

Thank you for your interest in the 2013 Lincoln MKS. Included in this brochure you'll find information about:

PERFORMANCE: Experience the best-handling, most poised Lincoln MKS ever with Lincoln Drive Control technology. Choose from two levels of performance: the 3.7L Ti-VCT V6 or the responsive, fuel-efficient EcoBoost® V6.

DESIGN: Dynamic styling elements like the new split-wing grille speak fluidity and power. Modern design cures carry over to the inside with luxury amenities like leather-trimmed seating and real wood accents.

TECHNOLOGY: Enjoy today's street-smart technology with features such as the multifaceted Lincoln SYNC® with MyLincolnTouch™ and the available BLIS® (Blind Spot Information System) with Cross-Traffic Alert.

LUXURY: Bridge of Weir leather-trimmed, heated and cooled seats. And much more, including an available heated steering wheel. Enjoy the craftsmanship and amenities you'd expect in a car carrying the Lincoln name.

Get an inside look at the benefits of Lincoln ownership at the Lincoln.com website.

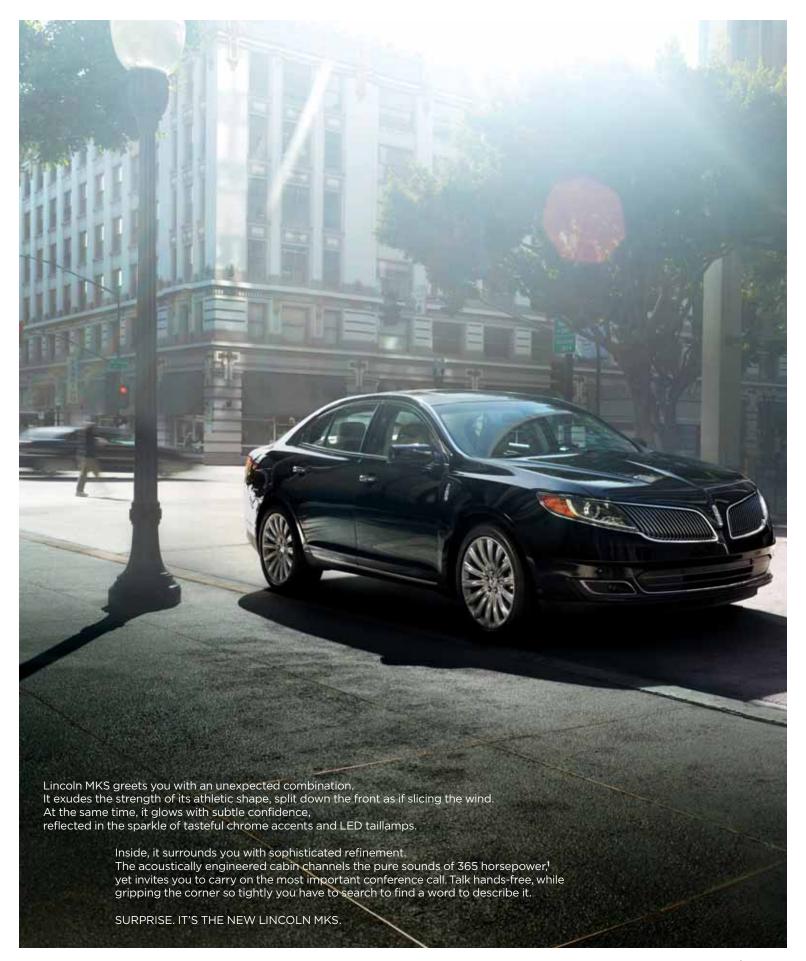
DEALER INFORMATION

Find up-to-date contact information for your local Lincoln dealer. To visit a local dealer Web site and view a map of their location, click on one of the links below:

Donnell Ford Lincoln of Salem	152 Continental Drive Salem, OH 44460	(800) 686-0031
Team Ford Lincoln	905 Brady Avenue Steubenville, OH 43952	(740) 283-4131
Shults Ford Lincoln, Inc.	10401 Perry Highway Wexford, PA 15090	(724) 934-2388
Phil Fitts Ford & Lincoln	3250 Wilmington Rd New Castle, PA 16105	(724) 658-3521

personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services. Log on to www.myford.fordvehicles.com to get started.





















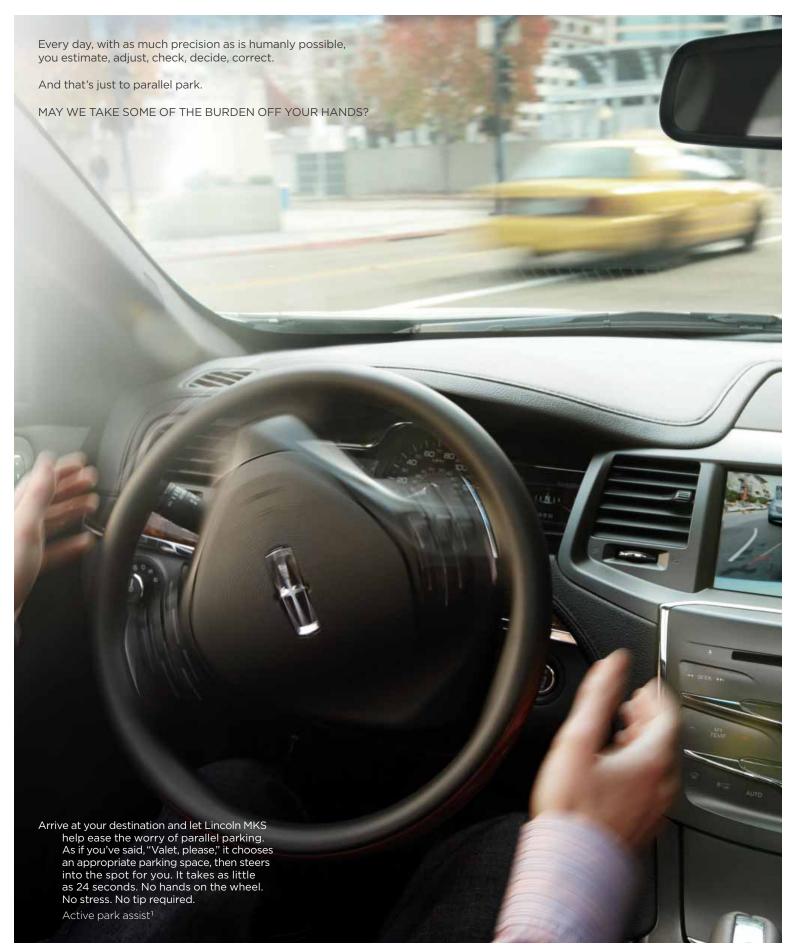




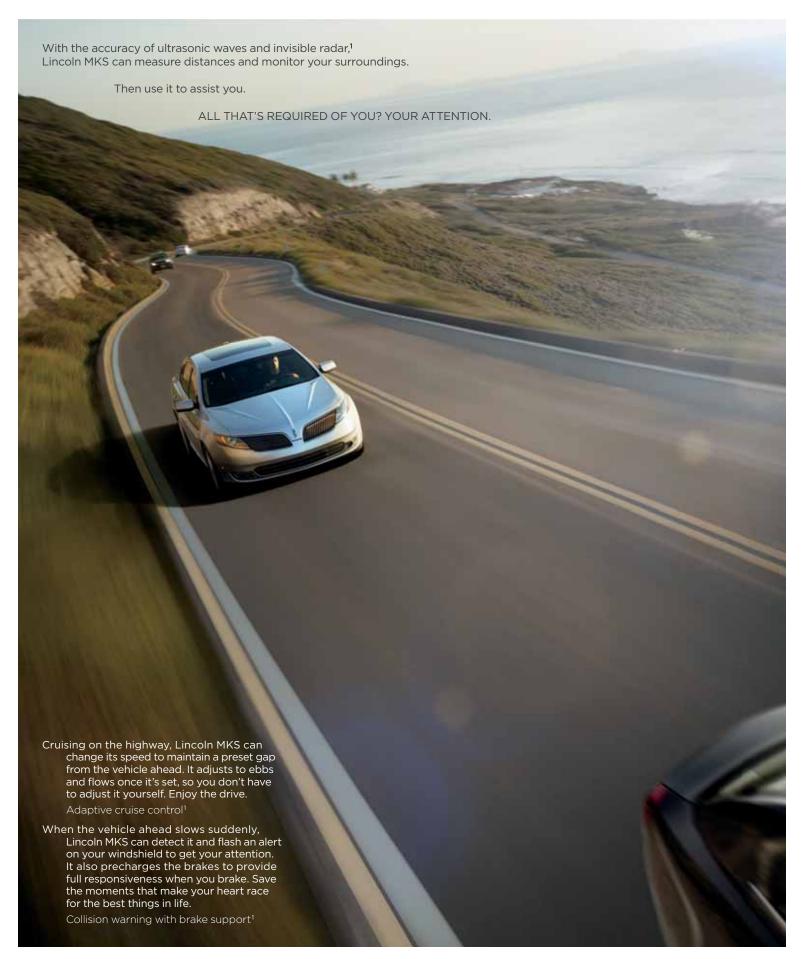


¹Driving while distracted can result in loss of vehicle control. Only use SYNC/MyLincoln Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. SYNC Services is complimentary for 3 years for owners of new vehicles. Subscription fees apply after 3 years. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Not all features are compatible with all phones. ²The vehicle's electrical system (including the battery), the wireless service provider's signal and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC, and the 911 Assist feature enabled, in order for 911 to be dialed.

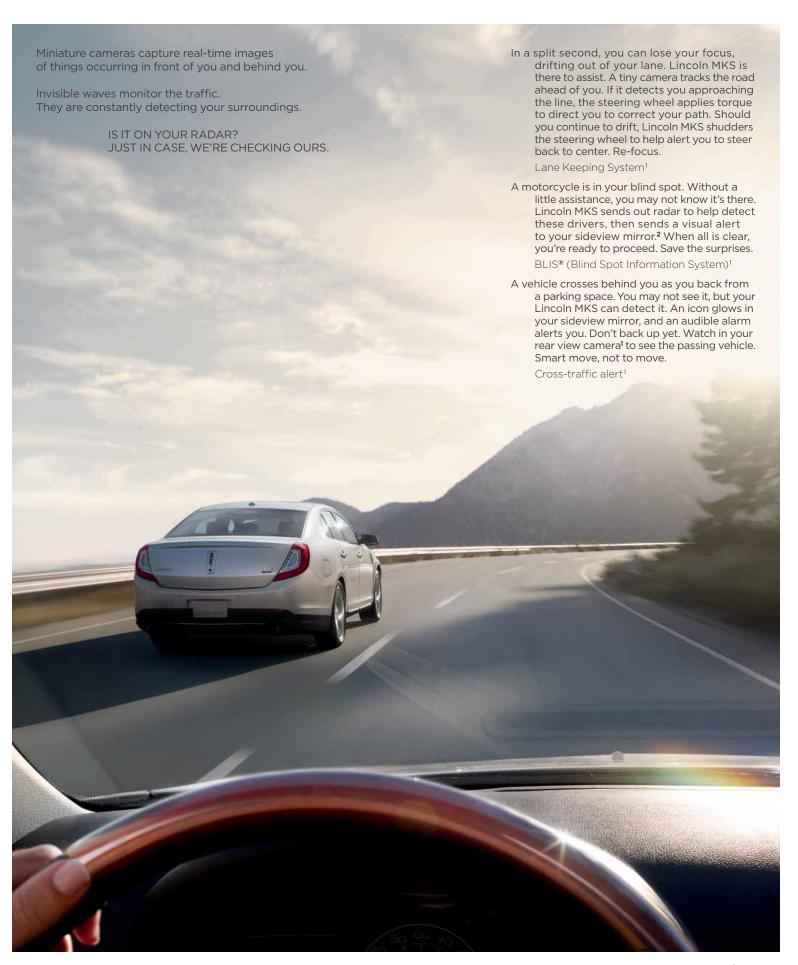






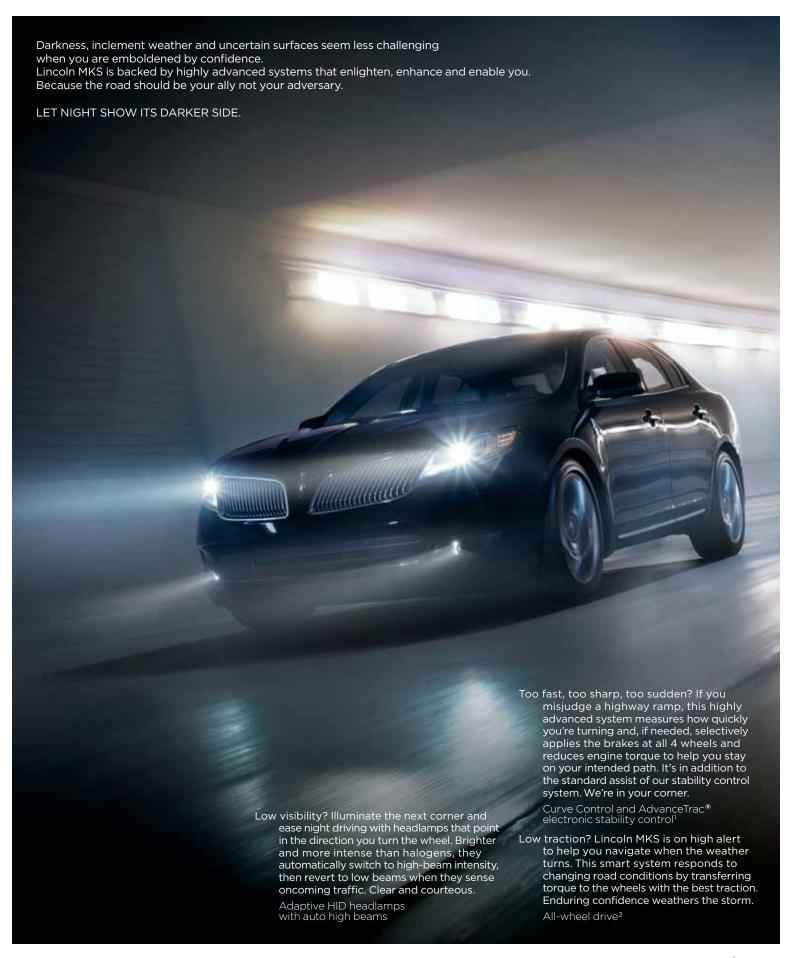








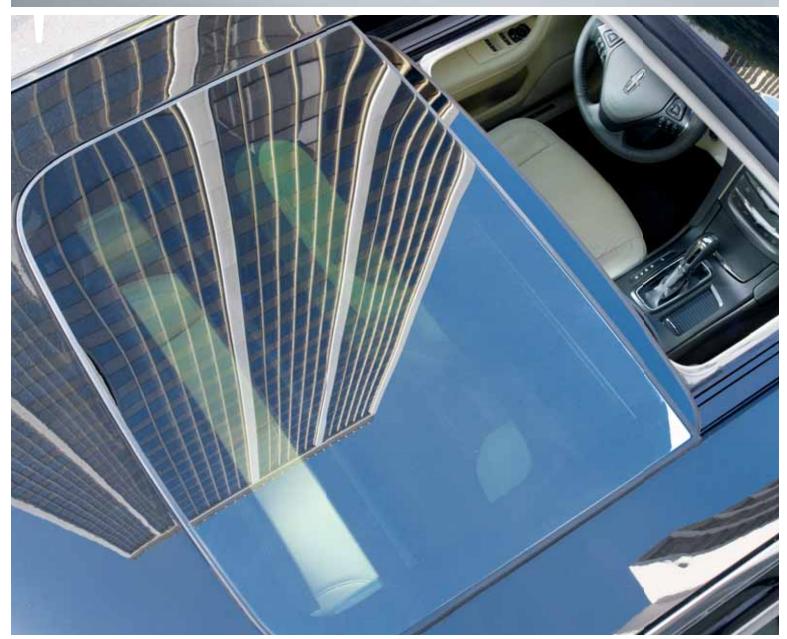
²BLIS replaces standard integrated blind spot mirrors.





Enjoy a wide-open view and the freedom to follow the clouds. The forward panel retracts fully for maximum ventilation.

Dual-panel moonroof¹





Listen to music, sports, comedy, talk, news, entertainment and more, coast-to-coast, without the hassle of commercials, CDs or playlists with a 6-month trial subscription. Live traffic information, weather, fuel prices, sports scores and movie times are continuously updated.

SiriusXM Satellite Radio and SiriusXM Traffic and Travel Link^{1,2}



Experience theater-quality sound and astounding clarity specifically designed and acoustically engineered for Lincoln MKS with 700 watts of power, a 14-channel amp, and 16 speakers including a subwoofer.

THX® II Certified Audio System¹



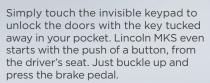
Access your music, browse through photos and even watch video via 2 USB ports, an SD card reader and audio/video input jacks! Passengers can even surf the Internet by plugging in a Wi-Fi® card.

SYNC® with MyLincoln Touch™

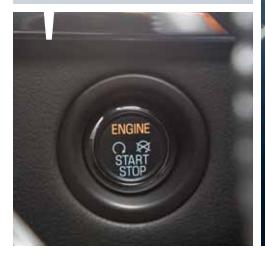


Keep the interior cool by filtering out up to 70% of hot, penetrating rays. It operates with one-touch up/down and automatically retracts when the car is in Reverse.

Power rear sunshade²



Intelligent Access with push-button start



Get attention when you need it most. If any one of the 6 airbags deploys or a safety belt pretensioner is activated, Lincoln MKS unlocks the doors, and flashes the hazard lights and sounds the horn to alert passersby.

SOS Post-Crash Alert System™3



Accommodate and organize everything from groceries to luggage inside generous space. It's clear of obstructions and low at the loading surface so you can get items in and out with ease.

Wide-access trunk





STANDARD FEATURES: Equipment Group 100A

ENGINE

- New 3.7L Ti-VCT 24-valve aluminum V6
 - 304 hp @ 6,500 rpm/279 lb.-ft. of torque @ 4,000 rpm
- 10.3:1 compression ratio

 Battery Management System
- Stainless steel dual exhaust system with chrome tips
- 2013 EPA-estimated fuel economy
 - FWD 19 city/28 hwy/22 combined mpg (19.0-gal. capacity) AWD 18 city/26 hwy/21 combined mpg (19.0-gal. capacity)

DRIVETRAIN

- □ 6-speed SelectShift Automatic® transmission with paddle activation
- Front-wheel drive (FWD)
- Torque Vectoring Control

WHEELS | TIRES

- □ 19" premium painted aluminum wheels
- P255/45R19LRR all-season tires

BRAKES

- Anti-Lock Brake System (ABS)
- Brake assist
- Electronic brakeforce distribution (EBD)
- Power 4-wheel disc brakes with ventilated rotors

SUSPENSION | STEERING

- Lincoln Drive Control featuring continuously controlled damping (CCD) and electric power-assisted steering (EPAS)
- Front and rear stabilizer bars

EXTERIOR DESIGN

- Active grille shutters¹
- Adaptive HID headlamps with auto high beams
- Chrome inserts on door handles
- Easy Fuel® capless fuel filler
- Fog lamps with chrome surround
- Forward and Reverse Sensing Systems
- Light-emitting diode (LED) taillamps
- Lincoln split-wing grille
- Power, heated, body-color sideview mirrors with integrated blind spot mirrors, security approach lamps, memory and auto-dimming driver's side
- Rain-sensing windshield wipers
- Solar-tinted laminated glass

INTERIOR DESIGN + CONVENIENCES

- 5-passenger seating
- □ 12-volt powerpoints (3)
- 12-way power driver and front-passenger seats with power lumbar and driver's side memory feature
- Accessory delay for power features
- Ambient lighting
- Bridge of Weir[™] leather-trimmed seating
- Dual-zone electronic automatic temperature control
- □ Front center floor console with armrest, storage and 2 cupholders
- □ Front-row acoustic glass
- Genuine wood accents on the instrument panel in brown swirl walnut or Prussian burl
- Heated and cooled driver and front-passenger seats
- Illuminated Entry System with theater-dimming feature

INTERIOR DESIGN + CONVENIENCES (continued)

- Leather-wrapped shift knob with chrome surround
- Leather-wrapped steering wheel with genuine wood accent in brown swirl walnut or Prussian burl
- Map pockets on front seat backs
- Power-tilt/-telescoping steering column with memory
- Rear-seat center armrest with pass-through and 2 cupholders

INSTRUMENTATION | DRIVER CONTROLS

- Auto-dimming rearview mirror with compass and microphone
- Intelligent Access with push-button start (2 key fob transmitters)
- SYNC® with MyLincoln Touch™ voice-activated, in-vehicle connectivity system with 2 configurable 4.2" color LCD screens in gauge cluster; 8" LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks
- Power windows with global open and one-touch-up/-down for driver and front passenger
- Remote Start System
- Steering wheel-mounted controls for cruise, audio and MyLincoln Touch
- Universal garage door opener
- White LED-backlit instrument cluster with speedometer, tachometer, fuel level gauge, coolant temperature gauge and message center

AUDIO | COMMUNICATION SYSTEMS

- AM/FM audio system with single-CD player, MP3 capability and 10 speakers
- SiriusXM Satellite Radio, including 6-month trial subscription

SAFETY | SECURITY

- □ Personal Safety System[™] for driver and front passenger with dual-stage front airbags,² safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- ${\tt _AdvanceTrac}^{\it \$} \ {\tt electronic} \ {\tt stability} \ {\tt control} \ {\tt with} \ {\tt Curve} \ {\tt Control}$
- Anti-theft perimeter alarm
- Belt-Minder® front safety belt reminder
- Brake- and engine-actuated traction control
- Child-safety rear door locks
- Emergency glow-in-the-dark, in-trunk release handle
- Front-seat side airbags²
- LATCH (Lower Anchors and Tether Anchors for Children)
- MyKey®
- Power door locks
- Safety Canopy® System including side-curtain airbags² with roll-fold technology, and rollover sensor
- □ SecuriCode™ invisible keypad
- SecuriLock® Passive Anti-Theft System
- Side-intrusion door beams
- SOS Post-Crash Alert System™
- Tire Pressure Monitoring System (excludes spare)

LINCOLN MKS WITH ECOBOOST*: Equipment Group 200A Includes content of 100A, plus:

- □ 3.5L EcoBoost V6 twin-turbocharged, direct-injection engine
- □ 365 hp @ 5,500 rpm³/350 lb.-ft. of torque @ 1,500 to 5,000 rpm³
- □ Intelligent AWD
- 20" polished aluminum wheels with P245/45R20 all-season tires
- Active Noise Control
- □ 2013 EPA-estimated fuel economy

AWD 17 city/25 hwy/20 combined mpg (19.0-gal. capacity)

¹Not available with 3.5L EcoBoost engine. ²Always wear your safety belt and secure children in the rear seat. ³With premium fuel. □ Bridge of Weir is a trademark of Bridge of Weir Leather Company Limited. THX and the THX logo are trademarks of THX Ltd., which are registered in some jurisdictions. All rights reserved. MapQuest is a trademark of AOL Inc. SiriusXM Satellite Radio, Traffic and Travel Link subscriptions sold separately or as a package after trial expires. SiriusXM Traffic and Travel Link service available in select markets. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Sirius satellite service is available in the 48 contiguous USA, DC, and PR. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. The term Wi-Fi® is a registered trademark of the Wi-Fi Alliance.® HD Radio is a proprietary trademark of iBiquity Digital Corp.



AVAILABLE PACKAGES

PREMIUM PACKAGE:

Equipment Group 101A (Lincoln MKS) or 201A (Lincoln MKS with EcoBoost)

- Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription
- Rear view camera
- BLIS® (Blind Spot Information System) with cross-traffic alert1
- THX® II Certified Audio System with AM/FM stereo/single-CD player with MP3 capability, 16 speakers (including 10" subwoofer), 700 watts of maximum power and 14-channel amplifier
- □ HD Radio™ Technology
- Heated steering wheel
- Power-adjustable pedals with memory
- Power rear sunshade

ELITE PACKAGE:

Equipment Group 102A (Lincoln MKS) or 202A (Lincoln MKS with EcoBoost) Includes content of Premium Package, plus:

- Active park assist
- Lane Keeping System
- Multicontour front seats with Active Motion®
- Heated rear outboard seats
- Wood appliqués in brown swirl walnut or Prussian burl on all doors and center console

AVAILABLE EQUIPMENT

- 20" premium painted aluminum wheels with chrome inserts and P245/45R20 all-season tires²
- Adaptive cruise control and collision warning with brake support
- Dual-panel moonroof with power sunshade
- Intelligent AWD
- All-weather floor mats³
- Ash cup/coin holder/lighter element³
- Cargo organizer³

AVAILABLE LINCOLN CUSTOM ACCESSORIES

- DVD rear-seat entertainment systems⁴
- Remote Start System
- Warning sensor systems⁴
- Moonroof and side window deflectors
- Splash guards
- Locking fuel plug
- Chrome mirror caps
- □ Full vehicle cover⁴
- Wheel lock kit
- Door sill plates
- Cargo organizers and protector
- Sport pedals
- Ash cup/coin holder/lighter element
- Carpeted and all-weather floor mats
- Visit accessories.lincoln.com to shop the complete collection.

YOUR 2013 LINCOLN MKS SPECIFICATIONS



DIMENSIONS

Length 205.6"

Wheelbase 112.9"

Width (excluding mirrors) 74.9" Width (including mirrors) 85.5"

Height 61.6"

Head room (front/rear) 39.7"/38.5"

Shoulder room (front/rear) 58.6"/57.4"

Hip room (front/rear) 55.3"/55.3"

Leg room (front/rear) 41.9"/38.6"

CAPACITIES

Passenger volume 105.8 cu. ft.

Cargo volume 19.2 cu. ft.

Total interior volume 125.0 cu. ft.

LINCOLN AUTOMOTIVE FINANCIAL SERVICES Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. Ask your Lincoln Dealer for details.

INSURANCE SERVICES Get Lincoln quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-866-329-4367 for a no-obligation quote.

LINCOLN EXTENDED SERVICE PLAN For a purchase or lease, the Lincoln Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Lincoln ESP, the only service contract backed exclusively by Lincoln and honored at all Lincoln dealerships.

GENUINE LINCOLN ACCESSORIES will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. LLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Dealer for details and/or a copy of all limited warranties

ROADSIDE ASSISTANCE for 6 years or 70,000 miles provides the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Lincoln Dealer will provide complete details.

LINCOLN COMPLIMENTARY MAINTENANCE In addition to being one of the most technologically advanced and luxurious vehicles on the road, the new 2013 Lincoln MKS includes no-charge, 4-year/50,000-mile maintenance. Coverage consists of a maximum of 8 regularly scheduled maintenance services including an oil and filter change, tire rotation and multi-point inspection at each visit at no additional charge. See dealer for complete details.

LINCOLN WARRANTIES Additional peace of mind comes from a 4-year/50,000-mile Bumper-to-Bumper Warranty that covers repair, replacement or adjustment of parts at no additional cost, as well as a 6-year/70,000-mile Powertrain Warranty which features no deductible and is fully transferable. See dealer for limited warranty details.

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¹BLIS replaces standard integrated blind spot mirrors. ²Not available with 3.5L EcoBoost engine. ³Factory-Invoiced Accessory. ⁴Lincoln Licensed Accessory. - Comparisons based on 2012 competitive models (class is Luxury Full-Size Sedans), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Dealer is the best source of up-to-date information. Lincoln reserves the right to change product specifications at any time without incurring obligations.







