

CLS

CLASS

—
2014



Mercedes-Benz



The power to change the tide.

It can happen in any arena of life: The arrival of something not merely new but startling and refreshingly different. And in that rare moment, what is born from the inspiration of one becomes an influence to many.

Consider for a moment the electric lightbulb. The personal computer. Or the automobile. Each is an item whose existence we take for granted today, even as their form and capability continue to evolve. Every so often, these essential elements of everyday life undergo a revolutionary transformation. And from that point forward, we embrace our LEDs, smartphones, and even smarter automobiles. Now consider the leather lounge chair. The black dinner jacket. Or a pair of aviator sunglasses. Are icons of style and fashion also

life-changing? If they alter how we see ourselves within our world, yes. Once in a great while, a designer is inspired to create something that asks "why not?" People might first wonder "what for," until we realize it has transformed how we expect things to look, feel and perform. Enter the CLS-Class: a startlingly modern take on the rich heritage of four-passenger Mercedes-Benz coupes. Only with a door for every seat. And a flowing, muscular body that reshaped every four-door car that followed it. The tide has been turned. Lightbulb, meet your LED.



CLS550 shown on cover with optional Cardinal Red metallic paint, PARKTRONIC, and Premium 1 and Driver Assistance Packages. CLS550 shown above with optional Diamond White metallic paint, PARKTRONIC, Premium 1 and Driver Assistance Packages, and Wheel Package Plus One.



CLS 63 AMG S-Model 4MATIC shown with Steel Grey metallic paint, and optional PARKTRONIC, and Premium 1 and Driver Assistance Packages. Please see endnotes on back cover.

The passion to turn sparks into a bonfire.

If the CLS-Class had done nothing more than fuse the intimacy of a coupe with four welcoming doors, it would still have ignited the embers of driving passion. But a Mercedes-Benz never comes to life from a single spark of inspiration. The CLS can transform pressurized air into poised performance. It can enlist an army of LEDs to elucidate curves in the road, captivate its onlookers, and soothe its own inhabitants. It can watch for stalled traffic ahead, or sense a driver growing drowsy at the wheel. Most of all, it can fan the flames in its driver's heart, without ever losing its cool.

CLS 550



An advanced 402-hp biturbo V-8 and paddle-shifted 7-speed automatic join forces for a 5.1-second 0-60 run.² Innovations like Direct Injection and a new ECO Start/Stop system team up to elevate both performance and fuel-efficiency.³ The semi-active, self-leveling AIRMATIC[®] air suspension and 18" wheels⁴ maintain pace with grace. Optional 4MATIC[®] all-wheel drive⁵ helps the CLS 550 tame slick roads and dry corners, yet it can sprint to 60 mph in 5.2 seconds with no loss of mpg.

CLS 63 AMG 4MATIC¹



A handcrafted biturbo V-8—now with 550 hp—hurls its 531 lb-ft of torque through a new AMG-developed 4MATIC system, which promptly aims 67% of it toward the rear wheels. A multi-clutch AMG SPEEDSHIFT[®] MCT 7-speed transmission offers four selectable modes, while the AMG Adaptive Sport Suspension provides two. Flow-formed or optional forged 19" AMG[®] wheels help save weight. ECO Start/Stop helps save fuel when you're at a standstill. Hit the gas, and you'll save time, rushing to 60 in 3.7 seconds.

CLS 63 AMG S-Model 4MATIC¹



All hail the new king of four-door coupes. From within its handcrafted biturbo V-8 emerges the most potent output ever for a CLS: 577 hp and 590 lb-ft of pavement-rippling peak torque. Its AMG performance 4MATIC system catapults the S-Model to 60 mph in a scant 3.6 seconds, continuing on to a 186-mph top track speed.⁶ On the way up—and more importantly, back—its red brake calipers and AMG Adaptive Sport Suspension provide visual and visceral delights through the darkened spokes of its 19" wheels.



The birth of timelessness.

In astronomy or celebrity, the birth of a star rarely occurs without a significant degree of fanfare. Both a supernova and a supermodel have a way of not merely arriving on the scene, but owning it—and drawing every eye their way. Years later, will the moment of their entrance be remembered as the start of something big? Only if the display of star power is backed by a demonstration of staying power. With its piercing headlamps, muscular shoulders and tautly arched roofline, the CLS-Class is an instant and scintillating standout, even amid the galaxy of cars that share the famed emblem in its broad grille. But while countless cars have rushed to emulate its sweeping profile, few can duplicate the depth of its engineering, or catch up with its innovative technology in just a few years. Trendsetting style may capture your attention for a moment. What's below the surface makes the beauty of a Mercedes-Benz not just endearing but enduring. Timelessness is a quality that's affirmed by looking back. But it's born by seeing far ahead.



CLS 550 shown with Palladium Silver metallic paint, and optional 19" 5-spoke wheels, PARKTRONIC, and Premium 1 Package.

Exquisite details meld jewel-like appearance with functional appeal. The world's first available active full-LED headlamps reward the driver's eyes with illumination that's more like natural daylight. Their beams cleverly adapt to the road ahead—whether straight or winding—when darkness falls.

And their distinctive design is eye-catching at any hour. LEDs also enhance both the style and safety of the sweeping taillamps.

Sleek, frameless door glass and a profile highly evolved in the wind tunnel put airflow to work to minimize noise, drag, and even soiling of the side windows on a rainy highway. The sloping tail conceals a remarkably cavernous and richly carpeted luggage area.



While the ongoing advancement of performance and safety have long been Mercedes-Benz hallmarks, innovative technology has also promoted passenger enjoyment for decades. And yet it always coexists with a respect for the traditions that define luxury leadership.

Ambient lighting was first pioneered by Mercedes-Benz to reduce stress and fatigue during nighttime driving. A network of LEDs and fiber optics casts a soothing glow from beneath the handcrafted wood spanning the CLS dashboard. The driver can select any of three hues—cool Polar, warm Solar, and soft Neutral. It's accompanied by gentle illumination of the footwells and door handles.





The physics of chemistry.

Like any performance coupe, the CLS 550 converts fuel, air and spark into moving you quickly. But through the marvel of Mercedes-Benz engineering, it's even better at moving you deeply.

Every CLS-Class is motivated by a biturbo V-8 whose advanced engineering can evoke more power and torque from less gasoline. Among its innovative technologies are high-pressure Direct Injection and rapid-multispark ignition, both of which fine-tune their own response in a matter of a millisecond. An ECO Start/Stop system helps save fuel by shutting the engine off when the car is stopped. The 402-hp V-8 in the CLS 550 delivers all of its 443 lb-ft of peak torque from 1,600–4,750 rpm, leaving nothing but ultra-low emissions and ultra-high emotions as evidence of its performance.

The versatile 7-speed automatic transmission offers you complete control of gear changes with both hands on the wheel, thanks to an elegant electronic selector and shift paddles. A dedicated Manual mode is included with either of the two Wheel Package options.

Optional 4MATIC® all-wheel drive heightens your handling confidence in any season. Its 4-wheel Electronic Traction System (4-ETS®) continually redistributes the engine's power to the wheels with the best grip—even if that's a single wheel.⁵ The system adds only 100 lbs, which helps to preserve the car's admirable

fuel economy and natural balance. And since torque is permanently maintained at a 45:55 front/rear split, 4MATIC is as rewarding in dry corners as it is reassuring in rain and snow.

Every CLS 550 is equipped with staggered-width wheels. Fitting wider tires at the rear axle helps convert traction into acceleration without sacrificing crisp steering feedback from the front end. Four 5-spoke designs are available: standard 18" alloys, an optional 19" style, and two optional Wheel Packages that include either 18" or 19" AMG® wheels.⁴

For poised performance, the CLS 550 literally rides on a cushion of air, yet it generates truly gripping response in corners. Its semi-active AIRMATIC® suspension teams adjustable air springs with a two-mode Adaptive Damping System. ADS instantly adjusts each shock absorber every time its nearby wheel changes direction, up or down. Standard 4-wheel level control also draws the car closer to the road at higher speeds—helping to reduce drag and enhance stability. Efficient electromechanical power steering and our Direct-steer system collaborate for quicker cornering response, easier maneuvering and reassuring stability.





CLS 550 shown with Steel Grey metallic paint, and optional 4MATIC all-wheel drive, Premium 1 Package, and Wheel Package Plus One. Please see endnotes on back cover.

AMG
DRIVING PERFORMANCE



CLS63 AMG 4MATIC shown with optional Cardinal Red metallic paint, and Premium 1 and Driver Assistance Packages. Please see endnotes on back cover.

Performance art, signed by the artist.

Mounted atop every AMG engine is a small plaque bearing the signature of the single technician who crafted it by hand. More than a crown jewel of racing royalty, it authenticates a philosophy that's been the driving force behind championship racecars for 46 years. For the high-performance AMG automobiles that carry this motorsports pedigree to the streets of the world, "One man, one engine" is far more than a spiritual legacy. It's also tangibly evident in the meticulous engineering, proven endurance and superlative performance that three letters—and one signature—certify.

The heart of the CLS 63 AMG 4MATIC is its handcrafted 5.5-liter biturbo V-8. Increased output of 550 hp and 531 lb-ft of torque reduce its 0–60-mph dash to a swift 3.7 seconds.² A new CLS 63 AMG S-Model 4MATIC increases fuel injection pressure and turbo boost for even more staggering results: 577 hp, 590 lb-ft, and a blinding 3.6 seconds to 60 mph.²

The 7-speed AMG SPEEDSHIFT® MCT transmission incorporates a wet startup clutch. A paddle-shifted Manual mode offers 100-millisecond upshifts, while its rev-matched downshifts are met with a snarl of the growling exhaust. From the console, the AMG DRIVE UNIT lets you choose among four modes for the transmission, three for the suspension, and three for the ESP.[®] You can also store a favorite setup and recall it via a single button bearing the AMG logo.

AMG has developed a new version of 4MATIC[®] that obliterates every notion concerning the performance potential of all-wheel drive. A 33:67 front/rear torque split—plus a Torque Vectoring Brake feature in the S-Model's ESP Sport handling mode—help to prevent unwanted understeer, while preserving agility and driving fun. The exclusive AMG suspension setup features steel front springs and rear air springs, along with three driver-selectable modes.

Staggered 19" AMG[®] alloy wheels⁴ offer an enticing peek at the massive, multi-piston AMG brakes. Among the wheel options is an even lighter, forged-alloy 19" design. The S-Model is distinguished by Titanium Silver 10-spoke wheels, red brake calipers, a racing-inspired steering wheel with Alcantara[®] side grips, and numerous exterior styling details.



CLS550 shown with Iridium Silver metallic paint, and optional 4MATIC all-wheel drive, PARKTRONIC, and Premium 1 Package.





*The insight to
change the outcome.*

For more than 60 years, Mercedes-Benz safety engineers have been focused on the future. With countless breakthroughs from the first crumple zone to the newest driver assistance systems, they've predicted numerous safety standards that all cars have come to follow. More importantly, every pioneering innovation they introduce to the world serves to better protect your future—even the part that's mere milliseconds in front of you. Perhaps no one has done more to change the course of automotive history—or help preserve the course of your own.

Reveal, prepare, react.

Far more than a list of groundbreaking safety innovations, a Mercedes-Benz is engineered as an integrated system that's designed to help you detect, avoid and survive a collision like no other car.

Pioneers of accident avoidance.

First introduced by Mercedes-Benz, two systems to help you avoid potential collisions have since been adopted by virtually every automaker. The Electronic Stability Program (ESP®) monitors the car's response to driving inputs such as steering and braking, and responds when needed to help keep the car on course.⁵ Brake Assist (BAS®) can instantly maximize braking pressure if it detects an emergency braking situation—potentially shortening your overall stopping distance.⁷

Brakes that boost confidence and comfort.

The 4-wheel disc brakes integrate technology to help make driving more reassuring and relaxing. If you lift off the accelerator quickly, Predictive Brake Priming sets the pads closer to the discs for quicker response when you apply the brakes. In the rain, Automatic Brake Drying periodically applies the brakes just enough to sweep away water buildup on the discs. During uphill starts, Hill-Start Assist helps to prevent unwanted rollback. And a brake HOLD feature can help to make driving in stop-and-go traffic less stressful.⁷

Protection that starts before a collision.

Another Mercedes-Benz first, PRE-SAFE® can help detect instability during certain vehicle maneuvers that suggest that a collision or rollover is imminent. It can then tighten the front seat belts, adjust the front passenger seat, and close the windows and sunroof—all in an effort to better prepare the occupants and restraint systems in the moments before a collision.⁸

Cruise control that slows, stops and goes.

Optional DISTRONIC PLUS® adaptive cruise control is also a Mercedes-Benz innovation. Using radar-based technology, it can adapt your set speed in response to the flow of traffic ahead—automatically slowing until your path is clear again. If the vehicle ahead slows to a stop, DISTRONIC PLUS can brake to a full halt, then resume automatically when traffic starts going.⁹

An alert, and action, for stopped traffic.

Included with DISTRONIC PLUS, PRE-SAFE Brake can help to detect an impending collision with a vehicle ahead. Even if you're not using cruise control, it can sound an alert and automatically apply up to 100% of the car's braking force to help reduce the severity of impact.⁷

A network of advanced restraints.

Ten standard air bags offer 12-way protection.¹⁰ Knee air bags, pelvic air bags and side-impact air bags are provided for each front seat. Side curtain air bags add protection at all four seating positions. In a rear impact, NECK-PRO® active front head restraints help to reduce whiplash.

Help when you need it most.

The standard Mercedes-Benz mbrace® system¹¹ includes Automatic Collision Notification, which places a call for help if an air bag or seat-belt Emergency Tensioning Device is activated. Your car even transmits its location, model and color information. The CLS also activates its emergency flashers, unlocks the doors and turns on some interior lights to assist rescuers.

Added vision in the dark of night.

During nighttime driving, optional Night View Assist PLUS projects infrared beams that are invisible to the eye, and then reads them with a special camera. The system displays a clearer, supplemental real-time view of the road ahead on the large screen that's positioned high in the dash. Its advanced technology can also help identify and point out pedestrians along a dark roadway.¹²

Industry-leading lighting.

The world's first full-LED active headlamps, part of the Premium 1 Package, generate light that's even closer to natural daylight than the standard Bi-Xenon lamps. Active Curve Illumination and Adaptive Highbeam Assist continuously vary the beam pattern of the LED headlamps, to maximize illumination of corners and straightaways without creating glare for other drivers. LED Daytime Running Lamps and LED taillamps are also included as standard equipment.

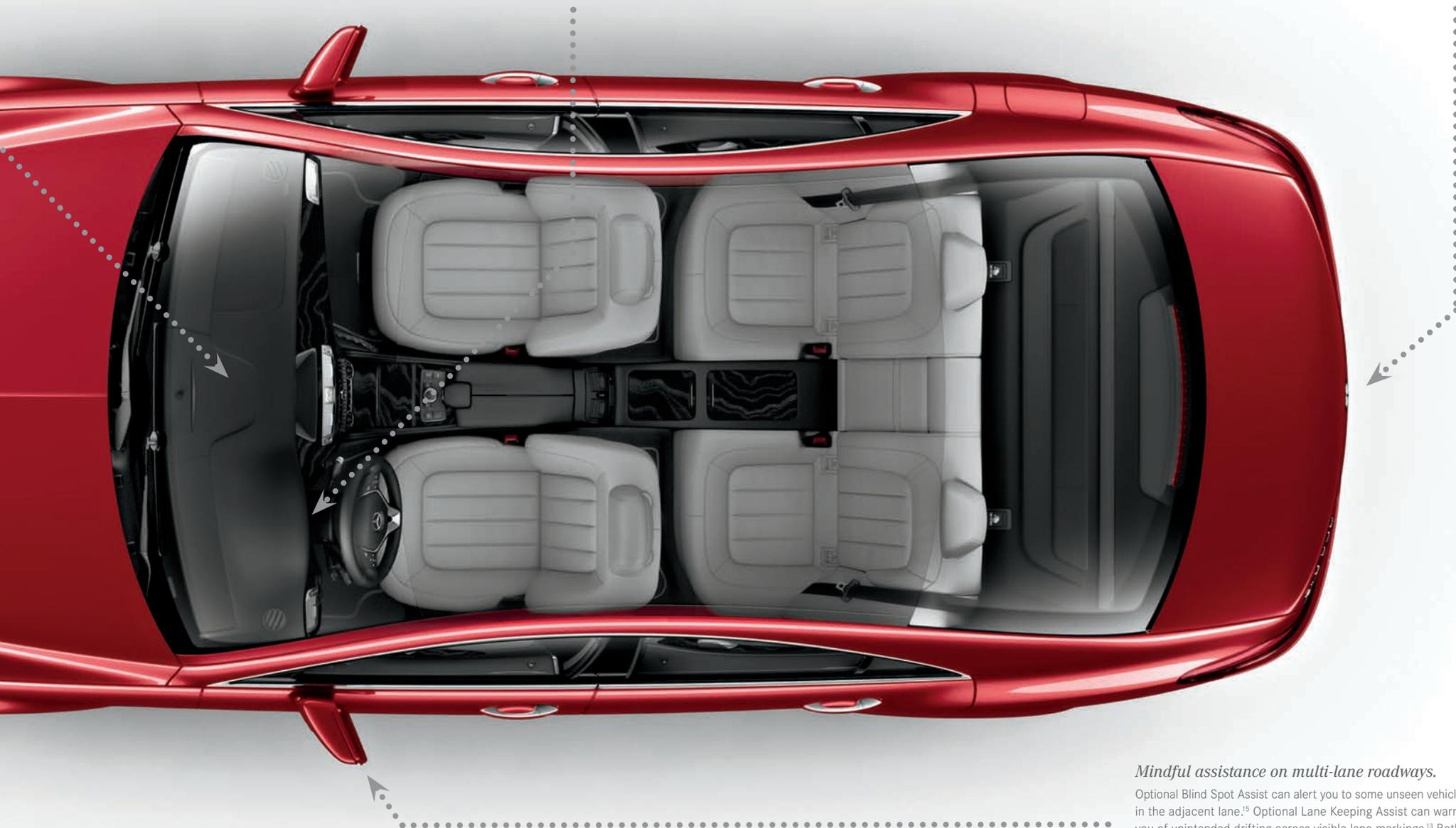


A watchful eye to remind you when's it time for a rest.

By continually monitoring a variety of driving behaviors, ATTENTION ASSIST® is a Mercedes-Benz innovation that can alert you if it detects signs of drowsiness on long trips. More than 70 variables are measured, starting in the first minutes of each drive, to establish a pattern and determine the warning thresholds accordingly.¹³

A preview of what's behind you.

For added safety when backing up, an optional rear view camera shows a live view of the area behind your CLS on the large central in-dash screen.¹⁴ Steering-dependent active on-screen guidelines help you back into a parking space.



Mindful assistance on multi-lane roadways.

Optional Blind Spot Assist can alert you to some unseen vehicles in the adjacent lane.¹⁵ Optional Lane Keeping Assist can warn you of unintended drifting across visible lane markings.¹³ Both systems are also available with advanced active technology that can selectively apply the brakes at individual wheels, to help guide the car back into its own lane if you disregard the alerts.

Please see endnotes on back cover.



The elegant simplicity of sophistication.

The objective of technology is not to make us into superhumans or even supercomputers, but to unite new capabilities with known human nature. The driver of a CLS is presented with an abundance of advanced features that have been engineered not just thoroughly but thoughtfully. By replacing complexity with convenience, and challenge with easiness, freedom of choice can actually feel freeing. In the CLS cockpit, your hand falls naturally to every control. Its displays read at a glance. And its voice control can learn the way you talk. The CLS may look like a work of art, but it works like a masterpiece of simplicity.



Responds to your fingertips, and your voice.

The COMAND® system brings together a wide world of entertainment, navigation, information and vehicle personalization. It's all easily accessible via a convenient central controller on the console, a multifunction steering wheel, and two vivid color screens—one high in the center dash, and one right in front of you. Standard Enhanced Voice Control lets you operate many features by speaking in your everyday voice. Entering a street address is as easy as saying it like you'd read it on an envelope.

Surrounds you in the sounds you love.

A 14-speaker harman/kardon LOGIC7® system outputs 610 watts of Dolby® Digital 5.1 surround sound. Your listening choices are virtually limitless. Tune in HD Radio™ stations, or SiriusXM Radio with six months of service.¹⁶ Bring your own tunes on CD, audio DVD, or SD card. Play your iPod® or MP3 device via the Media Interface,¹⁷ AUX input, USB port, or wireless Bluetooth® audio streaming.¹⁸ The standard Music Register will even store up to 10GB of your own music files on the in-dash hard drive.

Navigates the city, or searches the Internet.

Standard navigation¹⁹ features a fast 80GB hard drive, 3D maps with building profiles, and optimal lane guidance as you approach the next turn. Six months of SiriusXM Traffic and Weather are also included.¹⁶ The Cloud-based apps of Mercedes-Benz mbrace2™ bring the Internet directly to your dash, so you can search from your car, computer or smartphone, and be on your way with a few clicks.¹²

Takes to the road without touching the key.

The Premium 1 Package adds innovations to help speed your departure and arrival. KEYLESS-GO® lets you unlock and drive your CLS without taking the key from your pocket. The electronic trunk closer can fully open or close the trunklid at the touch of a button, to ease loading when your arms are full.

Parks like you have your own valet.

Optional Active Parking Assist surveys parallel-parking spots as you drive by and tells you which one's a good fit. When you're ready to back in, the system expertly handles the steering while you simply manage the pedals. PARKTRONIC alerts you to nearby obstacles via audiovisual indicators.



CLS 550 shown with Almond/Mocha leather, Burl Walnut wood trim, and optional PARKTRONIC, wood/leather steering wheel, and Premium 1 Package. Please see endnotes on back cover.



The magic to make it a coupe.

A coupe is not defined by the absence of doors, but by the presence of character. Before the CLS-Class became the world's first four-door coupe, it first had to be a Mercedes-Benz coupe—gracefully confident in its style and in its stride. And graced with an impeccably tailored four-seat cabin. While its self-assured demeanor is most evident to its driver, a CLS has a way of making each of its inhabitants feel equally at ease, and at one with the pleasures of motoring. With a flourish of hand-polished wood, a full-length console affords each occupant an individual comfort zone. Every seat is hand-fitted in supple, finely top-stitched leather, and contoured to embrace its sole occupant. Each artful detail is orchestrated to please the senses—from the analog timepiece whose design recalls the classic Mercedes-Benz coupes of past, to the well-being imparted by the glow of fiber-optic ambient lighting. The result is a magical feeling that can be shared by everyone aboard, but with no other car.

Memorable comfort, thoughtful support.

The front seats power-adjust 14 ways, including 4-way lumbar support. The 3-position memory recalls your favorite settings, and stores the driver's power steering column and side mirror positions. In addition to the standard 3-stage heating, the Premium 1 Package adds Active Ventilated front seats, to elevate your comfort in any season. An available active multicontour driver seat lets you precisely tune the lumbar, shoulder and thigh supports. The seat can also increase lateral support during cornering maneuvers, and offer your lower back a gentle or invigorating massage upon your request.

Individual attention, unanimous pleasure.

Dual-zone climate control monitors humidity, sunlight and incoming air quality, with filtration of dust, pollen and even odors. For rear-cabin passengers, the center console offers twin adjustable air vents, dual cupholders, and a folding armrest. Its twin storage compartments feature sliding rolltop covers, each elegantly crafted from a single piece of wood that's laser-cut to preserve its grain pattern. Available split-folding rear seatbacks (standard on both of the AMG models) let you further expand the spacious cargo area anytime you need to.

Responsive, and rewarding, to your touch.

Inviting, carefully stitched Nappa leather and matte chrome trim the 3-spoke steering wheel. Multifunction controls and prominent thumb grips enhance your sense of command—as does 4-way power adjustment. A sport steering wheel is part of both optional Wheel Packages. It features perforated leather side grips and a performance-oriented flat-bottom design. You can also opt for the visual warmth of a steering wheel trimmed in hand-finished wood to match the car's cabin trim. Or treat your hands to the actual warmth of an electrically heated wheel.²⁰

A deep tradition, reflected in every surface.

Expert tailoring to your exquisite taste is a long-held Mercedes-Benz coupe tradition. Supple, richly grained leather is fitted by hand to each seat. Smooth, butter-soft semi-aniline leather is standard on the AMG models, and an indulgent CLS 550 option. An abundance of wood trim is hand-polished to a rich glow. The CLS 550 offers a choice of warm Burl Walnut, dramatic Black Ash, or new low-sheen Light Satin Poplar. The AMG models add two more exotic finishes: Genuine carbon fiber asserts the car's racing pedigree. Or you can choose deep Piano Black Lacquer, created by the same process that's used for the finest concert instruments.



CLS 550 shown with optional Black Nappa leather, Black Ash wood trim, and optional Premium 1 Package. Please see endnotes on back cover.



Your world, your way.

It's more than your car. It's your life, on the go.

Where will you go next? Whether you're meeting friends, picking up the kids, or just out and about, Mercedes-Benz mbrace® can make any trip easier, more productive and more enjoyable.¹² mbrace2™ connects you and your car with the devices you already rely upon to get around—your smartphone and computer. It also brings the Internet and an ever-growing array of useful apps to your car, so you can use familiar services like Google Maps™ and Yelp to start navigating with just a few clicks. Friends can send their location to your car with just a text message. You can lock your car's doors, flash its lights, or find it in a parking lot—all from your smartphone. When your teenager takes the wheel, mbrace2 can deliver peace of mind via your computer. It can bring the assistance of live experts right to your car—from last-minute theater tickets to help in an emergency. And it can all be updated remotely, over the air. So wherever the world goes, mbrace will keep making it yours.



From your car.

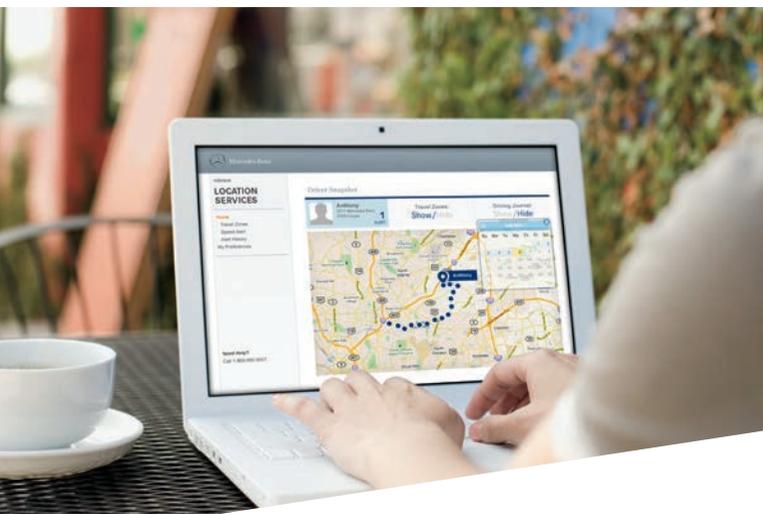
With Cloud-based apps, mbrace2 brings the Internet into your Mercedes-Benz. Using the standard COMAND® system, you can find friends from their Facebook check-ins, search for restaurants on Yelp, or use Google Maps, Local Search and Street View. Instead of entering an address, you can start navigating with just a few clicks. New apps let you check the weather, view traffic cams, find and book a hotel room, and even keep an eye on the stock market. And three buttons in your car can connect you to emergency services, our 24-hour Customer Assistance Center, our Roadside Assistance,²¹ or our mbrace PLUS Concierge.

From your smartphone.

The mbrace Mobile Application for iPhone® and Android™ phones lets you send addresses directly to your navigation system, locate your car, lock or unlock its doors, flash its lights, or monitor it when you valet-park. With just a touch, you can find a dealer, and contact Roadside Assistance, Concierge services or Mercedes-Benz Financial Services. Drive2Friend™ lets someone upload their location directly to your navigation system, simply by responding to a text message that you send them. New enhancements to the app also let you monitor the Curfew Minder, activate and deactivate mbrace features, and receive push notifications.²²

From your computer.

You can send addresses—or even exact routes—to your car's navigation system in a number of ways: From the Send2Benz™ website. From Google Maps, via Search & Send™ and Route2Benz. And with a browser toolbar widget that lets you highlight any address on your screen and send it with just two clicks. For added peace of mind when your kids use the car, mbrace can alert you if they drive faster, farther or later than you prefer. Your car can even send a monthly Vehicle Health Report on its service needs, right to your email inbox. And you'll find a world of support at the mbrace website, accessible through MBUSA.com/mbrace.



mbrace2

For more information and a complete list of mbrace services, visit MBUSA.com/mbrace

mbrace Package

6-month trial included

*Advanced features you'll enjoy every day.
Support you can count on when you need it most.*

Safety and Security

From Roadside Assistance to antitheft measures to emergency aid, mbrace looks after you, your passengers and your Mercedes-Benz.

- ▶ Call for assistance after an accident or in any emergency situation. If an air bag is activated, your Mercedes-Benz can place an SOS call automatically, even if you can't
- ▶ Directly connect with Mercedes-Benz Roadside Assistance for help with a dead battery, flat tire or other car trouble
- ▶ Get notified if your car's alarm is set off, and let your car's built-in GPS help authorities with stolen vehicle recovery
- ▶ If you ever find yourself unable to drive, let an mbrace specialist help arrange alternate transportation home

Remote Connections to Your Vehicle

Interact with your vehicle's features, and send addresses to its navigation system, from your iPhone, Android or computer.

- ▶ Send destinations and even exact routes to your COMAND navigation system from your computer or smartphone
- ▶ Locate your vehicle from the Mobile App on your phone when you can't remember where you parked
- ▶ Remote-lock and unlock your car's doors
- ▶ **m2** Sound your car's horn and flash its lights to help spot it in a crowded lot, or to call attention to a hazardous situation
- ▶ **m2** Receive a monthly email health report from your car, so you can check under the hood without opening the garage

mbrace PLUS

3-month trial included

*Personal assistance to make your life easier.
Helpful ways to look after your loved ones.*

Personal Concierge

Enjoy virtually unlimited assistance from an actual person with the knowledge and resources to help with almost any request.

- ▶ Let an expert Concierge help you stay more productive on the road, or from the Mobile App on your smartphone
- ▶ Get expert recommendations and reservations for dining out, tickets to events, and answers to most any question

Family Driver Monitoring **m2**

Let mbrace add to your peace of mind when the secondary drivers in your household use the family Mercedes-Benz.

- ▶ Set speed limits and receive reports if they're exceeded
- ▶ Set up virtual boundaries and be alerted if they're crossed
- ▶ Receive an alert if the car is started after curfew
- ▶ See where your vehicle's been driven on an online map

Advanced Travel Assistance

Keep your eyes on the road with agent-assisted route guidance based on where you are, or plan a trip to somewhere far away.

- ▶ Receive spoken assistance in your car with weather and traffic conditions, point of interest information, and turn-by-turn driving directions to your destination
- ▶ Let your Concierge book and change airline, hotel and rental car reservations from your car or the Mobile App

Mercedes-Benz Apps

3-month trial included

*The convenience of the Internet in your car.
Connections to your friends and favorites.*

In-Vehicle Internet **m2**

Access in-car Internet-based connections to the interests you enjoy, the information you need, and the world you call your own.

- ▶ Search restaurant and business reviews with Yelp, and navigate directly to them with just a few clicks
- ▶ Stay connected to friends with Facebook, and navigate directly to places where they've checked in
- ▶ Find and view local points of interest through Google™ Local Search, Street View and Panoramio
- ▶ Keep up-to-date on the latest news from around the world
- ▶ Follow your favorite stocks through Morningstar
- ▶ Log in to your Mercedes-Benz Financial Services account
- ▶ Search for hotel rooms by distance and price, and book them, powered by HRS—Hotel Reservation Service¹
- ▶ View local traffic cams in many major metropolitan areas¹
- ▶ Check local, regional and national weather reports¹
- ▶ Enjoy an ever-expanding variety of new apps¹

m2 Special feature of mbrace2

Please see endnotes on back cover.



Every owner deserves Star treatment.

From the moment you first lay eyes on the Mercedes-Benz of your dreams, to miles down the road, you're more than a customer. You're part of a family who values your well-being and your time. You're driving automotive history, carrying its rich heritage into tomorrow with innovations that don't yet exist in any other car. And you're taking a journey that aims to be not merely enjoyable but truly memorable. Of all the treasures one might find behind the Three-Pointed Star, none means more to us than the driver.



Prepare to be fascinated.

The experience of driving a new Mercedes-Benz begins before you get behind the wheel. Pay a visit to MBUSA.com to learn about the full line of models, as well as the innovative thinking and unmatched heritage behind every one. The Mercedes-Benz USA apps for the iPad® bring you useful tools and enlightening videos, all free from the Apple iTunes® Store. And be sure to check out the MBUSA YouTube channel, like us on Facebook, and follow us on Twitter. You'll find our social media addresses on this brochure's back cover.

Meet your car at its birthplace.

When you buy a new Mercedes-Benz (select models only), why not savor your first drive in its natural habitat? Take delivery in Germany through the original manufacturer-sponsored tourist delivery program, and you'll receive significant savings²⁴ and other benefits—along with the unforgettable experience of a European vacation with your own new Mercedes-Benz. You can even opt for an exciting and scenic Black Forest-Alps Rally Package. Visit MBUSA.com/edp to learn more about European Delivery and available models.



Expect to be well-supported.

Our 24-hour Customer Assistance Center is always here for you at **1-800-FOR-MERCEDES**. And a library of owner tools are waiting for you at MBUSA.com: Watch helpful how-to videos to get the most from your car's features. Download a digital copy of your Operator's Manual—or in most models, access it from your car on the in-dash COMAND screen. Manage your Mercedes-Benz Financial Services account and enjoy many features of mbrace® via our smartphone apps. To get even more from your ownership experience, join Owners Online.

Travel in style across the U.S.

With the Mercedes-Benz Hotel Program, you can enjoy exclusive benefits and the opportunity to experience a variety of available Mercedes-Benz vehicles while staying at participating luxury hotels and resorts. Benefits may include room upgrades (when available) and Mercedes-Benz courtesy shuttles, with many properties offering a selection of the latest Mercedes-Benz models to drive. Availability may vary and restrictions may apply, so please visit Owners Online at MBUSA.com/owners to learn more about the Hotel Program.

Plan on being delighted.

Beyond the reassuring coverage of the 4-year/50,000-mile New Vehicle Limited Warranty,²³ your authorized Mercedes-Benz dealer is prepared to outperform your expectations. From well-informed sales professionals to service technicians who are continually re-certified, you'll encounter people who appreciate not just your business but the value of your time. We call it **My Service**, and you'll feel it in everything from the personalized attention to the free in-dealer WiFi. Top-notch service starts and ends with how we take care of you.

Sharpen your driving skills.

An open invitation to enthusiasts from the AMG Driving Academy: The capabilities of AMG vehicles are waiting to meet—and raise—your own on some of the most legendary racetracks in the U.S. Whether you're an AMG owner or a fan, you'll push your abilities to the limit in a selection of AMG models, with the guidance of professional instructors. And to help young drivers develop their skills and confidence, the Mercedes-Benz Driving Academy offers a unique coaching approach. Visit AMGacademy.com and MB-drivingacademy.com.

Count on help at any time.

Even the most well-engineered car can suffer a flat tire, a dead battery or an empty fuel tank. That's why you can rely on the original manufacturer-sponsored Roadside Assistance Program to come to your rescue. It's still the only such service that doesn't expire, as long as you take your vehicle to the dealer for service once every 18 months.²¹ At any time of day or night, every day of the year, our expert technicians and dedicated support vehicles are on call for you. Just pick up your phone, or press the mbrace Wrench button¹¹ in your vehicle.

Touch history, or take it home.

No automaker has a deeper, or more enthralling, heritage than the inventor of the car itself. The Mercedes-Benz Classic Center in Irvine, CA, lets you experience some of the illustrious highlights for yourself. In addition to the meticulous restoration of classic Mercedes-Benz automobiles, the center offers an unparalleled selection of genuine parts for many vintage models, as well as expert appraisals. They can even host a special event for your car club or other group. Learn more at MBUSA.com/classic or call 1-866-MB-CLASSIC.

Express yourself.

Genuine Mercedes-Benz Accessories help you make your coupe the perfect expression of your personal style. A wide selection of accessories lets you enhance your vehicle's appearance, expand its versatility, or offer it some extra protection in everyday use. From the new Illuminated Star and stylish alloy wheels to cargo innovations and state-of-the-art multimedia systems, they're all exclusively engineered to fit your car as well as they fit your life. It's a great way to make your CLS-Class unmistakably yours while keeping it genuinely Mercedes-Benz.

See the entire accessory selection at MBUSA.com/CLS

Cargo area tray and cargo box.

Help protect your trunk carpeting from spills and soiling with this large, easy-to-clean cargo tray. Custom-formed to fit your vehicle, it's molded with 2" sides. To help keep taller items in place, a convenient cargo box is available as a separate accessory.

Rear spoiler.

Aerodynamically contoured to accentuate the bold lines of the CLS, the rear spoiler is designed for secure attachment without drilling and a perfect fit with the trunklid.

Comfort box.

Help keep smaller items from rolling around the trunk with a clever bin that folds up and retracts out of the way to maximize cargo room. It's easily removable, too.

Drive Kit Plus for the iPhone.

Your iPhone connects you to your world. Now you can stay connected on the road. The Drive Kit Plus for the iPhone® allows you to easily enjoy your favorite features of the iPhone²⁵ from the comfort of your Mercedes-Benz. It seamlessly integrates a variety of social, navigation and media apps—including Facebook, Twitter and Google Places,[™] along with Internet radio and AUPEO![™] Personal Radio—with the multimedia system and controls in your car, and the powerful voice control of Siri.[™]

19" 10-spoke alloy wheels.

Enhance your car's poise and performance while preserving its precise engineering. Lustrous 10-spoke wheels are sized 8.5x19" and feature a Black/Polished finish. For rear-wheel-drive models, a wider 9.5x19" rear-wheel option is also available.⁴

Illuminated Star.

Let your CLS-Class welcome you back to the world of Mercedes-Benz every time you remote-unlock its doors. LED technology illuminates the Star in a gentle white glow.²⁶

Please see endnotes on back cover.





Build your own.

MBUSA.com/CLS

Option Packages	CLS550	CLS63 AMG 4MATIC ¹	CLS63 AMG S-Model 4MATIC ¹
Premium 1 Package <ul style="list-style-type: none"> • Full-LED headlamps with Active Curve Illumination and Adaptive Highbeam Assist • Active Ventilated front seats • Active multicontour driver seat with massage feature (AMG models only) • Rear view camera¹⁴ • KEYLESS-GO[®] • Electronic trunk closer • Power rear-window sunshade (standard on AMG models) 	○	○	○
Lane Tracking Package <ul style="list-style-type: none"> • Blind Spot Assist¹⁵ • Lane Keeping Assist¹³ 	○	○	○
Driver Assistance Package <ul style="list-style-type: none"> • DISTRONIC PLUS[®] with PRE-SAFE[®] Brake⁹ • Active Blind Spot Assist¹⁵ • Active Lane Keeping Assist¹³ 	○	○	○
Wheel Package <ul style="list-style-type: none"> • 18" AMG[®] 5-spoke wheels with all-season tires⁴ • 3-spoke sport steering wheel²⁰ • Driver-selectable Manual mode for transmission • Contrasting stitching and Black headliner (included only with Black interior) 	○	—	—
Wheel Package Plus One <ul style="list-style-type: none"> • 19" AMG 5-spoke wheels with high-performance tires⁴ • 3-spoke sport steering wheel²⁰ • Driver-selectable Manual mode for transmission • Contrasting stitching and Black headliner (included only with Black interior) 	○	—	—

● Standard ○ Optional — Not Available

Please see endnotes on back cover.

Individual Options

	<i>CLS 550</i>	<i>CLS 63 AMG 4MATIC¹</i>	<i>CLS 63 AMG S-Model 4MATIC¹</i>
4MATIC® all-wheel drive	○	●	●
PARKTRONIC with Active Parking Assist	○	○	○
AMG® limited-slip differential	—	○	●
AMG Carbon Ceramic Braking System ²⁷	—	—	○
Night View Assist PLUS ¹² (requires Premium 1 Package)	○	○	○
Rear side-impact air bags ¹⁰	○	○	○
Active multicontour driver seat with massage feature (requires Premium 1 Package)	○	—	—
Split-folding rear seats	○	●	●
Heated steering wheel ²⁰	○	—	—
Wood/leather steering wheel ²⁰	○	—	—
Carbon fiber exterior trim	—	○	○
Semi-aniline leather upholstery	○	●	●
Carbon fiber interior trim	—	○	○
Piano Black Lacquer interior trim (no charge)	—	○	○
19" 5-spoke wheels with high-performance tires ⁴	○	—	—
19" AMG forged twin 5-spoke wheels ⁴	—	○	○
19" AMG 10-spoke wheels, Black ⁴	—	○	○

Dimensions

	<i>CLS 550</i>	<i>CLS 63 AMG 4MATIC</i>	<i>CLS 63 AMG S-Model 4MATIC</i>
Wheelbase	113.1"	113.1"	113.1"
Overall length	194.5"	196.7"	196.7"
Overall height	55.8"	55.4"	55.4"
Overall width	81.7" (w/mirrors)	81.7" (w/mirrors)	81.7" (w/mirrors)
Curb weight	4,255 lbs (w/4MATIC: 4,355 lbs)	4,355 lbs ²⁸	4,355 lbs ²⁸
Headroom	36.9" front / 36.1" rear	36.9" front / 36.1" rear	36.9" front / 36.1" rear
Legroom	42.1" front / 35.0" rear	42.1" front / 35.0" rear	42.1" front / 35.0" rear
Shoulder room	57.1" front / 56.5" rear	57.1" front / 56.5" rear	57.1" front / 56.5" rear
Cargo capacity	15.3 cu ft	15.3 cu ft	15.3 cu ft

Specifications

	<i>CLS 550</i>	<i>CLS 63 AMG 4MATIC</i>	<i>CLS 63 AMG S-Model 4MATIC</i>
Engine	4.6-liter biturbo Direct Injection V-8 402 hp @ 5,000 rpm 443 lb-ft torque @ 1,600–4,750 rpm	Handcrafted 5.5-liter biturbo Direct Injection AMG V-8 550 hp @ 5,250–5,750 rpm 531 lb-ft torque @ 1,750–5,000 rpm	Handcrafted 5.5-liter biturbo Direct Injection AMG V-8 577 hp @ 5,500 rpm 590 lb-ft torque @ 2,000–4,500 rpm
Transmission	7-speed automatic with shift paddles	7-speed AMG SPEEDSHIFT® MCT with shift paddles	7-speed AMG SPEEDSHIFT MCT with shift paddles
Wheels	Staggered-width 18" 5-spoke ⁴	Staggered-width 19" AMG triple 5-spoke ⁴	Staggered-width 19" AMG 10-spoke ⁴
Suspension	4-wheel AIRMATIC® with Adaptive Damping System, level control and 2 modes	AMG Adaptive Sport Suspension with rear air springs, rear level control and 3 modes	AMG Adaptive Sport Suspension with rear air springs, rear level control and 3 modes
Drivetrain	Rear-wheel drive or 4MATIC all-wheel drive	AMG-developed 4MATIC performance all-wheel drive	AMG-developed 4MATIC performance all-wheel drive

Color and trim.

To appreciate the way a CLS-Class is finished, you have to look at where it starts. Certainly there are faster, easier ways to build an automobile than fitting its upholstery and polishing its wood trim by hand. And there are finishes whose luster seems nearly as deep as the ceramic-infused nanotechnology paintwork pioneered by Mercedes-Benz. What you see on the surface of a Mercedes-Benz reflects something far deeper: a tradition of extraordinary craftsmanship, and a belief that timeless design and lasting performance deserve an equally enduring showcase.



Individually chosen, exquisitely crafted.

designo is an exclusive program of paintwork and leather upholstery choices offering an extraordinary degree of handcrafted quality and personalization.

To learn more about the *designo* paint and interior options for the 2014 CLS-Class, please ask your dealer, or visit MBUSA.com/designo.

Wheel choices.



18" 5-spoke (standard on CLS 550)



19" 5-spoke (optional on CLS 550)



18" AMG® 5-spoke (optional on CLS 550 in Wheel Package)



19" AMG 5-spoke (optional on CLS 550 in Wheel Package Plus One)



19" AMG triple 5-spoke (standard on CLS 63 AMG 4MATIC)



19" AMG 10-spoke, Titanium Silver (standard on CLS 63 AMG S 4MATIC)



19" AMG forged twin 5-spoke (optional on both AMG models)



19" AMG 10-spoke, Black (optional on both AMG models)

Leather upholstery.



Almond/Mocha
(not available with Black Ash or Piano Black Lacquer wood trim)

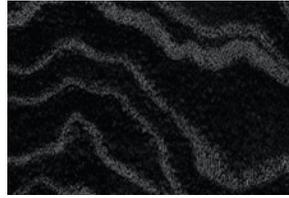


Ash/Black
(not available with Burl Walnut wood trim)



Black
(CLS 550 Wheel Packages add contrasting stitching and Black headliner)

Interior trim.



Black Ash wood



Burl Walnut wood



Light Satin Poplar wood



Carbon fiber (AMG models)



Piano Black Lacquer wood
(AMG models)

Paintwork.



Black



Cardinal Red metallic^{1,29}



Diamond Silver metallic



Diamond White metallic²⁹



Iridium Silver metallic



Lunar Blue metallic



Obsidian Black metallic



Palladium Silver metallic



Steel Grey metallic

Please see endnotes on back cover.



For a small blue planet.

For more than 125 years—longer than any other automaker—we've been sharing this planet with you. And for generations, Mercedes-Benz has been breaking new ground to help preserve the earth for future generations. We introduced the world's first 100% CFC-free car, not just in its air conditioning but in its entire production process. We've used water-borne paint since the 1990s. And our interiors have long used steam-expanded foam, sustainably forested wood, and natural products from coconut, flax and even olives. We've been pioneering advanced powertrains for generations, leading not just to today's Direct Injection gasoline, clean diesel and hybrid models, but to the electric and fuel cell vehicles of a tomorrow that's already here. Mercedes-Benz is also legendary for making cars of exceptional durability. After all, it takes about the same energy to build a car that lasts as one that won't. And along with award-winning factories and processes, we're helping to develop local infrastructures around the world to help bring a greener future to life. Like every aspect of Mercedes-Benz innovation, today's work sets the stage for the mobility—and the planet—that everyone will enjoy tomorrow.

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Endnotes.

- 1 Introduction dates vary. See your dealer for availability.
- 2 Stated rates of acceleration are estimated based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 3 2014 EPA estimated fuel economy figures unavailable at time of printing. Please see your dealer. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length. Your actual highway mileage will probably be less than the highway estimate. Comparative claims based on 2013 estimates.
- 4 Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.
- 5 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.
- 6 Obey local speed and traffic laws.
- 7 Braking effectiveness also depends on proper brake maintenance, and tire and road conditions.
- 8 PRE-SAFE® closes the windows and sunroof when the system's sensors detect side movement that suggests a possible rollover or side impact.
- 9 DISTRONIC PLUS® adaptive cruise control is no substitute for active driving involvement. It does not react to stationary objects, nor recognize or predict the curvature and lane layout of the road or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the DISTRONIC Proximity Warning System before braking, as that may not afford sufficient time and distance to brake safely. After braking the car for stopped traffic ahead, system resumes automatically only if traffic pauses for less than 3 seconds.
- 10 WARNING: THE FORCES OF A DEPLOYING AIR BAG CAN CAUSE SERIOUS OR FATAL INJURIES TO A CHILD UNDER AGE 13. THE SAFEST SEATING POSITION FOR YOUR CHILD IS IN THE REAR SEAT, BELTED INTO AN APPROPRIATE, PROPERLY INSTALLED CHILD SEAT, OR CORRECTLY WEARING A SEAT BELT IF TOO LARGE FOR A CHILD SEAT. SEE OPERATOR'S MANUAL FOR ADDITIONAL WARNINGS AND INFORMATION ON AIR BAGS, SEAT BELTS AND CHILD SEATS.
- 11 All Mercedes-Benz mbrace® services operate only where cellular and Global Positioning System satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. An mbrace Package trial period is offered on new, Certified Pre-Owned and pre-owned sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Some services are only available on select vehicles. Your PIN is required in order to use certain services. Some services may be limited or restricted in some areas. Driver is responsible for complying with traffic and other laws. See your dealer or MBUSA.com/mbrace for details, including a list of compatible smartphones.
- 12 Night View Assist does not replace the use of headlamps and must not be used as the primary visual source for the driver.
- 13 Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST® and/or Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. Lane Keeping Assist operates at speeds above approximately 20 mph.
- 14 Rear view camera does not audibly notify driver of nearby objects and is not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited by camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the camera.
- 15 Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions.
- 16 The purchase of a new, satellite radio-enabled vehicle includes 6 months of service for SiriusXM Radio, SiriusXM Traffic and SiriusXM Weather. SiriusXM Traffic and Weather services are available in select markets. If you decide to continue your SiriusXM service at the end of this period, all SiriusXM services are sold separately, and the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms, www.siriusxm.com. Sirius U.S. Satellite service available only to those at least 18 years of age in the 48 contiguous United States, DC and Puerto Rico (with coverage limitations).
- 17 All iPod® devices are sold separately. Feature not compatible with iPod Shuffle. Apple® adapter may be required for use with 8-pin "Lightning" connector. See dealer for details.
- 18 Bluetooth® interface does not provide phone charging or external antenna. Voice interactivity feature is dependent on selected handset. Visit MBUSA-Mobile.com for details. Phone sold separately. See dealer for a list of approved compatible phones.
- 19 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area.
- 20 Heated steering wheel and wood/leather steering wheel cannot be ordered together. Heated steering wheel requires Lane Tracking or Driver Assistance Package. Sport steering wheel is excluded from Wheel Packages if either the heated steering wheel or wood/leather steering wheel is also ordered.
- 21 Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.
- 22 mbrace is compatible with Apple iPhone® models running iOS 4.2 or later, and Android-based phones running OS 2.1 or later. Please visit MBUSA.com/mbrace for more information.
- 23 For full details of the New Vehicle Limited Warranty, including terms, conditions and exclusions, please see your dealer.
- 24 European Delivery Program discount available on select models, other models offered without discount. Please see your dealer for details.
- 25 Drive Kit Plus for the iPhone is compatible with the Apple iPhone 4 and 4S. Siri™ voice-activated functions require iPhone 4S. Dealer installation is required. For the latest information on phone compatibility, please see your dealer.
- 26 Not available with Driver Assistance Package.
- 27 The carbon-ceramic brakes are designed expressly for high-performance braking. It is a characteristic of their materials and design that brake noise/squeal may result, along with differing brake pedal feel at lower brake temperatures compared to higher operating temperatures.
- 28 Preliminary figures. Please see your dealer.
- 29 Extra-cost option.