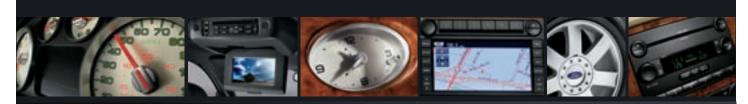
Space is always at a premium. Just not here. It's the roomiest sedan in its class. And now, it's also one of the safest.*

'07 Five Hundred Limited

Hiller Ford Inc. 6455 South 108 Street Franklin, WI 53132 414-425-1000 www.hillerford.com





Comfort goes beyond luxury. It's about peace of mind. Like knowing you made a smart choice with rising gas prices. Get best-in-class AWD fuel economy^{*} and 5-star safety in all 4 categories. Why settle for anything less?



Five Hundred earned NHTSA's top five-star crash test rating in all four categories.

'07 Five Hundred Limited



On the strength of recent awards from the Insurance Institute for Highway Safety (IIHS) and the National Highway and Traffic Safety Administration (NHTSA), Five Hundred is one of the safest cars in its class.** But that's not the only reason to feel good behind the wheel. A 3.0L V6 engine delivers optimal performance – with 29 highway mpg FWD and a best-in-class 25 highway mpg AWD. And an optional DVD family entertainment center and available Navigation System make for ultimate relaxation. No compromises here.

*EPA estimated 21 city / 29 hwy mpg for 6-speed with AWD. Class is five-passenger full-size sedans. **Based on IIHS Good rating and NHTSA fivestar frontal and side crash test ratings. Class is standard 5-passenger large car. With accommodations like this, you have plenty of space to stretch out in top-of-the-line comfort.

'07 Five Hundred Limited

fordvehicles.com

No other sedan in its class offers this much interior volume.* Not to mention rear leg and head room. And with Command Seating[™] for a better, more informed view of the road, you can sit up tall. Confident. And you can even opt for luxurious, available shirred leather seats. How about some entertainment to go with that luxe? You can also enjoy available SIRIUS Satellite Radio (with a complimentary 6-month subscription).** In here, it's all about comfort. Yours.

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*Class is standard five-passenger large cars. ***SIRIUS" and the SIRIUS dog logo are registered trademarks of SIRIUS Satellite Radio, Inc.

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Go on-line to get all the specs, options and colors available for Five Hundred. Or, better yet, stop by a dealer to see everything firsthand.

'07 Five Hundred Limited

fordvehicles.com









FORD FIVE HUNDRED MODEL LINEUP

FIVE HUNDRED SEL



- Raising the standards of sedan comfort and performance
- •Message center and trip computer with compass
- •Electrochromic auto-dim rearview inside mirror
- •Fold-down front passenger seat back
- •Leather-wrapped steering wheel and shift knob
- •Bright painted grille
- •3.0L Duratec V6 with 6-speed automatic transmission

Price: **\$23,420*** EPA: +

+ 21 city/29 hwy mpg w/6-speed

FIVE HUNDRED LIMITED



Price: **\$26,995*** EPA: +

Best-in-class spaciousness and affordable luxury.

•Audiophile Sound System includes subwoofer w/AM/FM stereo/clock/6-disc in-dash CD changer/MP3 player

•Heated front bucket seats with leather seating surfaces, 8-way power and memory on the driver's side

- •4-way power front passenger fold-down seat with manual lumbar
- •Analog clock with sweep second hand in instrument panel

•Power mirrors, chrome, folding, heated with memory and security approach lamps

+ 21 city/29 hwy mpg w/6-speed

* Starting Manufacturing Retail Price, excluding taxes, title, and registration fees. Optional equipment not included. **EPA estimated city/highway mpg based on base engine/transmission configuration.



This sedan doesn't skimp. On anything. Especially trunk space. With the largest trunk of any car in North America – 21.2 cubic feet – you get maximum flexibility. So you can pack eight full-size golf bags in back (or whatever else you need to carry) and be on your way.

FEATURED FIVE HUNDRED SPECIFICATIONS

INTERIOR FEATURES - SEATING	SEL	Limited
5-passenger Command Seating™	S	S
Cloth-trimmed seats	S	-
Leather-trimmed seats	0	S
Driver's seat with 6-way power (fore/aft, tilt front up/down, tilt rear up/down)	S	-
Driver's seat with 8-way power (fore/aft, tilt front up/down, tilt rear up/down, recline)	0	S
Front passenger seat with 2-way power (fore/aft) and fold-down seat back	S	-
Front passenger seat with 4-way power (fore/aft, recline) and fold-down seat back	-	S
Heated front seats with two settings (leather trim, Convenience and Power Packages required in SEL)	0	S
60/40 split/fold rear seat back	S	S
Rear seat armrest with cupholders	S	-
Rear storage armrest with two cupholders (optional in SEL with leather seat trim)	0	S
Rear seat fixed head restraints	S	-
Rear seat adjustable head restraints	-	S

INTERIOR FEATURES - CLIMATE CONTROL	SEL	Limited
Single zone air conditioning	S	-
Dual zone electronic automatic temperature control — EATC (included in optional Interior Convenience Package)	0	S
Rear seat vents	S	S

INTERIOR FEATURES - ENTERTAINMENT SYSTEMS	SEL	Limited
AM/FM stereo/clock/single CD	S	-
AM/FM stereo/clock/6-CD in-dash changer/ MP3 capability (optional in Interior Convenience Package)	0	-
Audiophile Sound System (with subwoofer) with AM/FM stereo/clock/6-CD in-dash changer/MP3 capability	-	S
SIRIUS® satellite radio with more than 120 music, sports, news and talk channels at your fingertips — 6-month subscription included; see your dealer for activation details (not available with DVD Family Entertainment System; requires Interior Convenience Package in SEL)	Ο	0
DVD Family Entertainment System with 7" viewing screen and two wireless headphones (requires Interior Convenience Package in SEL; not available with satellite radio or power moonroof)	0	0

INTERIOR FEATURES - COMFORT AND CONVENIENCE	SEL	Limited
Message center with trip computer: includes display center features plus distance to empty, low brake fluid level, average fuel economy, multiple language display choices and temperature readout options	S	S
Navigation System (requires Interior Convenience Package in SEL)	0	0
Outside temperature display (requires Interior Convenience Package in SEL)	0	S
Analog clock in instrument panel	-	S
Woodgrain finish on instrument panel, center stack and center console	S	S
Leather-wrapped steering wheel and shift knob	S	S
Electrochromic auto-dim interior rearview mirror	S	S

Reverse sensing system (included in Limited Convenience Package)	-	0
2 coat hooks	S	S
12v powerpoints (2)	S	S
Front row center console with armrest, storage and 2 cupholders	S	S
Vinyl-wrapped center armrest with stitching	-	S
Rear seat armrest with cupholders	S	-
Rear seat storage armrest with cupholders	-	S
Overhead console	S	S
Instrument panel storage bin	S	S
Front seat back map pockets	S	S
8 cupholders/bottle holders	S	S
Locking and sound-damped glove box	S	S
Spacious 21.2-cubic-foot trunk	S	S
Remote power trunk release	S	S
Cargo net (included in Limited Convenience Package)	-	0
Rear seat passenger reading lamps	S	S
Grab handles (front passenger seat and rear outboard seat positions)	S	S
Sliding sun visors with illuminated vanity mirrors	S	S
Power windows, locks and mirrors	S	S
One-touch up/down power driver window	S	S
Fixed interval windshield wipers	S	S
Speed and audio controls on steering wheel	S	S
Manual tilt adjustable steering column	S	S
Carpeted floor mats (front and rear)	S	S
All-weather black floor mats (dealer-installed)	0	0
Power adjustable pedals (included in Interior Convenience Package)	0	-
Power adjustable pedals with memory (included in Limited Convenience Package)	-	0
Universal garage door opener (included in Limited Convenience Package)	-	0
Power moonroof (not available with DVD Family Entertainment System)	0	0
Interior Convenience Package: fog lamps, 6-disc CD changer, dual zone electronic automatic temperature control (EATC), autolamp system, outside temperature display	0	-
Power Convenience Package: 8-way power driver's seat, power adjustable pedals (non-memory)	0	-
Limited Convenience Package: power adjustable pedals with memory feature, universal garage door opener, reverse sensing system, cargo net	-	0
EXTERIOR FEATURES - APPEARANCE	SEL	Limited

EXTERIOR FEATURES - APPEARANCE	SEL	Limited
Folding exterior power side mirrors	S	-
Heated folding exterior power side mirrors with memory settings, chromed	-	S
Chromed trim on front and rear fascias, grille surround and side windows	S	S
Grille, painted bright	S	S
Grille, chrome mesh (available also in Chrome Package with 18" 8-spoke chrome clad wheels)	0	0
Jeweled halogen headlamps	S	S
Autolamp on/off halogen headlamps (included in Interior Convenience Package	0	S

Fog lamps (included in Interior Convenience Package)	0	S
POWER AND HANDLING - POWER	SEL	Limited
3.0L 24-valve Duratec V6, Front-Wheel Drive and 6-speed automatic transaxle	S	S
3.0L 24-valve Duratec V6, All-Wheel Drive System/Traction Control and Continuously Variable Transaxle	3	3
(CVT)	0	0
POWER AND HANDLING - HANDLING	SEL	Limited
Power steering	S	S
4-wheel disc anti-lock braking system (ABS)	S	S
Traction Control (optional with Front-Wheel Drive; included with All-Wheel Drive System)	0	0
POWER AND HANDLING - WHEELS AND TIRES	SEL	Limited
17" 7-spoke aluminum wheels with exposed lug nuts	S	-
18" 8-spoke aluminum wheels with bright finish	-	S
18" 8-spoke chrome clad wheels (available also in Vehicle Personalization Package with chrome mesh grille)	0	Ο
P215/60Rx17 BSW tires	S	-
P225/55Rx18 BSW tires (require 8-spoke chrome clad wheels on SEL)	0	S
Mini spare tire	S	S
SAFETY AND SECURITY - SAFETY	SEL	Limited
Personal Safety System™ for driver and front passenger with dual-stage airbags,† safety belt pretensioners, driver's seat position sensor, crash severity sensor, energy management retractors, safety belt usage sensors and front passenger seat occupant classification sensor	S	S
Battery saver	S	S
Belt-Minder® safety belt reminder	S	S
Child safety rear door locks	S	S
Illuminated entry	S	S
LATCH – lower anchors and tether anchors for child safety seats	S	S
Side Protection And Cabin Enhancement (SPACE™) Architecture	S	S
Safety and Security Package: anti-theft perimeter alarm, heated exterior mirrors, perimeter lighting, 2nd-row Safety Canopy™ System with rollover sensorand side impact airbags†	0	-
Safety Package: 2nd-row Safety Canopy™ System with rollover sensor and Side Impact Airbags†	-	0
SAFETY AND SECURITY - SECURITY	SEL	Limited
Remote keyless entry with driver's door-mounted keypad	S	S
SecuriLock® Passive Anti-Theft System	S	S
Anti-theft perimeter alarm (included in Safety and Security Package)	0	S
Perimeter lighting (included in Safety and Security Package)	0	S

S = Standard O = Optional - = Unavailable Ford Division reserves the right to change product specifications at any time without incurring obligations. † Always wear your safety belt and secure children in the rear seat.

WHEEL STYLES





WHY FORD CREDIT?

At Ford Credit, auto financing is our specialty. Whether you purchase or opt for a Red Carpet Lease, we offer a range of terms and features that make your experience hassle-free. Contact your local Ford Dealer or visit us on the Web at www.fordcredit.com. Ford

Ford Credit

ROADSIDE ASSISTANCE

Every new Ford includes the assurance of a 24hour emergency Roadside Assistance Program provided during the 3-year/36,000-mile limited warranty period. Ask your Ford Dealer for complete details on this program, which includes such services as fuel delivery, tire change, jump start, or even help when you're locked out of your vehicle.

NEW VEHICLE LIMITED WARRANTY

Under the New Vehicle Limited Warranty, you receive bumper-to-bumper coverage for 3 years/36,000 miles with no deductible. You also receive corrosion perforation coverage for five years with unlimited mileage and no deductible. Ask your Ford Dealer for a copy of the warranty.

HELPFUL FORD LINKS

Now that you've learned more about this Ford vehicle, we would like to recommend the following links that can help you get all the information you need about finding, purchasing and owning the Ford that's just right for you:



Fordvehicles.com - The best place to get information about Ford cars, trucks, and SUVs.

Get a Price Quote - Request a quick quote from a Ford Dealer in your area.

Competitive Comparisons - Get a detailed comparison of your favorite Ford vehicle and how it stacks up against the competition.

Payment Calculator -Find out how much you'll have to spend on your new vehicle with Ford Credit's Payment Estimator.

Build & Price Your Ford - Build and price your vehicle online - From performance to interior colors and everything in between.

Search Dealer Inventory - Find your vehicle at a Dealer near you.

Locate a Dealer - Our dealer locator lets you view your Ford dealer's services, hours, special promotions, and check new and used inventory.

Incentives & Fanancing - Keep up to date with current incentives and financing offers in your area.

Compare Ford Cars - Visit the Car Smart Guide[®] and find the Ford Car that's right for you.

Schedule a Test Drive - Sign up online to drive a next generation Ford vehicle at a dealership near you.

Certified Pre-Owned - Ford Quality Checked Certified Pre-Owned Dealers - For pre-owned vehicles with Ford confidence!

Ford Accessories Store - These great accessories can make your Ford vehicle truly unique.

Ford Credit - Ford Credit online vehicle financing offers the tools you need to aid in your purchase decision including a Payment Estimator and instant credit approval

My Ford - The Official Website for Ford Vehicle Owners. Personalized maintenance schedules, exclusive offers & incentives, your service expense log and much more!

Disclaimer

Competitive comparisons based on publicly available information and Ford certification data at time of brochure creation. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Following creation of the brochure, certain changes in standard equipment, options and the like or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.