



Eos | 2011



Das Auto.



What makes a Volkswagen a Volkswagen. See those little icons over there? They represent the big ideas that every Volkswagen must live up to in order to earn the VW badge. No matter how large or small, all models are a combination of these essential ideas. Find an icon and you'll discover something special about a Volkswagen. It's really that simple.

Let's talk Volkswagen.

Das Auto

A VW doesn't just start off as sheet metal and engine parts. It begins as an idea. A belief that getting the little things right is a big thing. A viewpoint that asks why dumb it down when you can smart it up. An attitude that says to make things perfect, you have to make them perfectly. Some would call these just a bunch of good ideas. We call them Das Auto.®

The Eos

You've been wanting to own a convertible for long enough. Well, it's time. Say hello to the Volkswagen Eos. Finally there's a convertible that's all about fun and still has enough practical features for those inevitable moments when responsibility wins. That's why we made the Eos the world's first power-folding hardtop with a glass sunroof: hardtop for your sensible side, sunroof so you can always see the sky. We also gave it our award-winning 2.0L TSI® engine, and loaded it with comforts like Bluetooth®, a premium touchscreen sound system, and heated seats. So even when life says you have to be a responsible adult, you can still enjoy every moment of it. And then put the top down and drive off into the sunset. Or in this case, the sunshine.



Komfort shown in Reflex Silver Metallic with 18" Velos wheels



Coupe



Sunroof



Convertible



Lux shown in Black with 18" Velos wheels



Design. Did you know that the Eos is the world's first hardtop convertible to have a power sunroof? That's right, you're looking at a trendsetter. And it's a tilting, sliding, tinted, panoramic sunroof. That also moonlights as a moonroof.



How much sky would you like today?

We could tell you about the sleek body lines, or the available genuine burled walnut wood interior trim. Or even about the coupe styling with an aerodynamic windshield for maximum visibility and minimum wind resistance. But this is the Eos. And even though all of those things are very true, it's all about the convertible. The automatic folding hardtop complete with sunroof and heated rear glass window. The one that disappears into the trunk in just 25 seconds. That magical tractor beam of design and engineering that makes you turn your head every time you see one drive by. Just think, if you were driving an Eos, you'd have 360 degrees of visibility to spot all the other Eos drivers. And then quietly nod and smile.



Comfort. It might be hard to imagine, but we found 12 different ways to adjust the driver's seat. And we put all that power into just three buttons that you can use to fine-tune everything to your comfort. In the Lux model, the passenger seat has 12-way power, too. We thought it felt more luxurious that way.



Lux shown in Cornsilk Beige leather interior

The comforts of inside, out.

When the top of your car folds into the trunk at the touch of a button, it seems as though that might be all the air-conditioning you would need. But we realize that you like options. So we gave you a dual-zone Climatronic® climate control system that not only makes the air flow stronger when the top is open, it also saves your comfort settings for

both convertible and coupe mode, and automatically adjusts before you even think about it. And for those gorgeous, breezy nights when you just need to have the top down, we gave you heated front seats, with optional leather seating surfaces, to keep you cozy as you drive.



Technology. Meet the parallel parking solution. Now with the optional Park Distance Control (PDC) system, the moment you put the car into reverse, ultrasonic sensors in the front and rear bumpers automatically alert you when you get too close to another car. Or mailbox. Or fire hydrant. You get the picture. It also includes a Trunk Lid Assistant that lets you know if you have enough room to open or close your convertible top.



Lux shown in Cornsilk Beige leather interior

Good design is instrumental.

The Eos was designed to make everything a lot more fun. That's why we gave it our new eight-speaker touchscreen sound system with a three-month trial subscription to over 130 channels of SIRIUS® Satellite Radio, in-dash six-CD changer, and MDI with iPod® cable to seamlessly navigate playlists, albums, and more. If your phone rings while you're on the road, the Eos has integrated Bluetooth with phonebook download and voice command. The leather-wrapped multi-function steering wheel

even lets you control the phone, the stereo, and the trip computer, which tells you things like the outside temperature and how far you can go until you need to fill the gas tank. And just in case you forget where you're going, the optional navigation system will not only guide you to your destination, it also comes with a three-month trial subscription to SIRIUS Traffic™, 30GB of storage, and CD and DVD playing capabilities so you can stop and relax along the way.





Safety. There's safe. And then there's Volkswagen safe. Safe protects you from all kinds of life's little (and big) surprises. Volkswagen safe means the Eos comes standard with a Rollover Protection System that automatically deploys hidden steel beams from behind the headrests to help keep you and your passengers safe in the event of a rollover. Safe is what every car should be. Volkswagen safe is what every car wishes it were.



Lux shown in Thunder Blue with 18" Velos wheels

Our success is no accident.

When you buy a Volkswagen like the Eos, you're driving home more than just a car. You're taking home total peace of mind. You don't have to think about how its doors thunk solidly into place. Or how it has four airbags standing guard, including mounted side airbags that serve as head protection for both driver and passenger.* Or especially how the crash-optimized front end would help absorb energy on impact and protect you in the event of a collision. That's because every Volkswagen

is built to the highest standards. Volkswagen standards. Standards so high that we included Electronic Stability Control (ESC), Anti-lock Braking System (ABS), and Hydraulic Brake Assist (HBA) on every VW to help you stay safe in every situation. Because we believe that once you've achieved a certain level of excellence, there's no going back. That's why we call it a standard.

*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.



Komfort shown in Reflex Silver Metallic with 18" Velos wheels

Buy one, get three.

Yes, you read that right. When you buy any new VW, you get three years or 36,000 miles of no-charge scheduled Carefree Maintenance.* That's your first three years of scheduled maintenance at no extra charge. If you'd like, stop by in the first 90 days, or 6,000 miles, for your courtesy vehicle check. Ask us any questions you might have while we give your Eos a basic checkup. On the house. After that, come by every year, or 10,000 miles, for your remaining scheduled

*The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for three years or 36,000 miles, whichever comes first. Coverage is during the term of the new vehicle limited warranty at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details.



Quality. Before we put the sheet metal on your Eos, we put it through a treatment called hot wax flooding to fill any tiny spaces and remove moisture in the hardest to reach areas. The result of that process makes the frame so watertight that we're able to offer a 12-year warranty against rust and corrosion. We call that one of the best warranties in the business. You'll probably call it peace of mind.



maintenance checks. It's really that simple. So relax and enjoy every carefree mile in your new VW. That's what it's there for. Keeping it like new, well, that's what we're here for. And because it's a Volkswagen, it'll keep that new car feeling for many years to come. If only everything in life could be this carefree.

Trim

Komfort Includes: 2.0L, 200-hp TSI® engine; 17" Le Mans alloy wheels with all-season tires; power retracting hardtop roof; power panoramic sunroof (tilting/sliding with manual sunshade); Climatronic® dual-zone automatic climate control; Touchscreen Premium VIII radio with 8 speakers, MP3- and WMA-compatible in-dash 6-disc CD changer, AUX-in for portable audio players, and SIRIUS® Satellite Radio with 3-month trial subscription; Media Device Interface (MDI) with iPod® cable; Microtech Anthracite interior trim; V-Tex leatherette seating surfaces; 12-way power adjustable driver's seat with power lumbar support; 8-way manually adjustable passenger's seat with manual lumbar; "easy entry" access to rear seating (power driver and manual passenger); heated front seats and washer nozzles; non-folding pass-through rear seats with lockable storage; front foglights; leather-wrapped multi-function steering wheel, shift knob and brake handle; Electronic Stability Control (ESC); Anti-lock Braking System (ABS); Anti-Slip Regulation (ASR); Electronic Differential Locking (EDL); Tire Pressure Monitoring System (TPMS).

Lux Includes Komfort features, plus: 17" Sienna alloy wheels with all-season tires; genuine burled walnut interior trim; leather seating surfaces; self-dimming rearview mirror; 12-way power adjustable front passenger's seat with power lumbar; powered "easy entry" access to rear seating for both front seats; rain-sensing wipers; heated power-folding side mirrors with self-dimming driver's side; automatic headlights with Coming Home feature.

Packages (available on Lux trim level only)

- **Premium Sound:** Dynaudio® premium sound system
- **Navigation Package:** RNS 510 navigation system with 6.5" color touchscreen in center console, 30GB hard disk, SD memory card reader, AUX-in for portable audio players, and SIRIUS Satellite Radio and SIRIUS Traffic™ with 3-month trial subscriptions.
- **18" Veracruz Alloy Wheels Package:** 18" Veracruz alloy wheels with all-season tires; front and rear sport suspension; front and rear stabilizers.
- **Technology Package:** Park Distance Control with front and rear proximity sensors; Bi-Xenon™ high-intensity headlights with Adaptive Front-lighting System (AFS), directionally adjustable.

Exterior

Candy White



Reflex Silver Metallic



Thunder Blue



Salsa Red



Black



Interior

V-Tex Leatherette



Cornsilk Beige



Titan Black

Leather



Cornsilk Beige



Titan Black

Leather



Teak



Red

Standard/Accessory Wheels



Standard Komfort – 17" Le Mans



Standard Lux – 17" Sienna



Accessory Lux – 18" Veracruz



Accessory 17" Akiros



Accessory 17" Azuros



Accessory 18" Velos

Specs

Exterior	Komfort	Lux
Fully galvanized sheet metal	●	●
Halogen headlights with clear, lightweight, chip-resistant polycarbonate lenses, Daytime Running Lights (DRL) and LED technology for rear marker, brake and turn signal lights	●	●
Bi-Xenon high-intensity headlights with Daytime Running Lights (DRL) and Adaptive Front-lighting System (AFS), directionally adjustable	–	○
Halogen reflector lens foglights, integrated into front bumper	●	●
Power-operated, heated side mirrors with integrated turn signals	●	–
Power-operated, power-folding, heated side mirrors with integrated turn signals and memory	–	●
Power filtering/sliding panoramic sunroof, externally guided, with tinted glass and manual sunshade	●	●
CSC (Coupe-Sunroof-Convertible) automatic, multi-piece folding hardtop roof with heated rear glass window	●	●
Tire Pressure Monitoring System (TPMS)	●	●
17" alloy wheels with anti-theft wheel locks	●	●
18" alloy wheels with anti-theft wheel locks	–	○
Heated front windshield washer nozzles	●	●

Interior	Komfort	Lux
Climatronic® dual-zone electronic climate control with pollen filter	●	●
Anti-theft alarm system for doors, hood, trunk and radio with audible and visual activation	●	●
Immobilizer III theft-deterrent system	●	●
Touchscreen Premium VIII sound system with MP3- and WMA-compatible in-dash 6-disc CD changer, 8 speakers, and SIRIUS Satellite Radio with 3-month trial subscription	●	●
RNS 510 navigation system with 6.5" color touchscreen in center console, SIRIUS Satellite Radio and SIRIUS Traffic with 3-month trial subscriptions, SD memory card reader, and 30GB hard disk	–	○
Dynaudio premium sound system, with 10 high-end speakers (4 tweeters, 2 midrange, 4 woofers); 600-watt amplifier and DSP (Digital Sound Processor) technology	–	○
AUX-in for portable audio players	●	●
Media Device Interface (MDI) with iPod cable	●	●
Bluetooth hands-free calling system	●	●
Electric rear window defroster	●	●
Speedometer, tachometer, odometer, trip odometer, fuel gauge, coolant temperature, clock, outside temperature	●	●
Multi-function trip computer with compass, trip time, trip length, average trip speed, average trip fuel consumption, current fuel consumption, miles to empty, radio station display, personalizing function	●	●
2 radio-frequency remote transmitter key fobs with lock, unlock, rear trunk release, panic button for central locking, and selectable access valet key feature	●	●
Two 12V power outlets: 1 in front center console, 1 in rear	●	●
Automatic locking feature (doors lock when vehicle reaches 8 mph, unlock automatically upon airbag* deployment)	●	●
Driver and passenger vanity mirrors, illuminated and with covers	●	●
Driver and passenger front airbag supplemental restraint system, includes Passenger Occupant Detection System (PODS)*	●	●
Driver and front passenger head/thorax airbag supplemental restraint system*	●	●
3-point safety belts for all seating positions, includes safety belt pretensioners for front seats	●	●
Automatic rollover protection system behind rear head restraints (rollover protection elements are extended by spring tension in the event of severe frontal, side and rear collisions, or in case of vehicle rollover or extreme lateral tilt)	●	●
LATCH (Lower Anchors and Tethers for Children) child seat anchor points	●	●
12-way power adjustable driver's comfort seat, including 4-way power adjustable lumbar support; 8-way manual adjustable passenger seat	●	–
12-way power adjustable driver and passenger comfort seats, including 4-way power adjustable lumbar support	–	●
Easy-entry front seats	●	–
Power easy-entry front seats	–	●
Heated front seats	●	●
Rear center pass-through armrest, foldable and lockable, with storage compartment	●	●
3-spoke, leather-wrapped, multi-function steering wheel, height-adjustable, with telescopic steering column	●	●
2 front, 2 rear cupholders	●	●
Lockable glovebox	●	●

- Standard, at no additional cost
- Optional, additional cost
- Not Available

Interior cont.	Komfort	Lux
V-Tex leatherette seating surfaces	●	–
Leather seating surfaces	–	●
Power windows with pinch protection; front windows with automatic 1-touch feature, operable from driver side only	●	●

Technical	Komfort	Lux
2.0L TSI, 16-valve, DOHC, in-line 4-cylinder turbocharged engine with intercooler and direct fuel injection (FSI); 200 hp, 207 lbs/ft of torque	●	●
Power-assisted front vented disc brakes (312 mm) and rear solid disc brakes (280 mm)	●	●
Electromechanical power steering with variable assistance and active return	●	●
Independent suspension with front MacPherson struts and rear fully independent 4-link suspension	●	●
Electronic Stability Control (ESC), Anti-Slip Regulation (ASR), Electronic Differential Lock (EDL), and Engine Braking Assist (EBA)	●	●
Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD), and Hydraulic Brake Assist (HBA)	●	●
Intelligent Crash Response System (ICRS)	●	●
6-speed manual transmission	●	–
6-speed DSG® automatic transmission with Tiptronic®	○	●
12-year/unlimited mileage Limited Warranty Against Corrosion Perforation	●	●
5-year/60,000-mile (whichever occurs first) Powertrain Limited Warranty	●	●
3-year/36,000-mile (whichever occurs first) New Vehicle Limited Warranty	●	●
3-year/36,000-mile (whichever occurs first) Roadside Assistance†	●	●

Dimensions	
Wheelbase	101.5 inches (2,578 mm)
Front Track	60.8 inches (1,545 mm)
Rear Track	61.1 inches (1,553 mm)
Length	101.5 inches (2,578 mm)
Width	70.5 inches (1,791 mm)
Height	56.8 inches (1,443 mm)
Cargo volume (with top raised)	10.5 cu. ft. (0.29 cu. m)
Cargo volume (with top stowed)	6.6 cu. ft. (0.18 cu. m)

Accessories

drivergear.vw.com



Pedal Caps



Lip Spoiler



Splash Guards



MDI with iPod Cable (iPod is not included)



MojoMat®



Monster Mat®

*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. †Roadside Assistance provided by Cross Country Automotive Services. "iPod" is a registered trademark of Apple, Inc. All rights reserved.

GTI



CC



Tiguan



Golf



All-new Jetta



Routan



Eos



Jetta SportWagen



All-new Touareg



The VW of today is completely different from the VW you might know. We have a wide range of models, including world-class sedans, SUVs, and a minivan, each one more stylish and refined than ever before. And even though we've grown, rest assured that every VW still provides the exhilarating driving experience that has always been at the core of our reputation. Some things will never change.

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That's Das Auto.

