

LINCOLN  
MKT

2012



Thank you for your interest in the **2012 Lincoln MKT**. Included in this brochure you'll find information about:

**PERFORMANCE:** The Lincoln MKT offers two engine choices. The 3.7L Duratec® V6 can go farther on a gallon of gas than any other luxury large crossover. The available EcoBoost™ engine delivers V8 power with V6 economy.

**DESIGN:** From its graceful split-wing grille and adaptive high-intensity discharge headlamps to the SecuriCode™ invisible keypad and panoramic Fixed-Glass Vista Roof™, the Lincoln MKT says "luxury design" in a unique way.

**TECHNOLOGY:** With the voice-activated Lincoln SYNC®, available Navigation System with Sirius Traffic™ and Travel Link™, THX®II Certified Audio System, and HD Radio® — you'll discover why the Lincoln MKT is smarter than luxury.

**INTERIOR:** In a Lincoln MKT you'll find amenities like the 8-inch touch screen that allows control of climate and audio by touch or voice. Plus individual control of air temperature and heated seating for the 2nd-row passengers.

Get an inside look at the benefits of Lincoln ownership at the [Lincoln.com](http://Lincoln.com) website.

#### DEALER INFORMATION

Find up-to-date contact information for your local Lincoln dealer. To visit a local dealer Web site and view a map of their location, click on one of the links below:

<a href="#">Donnell Ford Lincoln of Salem</a>	152 Continental Drive Salem, OH 44460	(800) 686-0031
<a href="#">Montrose Ford Lincoln</a>	2480 West State Street Alliance, OH 44601	(877) 366-6876
<a href="#">Klaben Ford Lincoln of Warren, Inc.</a>	3853 Youngstown Road Warren, OH 44484	(888) 545-0281
<a href="#">Phil Fitts Ford &amp; Lincoln</a>	3250 Wilmington Rd New Castle, PA 16105	(724) 658-3521

web site. It's a one-stop spot for managing important vehicle information 24/7, whenever you need it. It's free to register for personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services. Log on to [www.myford.fordvehicles.com](http://www.myford.fordvehicles.com) to get started.



L I N C O L N



THE UNDENIABLE ADVANTAGE:  
EXPANSIVE ROOM FOR UP TO 14 ELBOWS.

To describe Lincoln MKT as spacious would be something of an understatement. All 3 rows offer generous volume. In addition to class-leading<sup>1</sup> leg room in the 2nd row, you and your passengers are surrounded with luxurious appointments.

Add Lincoln technologies to best-in-class gas fuel economy,<sup>2</sup> and one thing becomes perfectly clear: It's smarter than ever to consider the 2012 Lincoln MKT.

Available equipment.

<sup>1</sup>Class is Luxury Large Utilities vs. 2011 competitors. <sup>2</sup>EPA-estimated 17 city/24 hwy/20 combined mpg, 3.7L Duratec® V6 FWD.

## INSIDE, EVERY SEAT IS FIRST CLASS.

Abundant space is just the beginning. For the front row, the heated and cooled seats feature 6 temperature settings and are powered 12 different ways, in addition to their premium leather trim. Door panels and the leather-wrapped steering wheel feature genuine walnut swirl or olive ash wood. Though with Lincoln MKT, there is more than enough luxury for everyone.

The 2nd row features electronic automatic temperature control and available heated and cooled bucket seats, as well as best-in-class leg room. In the 3rd row, the available power rear seat folds flat with the touch of a button to provide maximum cargo room. It also forms a rear-facing tailgate seat.<sup>1</sup>



Charcoal Black premium leather-trimmed seats with walnut swirl wood accents. Available equipment.

<sup>1</sup>Do not drive vehicle when 3rd row is in tailgate position.

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THE AUTHORITY OF A V8.  
ALL THE BENEFITS OF A V6.

The available 3.5L EcoBoost™ V6 twin-turbocharged, direct-injection engine delivers the power of a V8 with the added benefit of V6 fuel economy.<sup>1</sup> High-pressure fuel injectors optimize combustion and compression in each cylinder to provide power when you need it, plus the thrill of tremendous low-end torque and acceleration. Intelligent all-wheel drive takes performance to the next level by seamlessly transferring torque to the wheel or wheels with the best grip in various driving conditions.

The standard 3.7L Duratec® V6 produces 268 hp along with best-in-class gas highway fuel economy of 24 mpg.<sup>2</sup> Steering wheel-mounted paddle shifters allow you to upshift or downshift for a more personal driving experience.



Black. Available equipment.

<sup>1</sup>EPA-estimated 16 city/23 hwy/18 combined mpg, EcoBoost AWD.

<sup>2</sup>EPA-estimated 17 city/24 hwy/20 combined mpg, 3.7L Duratec V6 FWD.

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With available active park assist, parallel parking is nearly as simple as pushing a button. This revolutionary technology makes any concern over parallel parking a thing of the past. First, ultrasonic sensors identify and measure a suitable space, then with your help controlling the gas and brake pedals, and your hands off the wheel, the system steers, allowing you to park in as little as 24 seconds.

IN ADDITION TO FINDING A SPOT,  
IT GRACEFULLY STEERS YOU INTO IT.





The available, voice-activated Navigation System can tell you exactly where you need to go. It also shows you and reroutes you if necessary. Zoom, scroll and preview your route on a vibrant 8" LCD screen. A 6-month trial subscription to SiriusXM Traffic and Travel Link<sup>1</sup> enhances this capability by continuously updating live traffic information, weather, fuel prices, sports scores and movie times.

Plus, enjoy SiriusXM Satellite Radio with a 6-month trial subscription to the "Sirius Select" package. You'll hear the music you want without the hassle of commercials, CDs or playlists. Listen to sports, comedy, talk, news, entertainment and more, coast-to-coast. You can even watch DVDs with premium sound using the available THX® II Certified 5.1 Surround Audio System when parked.

YOU SAY WHERE. IT SAYS HOW.

**SiriusXM**  
SATELLITE RADIO

Light Stone premium leather-trimmed seats with olive ash wood accents. Available equipment.

<sup>1</sup>SiriusXM Satellite Radio, Traffic and Travel Link subscriptions sold separately or as a package after trial expires. SiriusXM Traffic and Travel Link service available in select markets. Subscriptions are governed by SiriusXM Customer Agreement; see [www.siriusxm.com](http://www.siriusxm.com).

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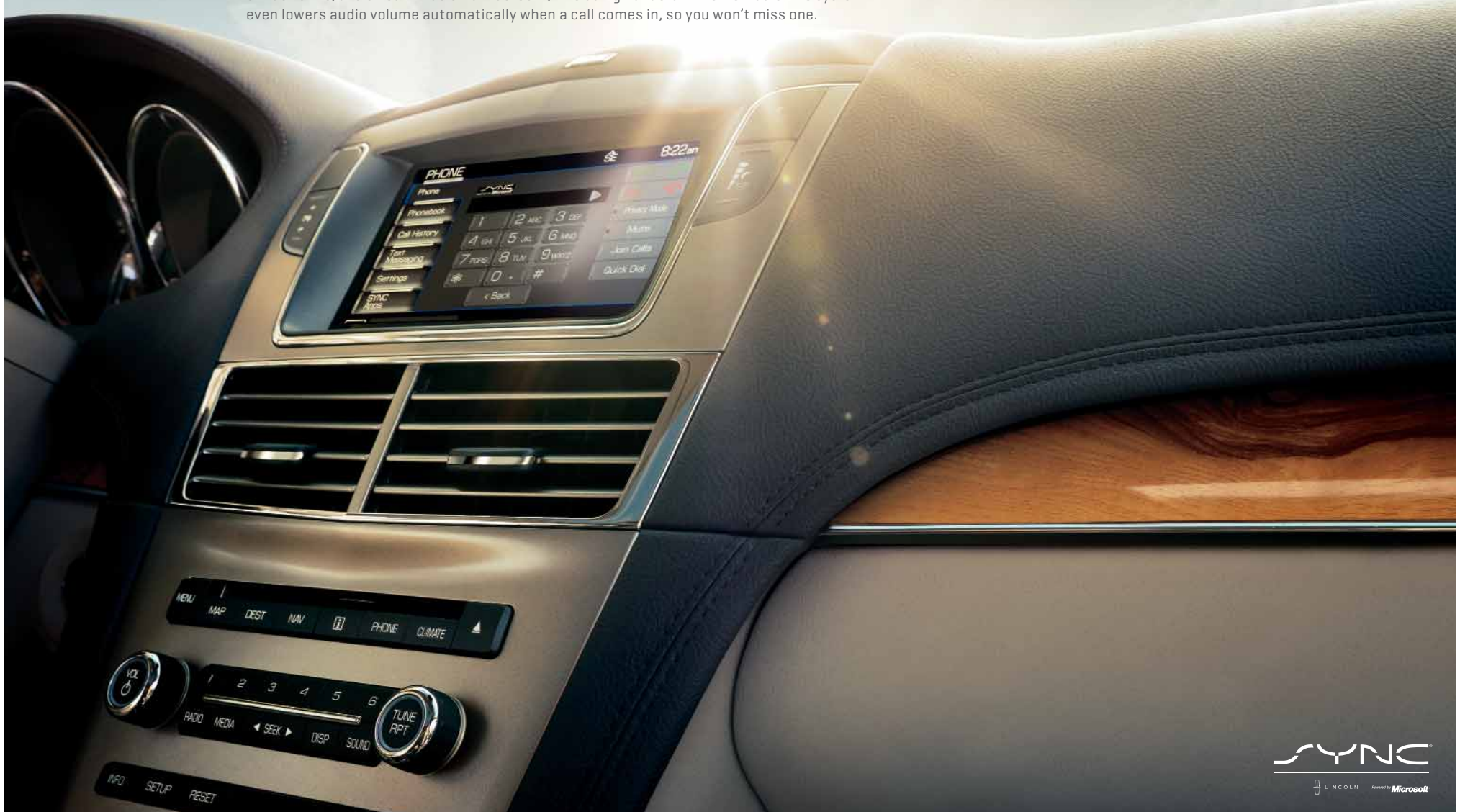


[lincoln.com](http://lincoln.com)

## THE IRREFUTABLE ELEGANCE OF NOT FUMBLING FOR YOUR PHONE.

With voice-activated Lincoln SYNC,<sup>1</sup> you won't be fumbling for your phone or media player. In fact, you won't believe all the things the system can do for you. SYNC understands your voice, so you can control your phone, media and information without taking your eyes from the road or hands from the wheel.

Make calls, hear text messages, access your playlists, genres and artists on your MP3 player or flash drive, and stream music via Bluetooth,<sup>®</sup> including Pandora<sup>®</sup> internet radio. The system even lowers audio volume automatically when a call comes in, so you won't miss one.



**SYNC**  
LINCOLN Powered by Microsoft

<sup>1</sup>Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so.

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SENSE TRAFFIC AND ADJUST SPEEDS.  
LINCOLN MKT CAN DO IT.

There is something truly luxurious in driving a vehicle with sensors that can help you be more aware of your surroundings. When available adaptive cruise control is activated, sensors maintain 1 of 3 preset gaps between Lincoln MKT and the vehicle ahead. If the lead vehicle slows down, the system decelerates. When the sensors detect the gap has widened, Lincoln MKT returns to the preset speed.

Whether adaptive cruise control is activated or not, available collision warning with brake support is always active and ready. If sensors detect a potential collision with the vehicle in front of you, a warning chimes and red lights flash in the heads-up display. If you fail to react immediately, the system pre-charges the brakes so you have full responsiveness when you stop.



## IT CAN DETECT TRAFFIC BEFORE YOU CAN SEE IT.

Peace of mind is one of life's great luxuries. With available BLIS® [Blind Spot Information System], radar sensors continually monitor each side of the vehicle to help you stay on guard. An amber light in the corresponding sideview mirror<sup>1</sup> alerts you whenever a vehicle is detected in one of your blind spots.

Cross-traffic alert utilizes the same sensors to provide you with visible and audible warnings if a vehicle is detected within 45 feet of Lincoln MKT when backing up in parking situations. And the rear view camera provides additional confidence in situations that require you to reverse.

Red Candy Metallic Tinted Clearcoat. Available equipment.

<sup>1</sup>BLIS replaces standard integrated blind spot mirrors.

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## THE LUXURY OF BEING ON THE SAFE SIDE.

With Lincoln MKT, a 2011 IIHS Top Safety Pick,<sup>1</sup> the roof, front, sides and rear have all been cited for good performance in impact testing. Specific structural areas of the high-strength steel safety cage are bolstered against intrusion. Others are designed to absorb crash energy and channel it away from passengers.

Inside, the dual-stage front airbags of our Personal Safety System™ help protect the driver and front passenger. Side-curtain airbags deploy from the headliner to provide coverage for outboard passengers in all rows in certain types of side-impact or rollover events. The SOS Post-Crash Alert System™ assists first responders in locating the vehicle when an airbag deploys.<sup>2</sup>

Ingot Silver Metallic. Available equipment.

<sup>1</sup>Insurance Institute for Highway Safety (IIHS). <sup>2</sup>SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.

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THE GRANDEUR OF ROOM WITH A VIEW.

The standard fixed glass, panoramic Vista Roof™ offers stunning views for you and all your passengers, and includes power front and rear sunshades to help keep your vehicle cool on warmer days. With Lincoln MKT, standard features abound.

## STANDARD LUXURY FEATURES: EQUIPMENT GROUP 100A

### ENGINE

- 3.7L DOHC 24-valve Duratec® V6
- 268 hp @ 6,500 rpm/267 lb.-ft. of torque @ 4,250 rpm
- Intake variable cam timing (iVCT) and electronic throttle control
- Sequential multiport electronic fuel injection
- Dual chrome exhaust tips
- 2012 EPA-estimated fuel economy  
FWD 17 city/24 hwy/20 combined mpg [18.6-gal. capacity]

### DRIVETRAIN

- 6-speed SelectShift Automatic™ transmission with paddle activation
- Front-wheel drive (FWD)

### WHEELS | TIRES

- 19" premium painted aluminum wheels
- P235/55R19 all-season BSW tires

### BRAKES

- Anti-Lock Brake System (ABS)
- Brake assist
- Electronic brakeforce distribution (EBD)
- Power 4-wheel ventilated disc brakes

### SUSPENSION | STEERING

- Front suspension: MacPherson strut, rear-facing L-shaped lower control arms
- Rear suspension: Multilink independent suspension with stamped-steel lower control arms
- Front and rear stabilizer bars

### EXTERIOR

- Acoustic-laminate windshield and front door glass
- Adaptive HID headlamps with auto high beams and autolamp on/off feature with delay
- Chrome inserts on door handles
- Easy Fuel® capless fuel filler
- Fixed glass Vista Roof™ with power front and rear sunshades
- Fog lamps with bright surround
- Light-emitting diode (LED) taillamps
- Power, manually folding, heated sideview mirrors with integrated blind spot mirrors, LED signal indicators, security approach lamps, memory and auto-dimming driver's side
- Power liftgate with rear spoiler
- Rain-sensing windshield wipers: speed-sensitive intermittent (front); 2-speed wiper (rear)
- Rear view camera
- Reverse Sensing System

### SEATING

- 7-passenger seating
- 12-way power, heated and cooled driver and front-passenger seats with 4-way adjustable head restraints, power lumbar and driver's side memory feature
- Premium leather-trimmed seating for 1st and 2nd rows
- 2nd-row 60/40 split fold-flat bench seat with heated outboard seating and armrest with dual cupholders (power release on 40 side)
- 3rd-row 50/50 split fold-flat bench seat

### INSTRUMENTATION | DRIVER CONTROLS

- Auto-dimming rearview mirror
- Intelligent Access with push-button start (2 key fob transmitters)
- Power-tilt/-telescoping steering column with memory
- Power windows with global open and one-touch-up/-down for all 4 windows; may be opened with key fob
- Steering wheel-mounted cruise control, media controls and secondary audio controls
- Touch screen (8" high-resolution color display) with audio and climate controls, compass and rear view camera display; includes about 10 gigabytes of digital storage, driver-configurable home screen and DVD playback capability
- White LED-backlit instrument cluster with speedometer, tachometer, fuel level gauge, coolant temperature gauge, and message center

### INTERIOR

- 2nd-row manual side-window sunshades
- 12-volt powerpoints (4)
- 110-volt power outlet in rear of front center floor console
- Ambient lighting
- Cabin air filtration system
- Front center floor console with adjustable armrest, storage and 2 cupholders
- Leather-wrapped shift knob with Alloy Metallic accents
- Leather-wrapped steering wheel with genuine wood accent
- Power-adjustable pedals with memory
- Rear cargo cover and cargo net
- Scuff plates backlit with Lincoln script
- Tri-zone electronic automatic temperature control
- Universal garage door opener

### AUDIO | COMMUNICATION SYSTEMS

- AM/FM audio system with single-CD player, MP3 capability and 10 speakers
- Auxiliary audio input jack in front center floor console
- Lincoln SYNC® voice-activated, in-vehicle connectivity system
- SiriusXM Satellite Radio, including SiriusXM Satellite Radio receiver, low-profile antenna, and 6-month trial subscription
- USB port in front center floor console

### SAFETY | SECURITY

- Personal Safety System™ for driver and front passenger with dual-stage front airbags,<sup>1</sup> safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- AdvanceTrac® with RSC® (Roll Stability Control™)
- Anti-theft perimeter alarm
- Belt-Minder® front safety belt reminder
- Child-safety rear door locks
- Front-seat side airbags<sup>1</sup>
- Integrated keyhead transmitter remotes (2)
- Lower Anchors and Tether Anchors for Children (LATCH); outboard seating positions in 2nd row, 1 in 3rd row
- MyKey®
- Power door locks with autolock
- Safety Canopy® System with 3-row side-curtain airbags,<sup>1</sup> roll-fold technology and rollover sensor
- SecuriCode™ invisible keypad
- SecuriLock® Passive Anti-Theft System
- Side-intrusion door beams
- SOS Post-Crash Alert System™
- Tire Pressure Monitoring System (excludes spare)

<sup>1</sup>Always wear your safety belt and secure children in the rear seat.



## MKT WITH ECOBOOST™: EQUIPMENT GROUP 200A

Includes content of Equipment Group 100A, plus:

- 3.5L 24-valve EcoBoost V6 twin-turbocharged, direct-injection engine
- 355 hp @ 5,700 rpm/350 lb.-ft. of torque @ 1,500-5,250 rpm<sup>1</sup>
- Dual exhaust with chrome tips
- EcoBoost badge
- Electric power-assisted steering
- Intelligent all-wheel drive [AWD]
- 2012 EPA-estimated fuel economy  
AWD 16 city/23 hwy/18 combined mpg [18.6-gal. capacity]



## MEASUREMENTS

Length	207.6"
Wheelbase	117.9"
Width [including mirrors]	85.7"
Height	67.4"
Head room [1st/2nd/3rd rows]	40.1"/39.0"/33.5"
Shoulder room [1st/2nd/3rd rows]	58.6"/58.1"/49.1"
Leg room [1st/2nd/3rd rows]	41.3"/41.8"/33.0"
Passenger volume	142.3 cu. ft.
Cargo volume [behind 1st/2nd/3rd rows]	75.9/39.6/17.9 cu. ft. <sup>2</sup>

**LINCOLN AUTOMOTIVE FINANCIAL SERVICES** Plans to launch in available states in the 3rd quarter of 2011. Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. Ask your Lincoln Dealer for details.

**INSURANCE SERVICES** Get Lincoln quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1.866.329.4367 for a no-obligation quote.

**LINCOLN EXTENDED SERVICE PLAN** For a purchase or lease, the Lincoln Extended Service Plan [ESP] gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Lincoln ESP, the only service contract backed exclusively by Lincoln and honored at all Lincoln dealerships.

**GENUINE LINCOLN ACCESSORIES** will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Lincoln Licensed Accessories [LLA] are warranted by the accessory manufacturer's warranty. LLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Dealer for details and/or a copy of all limited warranties.

**COMPLIMENTARY MAINTENANCE** In addition to being one of the most technologically advanced and luxurious vehicles on the road, the new 2012 Lincoln MKT now includes no-charge, 4-year/50,000-mile maintenance. Maintenance items include oil changes, tire rotations and vehicle inspections. Coverage includes a maximum of 8 regularly scheduled maintenance services. See dealer for qualifications and complete details.

**LINCOLN WARRANTIES** Additional peace of mind comes from a 4-year/50,000-mile Bumper-to-Bumper Warranty that covers repair, replacement or adjustment of parts at no additional cost, as well as a 6-year/70,000-mile Powertrain Warranty which features no deductible and is fully transferable. See dealer for limited warranty details.

**ROADSIDE ASSISTANCE** for 6 years or 70,000 miles provides the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Lincoln Dealer will provide complete details.

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The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc.

Microsoft is a registered trademark of Microsoft Corporation.

HD Radio is a proprietary trademark of iBiquity Digital Corp.

Comparisons based on 2011 competitive models [class is Luxury Large Utilities], publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Dealer is the best source of up-to-date information. Lincoln reserves the right to change product specifications at any time without incurring obligations.



## AVAILABLE LUXURY PACKAGES

### ELITE PACKAGE: EQUIPMENT GROUP 201A

#### Includes content of Equipment Group 200A, plus:

- 3rd-row one-touch 50/50 split PowerFold® bench seat with tailgate feature
- BLIS® [Blind Spot Information System] with cross-traffic alert<sup>1</sup>
- Lincoln SYNC® upgraded to include Traffic, Directions and Information services
- Power, glass Vista Roof™
- THX® II Certified 5.1 Surround Audio System with 14 speakers (including 10" subwoofer), 600 watts of power and 12-channel amplifier
- Voice-activated Navigation System with HD Radio,™ integrated SiriusXM Traffic and Travel Link [with 6-month trial subscription] for traffic updates, weather and fuel price updates

### AVAILABLE EQUIPMENT

- 2nd-row heated and cooled, power fold-and-tumble bucket seats with power lumbar<sup>2</sup>
- 2nd-row refrigerated console [requires 2nd-row heated and cooled bucket seats]<sup>2</sup>
- 20" polished aluminum wheels with P255/45R20 all-season tires<sup>2</sup>
- Active park assist<sup>3</sup>
- Adaptive cruise control and collision warning with brake support<sup>3</sup>
- All-weather floor mats<sup>2</sup>
- Class III Trailer Tow Package includes hitch receiver with 4,500-lb. rating, 7-/4-pin connector with wiring harness, and trailer sway control<sup>2</sup>
- Dual head restraint DVD entertainment system<sup>2</sup>
- Woven-Metal Appearance Package includes woven-metal trim on instrument panel, door panel and full leather-wrapped steering wheel [not available with Canyon interior]<sup>2</sup>

### AVAILABLE LINCOLN CUSTOM ACCESSORIES

- Remote start systems
- Dual head restraint DVD<sup>4</sup>
- Side window deflectors
- Locking fuel plug
- Cargo organizers and protectors
- Conversation mirror
- Sport pedals
- All-weather floor mats
- Ash cup/coin holder
- Trailer hitch balls/drawbars
- Wheel lock kit

To learn more about Lincoln Custom Accessories and to shop online, visit [lincolnaccessories.com](http://lincolnaccessories.com).



A. 20" POLISHED ALUMINUM | AVAILABLE WITH 3.5L ECOBOOST™ V6 ENGINE  
B. 19" PREMIUM PAINTED ALUMINUM | STANDARD

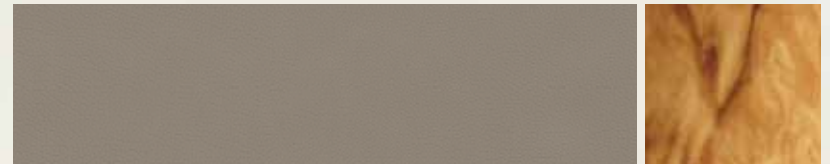
<sup>1</sup>BLIS replaces standard integrated blind spot mirrors. <sup>2</sup>Requires Equipment Group 200A or 201A. <sup>3</sup>Requires Equipment Group 201A. <sup>4</sup>Lincoln Licensed Accessory.

Charcoal Black Premium Leather trim available with all exterior colors



CHARCOAL BLACK PREMIUM LEATHER | WALNUT SWIRL WOOD

Light Stone Premium Leather trim available with all exterior colors



LIGHT STONE PREMIUM LEATHER | OLIVE ASH WOOD

Canyon Premium Leather trim available with all exterior colors except:  
Crystal Champagne Metallic Tri-coat  
Dark Blue Pearl Metallic  
Red Candy Metallic Tinted Clearcoat  
Cinnamon Metallic



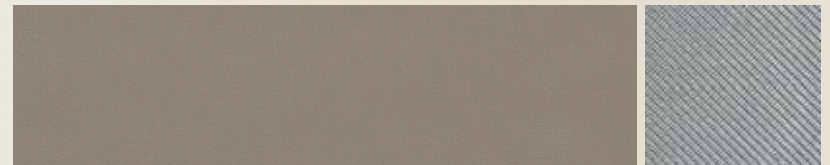
CANYON PREMIUM LEATHER | OLIVE ASH WOOD

Woven-Metal Appearance Package available with all exterior colors



CHARCOAL BLACK PREMIUM LEATHER | WOVEN-METAL APPEARANCE PACKAGE

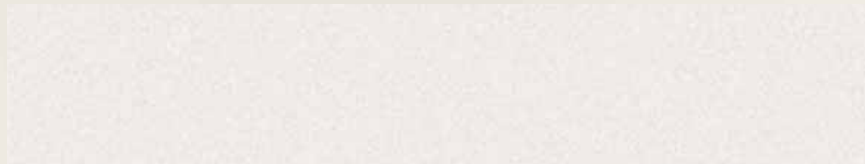
Woven-Metal Appearance Package available with all exterior colors



LIGHT STONE PREMIUM LEATHER | WOVEN-METAL APPEARANCE PACKAGE



LINCOLN MKT COLORS



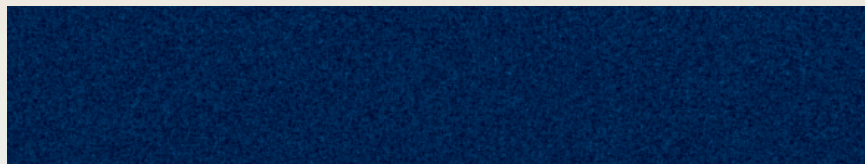
WHITE PLATINUM METALLIC TRI-COAT<sup>1</sup>



CRYSTAL CHAMPAGNE METALLIC TRI-COAT<sup>1</sup>



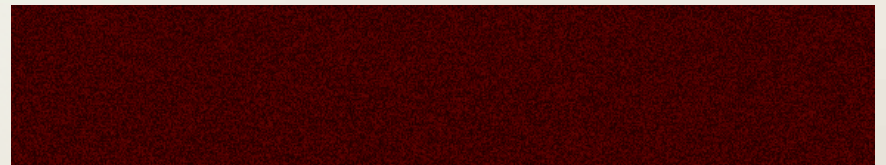
INGOT SILVER METALLIC



DARK BLUE PEARL METALLIC<sup>2</sup>



RED CANDY METALLIC TINTED CLEARCOAT<sup>1,2</sup>



CINNAMON METALLIC<sup>2</sup>



MINERAL GRAY METALLIC<sup>2</sup>



BLACK