 4,000 times per second—squeezing more thrust, and fewer emissions, from every atom of gasoline. And as its AIRMATIC suspension turns compressed air into calm composure, and its 4MATIC™ all-wheel drive hugs the road, the CL 550 reminds you how refreshing change can be.



Action. With 429 hp and 516 lb-ft of peak torque, the CL 550 rockets from 0 to 60 mph in just 4.8 seconds.¹ Standard 4MATIC™ all-wheel drive continually redistributes torque to the wheels with the best grip, for commanding confidence in any season.² The rear-wheel-drive CL 600's twin-turbo V-12 outputs 510 hp and 612 lb-ft of torque.



Reaction. The CL 550 delivers the silky-smooth response of a 7-speed automatic transmission. A robust 5-speed automatic deftly manages the CL 600's staggering torque. The elegant electronic selector operates with fingertip ease. Driver-adaptive logic keeps pace with your driving style, or take charge with steering wheel-mounted paddle shifters.



Attraction. Strong yet lightweight alloy wheels capture your attention as compellingly as they conquer corners. Bold 5-spoke 18" wheels are standard on the CL 550, while options include multispoke 19" wheels, 10-spoke 20" wheels (shown), and either 19" or 20" AMG 5-spoke wheels as part of the two available Sport Packages.³



CL 550 shown with Iridium Silver metallic paint and optional Driver Assistance Package.

Prepares for the future. To protect your legacy.

An unsurpassed heritage of looking out for what's ahead. Look back over the life story of the automobile and you'll find Mercedes-Benz continually leading the way in safety innovation—from the invention of the first crumple zone 60 years ago to the exclusive PRE-SAFE® system of today that can detect and prepare for a collision before it happens. True to its heritage, the 2011 CL-Class is engineered with visionary safety advances that watch the road ahead and to your side, and that help you to see and be seen. Maybe all cars will do this someday. The protection a CL-Class offers today could rewrite the story of your own life.

Body structure. Even without visible B-pillars, the CL-Class body structure achieves exceptional rigidity. Extensive use of ultra-high and high-strength steel in critical areas helps it manage both weight and impact forces. Advanced crumple zones help dissipate impact energy over, under and around the reinforced passenger cabin.

Standard 11-way air bag protection. A system of nine air bags offers 11-way protection.⁴ Every CL-Class features dual-stage front air bags, a driver's knee air bag, front and rear side-impact air bags, and side curtain air bags for all four seats. Every seat belt is equipped with an Emergency Tensioning Device (ETD) and belt-force limiter.

Brighter lighting. All-LED taillamps provide quicker illumination of the brake lamps than conventional bulbs, potentially reducing the reaction time of drivers behind you. Standard Bi-Xenon headlamps feature Active Curve Illumination and Adaptive Highbeam Assist—an innovation that continuously varies the headlamp range to maximize illumination without creating glare for other drivers. Bright white LED Daytime Running Lamps maximize visibility with minimal energy draw.

Night View Assist PLUS with Pedestrian Detection. When you're driving in darkness, this innovative option⁵ projects invisible infrared beams and reads them with a special camera. The system displays a clearer, supplemental real-time view of the road ahead on an in-dash 8" screen positioned directly in front of the driver. It can even help to identify and point out pedestrians.⁶

PRE-SAFE. During certain vehicle maneuvers, the exclusive PRE-SAFE system can detect instability suggesting that a collision or rollover is imminent. PRE-SAFE can then tighten the front seat belts, adjust the front passenger seat, and close the windows and sunroof—all in an effort to better prepare the occupants.⁷

DISTRONIC PLUS with PRE-SAFE Brake. Another breakthrough first introduced by Mercedes-Benz, this active cruise control option⁵ adapts your set speed in response to traffic ahead. It automatically slows—or even stops—your car, and then resumes when your path is clear again.⁸ The system also includes PRE-SAFE Brake, whose radar-based sensors can detect an impending collision with the vehicle ahead. PRE-SAFE Brake automatically applies up to 100% of the car's braking power to help reduce the severity of impact.⁹

ATTENTION ASSIST. By continually monitoring numerous driving behaviors, this Mercedes-Benz innovation can audibly and visually alert the driver if it detects signs of drowsiness on long trips.¹⁰

Active Lane Keeping Assist and Active Blind Spot Assist. These optional systems⁵ can warn the driver of unintended drifting across visible lane markings¹⁰ and—at speeds above 20 mph—alert the driver to some unseen vehicles in the adjacent lane.¹¹ Should the driver disregard these alerts, new active technology for 2011 allows either system to help guide the car back into its own lane by gently applying the brakes to specific wheels.





CL550 shown with Palladium Silver metallic paint and optional Driver Assistance Package.

Comfort you never imagined. Craftsmanship we never forgot.

Innovative luxury. Intuitive elegance. Time-honored customs meet new-age convenience in the CL-Class. Four individually contoured seats—a Mercedes-Benz coupe hallmark—are divided by a sweeping full console. Hand-fitted leather, hand-finished wood, brushed metal and polished chrome adorn virtually every surface of the seats, doors, dash and steering wheel. Elegantly designed controls fall naturally to your hands, and even the most advanced systems operate with an intuitive simplicity. The COMAND system puts audio, navigation, vehicle settings and information such as real-time traffic reports within easy reach, with a convenient central controller, Enhanced Voice Control and two high-resolution 8" widescreens. Making something startlingly new feel comfortably familiar is a Mercedes-Benz tradition.



Thoughtful. Heated and Active Ventilated front seats offer 12-way power adjustment, four zones of lumbar support and 3-position memory. Optional Drive-Dynamic front seats add a massage function and active support in cornering maneuvers. The wood/leather multifunction steering wheel puts audio and Bluetooth® controls at your fingertips.¹² Optional heating⁵ can quickly warm your hands in winter.

Delightful. With 600 watts of Dolby® Digital 5.1 surround sound, the 11-speaker harman/kardon LOGIC7® system lets you enjoy HD Radio™ stations, SIRIUS® Satellite Radio,¹³ iPod® integration,¹⁴ a 6-DVD/CD changer, memory card reader and 7.2GB Music Register for storing digital music. The 40GB hard-drive navigation system¹⁵ features Zagat® Survey ratings and SIRIUS Traffic™ with dynamic re-routing.

Insightful. PARKTRONIC with Parking Guidance helps you size up a parallel parking space as you drive by, then guides you into it. The Premium 2 Package⁵ adds a rear view camera¹⁶ that shows a live color image on the central 8" widescreen when you shift into Reverse. The exclusive new SPLITVIEW option¹⁷ lets you play a DVD movie on the same screen that's only visible to the front passenger.



CL 550 shown with Sahara Beige/Black Premium leather interior and Burl Walnut wood trim.



The CL 63 AMG and CL 65 AMG. Performance art. Signed by the artist.

One man, one engine. Beyond all the racing trophies earned in the storied legacy of AMG—the high-performance arm of Mercedes-Benz—one small plaque tells an even greater story. Affixed atop each AMG engine, it bears the signature of the single master technician who assembled it from race-proven components with his own hands. The superlatively engineered automobile which houses this engine will go forth to achieve imposing results in virtually every dimension of performance. But no matter what numbers it generates—horsepower and pound-feet, mph and rpm, or seconds and g's—every measure of a CL 63 AMG or CL 65 AMG starts with “one.”

AMG-developed engines. With reduced displacement, numerous innovations and twin turbochargers, the all-new 5.5-liter Direct Injection V-8 of the CL 63 AMG outputs a thunderous 536 hp @ 5,500 rpm and 590 lb-ft of torque @ 2,000–4,500 rpm. Along with substantially improved efficiency and emissions, 0–60 mph arrives in just 4.4 seconds.¹ Not to be outdone, the CL 65 AMG reaches 60 mph in a scant 4.2 seconds, courtesy of a 6.0-liter twin-turbo V-12 generating 621 hp @ 4,800 rpm and the highest torque output of any AMG engine yet: 738 lb-ft @ 2,000–4,000 rpm.

SPEEDSHIFT transmissions. A 7-speed SPEEDSHIFT MCT automatic in the CL 63 AMG offers three driving modes: Controlled Efficiency, Sport and a paddle-shifted Manual mode with lightning-quick 100-millisecond shifts. A wet startup clutch eliminates the power losses of a traditional torque converter. The reinforced 5-speed SPEEDSHIFT automatic of the CL 65 AMG offers Sport, Comfort and Manual modes that also reprofile the throttle and suspension.

AMG-enhanced chassis. The Active Body Control (ABC) fully active suspension features AMG-specific calibration and selectable Sport and Comfort modes. In its firmest setting, ABC virtually eliminates body roll in corners. The adaptive brakes feature massive perforated, ventilated composite discs and dual front calipers. Lightweight yet highly rigid 20" AMG twin 5-spoke alloy wheels—forged on the CL 65—wear staggered-width high-performance tires.³

Race-bred refinement. Swathed in Premium leather (or Exclusive diamond-quilted leather in the CL 65 AMG), the Drive-Dynamic front seats provide active support in corners. An AMG instrument cluster includes a RACETIMER for timing track laps, while the central analog clock is modeled after the classic IWC® Ingenieur watch. Impeccably composed and lavishly crafted, the CL 63 AMG and CL 65 AMG are high-performance cars you can enjoy every day.

Learn more at MBUSA.com/AMG





CL 63 AMG shown with Magnetite Black metallic paint and optional Driver Assistance Package.



mbrace

Your World, From Your Car

Connecting your life.

Stay in touch with mbrace. Your vehicle is more than a source of enjoyment, it's a vital part of everyday living. The Mercedes-Benz mbrace™ system can make it easier—from planning a trip, to remembering where you parked, to handling an unexpected emergency.¹⁸ You can access a world of security, convenience and destination planning services from your vehicle, your computer or even your smartphone. With advanced, reliable technology, plus 24-hour support from helpful experts, mbrace helps keep you, your life and your Mercedes-Benz connected.



From your vehicle. Three buttons inside your Mercedes-Benz can connect you to emergency services, our 24-hour Customer Assistance Center, or our Roadside Assistance service.¹⁹ Numerous mbrace services are also integrated with your vehicle's standard COMAND navigation system.



From your smartphone. The mbrace Mobile Application for your iPhone® or BlackBerry® lets you locate your vehicle from up to a mile away, remote-lock or unlock its doors, find a dealer, and contact Roadside Assistance, Customer Service or even Mercedes-Benz Financial with a touch.²⁰



From your computer. Beyond the support you'll find at mbrace.MBUSA.com, the Search & Send feature lets you look up destinations on Google™ Maps using any web browser. You can then send the address directly to your vehicle's navigation system with just a few clicks.

Mercedes-Benz mbrace™ packages.

Support—when and where you need it. Two service packages are available, each including an attractive complimentary trial period allowing you to experience the many ways that Mercedes-Benz mbrace can help connect and protect you and your vehicle. The standard **mbrace Package (::)** includes all of the Safety and Security services, as well as Search & Send,[™] one of the most popular Navigation and Destination Planning features. It also includes five reassuring Convenience features, such as the ability to locate your vehicle using your smartphone. The **mbrace PLUS Package (+)** offers unlimited use of our expert Concierge services, spoken turn-by-turn Route Assistance—even if your car does not have a navigation system—plus traffic and weather reports based on your location.



Safety and Security



Automatic Collision Notification :: +

With mbrace, your vehicle can call for help even if you can't. If an air bag or Emergency Tensioning Device is activated, mbrace initiates a call to the Mercedes-Benz Emergency Response Center to notify them of the incident, and provide information on your vehicle and its location. A Customer Specialist will then attempt to make voice contact with you. If you request help, or do not respond, they will notify local emergency response services, and stay on the line until help arrives.



SOS/Emergency Call :: +



Roadside Assistance Connection :: +



Stolen Vehicle Location Assistance :: +



Automatic Alarm Notification :: +



Crisis Assist :: +



Safe Ride :: +



Navigation and Destination Planning



Search & Send :: +

A convenient way to plan your trips before you leave your home or office, Search & Send lets you use Google Maps to find a destination online, then send it directly to your Mercedes-Benz. Once you're in your vehicle, just push the *i*-Button and the address will be downloaded into your vehicle's navigation system. You can then start route guidance immediately, or save the information in your navigation system's memory.



Point of Interest Destination Download +



Route Assistance +



Location-Based Traffic +



Location-Based Weather +



Convenience



Mercedes-Benz Concierge +

Subscribing to mbrace PLUS gives you unlimited access to Mercedes-Benz Concierge services, a network of experienced, professional personal assistants who can fulfill virtually any request, around the clock, right in your vehicle.



Remote Door Lock :: +



Remote Door Unlock :: +



Vehicle Finder (via Mobile Application only) :: +



Dealer Connect :: +



Vehicle Information :: +

:: mbrace Package features
+ mbrace PLUS Package features

Mercedes-Benz mbrace is the evolution of our existing groundbreaking in-vehicle services, offering national support along with expanded and enhanced features. To learn more about mbrace, see your dealer, call 866-990-9007 or visit MBUSA.com/mbrace.



CL 550 shown with Monarch Blue metallic paint and optional Sport Package.

A personal expression. And a lasting impression.

No automaker has more experience in creating a great experience. With a history of firsts that started with the invention of the car in 1886, every Mercedes-Benz embodies a unique biography of automotive achievement. And yet the most compelling memoir will be the one you create for yourself. To help you craft the character of your CL-Class to fit your own, an array of thoughtfully innovative options and accessories is available. Mercedes-Benz also offers you the opportunity to take your first drive in your new CL-Class in its natural German habitat, then ship it home. Wherever you choose to go with your new CL-Class, this is the start of a memorable journey.



Options and packages. Make your CL-Class your own with the optional equipment that suits you best. Among your choices, the Premium 2 Package⁵ includes Night View Assist PLUS with Pedestrian Detection,⁶ a rear view camera,¹⁶ and Drive-Dynamic front seats with a massage function.

Turn the page for more options and packages.

Accessories. Fine-tune your car's style, versatility and individuality with Genuine Mercedes-Benz Accessories that are exclusively engineered for your CL-Class. From wheels to rooftop carriers to chrome trim and all-season floor mats, they fit your lifestyle as well as they fit your vehicle.

Visit MBUSA.com/CL-Class

European Delivery. Pick up your new Mercedes-Benz in Germany through the original manufacturer-sponsored tourist delivery program. You'll enjoy significant savings²¹ and other benefits, as well as the unforgettable experience of a European vacation with your own CL-Class.

Visit MBUSA.com/EDP

Build your own CL-Class at MBUSA.com/CL-Class

	CL 550	CL 600
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OPTION PACKAGES

Premium 2 Package: • Rear view camera ¹⁶ • Drive-Dynamic multicontour front seats with massage feature • Night View Assist PLUS with Pedestrian Detection ⁶	○	●
Sport Package: • 19" AMG 5-spoke wheels with all-season tires ³ • Sport body styling (front and rear bumpers, side skirts)	○	—
Sport Package Plus One: • 20" AMG 5-spoke wheels with high-performance tires ³ • Sport body styling (front and rear bumpers, side skirts)	○	—
Driver Assistance Package: • DISTRONIC PLUS with PRE-SAFE [®] Brake ⁸ • Active Blind Spot Assist ¹¹ • Active Lane Keeping Assist ¹⁰	○	●

INDIVIDUAL OPTIONS

19" multispoke alloy wheels ³	○	●
20" 10-spoke alloy wheels ³	○	●
Heated steering wheel	○	●
Illuminated door sills	○	○
Burl Walnut wood trim (no-charge option on CL600)	●	○
Brown Poplar wood trim	—	●
Black Ash wood trim (no-charge option)	○	○
SPLITVIEW front-seat entertainment system ¹⁷	○	○

● Standard ○ Optional — Not Available

ENDNOTES

- 1 Stated rates of acceleration are based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 2 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.
- 3 Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.
- 4 WARNING: THE FORCES OF A DEPLOYING AIR BAG CAN CAUSE SERIOUS OR FATAL INJURIES TO A CHILD UNDER AGE 13. THE SAFEST SEATING POSITION FOR YOUR CHILD IS IN THE REAR SEAT, BELTED INTO AN APPROPRIATE, PROPERLY INSTALLED CHILD SEAT, OR CORRECTLY WEARING A SEAT BELT IF TOO LARGE FOR A CHILD SEAT. SEE OPERATOR'S MANUAL FOR ADDITIONAL WARNINGS AND INFORMATION ON AIR BAGS, SEAT BELTS AND CHILD SEATS.
- 5 Standard on CL 600.
- 6 Night View Assist PLUS does not replace the use of headlamps and should not be used as the primary visual source for the driver.
- 7 PRE-SAFE[®] closes the side windows and sunroof when the system's sensors detect side movement that suggests a possible rollover.

	CL 550	CL 600
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SPECIFICATIONS

Engine	4.6-liter twin-turbo Direct Injection V-8 429 hp @ 5,250 rpm 516 lb-ft net torque @ 1,800–3,500 rpm	5.5-liter twin-turbo V-12 510 hp @ 5,000 rpm 612 lb-ft net torque @ 1,800–3,500 rpm
Transmission	7-speed automatic with steering wheel-mounted paddle shifters	5-speed automatic with steering wheel-mounted paddle shifters
Wheels	18" 5-spoke	19" multispoke ³
Suspension	AIRMATIC with Adaptive Damping	Active Body Control with crosswind stabilization
Drivetrain	4MATIC all-wheel drive	Rear-wheel drive

	CL 550	CL 600
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DIMENSIONS

Wheelbase	116.3 in	116.3 in
Overall length	200.6 in	200.6 in
Overall height	55.8 in	55.8 in
Overall width	83.9 in (with mirrors)	83.9 in (with mirrors)
Curb weight	4,740 lbs	4,894 lbs
Headroom	36.9 in, front/36.4 in, rear	36.9 in, front/36.4 in, rear
Legroom	42.2 in, front/32.2 in, rear	42.2 in, front/32.2 in, rear
Shoulder room	59.2 in, front/55.2 in, rear	59.2 in, front/55.2 in, rear
Cargo capacity	13.5 cu ft	13.5 cu ft

- 8 DISTRONIC PLUS adaptive cruise control is no substitute for active driving involvement. It does not react to stationary objects, nor recognize or predict the curvature and lane layout of the road or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the DISTRONIC Proximity Warning System before braking, as that may not afford sufficient time and distance to brake safely. After braking the car for stopped traffic ahead, system resumes automatically only if traffic pauses for less than 3 seconds.
- 9 Braking effectiveness also depends on proper brake maintenance, and tire and road conditions.
- 10 Driving while drowsy or distracted is dangerous and should be avoided. ATTENTION ASSIST and/or Active Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury.
- 11 Active Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of oncoming vehicles. It should not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions.
- 12 Bluetooth[®] interface does not provide phone charging or external antenna. Voice interactivity feature is dependent on selected handset. Visit MBUSA-Mobile.com for details. Phone sold separately. See dealer for a list of approved compatible phones.
- 13 SIRIUS[®] hardware and subscription required. With the purchase of a new, SIRIUS-enabled vehicle, you'll receive a complimentary 6-month subscription to SIRIUS, courtesy of Mercedes-Benz. Subscription governed by SIRIUS Terms & Conditions available at

Color and Trim

PAINTWORK, METALLIC



Magnetite Black



Flint Grey



Palladium Silver

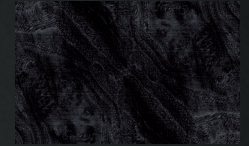


Iridium Silver



Jade Green

HIGH-GLOSS WOOD TRIM²⁴



Black Ash



Monarch Blue



Capri Blue



Barolo Red



Diamond White²²



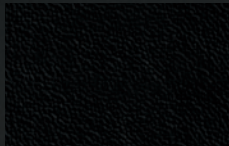
Black

PAINTWORK, NON-METALLIC

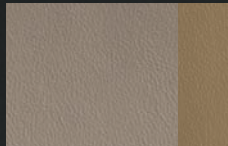


Burl Walnut

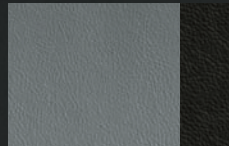
LEATHER UPHOLSTERY²³



Black



Cashmere/Savanna

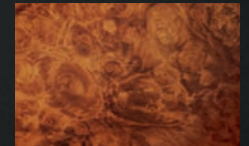


Ash/Grey



Sahara Beige/Black

CUSTOM OPTIONS



Brown Poplar

sirius.com. SIRIUS U.S. Satellite Service available only to those at least 18 years of age in the 48 contiguous United States, DC and Puerto Rico (with coverage limitations). Service available in Canada; see www.siriuscanada.ca.

14 All iPod® devices are sold separately. Feature not compatible with iPod Shuffle. See dealer for details.

15 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area.

16 Rear view camera does not audibly notify driver of nearby objects and is not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited to camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the camera.

17 System availability and use is not yet approved in all 50 states. See your dealer for the latest information, and check local laws regarding the use front-seat video displays in your area.

18 All Mercedes-Benz mbrace™ services operate only where cellular and Global Positioning Satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. An mbrace Package trial period is offered on new, Certified Pre-Owned and pre-owned sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is

required for service to be active. Some services are only available on select vehicles. Your PIN is required in order to use certain services. See your dealer or MBUSA.com/mbrace for details, including a list of compatible smartphones.

19 Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.

20 mbrace is compatible with select Apple iPhone® models running OS 2.2.1 or later, BlackBerry® Curve™ 8300 Series models with GPS, and Blackberry 8820 and 8830 models running OS 4.5 or later. Please visit MBUSA.com/mbrace for more information.

21 European Delivery Program discount of 7% available on select models, other models offered at MSRP. Please see your dealer for details.

22 Extra-cost option.

23 Premium leather is standard on CL550. Exclusive leather is standard on CL600.

24 See Individual Options chart at left for availability of wood trim.

25 Durability is based on longevity, as determined by MBUSA sales records 1952-2008 and R.L. Polk & Co. Vehicles In Operation as of 2008.



For a small blue planet

For 125 years – longer than any other automaker – we’ve been sharing this planet with you. Respecting it, and protecting it, have long been a part of our vision and ambition. We introduced the world’s first CFC-free car, not just in its air conditioning but in its entire manufacturing process. We’ve been using water-borne paints for years, and source the wood for our interior trim from responsibly sustained forests. We’ve been pioneering advanced powertrains for generations, from today’s hybrid models and 50-state clean diesels to the fuel cell vehicles of tomorrow. Mercedes-Benz is also legendary for producing automobiles of extraordinary durability, with 88% of the vehicles sold in the last 20 years – and a remarkable 75% of the vehicles we’ve ever sold in the U.S. – still on the road.²⁵ After all, it takes virtually the same amount of energy to build vehicles that last as ones that won’t. Even our brochures conserve resources and are produced with eco-conscious printing. Everything we engineer is born from the motivation and ingenuity to make things better. Passion with compassion – that is what drives us.



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