



Mercury Bobcat Villager Station Wagon

Standard features on Mercury Bobcat Villager: 2.3 liter OHC 4 cyl. engine • Four-speed manual transmission • Front disc brakes • BSW bias-ply tires • High-back bucket seats • Generous sound insulation • Solid-state ignition • Air-Blending Heater • "Liftgate Ajar" warning system • Hinged quarter windows • Rack-and-pinion steering • Wheel covers • Courtesy light switches • Cargo deck light • Cut-pile carpeting • Instrument panel mini-console • Rosewood woodtone vinyl exterior paneling • Ford Motor Company Lifeguard Design Safety Features • Note: Other equipment shown is optional.



1976 MERCURY BOBCAT VILLAGER

The frisky Bobcat Villager is the roomy little wagon that's big on style! For comfort, convenience, durability, good looks . . . Bobcat puts it all together. And Bobcat's solid ride was designed by Mercury, the ride specialists!

Bobcat is practical too! Ignition is solid-state, reducing routine maintenance. 1976 Mercury Bobcat Villager MPG with 2.3 liter OHC engine and four-speed manual transmission received good gas mileage ratings in the government EPA test in both highway and city driving. Ask your dealer to show you the complete EPA mileage estimates.

And when it comes to hard work, Bobcat Villager carries a lot. Cargo space is over 57 cubic feet. Dual ball-joint front

suspension and stagger-mounted rear shock absorbers team with rack-and-pinion steering for ease of handling, cornering and parking. Front disc and self-adjusting rear drum brakes are standard.

Padded high-back bucket seats, upholstered in durable vinyl, let you travel in soft comfort. The natural look of wood accents the instrument panel, and cut-pile carpeting throughout the interior and cargo area add to the feeling of practical luxury.

Option choices are impressive, from deluxe interior trims and stereo radios to air conditioning and a responsive V-6 engine. Built for comfort and durability, 1976 Bobcat Villager keeps your gas mileage needs in mind, too!



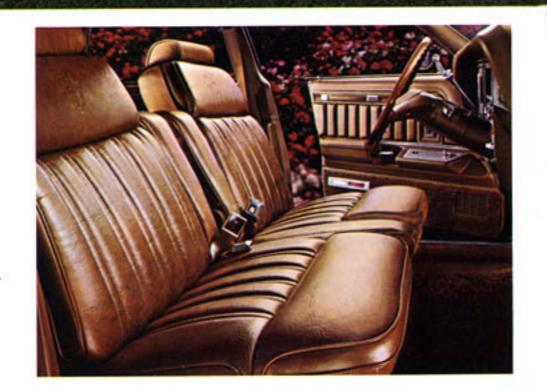




Standard features on Marquis Station Wagon: 400-2V V-8 engine • Select-Shift automatic transmission • Solid-state ignition • Bumper guards • BSW steel-belted radial tires • 3-way tailgate • Power rear window • Power steering • Power front disc brakes • Power ventilation system • Deluxe wheel covers • Spare tire extractor • Ford Motor Company Lifeguard Design Safety Features.

Mercury Marquis Colony Park Station Wagon

Additional standard features on Marquis Colony Park: Electric clock • Deluxe steering wheel • Flight bench seat with center armrest • Left-hand remote control mirror • Rosewood woodtone vinyl paneling on bodysides and tailgate • Deep shag cut-pile carpeting • Door pull and seat back assist straps • Brougham wheel covers • Deluxe color-keyed seat and shoulder belts • Note: Other equipment shown is optional.



Marquis Colony Park and Marquis are Mercury's roomiest station wagons. Colony Park, our most luxurious, beautifully enhances the Mercury ride heritage with its smooth, quiet way of going and its handling ease. The Colony Park blends a rich interior, elegant standard appointments and distinctive styling with the versatility of a full-cargo station wagon. Standard luxuries are many, from electric clock and deep shag carpeting to deluxe steering wheel and woodtone vinyl exterior paneling!

Marquis is our steel-sided version of the Colony Park, sharing many of its fine features, and it, too is a full-size wagon with its own generous blend of luxury with convenience: As comfortable out on the town as it is useful out on a family camping trip. Among features you'll appreciate on Colony Park and Marquis is the lockable under-floor storage compartment. Valuables can be locked and hidden while your car is parked. Additional locked cargo space is available with the optional side storage compartment. You'll also find the standard spare tire extractor a welcome convenience. Many convenience options are also available, ranging from luggage rack with air deflector (this aids in keeping the rear window clean) and air conditioning to anti-theft alarm system and rear compartment recreation table.

The interior, at the left, is the Luxury Twin comfort seat option. The standard Colony Park interior is the same material and sew style in a Flight bench seat with a center armrest.

Lockable side compartment

Luggage rack with air deflector



Spare tire extractor



Lockable under-floor storage





Standard features on Montego MX Station Wagon: 351-2V V-8 engine • Select-Shift automatic transmission • Solid-state ignition • Power front disc brakes • Power steering • 3-way tailgate • BSW steel-belted radial tires • Deluxe sound insulation • Impact resistant bumper system with bumper guards • Cut-pile carpeting • Upper body paint stripes • Ford Motor Company Lifeguard Design Safety Features.

Additional standard features on Montego MX Villager: Power tailgate window • Dual-note horn • Deluxe steering wheel • Cherry woodtone vinyl paneling on bodysides and tailgate • Flight bench seat with folding center armrest • Deluxe color-keyed seat and shoulder belts • Deluxe wheel covers • Note: Other equipment shown is optional.



1976 MERCURY MONTEGO MX VILLAGER AND MONTEGO MX

You'll love the smooth, quiet ride of our Montego station wagons! They combine the high degree of luxury and convenience you expect from a Mercury with all the practicality and handling ease of a trim mid-size wagon.

Montego MX Villager is the more sophisticated, both in its refined design and in the luxury of its appointments. The look of natural cherry woodtone along body sides and back accentuates the elegant, sculptured styling. The fully appointed interior features a padded flight bench seat with center armrest and deep shag cut-pile carpeting.

Montego MX, too, is a mid-size wagon that offers a surprisingly high level of comfort. Power steering, power brakes, Select-Shift automatic transmission, shag carpeting and soft vinyl seating are but a few of many fine standard features. Designed to add pleasure to station wagon living for '76!

Standard features also include a spacious lockable storage compartment under the cargo floor, carpeted load floor and power tailgate window. And you can choose from a sizeable list of options to achieve almost any level of luxury. They range from a roof luggage rack carrier with adjustable cross bar to a rear facing third seat and remote control right- and left-hand racing mirrors.

Shown, at the left, is the standard Montego MX Villager flight bench seat with vinyl upholstery.



Bobcat tailgate lifts up for obstruction-free loading. Inside there's nearly six feet of carpeted load length for plenty of gear.



The Marquis and Montego three-way tailgate affords extra platform length when dropped level with load floor. It facilitates loading and unloading, even 4' x 8' panels.



Optional dual center-facing rear seat and foldaway recreation table on Marquis and Marquis Colony Park provides a convenient play/work area.



Optional rear-facing third seat on Montego wagons gives additional seating for two passengers. The three-way tailgate opens as a door, with window up or down.



STATION WAGON OPTIONS*

	Marquis Colony Park	Marquis	Montego MX Villager	Montego MX	Bobcat Villager
Carpeted Load Floor	X	Х	Std	Std	Std
Deluxe Cargo Area Trim	Х	Х	N/A	N/A	N/A
Lockable Storage Compartment (side)	X(1)	X(1)	N/A	N/A	N/A
Luggage Carrier w/Deflector	Х	Х	X	X	X
Luggage Carrier w/o Deflector	Х	Х	Х	X	Х
Dual Facing Rear Seats	Х	Х	N/A	N/A	N/A
Recreation Table	X(2)	X(2)	N/A	N/A	N/A
Power Rear Window	Std	Std	Std	Х	N/A
Rear Facing Third Seat	N/A	N/A	Х	Х	N/A

*Includes only options unique to station wagons. See your Mercury dealer for the full range of options available, from air conditioning to stereo radios.

X-Optional N/A-Not Available Std-Standard

(1) N/A with extended range fuel tank

(2) Requires dual facing rear seats

1976 MERCURY STATION WAGON SPECIFICATIONS

	Colony Park/ Marquis	Villager/ Montego MX	Bobcat Villager
Wheelbase	121.0"	118.0"	94.8"
Overall length	228.3"	223.2"	178.8"
Overall height	56.9"	54.9"	52.0"
Overall width	79.8"	79.6"	69.7"
Track-front	64.1″ 64.3″	63.4″ 63.1″	55.0" 55.8"
Cargo Area – Platform length (tailgate closed)	92.3"	87.2"	69.1"
Floor width (between wheel housings)	48.7"	48.2"	42.5"
Height at rear opening	29.0"	28.8"	28.0"
Cargo volume index (cubic feet)	94.6	84.9	57.7
Engines	400-2V (std) 460-4V (opt)	351-2V (std) 400-2V (opt) 460-4V (opt)	2.3L-2V (std) 2.8L-2V (opt)

Motorcraft 🐷

QUALITY REPLACEMENT PARTS FROM FORD—Your new Mercury comes equipped with factory engineered and approved parts including a dependable Motorcraft battery, Autolite Power-Tip Spark Plugs, Motorcraft shock absorbers, ignition parts and Long Life oil filter. For continued top performance be sure to specify genuine Motorcraft parts and Autolite Spark Plugs whenever replacement is necessary.

76 Margins hit \$500

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