

2011 FUSION+HYBRID



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Drive one.

The Most Fuel-Efficient

Midsized Sedan in America.

FUSION HYBRID

GETS UP TO
41
MPG CITY¹



Fusion Hybrid in Light Ice Blue Metallic

The New 2011 Fusion+Hybrid

It's no wonder *Motor Trend* magazine² praised "the Fusion's combination of performance, comfort, fuel efficiency, and technology." Fusion continues to deliver on all fronts for 2011. Choose from the ultra-efficient 41-city-mpg **Fusion Hybrid**, the exhilarating 263-hp **Sport**, and the well-appointed, fun-to-drive **S**, **SE** and **SEL** models. Available **Ford SYNC**[®] – our award-winning, voice-activated, **in-vehicle connectivity system** – keeps you in touch, informed and entertained. The available **new Luxury Package** features 17-in. polished aluminum wheels and 2 leather-trimmed interior choices to expand your style possibilities. There's never been a better time to drive a Fusion.

¹EPA-estimated 41 city/36 hwy/39 combined mpg for Fusion Hybrid. Actual mileage will vary. Midsized class per R. L. Polk & Co. ²November 2009 issue.

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Drive one.

Fusion SE in Red Candy Metallic Tinted Clearcoat with Appearance Package and other available equipment



GETS
UP TO

33

MPG HWY¹

I-4, V6 and AWD Options

Give You All the Right Moves.

Pair the standard **2.5L I-4** engine with the **6-speed manual** for a spirited drive. Get up to **33 mpg hwy¹** with the I-4 and a smooth-shifting **6-speed automatic** transmission. Or go for the available 240-hp **3.0L V6 Flex Fuel** engine to keep your refueling options open – it runs on E85, gasoline or any blend of the two. The V6 is mated to a 6-speed **SelectShift Automatic™** that chooses the optimal gear for any situation, while giving you the power to shift for yourself whenever you want. It's the best of both worlds.

Every Fusion starts with an **independent double-wishbone** suspension up front and a **multilink twist-blade** setup in back. **AdvanceTrac® electronic stability control** is also standard. Combine it with available **intelligent all-wheel drive** and Fusion keeps moving – through the nastiest of challenges – even if only one wheel has traction.

¹EPA-estimated 23 city/33 hwy/26 combined mpg for 2.5L I-4 automatic with FWD.

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Drive one.

Fusion Sport in Blue Flame Metallic with available equipment



SPORT

Fusion Sport

Grabs Attention. Holds the Road.

263 horsepower plus **249 lb.-ft. of torque** adds up to a whole lotta grins. Fusion Sport backs its bold attitude with an intense **3.5L V6** engine and our smart 6-speed **SelectShift Automatic™** transmission. With SelectShift, you can fly through the gears yourself, or leave the fun to Fusion. The taut ride, sharp cornering and road-grabbing skills are courtesy of its modified **performance-tuned suspension**. All-season tires and **18-in. 5-spoke wheels** transfer power to the pavement.

And the **athlete's stance**? No training required. Every Fusion Sport hits the street with aggressive front-end styling, sweet rocker moldings, gleaming chrome accents, dual chrome exhaust tips, and a muscular **decklid spoiler**. Inside: dynamic leather-trimmed seats with **new 10-way power for the driver**. Colorful accents or sleek monotone with contrast stitching. It's your call.

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Drive one.

Fusion SEL in Charcoal Black leather trim with available equipment



The Competition Can't Beat
Fusion Quality.

It's a fact. Ford Fusion can't be beaten by Camry, Accord or Altima when it comes to quality.¹ On style: it's clearly beyond compare. As evidenced by its precisely honed interior, Fusion is always ready to impress. Set yours aglow with available **ambient lighting** and choose from 7 hues that change whenever you like. Another entertaining technology: **HD Radio™** is optional for 2011. Paired with the available Navigation System, it's the digital evolution of AM and FM radio, offering new features like crystal-clear sound, new local FM channels, on-screen information and much more.

¹Based on RDA Group's QORS cumulative survey at 3 months of service in 3 surveys of 2009 MY Ford and competitive owners conducted 9/08-5/09.

2011 **FUSION+HYBRID**

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Drive one.

Fusion Sport in Charcoal Black leather trim with Sport Blue inserts and available equipment



Brighten Your Perspective with
Cutting-Edge Technologies.



SYNC. Say the word. Voice-activated **Ford SYNC®** is an award-winning, available system that works with your paired Bluetooth®-enabled mobile phone and your digital media player. It provides hands-free calling, plays music, delivers Vehicle Health Reports and 911 Assist.™ With the touch of a button and voice commands. SYNC with **Traffic, Directions and Information** services provides turn-by-turn directions, personalized traffic alerts and more.¹ **SyncMyRide.com** has the latest details.



The available **Navigation System** (shown) features a vibrant 8-in. LCD touch screen and colorful maps that you can zoom and scroll. This system plays DVDs while Fusion is in Park and provides nearly 10 gigs of photo and music storage space. It also includes an introductory 6-month subscription to **SIRIUS Traffic™** and **SIRIUS Travel Link™²** which provides fuel prices, weather reports, movie listings, sports scores and more. All this, in addition to over 130 channels of SIRIUS® Satellite Radio.

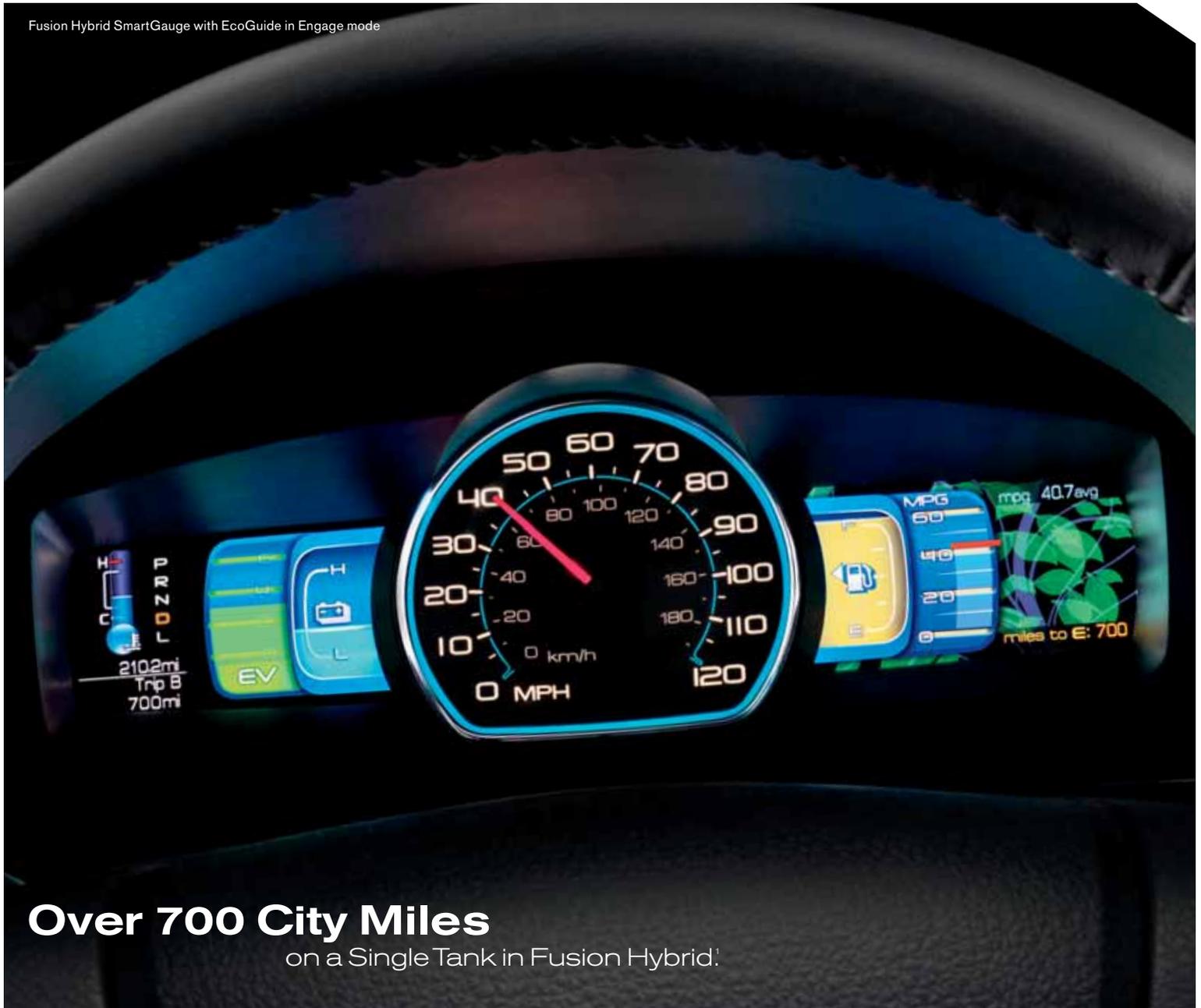
¹Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Traffic alerts and turn-by-turn directions available in select markets. Standard text messaging and data rates apply. ²Some features unavailable while driving. Subscription required after introductory 6 months expire.

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Drive one.



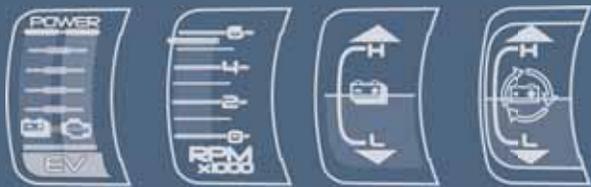
Over 700 City Miles

on a Single Tank in Fusion Hybrid.¹

These days, efficiency is the name of the game. And Fusion Hybrid is the star player – operating at speeds of **up to 47 mph in pure electric mode**. It also utilizes a **2.5L I-4 Atkinson-cycle engine** to help deliver as much as **191 net horsepower**. Regenerative braking helps keep the battery pack charged along the way, so you can score up to **41 mpg city**.¹

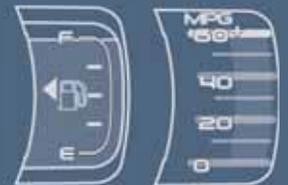
Another reward for driving efficiently: you can literally see your **efficiency forest** grow. **More leaves = more mpg**. If you stomp on the gas, you'll see your forest fade. This green motivator can be set to inspire in any display mode. With it, Fusion Hybrid has become the **first in its class to grow leaves**.

¹EPA-estimated 41 mpg city. 17.5-gallon tank. Actual mileage will vary.



SmartGauge™ with EcoGuide informs.

A built-in tutorial takes you through the 4 display modes, explaining your customizable options within each. Set your efficiency gauge style, language, units of measurement and more.



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Drive one.



Maneuver Smarter

with Radar Technology.



Warns with sight and sound.

Fusion is the only vehicle in its class¹ to offer the available radar-based **BLIS[®] (Blind Spot Information System)** with **cross-traffic alert**. When BLIS detects a vehicle in your blind spot, a warning light appears in your sideview mirror. When cross-traffic alert detects a vehicle behind you while you're slowly backing up, it sends an audible warning, a message center alert, and a visual display in the corresponding mirror.

¹Class is Midsize Sedans.



Shows exactly what's back there.

For even more visual assistance, a **rear view camera** joins BLIS with cross-traffic alert and new rain-sensing windshield wipers in the available **Driver's Vision Package**. Just shift into reverse, and a full-color image from the camera is displayed on the available Navigation System's 8-in. screen (when equipped) or in your rearview mirror.

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Drive one.

Fusion Sport in Ingot Silver Metallic with available equipment

IIHS "Top Safety Pick"

3 years in a row; 2008–2010 model years.
Insurance Institute for Highway Safety (IIHS).



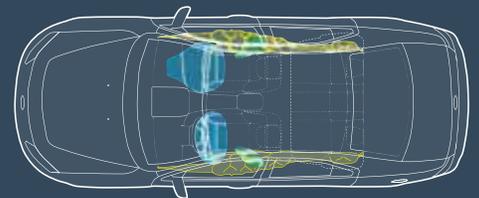
Ford Fusion and Fusion Hybrid each earned 5 Stars¹ – the highest possible score – in frontal crash test ratings for 2010.



Surround Yourself with **Peace of Mind.**

Standard **AdvanceTrac[®] electronic stability control² (ESC)** with brake-actuated traction control helps you stay on track. According to a National Highway Traffic Safety Administration (NHTSA) ruling,³ ESC reduced single-vehicle passenger car crashes by 34% compared to similar models without the technology. Available **intelligent all-wheel drive (AWD)** works in all kinds of weather – providing greater handling finesse even on dry pavement – and helps keep Fusion moving even if only one wheel has traction.

¹Based on 2010 model year ratings. 2011 model year to be tested. Star ratings are part of the U.S. Department of Transportation's Safercar.gov program (www.safercar.gov). ²Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ³U.S. Dept. of Transportation/Final Rule (www.nhtsa.gov).



Every Fusion gets **6 airbags** standard: **dual-stage front** airbags in the Personal Safety System,[™] **front-seat side** airbags and **2-row side-curtain** airbags.

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Drive one.

Standard Features

Mechanical

Front-wheel drive (FWD)
4-wheel disc Anti-Lock Brake System (ABS)
Easy Fuel [®] capless fuel filler
Power rack-and-pinion steering
Stabilizer bars – 24-mm front and 16-mm rear (17-mm rear on V6)
Suspension – Front: independent short- and long-arm
Suspension – Rear: multilink independent

Seating

5-passenger seating
60/40 split-fold spring-assisted rear seat (non-Hybrid)
Rear-seat fold-down center armrest with beverage holders (non-Hybrid)

Interior

6 beverage holders (4 in Hybrid)
12-volt powerpoints (2)
Accessory delay for power features
Auxiliary audio input jack
Cabin air filtration system
Full center console with armrest and two-tiered storage
Grocery bag hooks in trunk
In-dash storage compartment
Message center with trip computer
Overhead console with dome and map lights
Power door locks
Power trunk release
Sliding sun visors with vanity mirrors
Tilt/telescoping steering column

Exterior

Bright-chrome 3-bar grille
Quad-beam halogen headlamps
Solar-tinted glass
Speed-sensitive windshield wipers

Safety & Security

Personal Safety System [™] for driver and front passenger includes dual-stage front airbags, ¹ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
Front-seat side airbags ¹
2-row side-curtain airbags ¹
3-point safety belts for all seating positions
AdvanceTrac [®] electronic stability control with brake-actuated traction control
Anti-theft perimeter alarm
Battery saver
Belt-Minder [®] front safety belt reminder
Child-safety rear door locks
Emergency in-trunk release
Illuminated entry
LATCH – Lower anchors and tether anchors for child-safety seats
MyKey [®] owner controls feature
Remote Keyless Entry System with integrated keyhead transmitters (2)
SecuriLock [®] Passive Anti-Theft System
Side-intrusion door beams
SOS Post-Crash Alert System [™]
Tire Pressure Monitoring System (excludes spare)

¹Always wear your safety belt and secure children in the rear seat.
²Fuel economy when operating on E85 will yield different values than gasoline. See *Fuel Economy Guide* for more information.

Horsepower, Torque & EPA-Estimated Fuel Economy

2.5L Duratec I-4 Engine	
Horsepower	175 @ 6,000 rpm
Torque (lb.-ft.)	172 @ 4,500 rpm
6-speed automatic	23 city/33 hwy/26 combined mpg
6-speed SelectShift Automatic [™]	22 city/30 hwy/25 combined mpg
6-speed manual (S)	22 city/32 hwy/25 combined mpg
6-speed manual (SE)	22 city/29 hwy/24 combined mpg

3.0L Duratec V6 FFV Engine²	
Horsepower	240 @ 6,550 rpm
Torque (lb.-ft.)	223 @ 4,300 rpm
6-speed SelectShift Automatic	
FWD (SE, SEL)	20 city/28 hwy/23 combined mpg
AWD (SEL)	18 city/26 hwy/20 combined mpg

3.5L Duratec V6 Engine	
Horsepower	263 @ 6,250 rpm
Torque (lb.-ft.)	249 @ 4,500 rpm
6-speed SelectShift Automatic	
FWD (Sport)	18 city/27 hwy/21 combined mpg
AWD (Sport)	17 city/24 hwy/19 combined mpg

2.5L iVCT Atkinson-Cycle I-4 Engine with Permanent-Magnet AC-Synchronous Electric Motor	
Net horsepower	191
Electronically controlled continuously variable transmission (eCVT)	41 city/36 hwy/39 combined mpg

Dimensions & Capacities

Exterior	
Wheelbase	107.4"
Length	190.9"
Height	56.8"
Width – Excluding mirrors	72.2"
Width – Including mirrors	80.1"

Interior	
Head room	front/rear 38.7"/37.8"
Shoulder room	57.4"/56.5"
Hip room	54.0"/53.4"
Leg room	42.3"/37.1"

Capacities	
Passenger volume (cu. ft.)	Fusion/Hybrid 100.3/99.8
Luggage capacity (cu. ft.)	16.5/11.8
Total interior volume (cu. ft.)	116.8/111.6
Fuel capacity (gal.)	
FWD	17.5
AWD	16.5

Dimensions may vary by trim level.
 Cargo and load capacity limited by weight and weight distribution.

New Vehicle Limited Warranty. We want your Ford Fusion or Fusion Hybrid ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/50,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Fusion Hybrid is also covered by an 8-year/100,000-mile Hybrid Limited Warranty.³ Please ask your Ford Dealer for a copy of these limited warranties.

³10-year/150,000-mile Hybrid Battery Limited Warranty in California, Connecticut, Maine, Massachusetts, New Jersey, New York, Rhode Island and Vermont. See dealer for details.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle, or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Comparisons based on 2010 competitive models (Midsize Sedans Class), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

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Microsoft is a registered trademark of Microsoft Corporation.

The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc.

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S

Rapid Spec 100A

Includes all standard features, plus:

Mechanical

2.5L Duratec® I-4 engine

6-speed manual transmission

16-in. 5-spoke painted aluminum wheels

P205/60R16 V-rated all-season tires

Seating

4-way manual driver's seat

2-way manual front-passenger seat

Cloth seating

Interior

AM/FM stereo/single-CD player with MP3 capability and 4 speakers

Manual day/night rearview mirror

Single-zone manual air conditioning

Exterior

Black, power sideview mirrors with integrated blind spot mirrors

Single exhaust



SE

Rapid Spec 200A

Includes select S features, plus:

Mechanical

17-in. 5-spoke-design steel wheels with silver-painted covers

P225/50R17 V-rated all-season tires

Seating

8-way power driver's seat with manual lumbar

Driver and front-passenger map pockets

Front and rear carpeted floor mats

Interior

AM/FM stereo/single-CD player with MP3 capability and 6 speakers

SIRIUS Satellite Radio with introductory 6-month subscription

Sliding sun visors with illuminated vanity mirrors

Steering wheel-mounted cruise and audio controls

Exterior

Automatic headlamps

Body-color, power sideview mirrors with integrated blind spot mirrors

Fog lamps

Single exhaust with dual chrome tips



SEL

Rapid Spec 300A

Includes select SE features, plus:

Mechanical

6-speed automatic transmission

17-in. 5-spoke machined aluminum wheels

Seating

10-way power driver's seat

4-way power front-passenger seat

Heated front seats

Leather-trimmed seats

Interior

Ambient lighting

Auto-dimming rearview mirror

Compass

Dual-zone electronic automatic temperature control

Ford SYNC® voice-activated, in-vehicle connectivity system

Leather-wrapped steering wheel and shift knob

Power windows with global open and one-touch-up/-down for driver and front passenger

Universal garage door opener

Exterior

Body-color, power, heated sideview mirrors with security approach lamps and integrated blind spot mirrors

SecuriCode™ keyless entry keypad



SPORT

Rapid Spec 400A

Includes select SE features, plus:

Mechanical

3.5L Duratec V6 engine with 6-speed SelectShift Automatic transmission

18-in. 5-spoke premium painted aluminum wheels

P225/45R18 V-rated all-season tires

Sport-tuned suspension

Seating

10-way power driver's seat

Leather-trimmed seats with either Charcoal Black, Red or Blue seat and door-trim inserts

Interior

Auto-dimming rearview mirror

Compass

Leather-wrapped steering wheel and shift knob

Power windows with global open and one-touch-up/-down for driver and front passenger

SYNC

Unique appliqué on center stack and dash available in Slate, Red or Blue

Exterior

Black-chrome grille

Dual chrome exhaust tips

Rear decklid spoiler

Side rocker moldings



HYBRID

Rapid Spec 500A

Includes select I-4 SEL features, plus:

Mechanical

2.5L iVCT Atkinson-cycle I-4 engine with permanent-magnet

AC-synchronous electric motor

Electronically controlled continuously variable transmission (eCVT)

275-volt sealed nickel-metal-hydrate (NiMH) battery

Regenerative Braking System

17-in. 15-spoke painted aluminum wheels

P225/50R17 V-rated all-season tires

Seating

Eco-friendly cloth seating

Fixed rear seat

Interior

110-volt powerpoint

AM/FM stereo/6-disc in-dash CD changer with MP3 capability and 6 speakers

Driver's knee airbag¹

SmartGauge™ with EcoGuide instrument cluster with 2 configurable LCD screens with message center

Exterior

Reverse Sensing System

¹Always wear your safety belt and secure children in the rear seat.

S & SE



Fusion SE in Charcoal Black with Appearance Package



Fusion SE in Sterling Gray Metallic with Monochrome Appearance Package and available equipment

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S & SE OPTIONAL FEATURES

S Available Options

6-speed automatic transmission
Front and rear carpeted floor mats

S Exterior Colors

S Exterior Colors	Interior Color
White Suede	●
Bordeaux Reserve Red Metallic	●
Red Candy Metallic Tinted Clearcoat ¹	●
Ingot Silver Metallic	●
Tuxedo Black Metallic	●

Interior: ● Medium Light Stone Cloth

SE Available Rapid Spec

Rapid Spec 201A – Ford SYNC® voice-activated, in-vehicle connectivity system

Rapid Spec 202A – Sun & SYNC Package includes power tilt-and-slide moonroof, auto-dimming rearview mirror, compass and SYNC

SE Available Options & Packages

3.0L Duratec® V6 FFV engine with 6-speed SelectShift Automatic™ transmission

6-speed automatic transmission (2.5L I-4)

Appearance Package includes 18-in. machined aluminum wheels with painted pockets, P225/45R18 V-rated performance tires, sport-tuned suspension, rear decklid spoiler, Charcoal Black interior, leather-wrapped steering wheel and shift knob, unique finish on center stack, and unique cloth seats and door-trim inserts (available in Blue Flame Metallic, Red Candy Metallic Tinted Clearcoat, Sterling Gray Metallic, Ingot Silver Metallic² or Tuxedo Black Metallic exterior colors)³

Illuminated front door sill plates and aluminum pedal covers

Monochrome Appearance Package includes same content as **Appearance Package**, plus body-color grille³

Rear decklid spoiler

Reverse Sensing System (requires automatic transmission)

SE Exterior Colors

SE Exterior Colors	Interior Colors
White Suede	●
Bordeaux Reserve Red Metallic	● ● ●
Blue Flame Metallic	● ● ● ●
Red Candy Metallic Tinted Clearcoat ¹	● ● ● ●
White Platinum Metallic Tri-coat ¹	● ● ● ●
Sterling Gray Metallic	● ● ● ● ●
Ingot Silver Metallic	● ● ● ● ●
Tuxedo Black Metallic	● ● ● ● ●
Steel Blue Metallic	● ● ● ● ●

Interiors: ● Medium Light Stone Cloth ● Charcoal Black Cloth
● Camel Cloth ● Unique Charcoal Black Cloth

INTERIOR



Medium Light Stone Cloth
Standard on S & SE



Charcoal Black Cloth
Standard on SE



Camel Cloth
Standard on SE



Unique Charcoal Black Cloth
included with Appearance Package

EXTERIOR



White Suede



Bordeaux Reserve Red Metallic



Blue Flame Metallic



Red Candy Metallic Tinted Clearcoat



White Platinum Metallic Tri-coat



Sterling Gray Metallic



Ingot Silver Metallic



Tuxedo Black Metallic



Steel Blue Metallic

Colors are representative only. See your dealer for actual paint/trim options.

¹Additional charge. ²Coming November 2010.

³Includes SelectShift feature when ordered with 6-speed automatic transmission.



16-in. 5-Spoke Painted Aluminum Wheels
Standard on S



17-in. 5-Spoke-Design Steel Wheels with Silver-Painted Covers
Standard on SE



18-in. Machined Aluminum Wheels with Painted Pockets
included with Appearance Packages on SE

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Drive one.

SEL



Luxury Package with Ginger leather trim



Tuxedo Black Metallic with Luxury Package

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Drive one.

SEL OPTIONAL FEATURES

Available Rapid Spec

Rapid Spec 301A – **Moon & Tune Package** includes power tilt-and-slide moonroof, and Audio System from Sony with DAEP 5.1 Surround Sound, AM/FM stereo/single-CD player, MP3 capability, 12 speakers and 390 watts

Rapid Spec 302A – **Driver's Vision Package** includes BLIS® (Blind Spot Information System) with cross-traffic alert, rear view camera and rain-sensing wipers + Reverse Sensing System + **Moon & Tune Package**

Available Options & Packages

3.0L Duratec® V6 FFV engine with 6-speed SelectShift Automatic™ transmission

Appearance Package includes 18-in. machined aluminum wheels with painted pockets, P225/45R18 V-rated performance tires, sport-tuned suspension, rear decklid spoiler, Charcoal Black interior and unique finish on center stack (available in Blue Flame Metallic, Red Candy Metallic Tinted Clearcoat, Sterling Gray Metallic, Ingot Silver Metallic¹ or Tuxedo Black Metallic exterior colors)²

Monochrome Appearance Package includes same content as **Appearance Package**, plus body-color grille²

Hard drive-based, voice-activated Navigation System featuring SIRIUS Travel Link (with introductory 6-month subscription) and nearly 10 gigabytes of digital storage for pictures and music; includes AM/FM stereo/single-CD/DVD, HD Radio™ technology, and MP3 capability (requires Rapid Spec 302A)

Illuminated front door sill plates and aluminum pedal covers
Intelligent all-wheel drive (AWD) (3.0L V6 only)

Luxury Package includes 17-in. polished aluminum wheels; chrome-accented door handles and sideview mirror caps; machined aluminum sport pedal covers; unique brushed, illuminated front sill plates; unique appliqué on center stack, dash and switch panels; offered in Ginger or Charcoal Black interiors (available in White Suede, White Platinum Metallic Tri-coat, Sterling Gray Metallic, Ingot Silver Metallic, Tuxedo Black Metallic or Steel Blue Metallic exterior colors)

Ginger interior adds: Ginger-colored premium leather-trimmed seats with unique inserts, unique stitching and unique badge on seat backs; textured door-panel inserts; Ginger floor console lid; unique stitching on the leather-wrapped steering wheel; and premium floor mats with Ginger vinyl surround and unique badging

Charcoal Black interior adds: Charcoal Black premium leather-trimmed seats with Cashmere-colored piping, unique badge on seat backs, door-panel inserts with Cashmere-colored stitching, and premium floor mats with Charcoal serging and unique badging

Premium front and rear floor mats, plus trunk mat

Rear decklid spoiler

Reverse Sensing System

Exterior Colors

Exterior Colors	Interior Colors
White Suede	■ ■ ■ ³
Bordeaux Reserve Red Metallic	■ ■ ■
Blue Flame Metallic	■ ■ ■
Red Candy Metallic Tinted Clearcoat ⁴	■ ■ ■
White Platinum Metallic Tri-coat ⁴	■ ■ ■ ■
Sterling Gray Metallic	■ ■ ■ ■
Ingot Silver Metallic	■ ■ ■ ■
Tuxedo Black Metallic	■ ■ ■ ■ ■
Steel Blue Metallic	■ ■ ■ ■ ■

Interiors: ■ Medium Light Stone Leather ■ Charcoal Black Leather
■ Camel Leather ■ Ginger Leather

INTERIOR



Medium Light Stone Leather
Standard



Charcoal Black Leather
Standard



Camel Leather
Standard



Ginger Leather with Unique Inserts
available with Luxury Package



17-in. 5-Spoke Machined
Aluminum Wheels
Standard on SEL



17-in. Polished Aluminum Wheels
included with Luxury Package



18-in. Machined Aluminum Wheels
with Painted Pockets
included with Appearance Packages

EXTERIOR



White Suede



Bordeaux Reserve Red Metallic



Blue Flame Metallic



Red Candy Metallic Tinted Clearcoat



White Platinum Metallic Tri-coat



Sterling Gray Metallic



Ingot Silver Metallic



Tuxedo Black Metallic



Steel Blue Metallic

Colors are representative only.
See your dealer for actual paint/trim options.

¹Coming November 2010. ²Includes SelectShift feature. ³Charcoal Black Leather available only with Luxury Package. ⁴Additional charge.

2011 FUSION+HYBRID

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Drive one.

Sport



Charcoal Black leather trim with Sport Blue inserts



Blue Flame Metallic with available equipment

2011 FUSION+HYBRID

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Drive one.

Sport

OPTIONAL FEATURES

Available Rapid Spec

Rapid Spec 401A – **Moon & Tune Package** includes power tilt-and-slide moonroof, and Audio System from Sony with DAEP 5.1 Surround Sound, AM/FM stereo/single-CD player, MP3 capability, 12 speakers and 390 watts

Rapid Spec 402A – **Driver's Vision Package** includes BLIS® (Blind Spot Information System) with cross-traffic alert, rear view camera and rain-sensing wipers + **Comfort Package** includes heated front seats, 4-way power front-passenger seat, ambient lighting, dual-zone electronic automatic temperature control, heated sideview mirrors with security approach lamps, SecuriCode™ keyless entry keypad, and universal garage door opener + Reverse Sensing System + **Moon & Tune Package**

Available Options & Packages

Comfort Package

Hard drive-based, voice-activated Navigation System featuring SIRIUS Travel Link (with introductory 6-month subscription) and nearly 10 gigabytes of digital storage for pictures and music; includes AM/FM stereo/single-CD/DVD, HD Radio™ technology, and MP3 capability (requires Rapid Spec 402A)

Illuminated front door sill plates and aluminum pedal covers

Intelligent all-wheel drive (AWD)

Premium front and rear floor mats, plus trunk mat

Reverse Sensing System

Exterior Colors

Blue Flame Metallic

Red Candy Metallic Tinted Clearcoat¹

White Platinum Metallic Tri-coat¹

Ingot Silver Metallic

Tuxedo Black Metallic

Interior Colors

■ Charcoal Black Leather with Charcoal Black inserts

■ Charcoal Black Leather with Sport Red inserts

■ Charcoal Black Leather with Sport Blue inserts

INTERIOR



Charcoal Black Leather with Charcoal Black Inserts – Standard



Charcoal Black Leather with Sport Red Inserts – Standard



Charcoal Black Leather with Sport Blue Inserts – Standard

EXTERIOR



Blue Flame Metallic



Red Candy Metallic Tinted Clearcoat



White Platinum Metallic Tri-coat



Ingot Silver Metallic



Tuxedo Black Metallic



18-in. 5-Spoke Premium Painted Aluminum Wheels
Standard

Colors are representative only.
See your dealer for actual paint/trim options.

¹Additional charge.

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Drive one.

Hybrid



Medium Light Stone Cloth



Light Ice Blue Metallic

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Drive one.

Hybrid

OPTIONAL FEATURES

Available Rapid Spec

Rapid Spec 501A – **Moon & Tune Package** includes power tilt-and-slide moonroof, and Audio System from Sony with DAEP 5.1 Surround Sound, AM/FM stereo/6-disc in-dash CD changer, MP3 capability, 12 speakers and 390 watts
+ Driver's Vision Package includes BLIS® (Blind Spot Information System) with cross-traffic alert, rear view camera and rain-sensing wipers

Rapid Spec 502A – **Driver's Vision Package** + leather-trimmed seats with heated front seats + hard drive-based, voice-activated Navigation System featuring SIRIUS Travel Link (with introductory 6-month subscription) and nearly 10 gigabytes of digital storage for pictures and music; includes AM/FM stereo/single-CD/DVD, HD Radio™ and MP3 capability + **Moon & Tune Package**

Available Options

Hard drive-based, voice-activated Navigation System featuring SIRIUS Travel Link (with introductory 6-month subscription) and nearly 10 gigabytes of digital storage for pictures and music; includes AM/FM stereo/single-CD/DVD, HD Radio™ technology, and MP3 capability (requires Rapid Spec 501A)

Leather-trimmed seats with heated front seats

Premium front and rear floor mats, plus trunk mat

Exterior Colors

Light Ice Blue Metallic

Red Candy Metallic Tinted Clearcoat¹

White Platinum Metallic Tri-coat¹

Sterling Gray Metallic

Ingot Silver Metallic

Tuxedo Black Metallic

Steel Blue Metallic

Interior Colors

● ● ■ ■

● ● ■ ■

● ● ■ ■

● ● ■ ■

● ● ■ ■

● ● ■ ■

● ● ■ ■

Interiors: ● Medium Light Stone Cloth ● Charcoal Black Cloth

■ Medium Light Stone Leather ■ Charcoal Black Leather

INTERIOR



Medium Light Stone Cloth
Standard



Charcoal Black Cloth
Standard



Medium Light Stone Leather
Optional



Charcoal Black Leather
Optional

EXTERIOR



Light Ice Blue Metallic



Red Candy Metallic Tinted Clearcoat



White Platinum Metallic Tri-coat



Sterling Gray Metallic



Ingot Silver Metallic



Tuxedo Black Metallic



Steel Blue Metallic



17-in. 15-Spoke Painted Aluminum Wheels
Standard

Colors are representative only.
See your dealer for actual paint/trim options.

¹Additional charge.

Fusion Standout Features



- A. The available **power moonroof** with sunshade features convenient one-touch-open/-close and one-touch-vent operation.
- B. Smart new **rain-sensing windshield wipers** can be found in the available Driver's Vision Package on SEL, Sport and Hybrid.
- C. The available 12-speaker 390-watt **Audio System from Sony** includes Dolby® Automotive Entertainment Program (DAEP) 5.1 Surround Sound.
- D. **Heated leather-trimmed front seats** are standard on Fusion SEL and available on Sport and Hybrid.
- E. You can program ignition keys to help encourage buckling up, traveling at appropriate speeds and more with the standard **MyKey® owner controls** feature.
- F. The **110-volt powerpoint**, standard on Fusion Hybrid, is perfect for use with your laptop and other portable electronic devices.
- G. Our industry-first **Easy Fuel® capless fuel filler** reduces evaporative emissions and helps get you back on the road in a snap.

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Ford Custom Accessories

Also available:

ELECTRONICS

- Portable Navigation Systems by Garmin^{®1}
- Remote Start Systems
- Keyless Entry Keypad
- Vehicle Security System
- Forward or Reverse Bumper-Mounted Parking Assist System by EchoMaster^{®1}
- GPS Tracking and Recovery by SmartAlert^{™1}
- Wiper De-Icer and Debris Cleaner by Wiper Shaker¹

EXTERIOR

- Moonroof Deflector
- Side Window Deflectors
- Hood Deflector
- Chrome Door Handles
- Splash Guards
- Locking Fuel Plug

INTERIOR

- Leather-Trimmed Interior Seating by Katzkin^{®1}
- Illuminated Door Sill Plates
- Hard Cargo Organizer
- Cargo Area Protector²
- All-Weather Floor Mats
- Cargo Net
- Auto-Dimming Rearview Mirror
- Ash Cup/Coin Holder With or Without Lighter Element

WHEELS

- 18-in. Wheels²
- Wheel Locks



Interior Light Kit



Racks and Carriers by THULE^{®1}



Rear Spoiler



Dual Headrest DVD by INVISON^{™1}



18-in. 5-Spoke Chrome Wheels²



To learn more about Ford Custom Accessories and to shop online, visit fordaccessories.com.

 Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Contact your local Ford Dealer for details and a copy of the limited warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details regarding the manufacturer's limited warranty and/or a copy of the FLA product limited warranty offered by the accessory manufacturer.

¹Ford Licensed Accessories. ²Not for use with Hybrid.
THULE is a registered trademark of Thule Sweden AB.
INVISON is a trademark of Audiovox Corporation.
Garmin is a registered trademark of Garmin Ltd.
SmartAlert is a registered trademark of Inilex, Inc.
Katzkin is a registered trademark of Katzkin Leather, Inc.



Bi-Directional Remote Start System



Soft Cargo Organizers (Large and Standard Sizes) and Soft Cargo Cooler Bag



Graphic Stripes

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Drive one.